CREATE. SELL. PROFIT.

METRO. MIAD SPECAD LIBRARY



Open 7 Days | 8AM-9PM

Experienced ER Physicians | On-Site Lab & X-Rays | Most Insurance Plans Welcome

In the event of a life-threatening emergency, call 911.

Somersville Urgent Care

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

S1712A11001C





Open 7 Days | 8AM-9PM Experienced ER Physicians | On-SRe Lab & X-Rays | Most Insurance Plans Welcome Somersville Urgent Care 1234 Washington Street Somersville Heights 000-000-0000

LevelXFit

Download ads from the MIAD SPEC AD LIBRARY in the METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY.

For instant spec ads you can customize with a prospect's name and info, open the ads in METRO INTERACTIVE AD DESIGNER (MIAD).

THIS MONTH FIND ADS GEARED TOWARD YEAR-END & WINTER SALES and PROGRESS ADVERTISERS.

Pizza & Snachs
Bar & Grill
Game Arcade

Rock-n-Bowl
Saturdays



Now Open for Busine

ast Lane Bow

1234 Washington S

ator in 2014 with our dance classes. or with a partner!

December 2017

Deliver

Ritano Pharmacy

2017 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

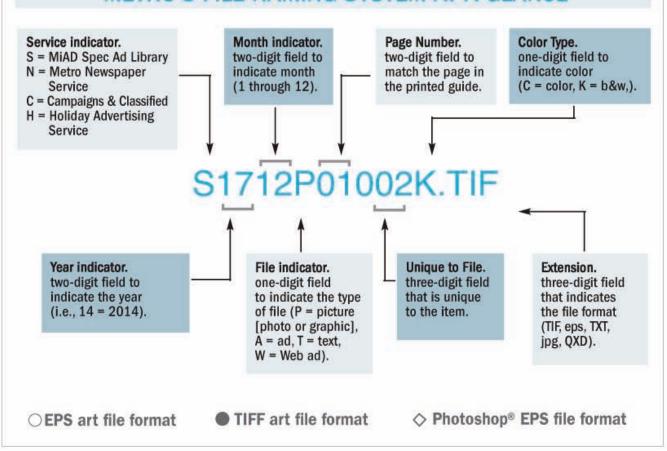
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



YEAR-END SALES



N1203P46009C*-C

N1703P41002C-

V1511P39006C-

N1411P12005C-















AD# S1712A01001C

AD# S1712A01002C - S1712A01009C

COMPLETE LAYOUT PASS 4 COL. x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)



Name Treatment list description here \$000 per treatment \$000 per vial Call for a FREE Consultation!

your face

Name Treatment list description here

cellulite

Name Treatment list description here

\$000 per treatment

Offers valid through 00.00.17.

Prepayment available for later dates. Call for details.

Evolve Medspa





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1712A02001C

PASS 3 COL. x 9.5



N1607P53004C*-



Get Started Now for Free!

We specialize in personalized eating and lifestyle plans to help you safely lose the weight you need to feel your best and enjoy more energy.

Lose 3 to 5 Pounds a Week!

Program prices from \$12.95 per week.
List details, terms and conditions here. List details, terms and conditions here.

Medically Supervised Programs | Safe, Effective & Lasting Results Boost Your Metabolism | Have More Energy to Exercise | Look & Feel Your Best

New Year Special Offer FREE CONSULTATION & ONE FREE WEEK

Call today to get started!

Offer good through 00.00.17. List details, terms and conditions here.

New You

Weight-Loss Center





1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1712A03001C









N1701P21010C-

N1707P55006C*-C

Bring home the dress of your dreams, for less! We're making room for new inventory arrivals with stunning savings on an incredible selection of in-stock bridal gowns from your favorite luxury designers.

Hundreds of Styles From Daring to Demure Marked Down up to

\$500 Off Regular Prices!

By Appointment Only

Call today to arrange your fitting with one of our friendly bridal consultants.

Veils | Accessories | Footwear | Foundations | Alterations | Bridesmaid Fashions | Mother-ofthe-Bride Ensembles | Flower Girl Dresses

Nuance Bridals

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



AD# S1712A04001C





You are what you eat...when you think about it, every bite you take becomes a part of your body and affects the way you feel! We make it easy to fill your body with great-tasting, fresh, delicious and all-natural foods that will help you look and feel your best.

Resolve to Eat Healthy in the New Year!

Stock your kitchen with these nutritious natural food values:

Name Brand Health Food Item list description here

\$0.00 each

Name Brand Health Food Item list description here

\$0.00 each

Name Brand Health Food Item list description here

\$0.00 each

Name Brand Health Food Item list description here

\$0.00 each

Name Brand Health Food Item list description here

\$0.00 each

Name Brand Health Food Item list description here

\$0.00 each

Name Brand Health Food Item

list description here

\$0.00 each

Name Brand Health Food Item

\$0.00 each

Natural Foods Market

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Advertised offers good through 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

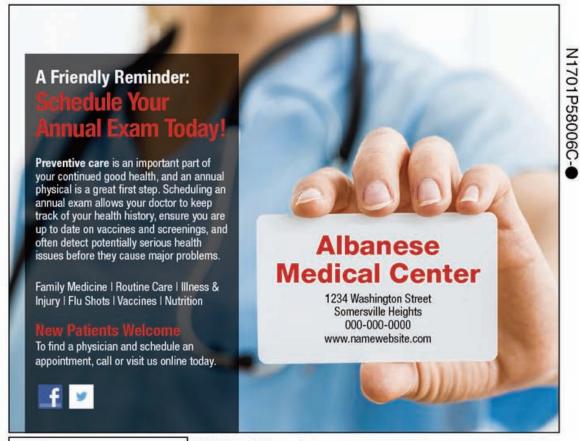


Connect with us online for recipes, healthy eating tips, special events and more!

AD# S1712A05001C



AD# S1712A06001C | PASS 3 COL. x 4.5



AD# S1712A06002C





N1701P58007C-



Use Your **FSA Benefits** Before They Expire!

Remember most flexible spending dollars expire on December 31. If you are due for a physical or have health concerns you would like to address before the year ends, call us today for a fast appointment!

Somersville Medical Group

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1712A08001C

PASS 3 COL. x 2



AD# S1712A08002C

PASS 3 COL. x 2



Equipment Sales & Leasing Mobile Maintenance & Repair Equipment Rentals New & Pre-owned Inventory

AgLand Equipment

N1203P46009C*-

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1712A08003C

PASS 3 COL. x 2



AD# S1712A08004C

PASS 3 COL. x 2





Thursday through Sunday December 00-00, 2017

Get the VIP treatment all weekend with special savings storewide and exciting giveaways!

Reception Thursday at 6 p.m. Free Bubbly & Refreshments

Bonus 10% Off Any Purchase Movie Pass Giveaways Live Musical Entertainment



Enter In Store All Weekend to Win

- Diamond Stud Earrings
- Name Brand Men's Watch
- Movie Passes From Name Theater



A Family-Owned Jeweler Since 19XX

Fine Jewelry & Watches | Jewelry Repair & Cleaning Estate Jewelry Collection | Custom Jewelry Design Beautiful Engagement Rings | Custom Wedding Bands

List details, terms and conditions here. List details, terms and conditions here.





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AD# S1712A09001C

PASS 3 COL. x 9.5



N1203P46009C*-O









AD# S1712A10001C



AD# S1712A11001C

PASS 2 COL. x 3



PASS 2 COL. x 3 AD# S1712A11002C



AD# S1712A11003C

PASS 2 COL. x 3

000-000-0000

www.namewebsite.com





AD# S1712A11004C



Luxury Candles | Gourmet Goods | Greeting Cards Fresh Flowers



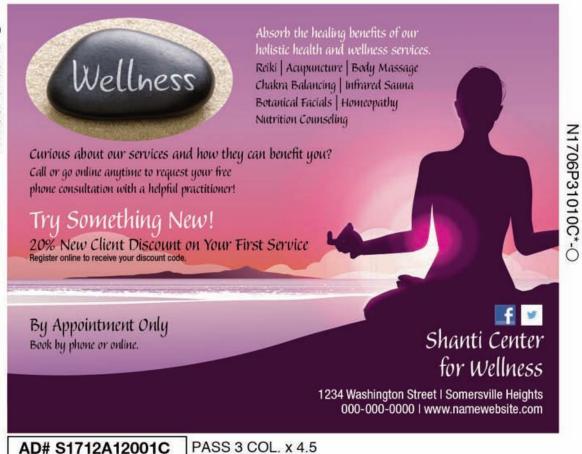


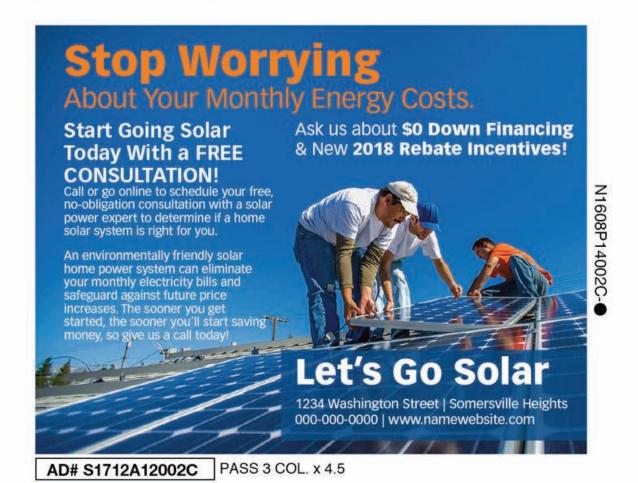
Signal Gifts & Home

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1712A11005C

PASS 1 COL. x 5







AD# S1712A13001C PASS 3 COL. x 4.5



METRO. MiAD Spec Ad Library



Low Loan Rates to Help You Buy a Home or Vehicle Free Checking & ATM Transactions to Save You Money Interest-Bearing Savings Plans to Grow Your Nest Egg Retirement & Investment Planning to Protect Your Future Education Savings Plans to Help You Afford College Free Online & Mobile Banking & Bill Pay to Help You Stay Organized



New Year Bonus Earn \$50 Free

When You Open a New Free Checking Account With Direct Deposit

Limited-time offer available to new customers through 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

For a consultation or to open an account, contact us today by phone or online, or stop by your nearest branch to meet with a helpful representative.

First Bank of Somersville

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1712A14001C PASS 3 COL. x 9.5



Speurge Without Stretching

Your Budget!

Gently Worn & Vintage Apparel for Him & Her Eclectic Jewelry & Accessories Tons of Great Styles Crazy-Cheap Prices New Arrivals Daily Buy, Sell or Trade



Favorite Jacket

\$12

Stylish Sunnies \$3



N1702P25001C-● S1712P15002C*-C

Button-Front Flannel

\$5

Open Tuesday-Saturday 10 a.m.-8 p.m. Sunday 11 a.m.-5 p.m.

Winter Styles Now On Sale!

Consignment Closet

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1712A15001C





Your Fresh Start

Talk to our helpful team today about the right supplementation program to support your weightloss, wellness and fitness goals.



30.5 oz.

30 grams of muscle-building protein per serving! roduct details here • list product details here . list product details here

\$29.95 Reg. \$37.95 Coupon required. Expires 00.00.00. List details, terms and conditions here.

Vitamin Warehouse

1234 Washington Street 000-000-0000 I www.namewebsite.com

Name Brand Weight-Loss Formula

60 count Clinically proven to support weight loss! list product details here • list product details here • list product details here

\$27.95 Reg. \$34.95 Coupon required. Expires 00.00.00, List details, terms and conditions here.

Vitamin Warehouse

1234 Washington Street 000-000-0000 I www.namewebsite.com

Name Brand Omega-3 Fish Oils

90 count

Heart-healthy omegas for optimal wellness! oduct details here . list product details here . list product details here

\$12.95 Reg. \$16.95 Coupon required. Expires 00:00.00. List details, terms and conditions here.

Vitamin Warehouse

1234 Washington Street 000-000-0000 | www.namewebsite.co

> 120 count Customized formulas for men and women!

here . list product details here

\$14.95 Reg. \$19.95 Coupon required. Expires 00.00.00. List details, terms and conditions here.

Vitamin Warehouse

1234 Washington Street 000-000-0000 I www.namewebsite.com

Name Brand Multivitamins

duct details here • list product details

Vitamin Warehouse

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Shop Monday-Saturday 10 a.m.-8 p.m., Sunday 11 a.m.-5 p.m



Stay connected for special events, contests, special offers, nutrition tips, fitness inspiration and more!

N1708P44009C

N1702P38012C-

AD# S1712A16001C





Stock Up for the New Year!

Out with the old, and in with the new! Restock your beauty bag with storewide savings on fresh cosmetics, hair care, skin care and beauty supplies.

Name Brand Nail Lacquer 00 oz. colors

2 for \$5

Name Brand Nail Lacquer 00 oz. colors

2 for \$5

Name Brand Cosmetics assorted varieties

BOGO 50% Off

Name Brand Cosmetics assorted varieties

BOGO 50% Off

Name Brand Hair Care entire stock

30% Off

Name Brand Hair Care entire stock

30% Off

Name Brand Hair Styling Tools entire stock

20% Off

Name Brand Hair Styling Tools entire stock

20% Off

New Year Specials From Our In-Store Salon

\$12 Eyebrow Shaping Coupon required, Expires 00.00.18. List details, terms and conditions here.

List details, terms and conditions here.

Bella Beauty Supply

1234 Washington Street 000-000-0000 I www.namewebsite.com

\$29 Haircut & Style
Coupon required, Expires 00.00.18,
List details, terms and conditions here. List details, terms and conditions here

Bella Beauty Supply

1234 Washington Street 000-000-0000 I www.namewebsite.com

25% Off Any Color Service Coupon required. Expires 00.00.18. List details, terms and conditions here.

List details, terms and conditions here.

Bella Beauty Supply

1234 Washington Street 000-000-0000 I www.namewebsite.com

Now Through Sunday!

Advertised offers good 00.00.00 through 00.00.00. List details, terms and conditions here.

Bella Beauty Supply





1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# S1712A17001C



Entire Store On Sale up to 40% Off Top Name Brands

Outerwear | Skis | Snowboards Boots | Bindings | Goggles Helmets | Layers | Warmers Accessories | Tuning & Tools

Ski Packages Also On Sale

In-Store Services tuning I waxing I inspection

testing | structuring | repair

Shop Now for the Best Selection!

Sale ends 00.00.00 while supplies last. List details, terms and conditions here.

f

Ski Depot

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1712A18001C

PASS 3 COL. x 4.5



AD# S1712A18002C







PASS 3 COL. x 4.5

METRO. MIADTM Spec Ad Library

AD# S1712A19002C

H1512P45001C-



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Your Local News Source | In Print & Online

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The Somersville Press

List details, terms and conditions here. List details, terms and conditions



AD# S1712A20002C

PASS 3 COL. x 2



New Menu Items for a Healthy New Year

Join us for lunch or dinner!

Flavor-Packed Salads | Low-Fat Fresh Soups | Grilled Entrees | Low-Carb Cooking | Vegetarian & Vegan Choices

Corner Cafe

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1712A20003C

PASS 3 COL. x 2

Take the 30-Day Challenge Lose all the weight you want in 30 days for just \$30 and have fun doing it - when you join our New Year

Weight-Loss Challenge. Call now for details!

Restart Weight-Loss Center

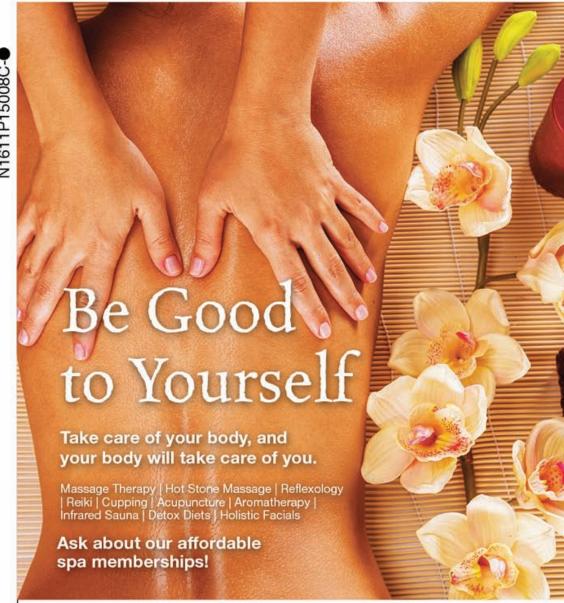
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

000-000-0000 | www.namewebsite.com

AD# S1712A20004C PASS 3 COL. x 2



H1512P45001C-



\$55 One-Hour Massage
List service details here. List service details here. Offer valid by appointment through 00,00,00 when you mention this ad.

The Wellness Spa

1234 Washington Street | 000-000-0000 | www.namewebsite.com

\$39 Foot Reflexology Massage List service details here. List service details here. Offer valid by appointment through 00,00,00 when you mention this ad.

The Wellness Spa

1234 Washington Street I 000-000-0000 I www.namewebsite.com

\$29 Express Facial
List service details here. List service details here. Offer valid by appointment through 00.00.00 when you mention this ad.

The Wellness Spa

1234 Washington Street 1 000-000-0000 I www.namewebsite.com

30% Off 10-Day Detox Program List service details here. List service details here. List service details here. Offer valid by appointment through 00.00.00 when you mention this ad.

The Wellness Spa

1234 Washington Street | 000-000-0000 | www.namewebsite.com

Open Tuesday-Sunday By Appointment



The Wellness Spa

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1712A21001C

The Bride's Guide

Local wedding vendors to help make your special day unforgettable in every way.



Bartlett Photography

Specialists in artistic
wedding photography
over 00 years of experience online
portfolio & references

1234 Washington Street | Somersville Heights 000-000-0000] www.namewebsite.com



The Manor Inn

The perfect setting for the wedding of your dreams
Limited winter 2018 dates still available. Call today!

234 Washington Street | Somersville Heights 000-000-0000| www.namewebsite.com



Name Business

List business services
and details here.
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1234 Washington Street | Somersville Heights

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Feast Specialty Foods

Creative cuisine for your one-of-a-kind wedding Quality ingredients and great taste for every dietary preference! 1234 Washington Street | Somersville Heights 000-000-0000| www.namewebsite.com



Elysian Bridals

Designer bridal gowns for every shape, size and style brides | bridesmaids mothers | flower girls 1234 Washington Street | Somersville Heights 000-000-0000| www.namewebsite.com



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Name Business

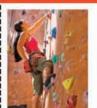
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list details here | list details here list details here | list details here 1234 Washington Street | Somersville Heights 000-000-0000| www.namewebsite.com

AD# S1712A22001C







N1309P44012C-

N1307P36008C-

N1207P36005C-

50% Off Your First Rock

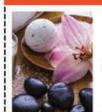
Climbing Session

for valid with coupon for new customers only. Expires 00.00.18. Lad

Offer valid with coupon for new customers only. Expires 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

LUXE HOLISTIC SPA



30% Off

Reiki or Massage or wild with copes for new customers only Explose 00.00.18. List

1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com

HOME RUN BATTING CAGES



FREE \$5

Batting

Practice Voucher
Other until with coupon, Expires 00:00.18. List details, 1 errs are conditions here. List details, terms and conditions here.

1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com

NORI SUSHI



BOG0 50% Off

Any Sushi Roll

Other wolld with coupen Expires 00:00.18, List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. 1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

HILLCREST GOLF COURSE



One Free Bucket of Balls

Available at Our Driving Range
Other wild with coupon. Expires 00:00:18 List details, terms and
conditions here. List details, terms and conditions here.

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

SPICE THAI CAFE



Free Appetizer

With Purchase of Any Entree

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1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1712A23001C



N1706P36002C-

LAST CHANCE APPLIANCE BLOWOUT

Our biggest savings of the year are in store now!



Storewide Savings
up to 30% Off
the latest name brand energyefficient home appliances

Interest-Free
Financing for 6 Months

on appliance purchases over \$000 with approved credit Free Delivery & Haul Away

within 00-mile delivery zone with minimum \$000 purchase

Hurry, Sale Ends Sunday!

December 00-00, 2017

Dishwashers On Sale From

\$289

Washer/Dryers On Sale From

\$599

Refrigerators

On Sale From

\$499

Freezers
On Sale From

\$239

Scratch-&-Dent Bonus Specials

up to **70% OFF**Suggested Retail Prices

on showroom models and out-of-box appliances while supplies last

Showroom Open 7 Days Monday-Saturday 10-9, Sunday 10-5

Capital Appliance Showroom

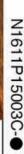
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

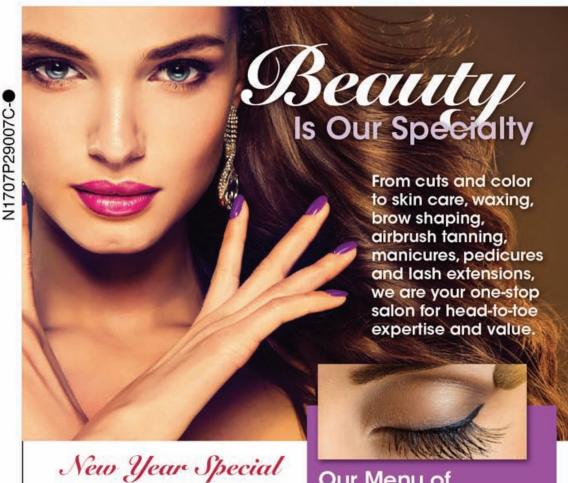


N1203P46009C*-C

AD# S1712A24001C







Book One Service, Save 10% Off

Book Two Services, Save 20% Off

Book Three Services, Save 30% Off

Offers good with appointment through **January 00** only! Call today for details and booking.

Walk-Ins Welcome

Profiles Salon

Salon 1234 Washington Street

Somersville Heights 000-000-0000 www.namewebsite.com

Our Menu of Beauty Services

Women's Cut & Style **\$00** Men's Cut & Style \$00 Single-Process Color \$00 Partial Highlights \$000 Full Highlights \$000 Wash & Blowout \$00 Updo or Braids \$00 Eyebrow Shaping \$00 Airbrush Tanning \$00 Facial Waxing \$00-\$00 Body Waxing \$00-\$00 60-Minute Facial \$00 Spa Manicure \$00 Spa Pedicure \$00 Eyelash Extensions \$00 Makeup Application \$00

Plus, Save 15% Off All Hair Care & Skin Care Products From Our Salon Boutique!

Sale ends 00.00.18.

AD# S1712A25001C





WAD# S1712A26001C

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PASS 3 COL, x 4.5





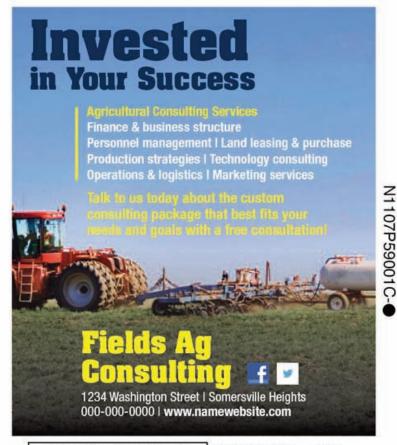
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AD# S1712A27002C

PASS 2 COL. x 4.5





AD# S1712A27003C

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Your Choice Only \$59

Hydrating Facial & Enzyme Mask 60-Minute Hot Stone Massage Deluxe Spa Manicure & Pedicure By appointment through January 00, 2018.

Stella Salon

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1712W26003L



Specials Your Choice Only \$59



Winter

Specials Your Choice Only \$59

Stella Salon

N1101P35003C-



Companion WEB ADS available on MCC

AD# S1712W26003W

AD# S1712W26003B



Winter Beauty Specials

Your Choice Only \$59

Hydrating Facial & Enzyme Mask 60-Minute Hot Stone Massage Deluxe Spa Manicure & Pedicure By appointment through January 00, 2018.

facebook

N1203P46009C*-

Stella Salor

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Beauty Specials

Your Choice Only \$59

Hydrating Facial & Enzyme Mask
60-Minute Hot Stone Massage
Deluxe Spa Manicure & Pedicure
By appointment through January 00, 2018.

Stella Salon
facebook

1234 Washington Street I Somersville Heights
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AD# S1712W26003R

Committed to Helping You Grow in 2018 and Services Finance & business structure i Personnel management Land leasing & purchase i Production strate signs Helping Operation & logistics I Marketing services

Fields Ay f
Lonsulting
124 Washington Street Sconerville Heights
000-000-0000
www.n.n.mmerkeite.com

AD# S1712W27001R

Committed to Helping You Grow in 2018 and Beyond

Agricultural Consulting Services Finance & business structure Personnel management Land leasing & purchase Production strategies Technology consulting Operations & logistics Marketing services

Free Consultation

Fields Ag Consulting

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1712W27001S

AD# S1712W26003S

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Committed to Helping You Grow in 2018 and Beyond

V1101P35003C-

Free Consultation
Fields Ag
Consulting



Committed to Helping You Grow in 2018 and Beyond

Free Consultation
Fields Ag
Consulting

AD# S1712W27001W

AD# S1712W27001B

N1101P35003C-



Committed to Helping You Grow in 2018 and Beyond

Agricultural Consulting Services: Finance & business structure I Personnel management I Land leasing & purchase I Production strategies I Technology consulting I Operations & logistics I Marketing services

AD# S1712W27001L



