CREATE. SELL. PROFIT.

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile

Feel-Good Athleisure Looks





Fit Dance & Fitness Boutique

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





Cute and comfy fashions you'll love wear at the studio or around town.

> BOGO 50%Off

Select Leggings, Sports Bras & Tanks

Fit Dance & Fitness Boutique

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Feel-Good



Select Leggings, Sports Bras & Tanks

Fit Dance & Fitness Boutique Somersville Heights 000-000-0000

www.namewebsite.com

Feel-Good









Electronics Outlet

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com













HOT HOLIDAY SELLERS UNDER \$100



Everyday low prices on all the gifts they want to see under the tree!

> Gift Cards in Any Amount!

Electronics

Somersville Heights 000-000-0000





HOLIDAY SELLERS UNDER \$100

Electronics Outlet

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly Multi-Platform Ad Packages e-Edition. Click the e-Edition link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly SearchBook*. There, you can click to gain immediate access to the ads from the pages.

Search the Creative Library by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in MiAD by selecting the pencil-in-the-box icon below ad thumbnails in the MCC Creative Library.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. MiAD mobile' users can take this functionality on the go and present to prospects on their iPads.' MiAD is an optional service. For further info, or to set up a free trial, call our Client Services team at 800-223-1600 or e-mail service@metro-email.com.





3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, AOD is a cost-effective back-up team when you need custom print, Web and mobile ads. AOD can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, AOD does it all! Call 800-223-1600 or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. M







AD# N1812W02001B 300 X 50



AD# N1812W02001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



up to
40% Off
Savings in Every
Department



RECTANGLE 300 x 250



Fan Base Sporting Goods

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W02002B 300 X 50

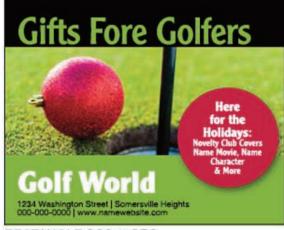


AD# N1812W02002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250











AD# N1812W02003B 300 X 50



AD# N1812W02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

Wishing You the
Peace, Joy & Happiness
of a Great Book



Chapters Bookstore

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W02004B 300 X 50



AD# N1812W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

Sleigh Your Way

\$150 Off In-Stock Bicycles now through Christmas Plus, Free Gift With Purchase!



The Bike Rack

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





& Crafts

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1812W02005B 300 X 50



AD# N1812W02005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



ribbon fabrics rescherr | gems | glister craft paper | stamp kits feathers | flowers &

Fabrics & Crafts

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W02006B 300 X 50



AD# N1812W02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





Summit Sports & Outdoors

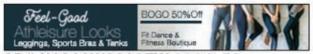
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W02007B 300 X 50



AD# N1812W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W02008B 300 X 50



AD# N1812W02008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

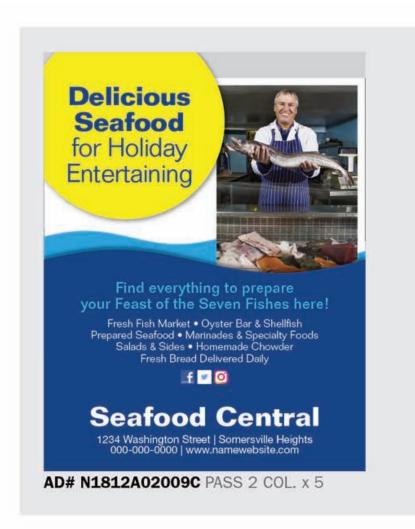
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

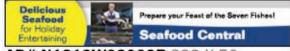


RECTANGLE 300 x 250









AD# N1812W02009B 300 X 50



AD# N1812W02009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



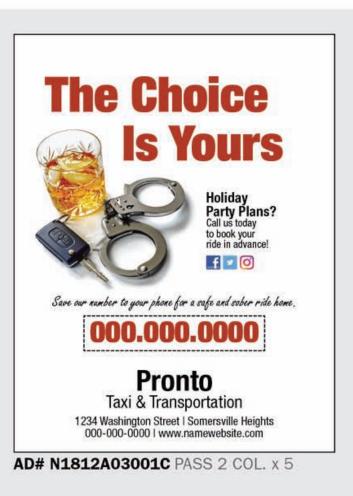
RECTANGLE 300 x 250

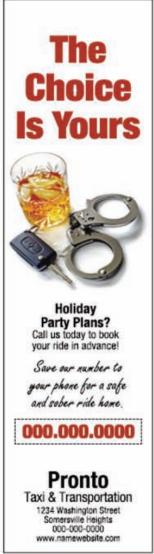




Find everything to prepare your Feast of the Seven Fishes here!

Seafood Central 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W03001B 300 X 50



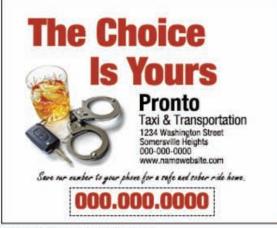


Pronto 0000,000,0000

AD# N1812W03001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

The Choice



Save our number to your phone for a safe and sober ride home.

000.000.000

Pronto

Taxi & Transportation

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





Shelby Furniture

1234 Washington Street Somersville Heights 000-000-0000 w.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1812W03002B 300 X 50



AD# N1812W03002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Shelby Furniture

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W03003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250

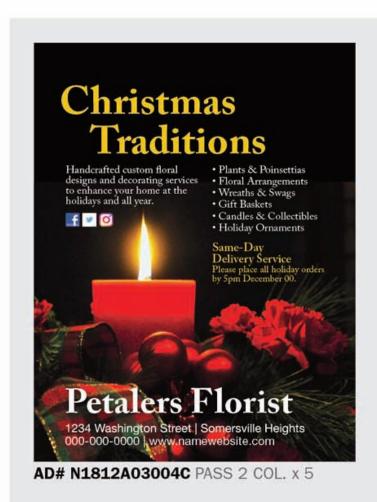




Entertainment Unlimited

Book your holiday party date today!

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W03004B 300 X 50



AD# N1812W03004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

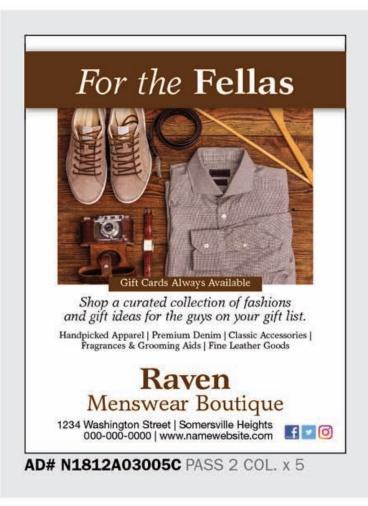
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1812W03005B 300 X 50



AD# N1812W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Shop a curated collection of fashions and gift ideas for the guys on your gift list.



Raven Menswear Boutique

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Give Yourself the Gift of **Better Hearing**



If hearing difficulties have made holiday gatherings less enjoyable for you over the years, let us help!

Free Hearing Test & Video Otoscope Evaluation Call 000.000.0000 today to arrange your appointment for this free consultation.

HearClear Audiology

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1812A03006C PASS 2 COL. x 5



If hearing difficulties have made holiday gatherings less enjoyable for you over the years, let us help!

Free Hearing Test & Video Otoscope Evaluation

HearClear Audiology

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.com

SKYSCRAPER 160 x 600



Free Hearing Test

HearClear Audiology

AD# N1812W03006B 300 X 50



Hearing

HearClear Audiology

AD# N1812W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Free Hearing Test & Video Otoscope Evaluation

HearClear Audiology 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W03007B 300 X 50



AD# N1812W03007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

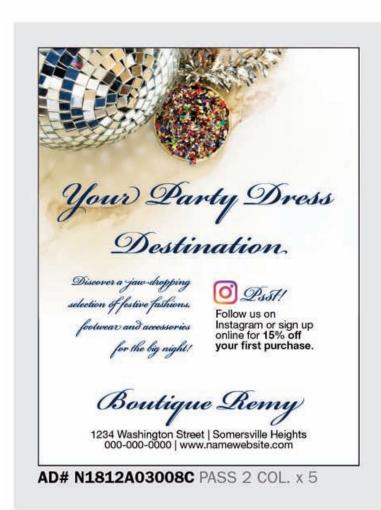
Note:

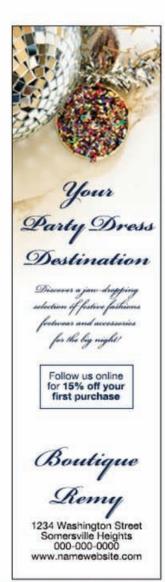
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250











AD# N1812W03008B 300 X 50



AD# N1812W03008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Follow us online for 15% off your first purchase

Boutique Len 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





Chariot Grill RESERVE NOW

AD# N1812W03009B 300 X 50



Chariot Grill

AD# N1812W03009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Please call to book your reservations today.

Chariot Grill

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



RECTANGLE 300 x 250

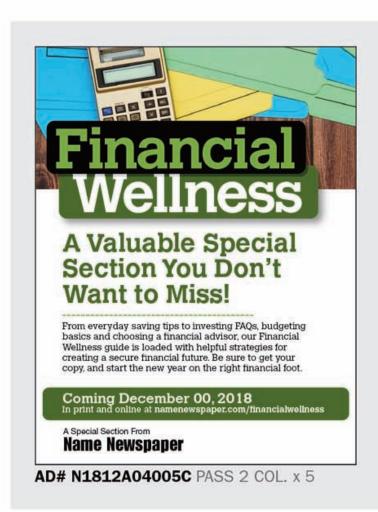


Stop in to enjoy our farm-to-table dinner specials, cozy fireplace and piano entertainment this holiday season.

Please call to book your reservations today.

Chariot Grill

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





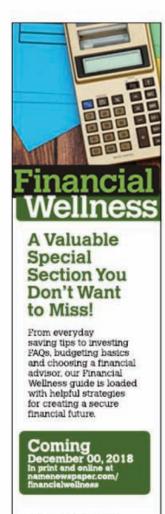
AD# N1812A04005B 300 X 50



AD# N1812A04005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

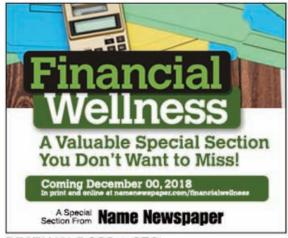
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



A Special Section From

Name Newspaper

SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



A Valuable Special Section You Don't Want to Miss!

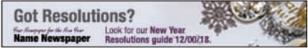
Coming December 00, 2018

A Special Section From Name Newspaper





AD# N1812W05003B 300 X 50



AD# N1812W05003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



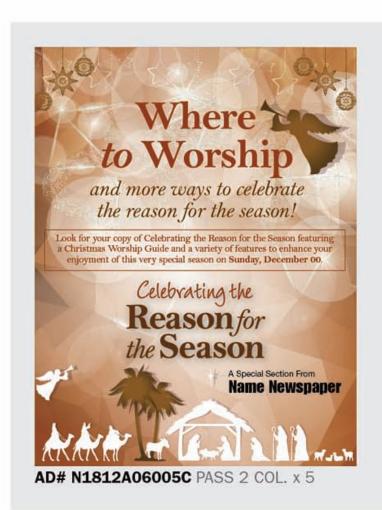
RECTANGLE 300 x 250



Your Newspaper for the New Year

Name Newspaper







SKYSCRAPER 160 x 600



AD# N1812W06005B 300 X 50



AD# N1812W06005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

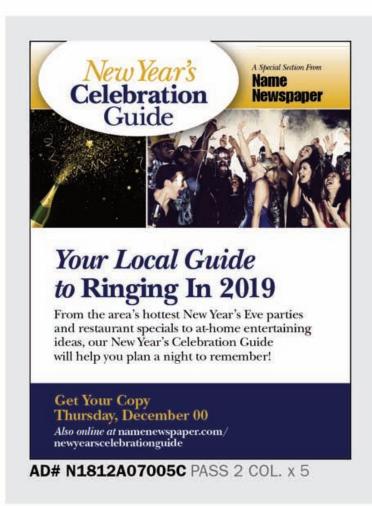
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







AD# N1812W07005B 300 X 50

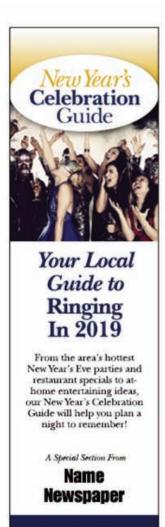


AD# N1812W07005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

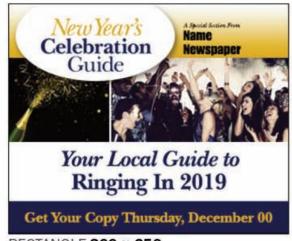
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Get Your Copy Thursday, December 00

SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Your Local Guide to Ringing In 2019 A Special Section From Name Newspaper

Get Your Copy Thursday, December 00







AD# N1812W08005B 300 X 50



AD# N1812W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Winter Fun Every Which Way



A Special Section From Name Newspaper

Don't Miss Your Copy Thursday, December 00







AD# N1812W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

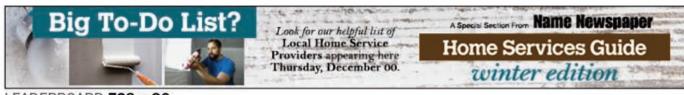
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250





Winter Fun
SCRAPBOOK
CONTTEST

Submit
your favorite
photo memories
from winter for a
chance to win!

Name Newspaper

RECTANGLE 300 x 250





RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.





Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1812W14003B 300 X 50



Powersports Unlimited 0.9% APR for 36 Months

AD# N1812W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

The Holiday Rush Starts NOW

0.9% APR for 36 Months All Name Brand 2018 Snowmobile Models

Powersports Unlimited 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1812W14004B 300 X 50



AD# N1812W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

The Best Gifts
Come In Tiny
Packages



SCHEDULE YOUR APPT ONLINE NOW!

Beville Photo Studios

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





AD# N1812W14005B 300 X 50



AD# N1812W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250









AD# N1812W14007B 300 X 50



AD# N1812W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Variety Department Store

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# N1812A19003C PASS 6 COL. x 3



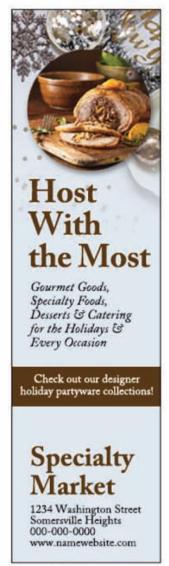
AD# N1812W19003B 300 X 50



AD# N1812W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Gourmet Goods, Specialty Foods, Desserts & Catering for the Holidays & Every Occasion

Check out our designer

Specialty Market 1234 Washington Street • Somerwille Heights 000-000-0000 • www.namewebsite.com

