CREATE. SELL. PROFIT.

METRO

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile



Name Brand 49" LED HOTV \$349

Electronics Warehouse

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



Name Brand Model 15.6" 8GB Touch-Screen Laptop \$499

Name Brand 49" LED HDTV \$349

Name Brand 10.1" 64 GB Tablet \$159

Electronics Warehouse

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com







10, 9, 8, 7, 6...
New Year's Eve Is Coming!

Lounge

Make plans to join us for the area's most talked-about New Year's Eve celebration!



Lava Lounge

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

Lounge

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly Multi-Platform Ad Packages e-Edition. Click the e-Edition link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly SearchBook*. There, you can click to gain immediate access to the ads from the pages.

Search the Creative Library by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in MiAD by selecting the pencil-in-the-box icon below ad thumbnails in the MCC Creative Library.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. MiAD mobile' users can take this functionality on the go and present to prospects on their iPads.' MiAD is an optional service. For further info, or to set up a free trial, call our Client Services team at 800-223-1600 or e-mail service@metro-email.com.





3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, AOD is a cost-effective back-up team when you need custom print, Web and mobile ads. AOD can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, AOD does it all! Call 800-223-1600 or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. M







RECTANGLE 300 x 250





RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.







AD# N1712W08001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

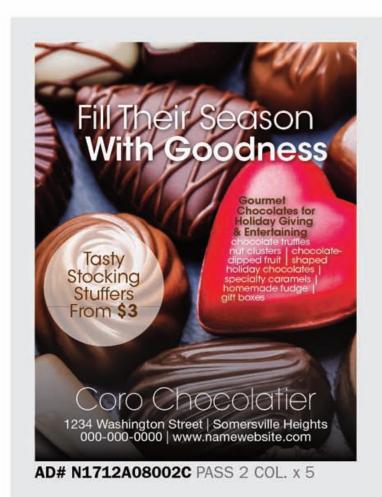


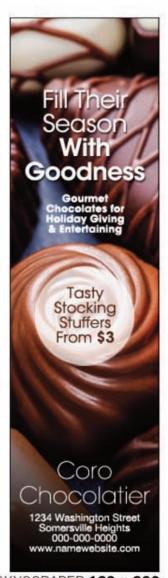
SKYSCRAPER 160 x 600



RECTANGLE 300 x 250









AD# N1712W08002B 300 X 50



AD# N1712W08002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



There's Still Time to Book Your Holiday Portrait!



No Sitting Fee, Plus
50 FREE Holiday Photo Cards
With Purchase of Any Print Package.
View our portfolio and package rates online today.

facebook

The Photo Booth

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1712A08003C PASS 2 COL. x 5





AD# N1712W08003B 300 X 50





AD# N1712W08003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

There's Still
Time to
Book Your
Holiday
Portrait!



No Sitting Fee, Plus 50 FREE Holiday Photo Cards

BOOK NOW

The Photo Booth

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600





No Sitting Fee, Plus 50 FREE Holiday Photo Cards

BOOK NOW

The Photo Booth

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

There's Still Time to Book Your Holiday Portrait!



The Photo Booth

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Discount Wine & Beer

for the season of entertaining



Unbeatable Prices & Selection

- + craft & local brews
- + imported & domestic beers
- + kegs & growlers
- + wine & champagne

Friendly, Helpful Service

- + event delivery available
- + knowledgeable staff
- + locally owned

Open Christmas Eve & New Year's Eve

Mesa Beverage Co.

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1712A08004C PASS 2 COL. x 5

Discount Wine & Beer for the season of entertaining



Mesa Beverage Co.

AD# N1712W08004B 300 X 50

Discount Wine & Beer for the season of entertaining



Mesa Beverage Co.

AD# N1712W08004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Discount Wine & Beer for the season of entertaining



Unbeatable Prices & Selection

+ craft & local brews + imported & domestic beers + kegs & growlers + wine & champagne

Mesa Beverage Co.

1234 Washington Street Somersville Heights 000-0000

SKYSCRAPER 160 x 600



for the season of entertaining



Unbeatable Prices & Selection

Mesa Beverage Co.

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

RECTANGLE 300 x 250

Discount Wine & Beer for the season of entertaining

Unbeatable Prices & Selection

LEADERBOARD **728 x 90**



Mesa Beverage Co.

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







Christmas Eve Candlelight Masses Sunday, December 24 • 7 p.m. & 9 p.m.

AD# N1712W08005B 300 X 50



Christmas Eve Candlelight Masses Sunday, December 24 + 7 p.m. & 9 p.m.

AD# N1712W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



All Are Welcome

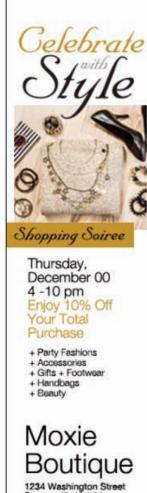
Candlelight Masses Sunday, December 24 7 p.m. & 9 p.m.

New Year's Eve Masses Sunday, December 31 11 a.m. & 4 p.m.

St. Matthew's Church 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

See Our Full Holiday Mass Schedule Online!





Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1712W08006B 300 X 50



AD# N1712W08006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



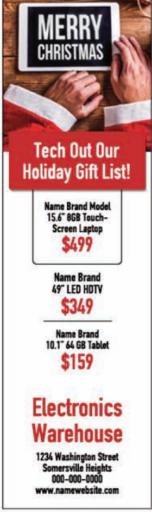
RECTANGLE 300 x 250



Moxie Boutique

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1712W08007B 300 X 50



AD# N1712W08007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

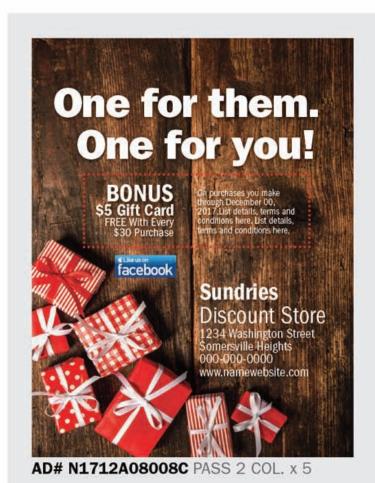
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Name Brand 49" LED HOTV \$349 Electronics Warehouse
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com





SKYSCRAPER 160 x 600



AD# N1712W08008B 300 X 50



AD# N1712W08008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1712W08009B 300 X 50



AD# N1712W08009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Big or Small, One Mall Has It All!



Gifts for All the Names on Your List Casual & Upscale Dining Holiday Essentials Gift Wrapping Valet Parking & More

Visit Santa in Center Court! Shop Extended Holiday Hours Through Christmas Eve!

The Somersville County Mall

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# N1712A09001C PASS 2 COL. x 5

Big or Small, One Mall Has It All!



Gifts for All the Names on Your List Casual & Upscale Dining Holiday Essentials Gift Wrapping Valet Parking & More

The Somersville County Mall

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600

Big or Small, One Mall Has It All!



Somersville County Mall

AD# N1712W09001B 300 X 50

Big or Small, One Mall Has It All!



The Somersville County Mall

AD# N1712W09001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



The Somersville County Mall

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

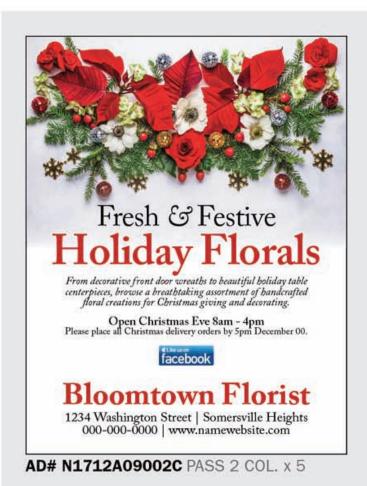
RECTANGLE 300 x 250

Big or Small, One Mall Has It All!



The Somersville County Mall

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com









AD# N1712W09002B 300 X 50



AD# N1712W09002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Order Online!







AD# N1712W09003B 300 X 50



AD# N1712W09003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



...... Enjoy Free Popcorn on Christmas Day

ReelTime Cinema 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





SKYSCRAPER 160 x 600



AD# N1712W09004B 300 X 50



AD# N1712W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







AD# N1712W09005B 300 X 50



AD# N1712W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Stress

Management

It's our

When the pressures of

business.

life, work and

have your back.

relationships have you feeling overwhelmed, we

RECTANGLE 300 x 250



Management

It's our business.

Vantage Counseling Center
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com







AD# N1712W09006B 300 X 50



AD# N1712W09006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

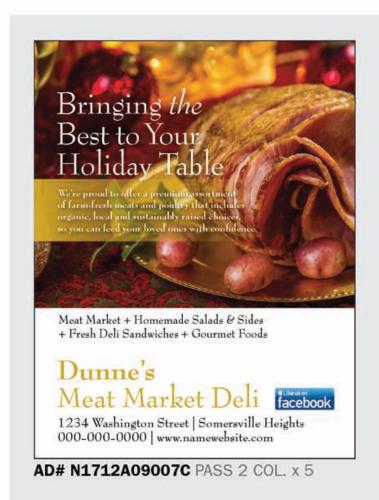
Party at Your House?

Save 25% Off All New Year's Eve Merchandise



Party Central

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com







AD# N1712W09007B 300 X 50



AD# N1712W09007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Bringing the Best to Your Holiday Table

Meat Market + Homemade Salads & Sides + Fresh Deli Sandwiches + Gourmet Foods

Dunne's Meat Market Deli

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com









AD# N1712W09008B 300 X 50



AD# N1712W09008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1712A09009B 300 X 50



AD# N1712A09009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

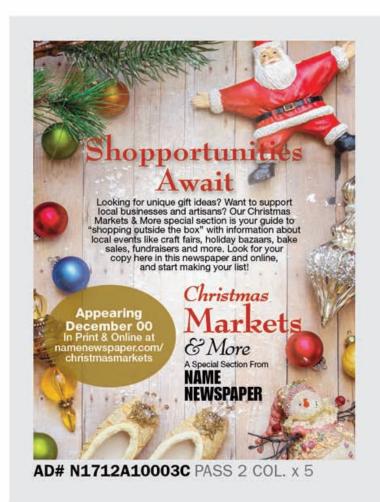
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









SKYSCRAPER 160 x 600



AD# N1712W10003B 300 X 50



AD# N1712W10003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

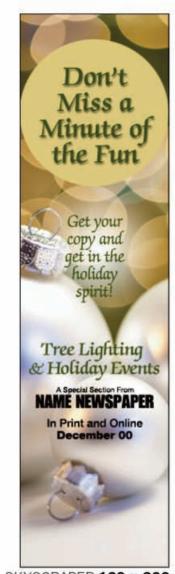


RECTANGLE 300 x 250



LEADERBOARD 728 x 90





SKYSCRAPER 160 x 600



AD# N1712W11003B 300 X 50



AD# N1712W11003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1712W12003B 300 X 50



AD# N1712W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1712W13003B 300 X 50



AD# N1712W13003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Discover the best local spots, events, activities and more.

Issue Date: December 00 Look for your copy in print and online.



A Special Section From NAME NEWSPAPER







AD# N1712W14003B 300 X 50



AD# N1712W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Unwrap Christmas savings up to 40% off! ornaments + plants + collectibles + candles + jewelry + home decor + gift wrap + & more

LALA
Gift & Garden Boutique

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



Get through your list instantly with holiday gift cards available in any amount.

dining + shopping + beauty + entertainment

Somersville Plaza Mall

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1712A14004C PASS 2 COL. x 5



Get through your list instantly with holiday gift cards available in any amount.

dining + shopping + beauty + entertainment

Somersville Plaza Mall

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



Tadining + shopping +
heavity + entertainment

DONE! Somersville Plaza Mall

AD# N1712W14004B 300 X 50



Taheauty + entertainment DONE! Somersville Plaza Mail

AD# N1712W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



dining + shopping + beauty + entertainment

Somersville Plaza Mali

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1712W14005B 300 X 50



AD# N1712W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1712W14007B 300 X 50



AD# N1712W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

Holiday Gifts He'll Love

BOGO 50% Off Button-Front Shirts Mix and match dress and casual styles!







AD# N1712W19003B 300 X 50



AD# N1712W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250

