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FREE with METRO's *Holiday Advertising Service*

Giving Thanks

A **special collection** of ads, images and pages to help your advertisers thank their community and customers.



View & Download *New Creative & Sales Resources for Sharing Gratitude This Thanksgiving* >>>>

November 2020
A Special Supplement to
Name Newspaper

Giving THANKS

Thanksgiving
greetings and
gratitude from
our area's local
merchants to you!



N2011P80002C*-O

N2011P80001C*-●

N2011P80004C

Giving THANKS

How to support small businesses this holiday season

As small businesses face difficult challenges, it's no surprise that many consumers want to support locally owned small businesses this holiday season.

The holiday season is an important one for small businesses every year, and it figures to take on heightened importance in 2020. The outbreak of the novel coronavirus COVID-19 in late 2019 and early 2020 hit small businesses especially hard, with many being forced to close their facilities to customers in an effort to prevent the virus from spreading.

Estimates regarding the effects of the COVID-19 outbreak on small businesses varied, but many small business owners were forced to let go employees as they confronted steep declines in revenue. A Zentimeter survey of more than 1,000 small business founders, senior managers and decision makers found that 37 percent of small businesses that employ between 11 and 25 people were considering laying off more than one-fifth of their workforce. As small businesses face difficult challenges, it's no surprise that many consumers want to support locally owned small businesses this holiday season. Such support not only can help small businesses, but also can help to revitalize local communities.

• Shop online.

Online shopping has traditionally been dominated by big box retailers. However, many small businesses increased their e-commerce capabilities to generate revenue. Shoppers concerned about shopping in person this holiday season should explore the delivery and curbside pickup options available at locally owned small businesses. Even businesses that have not traditionally been open to deliver, such as breweries and wineries, have been able to do so during the outbreak, giving consumers unlimited online shopping options.

• Purchase gift cards.

Gift cards take the guesswork out of holiday shopping, and such cards are easily shipped or even emailed to loved ones. That's a significant benefit during the 2020 holiday season, when delivery times are expected to be lengthy. Gift cards to local businesses simplify holiday shopping, support small businesses and help shoppers avoid potential delivery delays.

• Share your experiences.

Word-of-mouth is vital to small businesses at any time, and can be especially valuable as these companies try to overcome the challenges posed by the COVID-19 outbreak. Holiday shoppers can share their experiences with local businesses via social media, share information about the lengths local small businesses have gone to in regard to safety measures, order fulfillment and their delivery and pickup efforts. Such sharing may compel neighbors and friends to follow your lead and provide vital support to local businesses in need this holiday season.

Small businesses are the backbone of many communities, and the holiday season provides a great opportunity to support such firms as they look to recover from a difficult year.

AD# N2011A80004C 10 x 13

N2011P91010C

AD# N2011A80009C

PASS 3 COL x 5



With gratitude for your support through a challenging year, we wish you and yours a blessed and happy Thanksgiving!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N2011A80003C PASS 6 COL x 21

Giving THANKS

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Thank you
for your business

and warmest wishes for a happy and healthy Thanksgiving holiday!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Season
OF
thanks

*We're so grateful to be a part of this community!
Thank you for your support.*

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Hope your Thanksgiving is filled with good food, good company and good times! Thanks for your patronage.

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Thank you

To our valued customers and friends, thank you for choosing us!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Sharing Your Thanks Means More Than Ever

Be a part of a special edition dedicated to bringing together our community and local businesses as a time when mutual support has never been more important. To learn more about outdoor ad options to our Giving Thanks special edition, please contact us today. Our advertising specialists are here to help, and we offer a variety of ad size and payment options to accommodate your budget.

Publication This Week
Subscriber \$4
By Advertiser: 000-000-0000
member@advertising.com
Advertising Director
Ph: 000-000-0000

Ask about our
Thanksgiving and Christmas
package rates! Details on
member@advertising.com
/givingthanks

Giving THANKS
A Special Edition From
The Somersville Press
000.000.0000
www.namewebsite.com

AD# N2011A80002C PASS 2 COL x 5

November 2020
A Special Supplement to
Name Newspaper

Giving **THANKS**

Expressions of Gratitude
From Our Local Businesses
to Our Community Heroes

N2011P81001C

AD# N2011A81001C

10 x 13

Giving THANKS



Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



To the healthcare teams and frontline workers looking out for this community, we appreciate you and all that you do!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Thanks to all those who are going the extra mile to help and protect our community and country!



Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N2011A82002C PASS 6 COL. x 21

Discounts nurses can enjoy

To help recuperate some costs, as well as to show nurses how much their dedication means to the public, various organizations offer discounts.

The year 2020 has been dubbed "the year of the nurse and midwife" by The World Health Organization and World Health Assembly.

There are millions of professional nurses across the globe, and the demand for skilled nurses is on the rise. Aspiring nurses may have to pay a steep financial price as they finance their educations en route to earning their credentials and licenses. Tuition is a considerable expense for aspiring nurses, and how much they can expect to pay depends on a host of factors. Enrollment in a bachelor's degree program can range anywhere from \$3,000 to \$100,000 per year depending on the institution. A less expensive and less time-consuming course involves the pursuit of an associate's degree, which full-time students can earn in two years.

To help recuperate some costs, as well as to show nurses how much their dedication means to the public, various organizations offer discounts. These unofficial tokens of gratitude to nurses can add up to considerable savings.

- **Affiliate discounts:** Enrollment in NurseUSA, which assists in the growth and advancement of nurses, may provide nurses with access to affiliated discounts. These can include everything from discounts in various cities, money off major movie cinemas and percentages off major theme parks.
- **Savings on insurance:** Depending on age and other factors, automotive insurance providers may offer discounts to professional nurses.
- **Warehouse membership:** Registered nurses are urged to join the warehouse retailer Costco as a new member and receive exclusive coupons valued at more than \$60.
- **Home protection plan:** TrustedPlace offers nurses a 20 percent discount on a home protection plan with coverage up to \$25,000. You can visit www.trustedplace.com/AARN to learn more.
- **Enroll in a trade group:** Memberships for nurses are free to the American Association of Registered Nurses and include a ParkaCard for discounts on shopping deals and more. They also offer a pharmacy discount card that can save nurses between 20 and 80 percent on prescription medications.
- **Discount clubs:** Hometown Heroes offers free membership to registered nurses and discounts to businesses across the nation.
- **Education discounts:** The American Red Cross offers affordable first aid and CPR recertification as well as continuing education credits to registered nurses. Mead-Johnson Nutrition also offers special programs to registered pediatric nurses.

Dedicated nurses work tirelessly on behalf of their patients to provide the highest quality of care. Various organizations recognize these unsung heroes and offer them discounts on products and services that can save nurses substantial amounts of money.

Note: These discounts were valid at the time of press. Nurses should confirm availability at the time of purchase or application to confirm validity.



Whether it's just how well we work or appreciate the dedication and sacrifice of our community's hospital workers and frontline heroes, from the bottom of our hearts, thank you for everything you do.

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

THANKS

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AD# N2011A82003C 10 x 13

Community Support Means More Than Ever

Share your gratitude for the hometown heroes helping our community by being a part of our Giving Thanks special section. Dedicated to recognizing service and support at a time when community connection is more important than ever, the program features personal messages of thanks from local businesses to local readers and frontline workers. To learn more about distribution, pricing and flexible payment options, contact us today.

To Advertise:
000.000.0000
adsales@namonewspaper.com
Details at namonewspaper.com/givingthanks

Publishes
Thursday,
November 26
Advertising Deadline:
Friday, November 09

Giving THANKS

A Special Section From The Somersville Press
000.000.0000 | www.namewebsite.com

AD# N2011A82001C PASS 2 COL. x 5

N2011P83001C

N2011P83002C



AD# N2011A83001C 11 x 8.159

N2011P83006C



AD# N2011A83005C 11 x 8.159

AD# N2011A83007C

N2011P83003C



AD# N2011A83002C 11 x 8.159

N2011P83005C



AD# N2011A83004C 11 x 8.159

N2011P83004C



AD# N2011A83003C 11 x 8.159

Thank You!

We Appreciate Your Patronage!
We know you have choices aplenty, and we thank you for choosing us. Please remember to wear a mask and practice social distancing while shopping, as we work to keep our customers and team members safe this holiday season.

OPEN THANKSGIVING DAY • 9am - 3pm

Extended Holiday Hours Begin November 27
Monday-Saturday 8am-10pm, Sunday 9am - 8pm
Open Christmas Eve 8am - 4pm • Closed Christmas Day

NAME BUSINESS



AD# N2011A84004C 8.5 x 11

N2011P84004C

THANK YOU

**Healthcare Teams
Frontline Workers
Essential Service Providers**

We Appreciate All That You Do!
Thank you for your dedication to this community.

**NAME
BUSINESS**

AD# N2011A84003C 8.5 x 11

N2011P84003C

**THANKFUL
GRATEFUL
BLESSED!**

We Wish You a Happy Thanksgiving!

**NAME
BUSINESS**



AD# N2011A84002C 8.5 x 11

N2011P84002C



**HAPPY
THANKSGIVING**
ALL THE BEST

Thanks for Shopping Here!

We appreciate your support,
and we wish you a happy and healthy holiday.

Holiday Hours
Monday-Saturday 9am - 9pm, Sunday 10am - 7pm
Closed Thanksgiving Day

**NAME
BUSINESS**



AD# N2011A84001C 8.5 x 11

N2011P84001C



N2011P85012C*-O



N2011P85011C*-O



N2011P85004C*-O



N2011P85010C*-O



N2011P85008C*-O



N2011P85007C*-O



N2011P85006C*-O



N2011P85003C*-O



N2011P85005C*-O



N2011P85002C*-O



N2011P85009C*-O



N2011P85001C*-O



N2011P86011C*-O
N2011P86012C*-O



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N2011P86003C*-O



N2011P86004C*-O



N2011P86007C*-O



N2011P86005C*-O



N2011P86001C*-O



Through a year filled with unexpected challenges, it's the encouragement and support of this community that has kept us going. Your kind words and actions have lifted our spirits and filled us with hope and gratitude. There's a special warmth and comfort that comes with knowing good folks like all of you, and we wish you the best this Thanksgiving and always.

Gratitude & Best Wishes *From All of Us to All of You*

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N2011P88001C*-O



THANK YOU

To the frontline heroes whose courage, dedication and sacrifice this year have helped our community cope with the unprecedented challenges of the coronavirus pandemic:
We thank you from the bottom of our hearts!

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N2011P88002C*-O

AD# N2011A88001C

PASS 6 COL. x 21

AD# N2011A88002C

10 x 13



**Nurses
 Doctors
 Hospital Staff
 Grocery Workers
 Food Service Teams
 Sanitation Workers
 Emergency Responders
 Essential Service Providers
 & All of Our Local Frontline Heroes**

We Appreciate Everything You Do!

From our entire team, best wishes to you and your loved ones for a happy and healthy holiday season.

| | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <i>Harold Parker</i> | <i>Harold Parker</i> | <i>Harold Parker</i> | <i>Harold Parker</i> | <i>Harold Parker</i> |
| <i>Barbara Liston</i> | <i>Barbara Liston</i> | <i>Barbara Liston</i> | <i>Barbara Liston</i> | <i>Barbara Liston</i> |
| <i>Nancy Alvarez</i> | <i>Nancy Alvarez</i> | <i>Nancy Alvarez</i> | <i>Nancy Alvarez</i> | <i>Nancy Alvarez</i> |
| <i>Paul Wong</i> | <i>Paul Wong</i> | <i>Paul Wong</i> | <i>Paul Wong</i> | <i>Paul Wong</i> |
| <i>Melissa Walsh</i> | <i>Melissa Walsh</i> | <i>Melissa Walsh</i> | <i>Melissa Walsh</i> | <i>Melissa Walsh</i> |
| <i>Jason Lopez</i> | <i>Jason Lopez</i> | <i>Jason Lopez</i> | <i>Jason Lopez</i> | <i>Jason Lopez</i> |

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebiste.com



To our customers and community at Thanksgiving, thank you for coming together and supporting one another and local businesses like us this year. It's times like these that remind us more than ever how fortunate we are to have caring friends and neighbors like you, and we wish you a happy and healthy holiday season.



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| Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com |
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AD# N2011A90002C PASS 6 COL. x 7



From our frontline workers to our friends and customers, seeing everyone pitch in to help our community through the challenges of this past year has filled us with hope and gratitude. We appreciate each and every one of you, and we wish you all the best as we work to come back together...stronger than ever.

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| Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com | Name Business 1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com |
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AD# N2011A90001C PASS 6 COL. x 7



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N2011P91007C-●



N2011P91001C-●



N2011P91004C-●



N2011P91003C-●



N2011P91002C-●



N2011P91006C-●



N2011P91011C*-○
N2011P91012C*-○



N2011P91010C*-○



N2011P91008C*-○
N2011P91009C*-○



N2011P92010C*-O



N2011P92009C*-O



N2011P92004C-●



N2011P92001C-●



N2011P92003C-●



N2011P92006C-●



N2011P92008C-●



N2011P92005C-●



N2011P92002C-●



N2011P92007C-●

Help us show thanks to our essential workers!

Complete this page and return it to us, so we can display a gallery of gratitude here the week before Thanksgiving!

Thank You From **Name Business**

1234 Washington Street • Somersville Heights, XY 00000
Store Hours: Monday-Saturday 10am-8pm, Sunday 11am-5pm



N2011P93001A-C

Message: _____

By: _____

AD# N2011A93001C 10 x 13



N2011P94001A-C

**We're plenty grateful to our local customers!
Thanks for your unwavering support through an uncertain year.**

We hope you all enjoy a happy, healthy and delicious Thanksgiving Day!

Name Business

AD# N2011A94001C 10 x 13