

THE MONEY MAKING SOURCE FOR CLASSIFIED ADS & IDEAS™

METRO

CAMPAIGNS & CLASSIFIED

Recruitment

Position your publication as the local jobs marketplace with campaigns, ads and images to promote your job search tools as well as local listings from area employers. PP. 37-41, 44

Campaigns PP. 1-6 21, 25, 37



Sell multiple ads in one sales call with campaigns for bars, banks, restaurants, auto dealers, auto services, real estate and more.

Automotive PP. 5-20, 42



Rev up fourth-quarter auto sales with seasonal and year-round themes for vehicle dealers and automotive service providers.

Real Estate PP. 25-36, 43



Close more real estate deals with ads to promote your own real estate section, as well as offerings from local realtors and home builders.

NEW, IMPROVED & MORE VALUABLE THAN EVER! CAMPAIGNS & CLASSIFIED

We've given Classified Dynamics a makeover to keep up with the evolving needs of your Classifieds business. Beginning this quarter, the new Campaigns & Classified delivers the fresh auto, real estate and recruitment content you already value, as well as a wealth of ready-to-sell campaigns focused on generating more revenue from every single sales call!



Show and sell more at every sales call with valuable campaign opportunities for your most popular advertisers. Each quarter, **Campaigns & Classified** delivers fresh ideas to drive sustained revenue growth for both you and your clients.

New customers, call now to find out how to get the premier quarterly issue of **Campaigns & Classified FREE!**

METRO

Metro Creative Graphics, Inc.

800.223.1600

www.metrocreativeconnection.com • service@metro-email.com

Navigating Auto Photos in the New MCC Creative Library

The *Automotive Photos Library* is a valuable archive of auto images from 2000 to present, for all major makes and models. Access manufacturer auto photos in a single, easy-to-use location in the *Creative Library*. Choose from multiple, consistently lit views of each vehicle; color views for every manufacturer color

(as of 2006 models); three interior shots of each vehicle; as well as location backgrounds for use with any model, to accommodate the needs of your auto advertiser and layout design. Auto photos are an optional complement to *Campaigns & Classified* and additional Metro services. **M** P1510B82001C

Once you log into the Creative Library, click the Autos option check box in the Search Source menu and the auto menu and filters will appear.

Search Source

Images

Spec Ads & Covers

Autos (81954)

Logos

Color Options

Images

Spec Ads & Covers

Autos (182)

Logos

Auto Filters

Vehicles Backgrounds

Year:

Make:

Model:

View (Select 1 or more)

All

Driver Side Color Profiles

Driver Side Color Angles

Driver Side Angle

Driver Side Profile

Passenger Side Angle

Passenger Side Profile

Front View

Rear Angle

Front Seat

Steering Wheel

Center Console

The Auto Filters menu lets you select:

- Vehicles or backgrounds
- Year, Make and Model
- Each selection has a submenu list to choose exactly what you need.
- View
- Each auto is featured in six different views, plus three interior shots.



Background photos designed to accept auto photos through placement in Photoshop® are available for download to enhance your designs and layouts.

SEARCH

keywords: not these words

AUTOS (352 results)

2016 Acura ILX Acura Integra (Basecoat Red Pearl II)

Download Auto | Print Preview | Add to Lightbox | E-mail File Link

DETAILS

Year: 2016
 Make: Acura
 Model: ILX Acura/Integra Plus
 Color: Basecoat Red Pearl II
 File Name: 70256Acura_ILX_00.jpg
 Service: Auto Images
 Dimensions: 2400x1500

SPIN SHOTS

COLOR PROFILES

COLOR ANGLES

INTERIOR SHOTS

An info window appears when you hover over any auto image. From that hover window, you can download the file, print a preview, add it to your Lightbox or e-mail a link to a colleague. Click the *More Information* link for an expanded window with more options.

The expanded information window gives you all the options of the hover info window, plus more. Scroll down to access all the views available for your chosen make and model, plus interior shots, without the need for an additional search.

Call 800-223-1600 or e-mail Customer Service at service@metro-email.com to add Auto Photos to your Metro resources.

CAMPAIGNS



Find fresh campaigns to target new advertisers and increase year-end sales.

- The latest 13-part automotive campaign puts a Halloween spin on auto care services with a series of eye-catching images and special offers (6).
- Find two ready-to-present-and-sell campaigns to showcase different restaurant offers, as well as a campaign for a local bar advertising craft beers, happy hour specials and sports viewing (1, 4).
- Put the spotlight on toys and gifts for babies, kids and tweens with a toy store campaign (4).
- Help a bank promote lending products for homes, education and cars (2).
- A pet store campaign features specials on food, toys and treats, and pet care supplies (2).
- Focus on funeral, burial, cremation and preplanning services from a memorial park (3).
- Also find campaigns for craft supplies, real estate, automotive and recruitment (3, 5, 25, 37).

AUTOMOTIVE PROMOTIONS



Get auto dealers geared up for seasonal sales with great creative content.

- Find layouts geared toward helping dealers promote new 2016 arrivals (5, 12).
- Use festive Halloween themes to springboard special events and monthly offers (9, 10).
- Boost Christmastime sales with ads for holiday clearance days, year-end sales and sell-a-bration events, holiday red-tag sales and Santa's holiday sales drive (7, 8, 11, 12, 14).
- Sell-a-brate Thanksgiving and fall with abundant savings (9, 10).
- Other ads offer year-round appeal with sticker savings, rebates, trade-in bonus offers, extraordinary service and more (13, 15, 16).
- A coupon guide layout features "coupon savings on quality car care" from a variety of a automotive businesses, from bodywork to brakes, glass repair, tires and beyond (17).

REAL ESTATE PROMOTIONS



Close more real estate deals with ads, images and ideas to attract realtors, builders and readers.

- Showcase realtors and property listings from a real estate group with a campaign promising "everything you want in a home" (25).
- Personalize a full-page ad that features an agent Q&A along with several choice home listings (27).
- Combine realtor holiday greetings with current listings for a personal touch (26).
- Another ad for open homes combines a brief agent profile with open house details (30).
- Combine listings from various realtors in a "dream homes for the holidays" layout (28).
- Showcase apartment rental listings and commercial listings from property groups (31, 32).
- Other ads are designed for retirement and new-home communities (30-32).
- Promote your own real estate section with "the best views" of local real estate (29).

SELF-PROMOTIONS & MULTIPLE-ADVERTISER DIRECTORIES



Attract businesses and readers to your publication with the latest self-promotion coverage.

- Show local advertisers how you can help them put the latest print, digital and mobile tools to work for their businesses with a digital marketing campaign. By offering a free digital marketing seminar or consultations, you can showcase your online offerings to a wealth of new clients. Best of all, Metro's e-Connect program provides you with the tools you need to offer advertisers these multi-platform solutions with ease! For a free demo of Metro's e-Connect program, contact our client services team today (21).
- Show readers where to find your publication – and the valuable coupon savings inside – with a listing of vendor locations organized by neighborhood (22).

RECRUITMENT



Help area employers fill jobs with individual ads and promotions touting your publication's valuable recruitment tools.

- Spotlight current job opportunities from a variety of employment advertisers with a campaign that encompasses jobs in healthcare, education, business and more (37).
- Promote your online Jobs section to employers and readers with a "you heard it here first" promotion for your job search tools (39).
- Help a career college attract new students to careers in the medical field (38).
- Other ads promote seasonal job opportunities from an employer hiring for the holidays, as well as openings for trained truck drivers (38, 39).
- Find photos, images and headings to create additional recruitment ads (40, 44).

METRO Ideas

A quarterly column devoted to creative ideas utilizing your Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas area.



In this issue: Navigating Auto Photos in the new MCC Creative Library



Catch your favorite games, grub, brews and spirits right here!

Beer & Sports On Tap

6 Giant-Screen TVs
12 Rotating Beers on Draft
Happy Hour 4-7 PM Daily
Kitchen Open Until 10 PM Nightly
Huge Selection of Imports & Craft Brews

Join us for Trivia Night every Tuesday!  

Corner Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA01001C

PASS 2 COL. x 5



Wind down your workday with great deals, great food and great company.

Fill Up on Great Happy Hour Specials

4-7 PM Daily
Half-Price Appetizers • \$5 Burger Combos
\$2 Draft Specials • \$4 Well Cocktails

Join us for Karaoke Night every Wednesday!  

Corner Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA01002C

PASS 2 COL. x 5



Enjoy the perfect pairing of carefully crafted food and brews in the casual comfort of your neighborhood bar-and-grill.


Sample Our Craft Beer Selection

Over 50 Craft Beers
\$9 Pitcher Specials • \$8 Tasting Flights
Happy Hour 4-7 PM Daily
Kitchen Open Until 10 PM Nightly

Join us for Live Acoustic Music every Thursday!  

Corner Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA01003C 

PASS 2 COL. x 5



C154QP01001C-●



C154QP01002C-●



C154QP01006C-●



C154QP01005C-●



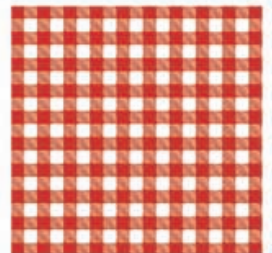
C154QP01003C-●



C154QP01004C-●



C154QP01007C-●



C154QP01008C-●



Fast & Fresh

Lunch Specials

starting at **\$5.99** Crunchy, Flavorful Salads
Juicy Burgers & Veggie Burgers
Hot & Cold Sandwiches
Homemade Soups & Chili

Cafe Caroline

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Serving Breakfast, Lunch & Dinner
7am-8pm Daily  

AD# C154QA01004C

PASS 2 COL. x 5



Hearty & Wholesome

Dinner Specials

starting at **\$9.99** Turkey Dinner Platter
Homestyle Meatloaf
Macaroni & Cheese
Chicken Pot Pie

Cafe Caroline

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Serving Breakfast, Lunch & Dinner
7am-8pm Daily  

AD# C154QA01005C

PASS 2 COL. x 5



Sweet & Savory

Breakfast Specials

starting at **\$4.99** Fresh Breakfast Pastries & Bagels
Eggs & Omelettes Any Style
Buttermilk Pancakes & Waffles
Free Bottomless Coffee Refills

Cafe Caroline

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Serving Breakfast, Lunch & Dinner
7am-8pm Daily  

AD# C154QA01006C 

PASS 2 COL. x 5

Searching for the Best Mortgage?
Let Us Lend a Hand.




Your Local Bank for Great Rates & Trusted Service! Talk to a helpful mortgage loan consultant today at 000.000.0000.

Whether you're buying your first home, refinancing or considering a home equity line of credit, we offer a wealth of lending solutions to help make your dreams come true. Call or visit us online today to get started.

Somerville Savings & Loan
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA02001C
PASS 2 COL. x 5

Need Help Paying for College?
Let Us Lend a Hand.




Your Local Bank for Great Rates & Trusted Service! Talk to a helpful student loan consultant today at 000.000.0000.

From tuition to housing, textbooks, lab fees or a laptop, we offer private student loans to help you cover the costs of college. Call or visit us online today to get started.

Somerville Savings & Loan
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA02002C
PASS 2 COL. x 5


Look for a Great Car Loan Rate?
Let Us Lend a Hand.



Your Local Bank for Great Rates & Trusted Service! Speak to a helpful auto loan consultant today at 000.000.0000.

Whether you're buying new, pre-owned or refinancing, we offer fast and flexible lending solutions to help you get the most mileage from your payments. Call or visit us online today to get started.

Somerville Savings & Loan
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA02003C 
PASS 2 COL. x 5



C154QP02001C-●



C154QP02002C-●



C154QP02003C-●



C154QP02004C*-○



C154QP02005C*-○



C154QP02006C*-○

Bone-a-Fide Pet Nutrition Values



We carry a variety of premium pet food and specialty diets, all made in the U.S.A.

Penelope's Pet Supply
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

 Share your pet's adorably adorable photos on our Facebook page for a chance to win a \$50 gift card! Details at facebook.com/penelopepetsupply. Contest ends 00.00.15.

SAVE 10% OFF
Your Total Pet Food Purchase
*Coupon required. Expires 00/30/15. See details, terms and conditions here. Limit one per household.

Penelope's Pet Supply
1234 Washington Street | Somerville Heights

N1203P46009C*-○

AD# C154QA02004C
PASS 2 COL. x 5

Wag-Worthy Toys & Treats



Shop safe, durable toys and all-natural treats to keep your pet peppy and entertained!

Penelope's Pet Supply
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

 Like us on Facebook for valuable pet care advice and special offers! Go to facebook.com/penelopepetsupply today.

SAVE 25% OFF
Any Single Toy or Treat
*Coupon required. Expires 00/30/15. See details, terms and conditions here. Limit one per household.

Penelope's Pet Supply
1234 Washington Street | Somerville Heights

N1203P46009C*-○

AD# C154QA02005C
PASS 2 COL. x 5

Creature Comforts You'll Both Dig



Check out our low prices on fashion bedding, all-natural grooming supplies, cute collars and more for your pampered pet!


Penelope's Pet Supply
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

 Connect with adoptable pets and volunteer opportunities on our Facebook page! Go to facebook.com/penelopepetsupply today.

SAVE 20% OFF
Any Pet Bed or Crate
*Coupon required. Expires 00/30/15. See details, terms and conditions here. Limit one per household.

Penelope's Pet Supply
1234 Washington Street | Somerville Heights

N1203P46009C*-○

AD# C154QA02006C 
PASS 2 COL. x 5

*At Rest
In Peace*

Offering a serene resting place and compassionate funeral, cemetery and cremation services to our community for generations.

Preplanning Is Caring...
Leave your loved ones with memories they'll cherish, and relieve them of the burden of making difficult and costly decisions in their time of sorrow. Call or visit us online today for details about our funeral preplanning services.

*Rosewood
Memorial Park*

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C154QA03001C
PASS 2 COL. x 5



C154QP03001C-●

*A Resting Place of
Beauty & Grace*

Offering a serene resting place and compassionate funeral, cemetery and cremation services to our community for generations.

Avoid Rising Funeral Costs With Preplanning.
Save up to \$2,000 on a mausoleum space or garden crypt when you arrange your free, no-obligation preplanning consultation by October 01, 2015. Call or visit us online today to schedule an appointment at your convenience.

*Rosewood
Memorial Park*

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C154QA03002C
PASS 2 COL. x 5



C154QP03002C-●


*Comfort & Compassion
in your time of sorrow*

Offering a serene resting place and compassionate funeral, cemetery and cremation services to our community for generations.

**Cremations
from \$599**
**Funerals
from \$1,699**

*Rosewood
Memorial Park*

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C154QA03003C 
PASS 2 COL. x 5



C154QP03003C-●



C154QP03004C*-○



C154QP03005C*-○



C154QP03006C*-○

Frame Mania

Buy One, Get One
75% OFF
All Frames
& Matting

Now Through Sunday, October 01, 2015. Excludes custom framing service. List details, terms and conditions here.

We Offer Custom Framing Service!
Stop in today for a free consultation and estimate.

Creative Outlet

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com  

AD# C154QA03004C
PASS 2 COL. x 5

Sewing Sale

up to **60% OFF**
Fabrics, Patterns
& Sewing
Notions

Now Through Sunday, November 01, 2015. List details, terms and conditions here. List details and terms here.

NEW Fall Classes & Workshops Starting Soon
Register in store or online today!

Creative Outlet

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com  

AD# C154QA03005C
PASS 2 COL. x 5

Creative Clearance


up to
50% OFF
Paint, Craft
& Art Supplies

Now Through Sunday, December 30, 2015. List details and terms here. List details, terms and conditions here.

Join Our Free Shopping Rewards Program!
Register in store or online today.

Creative Outlet

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com  

AD# C154QA03006C 
PASS 2 COL. x 5

This Week's Special
HALF-PRICE APPETIZERS
TRY THEM ALL!
Offer good this Monday-Sunday, September 00-00, 2015 only.

jalapeño poppers • loaded nachos • fried cheese curds
• spicy peanut prawns • cheesy artichoke dip
• veggie potstickers • & more

Connect with us on social media or sign up online for weekly specials, coupon offers, contests, photos, events and more!

facebook.com/cafeonwashington @cafeonwashington

Cafe on Washington
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C154QA04001C

PASS 2 COL. x 5



C154QP04001C-●



C154QP04004C*-○

Kid-Approved Toys, Games & Gifts

Now In Stock
Name Brand Collectible Figurines \$4.99 & up

We have all the latest and greatest toy trends for today's kids and tweens. Great gift ideas for every age and budget! Gift cards and wrapping service also available.

The Toy Nook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA04004C

PASS 2 COL. x 5

This Week's Special
FREE DESSERT SAMPLER
With Purchase of Two Dinner Entrees
Offer good this Monday-Sunday, September 00-00, 2015 only.

A special treat featuring tasting portions of our most popular desserts: creamy cheesecake, chocolate blackout cake and berry cobbler.

Connect with us on social media or sign up online for weekly specials, coupon offers, contests, photos, events and more!

facebook.com/cafeonwashington @cafeonwashington

Cafe on Washington
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C154QA04002C

PASS 2 COL. x 5



C154QP04002C-●



C154QP04005C*-○

Shop toys, books and games to promote play and learning through the years.

Baby's First Toy Store

Build a Library!
Name Brand Classic Baby Books \$9.99 each

Ask about our baby and birthday gift registries! Gift cards and wrapping service also available.

The Toy Nook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA04005C

PASS 2 COL. x 5

Menu
This Week's Special
PIZZA & PITCHER COMBO
Only **\$14.99**
Large Cheese Pizza With a Pitcher of Iced Tea or Soda Plus, Half-Price Toppings!
Offer good this Monday-Sunday, September 00-00, 2015 only.

Connect with us on social media or sign up online for weekly specials, coupon offers, contests, photos, events and more!

facebook.com/cafeonwashington @cafeonwashington

Cafe on Washington
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C154QA04003C

PASS 2 COL. x 5



C154QP04003C-●



C154QP04006C*-○

We specialize in educational and active toys to keep little ones safely entertained and engaged.

Fun for Every Age & Stage

On Sale This Week
All Puzzles & Board Games 20% Off
thru 00.00.15

We have great gift suggestions for every age, interest and price range! Gift cards and wrapping service also available.

The Toy Nook
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C154QA04006C

PASS 2 COL. x 5

CAMPAIGN:



2016 START-UP EVENT

We're making it easy to start off the new year in a new car!

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

<p>37 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS SIDEWINDER with air conditioning & navigation</p> <p>\$19,997 net price after rebate</p> <p>or lease for \$129 + tax</p> <p><small>\$1,340 down payment \$129 down payment \$129 down payment \$129 down payment</small></p>	<p>35 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS CROSSROADER with air conditioning & navigation</p> <p>\$24,699 net price after rebate</p> <p>or lease for \$199 + tax</p> <p><small>\$1,340 down payment \$199 down payment \$199 down payment \$199 down payment</small></p>
<p>35 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS CROSSROADER with air conditioning & navigation</p> <p>\$24,699 net price after rebate</p> <p>or lease for \$199 + tax</p> <p><small>\$1,340 down payment \$199 down payment \$199 down payment \$199 down payment</small></p>	<p>37 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS SIDEWINDER with air conditioning & navigation</p> <p>\$19,997 net price after rebate</p> <p>or lease for \$129 + tax</p> <p><small>\$1,340 down payment \$129 down payment \$129 down payment \$129 down payment</small></p>

Garfield Motor Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP05001C-●

AD# C154QA05002C
PASS 2 COL. x 4



Seal the Deal

✓ Factory Rebates
✓ Easy Financing
✓ Excellent Service

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

up to **\$3,500 Cash-Back Rebates**

Garfield Motor Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

No-Cost Maintenance
2 Years or 24,000 Miles

Complimentary Car Wash
With Every Repair or Maintenance Service

Offers end 08/31/16. See dealer for details. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

C154QP05002C-●

AD# C154QA05003C
PASS 2 COL. x 4



Save on Our Entire 2016 Lineup

0% APR for 60 Months
available in lieu of rebate offers with approved credit!

\$3,500 Cash Back!
2016 Maximus Sidewinder with air conditioning & navigation

\$19,997 net price after rebate

Garfield Motor Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Offers end 08/31/16. See dealer for details. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

C154QP05004C-●

AD# C154QA05004C
PASS 2 COL. x 4



2016 START-UP EVENT

We're making it easy to start off the new year in a new car!

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

<p>37 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS SIDEWINDER with air conditioning & navigation</p> <p>\$19,997 net price after rebate</p> <p>or lease for \$129 + tax</p> <p><small>\$1,340 down payment \$129 down payment \$129 down payment \$129 down payment</small></p>	<p>35 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS CROSSROADER with air conditioning & navigation</p> <p>\$24,699 net price after rebate</p> <p>or lease for \$199 + tax</p> <p><small>\$1,340 down payment \$199 down payment \$199 down payment \$199 down payment</small></p>
<p>35 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS CROSSROADER with air conditioning & navigation</p> <p>\$24,699 net price after rebate</p> <p>or lease for \$199 + tax</p> <p><small>\$1,340 down payment \$199 down payment \$199 down payment \$199 down payment</small></p>	<p>37 MPG \$3,500 FACTORY REBATE 2016 MAXIMUS SIDEWINDER with air conditioning & navigation</p> <p>\$19,997 net price after rebate</p> <p>or lease for \$129 + tax</p> <p><small>\$1,340 down payment \$129 down payment \$129 down payment \$129 down payment</small></p>

Garfield Motor Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Shows and 08/31/16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

C154QP05001C-●

AD# C154QA05001C
PASS 6 COL. x 21

AD# C154QA05005C
10 x 13



2016 START-UP EVENT

Save on Our Entire 2016 Lineup!

\$3,500 Cash Back
2016 Maximus Sidewinder with air conditioning & navigation

\$19,997 net price after rebate

Garfield Motor Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

C154QP05001C-●

AD# C154QW05001R



2016 START-UP EVENT

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

Garfield Motor Group

AD# C154QW05001B
300 x 50

C154QP05001C-●



2016 START-UP EVENT

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

Garfield Motor Group

AD# C154QW05001W
320 x 50



2016 START-UP EVENT

Save on Our Entire 2016 Lineup!

\$3,500 Cash Back
2016 Maximus Sidewinder with air conditioning & navigation

\$19,997 net price after rebate

Garfield Motor Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

AD# C154QW05001S



2016 START-UP EVENT

Save on Our Entire 2016 Lineup!

0% APR for 60 Months
available in lieu of rebate offers. Limited-time offer with credit approval. See dealer for details.

Garfield Motor Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C154QW05001L

C154QP06001C*-O

C154QP20033C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-O

13-Time Campaigns:

Each quarter **Campaigns & Classified** gives you a ready-to-present 13-time ad campaign that focuses on your area's auto-related retailers, such as tire dealers, transmission shops, brake and muffler shops, auto parts stores, radiator repair shops, auto detailers and more.

You can choose to sell them to run once a week for a quarter-year program (13 weeks); publish more than one in a single edition for a set period of time; or spread the 13 ads over a daily one-month campaign... it's up to you!

Look for more in upcoming issues. If you have any requests for 13-time campaign ad subjects, call 800-223-1600 or send e-mail to service@metro-email.com.

(MCC Spec Ads & Covers Library / Service "Campaigns & Classified" / Keyword "campaign")

AD# C154QA06001C

PASS 2 COL. x 4

Companion WEB ADS available on MCC

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06015C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06007C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06008C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06018C*-O

AD# C154QA06002C

PASS 2 COL. x 4

AD# C154QA06003C

PASS 2 COL. x 4

AD# C154QA06004C

PASS 2 COL. x 4

AD# C154QA06005C

PASS 2 COL. x 4

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06010C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06013C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06014C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06012C*-O

AD# C154QA06006C

PASS 2 COL. x 4

AD# C154QA06007C

PASS 2 COL. x 4

AD# C154QA06008C

PASS 2 COL. x 4

AD# C154QA06009C

PASS 2 COL. x 4

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06003C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06006C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06005C*-O

Andy's Auto Repair
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C154QP06009C*-O

AD# C154QA06010C

PASS 2 COL. x 4

AD# C154QA06011C

PASS 2 COL. x 4

AD# C154QA06012C

PASS 2 COL. x 4

AD# C154QA06013C

PASS 2 COL. x 4

This holiday season, light up your driveway with something shiny and new!

0.9% Financing
60 months
2.9% Financing
72 months

Offers good with credit approval. List details, terms and conditions here. List details, terms and conditions here.

merry & bright Holiday Clearance Days

Now Through Christmas
Shop early for the best selection.



2016
Arrondo Anaconda
Stock # 0000000 MSRP \$00,000
Clearance Price **\$16,995**



2016
Arrondo Anaconda
Stock # 0000000 MSRP \$00,000
Clearance Price **\$16,995**



2016
Arrondo Anaconda
Stock # 0000000 MSRP \$00,000
Clearance Price **\$16,995**

Our Lowest Pre-owned Prices of the Year

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899

2013 Maximus Sidewinder
6 Cyl. Auto. Power Pkg. VIN#000000, 00K Miles

\$14,899



2016
Arrondo Anaconda
Stock # 0000000 MSRP \$00,000
Clearance Price **\$16,995**

Esteeem Motors

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



Showroom Hours: Monday-Saturday 9am-9pm, Sunday 10am-5pm

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C154QA07001C

PASS 6 COL. x 21

AD# C154QA07002C

10 x 13

C154QP09003C*-O

C154QP09001C*-O

BooEST of OCTOBER

Hurry in before these deals pull a disappearing act!

Trick-or-Treat Candy & Prizes for the Kids All Month!



2016 Maximus Abracadabra
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$32,590
12 in stock at similar savings



2016 Maximus Abracadabra
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$32,590
12 in stock at similar savings



2016 Maximus Abracadabra
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$32,590
12 in stock at similar savings



2016 Maximus Abracadabra
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$32,590
12 in stock at similar savings



2016 Maximus Crossroader
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$229/mo. / 36 mos



2016 Maximus Crossroader
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$229/mo. / 36 mos



2016 Maximus Crossroader
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$229/mo. / 36 mos



2016 Maximus Crossroader
Auto | Cruise | AC | Power Package
MSRP \$34,559

\$229/mo. / 36 mos

Blaire Motor Group
1234 Washington Street | Somersville Heights
900-000-0000 | www.namewebsite.com

Showroom Open Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-4 p.m.

Advertised offers good while supplies last through October 31, 2015. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C154QA09001C PASS 6 COL. x 10

C154QP09002C*-O

Help Yourself to Abundant Savings

We're celebrating Thanksgiving all November with generous markdowns and cash-back rebates on hundreds of new and pre-owned vehicles.



2016 Arrondo RIPCURRENT
with leather interior and reverse camera
MSRP \$31,995

Markdown \$2,000 Rebate \$2,000

Your Net Cost
\$27,995



2016 Arrondo RIPCURRENT
with leather interior and reverse camera
MSRP \$31,995

Markdown \$2,000 Rebate \$2,000

Your Net Cost
\$27,995



2016 Arrondo RIPCURRENT
with leather interior and reverse camera
MSRP \$31,995

Markdown \$2,000 Rebate \$2,000

Your Net Cost
\$27,995



2016 Arrondo RIPCURRENT
with leather interior and reverse camera
MSRP \$31,995

Markdown \$2,000 Rebate \$2,000

Your Net Cost
\$27,995



2015 Arrondo BORDERLINE
with leather interior and reverse camera
Markdown \$4,000 Rebate \$2,500
Bonus Cash \$1,400

Total Net Savings
\$7,900



2015 Arrondo BORDERLINE
with leather interior and reverse camera
Markdown \$4,000 Rebate \$2,500
Bonus Cash \$1,400

Total Net Savings
\$7,900



2015 Arrondo BORDERLINE
with leather interior and reverse camera
Markdown \$4,000 Rebate \$2,500
Bonus Cash \$1,400

Total Net Savings
\$7,900

Get Everything You've Ever Wished For in a Pre-owned Vehicle!

- Free vehicle history reports
- 100-point inspection certificate
- 10-day money-back guarantee

2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000	2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000
\$14,199	\$14,199
2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000	2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000
\$14,199	\$14,199
2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000	2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000
\$14,199	\$14,199
2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000	2013 Maximus Sidewinder Auto, Cruise, AC, 90K Miles, 584900000
\$14,199	\$14,199

McMillan Auto Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Offers good November 1-30, 2015. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

facebook

Showroom Hours: Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-5 p.m.
Service & Parts: Monday-Friday 7 a.m.-6 p.m., Saturday 8 a.m.-2 p.m.

AD# C154QA09002C PASS 6 COL. x 10

N1203P46009C*-O

C154QP10002C*-O

Halloween Markdown Madness

Killer Deal on New 2016 and Remaining 2015 Vehicles!

Join Us if You Dare.

Saturday, October 31
Halloween Treats & Fun for the Kids. Bonus Savings & a Free Car Wash Coupon for You!

 2016 Maxima Sideinder • power package • air conditioning • navigation • MSRP \$35,999 Your Net Cost \$33,199	 2016 Maxima Sideinder • power package • air conditioning • navigation • MSRP \$35,999 Your Net Cost \$33,199	 2016 Maxima Sideinder • power package • air conditioning • navigation • MSRP \$35,999 Your Net Cost \$33,199	 2015 Maxima Chrysalis • 30 MPG Hwy • air conditioning • heated seats • MSRP \$22,599 Your Net Cost \$22,599	 2015 Maxima Chrysalis • 30 MPG Hwy • air conditioning • heated seats • MSRP \$22,599 Your Net Cost \$22,599	 2015 Maxima Chrysalis • 30 MPG Hwy • air conditioning • heated seats • MSRP \$22,599 Your Net Cost \$22,599
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Prices Slashed on Every Pre-owned Vehicle In Stock!

Peralto Motor Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Showroom Open Monday-Saturday 9 a.m.-8 p.m., Sunday 10 a.m.-5 p.m.
Used, new, pre-owned from local, national, and foreign sources. Let details write the conditions here. Let details, terms, and conditions here. Let details, terms and conditions here. Let details, terms and conditions here.

Miss this sale, and it will leave you! Offer good through October 30, 2015.

AD# C154QA10002C 10 x 13

C154QP10001C*-O

Fall Festival of New Cars

Special Financing Rates on 2016 Models Clearance Markdowns on Remaining 2015s

FREE Register Online or In-Store in MA:
 • Free Gas Cards
 • Free Oil Changes
 • Free Car Washes
 • Special Discount Offers now through November 30, 2015

11-3 Saturdays in November

 0.9% APR for 72 Months 2016 Arrondo Meridian as starting at \$29,999	 0.9% APR for 72 Months 2016 Arrondo Meridian as starting at \$29,999	 0.9% APR for 72 Months 2016 Arrondo Meridian as starting at \$29,999
---	---	---

 ±\$7,900 Net Savings 2015 Arrondo Anaconda as low/mo. \$21,559	 ±\$7,900 Net Savings 2015 Arrondo Anaconda as low/mo. \$21,559
--	---

Clayton Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com
 Showroom Hours: Monday-Saturday 9am-5pm, Sunday 10am-4pm
 Service Hours: Monday-Friday 7am-5pm, Saturday 8am-3pm

Check and double to Let details, terms and conditions here. Let details, terms and conditions here. Let details, terms and conditions here. Let details, terms and conditions here. Let details, terms and conditions here. Let details, terms and conditions here.

AD# C154QA10001C 10 x 13

C154QP11004C*-O

It's a SELL-a-BRATION!

Extended Through Sunday

No Money Down on these featured models through 00.00.15 with credit approval



2016 Arrondo Anaconda

generously equipped with full power package

\$14,995
or **\$249/mo**

12 in stock at this price
List offer details, terms and conditions here.



2016 Arrondo Anaconda

generously equipped with full power package

\$14,995
or **\$249/mo**

12 in stock at this price
List offer details, terms and conditions here.



2016 Arrondo Anaconda

generously equipped with full power package

\$14,995
or **\$249/mo**

12 in stock at this price
List offer details, terms and conditions here.



2016 Arrondo Anaconda

generously equipped with full power package

\$14,995
or **\$249/mo**

12 in stock at this price
List offer details, terms and conditions here.



2016 Arrondo Anaconda

generously equipped with full power package

\$14,995
or **\$249/mo**

12 in stock at this price
List offer details, terms and conditions here.



2016 Arrondo Anaconda

generously equipped with full power package

\$14,995
or **\$249/mo**

12 in stock at this price
List offer details, terms and conditions here.

Bonus Savings up to \$2,500 on Pre-owned Vehicles

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

2014 Maximus Sidewinder
Auto, PW/PL, PB/PS
00K Miles, S#A0000000
\$12,995

Westville Auto Mall

000-000-0000 1234 Washington Street • Somersville Heights
www.namewebsite.com



Enter to Win Two Tickets to The Highgate Hotel New Year's Eve Ball when you like us on Facebook. Details at facebook.com/westvilleauto.

Offers good through January 00, 2015. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



Open Monday-Saturday
9am-9pm, Sunday 10am-6pm

N1203P46009C*-O

C154QP11001C-● C154QP11002C-● C154QP11003C-● C154QP11005C-●

AD# C154QA11001C

PASS 6 COL. x 21

AD# C154QA11002C

10 x 13

C154QP19012C

The New 2016s UNVEILED

This Saturday 10.03.15

Be among the first to test-drive the brand-new 2016 models.

RSVP to Reserve Your Test Drive
000.000.0000 • name@namewebsite.com

Special Financing Incentives & Complimentary Refreshments All Weekend



The All-New 2016 Maximus **ELEVATION**
nicely equipped from **\$21,999**



The Restyled 2016 Maximus **SIDEWINDER**
36-month lease from

\$219 per month, plus tax
List details, terms and conditions here.
List details, terms and conditions here.



The All-New 2016 Maximus **ELEVATION**
nicely equipped from **\$21,999**



The Restyled 2016 Maximus **SIDEWINDER**
36-month lease from

\$219 per month, plus tax
List details, terms and conditions here.
List details, terms and conditions here.

Open Monday-Saturday 10 a.m.-9 p.m.,
Sunday 10 a.m.-5 p.m.

CATARINA MOTOR GROUP

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C154QA12001C

PASS 2 COL. x 21

C154QP19010C



Santa's Holiday Sales Drive

Ho-ho-ho, everything **must go!** Help us make room for new inventory arrivals with clearance markdowns on over 200 new and pre-owned in-stock vehicles.

Going On Now!
Dash in today for the best selection.

Save up to \$8,500 OFF MSRP
on Remaining 2015 Models

Pre-owned Models Reduced up to \$2,500 Below Book Value

Low 0.9% APR Financing
on Select 2015 & 2016 Models



Scan this code for financing info, inventory updates or to reserve your test drive.

Showroom **Open 7 Days**

BAYSIDE AUTO MALL

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Sale ends December 00, 2015. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C154QA12002C

PASS 2 COL. x 21

C154QP20010C



START YOUR ENGINE

There's never been a better time to drive home a new MAXIMUS!

0% APR Financing
for 60 months
on approved credit in lieu of rebates

2016 Maximus Crossroader

auto | cruise | ac | navigation
MSRP \$37,999 | Our Price \$36,500
Rebate \$3,000

Your Net Cost

\$33,500



2016 Maximus Crossroader

auto | cruise | ac | navigation
MSRP \$37,999 | Our Price \$36,500
Rebate \$3,000

Your Net Cost

\$33,500



2016 Maximus Crossroader

auto | cruise | ac | navigation
MSRP \$37,999 | Our Price \$36,500
Rebate \$3,000

Your Net Cost

\$33,500



2016 Maximus Crossroader

auto | cruise | ac | navigation
MSRP \$37,999 | Our Price \$36,500
Rebate \$3,000

Your Net Cost

\$33,500



2016 Maximus Crossroader

auto | cruise | ac | navigation
MSRP \$37,999 | Our Price \$36,500
Rebate \$3,000

Your Net Cost

\$33,500



Open Mon-Fri 9-9,
Sat & Sun 10-6



Hurry; incentives end Sunday, December 00, 2015.

Imperial Motor Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C154QA12003C

PASS 2 COL. x 21

SALE

C154QP13001C*-O C154QP13002C*-O

Shop outstanding offers throughout our showroom!

**Big Savings | Low Payments
Easy Financing | Bonus Trade-In Cash**

**0.9%
APR Financing**
available up to 60 months
on select vehicles with credit approval
Limited-time offer. See dealer for details.



2016 **Arrondo Esperanza**
LEASE FOR **\$159** per mo. + tax
3 at this payment

List lease details, terms and conditions here. List lease details, terms and conditions here. List lease details, terms and conditions here. List lease details, terms and conditions here.



2016 **Arrondo Anaconda**
6 Cyl, Auto, AC, Navigation
Our Discount \$4,000 Rebate \$2,000 Trade Bonus \$1,500

\$7,500 Net Savings



2016 **Arrondo Veracruz**
Auto, Cruise, Alloys, Leather
MSRP \$32,449, Our Price \$29,999 Trade Bonus \$1,500

Net Cost **\$28,499**

**Our Best Offers on Over
150 Pre-owned Vehicles**

2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899
2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899
2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899
2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899
2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899	2013 Maximus Sidewinder Auto, Cruise, AC, Power Pkg, 00K Miles, 58,800,000 \$17,899

Bad Credit? No Problem!

Call 000.000.0000 for financing preapproval.



Showroom Hours:
Monday-Saturday 9 a.m.-8 p.m.
Sunday 10 a.m.-5 p.m.

Sterling Automotive

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SALE ENDS SUNDAY, NOVEMBER 01, 2015. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C154QA13001C PASS 6 COL. x 21

AD# C154QA13002C 10 x 13

C154QP19009C-●



0.9% APR Financing
up to 60 months
with credit approval for
a limited time only

We Treat You Like Family!

As a local family-owned and -operated dealership, we have built our five-star reputation on delivering the best in service, selection and value to our family of customers since 19XX.
Stop in today for a test drive, and experience the difference!



32 MPG
2016 MAXIMUS Sidewinder
featuring rear-view camera, navigation, tilt steering and folding third-row seat
\$24,499
12 in stock at this price



\$0 Down
2016 MAXIMUS Crossroader
featuring front and rear airbags, reverse sensing system and voice-activated navigation
lease from
\$219 per month + tax
List lease details here. List lease details here. List lease details here. List lease details here.



32 MPG
2016 MAXIMUS Sidewinder
featuring rear-view camera, navigation, tilt steering and folding third-row seat
\$24,499
12 in stock at this price



\$0 Down
2016 MAXIMUS Crossroader
featuring front and rear airbags, reverse sensing system and voice-activated navigation
lease from
\$219 per month + tax
List lease details here. List lease details here. List lease details here. List lease details here.



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2016 MAXIMUS Sidewinder
featuring rear-view camera, navigation, tilt steering and folding third-row seat
\$24,499
12 in stock at this price



\$0 Down
2016 MAXIMUS Crossroader
featuring front and rear airbags, reverse sensing system and voice-activated navigation
lease from
\$219 per month + tax
List lease details here. List lease details here. List lease details here. List lease details here.



32 MPG
2016 MAXIMUS Sidewinder
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\$24,499
12 in stock at this price



\$0 Down
2016 MAXIMUS Crossroader
featuring front and rear airbags, reverse sensing system and voice-activated navigation
lease from
\$219 per month + tax
List lease details here. List lease details here. List lease details here. List lease details here.

Guaranteed Pre-owned Selection Ask for your free vehicle history report!

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

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air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

2013 Maximus Anaconda
air conditioning, 10k miles, navigation, 10k 20000
\$16,999

Anderson Motors

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Showroom Open Monday-Saturday 9 a.m.-8 p.m., Sunday 10 a.m.-5 p.m.
Service Center Hours: Monday-Friday 7 a.m.-5:30 p.m., Saturday 7 a.m.-2 p.m.

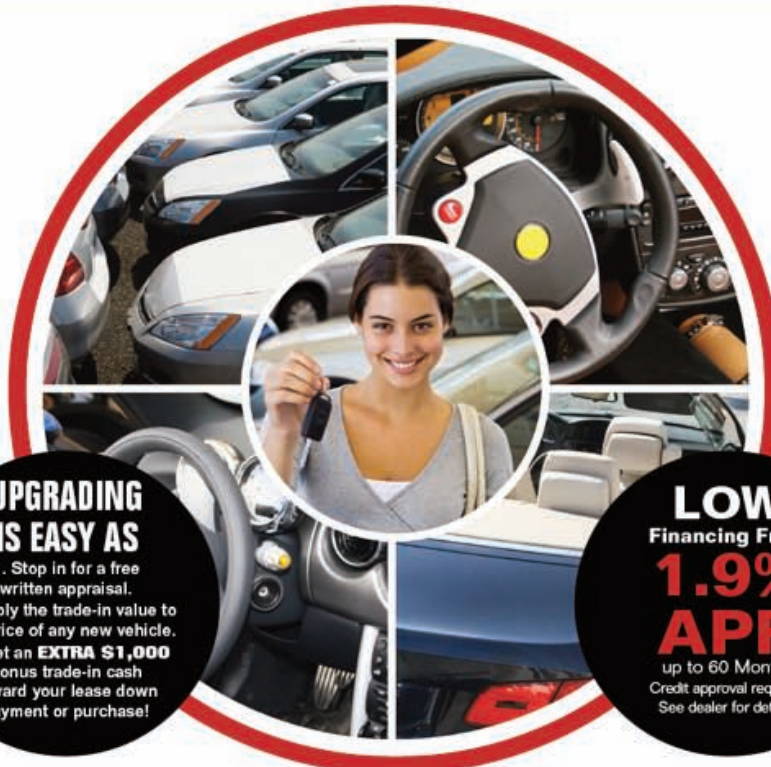
AD# C154QA15001C

PASS 6 COL. x 21

AD# C154QA15002C

10 x 13

C154QP18001C-●



UPGRADING IS EASY AS
 1. Stop in for a free written appraisal.
 2. Apply the trade-in value to the price of any new vehicle.
 3. Get an **EXTRA \$1,000** bonus trade-in cash toward your lease down payment or purchase!

LOW Financing From
1.9% APR
 up to 60 Months
 Credit approval required.
 See dealer for details.

THE BIG EASY KEY SWAP EVENT

There's never been a better time to trade your ride!



2016 Maximus Ambassador
 Automatic, Power Package, Alloy Wheels, Navigation & Much More
 MSRP \$32,799
Our Price \$30,500
Bonus Cash \$1,000
 Net Cost **\$29,500**



2016 Maximus Ambassador
 Automatic, Cruise Control, Reverse Camera, Navigation & Much More
 LEASE FOR
\$199 per month



2016 Maximus Ambassador
 Automatic, Cruise Control, Reverse Camera, Navigation & Much More
 LEASE FOR
\$199 per month



2016 Maximus Ambassador
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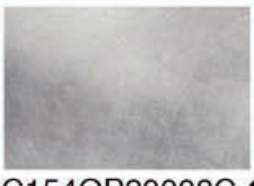
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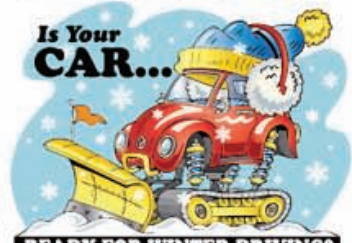


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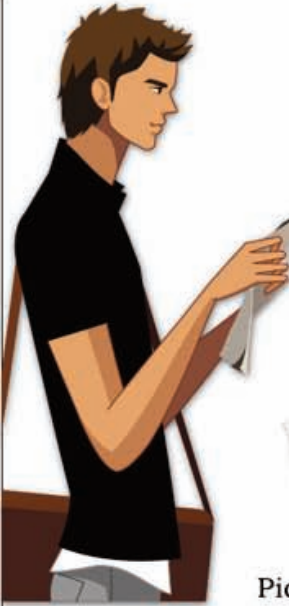
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What Are the Qualifications People Should Look for When Choosing a Real Estate Agent?

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What Advice Can You Give First-Time Homebuyers?

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What Advice Can You Give Homeowners Looking to Sell?

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How Do You See the Future of Our Area's Real Estate Market?

List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here.

To contact Danny about buying or selling your home, call him at 000.000.0000 or email name@namewebsite.com anytime.

Tell Us a Little Bit About Yourself.

List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here. List agent answer here.

What Are Some of Your Personal Interests and Hobbies?

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C122QP29005C-



South Newport
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COMPLETE REMODEL

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C154QP28001C*-O

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Resmar Park 93159
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\$249,500

Sprawling 1,500 sq. ft. ranch home featuring four bedrooms and three full baths. Upgrades throughout including a spa master bath, granite counters and new appliances. Inground pool and poured concrete patio. A lovingly maintained family home.

Web ID 00000 or text code to 00000 for details.

Open House Saturday 10-2

Signature Properties
Jason Riley, Realtor
000.000.0000
name@namewebsite.com
www.namewebsite.com

Resmar Park 93159
1234 Washington Street
\$249,500

Sprawling 1,500 sq. ft. ranch home featuring four bedrooms and three full baths. Upgrades throughout including a spa master bath, granite counters and new appliances. Inground pool and poured concrete patio. A lovingly maintained family home.

Web ID 00000 or text code to 00000 for details.

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Whittaker Hills 93157 1234 Washington Street

\$289,500

Shown By Appointment

Banks Realty Group
Marilyn Peterson, Realtor
000.000.0000
name@namewebsite.com
www.namewebsite.com

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Whittaker Hills 93157
1234 Washington Street
\$289,500

Move-in-ready three-bedroom, two-bathroom split-level home featuring 1,300 square feet of living space. New kitchen and master bath, hardwood flooring, fireplace and vinyl siding. Enjoy central air conditioning, beautiful landscaping, two-car attached garage and much more.

Web ID 00000 or text code to 00000 for details.

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name@namewebsite.com
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Whittaker Hills 93157
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\$289,500

Move-in-ready three-bedroom, two-bathroom split-level home featuring 1,300 square feet of living space. New kitchen and master bath, hardwood flooring, fireplace and vinyl siding. Enjoy central air conditioning, beautiful landscaping, two-car attached garage and much more.

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Beautiful 4 BR, 3 1/2 BA home with open floor plan, landscaped yard, private in-law deck. Attached two-car garage. Call for more information or to schedule a showing. Call at 01000. 01000000



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Spacious 3 BR, 2 1/2 BA home with open floor plan, hardwood floors, granite countertops, stainless steel appliances, and hardwood floors. Call for more information or to schedule a showing. Call at 01000. 01000000



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Controlled access
Walk-in closets
Pets welcome

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Turnkey medical office suite in new building adjacent to Somersville Community Hospital. Excellent exposure, plenty of parking and easy access. Available immediately.
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1500 sq ft - \$15.00 sf/yr (\$1,875 mo)
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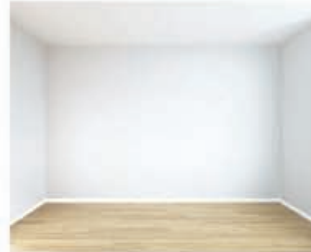
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Real Estate

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How to prepare your home for prospective buyers

Selling a home can be exciting. Homeowners who make considerable financial commitments when buying their homes may be anxious when the time comes to get returns on their investments, but selling a home need not be so nerve-racking. Buyers' tastes often dictate their interest in a home. For example, no matter how immaculate homeowners may keep their cottages, such homes won't appeal much to buyers looking for a traditional Cape Cod cottage-style home. But while you might not be able to change your home's architecture to appeal to the masses, there are steps you can take to make your home more appealing to buyers whose dream home more closely resembles your own.

Address curb appeal. Curb appeal goes a long way toward creating a lasting first impression, so homeowners can start by driving up to their homes and looking at them through the eyes of prospective buyers. Address the landscape if it needs some TLC, and power wash siding if it's appearing a little dirty. Examine your driveway for cracks and consider installing a new surface if the existing one is more of an eyesore than eye-catching. Finally, clear the yard of toys and tools before nailing the "For Sale" sign into the ground, as a cluttered yard will give buyers the impression that you did not prioritize keeping a clean and presentable home.

Clear out the clutter. Some sellers stage their homes when putting them up for sale. But staging might not be an option for sellers who are still living in their homes and intend

to do so until they find buyers. If you can't stage your home, then do your best to remove clutter, including extra pieces of furniture you might have accumulated over the years that can make rooms seem smaller. Box up any books that no longer fit on bookshelves, and try to keep common areas like family rooms, hallways and kids' playrooms as open and clean as possible so the rooms appear roomy and relaxing.

Let the light shine in. Dark homes are less appealing to prospective buyers, many of whom have no interest in living in caves that are void of natural sunlight. When showing your home, make sure all of the curtains are drawn and the blinds or shades are up. If trees or shrubs outside windows are blocking natural light from getting inside, consider trimming them so your home appears sunnier and more inviting. Bright homes tend to feel more spacious, so fix any light fixtures that need fixing and even add small lamps in rooms that could use some extra light.

Tackle that-to-do list. It's easy for a home's residents to grow accustomed to certain minor problems, such as a doorknob that always sticks or a creaky kitchen cabinet door. But buyers might be turned off by too many of these minor problems and wonder if any larger and more expensive issues also went ignored. Before showing your home, address all those minor repairs on your to-do list.

Selling a home can be exciting, and homeowners can take steps to make sure their home sale is successful and lucrative as well.

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Jobs

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Small business owners can explore the various marketing options they have to spread the word about their businesses.



How small business owners can market their businesses

According to Forbes magazine, more than 50 percent of the working population works for a small business. The Small Business Association reports there are almost 28 million small businesses in the United States. Many small businesses are home-based and hundreds get started each month. Despite their prevalence, only a handful of small businesses survive more than 10 years. Small business owners must learn how to properly market their businesses and garner a larger audience to stay afloat. While there's no set amount a business should devote to advertising and marketing, such expenses should be included in an organization's operational budget. Small business owners just getting started may want to consider the following tips as they attempt to market their businesses and expand their customer base.

Create an online presence. A survey from online marketing firm Yodle found that only about half of small businesses have websites. Customers routinely go online to learn more about businesses and make purchases. Customers will visit websites to find directions to brick-and-mortar stores, find store hours and/or learn about the products or services offered by a particular firm. Small business owners should establish an online presence and ensure the site is routinely updated and modernized.

Sponsor local events. For a relatively small investment, small businesses can get their names out to the public by sponsoring

community events. When approached by schools and other organizations, lend your help. Donate a basket of goods or a certificate for services for gift auctions. Work with organizations to donate a portion of sales to a charity or school through a specialized fundraiser. Contact a sports league to see if your company name can be printed on uniforms or used on banners around the field. Not only will this get your name out, but it also will establish a positive image of your company.

Establish yourself as an 'expert.' Be accessible to journalists and media outlets who may need quotes or insight when writing articles. Local papers and circulars can get your name out to the community and bring in new customers. Being quoted in print helps establish a reputation as being an authority in your field.

Don't ignore social media. According to Adroit Digital, 75 percent of Americans who use the Internet admit that product information found on social media influences their shopping behavior and enhances brand loyalty. Social media accounts are generally free to set up and require minimal effort to maintain. Social media can help establish and maintain a brand and help you share messages and other content. Small business owners can enhance their marketing efforts by taking some relatively easy steps to widen their reach and get their names out to the public.

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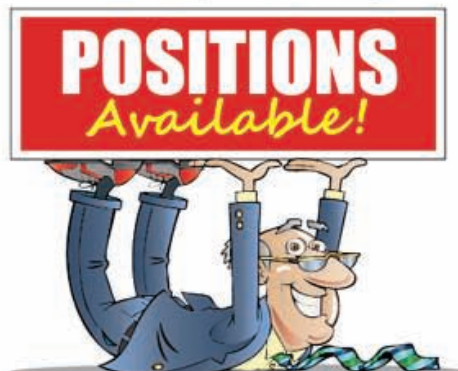
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