

#### 2016 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

#### **JANUARY**

Wedding Services Health, Mind & Body

#### **FEBRUARY**

Home Improvement Real Estate

#### MARCH

Auto Services Spring Sales

#### APRIL

Lawn & Garden Pet Merchandise & Services

#### MAY

Mother's Day Seniors Women Today

#### JUNE

Summer Living Father's Day Travel

#### JULY

Back to School Sports Sponsorships

#### **AUGUST**

Dining, Entertaining & Celebrations

#### SEPTEMBER

Home Improvement Fall Sales

#### **OCTOBER**

Auto Services Electronics & Technology

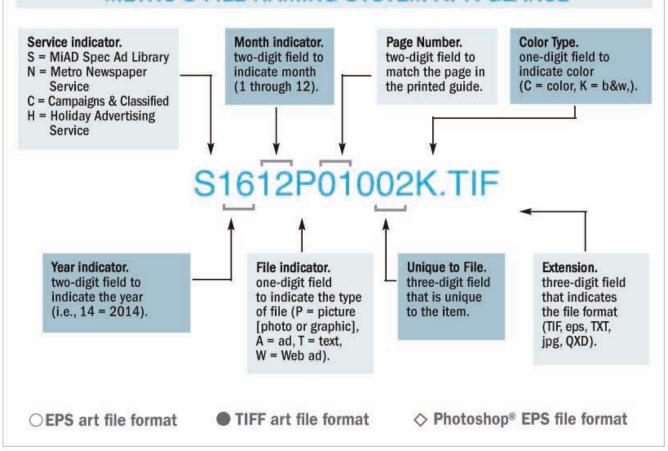
#### NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

#### DECEMBER

Year-End & Winter Sales Progress

#### METRO'S FILE NAMING SYSTEM AT A GLANCE



## **Year-End Specials**



N1203P46009C\*-C N1311P15010C-●

N1502P16001C-

N1502P37008C-

N1408P63007C-















AD# S1612A01001C

AD# S1612A01002C - S1612A01009C

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COMPLETE LAYOUT PASS 4 COL, x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)



### YEAR-END SOLAR SALE

#### Start cashing in on the latest solar technology!

Save immediately on your monthly energy costs with no out-of-pocket expenses when you take advantage of our current incentives.

#### **Quality Guaranteed**

25-Year Warranty on Panels 15-Year Warranty on Inverter Expert Installation by Licensed Electricians

#### FREE In-Home Estimate Call today!

#### Somersville Solar Solutions

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Advertised offer good with consultation through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

per month
Limited-time offer!
Includes installed 2 kw solar electric system.
Credit approval required. List details,
terms and conditions here. List details,

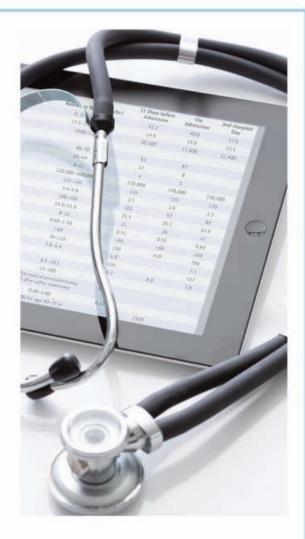
License# 000000 Insured & Bonded facebook

N1203P46009C\*-C

AD# S1612A02001C

# FAST. FRIENDLY. EFFICIENT. EFFECTIVE.

Excellence in quality healthcare, no appointment needed.



- Non-life-threatening illness & injury
- Health screenings & physicals
- X-rays, lab tests & pharmacy
- Open 8 a.m.-9 p.m. 7 days a week
- Most insurance plans welcome

#### Somersville Urgent Care

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1612A03001C

N1601P22002C-

N1601P21012C\*-







N1601P22007C-

## BRIDAL CLEARANCE



### Save up to **60% off**the styles you love! Over 300 Gowns On Sale | Your Favorite Designers

Over 300 Gowns On Sale | Your Favorite Designers Petite & Plus Sizes | Custom Fitting Specialists Bridesmaid & Flower Girl Fashions | Mother-of-the-Bride Ensembles | Veils, Jewelry, Lingerie & Accessories

Book your appointment today for the best selection!

Sale ends 00:00.16. In-stock inventory only. List details, terms and conditions here.

Elena Bridals F

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1612A04001C



## SPA FINDER

Discover your happy place!

#### Integral Massage

#### \$59 New Client Special

60-minute Swedish or prenatal massage

Simply mention this offer when booking your appointment.

Ask about our monthly membership rates!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



#### Lotus Day Spa

#### 20% Off Any Single Service for New Clients

facials | microdermabrasion | detox wraps

Book online or by phone with code **NEW**. Sign up online for exclusive monthly specials!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



#### The Spa at Quinn Resort

Book your spa stay today! Package Rates from **Just \$219** 

Call or go online today for details and booking. Great packages for your bachelorette party or next weekend getaway!

1234 Washington Street Somersville Heights 000-000-0000



www.namewebsite.com



#### Tealeaf Holistic Spa

Fall Special

#### Organic Pumpkin Enzyme Facial **Only \$49**

through 00.00.16 with appointment vegan | all natural | cruetly free

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



AD# S1612A05001C



AD# S1612A06001C





AD# S1612A07001C





AD# S1612A08001C

PASS 3 COL. x 2



AD# S1612A08002C

PASS 3 COL. x 2



AD# S1612A08003C

PASS 3 COL. x 2



#### Carpet Closeout Days

Year-end markdowns on hundreds of in-stock colors, styles, textures and brands!

#### up to **50**% Off

+ Free Installation + Free Removal & Haul-Away
on select carpet styles through 00.00.16
List details, terms and conditions here. List details, terms and conditions here.

List details, terms and conditions here. List details, terms and conditions here.

Stop by our showroom today!

AD# S1612A08004C

PASS 3 COL. x 2

Sales | Installation Repairs | Tune-ups Service Contracts Commercial & Residential **Emergency Service** 

**Free Estimates** License# 00000000 Insured & Bonded

**High-Efficiency Heating & Cooling System REBATES** 

up to

ree Financing for 6 Months List details, terms and conditions here. List details, terms and conditions here. List details, terms and

#### **Master Mechanical**

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com



Keep more money in your wallet today and for years to come with cash-back rebates on energy-efficient systems designed to keep your home comfortable all year while

AD# S1612A09001C



clearance

up to 50% Off

**Everything Beautiful** 

Now Through Sunday

Cosmetic Palettes Lip, Cheek & Eye Color Bronzers & Self-Tanners Skin Care Essentials Manicure & Pedicure Products Spa Treatments Brushes & Tools

Hairstyling Tools Hair Accessories Wigs & Extensions Pro Hair Care Products Fashion Jewelry & Accessories Travel & Storage Makeup Mirrors

#### Sale ends Sunday, December 00, 2016.

List details, terms and conditions here. List details, terms and conditions here

#### Blush Beauty Supply



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Purchase of \$30 or More

Coupon required. Expires 00.00.16. List details, terms and conditions here. List details, terms and conditions here

Blush Beauty Supply

1234 Washington Street I 000-000-0000 www.namewebsite.com

AD# S1612A10001C PASS 3 COL. x 9.5







AD# S1612A11005C

PASS 1 COL, x 4

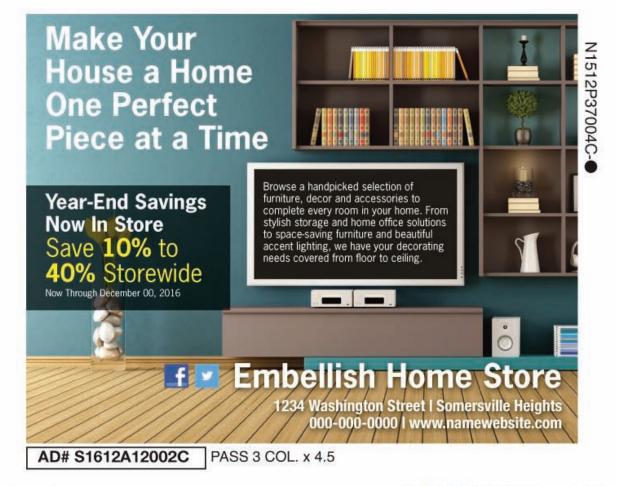


AD# S1612A11004C

PASS 1 COL. x 5



AD# S1612A12001C PASS 3 COL. x 4.5





AD# S1612A13001C PASS 3 COL. x 4.5



#### Kamera Dentistry

general dentistry I endodontics I orthodontics I cosmetic dentistry | dental implants

#### New patients welcome!

We offer easy financing options and accept most insurance plans. 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### Wells **Family Dental**

Gentle, caring dentistry for all ages.

#### \$59 New Patient Special

exam | cleaning | x-rays Call for details and your appointment today!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### Kamera Dentistry

general dentistry I endodontics I orthodontics I cosmetic dentistry | dental implants

#### New patients welcome!

We offer easy financing options and accept most insurance plans. 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### Wells **Family Dental**

Gentle, caring dentistry for all ages.

#### \$59 New Patient Special

exam | cleaning | x-rays Call for details and your appointment today!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1612A14001C

PASS 3 COL. x 9.5



#### Follow these pro tips for a healthy smile!



 Floss teeth at least once daily. Change your toothbrush

Brush teeth

- each year. Rinse with an antibacterial mouthwash or chew sugar-free gum after meals.
- Avoid sugary foods and drinks.

three to four times

- Consume a healthy diet with plenty of fruits and vegetables.
- Schedule a dental exam and cleaning every six months!

#### Kamera Dentistry

general dentistry endodontics | orthodontics cosmetic dentistry | dental implants

#### New patients welcome!

We offer easy financing options and accept most insurance plans.

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### **First** Dentistry

general dentistry | endodontics I orthodontics I cosmetic dentistry | dental implants

#### New patients welcome!

We offer easy financing options and accept most insurance plans. 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### Somersville **Dental Group**

Gentle, caring dentistry for all ages.

#### \$59 New Patient Special

exam | cleaning | x-rays Call for details and your appointment today!

1234 Washington Street Somersville Heights 0000-000-0000 www.namewebsite.com

#### Kamera Dentistry

general dentistry | endodontics | orthodontics | cosmetic dentistry | dental implants

#### New patients welcome!

We offer easy financing options and accept most insurance plans. N0521740\*-C

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### Wells **Family Dental**

Gentle, caring dentistry for all ages.

#### \$59 New Patient Special

exam | cleaning | x-rays Call for details and your appointment today!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



## Your Local Wireless

Great Prices on the Latest Smartphones | All Major Brands & Carriers Phone & Screen Repairs | Tablet Sales & Repairs | Knowledgeable, Friendly Staff | Huge Selection of Cases & Accessories

#### Name Brand Name Model **Smartphone**

#### FREE

With Service Agreement List offer details here. List offer details here. List offer details here List offer details here. Limited-time offer. See store for complete details

#### Name Brand Name Model Smartphone

With Service Agreement
List offer details here. List offer
details here. List offer details here.
List offer details here. Limited-time offer.
See store for complete details.

#### 5% OFF

With Purchase of

Any Smartphone
List offer details here. List offer
details here. List offer details here.
List offer details here. Limited-time offer.
See store for complete details.

#### FREE

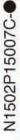
Name Brand Wireless Speaker With Purchase of

**Name Brand Name Model Smartphone** List offer details here. List offer details here. List offer details here. List offer details here. Limited-time offer. See store for complete details.

#### **Nevins Wireless**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1612A15001C



N1502P15009C-



## **Fitness** for Seniors

Have Fun | Get Fit | Make Friends



- + Group Fitness Classes
- + Pool & Agua Aerobics
- + Personal Training Programs
- + State-of-the-Art Equipment
- + Sauna, Showers & Locker Rooms
- + Complimentary
  Towel Service
- + Friendly, Welcoming Staff
- + Open at 6 a.m. Daily

An active lifestyle is an important part of healthy aging. Exercise and physical activity can improve your overall health, and help you maintain your independence as you age. It's also been shown to reduce disease risk factors, manage stress and improve mood, so you can enjoy every day to the fullest!

Special Membership Packages for Seniors

starting as low as \$29 monthly

We'll even let you try us out for free with a complimentary workout pass!

Call or stop in today for details and a tour.

#### **Apex Fitness**



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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N1203P46009C\*-



Shop an extraordinary selection of luxury his and her timepieces in every style.

Special Year-End Offers Now In Store

up to **30%**Off

Select Styles & Brands



| Top Designers | Maintenance Plans | Repair & Restoration | Cleaning & Polishing | Straps & Batteries | Custom Engraving | Appraisals

We Sell & Service a Wide Variety of Name Brands

Name Brand | & More

Call or come in anytime for a free repair estimate.

Ask about our affordable financing options!



Signature Watches & Jewelry





1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1612A17001C



AD# S1612A18001C PASS 3 COL. x 4.5





AD# S1612A19001C





No Contract | No Initiation Fee

**Low \$29 Monthly Membership Rate** 

new equipment + group classes + friendly staff + open 7 days

#### Crossroads Fitness

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





AD# S1612A20001C

PASS 3 COL. x 2



#### **Nutrition Advice** for the Whole Family

Nutrition counseling | Meal planning Cooking workshops | Recipe guides Weight-loss programs | & so much more

#### \$39 Initial Consultation

Call or go online today to book!

Pathways Nutrition 🖪 🗾



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1612A20002C

PASS 3 COL. x 2



AD# S1612A20003C

PASS 3 COL. x 2



AD# S1612A20004C

PASS 3 COL. x 2



#### Personal + Beautiful + Affordable

Let us help you create a home that reflects your unique style, perfectly.

| Interior Design & Decorating Consultants In Store | Custom Upholstery & Window Treatments | New & Vintage Furniture & Home Decor | Lighting & Accessories | Color Consultations

#### Reveal Home Decorating Center

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### FREE CONSULTATION

Stop in today, or call ahead to arrange an appointment with one of our in-store design professionals.





AD# S1612A21001C

#### **Prism Salon**

Grand Opening Specials Going On Now \$29 Women's Cuts \$24 Men's Cuts Appointments & walk-ins welcome





1234 Washington Street Somersville Heights 000-000-0000

#### **Beauty Lounge**

Happy Hour 3-5PM Weekdays:

#### 10% Off All Services

cuts I color I blowouts I updos I waxing | makeup | brows

Open 7 Days Walk-ins Welcome





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### City Barber

The men's cut & hot shave specialists! gentlemen's cuts | buzz cuts | tapers | fades | color Appointments & Walk-ins **Tuesday-Saturday** 





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Your guide to great cuts, color and beyond!



#### Advanced **Hair Salon FREE Haircut**

With Color or Highlights Purchase Offer good through 00.00.16. List details, terms and conditions

Now offering airbrush tanning!





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### Nala's Nail Bar

Careful & creative luxury nail care \$29 Mani/Pedi Special

Tuesdays & Wednesdays Only Salon closed Mondays Appointments welcome





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### A Cut Above

A family hair salon Join our free rewards program to earn free services and exclusive discount offers!

> **Appointments** & Walk-ins 7 Days





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

#### **Pigtails** Kids' Cuts

Friendly & **Patient Stylists** 

- + Free Goody Bags
- + Cartoons on TV **Appointments** & Walk-ins 7 Days





1234 Washington Street Somersville Heights 000-000-0000

AD# S1612A22001C

## V1603P37011C-

N1603P37004C-

## Cabinet Clearance Event





Year-end clearance pricing on hundreds of in-stock cabinet styles to ring in the new year with a new look! We promise quality craftsmanship at every phase, from cabinet design and construction to custom installation. Choose from a full spectrum of beautiful styles, colors and finishes designed to complement the look, efficiency and enjoyment of your kitchen and bath for decades to come.



60%
OFF
select in-stock
cabinet styles

10'x10' Kitchen Designs now starting at just

\$1,299

0% Financing for 6 Months

available with approved credit

Flexible Payment Options | All Work & Materials Guaranteed See any associate for details!

License#0000000 | Fully Insured & Bonded

#### Bestway Cabinets



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Advertised offers good on in-stock merchandise through 00.00.16. List

details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# S1612A23001C



## Beauty & Quality Set In Stone

Invest in timeless style and durability with elegant natural stone tile and slab solutions for your home. From floors and countertops to backsplashes, patios, walls and beyond, our beautiful products will instantly enhance any room or project.

#### Offering Residential & Commercial Sales, Fabrication & Installation Services

Granite | Porcelain | Ceramic | Glass | Metal | Quartz | Marble | Slate | Soapstone | Travertine | Limestone | Onyx

Stop by our showroom today, and be inspired!

### Enjoy a \$300 Fabrication & Installation Credit

With Your Product Purchase of \$999 or More

Offer valid with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Marble & More

1234 Washington Street | 000-000-0000 | www.namewebsite.com



#### Marble & More

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1612A24001C





#### Heavy-duty markdowns on our entire 2016 inventory!

Save on the latest tractors and equipment to make your operation more efficient in the new year.

#### Dealer Markdowns up to \$5,000

PLUS 0% Financing for 60 Months

- or - Bonus Factory Cash Back

New & Pre-owned Tractor Sales | Farm Machinery & Equipment Sales Tractor & Equipment Rentals | Maintenance & Repair Huge Inventory | Great Service | Locally Owned



Your Local Farm & Industrial Equipment Team Brian Anderson Sales Manager We look forward to serving you!





Anthony Rogers

Brenda Byers



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Open Monday-Friday 7 a.m.-7 p.m., Saturday 7 a.m.-2 p.m.

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S1611P25001C-



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Local, Regional, National & World News | Hundreds of Dollars in Coupon Savings | Local & National Sports | Food & Dining Coverage | Entertainment News | Community Activities & Events | Home & Garden Inspiration | Lifestyle & Family Features | Unlimited e-Edition Access | The Latest Job & Real Estate Listings | Garage Sale & Classified Listings | Puzzles, Games & Comics | Travel Ideas & Offers

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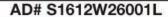
NOW THROUGH SUNDAY

up to 50% Off

GOLD | SILVER | PLATINUM | DIAMONDS | GEMSTONES | PEARLS | ENGAGEMENT RINGS | JEWELRY SETS | CHARM BRACELETS | PENDANTS | ESTATE JEWELRY | TIMEPIECES and more

Prestige Jewelers 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





Prestige



Prestige

Companion WEB ADS available on MCC

AD# S1612W26001W

AD# S1612W26001B





#### AD# S1612W26001R



#### AD# S1612W27002R

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