

CREATE. SELL. PROFIT.

METRO[®]

CREATIVE SERVICES



CHRISTMAS SHOPPING & EVENTS

Ready-to-sell ads and promotions for retailers, services and event organizers



THE NEW YEAR

Ring in revenue with New Year's Eve promotions, New Year sales, year-end clearances, resolution advertisers and more



CHANUKAH & KWANZAA

Content to create retail, restaurant and event promotions surrounding Chanukah and Kwanzaa



MiAD Spec Ad Library PP. 45-52:

Dozens of ready-to-sell spec ads for year-end and winter sales, as well as progress themes – MiAD enabled!

Warm up sales from restaurants, bars, cafes, retail markets and more with tempting images and ads for

Holiday Food & Dining

HOLIDAY FOOD & DINING



ON THE COVER:
N1712P46006C

Create irresistible ads for specialty baked goods, creative catering, edible crafts, seasonal cafe specials and more with this adorable image!

Satisfy the needs of holiday food and dining advertisers with a tempting spread of images, ads and promotional ideas.

- Round up sales from top advertiser prospects in this category with ads for fine chocolates, coffee gifts, beer and wine, seafood market selections and meat market offerings (08 ,09).
- Help restaurants promote holiday dining at its best with special menus, holiday hours and private party reservations (61).
- Other ads spotlight holiday catering, liquor store specials and New Year's Eve dining (61).
- A simple grocery store layout promotes seasonal savings from a local market (65).
- Find abundant holiday food images to create many more ads (46, 47, 64, 66).



CHRISTMAS EVENTS



You'll also find ample content to create and sell seasonal event promotions.

- An ad for a Christmas parade is included as part of December's Community Calendar (19).
- A Single Sheet for a shopping plaza or mall features merchant listings opposite a roundup of their free holiday events, from photos with Santa to choir concerts (33).
- Include advertising around community events such as a holiday tree lighting in a Themed Event Package (11).
- Showcase holiday markets, craft fairs and other shopping events in a second Themed Event Package titled Holiday Markets & More (10).
- Find an ad for Christmas church services (8).
- Also make events of a holiday decorating contest and 12 days of Christmas giveaways (5)!



CHRISTMAS SHOPPING



Find a variety of spec ads to help you close more Christmas sales from local advertisers all holiday season.

- Round up sales with spec ads for kids' toys, gift cards, last-minute gifts, gifts for guys, a Christmas tag sale and more in a "shop Christmas" Marketplace layout (14).
- Christmas ads for top advertiser prospects in December include chocolates, portraits, clothing, electronics, seafood, beer and wine, florals, party supplies, coffee, beauty and more (08, 09).
- Promote holiday spa and beauty specials and a holiday open house event, as well as seasonal shopping from mall or plaza merchants (33).
- Find more ads for last-minute gifts, a one-stop gift shop and shop local promotions (38, 39, 49)



THE NEW YEAR



Welcome revenue leading up to the New Year with spec ads and image content to ring in sales.

- Help bars, nightclubs, restaurants, liquor stores and lounges promote New Year's Eve events, party packages and special offers with ready-to-present-and-sell spec ads (19, 40, 61).
- A New Year Countdown Sale invites customers to "shop 'til it drops" with closeout pricing at a furniture store that can easily be adapted in MIAD for any variety of retail sale prospects (40).
- Showcase "what to wear for the season of celebrating" with an ad promoting festive party fashions from a clothing store (60).
- A Resolutions TSS and Best of 2017 Themed Event Package offer more sales options (12, 59).
- Find a wealth of year-end sale and progress-focused ads in December's MIAD Spec Ad Library.



CHANUKAH & KWANZAA



Find image content to create promotions surrounding Kwanzaa and Chanukah.

■ Chanukah 2017 begins at sundown on Tuesday, December 12 and ends the evening of Wednesday, December 20. Find headings, photos and art incorporating dreidels, menorahs, gelt and other Chanukah traditions to create ads for holiday gifts, traditional foods from markets and restaurants, Judaica merchandise, synagogue services, community events and more (44, 50, 52-54).

■ Kwanzaa is celebrated annually December 26 through January 1 as a celebration of family, community and culture in the African American and pan-African communities. Find images to help your advertisers celebrate and promote the traditions, foods and events surrounding this popular holiday (41, 50, 52-54).



DECEMBER PROMOTIONAL OPPORTUNITIES



Here are some additional ways to make December green:

- Invite businesses to sponsor a panel and promote their holiday offerings in a Christmas coloring book (30).
- Collect Christmas greetings from a variety of advertisers in a double-truck directory. This layout can be repurposed with the headings provided to promote gifts under \$25 or holiday shops, gifts and specials (24).
- Promote an after-Christmas clearance from a variety store or virtually any retailer using the eye-catching layout provided (60).
- A popular topic relating to New Year's resolutions, find a themed TSS focused on Financial Planning (58).
- Also find a locally focused Shop, Dine, Play & Stay Themed Event Package to use as a visitors' guide (13).



DECEMBER CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 69!



N1712P69017C

SUDOKU, WORD FINDS, CROSSWORDS, COLORING PAGES & MORE!



Tap into a new revenue stream with popular games and puzzles perfect for recruiting sponsor advertisers. They offer unique placement that will attract plenty of focused attention from readers of all ages! Access the entire archive online from the MCC Editorial Library.

RESPIRATORY WORD SEARCH

Find the words hidden vertically, horizontally & diagonally throughout the puzzle.

WORDS
ALL
ASTHMA
BRONCHITIS
COUGH
EMPHYSEMA
HEALTHY
INFLUENZA
LABYRINTHITIS
NOSE
PHARYNGITIS
RESPIRATORY
SINUSITIS
TRACHEITIS
WHEEZING

FULLY TEMPLATED SPECIAL SECTIONS (TSS)

December's TSSs in Print & Online:

- FINANCIAL PLANNING
- RESOLUTIONS • DISTINCTIVE PROPERTIES

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today: Call 800-223-1600 or email service@metro-email.com to order!



CREATE. SELL. PROFIT.



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Follow Us on Twitter
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Metro Creative Graphics, Inc.

519 Eighth Avenue,
New York, NY 10018
Voice 212.947.5100
Toll-free 800.223.1600
www.metrocreativeconnection.com



Follow Us on Instagram
[@metrocreativeconnection](https://www.instagram.com/metrocreativeconnection)



COMPANION WEB & MOBILE ADS NOW AVAILABLE ON MCC!

Get Web ads in the MCC Creative Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web or Mobile ad as a layered Photoshop file (.psd).



Custom Metro Art Comes to the Rescue

The Texas Spur, Spur, TX

A former LSA Creative Outlet client utilizes Metro's ability to quickly generate custom art requests to promote and attract advertiser sponsors for a popular high school homecoming event.



CREATE: After finding out during her Orientation Webinar that Metro clients can request free custom artwork, provided it can be shared with other customers, Texas Spur editor Kassi Bradford asked the Metro team to create a custom piece incorporating their bulldog mascot and the theme "Exes and Superheroes Love Spur Homecoming."

SELL: The Texas Spur was able to sell advertising sponsorships from local businesses in their annual special section for Spur Homecoming using the unique custom artwork.

PROFIT: Homecoming is a popular event that generates a lot of attention and excitement throughout the Spur community, making it a great ad revenue opportunity. The new artwork helped give materials promoting the event a fresh look, attracting attention from advertisers and readers!

Added Plus: Bradford says she emailed the request on a Wednesday afternoon and had a response within 20 minutes. The very next morning, the Metro team sent her a sketch of the artwork and the design was completed early the next week.

"The process was simple, and the artwork perfect!"

– Kassi, Editor

The Texas Spur

Spur, TX
Editor **Kassi Bradford**
kassi@thetexasspur.com



Metro Client Turns Events Into Revenue

Leader Publications, Festus, MO

A three-step approach combining contests, special sections and expos has become a fun-filled way for Leader Publications to produce serious revenue!

CREATE: Leader Publications first asks senior readers to participate in a contest, then produces a senior magazine titled Grand Times to showcase reader-generated contest content and promote their upcoming Senior Expo. Contest ideas have included a travel photo contest, grandkids photo contest and "way back when" photo contest. Free Senior Expo events include refreshments, games, giveaways, guest speakers, vendors, music and a variety of fun activities. The Grand Times section is published one week before Senior Expo events.

SELL: All vendors participating in the Senior Expo must purchase a \$75 booth as well as advertising in the Grand Times section promoting the upcoming event. The smallest ad is 1/8 page and sells for \$295, translating to a \$370 minimum investment from each vendor.

PROFIT: These profitable projects generated \$77,455 in revenue for Leader Publications with a net profit of \$50,579.

Added Plus: Because Senior Expo events are so much fun for local seniors and vendors, the events keep them coming back for more. In fact, Leader Publications produces three editions of Grand Times each year!

"We added \$50K to the bottom line and had fun doing it!"

— Peggy Scott, Assistant Publisher

Leader Publications

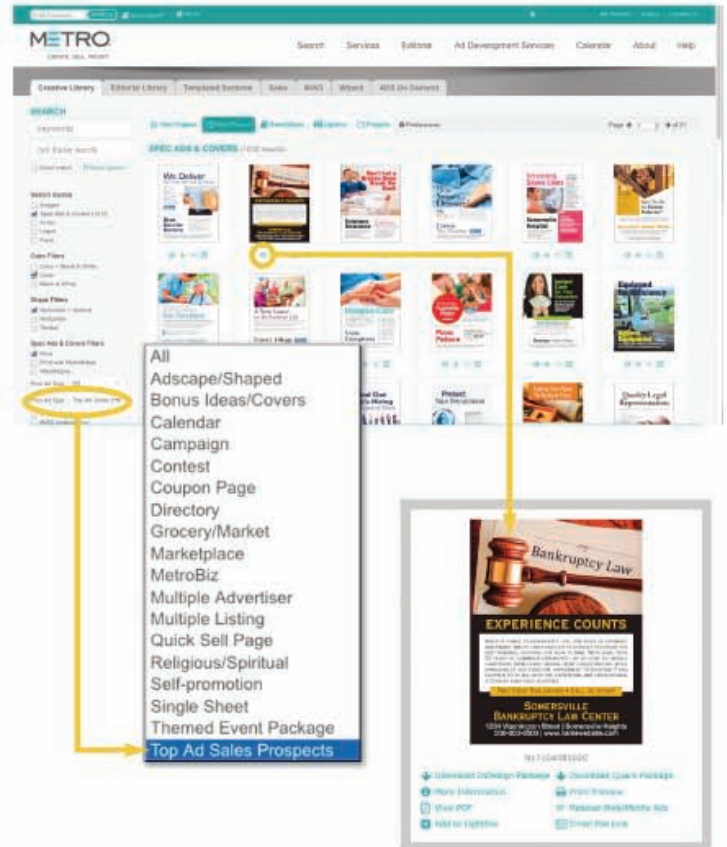
Festus, MO

Assistant Publisher Peggy Scott

PeggyScott@leaderpublications.biz



View, search and download Top Ad Sales Prospects through direct links in the monthly SearchBook®, or by selecting TopAdSalesProspects from the Print Ad Type pull-down menu in the MCC Creative Library.



Timing is Everything: Lock In Ad Dollars With Top Ad Sales Prospects

Each month you prepare prospect lists based on a variety of criteria, including seasonal and local needs and events. What if you also had an inside track on which categories of prospects were predisposed to advertising in any given month? That's the advantage **Top Ad Sales Prospects** give you.

Using data collected from a variety of top industry sources, the spec ads presented on these monthly *Metro Newspaper Service* pages represent the ad categories that have set aside the **largest percentage of their ad budgets for that month**, coupled with those advertisers that have an affinity for satisfying seasonal needs and connections to timely events.

What's more, these 2-column spec ads are **designed with your local advertisers — the bread and butter of your ad sales — in mind.**

What can Top Ad Sales Prospects mean to you and your publication? They are:

- An instant start to a monthly prospect list of advertisers you know are "ripe for the picking"
- A great conversation-starter for approaching and generating new business
- A springboard for expanded discussion in monthly sales meetings
- Corresponding web/mobile ads for every ad so you can have the opportunity to sell a print/digital ad package
- Ready to present and sell

View and download **Top Ad Sales Prospects** through the direct links in the monthly *SearchBooks®* or search in the *MetroCreativeConnection Creative Library*. Select *TopAdSalesProspects* from the *Print Ad Type* menu as a shortcut, or get specific by adding a keyword to your search.

MiAD® Wizard subscribers have the added advantage of being able to **quickly brand the ads with advertiser name and address info** before presentation. The resulting ad can be printed, or download a PDF to e-mail to a prospect before your in-person visit.

Top Ad Sales Prospects are another way your Metro services help to **position your publication as the go-to media source** for local advertising. Check them out this month and make them a part of your monthly sales effort. M

Top Ad Sales Prospects give you a selection of 2-column ads that represent the top ad categories and advertisers that have an affinity to the season or connections to monthly events. You'll find ad messages that are targeted to specific events, holidays and seasons as well as more general sales messages that can be sold to repeat at a later date.

Deck the Halls for Our Holiday Lights & Home Decorating Contest



\$500 Cash Prize

Enter up to Three Photos of Your Home Online Through December 01. We'll choose the best of the best to photograph and feature in our Holiday Home Special section on December 03. Winner will also receive a \$500 cash prize, compliments of the contest sponsors featured here.

Usage Note:

Tap into your readers' desire for festive holiday home decorating with a **Deck the Halls for Our Holiday Lights and Home Decorating Contest**. Prospect advertisers that have an affinity for the subject and entice readers to submit entries through your website. Create an online gallery with the entries to coincide with the release of the section that publishes the winners and expand your sponsors' exposure with companion digital ads.

<p>Utility Company</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Insurance Company</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Realty Group</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Lighting Store</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Christmas Shop</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>
<p>Financial Institution</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Hardware Store</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Home Builder</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Landscaping Company</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>Garden Center</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>

N1712A05001C

Who's Your Santa?

Announcing 12 Days of Christmas Giveaways From Name Newspaper & These Local Businesses:

Enter Online by 5PM Daily to Be Eligible for the Next Day's Giveaway!
WWW.NAMENEWSPAPER.COM/12DAYSGIVEAWAY
Must be 18 years of age and have South resident to be eligible to win. See contest website for complete rules and contest details.

<p>1 Enter Online December 00</p> <p>Family Restaurant Dinner for Four</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>2 Enter Online December 00</p> <p>Beauty Salon Haircut & Color</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>3 Enter Online December 00</p> <p>Grocery Store \$50 Gift Card</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>4 Enter Online December 00</p> <p>Day Spa Spa Manicure & Pedicure</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>5 Enter Online December 00</p> <p>Nightclub Lounge NYE Party Tickets for Two</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>6 Enter Online December 00</p> <p>Massage Therapist 60-Minute Massage</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>
<p>7 Enter Online December 00</p> <p>Amusement Park Four Family Fun Passes</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>8 Enter Online December 00</p> <p>Kitchen Supply Store Cooking Class for Two</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>9 Enter Online December 00</p> <p>Clothing Store \$50 Gift Card</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>10 Enter Online December 00</p> <p>Casino Hotel Overnight Stay for Two</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>11 Enter Online December 00</p> <p>Cleaning Service House Cleaning Service</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p>12 Enter Online December 00</p> <p>Movie Theater Movie Passes & Popcorn for Four</p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>

N1712A05002C

Usage Note:

A **Who's Your Santa?** contest is a great "shop local" promotion for retailers, and 12 days of gift giveaways for your readers. Sponsors can supply the prizes that will be given away. We're suggesting you accept entries online for each day of the giveaway contest. Be sure to make your online access mobile-friendly for your readers' convenience.



N1712A06001C - 10x13

A **Christmas Cookie Recipe Book** section or pages can be a source of delicious new recipes for readers, or solicit recipes from readers and feature recipes from area chefs, political figures, radio and TV broadcasters, and business owners. There is a broadsheet full-page version of the *Quick-Sell* layout in MCC to sell separately, or include the tab version in your section.

Advertisement Suggestion	Advertisement Suggestion
Coffee Shop 123 Main Street 555-123-4567	Grocery Store 456 Elm Street 555-987-6543
Advertisement Suggestion	Advertisement Suggestion
Home Goods Store 789 Oak Street 555-234-5678	Bakery 101 Maple Street 555-345-6789
Advertisement Suggestion	Advertisement Suggestion
Card & Gift Shop 202 Pine Street 555-456-7890	Appliance Store 303 Birch Street 555-567-8901

N1712A06002C - 5 col x 13
N1712A06003C - 6 col x 21



N1712A06004C - 10x13

A **Holiday Greetings** section or pages can give your readers and advertisers a chance to offer seasonal best wishes, especially if the section or pages is run multiple times. Or, since the title can be interpreted in a number of ways, you can tailor it to your needs. Sell the *Quick-Sell* layout — in tab or full-page sizes — for inclusion in the section or as part of your regular ROP page editions.

Advertisement Suggestion	Advertisement Suggestion
Sporting Goods Store 123 Main Street 555-123-4567	Arts & Craft Shop 456 Elm Street 555-987-6543
Advertisement Suggestion	Advertisement Suggestion
Card & Gift Shop 789 Oak Street 555-234-5678	Shopping Mall 101 Maple Street 555-345-6789
Department Store 111 Broadway Street 555-111-2222 www.departmentstore.com	

N1712A06005C - 5 col x 13
N1712A06006C - 6 col x 21



N1712A06007C - 10x13

In an increasingly digital world, a **Letters to Santa** section or pages may prove nostalgic for parents and grandparents while providing a more traditional outlet in which kids still enjoy participating. The *Quick-Sell* layout can be sold and run separately or within your section. There are both tabloid and full-page versions available in MCC.

Advertisement Suggestion	Advertisement Suggestion	Advertisement Suggestion
Toy Store 123 Main Street 555-123-4567	Bike Shop 456 Elm Street 555-987-6543	Electronics Store 789 Oak Street 555-234-5678
Advertisement Suggestion	Advertisement Suggestion	Advertisement Suggestion
Department Store 101 Maple Street 555-345-6789	Coffee Shop 202 Pine Street 555-456-7890	Card & Gift Shop 303 Birch Street 555-567-8901

N1712A06008C - 5 col x 13
N1712A06009C - 6 col x 21



N1712A06010C - 10x13

A **Holiday Worship Guide** section or pages can highlight schedules for all the religious services for the season. You may want to make the section entirely an advertiser opportunity by offering all church denominations full- or half-page ads that can include their holiday worship schedules. Sell the *Quick-Sell* layout as part of the section or separately for your regular ROP pages.

Midnight Mass Church Ad 111 Broadway Street 555-111-2222 www.midnightmasschurch.com					
Advertisement Suggestion	Advertisement Suggestion	Advertisement Suggestion	Advertisement Suggestion	Advertisement Suggestion	Advertisement Suggestion
Coffee Shop 123 Main Street 555-123-4567	Beer 456 Elm Street 555-987-6543	Shipping Center 789 Oak Street 555-234-5678	Phone 101 Maple Street 555-345-6789	Grocery Store 202 Pine Street 555-456-7890	Bakery 303 Birch Street 555-567-8901
Community Church 111 Broadway Street 555-111-2222 www.communitychurch.com					

N1712A06011C - 5 col x 13
N1712A06012C - 6 col x 21



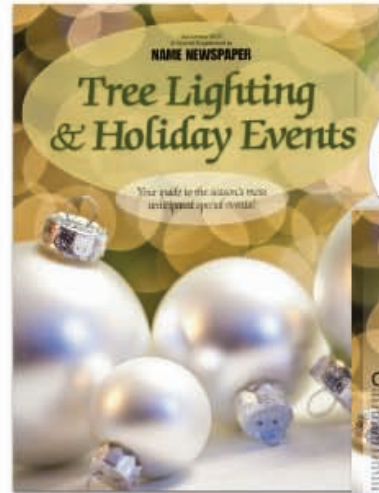
N1712A10001C - 10x13

A **Christmas Markets & More** section or pages can help you capture the myriad of holiday pop-up markets, craft fairs and specialty shops that appear each year. It will give your readers valuable info on unique gift suggestions while giving advertisers a platform to connect with prospective customers. See the full **Themed Event Package** for ads to help promote your section to readers and potential advertisers. Tab-sized and broadsheet full-page versions of the **Quick-Sell** layout are available on MCC.

See the complete **Themed Event Package** for these layouts on page 10.



N1712A10002C - 5 col x 13
N1712A10009C - 6 col x 21



N1712A11001C - 10x13

Build a **Tree Lighting & Holiday Events** section or pages to serve as a comprehensive guide to what is happening in your area for the season. Sell the **Quick-Sell** layout for the section or run it in separate ROP editions, and duplicate the layout with alternate editorial from the **MCC Editorial Library** to accommodate additional sales. You can also sell and include nearby cities with their own page headers to list their holiday events as well.

See the complete **Themed Event Package** for these layouts on page 11.



N1712A11002C - 5 col x 13
N1712A11009C - 6 col x 21



N1712A12001C - 10x13

The end (of 2017) is near ... A **Best of 2017** section or pages is an opportunity to take a look back at important events that shaped your year, while showcasing local, top-rated businesses. See this complete **Themed Event Package** for corresponding self-promotion print, web and mobile ads for your readers and advertisers.

See the complete **Themed Event Package** for these layouts on page 12.



N1712A12005C - 5 col x 13
N1712A12009C - 6 col x 21



N1712A13001C - 10x13

While holiday business is all about local events and traditions, a **Shop Dine Play & Stay** section or pages can promote area businesses through the holiday season and well into the New Year. Publish the section more than once to capture first holiday season specials, then winter specials in January. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions, and duplicate the layout to accommodate additional sales as more ads are sold.

See the complete **Themed Event Package** for these layouts on page 13.



N1712A13002C - 5 col x 13
N1712A13009C - 6 col x 21

N1203P46009C*-O

Cue the Lights!

Professional Christmas Light Installation & Decorating Services

Outdoor Light Hanging | Tree Setup & Decorating | Lawn Displays & Nativities | Interior Decorating | Cleanup & Storage

Contact us today for a free consultation and quote. Fully Insured • Residential & Commercial

[facebook](#)

We use energy-efficient LED lighting!

Inspired Decorating

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08001C PASS 2 COL. x 5

N1712P36003C*-O

Fill Their Season With Goodness

Gourmet Chocolates for Holiday Giving & Entertaining

chocolate truffles | nut clusters | chocolate-dipped fruit | shopped holiday chocolates | specialty caramels | homemade fudge | gift boxes

Tasty Stuffed Stuffers From \$3

Coro Chocolatier


1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08002C PASS 2 COL. x 5

N1712P36004C*-O

N1712P36006C*-O

There's Still Time to Book Your Holiday Portrait!



No Sitting Fee, Plus 50 FREE Holiday Photo Cards With Purchase of Any Print Package. View our portfolio and package rates online today.

[facebook](#)

The Photo Booth


1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08003C PASS 2 COL. x 5

N1712P36007C*-O

Discount Wine & Beer

for the season of entertaining



Unbeatable Prices & Selection
+ craft & local brews
+ imported & domestic beers
+ kegs & growlers
+ wine & champagne

Friendly, Helpful Service
+ event delivery available
+ knowledgeable staff
+ locally owned

Open Christmas Eve & New Year's Eve

Mesa Beverage Co.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08004C PASS 2 COL. x 5

N1712P37002C*-O

All Are Welcome



St. Matthew's Church

Join us in celebrating the birth of our savior and sharing in the joy of the season!

Christmas Eve Candlelight Masses
Sunday, December 24
7 p.m. & 9 p.m.

Christmas Day Masses
Monday, December 25
8:30 p.m. & 10:30 p.m.

New Year's Eve Masses
Sunday, December 31
11 a.m. & 4 p.m.

New Year's Day Masses
Monday, January 1
8:30 a.m. & 10:30 a.m.

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1712A08005C PASS 2 COL. x 5

N1712P08002C*-O

Celebrate with Style

- + Party Fashions
- + Accessories
- + Gifts
- + Footwear
- + Handbags
- + Beauty



Personal Shopping Service
Complimentary Gift Wrapping
Gift Cards Available

Shopping Soiree

Free Refreshments!
Thursday, December 00 • 4 - 10 pm
Enjoy 10% Off Your Total Purchase

Moxie Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08006C PASS 2 COL. x 5

N1712P37004C*-O

Companion WEB + MOBILE ADS available on MCC

Order Online for Easy In-Store Pickup!



Tech Out Our Holiday Gift List!

Name Brand Model 15.4" 8GB Touch-Screen Laptop \$499 reg. \$599	Name Brand 49" LED HDTV \$349 reg. \$449	Name Brand 32 GB Game Console Bundle \$249 reg. \$279
Name Brand 10.1" 64 GB Tablet \$159 reg. \$199	Name Brand Portable Bluetooth Speaker \$59 reg. \$79	

Electronics Warehouse

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08007C PASS 2 COL. x 5

N1712P37005C*-O

One for them. One for you!

BONUS \$5 Gift Card FREE With Every \$30 Purchase

On purchases you make through December 00, 2017. Full details, terms and conditions here. List details, terms and conditions here.

[facebook](#)

Sundries Discount Store

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1712A08008C PASS 2 COL. x 5

N1712P08001C*-O

N1712P37006C*-O



Jumbo Shrimp \$6.99 lb.

Premium Quality for Your Feast of the Seven Fishes

Little Neck Clams \$ 9.95 lb.	Pacific Cod \$ 3.99 lb.	Wild Salmon \$ 7.99 lb.	Whole Blue Crab \$11.99 lb.
----------------------------------	----------------------------	----------------------------	--------------------------------

Try our tasty seafood today and see why!

[facebook](#)

Hooked Seafood Market

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A08009C PASS 2 COL. x 5

**Big or Small,
One Mall Has It All!**

Gifts for All the Names on Your List
Casual & Upscale Dining
Holiday Essentials
Gift Wrapping
Valet Parking & More

The Somersville County Mall

Visit Santa
In Center Court!
Shop Extended Holiday Hours
Through Christmas Eve!

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1712A09001C PASS 2 COL. x 5

N1712P37007C

**Fresh & Festive
Holiday Florals**

From decorative front door wreaths to beautiful holiday table centerpieces, browse a breathtaking assortment of handcrafted floral creations for Christmas giving and decorating.

Open Christmas Eve 8am - 4pm
Please place all Christmas delivery orders by 5pm December 00.

Bloomtown Florist

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09002C PASS 2 COL. x 5

N1712P37008C

N1203P46009C

**Peace, Joy &
POPCORN**

Escape your hectic holiday, and relax at the movies!

Enjoy Free Popcorn
on Christmas Day

Free small popcorn with ticket purchase on December 25, 2017 only.

Call or go online for today's showtimes!

Gift Cards Available

ReelTime Cinema

1234 Washington Street
Somersville Heights | 000-000-0000
www.namewebsite.com

AD# N1712A09003C PASS 2 COL. x 5

N1712P08003C

N1712P37009C

**Gifts
for Coffee Lovers**

Gourmet coffee, unique mugs, tea, tumblers, gift cards and more to caffeinate their Christmas!

Open Daily at 8AM

Try our fresh pastries and bagels!

Coffee Stop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09004C PASS 2 COL. x 5

N1712P09002C

N1712P37010C

N1203P46009C

Stress Management

It's our business.

When the pressures of life, work and relationships have you feeling overwhelmed, we have your back. Our experienced team of licensed psychotherapists are here to work with you in identifying and developing ways to manage and alleviate stress, depression, anxiety and other mental health challenges. To arrange a free phone consultation, call or visit us online today.

Vantage Counseling Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09005C PASS 2 COL. x 5

N1712P37001C

Party at Your House?

Our low prices on party supplies, favors, decorations and tableware will have you feeling festive!

Save 25% Off All New Year's Eve Merchandise Going on now while supplies last!

Party Central

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09006C PASS 2 COL. x 5

N1712P36005C

Companion WEB + MOBILE ADS available on MCC

Bringing the Best to Your Holiday Table

We're proud to offer a premium assortment of hand-choiced meats and poultry that includes organic, local and sustainably raised choices so you can feed your loved ones with confidence.

Meat Market + Homemade Salads & Sides
+ Fresh Deli Sandwiches + Gourmet Foods

Dunne's Meat Market Deli

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09007C PASS 2 COL. x 5

N1712P66001C

N1203P46009C

Lavish Gifts

Shop for the nicest names on your list!

Dazzling Fine Jewelry & Designer Timepieces
Custom Wedding Bands & Engagement Rings
Repair, Resetting & Diamond Upgrades
Affordable Financing Plans

Ellison Fine Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09008C PASS 2 COL. x 5

N1203P46009C

N1712P09001C

You deserve to treat yourself this holiday season!

Save 20% Off

All Cosmetic Fillers & Injections
Now Through December 00, 2017
Call today to book your free consultation!
Let details, terms and conditions here.

Cosmetica Medspa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A09009C PASS 2 COL. x 5

N1712P15001C

N1203P46009C

SECTION COVER:



N1712P10001C*O

N1712P10002C

AD# N1712A10001C 10. x 13

HEADING:
N1712P10001C*O

Christmas Markets & More

QUICK SELL:

Christmas Markets & More
Stay safe while shopping this holiday season

The holiday season is a time of joy and celebration, but it's also a time when many people are more vulnerable to illness. To help you stay safe while shopping this holiday season, we've put together a list of tips and tricks that will help you avoid getting sick. From wearing a mask to avoiding crowded areas, these tips will help you stay healthy and happy throughout the season.

Washing your hands frequently and thoroughly is one of the most effective ways to prevent the spread of germs. Make sure to wash your hands for at least 20 seconds, using warm water and soap. If you're out and about, carry hand sanitizer with you and use it whenever you can't get to a sink.

Try to avoid close contact with people who are coughing or sneezing. If you do come into contact with someone who is sick, try to avoid touching your face, especially your eyes, nose, and mouth. If you do touch your face, make sure to wash your hands immediately.

Wearing a mask can help reduce the spread of germs, especially in crowded areas. If you're going to a shopping event, consider wearing a mask to help protect yourself and others. If you're not comfortable wearing a mask, consider staying home or shopping online.

Disinfecting high-touch surfaces, such as shopping carts and checkout counters, can help reduce the spread of germs. If you're out and about, consider bringing your own disinfectant wipes to use on these surfaces.

Staying hydrated is important for overall health and immunity. Make sure to drink plenty of water throughout the day, especially if you're out and about. If you're not a big water drinker, consider carrying a water bottle with you.

Getting enough sleep is also important for overall health and immunity. Make sure to get a good night's sleep every night, especially in the weeks leading up to the holiday season. If you're having trouble sleeping, consider talking to your doctor.

Finally, staying positive and enjoying the season is important for overall health and happiness. Make sure to take time for yourself and enjoy the holiday season to the fullest. Remember, the holidays are a time to celebrate and enjoy the people you love. So, stay safe and happy this holiday season!

Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Toy Store 1234 Washington Street Somerville, MA 02143 603-555-1234 www.toystore.com	Family Restaurant 1234 Washington Street Somerville, MA 02143 603-555-5678 www.familyrestaurant.com	Arts & Craft Store 1234 Washington Street Somerville, MA 02143 603-555-9012 www.artscraftstore.com
Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Variety Store 1234 Washington Street Somerville, MA 02143 603-555-3456 www.varietystore.com	Local Market Craft Fair 1234 Washington Street Somerville, MA 02143 603-555-7890 www.localmarket.com	Clothing Boutique 1234 Washington Street Somerville, MA 02143 603-555-2345 www.clothingboutique.com

N1712P10001C*O

N1712P10002C

AD# N1712A10002C 9.667 x 13
AD# N1712A10009C PASS 6 COL. x 21

SELF-PROMOTION READER CAMPAIGN:

Shoppportunities Await
Looking for unique gift ideas? Want to support local businesses and artisans? Our Christmas Markets & More special section is your guide to "shopping outside the box" with information about local events like craft fairs, holiday bazaars, bake sales, fundraisers and more. Look for your copy here in this newspaper and online, and start making your list!

Appearing December 00 in Print & Online at namenewspaper.com/christmasmarkets

Christmas Markets & More
A Special Section From NAME NEWSPAPER

N1712P10002C

N1712P10001C*O

AD# N1712A10003C PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER CAMPAIGN:

Promote Your Presents to Locally Focused Shoppers
Reach an audience of readers who want to shop outside the box this holiday season in Christmas Markets & More. This special holiday section touts local shopping events, from craft fairs and holiday bazaars to bake sales and fundraisers, making it a great place to connect with customers who care about supporting community businesses like yours. To learn more or to reserve your ad space, contact your sales rep today!

Call 000.000.0000 or email namenewspaper.com before the December 00 advertising deadline.

This section will appear in print and online December 00.

Christmas Markets & More
A Special Section From NAME NEWSPAPER

N1712P10001C*O

N1712P10001C*O

AD# N1712A10006C PASS 2 COL. x 5

Local Shopping at Its Best
Looking for unique gift ideas? Want to support local businesses and artisans? Our Christmas Markets & More special section is your guide to "shopping outside the box" with information about local events like craft fairs, holiday bazaars, bake sales, fundraisers and more. Look for your copy here in this newspaper and online, and start making your list!

Appearing December 00 in Print & Online at namenewspaper.com/christmasmarkets

Christmas Markets & More
A Special Section From NAME NEWSPAPER

AD# N1712A10004C PASS 2 COL. x 5

A Unique Holiday Advertising Opportunity
Reach an audience of readers who want to shop outside the box this holiday season in Christmas Markets & More. This special holiday section touts local shopping events, from craft fairs and holiday bazaars to bake sales and fundraisers, making it a great place to connect with customers who care about supporting community businesses like yours. To learn more or to reserve your ad space, contact your sales rep today!

Call 000.000.0000 or email namenewspaper.com before the December 00 advertising deadline.

This section will appear in print and online December 00.

Christmas Markets & More
A Special Section From NAME NEWSPAPER

AD# N1712A10007C PASS 2 COL. x 5

Get In the Shopping Spirit
Looking for unique gift ideas? Want to support local businesses and artisans? Our Christmas Markets & More special section is your guide to "shopping outside the box" with information about local events like craft fairs, holiday bazaars, bake sales, fundraisers and more. Look for your copy here in this newspaper and online, and start making your list!

Appearing December 00 in Print & Online at namenewspaper.com/christmasmarkets

Christmas Markets & More
A Special Section From NAME NEWSPAPER

AD# N1712A10005C PASS 2 COL. x 5

Reach More Holiday Shoppers
Reach an audience of readers who want to shop outside the box this holiday season in Christmas Markets & More. This special holiday section touts local shopping events, from craft fairs and holiday bazaars to bake sales and fundraisers, making it a great place to connect with customers who care about supporting community businesses like yours. To learn more or to reserve your ad space, contact your sales rep today!

Call 000.000.0000 or email namenewspaper.com before the December 00 advertising deadline.

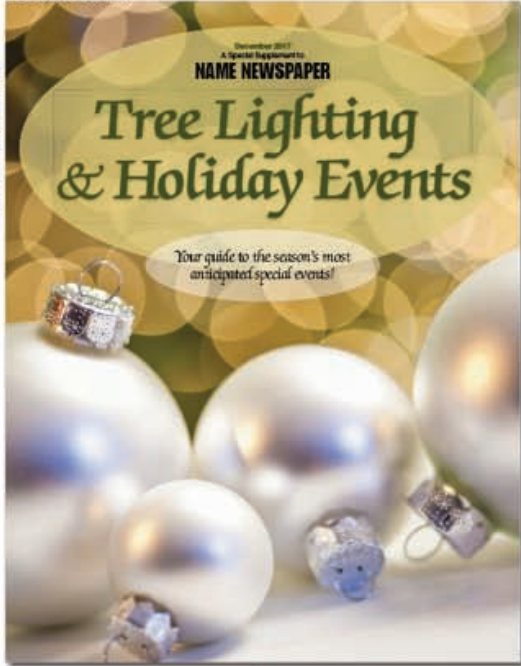
This section will appear in print and online December 00.

Christmas Markets & More
A Special Section From NAME NEWSPAPER

AD# N1712A10008C PASS 2 COL. x 5

Companion WEB + MOBILE ADS available on MCC

SECTION COVER:



AD# N1712A11001C 10. x 13

HEADING:
N1712P11001C*-O

Tree Lighting & Holiday Events

QUICK SELL:

Advertiser Suggestion
Shopping Center
1234 Washington Street
Somerville, MA 01025
www.nameandits.com

Advertiser Suggestion
Variety Store
1234 Washington Street
Somerville, MA 01025
www.nameandits.com

Advertiser Suggestion
Holiday Shop
1234 Washington Street
Somerville, MA 01025
www.nameandits.com

Advertiser Suggestion
Craft Fair
1234 Washington Street
Somerville, MA 01025
www.nameandits.com

Advertiser Suggestion
Home Goods Store
1234 Washington Street
Somerville, MA 01025
www.nameandits.com

Advertiser Suggestion
Christmas Tree Farm
1234 Washington Street
Somerville, MA 01025
www.nameandits.com

Advertiser Suggestion
Christmas Tree Lighting Event
1234 Washington Street | Somerville, MA 01025 | www.nameandits.com

AD# N1712A11002C 9.667 x 13
AD# N1712A11009C PASS 6 COL. x 21

READER CAMPAIGN:



ADVERTISER CAMPAIGN:



SECTION COVER:

N1712P12001C*O

December 2017
A Special Section From
NAME NEWSPAPER

Best of 2017

Your guide to top-rated local businesses!

- dining
- shopping
- services
- fitness
- entertainment
- & more

N1712P12003C

AD# N1712A12001C 10. x 13

HEADING:
N1712P12002C*O

Best of 2017

QUICK SELL:

N1712P12001C*O

Best of 2017

The benefits to joining a local gym

Reasons to join a gym are many. It's a healthy lifestyle choice that can help you lose weight, improve your overall health, and meet new people. A gym membership can also help you stay motivated and committed to your fitness goals. Plus, many gyms offer classes and personal training services to help you reach your goals faster.

Joining a gym can be a great way to improve your health and fitness. It provides a safe and supervised environment for exercise, and many gyms offer classes and personal training services to help you reach your goals faster. Plus, many gyms offer amenities like saunas, pools, and childcare to make your workout more enjoyable.

There are many reasons to join a gym, and it can be a great way to improve your health and fitness. It provides a safe and supervised environment for exercise, and many gyms offer classes and personal training services to help you reach your goals faster. Plus, many gyms offer amenities like saunas, pools, and childcare to make your workout more enjoyable.

N1712P12003C

Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Therapist 1234 Washington Street 1234567890 www.therapist.com	Restaurant 1234 Main Street 1234567890 www.restaurant.com	Coffee Shop 1234 Elm Street 1234567890 www.coffeeshop.com	Clothing Boutique 1234 Market Street 1234567890 www.clothing.com	Home Goods Store 1234 Broadway Street 1234567890 www.homegoods.com	Home Service Business 1234 Oak Street 1234567890 www.homeservice.com

Advertiser Suggestion: **Gym**
1234 Washington Street | 1234567890 | www.gym.com

AD# N1712A12002C 9.667 x 13
AD# N1712A12009C PASS 6 COL. x 21

SELF-PROMOTION READER CAMPAIGN:

Discover the Best Local Businesses

Best of 2017 is your guide to top-rated businesses in every category, from dining and shopping to services, entertainment and more, making it a special section you don't want to miss. Look for your copy in print and online, and make sure you're experiencing the best our community has to offer!

Coming December 00
Also online at namenewspaper.com/bestof2017

Best of 2017

A Special Section From
NAME NEWSPAPER

AD# N1712A12003C PASS 2 COL. x 5

N1712P12003C

SELF-PROMOTION ADVERTISER CAMPAIGN:

Advertise With the Best

Promote your best products and services in our Best of 2017 special section! This popular guide showcases readers' top picks in a variety of business categories, from dining and shopping to services, entertainment and more, making it a great place to reach a broad audience of potential customers actively looking for quality products and services like yours.

To advertise, call 000.000.0000 or email namenewspaper.com
Advertising Deadline: December 00
Issue Date: December 00

Best of 2017

A Special Section From
NAME NEWSPAPER

AD# N1712A12006C PASS 2 COL. x 5

N1712P12003C

Find Out if Your Favorites Made the List!

Best of 2017 is your guide to top-rated businesses in every category, from dining and shopping to services, entertainment and more, making it a special section you don't want to miss. Look for your copy in print and online, and make sure you're experiencing the best our community has to offer!

Coming December 00
Also online at namenewspaper.com/bestof2017

Best of 2017

A Special Section From
NAME NEWSPAPER

AD# N1712A12004C PASS 2 COL. x 5

The Year's Best Advertising Opportunity

Promote your best products and services in our Best of 2017 special section! This popular guide showcases readers' top picks in a variety of business categories, from dining and shopping to services, entertainment and more, making it a great place to reach a broad audience of potential customers actively looking for quality products and services like yours.

To advertise, call 000.000.0000 or email namenewspaper.com
Advertising Deadline: December 00
Issue Date: December 00

Best of 2017

A Special Section From
NAME NEWSPAPER

AD# N1712A12007C PASS 2 COL. x 5

Because You Deserve the Best

Best of 2017 is your guide to top-rated businesses in every category, from dining and shopping to services, entertainment and more, making it a special section you don't want to miss. Look for your copy in print and online, and make sure you're experiencing the best our community has to offer!

Coming December 00
Also online at namenewspaper.com/bestof2017

Best of 2017

A Special Section From
NAME NEWSPAPER

AD# N1712A12005C PASS 2 COL. x 5

Show Customers Your Best Side

Promote your best products and services in our Best of 2017 special section! This popular guide showcases readers' top picks in a variety of business categories, from dining and shopping to services, entertainment and more, making it a great place to reach a broad audience of potential customers actively looking for quality products and services like yours.

To advertise, call 000.000.0000 or email namenewspaper.com
Advertising Deadline: December 00
Issue Date: December 00

Best of 2017

A Special Section From
NAME NEWSPAPER

AD# N1712A12008C PASS 2 COL. x 5



SECTION COVER:

A Visitor's Guide to
Name Town

Shop DINE Play & STAY

AD# N1712A13001C 10. x 13

N1712P13001C*O

N1712P59003C

READER CAMPAIGN:

Shop DINE Play & STAY

Shop, Dine & Play Like a Local

Grab your copy of Shop, Dine, Play & Stay to discover the best local spots, events, activities and more. This special section is filled with valuable information, advertising and special offers to help you make the most of every day in Name Town!

A Special Section From
NAME NEWSPAPER

Issue Date: December 00
Look for your copy in print and online at nameinews.com/shopdineplayandstay

AD# N1712A13003C PASS 2 COL. x 5

O-C100012P121N

N1712P64006C
N1712P37007C
N1712P37010C

ADVERTISER CAMPAIGN:

Shop DINE Play & STAY

Put Your Business on the Map

Make sure visitors know where to find your business with a presence in Shop, Dine, Play & Stay. This special section is the go-to guide to our local area, featuring shopping, dining, entertainment, events and more, and giving you the perfect opportunity to attract tourists and locals alike with advertising and special offers.

A Special Section From
NAME NEWSPAPER

To learn more or reserve your ad spot, call 000.000.0000 or email name@nameinews.com

AD# N1712A13006C PASS 2 COL. x 5

N1712P13001C*O

HEADING:
N1712P13001C*O

Shop DINE Play & STAY

QUICK SELL:

N1712P13001C*O

N1712P64006C
N1712P37007C
N1712P37010C
N1712P59003C

Shop DINE Play & STAY

Tips and etiquette when attending the theater

It's the bright lights of the theater, the crisp fresh air, the excitement of the show, the delicious popcorn, the perfect timing of the intermission... it's all part of the magic of the theater. To make the most of your theater-going experience, here are some tips and etiquette to help you enjoy the show to its fullest.

- Arrive early. Many theaters do not allow latecomers to enter after the show has started.
- Turn off your cell phone or vibrate it during the performance.
- Don't talk during the performance.
- Don't use flash photography during the performance.
- Don't drink or eat during the performance.
- Don't use the restroom during the performance.
- Don't use the phone during the performance.
- Don't use the camera during the performance.
- Don't use the video during the performance.
- Don't use the laptop during the performance.
- Don't use the tablet during the performance.
- Don't use the smartphone during the performance.
- Don't use the smartwatch during the performance.
- Don't use the smart glasses during the performance.
- Don't use the smartwatch during the performance.
- Don't use the smart glasses during the performance.

<p>Theater</p> <p>1234 Washington Street Nameville, Virginia 555.555.5555 www.nameinews.com</p>	<p>Restaurant</p> <p>5678 Washington Street Nameville, Virginia 555.555.5555 www.nameinews.com</p>	<p>Bed & Breakfast</p> <p>9101 Washington Street Nameville, Virginia 555.555.5555 www.nameinews.com</p>
<p>Clothing Boutique</p> <p>1234 Washington Street Nameville, Virginia 555.555.5555 www.nameinews.com</p>	<p>Diner</p> <p>5678 Washington Street Nameville, Virginia 555.555.5555 www.nameinews.com</p>	<p>Coffee Shop</p> <p>9101 Washington Street Nameville, Virginia 555.555.5555 www.nameinews.com</p>

AD# N1712A13002C 9.667 x 13
AD# N1712A13009C PASS 6 COL. x 21

Shop DINE Play & STAY

Treat Your Weekend Like a Vacation!

Grab your copy of Shop, Dine, Play & Stay to discover the best local spots, events, activities and more. This special section is filled with valuable information, advertising and special offers to help you make the most of every day in Name Town!

A Special Section From
NAME NEWSPAPER

Issue Date: December 00
Look for your copy in print and online at nameinews.com/shopdineplayandstay

AD# N1712A13004C PASS 2 COL. x 5

Shop DINE Play & STAY

Plan Your Stay

Grab your copy of Shop, Dine, Play & Stay to discover the best local spots, events, activities and more. This special section is filled with valuable information, advertising and special offers to help you make the most of every day in Name Town!

A Special Section From
NAME NEWSPAPER

Issue Date: December 00
Look for your copy in print and online at nameinews.com/shopdineplayandstay

AD# N1712A13005C PASS 2 COL. x 5

Shop DINE Play & STAY

Bring More Visitors to Your Door

Make sure visitors know where to find your business with a presence in Shop, Dine, Play & Stay. This special section is the go-to guide to our local area, featuring shopping, dining, entertainment, events and more, and giving you the perfect opportunity to attract tourists and locals alike with advertising and special offers.

A Special Section From
NAME NEWSPAPER

To learn more or reserve your ad spot, call 000.000.0000 or email name@nameinews.com

AD# N1712A13007C PASS 2 COL. x 5

Shop DINE Play & STAY

Attract More Tourism Dollars

Make sure visitors know where to find your business with a presence in Shop, Dine, Play & Stay. This special section is the go-to guide to our local area, featuring shopping, dining, entertainment, events and more, and giving you the perfect opportunity to attract tourists and locals alike with advertising and special offers.

A Special Section From
NAME NEWSPAPER

To learn more or reserve your ad spot, call 000.000.0000 or email name@nameinews.com

AD# N1712A13008C PASS 2 COL. x 5

Companion
WEB + MOBILE
ADS available
on MCC

N1712P23014C*-O
N1712P23013C*-O



Usage Note:

Sell this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. Advertisers will benefit from the association with fellow businesses associated with the Marketplace layout's theme while you reap the rewards of a full-color page. For your convenience, a tab-sized version of the page is available in the MCC Creative Library.



Blayne Hardware
Gifts & gift cards for the do-it-yourselfer
1234 Washington Street • Somersville Heights
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www.namewebsite.com

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www.namewebsite.com

N1712P21009C*-O

The Holiday Play List
Shop big deals on gifts for little ones!

Stocking Stuffers 99¢ or less

Free Gift Wrapping (on Cards Available)

Name Brand Action Figures
Name Brand Board Game
Name Brand Magic Party
Name Brand Talking Doll
Name Brand Robot Toy

Toy World

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A14002C
PASS 2 COL. x 5

LALA
Gift & Garden Boutique

SALE

Unwrap Christmas savings up to 40% off!
jewelry • party • collectibles • candles • home decor • gift wrap • & more

Shop now for the best selection. Last week ending December 30, 2017.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Ta-DONE!

Get through your list instantly with holiday gift cards available in any amount.

dining + shopping + beauty + entertainment

Somersville Plaza Mall

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A14004C
PASS 2 COL. x 5

N1712P26002C*-O

AD# N1712A14003C
PASS 2 COL. x 5

N1712P15002C*-O

N1712P14002C*-O

N1712P14001C*-O
N1712P17005C*-O

Christmas Tag Sale

up to 50% off

Fashion Jewelry • Party Outfits
Hair Accessories • Fancy Footwear
Scarves & Wraps • Stocking Stuffers
Nail Polish & Makeup • Temporary Tattoos
& More Holiday Must-Haves

No one is here for the best selection! Sale ends Sunday, December 30, 2017. All items, while stock lasts.

Accessory Annex

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A14005C
PASS 2 COL. x 5

Keep Calm & SHOP ON

Gift Receipts & Gift Cards Available for Your Convenience

Last-Minute Gifts for All the Names on Your List

- ✓ Home Decor & Accessories
- ✓ Tableware & Holiday Occasions
- ✓ Wall Art & Photo Frames
- ✓ Candles, Toys & Gadgets
- ✓ Luxury Towels, Linens & Bedding
- ✓ Soles, Slippers & Bath Sets
- ✓ Souvenir Events & Home Personalities
- ✓ Gift Wrap, Holiday Cards & More to Wrap Up Your Shopping!

Best Nest Home Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Holiday Gifts He'll Love

BOGO 50% Off Button-Front Shirts
Mix and match, dress and casual styles!

20% Off All Suspenders & Longsleeve
up to 50% Off Name Brand Duster Collections

Menswear Outlet

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Gift Cards Are Here Easy Holiday Exchange

AD# N1712A14006C
PASS 2 COL. x 5

N1712P26003C*-O

AD# N1712A14007C
PASS 2 COL. x 5

N1712P27008C*-O

N1208P46009C*-O

AD# N1712A14001C PASS 6 COL. x 21
AD# N1712A14008C 10 x 13



N1712P15002C-●



N1712P15003C-●



N1712P15007C-●



N1712P15001C-●



N1712P15006C-●



N1712P15008C-●



N1712P15004C-●



N1712P15005C-●



N1712P16005C-●



N1712P16001C-●



N1712P16007C-●



N1712P16008C-●



N1712P16002C-●



N1712P16004C-●



N1712P16003C-●



N1712P16006C-●



N1712P17008C-●



N1712P17007C-●



N1712P17002C-●



N1712P17003C-●



N1712P17005C-●



N1712P17004C-●



N1712P17001C-●



N1712P17006C-●



N1712P18001C-●



N1712P18003C-●



N1712P18005C-●



N1712P18002C-●



N1712P18006C-●



N1712P18007C-●



N1712P18004C-●



N1712P18008C-●

N1712P15002C-
N1712P21005C*-O

N1712P19002C*-O
N1712P19001C*-O

N1712P45007C-
N1712P27002C-*

N1712P17002C-
N1712P31006C-*

AD# N1712A19003C
PASS 6 COL. x 3



Community Calendar
December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 2
3	4	5	6	7	8	9
10	11	12 <small>Holiday Begin in Somers</small>	13	14	15	16
17	18	19	20	21	22	23
24 <small>Thanksgiving</small>	25 <small>Christmas</small>	26 <small>Boxing Night</small>	27	28	29	30
31						



December 00
Toyland Opens
Free photos with Santa & giveaways!
Germann Department Store
11am Grand Opening
www.namewebsite.com



December 00
Tree Lighting
Caroling, refreshments, music & festivities!
Main Street Town Square
6:30 pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

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0:00am-0:00pm
www.namewebsite.com

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0:00am-0:00pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



December 00
Christmas Concert
All donation proceeds benefit Name Charity. Event details here. Event details here. Event details here.
Name Event Location
7pm
www.namewebsite.com

SEE YOU THERE

Christmas Parade
Join us for the season's most celebrated event!

Saturday, December 2
Downtown Main Street 7 PM

Greet Santa & His Elves!
Festive Floats + Marching Bands + Dance Performances + Candy Drops + & Much More

The Somersville Chamber of Commerce
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



December 00
Christmas Bake Sale
Delicious homemade holiday goodies!
Somersville Community Center
10am-2pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



December 00
Poinsettia Sale
\$10 & \$14 potted plants in every color!
Somersville Garden Club
9am-1pm
www.namewebsite.com



December 00
Holiday Craft Fair
Free parking and admission!
Somersville Community Center
10 am-4 pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



December 00
Kwanzaa Celebration
A celebration of community and unity for the whole family!
Inner Light Community Church
12 noon - 7pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

December 00
Name Event Here
Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



10, 9, 8, 7, 6...
New Year's Eve Is Coming!

\$29
Tickets
Online
Now

Make plans to join us for the area's most talked-about New Year's Eve celebration!
3 Drink Tickets • DJ & Dancing • Champagne Toast • Free Party Favors
Get your tickets today before the December 00 price increase!

Lava Lounge 1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

Companion
WEB + MOBILE
ADS available
on MCC

AD# N1712A19001C PASS 6 COL. x 21
AD# N1712A19004C 10 x 13



N1712P20003C-●



N1712P20009C-●



N1712P20006C-●



N1712P20004C-●



N1712P20008C-●



N1712P20005C-●



N1712P20007C-●



N1712P20002C-●



N1712P20001C-●



N1712P21015C*-○



N1712P21016C-●



N1712P21010C-●



N1712P21008C*-○



N1712P21013C*-○
N1712P21014C*-○



N1712P21001C*-○



N1712P21006C*-○



N1712P21007C*-○



N1712P21004C*-○



N1712P21002C*-○



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N1712P21003C*-○



N1712P21011C*-○



N1712P21012C*-○



N1712P21009C*-○



N1712P22014C-●
N1712P22015C*-○



N1712P22012C*-○
N1712P22013C*-○



N1712P22011C*-○



N1712P22005C*-○



N1712P22006C*-○



N1712P22008C*-○



HAPPY NEW YEAR
N1712P22002C*-○



N1712P22009C*-○



N1712P22004C*-○



N1712P22007C*-○



N1712P22010C*-○



and Happy New Year
N1712P22001C*-○



N1712P22003C*-○



N1712P23016C*-○



N1712P23013C-●



N1712P23010C*-○
N1712P23009C*-○



N1712P23003C*-○



N1712P23005C*-○



N1712P23012C*-○



N1712P23015C*-○



N1712P23006C*-○
N1712P23007C*-○
N1712P23008C*-○



N1712P23014C*-○



N1712P23011C*-○



N1712P23002C*-○



N1712P23001C*-○



N1712P23004C*-○

N1712P24002C*-O

N1712P24005C*-O

N1712P24006C*-O

Christmas Greetings

A display of warm wishes from our local business community.

We wish you a merry and bright Christmas!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Thank you and best wishes to our friends and customers at the holidays!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Wishing all of our friends and neighbors all the best!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Merry Christmas, Happy New Year & God Bless!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

May the spirit of the season fill your heart and home with joy!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

We appreciate your friendship and support at the holidays and all year!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Happy Holidays to our dear friends, customers and neighbors!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Wishing you peace, joy and prosperity in 2018 and always!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Merry and bright wishes to you and yours at Christmas!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

At the holidays and all year, we wish you all the best!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Thank you and best wishes from our family to yours!
Name Sponsor
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

AD# N1712A24001C 19.334 x 13



N1712P24001C-●

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

(MCC Creative Library / Print Ad Size: Doubletruck / Print Ad Type: Multiple Advertiser or Directory)

Holiday Shopping Guide

N1712P24003C*-O

Gifts Under \$25

N1712P24004C*-O



N1712P25010C*-○



N1712P25004C*-○



N1712P25005C*-○



N1712P25006C*-○



N1712P25001C*-○



N1712P25002C*-○



N1712P25003C*-○



N1712P25007C*-○



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N1712P27004C-●



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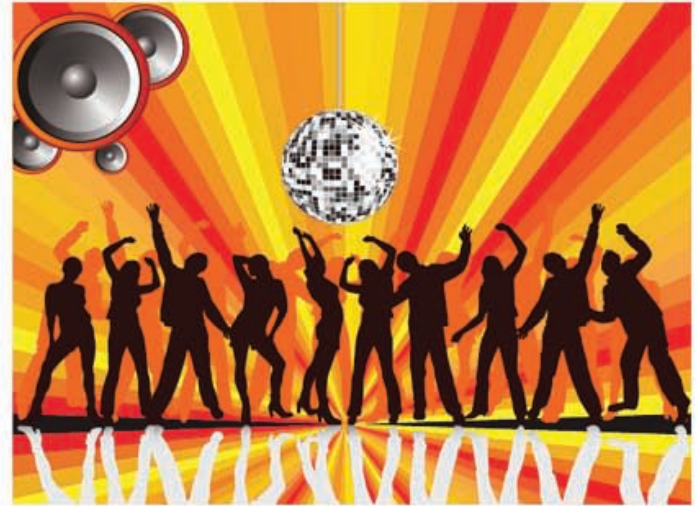
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N1712P29001C-●



N1712P29008C-●



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N1712P30010C*-O

N1712P30001C*-O

A Christmas Coloring Book



A Special Supplement from
NAME NEWSPAPER

AD# N1712A30001C 8.5 x 11

N1712P30002A*-O



The page sponsored by
Central Hardware

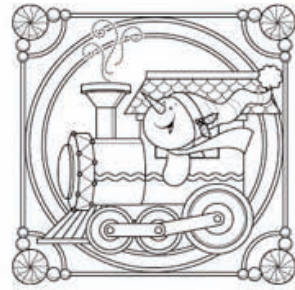
Stop by our Christmas Shop for great prices on
candle, tree, wreath, stocking, lights and much more!

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.centralhardware.com

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8.5 x 11

N1712P30003A*-O



The page sponsored by
Gemstones Jewelry

Holiday gifts. Buy 3, save 10%. All prices
ending in 99 only.

1201 Washington Street • Sarasota, Florida • 941.555.2222

AD# N1712A30003C

8.5 x 11

N1712P30004A*-O



The page sponsored by
Gather Home Boutique

Shop our Holiday Collection for fabrics,
textiles, collections, home decor and more!

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.gatherhome.com

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The page sponsored by
Lookout Point Restaurant

Great Christmas Eve, New Year's Eve &
New Year's Day for your enjoyment!

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.lookoutpoint.com

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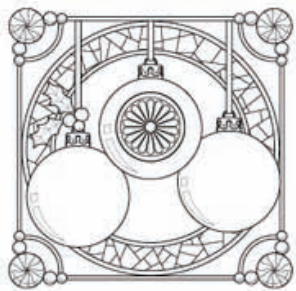
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Country Craft & Sewing Supply

1201 Gifts & Decorations | Sewing & Quilting Supplies
1201 County Road 100

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.countrycraft.com

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The page sponsored by
The Book Hook

New & Used Books | Magazines | Graphic Novels
Writing Tools | Gift & Party Supply

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.thebookhook.com

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The page sponsored by
Marketplace Gourmet

Fine foods, cooking and decor for holiday entertaining.

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.marketplacegourmet.com

AD# N1712A30008C 8.5 x 11

N1712P30009A*-O



The page sponsored by
99c Variety Mart

Stock up on stocking stuffers, discounts,
holiday treats and supplies for more!

1201 Washington Street • Sarasota, Florida • 941.555.2222 • www.99cvariety.com

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N1712P32005C-●



N1712P32002C-●

N1712P27009C

HOLIDAY OPEN HOUSE

You're Invited!
Saturday, December 00
Merry Music | Free Refreshments | Door Prizes | Special Offers

<p>OPEN HOUSE SPECIAL Saturday, December 00 Only 12" Potted Poinsettia Only \$9.99 (reg. \$16.99) <small>Offer good with coupon #121211 only. See details, terms and conditions here.</small> Nest Home & Garden Boutique 1234 Washington Street 000-000-0000 www.namewebsite.com</p>	<p>OPEN HOUSE SPECIAL Saturday, December 00 Only BUY 2, GET 1 FREE All Holiday Candles <small>Offer good with coupon #121217 only. See details, terms and conditions here.</small> Nest Home & Garden Boutique 1234 Washington Street 000-000-0000 www.namewebsite.com</p>
<p>OPEN HOUSE SPECIAL Saturday, December 00 Only 25% OFF Any Regularly Priced Item <small>Offer good with coupon #121218 only. See details, terms and conditions here.</small> Nest Home & Garden Boutique 1234 Washington Street 000-000-0000 www.namewebsite.com</p>	<p>OPEN HOUSE SPECIAL Saturday, December 00 Only BUY ONE, GET ONE 50% Off Any Ornament <small>Offer good with coupon #121219 only. See details, terms and conditions here.</small> Nest Home & Garden Boutique 1234 Washington Street 000-000-0000 www.namewebsite.com</p>

Nest Home & Garden Boutique
1234 Washington Street | Somersville Heights
000-000-00000 | www.namewebsite.com

Facebook | Twitter | Gift Cards Available

AD# N1712A33001C 8.5 x 11

N1712P15002C

Holiday Spa & Beauty Specials

'Tis the Season to Look
Your Most fa-la-la-Lovely
Hair | Skin | Massage | Nails | Tanning | Waxing | Lashes

<p>TREAT YOURSELF FREE HAIRCUT With Any Color Service <small>Offer good with coupon #150017 only. See details, terms and conditions here.</small> Luxe Beauty Collective 1234 Washington Street 000-000-00000 www.namewebsite.com</p>	<p>ENJOY! \$5 OFF Manicure-Pedicure Package <small>Offer good with coupon #150018 only. See details, terms and conditions here.</small> Luxe Beauty Collective 1234 Washington Street 000-000-00000 www.namewebsite.com</p>
<p>YOU DESERVE IT! 25% OFF Any Massage Service <small>Offer good with coupon #150019 only. See details, terms and conditions here.</small> Luxe Beauty Collective 1234 Washington Street 000-000-00000 www.namewebsite.com</p>	<p>SOMETHING EXTRA! Free Mint Mask Treatment With Purchase of Any Facial <small>Offer good with coupon #150020 only. See details, terms and conditions here.</small> Luxe Beauty Collective 1234 Washington Street 000-000-00000 www.namewebsite.com</p>

Luxe Beauty Collective
1234 Washington Street | Somersville Heights
000-000-00000 | www.namewebsite.com

Facebook | Twitter | Gift Cards Available

AD# N1712A33002C 8.5 x 11

N1712P33001C

Enjoy the Wonder & Excitement of the Season!

Mark Your Calendar for These Free Holiday Events at the Plaza

<p>Friday, December 00 Christmas Tree Lighting 7 p.m.</p>	<p>Saturday, December 00 Kids' Craft Workshop 11 a.m.</p>
<p>Saturday, December 00 Santa Arrives 11 a.m.</p>	<p>Sunday, December 00 Cookie Tasting Contest 2 p.m.</p>
<p>Saturday, December 00 Children's Choir Concert 3 p.m.</p>	<p>Thursday, December 00 Pet Photos With Santa 3-9 p.m.</p>
<p>December 00-00 Holiday Craft Fair 10 a.m.-7 p.m.</p>	<p>Friday, December 00 Hot Cocoa & Caroling 7 p.m.</p>

Facebook | Twitter | Sign up online or follow us on social media for event details and updates!

Somersville Outlets Plaza

1234 Washington Street
Somersville Heights
000-000-00000
www.namewebsite.com

AD# N1712A33003C 8.5 x 11

N1712P26005C

Make Your List!

Holiday Savings Are In Store All Season From Your Favorite Plaza Merchants

<p>Apparel & Accessories Image Boutique Accessory Annex Dapper Menswear Family Footwear Starting Fine Jewelry Clothesline Kidswear Occasions Formalwear</p>	<p>Dining & Entertainment Family Cafe Perks Coffee The Salad Stop Just Desserts Jimbo's Bar & Grill Yogurt Bar</p>
<p>Toys & Gadgets for All Ages Electronics Warehouse Workshop Toys Game Depot Connections Mobile</p>	<p>Home Furnishings & Fashions Luxe Linens Hammond's Housewares Artisan Gallery Kitchen Connection Interiors Furniture</p>
<p>Beauty & Personal Care Pearl Beauty Supply Salon Beatitude Hanson's Pharmacy The Spa Store</p>	<p>& More The Luggage Station Banner Department Store 99c Variety Mart</p>

Facebook | Twitter | Sign up online or follow us on social media for sale notifications, special events, gift ideas and more!

Shop Extended Holiday Hours
Shops Open Christmas Eve

Somersville Outlets Plaza

1234 Washington Street
Somersville Heights
000-000-00000
www.namewebsite.com

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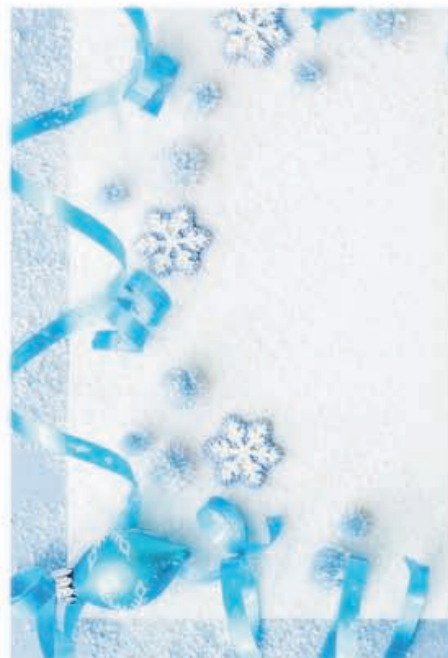
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N1712P37007C-●



N1712P37002C-●

N1712P27001C-●



Deals in every department, for every name on your list!

Your Local

One-Stop Gift Shop

N1712P23001C-○



Santa Is Here!

Visit Santa's Workshop in our Kids' Department for photos and a free gift!

\$5 & \$10 Stocking Stuffer Specials in our Accessories Department
Exclusive Fragrance Gift Sets & Makeup Palettes
Holiday Fashions & Footwear for the Whole Family
Name Brand Luggage Sets & Travel Accessories
Fine & Fashion Jewelry & Designer Timepieces
Home Fashions, Household Electrics & Lots More

Gift Cards Available in Any Amount

Holiday Hours: Monday-Saturday 7am - 11pm, Sunday 8am - 9pm
Open Christmas Eve 8am - 4pm Closed Christmas Day

Somersville Department Store

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



AD# N1712A38001C PASS 6 COL. x 10

N1712P23012C-●



Still Shopping?

Stop in for great last-minute gift ideas!

99c Coloring & Activity Books • **\$9** Ladies' Slippers
\$7 Paperbacks & CDs • **\$5** Photo Frames
\$10 Boxed Chocolates • **\$8** Scented Jar Candles
\$7 Boxed Holiday Cards • **99c** Gift Wrap & Greeting Cards
\$12 Collectible Tree Ornaments
\$19 His & Her Fragrance Gift Sets
\$10 Board Games & Toys • **\$25** Jewelry Sets & Watches

Gift Cards Available

Somersville Pharmacy



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Open Christmas Eve 9am-4pm

AD# N1712A38002C PASS 6 COL. x 10

N1712P49011C*O

N1712P49005C*O

N1712P39001C*O



HOLIDAY GIFTS

From Your Local Merchants

<p><i>For: The Do-It-Yourselfer</i> <i>From: Merchants Hardware</i></p> <p>Name Brand Laser Tape Measure list product description here \$27.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Little Ones</i> <i>From: The Toy Den</i></p> <p>Name Brand Giant Floor Jigsaw Puzzle list product description here \$14.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Teens on Your List</i> <i>From: Game Zone</i></p> <p>Name Brand Name Video Game list product description here \$29.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>
<p><i>For: The Movie Fan</i> <i>From: Hammonds Electronics</i></p> <p>Name Brand Streaming Video Player list product description here \$39.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Homebody</i> <i>From: Luxe Linens</i></p> <p>Name Brand Body Pillow list product description here \$14.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Home Chef</i> <i>From: The Cook Store</i></p> <p>Name Brand Iron Wok list product description here \$49.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>
<p><i>For: The Fitness Buff</i> <i>From: Form Fitness</i></p> <p>6-Pack of Group Fitness Classes list product description here \$79.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Fashionista</i> <i>From: Emory Boutique</i></p> <p>Name Brand Designer Tops list product description here \$48.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Creative Type</i> <i>From: Splash Art & Craft Supply</i></p> <p>12x17" Paint-by-Numbers Canvas list product description here \$17.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>
<p><i>For: The Bookworm</i> <i>From: The Book Nook</i></p> <p>Name Title by Name Author list product description here \$14.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: The Green Thumb</i> <i>From: Hal's Garden Center</i></p> <p>12" Potted Poinsettia Plants list product description here \$14.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>	<p><i>For: Your Pampered Pet</i> <i>From: Paws & Claws Pet Supply</i></p> <p>Goody Stockings for Dogs & Cats list product description here \$9.99 <small>the price with regular list through 12.31.17</small></p> <p>1234 Washington Street Somerville Heights 000-000-0000 www.namewebsite.com</p>

AD# N1712A39001C PASS 6 COL x 10
AD# N1712A39002C 10 x 13

N1712P40002C*-O

New Year Countdown Sale

Shop 'til it drops! ●●●●

Save big on quality name brand mattresses and furniture throughout the showroom, and make over your home for the new year!

Closeout Pricing
up to **50% Off**

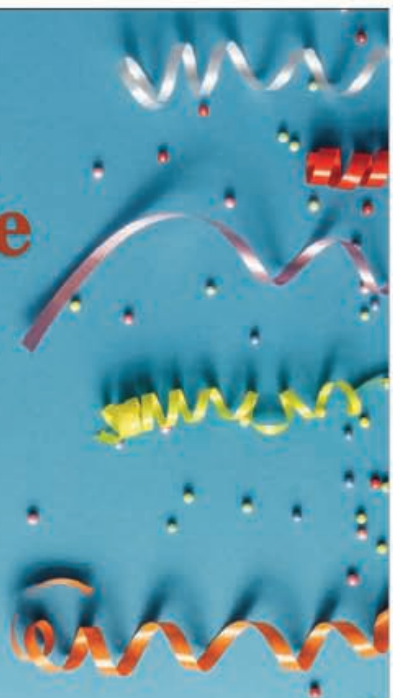
Mattress Sets | Living Room Groups
Bedroom Furniture | Dining Rooms
Couches | Sleeper Sofas | Love Seats
Entertainment Units | Accent
Furniture | Lighting | & So Much More

FREE Financing
Until 2019

on purchases over \$000 with credit approval
See showroom for details.

Plus, Get FREE Delivery
FREE Haul Away
FREE Setup

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



N1712P40001C-●

Showplace Furniture & Mattress

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



Going On Now! Sale ends December 31, 2017 at 3p.m.

N1203P46009C*-O

AD# N1712A40001C PASS 6 COL. x 10

N1712P40003C*-O

Last Call for New Year's Eve!

VIP Party Package:

Open Bar All Night • Midnight Champagne Toast
DJ & Dancing • Free Party Favors • Balloon Drop • Espresso Bar
Limited \$49 Tickets Still Available Online

Ring in 2018 in style at our sleek Vegas-style nightclub featuring 000 square feet of party space, creative cocktails, state-of-the-art sound and top-tier entertainment from the area's hottest bands and DJs.



Club Avalon

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



- Doors Open at 9PM
- Dress to Impress

N1712P31003C-●

AD# N1712A40002C PASS 6 COL. x 10



N1712P41003C-●



N1712P41002C-●



N1712P41001C-●



N1712P41005C*-○



N1712P41011C*-○



N1712P41008C*-○



N1712P41006C*-○



N1712P41009C*-○



N1712P41007C*-○



N1712P41010C*-○



N1712P41004C*-○



N1712P42003A-●



N1712P42008A-●



N1712P42014A-●



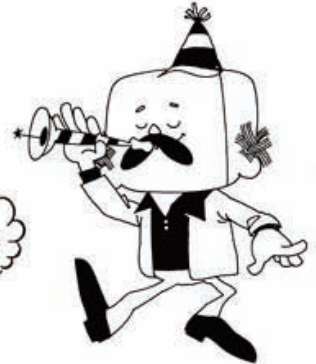
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N1712P42009A-●



N1712P42016A-●



N1712P42006A-●



N1712P42001A-●



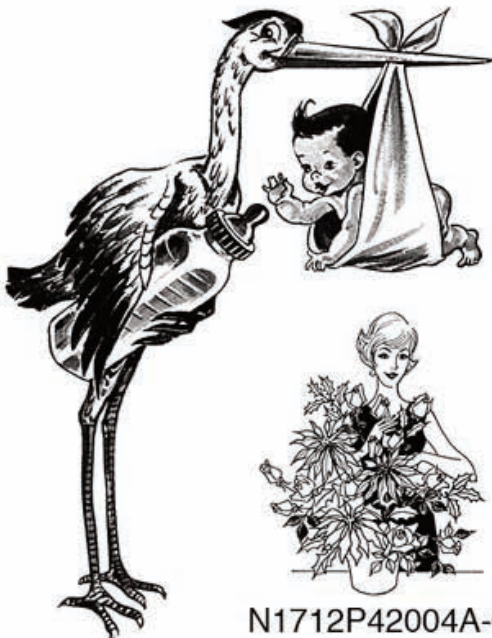
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N1712P42010K-●



N1712P42011A-●



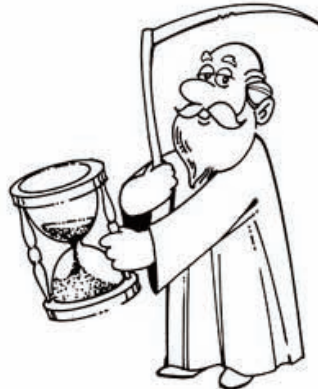
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N1712P42004A-●



N1712P42015A-●



N1712P42012A-●



N1712P42007A-●



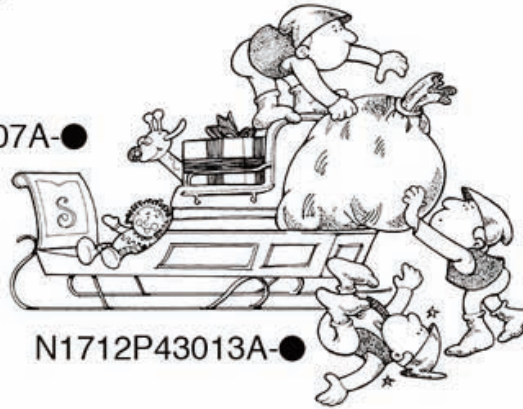
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N1712P43007A-●



N1712P43015A-●



N1712P43013A-●



N1712P43014A-●



N1712P43006A-●



N1712P43002K-●



N1712P43011A-●



N1712P43004K-●



N1712P43009A-●



N1712P43008A-●



N1712P43010A-●



N1712P43012A-●



N1712P43005K-●



N1712P43003A-●



N1712P43016A-●



N1712P44001C-●



N1712P44002C-●



N1712P44011C*-○



N1712P44007C*-○



N1712P44012C-●



N1712P44008C*-○



N1712P44006C*-○



CHANUKAH!

N1712P44003C*-○



N1712P44004C*-○
N1712P44005C*-○



N1712P44010C*-○



N1712P44009C*-○



N1712P45003C-●



N1712P45004C-●



N1712P45001C-●



N1712P45005C-●



N1712P45002C-●



N1712P45010C-●



N1712P45009C-●



N1712P45008C-●



N1712P45007C-●



N1712P45006C-●



N1712P46009C-●



N1712P46008C-●



N1712P46003C-●



N1712P46005C-●



N1712P46010C-●



N1712P46007C-●



N1712P46002C-●



N1712P46006C-●



N1712P46001C-●



N1712P46004C-●



N1712P47010C-●



N1712P47007C-●



N1712P47004C-●



N1712P47006C-●



N1712P47008C-●



N1712P47009C-●



N1712P47003C-●



N1712P47005C-●



N1712P47001C-●



N1712P47002C-●



N1712P48002C-●



N1712P48005C-●



N1712P48003C-●



N1712P48008C-●



N1712P48007C-●



N1712P48004C-●



N1712P48009C-●



N1712P48006C-●



N1712P48001C-●



N1712P48010C-●



N1712P49001C-●



N1712P49002C-●



N1712P49003C-●



N1712P49009C*-○
N1712P49010C*-○



N1712P49011C*-○



N1712P49006C*-○



N1712P49012C*-○



N1712P49013C*-○
N1712P49014C*-○
N1712P49015C*-○
N1712P49016C*-○



N1712P49007C*-○



N1712P49008C*-○



N1712P49005C*-○



N1712P49004C*-○



N1712P49017C*-○
N1712P49018C*-○

N1712P49019C*-○

N1712P49020C*-○

Eat, Drink, Shop Locally

Find everything you need to make it merry right here in town!

12 Days of Christmas Special Offers
Scan this code or sign up online to receive 12 money-saving holiday coupon deals.

Somersville Merchants Association 1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A49001C PASS & COL. x 3

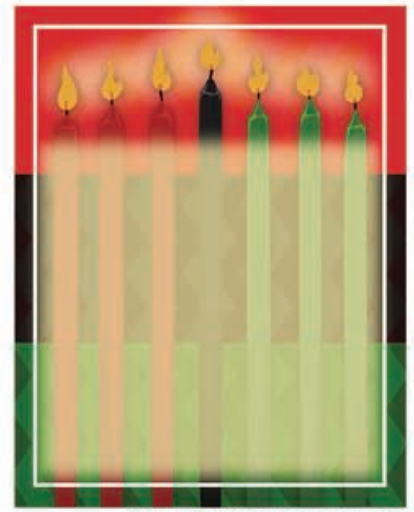


N1712P50001C-●

Usage Notes:

Use these backgrounds to help promote services and merchandise for all types of Christmas gifting, events and religious services, as well as Chanukah, Kwanzaa and New Year's, for individual retail ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules or cover designs.

(MCC Creative Library / Image Type: Background)



N1712P50003C-●



N1712P50002C-●



N1712P50004C-●



N1712P50005C-●



N1712P50006C-●



N1712P50007C-●

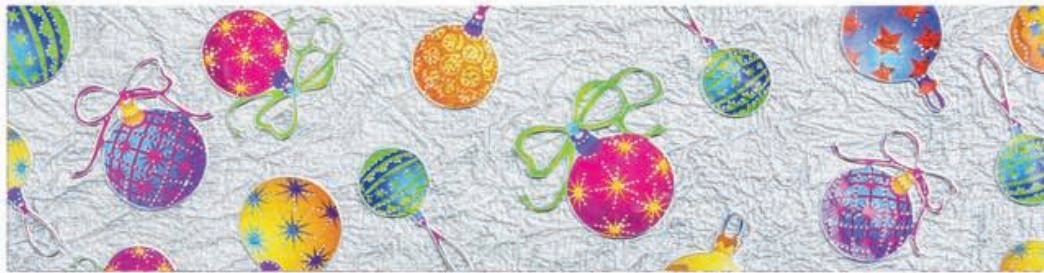


N1712P50008C-●



N1712P50009C-●

N1712P51001C-



Usage Suggestions:

These banner-style photos can be utilized as backgrounds or page headers for all types of ads and pages in print and online. Try them for a variety of promotions for winter, kid-related Christmas businesses and Christmas events as well as gifting and wrapping, home decorating and crafting, holiday baking and candy ... and more.

N1712P51002C-



N1712P51003C-



N1712P51004C-



N1712P51005C-



N1712P51006C-



Shop for Chanukah

N1712P52022C*-O
(BACKGROUND ONLY-METROBIZ)
N1712P52004C*-O
N1712P52013C*-O
(SPANISH VERSION)



PASS 2 COL. x 5.25

Christmas Clearance

N1712P52023C*-O
(BACKGROUND ONLY-METROBIZ)
N1712P52005C*-O
N1712P52014C*-O
(SPANISH VERSION)



PASS 2 COL. x 5.25

Gift Cards

N1712P52019C*-O
(BACKGROUND ONLY)
N1712P52001C*-O
N1712P52010C*-O
(SPANISH VERSION)



PASS 1 COL. x 5.25

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention.

MCC Creative Library / Image Type: Ad Starter or Image Type: Background / Keyword: MetroBiz

CHRISTMAS GIFT SHOP

N1712P52024C*-O
(BACKGROUND ONLY-METROBIZ)
N1712P52006C*-O
N1712P52015C*-O
(SPANISH VERSION)



PASS 2 COL. x 5.25

KWANZAA SPECIALS

N1712P52025C*-O
(BACKGROUND ONLY-METROBIZ)
N1712P52007C*-O
N1712P52016C*-O
(SPANISH VERSION)



PASS 2 COL. x 5.25

Champagne Brunch

N1712P52020C*-O
(BACKGROUND ONLY)
N1712P52002C*-O
N1712P52011C*-O
(SPANISH VERSION)



PASS 1 COL. x 5.25

Celebration Time

N1712P52026*-O
(BACKGROUND ONLY-METROBIZ)
N1712P52008*-O
N1712P52017*-O
(SPANISH VERSION)



PASS 2 COL. x 5.25

Winter Deals

N1712P52027*-O
(BACKGROUND ONLY-METROBIZ)
N1712P52009*-O
N1712P52018*-O
(SPANISH VERSION)



PASS 2 COL. x 5.25

Holiday Schedule

N1712P52021C*-O
(BACKGROUND ONLY)
N1712P52003C*-O
N1712P52012C*-O
(SPANISH VERSION)



PASS 1 COL. x 5.25



MCC KEYWORD HINT: Craft Supply Store
N1712P53007C-●



MCC KEYWORD HINT: Movie Theater
N1712P53008C-●



MCC KEYWORD HINT: Seafood Restaurant
N1712P53009C-●



MCC KEYWORD HINT: Coffee Shop
N1712P53010C-●



MCC KEYWORD HINT: Liquor Store
N1712P53011C-●



MCC KEYWORD HINT: Chocolate Shop
N1712P53012C-●

Usage Note:

MCC Creative Library / Image Type: **frame, background, photo** or **MetroBiz**, where applicable

Use these business card photo backgrounds to help you expand your printing business.

You can also employ these timely frames in print inserts, ads or online ads and pages.

The banner-style frames can be used for top- or bottom-of-the-page print ads

or repurposed for Web banners. Look for more seasonal and timely subjects throughout the year.



N1712P53001C*-○



N1712P53002C*-○



N1712P53003C*-○



N1712P53004C*-○



N1712P53005C*-○



N1712P53006C*-○



N1712P54007C*-O



N1712P54001C*-O



N1712P54002C*-O



N1712P54009C*-O



N1712P54017C*-O



N1712P54016C*-O



N1712P54008C*-O



N1712P54006C*-O



N1712P54004C*-O



N1712P54018C*-O



N1712P54015C*-O



N1712P54014C*-O



N1712P54003C*-O



N1712P54005C*-O



N1712P54013C*-O



N1712P54020C*-O



N1712P54012C*-O



N1712P54011C*-O



N1712P54019C*-O



N1712P54010C*-O



N1712P55003C*-O



N1712P55008C*-O



N1712P55005C*-O



N1712P55007C*-O



N1712P55001C*-O



N1712P55009C*-O



N1712P55006C*-O



N1712P55004C*-O



N1712P55002C*-O



MCC KEYWORDS: ICON SET, SANTA, CHRISTMAS
N1712S56004C*-O



MCC KEYWORDS: ICON SET, NEW YEAR'S EVE
N1712S56002C*-O



MCC KEYWORDS: ICON SET, CHRISTMAS, ORNAMENTS
N1712S56003C*-O



MCC KEYWORDS: ICON SET, CHRISTMAS, TREES
N1712S56006C*-O



MCC KEYWORDS: ICON SET, CHRISTMAS, WREATHS
N1712S56005C*-O



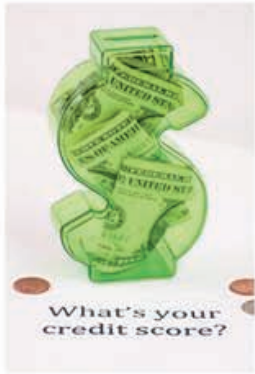
MCC KEYWORDS: ICON SET, MONEY
N1712S56001C*-O



MCC Creative Library /
Image Type: Border, Icon Set
or Object



Bonus images available in the MCC Creative Library:



N1712P5803C-●



N1712P5804C-●



N1712P5806C-●



N1712P5805C-●



N1712P5801C-●



N1712P5802C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Financial Planning** Templated Special Sections package in the MCC Editorial Library. If you like what you see, call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!

Financial PLANNING
A Special Section From
NAME NEWSPAPER

Beating the Breach What consumers can do after a data breach.
Back on Track Simple ways to quickly boost credit scores.
Never Too Late Retirement saving tips for late starters.

TSS COVER

A Valuable New Advertising Opportunity

Whether your business is related to financial services, investing or simply saving money, using our Financial Planning special section is a valuable opportunity to reach a broad audience of readers interested in improving their financial future. This limited opportunity allows you the opportunity to promote your business through a combination of advertising spots, email notices, your security info and more, prompting readers to take note of your products and services. And with some delivery to more than 100,000 households, your 4-page insert can provide the most of possible new contacts!

Financial PLANNING

Advertise Online
Space 8 Copy Deadline December 06
Print Date December 09

Ad Sizes & Rates

Full Page	\$1,200
Half Page	\$600
Quarter Page	\$300
Small Ad	\$150

Contact us today to reserve your ad space!
Call 800.000.0000 or email service@metro-email.com
Publication: December 09, Publication: Date: December 09

8.5 x 11 SALES SHEET

Drive Revenue With Themed Section Advertising

Whether your business is related to financial services, investing or simply saving money, using our Financial Planning special section is a valuable opportunity to reach a broad audience of readers interested in improving their financial future. This limited opportunity allows you the opportunity to promote your business through a combination of advertising spots, email notices, your security info and more, prompting readers to take note of your products and services. And with some delivery to more than 100,000 households, your 4-page insert can provide the most of possible new contacts!

Financial PLANNING A Special Section From
NAME NEWSPAPER

To learn more, talk to an ad consultant today.
Call 800.000.0000 or email service@metro-email.com
Advertising Deadline: December 06 | Print Date: December 09

PASS 2 COL. x 5

Take the First Step Toward Improving Your Finances

Making your financial future a priority is important at any age. From improving credit scores to retirement saving, cyber security and more, our Financial Planning supplement is a great place to get started. This limited section features a wealth of valuable advice and local businesses dedicated to helping you build financial success and security.

Financial PLANNING A Special Section From
NAME NEWSPAPER

In Print & Online December 09
namenewspaper.com/financialplanning

PASS 2 COL. x 5

Bonus images available in the MCC Creative Library:



N1712P59002C



N1712P59006C



N1712P59004C



N1712P59003C



N1712P59005C



N1712P59001C

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Resolutions** Templated Special Sections package in the MCC Editorial Library. Like what you see? Call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL x 5



PASS 2 COL x 5

HO-HO-HO Everything Must Go!

Giant After-Christmas Clearance

We're giving holiday leftovers the boot with irresistible savings on everything from holiday lights and artificial trees to gift wrap, candles, candy, ornaments, gifts and much, much more. Shop early for the best selection, and stock up for next year's season of celebrating!

up to
70% Off All Remaining
Holiday Merchandise

Starting Tuesday, December 26
Doors Open at 9AM

Somersville Home & Hardware

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



N1712P60001C

AD# N1712A60001C PASS 6 COL. x 10



What to Wear for the Season of Celebrating

Celebrate in style with festive fashions from your favorite brands!

Fabulous party frocks starting at \$49
+ up to 30% off accessory trends you'll wear all year!

Designer dress shirts starting at \$39
+ holiday savings on sport coats, suits and designer denim to complete your look!

Sale ends Sunday, December 03, 2017.
List details, terms and conditions here.

Emory's Clothing Store

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com



N1712P29006C

AD# N1712A60002C PASS 6 COL. x 10

N1712P15002C

N1712P59003C



Holiday Dining at Its Best

Special menus and holiday hours for your dining enjoyment!

Christmas Eve Dinner • Christmas Day Dinner
New Year's Eve Dinner • New Year's Day Brunch

Happy Hour 4-7 Daily at the Bar
martinis • beer wine • cocktails

Book your holiday party here!
Limited dates will be available.
Call 000-000-0000 for package details and reservations.

Call today for your reservations. Gift cards available.

Fireside Restaurant

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1712A61001C PASS 3 COL. x 10

N1712P35004C



A Festive Feast to Celebrate the New Year

4-Course PRIX-Fixe Celebration Dinner
With Complimentary Champagne Toast & Party Favors
Includes your choice of soup or salad, appetizer, entree and dessert.

\$75 per guest

Call now to reserve your preferred seating! 5PM | 7PM | 9PM
New Year's Day Champagne Brunch
Reservations Also Available!

The Fairmont Grill

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A61002C PASS 3 COL. x 10

N1712P31008C



Sparkle Sale

Make sure there's plenty of bubbly to go around this season!

- Name Brand Brut Champagne 750 ml **\$21.95**
- Name Brand Prosecco 750 ml **\$14.95**
- Name Brand Blanc de Blancs 750 ml **\$17.95**
- Name Brand Sparkling Rose 750 ml **\$11.95**

Mix & Match & Save 10% Extra
All Wine & Champagne when you purchase 6 or more bottles.

Avenue Liquors

Open New Year's Eve 10am-10pm
Open New Year's Day 10am-4pm
Offers End 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1712A61003C PASS 3 COL. x 10

N1712P46007C



Give Yourself the Gift of Hassle-Free Holiday Catering You deserve it!

Complete Holiday Dinners starting from \$12.99 per guest

Special Menus for Special Diets
Delivery & Pickup Service Available
Please place all Christmas Eve and Christmas Day catering orders by 3pm December 06.

Browse our delicious menu options online!
creative main courses | tantalizing sides | fresh soups & salads | crowd-pleasing appetizers | homemade desserts

Juniper Catering

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1712A61004C PASS 3 COL. x 10

N1712P46010C

N1712P46001C



N1712P62016C-●



N1712P62017C-●



N1712P62004C*-O



N1712P62005C*-O



N1712P62015C*-O



N1712P62012C*-O



N1712P62002C*-O



N1712P62001C*-O



N1712P62003C*-O



N1712P62013C*-O

N1712P62014C*-O

*Santé,
bonheur
et prospérité!*

(HEALTH, HAPPINESS AND PROSPERITY)

N1712P62008C*-O



N1712P62010C*-O



N1712P62011C*-O



(KNOCKOUT SAVINGS)

N1712P62009C*-O



(HAPPY HOLIDAYS!)

N1712P62006C*-O



(A GIFT FOR EVERYONE)

N1712P62007C*-O



N1712P63008C-●
TRAIN, BRITISH COLUMBIA



N1712P63009C-●
TORONTO SKYLINE



N1712P63004C-●
NATHAN PHILLIPS SQUARE



N1712P63010C-●
TEEN, QUEBEC CITY



N1712P63001C-●
CHRISTMAS TREE, MONTREAL



N1712P63002C-●
VICTORIA PARLIAMENT



N1712P63003C-●
BOXING DAY



N1712P63007C-●
DOG SLED



N1712P63006C-●
SLED DOGS



N1712P63005C-●
CHRISTMAS ILLUMINATIONS



N1712P64022C-●
CHAMPAGNE



N1712P64021C-●
GLASS OF BEER



N1712P64019C-●
BEER BOTTLES



N1712P64014C-●
PANCAKES



N1712P64010C-●
SANGRIA



N1712P64009C-●
GLASS OF SANGRIA



N1712P64016C-●
HOT CHOCOLATE



N1712P64001C-●
CHOCOLATE BROWNIE



N1712P64002C-●
PASTRIES



N1712P64015C-●
BISCOTTI



N1712P64023C-●
CRANBERRIES



N1712P64004C-●
BROWNIES



N1712P64025C-●
CHRISTMAS COOKIES



N1712P64024C-●
COOKIE DOUGH



N1712P64020C-●
GLASS OF BEER



N1712P64028C-◇
APPLES



N1712P64005C-●
CROISSANTS



N1712P64027C-◇
ASSORTED PASTRIES



N1712P64011C-●
HOLIDAY FRUIT CAKE



N1712P64003C-●
APPLE TART



N1712P64030C-◇
FRUIT CAKE



N1712P64026C-◇
BROWNIES



N1712P64007C-●
APPLES



N1712P64017C-●
HOLIDAY DRINK



N1712P64032C-◇
BISCOTTI



N1712P64032C-◇
APPLES



N1712P64033C-◇
GLASS OF BEER



N1712P64034C-◇
GLASS OF BEER



N1712P64006C-●
CROISSANTS



N1712P64018C-●
BEER



N1712P64012C-●
HOLIDAY FRUIT CAKE



N1712P64008C-●
APPLES



N1712P64031C-◇
SYRUP



N1712P64035C-◇
BOTTLES OF CHAMPAGNE



N1712P64036C-◇
CHAMPAGNE



N1712P64013C-●
FRUIT CAKE

N1712P65001C



Seasonal Savings

From Your Local Market

All-Natural Meats, Poultry & Seafood | Everyone's Favorite Fresh Vegetables
Premium Groceries & Specialty Foods | All the Ingredients for Holiday Baking
Delicious Prepared Foods & Catering | Made-From-Scratch Bakery Treats
Beverages, Wine, Beer & Spirits

Thanks for choosing us at the holidays and all year!

\$5 OFF

Total Purchase of \$20 or More
Offer good with coupon. Expires 02.06.17. List details, terms and conditions here. List details, terms and conditions here.

Marketplace Grocery
1234 Washington Street
000-000-0000 | www.namewebsite.com

\$10 OFF

Total Purchase of \$50 or More
Offer good with coupon. Expires 02.06.17. List details, terms and conditions here. List details, terms and conditions here.

Marketplace Grocery
1234 Washington Street
000-000-0000 | www.namewebsite.com

\$15 OFF

Total Purchase of \$75 or More
Offer good with coupon. Expires 02.06.17. List details, terms and conditions here. List details, terms and conditions here.

Marketplace Grocery
1234 Washington Street
000-000-0000 | www.namewebsite.com

Marketplace Grocery

1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

Like us on
facebook

Visit us online or on social media for great recipe ideas, in-store specials, new products and more.

Open Monday-Saturday 8 a.m.-9 p.m.,
Sunday 8 a.m.-7 p.m.
Christmas Eve 8 a.m.-4 p.m.,
New Year's Eve 8 a.m.-4 p.m.
Closed Christmas Day & New Year's Day

N1203P46009C

AD# N1712A65001C PASS 6 COL. x 21

AD# N1712A65002C 10 x 13



N1712P66007C-●
HOLIDAY FRUIT CAKE



N1712P66006C-●
EGG NOG



N1712P66003C-●
GINGERBREAD HOUSE



N1712P66010C-●
SUGAR COOKIES



N1712P66002C-●
COOKED HAM



N1712P66008C-●
EGG NOG



N1712P66009C-●
SUGAR COOKIES



N1712P66001C-●
HOLIDAY HAM



N1712P66004C-●
RED VELVET CAKE



N1712P66005C-●
CHRISTMAS CANDY



N1712P66012C-●
CHRISTMAS COOKIES



N1712P66011C-●
CHAMPAGNE BOTTLES

MCC KEYWORD HINT: week2

This is your illustration and copy for December 14, 2017.

N1712P67007C*-O
N1712P67003C*-O



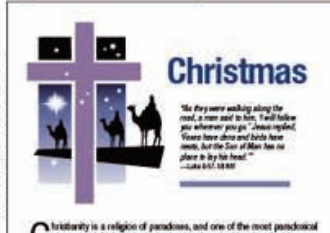
Ashley Hicks is a runner and co-founder of the group Black Girls Run, a group whose mission is to encourage all people that especially black females to become fitness and healthy living a priority. For Ashley Hicks, as for many runners, there is a spiritual and meditative aspect to running. She talks the story about preparing for her second marathon and in the process of buying some new running shoes telling the person who was helping her at the store that she wasn't really excited about the race and just wanted to get through it. He told her to remember that "The blessing is outside of your comfort zone." For anyone who has ever done any long distance running, or any physical activity that took you past the limits of your comfort zone, you know how true this is. You must go beyond your comfort zone to get your second wind, and this is just as true for mental and spiritual efforts as it is for physical ones. God's saving grace is more apt to come after the dark night of the soul. We simply aren't likely to recognize God's grace in the everyday routine, even though it's always there. If you're feeling a bit unproductive and tired about life, or some aspect of it, press on until you hit that point where it starts to get uncomfortable, and remember that the blessing comes somewhere just past that point. — Christopher Simon

AD# N1712A67002C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week3

This is your illustration and copy for December 21, 2017.

N1712P67005C*-O
N1712P67001C*-O



Christianity is a religion of paradoxes, and one of the most paradoxical elements of Christianity is the incarnation, the idea that God became man, being born as a helpless child in the humdrum of circumstances. Nativity scenes memorialize this event, showing a baby lying in a manger, which is nothing more than a feeding trough for domesticated animals. But Jesus' birth is only the first of many paradoxes. At the other end of Jesus' life is the paradox of the almighty God letting himself be tortured and tortured, and ultimately letting himself die an agonizing death by hanging on a cross. We do well to remember that Christianity turns many virtues on their head. Strength, pride and wisdom are replaced by weakness, humility and a kind of naive or simple-mindedness. At this time of year when we celebrate Christ's birth with lavish spending and gift-giving, we do well to remember that material things are golden fetters and that poverty makes us how to live a simpler, more spiritual life. The Son of God was born in a manger, and as He himself told a potential follower, he still had nowhere to lay his head. Jesus appears to be telling this man to count the cost of becoming his follower. Christmas might make us think that Christianity is nothing but sweetness and light when in fact it's incredibly difficult to be a good Christian. — Christopher Simon

AD# N1712A67003C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week4

This is your illustration and copy for December 28, 2017.

N1712P67006C*-O
N1712P67002C*-O



We all sometimes hold on to anger and bitterness for too long. There is something in us which wants to savor the bitterness of real or imagined wrongs which have been done to us. We obviously return in our mind to what the person said or did, like treading the same of a wound. But just as your mother reminded you to stop picking your scabs, we would do well to let go of anger and bitterness. In the book *Forgiveness* the psychologist Martin Seligman reports that "Holding on to anger and bitterness maintains depression and undermines well-being." Besides being the Christian thing to do, and a reflection of God's forgiveness, forgiving others allows us to move on with our lives. It's always better to forget the wrongs done to us in the past and move forward with plans for a better future. Some people are blessed with the ability to almost immediately let things go, while others are cursed with a long memory for grievances. So even if you cannot manage to forget the wrong done to you, you might still find it in your power to forgive. — Christopher Simon

AD# N1712A67004C PASS 2 COL. x 5.25



N1712P67014C*-O



N1712P67013C*-O



N1712P67011C*-O



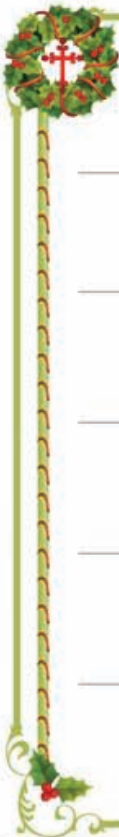
N1712P67010C*-O



N1712P67012C*-O

MCC KEYWORD HINT: week1

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N1712P67009C*-O

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Wait Upon the Lord

"I remain confident of this: I will see the goodness of the Lord in the land of the living. Wait for the Lord; be strong and take heart and wait for the Lord."
—Psalm 27:13-14 NIV

In this season of advent, we are told to wait upon the Lord, and reminded that this is more than just a time of waiting expectantly for Christmas. Waiting for Christmas is a microcosm of the cosmic wait experienced by creation in waiting for the Creator to take the form of creation and become man. Waiting can be hard, especially for the young, whose time horizons make days seem like years, but as we age, waiting gets easier as time seems to go by quicker with each passing year. How long is too long can also depend on what you are experiencing. Waiting to see the dentist can seem like an eternity when you have a toothache, whereas waiting for a delicious meal can be something we savor. Waiting upon the Lord is an act of patience, humility and quietude. We must be patient, because we don't know when or where the Lord will reveal Himself. We must be humble while waiting for the Lord because the Lord's coming is done in His good time and not ours. And finally, we must clear a quiet space in our souls for the Lord to come. In the noisy hustle and bustle of our hectic lives, we might not hear the Lord's quiet voice even if He were there. As we approach the celebration of the Lord's birth, be patient, be humble, and make quiet space for the Lord to inhabit. — Christopher Simon

AD# N1712A67001C PASS 2 COL. x 5.25

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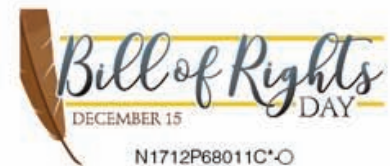
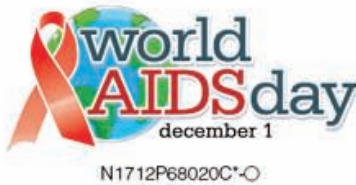
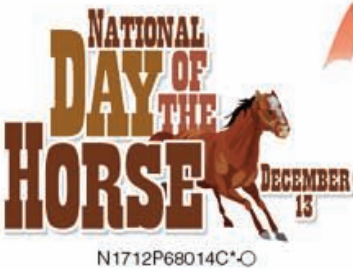
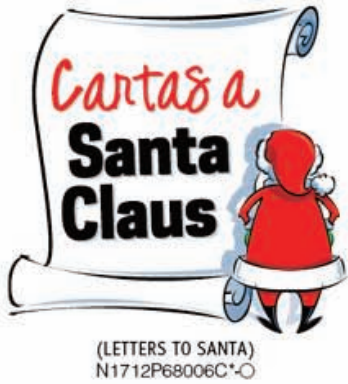
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AD# N1712A67005C PASS 6 COL. x 7





N1712P69012C-●
(Juggling Santa)



N1712P69017C-●
(Human Brain)



N1712P69015C-●
(Santa Clock)



N1712P69013C*-○
(Newspaper Tech-Grouping)



N1712P69008C*-○
(Rainbow Lorikeet)



N1712P69002C*-○
(Eastern Rosella)



N1712P69007C*-○
(Major Mitchell Cockatoo)



N1712P69005C*-○
(Hoopoe)



N1712P69006C*-○
(Lesser Bird of Paradise)



N1712P69003C*-○
(Flamingo)



N1712P69009C*-○
(Toucan)



N1712P69010C*-○
(Football Player Standing for the National Anthem)



N1712P69016C*-○
(Wrapped Presents)



N1712P69011C*-○
(Hawaiian Lei)



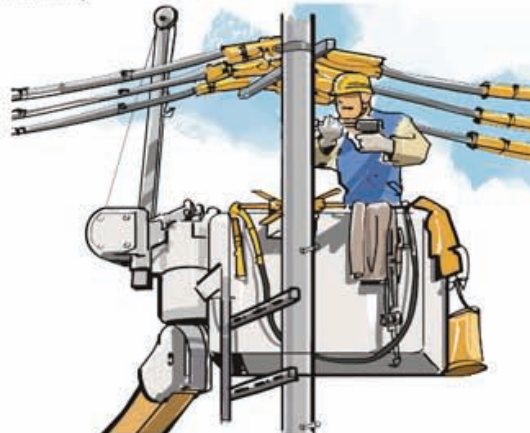
N1712P69004C*-○
(Hawaiian Hibiscus)



N1712P69001C*-○
(Bird of Paradise Plant)



N1712P69018K-●
(Santa at North Pole)



N1712P69014C*-○
(Utility Technician)



N1712P69019K-●
(Santa in His Workshop)

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OCTOBER
Issue
PP.
53-65

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