

CREATE. SELL. PROFIT.

METRO®

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Egg Nog Latte

Warm Up to Our Seasonal Specials

Zip's Coffee Bar
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Gifts & Gift Cards for Coffee Lovers

Gifts & Gift Cards for Coffee Lovers

Warm Up to Our Seasonal Specials

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Egg Nog Latte

Zip's Coffee Bar
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Egg Nog Latte

Warm Up to Our Seasonal Specials

Gifts & Gift Cards for Coffee Lovers

Zip's Coffee Bar
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Warm Up to Our Seasonal Specials Zip's Coffee Bar

Treat Holiday Guests to the Best

Treat Holiday Guests to the Best

Dillar's Meat Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Order Your Free-Range Turkey Today for Thanksgiving!

Organic & Local Offerings ■ Gourmet Marinades & Sauces ■ Homemade Salads & Sides

Dillar's Meat Market
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Treat Holiday Guests to the Best Dillar's Meat Market

Treat Holiday Guests to the Best Dillar's Meat Market

Order Your Free-Range Turkey Today for Thanksgiving!

Treat Holiday Guests to the Best

Dillar's Meat Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

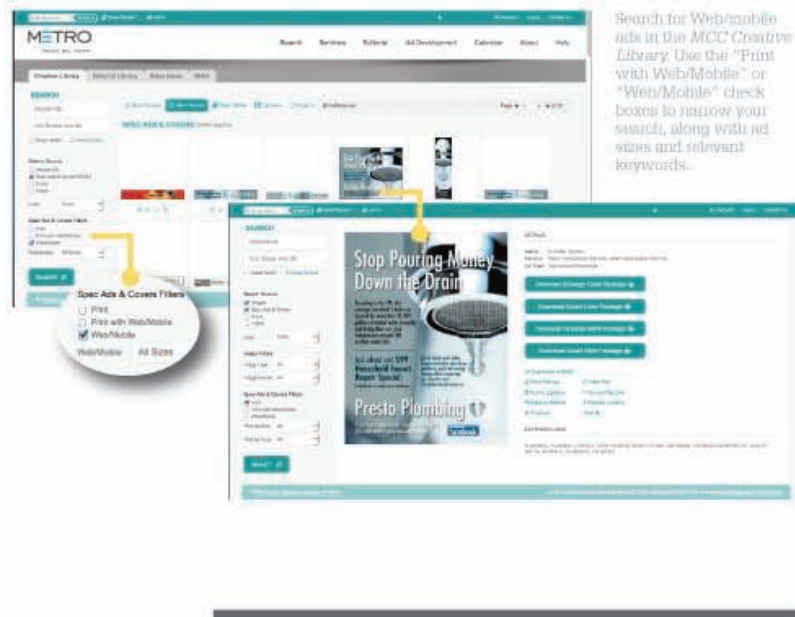
1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages e-Edition*. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook*™. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro Interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD*™ by selecting the pencil-in-the-box icon below ad thumbnails in the *MCC Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*™ users can take this functionality on the go and present to prospects on their iPads. *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail service@metro-email.com.

3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. **M**

METRO
CREATIVE GRAPHICS, INC.

www.metrocreativeconnection.com • 800-223-1600 • service@metro-email.com



**The Skin-Correcting
Age-Defying
Glow-Inducing
Facial Specialists**

Look younger and improve your appearance without surgery. We offer the latest breakthrough treatments to meet your unique needs and bring out the beauty in your skin.


New Clients, Enjoy \$25 Toward Any Facial!
Call today for details and your appointment.

Youthful Glow Facial Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

[f](#) [t](#) [i](#)

AD# N1811A02001C PASS 2 COL. x 5



**The Skin-Correcting,
Age-Defying
Glow-Inducing
Facial Specialists**

New Clients, Enjoy \$25 Toward Any Facial!

[book online](#)

Youthful Glow Facial Spa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**



**The Skin-Correcting,
Age-Defying
Glow-Inducing
Facial Specialists**

Youthful Glow Facial Spa

AD# N1811W02001B 300 X 50



**The Skin-Correcting,
Age-Defying
Glow-Inducing
Facial Specialists**

Youthful Glow Facial Spa

AD# N1811W02001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



**The Skin-Correcting,
Age-Defying
Glow-Inducing
Facial Specialists**

New Clients, Enjoy \$25 Toward Any Facial!

Youthful Glow Facial Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**



**The Skin-Correcting, Age-Defying
Glow-Inducing Facial Specialists**

New Clients, Enjoy \$25 Toward Any Facial!

Youthful Glow Facial Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**



Hansel House Candies

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02002C PASS 2 COL. x 5



Hansel House Candies

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1811W02002B 300 X 50



AD# N1811W02002W 320 X 50

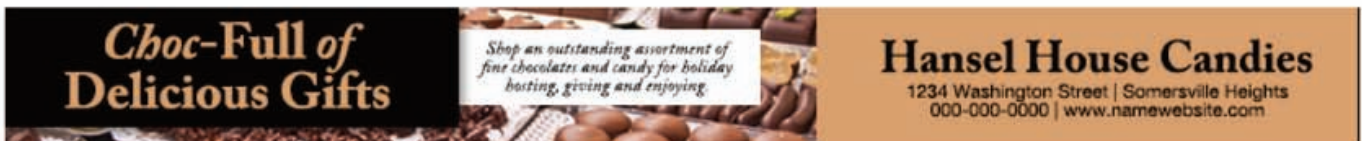
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



LEADERBOARD 728 x 90

Rest Assured

Your Satisfaction With Your New Mattress Is Guaranteed!

- Free 30-Day Sleep Trial
- Free Next-Day Delivery
- Free Haul-Away Service
- Free Box Spring

We carry today's top-rated brands and sleep technology, including gel memory foam and air cell designs for your most comfortable sleep.

Best Rest Mattress

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02003C PASS 2 COL. x 5

Rest Assured

Your Satisfaction With Your New Mattress Is Guaranteed!

- Free 30-Day Sleep Trial
- Free Next-Day Delivery
- Free Haul-Away Service
- Free Box Spring

Best Rest Mattress

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Rest Assured

Best Rest Mattress

AD# N1811W02003B 300 X 50

Rest Assured

Best Rest Mattress

AD# N1811W02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Rest Assured

Your Satisfaction With Your New Mattress Is Guaranteed!

- Free 30-Day Sleep Trial
- Free Next-Day Delivery

Best Rest Mattress

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Rest Assured


Your Satisfaction With Your New Mattress Is Guaranteed!

- Free 30-Day Sleep Trial
- Free Next-Day Delivery

Best Rest Mattress

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



The Gifts That Keep On Giving

Holiday Bonus \$30 Gift Card Free
With Any Purchase of \$150 or More. Offer good through 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

Compare Our Prices!

- HD Televisions \$219 & up
- Streaming Media Players \$59 & up
- Digital Tablets \$149 & up
- Wireless Speakers \$29 & up
- Noise-Canceling Headphones \$49 & up

Gift Receipts & Gift Cards Available

Empire Electronics
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

f t i

AD# N1811A02004C PASS 2 COL. x 5



The Gifts That Keep On Giving

Holiday Bonus \$30 Gift Card Free
With Any Purchase of \$150 or More.

Gift Receipts & Gift Cards Available

Empire Electronics
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



The Gifts That Keep On Giving Empire Electronics
Holiday Bonus \$30 Gift Card Free

AD# N1811W02004B 300 X 50



The Gifts That Keep On Giving Empire Electronics
Holiday Bonus \$30 Gift Card Free

AD# N1811W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



The Gifts That Keep On Giving

Holiday Bonus \$30 Gift Card Free
With Any Purchase of \$150 or More.

Gift Receipts & Gift Cards Available

Empire Electronics
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



The Gifts That Keep On Giving

Holiday Bonus \$30 Gift Card Free
With Any Purchase of \$150 or More.

Empire Electronics
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Treat Holiday Guests to
the Best



Make holiday meals more delicious with quality meats and poultry, raised without added hormones or antibiotics for optimal flavor and nutrition.

Organic & Local Offerings • Gourmet Marinades & Sauces • Homemade Salads & Sides

Dillar's Meat Market   

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

Order Your Free-Range Turkey Today for Thanksgiving!

AD# N1811A02005C PASS 2 COL. x 5

Treat Holiday Guests to
the Best



Organic & Local Offerings • Gourmet Marinades & Sauces • Homemade Salads & Sides

Dillar's Meat Market

1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

Order Your Free-Range Turkey Today for Thanksgiving!

SKYSCRAPER 160 x 600

Treat Holiday Guests to
the Best  **Dillar's Meat Market**

AD# N1811W02005B 300 X 50

Treat Holiday Guests to
the Best  **Dillar's Meat Market**

AD# N1811W02005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Treat Holiday Guests to
the Best



Dillar's Meat Market

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

Order Your Free-Range Turkey Today for Thanksgiving!

RECTANGLE 300 x 250

Treat Holiday Guests to
the Best  **Dillar's Meat Market**

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

They'll Never Guess...



Name Brand
Frozen Pies & Cakes
Perfect for Holiday Entertaining
Buy One, Get One
50% Off
Offer good through 00.0.18.
Discount applies to lower price.
List details, terms and
conditions here.

*Stock your freezer, and whip up a
delicious dessert in no time, anytime!*



Homestead Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02006C PASS 2 COL. x 5

They'll Never Guess...

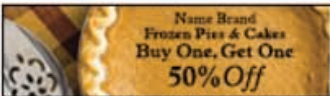


Name Brand
Frozen Pies
& Cakes
*Perfect for Holiday
Entertaining*
**Buy One,
Get One**
50% Off

*Stock your freezer, and
whip up a delicious
dessert in no time,
anytime!*

**Homestead
Market**
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



**Homestead
Market**

AD# N1811W02006B 300 X 50



**Homestead
Market**

AD# N1811W02006W 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:
Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's "Make Frames from Layers" command in the
Animation window.

They'll Never Guess...



Name Brand
Frozen Pies & Cakes
Perfect for Holiday Entertaining
Buy One, Get One
50% Off

Stock your freezer, and whip up a delicious dessert in no time, anytime!

Homestead Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

They'll Never Guess...



Name Brand
Frozen Pies & Cakes
Perfect for Holiday Entertaining
Buy One, Get One
50% Off

Homestead Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



*When
What
to Her
Wondering
Eyes Should
Appear...*

Give gorgeously this year with a gift of hand-selected fine jewelry from the name you know and trust.

Financing & layaway plans available  

Owens Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02007C PASS 2 COL. x 5



*When What to
Her Wondering
Eyes Should
Appear...*

Give gorgeously this year with a gift of hand-selected fine jewelry from the name you know and trust.

Financing & layaway plans available

Owens Jewelry

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



*When What to
Her Wondering
Eyes Should
Appear...*

**Owens
Jewelry**

AD# N1811W02007B 300 X 50



*When What to
Her Wondering
Eyes Should
Appear...*

**Owens
Jewelry**

AD# N1811W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



*When
What
to Her
Wondering
Eyes Should
Appear...*

Financing & layaway plans available

Owens Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



*When What to
Her Wondering
Eyes Should
Appear...*

Financing & layaway plans available

Owens Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Bankruptcy Law Expertise

So You Can Start a New Chapter

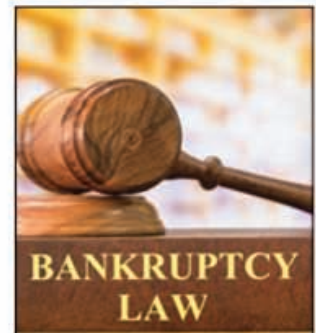
Over 00 years of experience
Over 000 satisfied clients
Countless worries resolved

Call Today for Your No-Cost, No-Obligation Consultation

BRENNAN Bankruptcy Law

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02008C PASS 2 COL. x 5



BANKRUPTCY LAW

Call Today for Your
No-Cost, No-Obligation
Consultation

Bankruptcy Law Expertise

*So You Can Start a
New Chapter*

Over 00 years of experience
Over 000 satisfied clients
Countless worries resolved

BRENNAN Bankruptcy Law

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1811W02008B 300 X 50

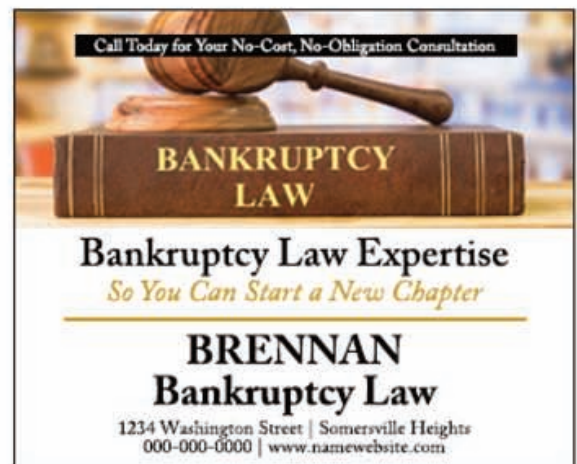


AD# N1811W02008W 320 X 50

In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's "Make Frames from Layers" command in the
Animation window.



RECTANGLE 300 x 250



Bankruptcy Law Expertise

So You Can Start a New Chapter

Call Today for Your No-Cost, No-Obligation Consultation

BRENNAN Bankruptcy Law

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



'Tis the Season to **Make the Switch**

The Latest Devices
Affordable Family Plans
Unlimited Talk & Text
Carry Over Your Data

\$100 Holiday Bonus

New Customer or Phone Trade-In Credit
List offer details, terms and conditions here. List offer details, terms and conditions here. See store for details. Offer ends 00.00.18.

Worldwide Mobile

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# N1811A02009C PASS 2 COL. x 5



'Tis the Season to **Make the Switch**

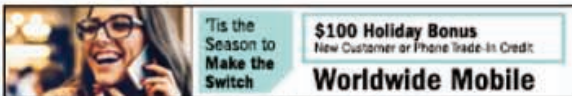
\$100 Holiday Bonus

New Customer or Phone Trade-In Credit

Worldwide Mobile

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1811W02009B 300 X 50



AD# N1811W02009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



'Tis the Season to **Make the Switch**

\$100 Holiday Bonus
New Customer or Phone Trade-In Credit

Worldwide Mobile

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



'Tis the Season to **Make the Switch**

\$100 Holiday Bonus
New Customer or Phone Trade-In Credit

Worldwide Mobile

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

LEADERBOARD 728 x 90

Got the Holi**Debt** Blues?

We offer credit counseling and debt consolidation services to put the jingle back in your pocket. Contact us today for a free, no-obligation consultation to learn more about our services and how they can help you.



Balance Credit Counseling



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03001C PASS 2 COL. x 5

Got the Holi**Debt** Blues?

We offer credit counseling and debt consolidation services to put the jingle back in your pocket.



Balance Credit Counseling

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Got the Holi**Debt** Blues?



Balance Credit Counseling

AD# N1811W03001B 300 X 50

Got the Holi**Debt** Blues?



Balance Credit Counseling

AD# N1811W03001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Got the Holi**Debt** Blues?



Balance Credit Counseling

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Got the Holi**Debt** Blues?



Balance Credit Counseling

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Get Your Paws On the Best Holiday Deals



The Somersville Press
 Sunday Edition
 • coupon circulars
 • sale alerts
 • special offers & more

The Somersville Press

Local News, Shopping & Entertainment

In Print & Online
 000.000.0000
 www.namenewspaper.com

Save up to 50% Off the Newsstand Price When You Subscribe for Home Delivery Today!

Subscribe online with offer code H01H0110 or call 000.000.0000. Limited-time offer for new customers and returning subscribers inactive for 6 months or more. List details, terms and conditions here.

Advertisers, Call 000.000.0000 for Holiday Rates and Reservations!

AD# N1811A03002C PASS 2 COL. x 5

Get Your Paws On the Best Holiday Deals



Save up to 50% Off the Newsstand Price with Home Delivery.

The Somersville Press Sunday Edition
 • coupon circulars
 • sale alerts • special offers & more

The Somersville Press

Local News, Shopping & Entertainment

In Print & Online
 000.000.0000
 www.namenewspaper.com

SKYSCRAPER 160 x 600

Get Your Paws On the Best Holiday Deals



Save up to 50% Off

The Somersville Press

AD# N1811W03002B 300 X 50

Get Your Paws On the Best Holiday Deals



Save up to 50% Off

The Somersville Press

AD# N1811W03002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Get Your Paws On the Best Holiday Deals



Save up to 50% Off the Newsstand Price with Home Delivery.

The Somersville Press Sunday Edition
 • coupon circulars
 • sale alerts
 • special offers & more

The Somersville Press

Local News, Shopping & Entertainment

In Print & Online
 000.000.0000
 www.namenewspaper.com

RECTANGLE 300 x 250

Get Your Paws On the Best Holiday Deals

The Somersville Press Sunday Edition
 • coupon circulars • sale alerts • special offers & more



Save up to 50% Off the Newsstand Price with Home Delivery.

The Somersville Press

In Print & Online
 000.000.0000 • www.namenewspaper.com

LEADERBOARD 728 x 90

It's Play Time



We have the toys every musician wants for Christmas!

musical instruments | music technology | repairs & tuning
trade-in programs | lessons for all ages

   Gift Cards Available

The Music Den

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03003C PASS 2 COL. x 5

It's Play Time



We have the toys every musician wants for Christmas!



The Music Den

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

It's Play Time The Music Den

We have the toys every musician wants for Christmas!

AD# N1811W03003B 300 X 50

It's Play Time The Music Den

We have the toys every musician wants for Christmas!

AD# N1811W03003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

It's Play Time



We have the toys every musician wants for Christmas!

The Music Den

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

It's Play Time

We have the toys every musician wants for Christmas!



The Music Den

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Sips of the Season

10% Off
All In-Stock
Wines & Bubbly
This Week Only
Includes all in-stock wines,
sparkling wines and Champagne.
List details, terms and conditions
here. Sale ends
00.00.18.

Stock up for holiday
entertaining with
great deals on your
favorite brands
and blends.

Gift Baskets Available Here

f t i

The Wine Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03004C PASS 2 COL. x 5

Sips of the Season

10% Off
All In-Stock
Wines &
Bubbly

The Wine Shop

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Sips of the Season **10% Off** Wines & Bubbly *The Wine Shop*

AD# N1811W03004B 300 X 50

Sips of the Season **10% Off** Wines & Bubbly *The Wine Shop*

AD# N1811W03004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Sips of the Season

10% Off
All In-Stock
Wines &
Bubbly

The Wine Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Sips of the Season **10% Off** All In-Stock Wines & Bubbly *The Wine Shop*

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Make Their Christmas Crafty little gift ideas and supplies to create homemade holiday joy.

Save 20% Off
Your Total Purchase
With This Ad Through 00.00.18
List details, terms and conditions here.

Connect with us online or on social media for ideas, inspiration, video tutorials, special offers and more!

Stitch Craft Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03005C PASS 2 COL. x 5

Make Their Christmas
Crafty little gift ideas and supplies to create homemade holiday joy.

Save 20% Off

Stitch Craft Supply
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Make Their Christmas **Save 20% Off** **Stitch Craft Supply**

AD# N1811W03005B 300 X 50

Make Their Christmas **Save 20% Off** **Stitch Craft Supply**

AD# N1811W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Make Their Christmas Crafty little gift ideas and supplies to create homemade holiday joy.

Save 20% Off

Stitch Craft Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Make Their Christmas Crafty little gift ideas and supplies to create homemade holiday joy. **Save 20% Off** **Stitch Craft Supply**
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Share in the Warmth

Reliable & Efficient Home Heating Solutions Since 19XX

Natural Gas Conversions
Want to convert your propane, electric or oil system to money-saving natural gas? Call us today for a free consultation and estimate!

Budgeted payment plans available

Somerville Gas Company

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03006C PASS 2 COL. x 5

Share in the Warmth

Reliable & Efficient Home Heating Solutions Since 19XX

Budgeted payment plans available

Natural Gas Conversions
Call us today for a free consultation and estimate!

Somerville Gas Company

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Share in the Warmth

Somerville Gas Company

AD# N1811W03006B 300 X 50

Share in the Warmth

Somerville Gas Company

AD# N1811W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Share in the Warmth

Reliable & Efficient Home Heating Solutions Since 19XX

Budgeted payment plans available

Somerville Gas Company

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Share in the Warmth

Budgeted payment plans available

Reliable & Efficient Home Heating Solutions Since 19XX

Somerville Gas Company

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Cook Up Your Own Holiday Traditions

Cookware
Bakeware
Kitchen Electrics
Unique Ingredients
Gourmet Baking Mixes
& So Much More
Gift Cards Available



The Kitchen Cupboard

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



All you need to create your signature eats and treats year after year.

In-Store Workshops & Classes

Visit us online for details and reservations.

AD# N1811A03007C PASS 2 COL. x 5

Cook Up Your Own Holiday Traditions



All you need to create your signature eats and treats year after year.

In-Store Workshops & Classes

The Kitchen Cupboard

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Cook Up Your Own Holiday Traditions



The Kitchen Cupboard

AD# N1811W03007B 300 X 50

Cook Up Your Own Holiday Traditions



The Kitchen Cupboard

AD# N1811W03007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Cook Up Your Own Holiday Traditions



All you need to create your signature eats and treats year after year.

The Kitchen Cupboard

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Cook Up Your Own Holiday Traditions



All you need to create your signature eats and treats year after year.

The Kitchen Cupboard

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



We provide personalized and professional residential nursing and routine care for seniors with a focus on compassion and understanding.

Private Apartments
Assisted Living Services
Tiered Levels of Medical Care
Memory Care Unit

Join Us for Lunch!

Call today to arrange a private tour and restaurant-style lunch, and ask about our trial month packages for new residents.



Golden Crest Village

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03008C PASS 2 COL. x 5



We provide personalized and professional residential nursing and routine care for seniors with a focus on compassion and understanding.

Private Apartments
Assisted Living Services
Tiered Levels of Medical Care
Memory Care Unit

Golden Crest Village

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1811W03008B 300 X 50



AD# N1811W03008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



We provide personalized and professional residential nursing and routine care for seniors with a focus on compassion and understanding.

Golden Crest Village

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



We provide personalized and professional residential nursing and routine care for seniors with a focus on compassion and understanding.

Golden Crest Village

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Host the Holidays In Style

- flatware
- glassware
- dinnerware
- serveware
- tableware
- home accessories

30% Off
All In-Stock
Holiday Tabletop
Collections

Shop now for the best selection! Sale ends 00.00.18. List details, terms and conditions here.

We Sell Party Crackers!

Individually wrapped, these fun and unique placeholders contain festive little party favors for guests to pop open and enjoy.

Home Base

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# N1811A03009C PASS 2 COL. x 5

Host the Holidays In Style

30% Off
All In-Stock
Holiday Tabletop
Collections

Home Base

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



SKYSCRAPER 160 x 600

30% Off
All In-Stock Holiday
Tabletop Collections

Home Base

AD# N1811W03009B 300 X 50

30% Off
All In-Stock Holiday
Tabletop Collections

Home Base

AD# N1811W03009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Host the Holidays In Style

30% Off
All In-Stock Holiday
Tabletop Collections

Home Base

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Host the Holidays In Style

30% Off
All In-Stock
Holiday
Tabletop
Collections

Home Base

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Help Us Honor Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honoring our area's military vets with recognition in our upcoming Salute to Valor special section. To participate, please call 000.000.0000 or email name@namenewspaper.com.

Advertisers, show your support!

Share your thanks with veterans and their families in this very special section. We offer advertising discounts for veteran-owned businesses. For details and ad reservations, call 000.000.0000 or email name@namenewspaper.com before November 09. This special section will appear in print and online on Veterans Day, November 11.

Readers,

Look for your copy of this special section November 11, so we can salute the men and women whose service and sacrifice have protected our freedom for generations. Also online at www.metrographics.com/veteransdaylatetovalue. Browse or subscribe online or at 000.000.0000.

Veterans Day Salute to Valor

A Special Section From
Name Newspaper



AD# N1811A04004C PASS 6 COL. x 10

Help Us Honor Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honoring our area's military vets with recognition in our upcoming Salute to Valor special section. Look for your copy of this special section November 11!

Veterans Day Salute to Valor

A Special Section From
Name Newspaper



SKYSCRAPER 160 x 600

AD# N1811A04004B 300 X 50

AD# N1811A04004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Help Us Honor Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honoring our area's military vets with recognition in our upcoming Salute to Valor special section. Look for your copy of this special section November 11!

Veterans Day Salute to Valor

A Special Section From
Name Newspaper



RECTANGLE 300 x 250



Help Us Honor Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honoring our area's military vets with recognition in our upcoming Salute to Valor special section. Look for your copy of this special section November 11!

Veterans Day Salute to Valor

Name Newspaper

LEADERBOARD 728 x 90

Help Us Honour Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honouring our area's military veterans both past and present, with recognition in our upcoming Salute to Valour special section. To participate, please call 000.000.0000 or emailname@namenewspaper.com.

Advertisers, show your support!

Show your thanks with veterans and their families in this very special section. We offer advertising discounts for veteran-owned businesses. For details and ad reservations, call 000.000.0000 or email name@namenewspaper.com before November 08. This special section will appear in print and online on Remembrance Day, November 11.

Readers,

Look for your copy of this special section November 11, as we celebrate the men and women whose service and sacrifice have protected our nation for generations. Also online at namenewspaper.com/remembrance-day-salute-to-valour. Renew or subscribe online or at 000.000.0000.

Remembrance Day Salute to Valour

A Special Section From
Name Newspaper



AD# N1811A04010C PASS 6 COL. x 10

Help Us Honour Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honouring our area's military vets with recognition in our upcoming Salute to Valour special section. Look for your copy of this special section November 11!

Remembrance Day Salute to Valour

A Special Section From
Name Newspaper



SKYSCRAPER 160 x 600



Help Us Honour Our Nation's Heroes
Name Newspaper

Remembrance Day Salute to Valour

AD# N1811W04010B 300 X 50



Help Us Honour Our Nation's Heroes
Name Newspaper

Remembrance Day Salute to Valour

AD# N1811W04010W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Help Us Honour Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honouring our area's military vets with recognition in our upcoming Salute to Valour special section. Look for your copy of this special section November 11!

Remembrance Day Salute to Valour

A Special Section From
Name Newspaper



RECTANGLE 300 x 250



Help Us Honour Our Nation's Heroes

Are you a veteran? Do you know a veteran?

Please join us in honouring our area's military vets with recognition in our upcoming Salute to Valour special section. Look for your copy of this special section November 11!

Remembrance Day Salute to Valour

Name Newspaper

LEADERBOARD 728 x 90



Don't Miss a Deal

Get set for the biggest shopping weekend of the year with our **Black Friday Shopper's Guide**. This special section delivers the lowdown on every sale and special offer you don't want to miss, saving you a sleighload of Christmas cash!

Look for your copy **November 00**, and make your list count! Also online at namenewspaper.com/blackfridayshoppersguide.

BLACK FRIDAY
Shopper's Guide

Renew or subscribe online or at 000.000.0000.

A Special Section From
Name Newspaper

AD# N1811A05005C PASS 2 COL. x 5



Don't Miss a Deal

Get set for the biggest shopping weekend of the year with our **Black Friday Shopper's Guide**. This special section delivers the lowdown on every sale and special offer you don't want to miss, saving you a sleighload of Christmas cash!

Look for your copy **November 00**.

BLACK FRIDAY
Shopper's Guide

A Special Section From
Name Newspaper

SKYSCRAPER 160 x 600



BLACK FRIDAY
Shopper's Guide

Don't Miss a Deal
 November 00. **Name Newspaper**

AD# N1811W05005B 300 X 50



BLACK FRIDAY
Shopper's Guide

Don't Miss a Deal
 November 00. **Name Newspaper**

AD# N1811W05005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Don't Miss a Deal

The lowdown on every sale and special offer you don't want to miss, saving you a sleighload of Christmas cash!

BLACK FRIDAY
Shopper's Guide

Look for your copy **November 00**.

A Special Section From
Name Newspaper

RECTANGLE 300 x 250



BLACK FRIDAY
Shopper's Guide

Don't Miss a Deal

Get set for the biggest shopping weekend of the year with our **Black Friday Shopper's Guide**. This special section delivers the lowdown on every sale and special offer you don't want to miss, saving you a sleighload of Christmas cash!

Look for your copy **November 00**.

A Special Section From
Name Newspaper

LEADERBOARD 728 x 90

A Guide to Giving Back

Look for our **Community Giving Guide** to find local volunteer opportunities and nonprofit organizations in need of your support, and help make a difference in our community.

Advertisers, Sponsors & Nonprofit Organizations, for information about advertising or featuring your organization in this focused special section, please call 000.000.0000 or email name@namenewspaper.com before November 00.



Get Your Copy November 00!

Also online at namenewspaper.com/communitygivingguide. To renew or subscribe, call 000.000.0000 or go to namenewspaper.com/subscribe.

Community Giving
A Special Section From
Name Newspaper

Submit a Volunteer to Spotlight



AD# N1811A06004C PASS 6 COL. x 10

A Guide to Giving Back



Get Your Copy November 00!

Look for our **Community Giving Guide** to find local volunteer opportunities and nonprofit organizations in need of your support, and help make a difference in our community.

Community Giving

A Special Section From
Name Newspaper

SKYSCRAPER 160 x 600

A Guide to Giving Back



Coming November 00!

Community Giving
Name Newspaper

AD# N1811W06004B 300 X 50

A Guide to Giving Back



Coming November 00!

Community Giving
Name Newspaper

AD# N1811W06004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

A Guide to Giving Back

Find local volunteer opportunities and nonprofit organizations in need of your support, and help make a difference in our community.

Get Your Copy November 00!



Community Giving
A Special Section From
Name Newspaper

RECTANGLE 300 x 250

A Guide to Giving Back



Find local volunteer opportunities and nonprofit organizations in need of your support, and help make a difference in our community.

Get Your Copy November 00!

Community Giving
A Special Section From
Name Newspaper

LEADERBOARD 728 x 90



Get the Santa-Approved Scoop on Everything Christmas!

From special events to special offers and more, our Christmas Preview is your guide to what's going on all season!

Don't Miss Your Copy November 00

Also online at namenewspaper.com/christmaspreview. To subscribe or renew, call 000.000.0000 or go to namenewspaper.com/subscribe.

Christmas ★ ★
PREVIEW A Special Section From
Name Newspaper

AD# N1811A07004C PASS 2 COL. x 5



Get the Santa-Approved Scoop on Everything Christmas!

From **special events** to **special offers** and more, our Christmas Preview is your guide to what's going on all season!

★ ★

Don't Miss Your Copy November 00

Christmas
PREVIEW
A Special Section From
Name Newspaper

SKYSCRAPER 160 x 600



Get the Santa-Approved Scoop on Everything Christmas!

Christmas
PREVIEW
Name Newspaper

AD# N1811W07004B 300 X 50



Get the Santa-Approved Scoop on Everything Christmas!

Christmas
PREVIEW
Name Newspaper

AD# N1811W07004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Get the Santa-Approved Scoop on Everything Christmas!

From **special events** to **special offers** and more, our Christmas Preview is your guide to what's going on all season!

★ ★

Christmas
PREVIEW Don't Miss Your Copy November 00
A Special Section From Name Newspaper

RECTANGLE 300 x 250



Get the Santa-Approved Scoop on Everything Christmas!

From **special events** to **special offers** and more, our Christmas Preview is your guide to what's going on all season!

Christmas
PREVIEW Don't Miss Your Copy November 00
A Special Section From Name Newspaper

LEADERBOARD 728 x 90



Coming Soon...

Thanksgiving

RECIPE GUIDE

We're busy preparing our best recipes for your Thanksgiving holiday! From scrumptious sides to decadent desserts and crowd-pleasing cocktails, this special section brings ideas and inspiration aplenty to the table.

To Advertise, Call 000.000.0000 or email name@namenewspaper.com. Ad reservations must be received by November 00.

A special section from Name Newspaper

Look for your copy of this must-see special section on Thursday, November 00. In print and online at namenewspaper.com/thanksgivingrecipeguide

AD# N1811A08004C PASS 6 COL. x 10



Coming Soon...

Thanksgiving

RECIPE GUIDE

A special section from Name Newspaper

We're busy preparing our best recipes for your Thanksgiving holiday! From scrumptious sides to decadent desserts and crowd-pleasing cocktails, this special section brings ideas and inspiration aplenty to the table.

Look for your copy of this must-see special section on Thursday, November 00.

SKYSCRAPER 160 x 600



AD# N1811W08004B 300 X 50



AD# N1811W08004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Coming Soon...

Thanksgiving

RECIPE GUIDE

We're busy preparing our best recipes for your Thanksgiving holiday!

This special section brings ideas and inspiration aplenty to the table.

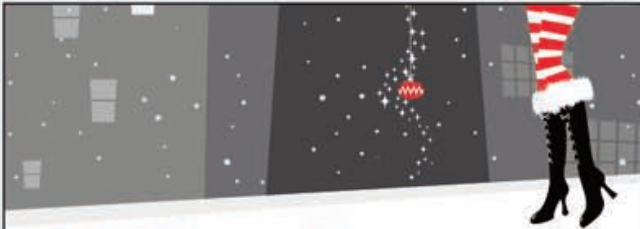
A special section from Name Newspaper

Look for your copy of this must-see special section on Thursday, November 00.

RECTANGLE 300 x 250



LEADERBOARD 728 x 90



The Season's Best News, Events & Special Offers!

The holidays are here, and we have you covered with the complete package of local events, shopping deals, celebration ideas, decorating inspiration, recipes, entertainment, community news and more to make your season magical.

For home delivery, call 000.000.0000 or subscribe online today.

The Somersville Press

Your Essential Holiday Planning Source

In Print & Online
000.000.0000

www.namenewspaper.com

Look for our 12 Days of Christmas Open House Events calendar page on November 00, and save the dates for these unique local shopping experiences!

AD# N1811A09004C PASS 2 COL. x 5



The Season's Best News, Events & Special Offers!

The holidays are here, and we have you covered to make your season magical.

Look for our 12 Days of Christmas Open House Events calendar page on November 00

The Somersville Press

Your Essential Holiday Planning Source

In Print & Online
000.000.0000

www.namenewspaper.com

SKYSCRAPER 160 x 600



The Season's Best News, Events & Special Offers!

Look for our 12 Days of Christmas Open House Events calendar!

The Somersville Press

AD# N1811W09004B 300 X 50



The Season's Best News, Events & Special Offers!

Look for our 12 Days of Christmas Open House Events calendar!

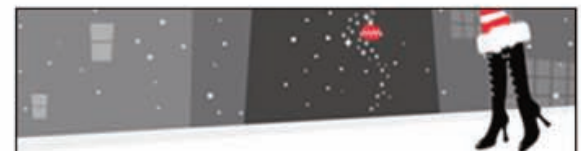
The Somersville Press

AD# N1811W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



The Season's Best News, Events & Special Offers!

The holidays are here, and we have you covered to make your season magical.

Look for our 12 Days of Christmas Open House Events calendar page on November 00

The Somersville Press

Your Essential Holiday Planning Source

In Print & Online
000.000.0000

www.namenewspaper.com

RECTANGLE 300 x 250



The Season's Best News, Events & Special Offers!

The holidays are here, and we have you covered to make your season magical.

Look for our 12 Days of Christmas Open House Events calendar page on November 00

The Somersville Press

In Print & Online
000.000.0000

www.namenewspaper.com

LEADERBOARD 728 x 90

The Great Give-Back GIVEAWAY

Do you know somebody who is always quick to lend a helping hand, but can use a helping hand of their own this Christmas? Nominate that special person or family in our Great Give-Back Giveaway and they'll receive a chance to win an assortment of gifts and cash prizes from our contest sponsors!

To nominate someone you know, visit our online contest page at namenewspaper.com/contests

Thanks to our local contest sponsors for their generous prize donations and commitment to giving back!

<p>Financial Institution</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Cleaning Service</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Furniture Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Paint Contractor</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Buffet Restaurant</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Electronics Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Grocery Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Day Spa</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Home Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Department Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>

AD# N1811A10001C

The Great Give-Back GIVEAWAY

Do you know somebody who is always quick to lend a helping hand, but can use a helping hand of their own this Christmas? Nominate that special person or family in our Great Give-Back Giveaway, and they'll receive a chance to win an assortment of gifts and cash prizes from our contest sponsors!

Nominate Someone Name Newspaper

RECTANGLE 300 x 250

Visit these local merchants **November 24** for your chance to win one of dozens of great prizes!

Shop Local

Holiday TREASURE HUNT

Prizes include:
Gas Cards
Gift Cards
Free Coffee
Dinner & Drinks
Theater Tickets
Gift Baskets
Spa Services
& More

Enter to Win at Any of These Downtown Shop Locations on Saturday, November 24:

<p>Pet Supply Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Home Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Gift Shop</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Toy Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Appliance Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Day Spa</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Craft Supply Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Sporting Goods Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Clothing Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Beauty Supply Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>
<p>Bookstore</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>	<p>Vintage Store</p> <p>1234 Washington St. Summerville Heights 800-555-0000 www.namenewspaper.com</p>

AD# N1811A10002C

Shop Local

Holiday TREASURE HUNT

Prizes Include:
Gas Cards
Gift Cards
Free Coffee
Dinner & Drinks
Theater Tickets
Gift Baskets
Spa Services & More

Enter to Win Name Newspaper

RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Gifts Going Fast!

Unwrap savings up to **40% Off**

ladies' apparel | fashion jewelry | winter accessories | handbags & totes | beauty | & more

Make your list, and stop in today! Sale ends Sunday, December 09, 2018. List details, terms and conditions here.

Belle Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A14003C PASS 2 COL. x 5

Gifts Going Fast!

Unwrap savings up to **40% Off**

ladies' apparel | fashion jewelry | winter accessories | handbags & totes | beauty | & more

Belle Boutique

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Gifts Going Fast! **Belle Boutique**

AD# N1811W14003B 300 X 50

Gifts Going Fast! **Belle Boutique**

AD# N1811W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Gifts Going Fast!

Unwrap savings up to **40% Off**

Belle Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Gifts Going Fast! Unwrap savings up to **40% Off** **Belle Boutique**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Eggnog Latte

Warm Up to Our Seasonal Specials

- espresso bar
- specialty teas
- bagels • pastries
- sandwiches • desserts

Gifts & Gift Cards for Coffee Lovers

Zip's Coffee Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A14004C PASS 2 COL. x 5

Gifts & Gift Cards for Coffee Lovers

Warm Up to Our Seasonal Specials

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Eggnog Latte

Zip's Coffee Bar

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

Warm Up to Our Seasonal Specials

Gifts & Gift Cards for Coffee Lovers

Zip's Coffee Bar

AD# N1811W14004B 300 X 50

Warm Up to Our Seasonal Specials

Gifts & Gift Cards for Coffee Lovers

Zip's Coffee Bar

AD# N1811W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Eggnog Latte

Warm Up to Our Seasonal Specials

Gifts & Gift Cards for Coffee Lovers

Zip's Coffee Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Mexican Hot Chocolate
Peppermint Mocha
Gingerbread Latte
Pumpkin Latte
Eggnog Latte

Warm Up to Our Seasonal Specials

Gifts & Gift Cards for Coffee Lovers

Zip's Coffee Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Everyday low prices on wine, beer, spirits and mixers for the season of celebrating!

Merry Must-Haves



Name Brand Scotch Whiskey 750 ml \$24.95	Name Brand Premium Vodka 750 ml \$21.95
Name Brand Spiced Rum 750 ml \$17.95	Name Brand Pinot Noir 750 ml \$10.95
Name Brand Sauvignon Blanc 750 ml \$14.95	Name Brand Variety Pack Beer 12 ct. bottles \$17.95

Mulling Spice, Hot Buttered Rum, Butter & Egg Nog Sold Here!

Value Liquors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Offers good through 00.00.18.

AD# N1811A14005C PASS 2 COL. x 5

Everyday low prices on wine, beer, spirits and mixers!

Merry Must-Haves




Value Liquors

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

View This Week's Merry Must-Haves

SKYSCRAPER 160 x 600

Merry Must-Haves  Value Liquors

View Current Sales

AD# N1811W14005B 300 X 50

Merry Must-Haves  Value Liquors

View Current Sales

AD# N1811W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Everyday low prices on wine, beer, spirits and mixers!

Merry Must-Haves



View This Week's Merry Must-Haves

Value Liquors

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE 300 x 250

Everyday low prices on wine, beer, spirits and mixers!

Merry Must-Haves

View This Week's Merry Must-Haves



Value Liquors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Under-the-Tree Deals

UNDER \$25 Dozens of Budget Gift Ideas in Store Now!

Gifts and stocking stuffers to make it merry without breaking the bank.

Handknit Hats & Scarves
assorted styles & colors

\$24.99

Fleece-Lined Slippers
for men and women

\$14.99

Brand Makeup Palette
assorted colors

\$17.95

Fashion Jewelry Sets
assorted styles

\$21.99

Brand Popcorn Maker
compact design

\$24.99

Kids' Pajama Sets
assorted styles

\$12.95

Hammond Department Store   

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A14007C PASS 2 COL. x 5



Under-the-Tree Deals

UNDER \$25

Dozens of Budget Gift Ideas in Store Now!

Gifts and stocking stuffers to make it merry without breaking the bank.

Hammond Department Store

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600



Under-the-Tree
UNDER \$25 Deals Hammond Department Store

AD# N1811W14007B 300 X 50



Under-the-Tree
UNDER \$25 Deals Hammond Department Store

AD# N1811W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Under-the-Tree
UNDER \$25 Dozens of Budget Gift Ideas in Store Now!
Gifts and stocking stuffers to make it merry without breaking the bank.
Hammond Department Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



Under-the-Tree Deals

UNDER \$25 Dozens of Budget Gift Ideas in Store Now!

Gifts and stocking stuffers to make it merry without breaking the bank.

Hammond Department Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

Beat the crowds, and get our best deals of the year on the top name brands you know and love today.

SHOP
BLACK FRIDAY DEALS NOW

Black Friday Prices All Month Long! up to 50%Off
fashions for the whole family • housewares and home furnishings • kitchen electrics
Now Through November 30, 2018. See details, terms and conditions here.

The General Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A19003C PASS 6 COL. x 3

SHOP
BLACK FRIDAY DEALS NOW

Black Friday Prices All Month Long! up to 50%Off

- fashions for the whole family
- housewares & home furnishings
- kitchen electrics

Beat the crowds, and get our best deals of the year on the top name brands you know and love today.

The General Store

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER 160 x 600

SHOP
BLACK FRIDAY DEALS NOW

Black Friday Prices All Month Long! up to 50%Off

The General Store

AD# N1811W19003B 300 X 50

SHOP
BLACK FRIDAY DEALS NOW

Black Friday Prices All Month Long! up to 50%Off

The General Store

AD# N1811W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

SHOP
BLACK FRIDAY DEALS NOW

Black Friday Prices All Month Long! up to 50%Off

- fashions for the whole family
- housewares & home furnishings
- kitchen electrics

The General Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

SHOP
BLACK FRIDAY DEALS NOW

Black Friday Prices All Month Long! up to 50%Off
• fashions for the whole family • housewares & home furnishings • kitchen electrics

The General Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

METRO®

Create. Sell. Profit.

Here's how you can **boost revenue** with Metro's creative resources and ad development solutions:



Pinpoint & Plan New Sales Opportunities

Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, *Plus Business* moneymaking ideas, Quick Sell e-mails and more.



Close More Sales with a Wealth of Spec Ad Options

Access ready-to-present-and-sell spec ads and campaigns for virtually every advertiser category, including top monthly ad prospects, themed event packages, multiple-advertiser pages, shaped specialty ads, free-standing inserts and more from our expansive online spec ad library.



Bundle Print, Web & Mobile Offerings to Expand Sales

Simplify coordination of print and digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online e-Sections and easy-to-create websites.



Interactive SearchBook: Instantly Access the Content You See

Metro's Interactive *SearchBook*®, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the *Creative Library of MetroCreativeConnection (MCC)*. Access each of the monthly *SearchBooks* from the *Search* pull-down on the top navigation bar of every MCC page. You don't even have to log in to view them!



Grow Print and Digital Sales with a Fully Templated Special Sections Package

Speed sales and save valuable production time by having two or more ready-made, 24-page special section options to present to advertisers every month. Each themed section is filled with ready-to-buy ad positions of varying sizes. Present advertisers with a multimedia solution by combining print section offerings with corresponding online e-sections. Complimentary promotional rate sheets and ads for each section are also included to help you lock in local advertisers.

METRO Metro Creative Graphics, Inc.
www.metrocreativeconnection.com

Contact our outstanding
Client Services Team to get started today
at **800.223.1600** or e-mail
service@metro-email.com.

Ready to Make More Ads • Ideas • Opportunities
Promotions • Sales and Money with Metro.



Have Spec Ads on Hand for Every Advertiser With MiAD Wizard

Having personalized spec ads created for every sales rep and their ad prospects has always been a challenge. MiAD Wizard enables on-the-go sales professionals to personalize and present spec ads for prospects in a matter of minutes. It's as easy as entering advertiser info, selecting an ad and getting a presentation-ready spec ad! (See back for more info.)