

CREATE. SELL. PROFIT.

METRO

CREATIVE SERVICES



CHRISTMAS IS COMING

Maximize holiday ad sales with specs, pages and section concepts, starting now



BLACK FRIDAY & PLAID FRIDAY

Close sales from businesses big and small with ads, headings, images, directories and more



VETERANS & REMEMBRANCE DAY

Content and concepts to recognize veterans and secure sponsorship sales from local advertisers



MiAD Spec Ad Library PP. 45-52:
Dozens of ready-to-sell spec ads for Christmastime and giving back - MiAD Wizard enabled!

All the fixings to prepare irresistible promotions for your **Thanksgiving Advertisers**

Editorial Features & Templated Special Sections:
Dining & Entertaining • Giving Back • November Timely Features • Games & Puzzles

THANKSGIVING



ON THE COVER:
N1811P21009C

Whip up fresh Thanksgiving ads for grocery, turkey farm, catering, restaurant and tableware advertisers with this traditional holiday dinner image.

Invite advertisers to reserve now for Thanksgiving with an abundance of creative options.

- Begin with a Themed Event Package featuring a tab cover, starter recipes, shopping list and promotional ad for a Thanksgiving Recipe Guide, perfect for incorporating a variety of food and beverage advertisers (08).
- Additional designs for restaurant and bakery advertisers include a spec ad, double-truck page, directory and Single Sheets (20, 28, 32).
- Find a full-page grocery ad promoting Thanksgiving traditions, as well as ample images for additional food-based advertisers and other businesses (02, 21-24, 60 61).
- Additional spec ads feature meat market offerings, frozen pies and tableware (02, 03).



CHRISTMAS IS COMING



Start wrapping up Christmas ad sales with promotions and pages showcasing local advertisers.

- A Marketplace layout features themed holiday promotions for a jeweler, coffee shop, liquor store, "gifts going fast," red tag sale and budget-friendly gifts under \$25 (14).
- Themed Event Packages include a Christmas Preview perfect for shopping and event advertisers, as well as content to promote holiday open house events and seasonal advertising (07, 09).
- Target top advertisers with holiday ads for chocolates, electronics, jewelry, cell phones, financial services, musical instruments, wine, kitchen wares and craft supplies (02, 03).
- Use eye-catching photos, headings and illustrations to create additional ads, or turn to November's MSAL issue for more ready-to-sell specs.



BLACK FRIDAY & PLAID FRIDAY



Help merchants shine a light on their best deals with locally focused promotions for Black Friday and Plaid Friday.

- Deliver "all the deals" to readers with a Themed Event Package designed to kick-start a Black Friday Shopper's Guide (05).
- Find spec ads and coordinating directory layouts for both events. Written for an electronics retailer and hardware store, both ads can be easily adapted for any number of advertisers (32).
- Help advertisers expand this window of opportunity with an ad for "Black Friday prices all month long" as well as additional headings, including content for Cyber Monday (37, 62).
- Use a local shopping "treasure hunt" contest idea during Black Friday weekend or anytime (10).



VETERANS DAY & REMEMBRANCE DAY



Honor those who have served with content celebrating Veterans Day and Remembrance Day on November 11.

- An infographic design offers "countless thanks" to veterans in both the U.S. and Canada with service statistics and an ad for a restaurant where veterans eat free on November 11 (25).
- Create a Salute to Valor special section with a Themed Event Package for both the U.S. and Canada honoring veterans with a cover design, editorial features and recognition page (04).
- A Veterans Day parade and ceremony event promotion is included as part of this month's Community Calendar (19).
- Use additional headings and images to create new ways to recognize your area's veterans and military (26, 27, 50, 52-55, 63, 66, 67).



A quick look at the many ways you can create, sell and profit from this month's content, and the perfect tool to include in your planning meetings.

GIVING BACK



The season of giving is also an opportunity for nonprofits to appeal to donors and volunteers.

- Create a Community Giving special section using this month's Themed Event Package content to get started. This package features a cover design, as well as editorial features, volunteer recognition spots and a promotional ad (06).
- The holiday event calendar provided as part of this month's Christmas Preview package is another way to showcase community events and fundraisers (07).
- Use a contest idea provided to partner with readers and advertisers in giving back (10).
- Find images and headings focused on giving back, also the theme of November's TSS (38, 63, 69). November's edition of MSAL features a variety of spec ads dedicated to this topic.



NOVEMBER PROMOTIONAL OPPORTUNITIES



Here are a few more events and revenue opportunities to note in November:

- Nobody wants the flu for Christmas, so help urgent care centers, pharmacies and medical offices promote flu shots into November (28).
- Optical centers will be looking to appeal to health spending account holders as the year ends. Find photos and a Single Sheet design to promote frames and lenses (28, 45).
- Use photos and headings for promotions related to Sandwich Day, National Diabetes Month and National Alzheimer's Disease Month (29, 52, 60, 65, 66).
- Ads for other top advertiser prospects in November include a day spa, mattress shop, bankruptcy attorney and assisted living (02, 03).
- Find an ad and coordinating directory design focused on senior living (32).
- Don't miss photos for winter car care, photo booth rentals and hair care (30, 44)!



NOVEMBER CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 64!



N1811P64019C

SUDOKU, WORD FINDS, CROSSWORDS, COLORING PAGES & MORE!



Tap into a new revenue stream with popular games and puzzles perfect for recruiting sponsor advertisers. They offer unique placement that will attract plenty of focused attention from readers of all ages! Access the entire archive online from the MCC Editorial Library.



FULLY TEMPLATED SPECIAL SECTIONS (TSS)

- November TSSs in Print & Online:
- DINING & ENTERTAINING
- GIVING BACK

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today: Call 800-223-1600 or email service@metro-email.com to order!



CREATE. SELL. PROFIT.

Like Us on Facebook
facebook.com/
MetroCreativeConnection

Follow Us on Twitter
@MetroConnection

Metro Creative Graphics, Inc.

519 Eighth Avenue,
New York, NY 10018
Voice 212.947.5100
Toll-free 800.223.1600
www.metrocreativeconnection.com

Follow Us on Instagram
@metrocreativeconnection



COMPANION WEB & MOBILE ADS NOW AVAILABLE ON MCC!

Get Web ads in the MCC Creative Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web or Mobile ad as a layered Photoshop file (.psd).

The Skin-Correcting Age-Defying Glow-Inducing Facial Specialists

Look younger and improve your appearance without surgery. We offer the latest breakthrough treatments to meet your unique needs and bring out the beauty in your skin.

New Clients, Enjoy \$25 Toward Any Facial!
Call today for details and your appointment.

Youthful Glow Facial Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02001C PASS 2 COL. x 5

N1811P330030C

Choc-Full of Delicious Gifts

Shop an outstanding assortment of fine chocolates and candy for holiday hosting, giving and enjoying.

Spectacular Truffles Filled Chocolates Classic Candies Dipped Strawberries Sassy-Free Selections Holiday Gift Bins Stocking Stuffers Shipping Available

Hansel House Candies

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02002C PASS 2 COL. x 5

N1811P330020C

Rest Assured

Your Satisfaction With Your New Mattress Is Guaranteed!

- Free 30-Day Sleep Trial
- Free Next-Day Delivery
- Free Haul-Away Service
- Free Box Spring

We carry today's top-rated brands and sleep technology, including gel memory foam and air cell designs for your most comfortable sleep.

Best Rest Mattress

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02003C PASS 2 COL. x 5

N1811P330010C

The Gifts That Keep On Giving

Compare Our Prices!

- HD Televisions \$279 & up
- Streaming Media Players \$59 & up
- Digital Tablets \$149 & up
- Wireless Speakers \$29 & up
- Noise-Canceling Headphones \$49 & up

Holiday Bonus \$30 Gift Card Free
With Any Purchase of \$75 or More. Offer good through 12/31/18. List details, terms and conditions here. List details, terms and conditions here.

Empire Electronics

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02004C PASS 2 COL. x 5

N1811P330070C

Treat Holiday Guests to the Best

Make holiday meals more delicious with quality meats and poultry, raised without added hormones or antibiotics for optimal flavor and nutrition.

Organic & Local Offerings • Gourmet Marinades & Sauces • Homemade Salads & Sides

Dillar's Meat Market

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Order Your Free Range Turkey Today for Thanksgiving!

AD# N1811A02005C PASS 2 COL. x 5

N1811P020010C

They'll Never Guess...

Name Brand Frozen Pies & Cakes
Perfect for Holiday Entertaining
Buy One, Get One 50% Off

Offer good through 02.02.19. Discount applies to lower prices. List details, terms and conditions here.

Stock your freezer, and whip up a delicious dessert in no time, anytime!

Homestead Market

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02006C PASS 2 COL. x 5

N1811P220050C

When What to Her Wondering Eyes Should Appear...

Give gorgeously this year with a gift of hand-selected fine jewelry from the name you know and trust.

Financing & layaway plans available

Owens Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02007C PASS 2 COL. x 5

N1811P340040C

BANKRUPTCY LAW

Bankruptcy Law Expertise
So You Can Start a New Chapter

- Over 60 years of experience
- Over 600 satisfied clients
- Countless worries resolved

Call Today for Your No-Cost, No-Obligation Consultation

BRENNAN Bankruptcy Law

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02008C PASS 2 COL. x 5

N1811P330080C

'Tis the Season to Make the Switch

The Latest Device Affordable Family Plans Unlimited Talk & Text Carry Over Your Data

\$100 Holiday Bonus
New Customer or Phone Trade-In Credit
List other details, terms and conditions here. See store for details. Offer ends 02.02.19.

Worldwide Mobile

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A02009C PASS 2 COL. x 5

N1811P340070C

Companion WEB + MOBILE ADS available on MCC

Got the HoliDebt** Blues?**

We offer credit counseling and debt consolidation services to put the jingle back in your pocket. Contact us today for a free, no-obligation consultation to learn more about our services and how they can help you.

Balance Credit Counseling

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03001C PASS 2 COL. x 5

N1811P03001C-O

N1811P34003C-C

Get Your Paws On the Best Holiday Deals

The Somersville Press Sunday Edition

- coupon circulars
- sale alerts
- special offers & more

The Somersville Press

Local News, Shopping & Entertainment
In Print & Online
000.000.0000
www.namewebsite.com

Save up to 50% Off the Newsstand Price When You Subscribe for Home Delivery Today!

Subscribe online with offer code HCH0303 or call 000.000.0000. Limited-time offer for new customers and returning subscribers inactive for 6 months or more. See details, terms and conditions here.

Advertisers, Call 000.000.0000 for Holiday Rates and Reservations!

AD# N1811A03002C PASS 2 COL. x 5

N1811P34006C-C

It's Play Time

We have the toys every musician wants for Christmas!

musical instruments | music technology | repairs & tuning
trade-in programs | lessons for all ages

The Music Den

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03003C PASS 2 COL. x 5

N1811P34001C-C

Sips of the Season

10% Off All In-Stock Wines & Bubbly This Week Only

Includes all in-stock wines, sparkling wines and Champagne. List details, terms and conditions here. Sale ends 00.00.18.

Stock up for holiday entertaining with great deals on your favorite brands and blends.

Gift Baskets Available Here

The Wine Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03004C PASS 2 COL. x 5

N1811P34005C-C

Make Their Christmas

Crafty little gift ideas and supplies to create homemade holiday joy.

Save 20% Off Your Total Purchase

With This Ad Through 00.00.18
List details, terms and conditions here.

Consent with us online or on social media for ideas, inspiration, video tutorials, special offers and more!

Stitch Craft Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03005C PASS 2 COL. x 5

N1811P34009C-C

Share in the Warmth

Reliable & Efficient Home Heating Solutions Since 1900

Natural Gas Conversions
Want to convert your propane, electric or oil system to money-saving natural gas? Call us today for a free consultation and estimate!

Budgeted payment plans available

Somersville Gas Company

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03006C PASS 2 COL. x 5

N1811P34002C-C

Companion WEB + MOBILE ADS available on MCC

Cook Up Your Own Holiday Traditions

All you need to create your signature eats and treats year after year.

In-Store Workshops & Classes
Visit us online for details and reservations.

The Kitchen Cupboard

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03007C PASS 2 COL. x 5

N1811P47008C-C

Connecting & Caring

We provide personalized and professional residential nursing and routine care for seniors with a focus on compassion and understanding.

Private Apartments
Assisted Living Services
Tiered Levels of Medical Care
Memory Care Unit

Join Us for Lunch!
Call today to arrange a private tour and restaurant-style lunch, and ask about our trial month packages for new residents.

Golden Crest Village

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03008C PASS 2 COL. x 5

N1811P30005C-C

N1203P46009C-O

Host the Holidays In Style

- flatware
- glassware
- dinnerware
- serveware
- tableware
- home accessories

30% Off All In-Stock Holiday Tabletop Collections

Shop now for the best selection! Sale ends 00.00.18. List details, terms and conditions here.

We Sell Party Crackers!
Individually wrapped, these fun and unique placeholders contain festive little party favors for guests to pop open and enjoy.

Home Base

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A03009C PASS 2 COL. x 5

N1811P22003C-C

QUICK SELL: N1811P04004C*-O
N1811P04002C*-O

Veterans Day Salute to Valor

The roles of the different branches of the U.S. military

The United States military is one of the most complex organizations in the world. It is made up of six different branches, each with its own unique role to play in the defense of our country. From the air to the ground, the support staff behind the scenes, and the men and women who serve in the front lines, each branch of the U.S. military has a unique role to play in our nation's defense.

United States Army
The Army is one of the most visible branches of the military. It is responsible for the defense of our country on the ground. The Army is made up of soldiers, sergeants, and officers who serve in a variety of roles, from combat to support.

United States Navy
The Navy is responsible for the defense of our country at sea. It is made up of sailors, marines, and officers who serve in a variety of roles, from combat to support. The Navy also has a large presence in the U.S. and around the world.

United States Air Force
The Air Force is responsible for the defense of our country in the sky. It is made up of pilots, air traffic controllers, and other personnel who serve in a variety of roles, from combat to support. The Air Force is one of the most technologically advanced branches of the military.

United States Marine Corps
The Marine Corps is a branch of the Department of the Navy. It is responsible for the defense of our country on the ground, at sea, and in the air. The Marine Corps is known for its elite status and its ability to operate in a variety of environments.

United States Coast Guard
The Coast Guard is a branch of the U.S. Department of Homeland Security. It is responsible for the defense of our country on the water. The Coast Guard is also responsible for search and rescue operations and for enforcing maritime laws.

United States Army National Guard
The National Guard is a part of the U.S. Army. It is responsible for the defense of our country on the ground. The National Guard is made up of soldiers who serve in a variety of roles, from combat to support. The National Guard is also responsible for disaster relief and other domestic operations.

Suggested Advertiser:
Hardware Store

Suggested Advertiser:
Auto Dealer

Suggested Advertiser:
Electronics Store

Suggested Advertiser:
Communi Center

Suggested Advertiser:
Credit Union

Suggested Advertiser:
Army Store

November 2018
A Special Supplement to
Name Newspaper

Veterans Day Salute to Valor

A Special Section Honoring America's Military Veterans



Please join us in thanking our local veterans for their sacrifice and service to our country.
PG 00

Please join us in thanking our local veterans for their sacrifice and service to our country.
PG 00

SECTION COVER:

N1811P04002C*-O

N1811P28007C-
N1811P28006C-
N1811P28005C-

N1811P04001C-

N1811P04003C-
N1811P04001C-

AD# N1811A04002C 9.667 x 13
AD# N1811A04001C PASS 6 COL. x 21
AD# N1811A04006C 9.667 x 13
AD# N1811A04005C PASS 6 COL. x 21

AD# N1811A04004C 10. x 13
AD# N1811A04008C 10. x 13

Companion WEB + MOBILE ADS available on MCC

Help Us Honor Our Nation's Heroes

Are you a veteran? Do you know a veteran?
Please join us in honoring our area's military vets with recognition. To participate, please call 800.900.0000 or email name@namenewspaper.com.

Advertisers, show your support!

Show your support with veterans and their families in this very special section. We offer advertising space to business-related businesses. For details and ad information, call 800.900.0000 or email name@namenewspaper.com.

Readers,

Look for your copy of this special section November 11, on the calendar the most and names whose service and sacrifice have provided our freedoms for generations. Also follow us on Facebook and Twitter.



AD# N1811A04009C PASS 6 COL. x 10
AD# N1811A04010C PASS 6 COL. x 10

Land of the Free

Thanks to the Brave

Please join us in thanking our local veterans for their sacrifice and service to our country.

Wesley Everett
U.S. Army 1963-2012
He served our country in the Vietnam War and was a member of the 1st Infantry Division. He was a brave man and a true hero.

 Wesley Everett U.S. Army 1963-2012 He served our country in the Vietnam War and was a member of the 1st Infantry Division. He was a brave man and a true hero.	 Veteran Name Military Branch is Years of Service Amount of service or amount of service (if applicable). Details of service or amount of service (if applicable).	 Veteran Name Military Branch is Years of Service Amount of service or amount of service (if applicable). Details of service or amount of service (if applicable).	 Veteran Name Military Branch is Years of Service Amount of service or amount of service (if applicable). Details of service or amount of service (if applicable).	 Veteran Name Military Branch is Years of Service Amount of service or amount of service (if applicable). Details of service or amount of service (if applicable).	 Veteran Name Military Branch is Years of Service Amount of service or amount of service (if applicable). Details of service or amount of service (if applicable).
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Suggested Advertiser: **Restaurant** Suggested Advertiser: **Medspa** Suggested Advertiser: **Barber** Suggested Advertiser: **Hair Salon**
Suggested Advertiser: **Fitness Center** Suggested Advertiser: **Financial Advisor** Suggested Advertiser: **Insurance Agency** Suggested Advertiser: **Grocery Store**

AD# N1811A04003C 19.334. x 13
AD# N1811A04007C 19.334. x 13

N1405P36002C-

N1811P52029C*-O

N1811P22028C*-O

QUICK SELL: N1811P05002C*
N1811P05003C*
N1811P05001C

All the Deals



BLACK FRIDAY

Shopper's Guide

Advertiser Suggestion: Shopping Center

Advertiser Suggestion: Appliance Center

Advertiser Suggestion: Electronics Store

Advertiser Suggestion: Clothing Store

Advertiser Suggestion: Toy Store

Advertiser Suggestion: Card & Gift

Advertiser Suggestion: Shopping District

AD# N1811A05002C
AD# N1811A05001C

SECTION COVER: N1811P05002C*
N1811P05003C*
N1811P05001C
N1811P05003C*
N1811P05001C
N1811P05003C*
N1811P05001C
N1811P05003C*
N1811P05001C

November 2018
A Special Supplement to
Name Newspaper

All the Deals



BLACK FRIDAY

Shopper's Guide




AD# N1811A05003C 10. x 13

9.667 x 13
PASS 6 COL. x 21

HEADING:
N1811P05003C*
BLACK FRIDAY
Shopper's Guide

SELF-PROMOTION READER: N1811P05001C
N1811P05003C*
N1811P05001C



Don't Miss a Deal

Get set for the biggest shopping weekend of the year with our Black Friday Shopper's Guide. This special section delivers the lowdown on every sale and special offer you don't want to miss, saving you a sleighload of Christmas cash!

Look for your copy November 00, and make your list count! Also online at namenewspaper.com/blackfridayshoppersguide.

BLACK FRIDAY

Shopper's Guide

Renew or subscribe online or at 000.000.0000.

A Special Section From Name Newspaper

AD# N1811A05005C PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER: N1811P05001C
N1811P05003C*
N1811P05001C



Make Your Holiday Ad Dollars Count

Advertise where more than 00,000 local readers go to plan their holiday lists... Call 000.000.0000 or email namenewspaper.com to speak with an ad consultant about the best way to promote your products and services this Christmas season, starting with a spot in our annual Black Friday Shopper's Guide!

BLACK FRIDAY

Shopper's Guide

Advertising Deadline: November 00
Publication Date: November 00

A Special Section From Name Newspaper

AD# N1811A05004C PASS 2 COL. x 5

Companion WEB + MOBILE ADS available on MCC

QUICK SELL:

Community Giving



Children can help support youth charities

Children often have a natural ability to give and help others. Here's how you can help them do it.

Children often have a natural ability to give and help others. Here's how you can help them do it. Children often have a natural ability to give and help others. Here's how you can help them do it.

Children often have a natural ability to give and help others. Here's how you can help them do it. Children often have a natural ability to give and help others. Here's how you can help them do it.

Special Advertiser
Bank

Special Advertiser
Auto Dealer

Volunteer Spotlight



Name Person
Volunteer of Name Nonprofit Organization

Church

Coffee Shop

N1811P06003C*-O

Doing Good. Giving Back.

Local nonprofits share their tips for finding the right volunteer activity.

Think about what makes you happy in a place you feel passionate about - whether it's a sport team, a hobby, or a cause you care about. Use these tips to find the right volunteer activity for you.

Name Nonprofit Organization

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Name Nonprofit Organization

Think about what makes you happy in a place you feel passionate about - whether it's a sport team, a hobby, or a cause you care about. Use these tips to find the right volunteer activity for you.

Name Person
Volunteer of Name Nonprofit Organization

Think about what makes you happy in a place you feel passionate about - whether it's a sport team, a hobby, or a cause you care about. Use these tips to find the right volunteer activity for you.

Name Person
Volunteer of Name Nonprofit Organization

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Think about what makes you happy in a place you feel passionate about - whether it's a sport team, a hobby, or a cause you care about. Use these tips to find the right volunteer activity for you.

Name Person
Volunteer of Name Nonprofit Organization

Think about what makes you happy in a place you feel passionate about - whether it's a sport team, a hobby, or a cause you care about. Use these tips to find the right volunteer activity for you.

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Name Person
Volunteer of Name Nonprofit Organization

Think about what makes you happy in a place you feel passionate about - whether it's a sport team, a hobby, or a cause you care about. Use these tips to find the right volunteer activity for you.

SECTION COVER:

Community Giving

A Guide to Local Nonprofits, Volunteering & Community Service

November 2018
A Special Supplement to
Name Newspaper

Name Person
Volunteer of Name Nonprofit Organization

Details of volunteer efforts and message of appreciation from service organization. Details of volunteer efforts and message of appreciation from service organization. Details of volunteer efforts and message of appreciation from service organization.

Approved by
Name Sponsor

I Charitable Giving Guidelines
I Community Service Opportunities
I Encouraging Kids to Give Back
& Volunteers of the Year

AD# N1811A06003C 10. x 13

N1811P38002C*-O

N1811P45006C*-O
N1811P29006C*-O

N1811P06002C*-O

N1811P06001C*-O

AD# N1811A06002C 9.667 x 13
AD# N1811A06001C PASS 6 COL. x 21

A Guide to Giving Back

Look for our Community Giving Guide to find local volunteer opportunities and nonprofit organizations in need of your support, and help make a difference in our community.

Advertisers, Sponsors & Nonprofit Organizations, for information about advertising or featuring your organization in this focused special section, please call 800.000.0000 or email namenewspaper.com before November 01.

Get Your Copy November 01!



Also online at namenewspaper.com/communitygivingguide. To receive or subscribe, call 800.000.0000 or go to namenewspaper.com/subscribe.

Community Giving

A Special Section From
Name Newspaper

Submit a Volunteer to Spotlight



Name Person Volunteer of Name Nonprofit Organization
Name Person Volunteer of Name Nonprofit Organization

AD# N1811A06005C PASS 6 COL. x 10

N1811P06001C*-O

N1811P29006C*-O
N1811P45006C*-O

Companion WEB + MOBILE ADS available on MCC

HEADING:
N1811P06002C*-O

Community Giving

N1811P06002C*-O

Plan and publicize profitable special sections and features with these popular packages. Each provides a selection of concept-building content like headings, promotional ads, cover designs, editorial elements, Quick-Sell multi-advertiser pages and more. (MCC Creative Library / Print Ad Type: ThemedEventPackage)

N1811P07006C*O

N1811P07004C*O

Holiday EVENT CALENDAR

Your guide to Christmastime fun and festivities!

<p>November 00</p> <p>Santa Arrives</p> <p>Elf Parade & Artful Celebration at 4pm Somerville County Mall 1234 Washington Street, Somerville Heights 000-000-0000 www.somervilleheights.com</p>	<p>Suggested Advertiser: Toy Store</p>	<p>November 00</p> <p>Charity Turkey Trot 5K</p> <p>Online Registration Required Somerville</p>	<p>December 00</p> <p>Tree Lighting Ceremony</p> <p>Candy, Cocoa, Refreshments & Fun for the Whole Family at 7PM</p>	<p>Suggested Advertiser: Home Goods Store</p>	<p>December 00</p> <p>Breakfast With Santa</p> <p>Limited \$12 Tickets Online Now</p>
<p>December 00</p> <p>Christmas Choir Concert</p> <p>Tickets Online Now From \$25</p> <p>Tinsley Concert Hall 1234 Washington Street, Somerville Heights 000-000-0000 www.somervilleheights.com</p>	<p>Suggested Advertiser: Jewelry Store</p>				
<p>December 00</p> <p>Pet Photos With Santa</p> <p>All Proceeds Benefit Name Animal Rescue</p> <p>Wags Pet Supply 1234 Washington Street, Somerville Heights 000-000-0000 www.somervilleheights.com</p>	<p>Suggested Advertiser: Electronics Store</p>				

Companion WEB + MOBILE ADS available on MCC

AD# N1811A07001C 19.334 x 13

N1811P07002C*O
N1811P07003C*O

SELF-PROMOTION ADVERTISER:

SELF-PROMOTION READER:

N1811P07001C*O

N1811P07001C*O

Advertise Now to Grow Your Holiday Business

Reserve your spot in our Christmas Preview to reach more than **00,000 local readers** with your seasonal products, offers and event promotions!

For print and online advertising rates and information, call 000.000.0000 or email name@namepaper.com. Be sure to ask about advertising opportunities in our **Holiday Event Calendar!**

Christmas PREVIEW *★ ★*
Advertising Deadline: **November 00**
Publication Date: **November 00**
A Special Section From **Name Newspaper**

AD# N1811A07003C PASS 2 COL, x 5

SECTION COVER:
AD# N1811A07002C 10. x 13

HEADING:
N1811P07002C*O

Christmas PREVIEW

Get the Santa-Approved Scoop on Everything Christmas!

From special events to special offers and more, our Christmas Preview is your guide to what's going on all season!

Don't Miss Your Copy **November 00**
Also online at namepaper.com/christmaspreview. To subscribe or renew, call 000.000.0000 or go to namepaper.com/subscribe.

Christmas PREVIEW *★ ★*
A Special Section From **Name Newspaper**

AD# N1811A07004C PASS 2 COL, x 5

Plan and publicize profitable special sections and features with these popular packages. Each provides a selection of concept-building content like headings, promotional ads, cover designs, editorial elements, Quick-Sell multi-advertiser pages and more. (MCC Creative Library / Print Ad Type: ThemedEventPackage)

QUICK SELL:
N1811P09002C*O
N1811P09001C*O
N1811P09002C*O
QUICK SELL:

Holiday OPEN HOUSE

Please come in!

12 Days of Christmas Open House Events

Save the dates for these very special local shopping events!

November 24	December 1	December 7	December 9	December 15	December 22
Red Barn Garden Boutique up to 30% Off Storewide Enjoy complimentary hot cocoa, coffee and refreshments! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Chic Boutique 80% Off the Entire Store Enter to win a \$200 shopping spree! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Mari Beauty Supply 50% Off All Day! Free mini-manicure & pedicure! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Mayberry Hardware Special Offers & Door Prizes All Day! Stop in to say hello and enjoy free refreshments! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Hausman Jewelers 50% Off All Day! Enjoy special offers & refreshments! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Silver Branch Gifts Free Gift Wrapping & 10% Off the Entire Store Refreshments will be served! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Patchwork Craft Supply Free DIY Workshops All Day! Plus, Kaffe Price & Discounts! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Paws & Claws Pet Supply Free Treats & Door Prizes! Bring your pet for a free photo with Santa! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Chic Boutique 80% Off the Entire Store Enter to win a \$200 shopping spree! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Mayberry Hardware Special Offers & Door Prizes All Day! Stop in to say hello and enjoy free refreshments! 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Store Open House Details & Special Offers Additional open house details and special offers 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# N1811A09002C
10. x 13

SELF-PROMOTION READER:



The Season's Best News, Events & Special Offers!

The holidays are here, and we have you covered with the complete package of local events, shopping deals, celebration ideas, decorating inspiration, recipes, entertainment, community news and more to make your season magical.

For home delivery, call 000.000.0000 or subscribe online today.

The Somersville Press
 Your Essential Holiday Planning Source
 In Print & Online
 000.000.0000
 www.namepaper.com

Look for our 12 Days of Christmas Open House Events calendar page on November 00, and save the dates for these unique local shopping experiences!

AD# N1811A09004C
PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER:



Shine a Light on Your Business This Holiday Season

With more than 00,000 readers each week, The Somersville Press is your best bet for reaching shoppers who are ready to spend throughout the greater Name County area at the holidays and all year.

For details, rates and special holiday offers, please call 000.000.0000 or email name@namepaper.com today.

The Somersville Press
 Your Essential Holiday Advertising Source
 In Print & Online
 000.000.0000
 www.namepaper.com

Hosting a Holiday Open House?
 Call now to reserve your spot in our upcoming 12 Days of Christmas Open House Events calendar page!

AD# N1811A09003C
PASS 2 COL. x 5

AD# N1811A09001C

PASS 8 COL. x 21

Companion WEB + MOBILE ADS available on MCC

HEADING:
N1811P09001C*O

Holiday OPEN HOUSE

Please come in!

AD# N1811A09004C
PASS 2 COL. x 5

Usage Note:

As we enter the season of giving, a contest that recognizes the contributions of volunteers and everyday people with a gift could be an excellent way to celebrate the holiday spirit. **The Great Give-Back Giveaway** lets readers nominate deserving family members, friends and workers to win prizes. Speaking of generosity, your sponsors will supply the gifts. Take nominations on your website to drive more traffic online. You can publish winners in a *Giving Back* print section and build a companion online page as well.



The Great Give-Back GIVEAWAY

Do you know somebody who is always quick to lend a helping hand, but can use a helping hand of their own this Christmas? Nominate that special person or family in our Great Give-Back Giveaway, and they'll receive a chance to win an assortment of gifts and cash prizes from our contest sponsors!

To nominate someone you know, visit our online contest page at namenewspaper.com/contests
Nominations open through 02/05/18. See contest page for rules and terms details.

Thanks to our local contest sponsors
for their generous prize donations and commitment to giving back!

<p>★ <i>1000 Cash</i></p> <p>Financial Institution 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>★ <i>Home Cleaning Service</i></p> <p>Cleaning Service 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>★ <i>Apex Auto</i></p> <p>Furniture Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>★ <i>Interior Painting Service</i></p> <p>Paint Contractor 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>★ <i>Dinner for Two</i></p> <p>Buffet Restaurant 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>★ <i>10% OFF</i></p> <p>Electronics Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>★ <i>Cartload of Groceries</i></p> <p>Grocery Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>★ <i>Massage or Facial</i></p> <p>Day Spa 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>★ <i>Bath & Bedding Package</i></p> <p>Home Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>★ <i>100 Gift Cards</i></p> <p>Department Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>

N1811A10001C

Usage Note:

The Saturday after Black Friday has become a day to promote local small businesses during the prime gift-buying season. A **Holiday Treasure Hunt Contest** will invite readers to visit local businesses specifically on the Saturday after Thanksgiving (November 24 this year) to shop for unique gifts and enter to win prizes from participating sponsors. Suggest they offer gift certificates so winners will happily return to the stores to choose their own gifts.

Visit these local merchants **November 24** for your chance to win one of dozens of great prizes!

Shop Local

Holiday TREASURE HUNT

Prizes Include:
Gas Cards
Gift Cards
Free Coffee
Dinner & Drinks
Theater Tickets
Gift Baskets
Spa Services
& More

Enter to Win at Any of These Downtown Shop Locations on Saturday, November 24:

<p>Clothing Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Beauty Supply Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Pet Supply Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Home Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Gift Shop 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Toy Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Appliance Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Day Spa 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Craft Supply Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Sporting Goods Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Bookstore 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Vintage Store 1234 Washington St. Somersville Heights 000-000-0000 www.namenewspaper.com</p>

N1811A10002C

Maximize Ad Sales With Metro Planning Tools

Did you know Metro provides you with ongoing monthly and long-term planning resources to help ensure you don't miss any revenue-generating opportunities? Have a look:



MCC Sales Tools

The MCC Sales Tools area is the place for sales professionals to go to get a head start on all of the sales opportunities in the coming month, including: timely spec ads, multiple-advertiser *Quick-Sell* layouts and campaigns, *Themed Event Packages*, print/web/mobile ad packages, calendars and event links, *Top Ad Sales Prospects* and more!

You can also search the archive of e-mail communications for ideas and inspiration that will lead to ongoing growth in ad sales.



MCC Calendar

Access calendars directly from the MCC home page, or any page of the site. Each calendar features monthly, weekly and daily events that can be developed into sales promotions. Click calendar links for expanded information on events to firm up your plans for successful promotions. Retail Best Sellers and links to the related Metro content will also assist you in planning.

In addition, see what is current in each of your services, print Templated Special Sections and online e-Sections.

Get links to event sponsor content and printable versions to take to meetings and planning sessions.



Top Ad Sales Prospects

Each issue features ready-to-present ads for the *Top Ad Sales Prospects* (according to the Newspaper Association of America) so you can target the prospects most likely to advertise in that month. Individuals and teams can use these pages when planning monthly sales to key prospects, and MiAD Wizard® can be used to quickly get a presentation-ready file that contains the prospect's name and address.

You can select *Top Ad Sales Prospects*, and a host of other sales opportunities such as *Quick-Sell* layouts, from the *Print Ad Type* pull-down menu in the MCC Creative Library to retrieve individual ads, or click the matching SearchBook® page.



Ideas & Planning Resources to Keep You in the Know

To further assist with your monthly planning, opt in to receive Metro Client Communications. This treasure-trove of planning resources arrives in your inbox, including *Sales Tips*; the editorial-focused monthly *News, Tips & Ideas*; *Sales Tools* info on monthly sales opportunities; product and service updates; and more.



Access previous SearchBooks from the Archives link at the top of any SearchBook.

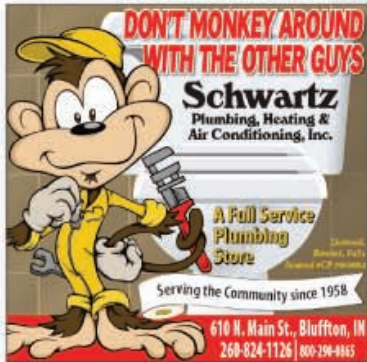
SearchBooks

Metro *SearchBooks* are invaluable planning tools with direct links to all of the money-making monthly content, such as the *Top Ad Sales Prospects*. All the content is designed to help you plan — and execute — successful sales promotions each and every month of the year.

Access *SearchBooks* directly from the *metrocreativeconnection.com* home page. Use the handy tabs at the top of the screen to view all of the newly released *SearchBooks*, including the *Multi-Platform Ad Packages* that show print, Web and mobile ad options that are ready for you to present and sell.



C151QP20012C.eps



Award-Winning Custom Art & Ad Campaign Ratchet Up the Revenue

News-Banner, Bluffton, IN

Collaboration between News-Banner sales and design pros results in a Hoosier State Press Association Award-winning ad beloved by both the business owner and his customers.

CREATE: Graphic artist/illustrator Dave McConnehey and sales rep Jim Chilton incorporated a long-time advertiser's affinity for monkeys into an ad slogan and concept so popular, it became a year-round campaign. McConnehey located the monkey character featured in the original ad in the Creative Library of MetroCreativeConnection. Following the client's enthusiastic response to the concept, McConnehey broke down other images from the MCC Creative Library to procure the various elements needed to create his own customized versions of the artwork for Veterans Day, Christmas, basketball season and other occasions.

SELL: After observing that his client kept a calendar of monkeys in his office and adored these animals, Chilton developed the original idea of creating an ad incorporating a monkey character with a plumber's wrench and the slogan "Don't monkey around with the other guys." When Chilton presented McConnehey's resulting design, the client loved it and began running it as full- and half-page full-color ads. The idea of extending this concept into a campaign with customized seasonal artwork made it an even greater success for the publication and advertiser.

PROFIT: This team effort has increased ad frequency for the News-Banner, as they continue to run all sizes and versions of the ad on a weekly basis. The client has rebranded his business as a result of the ad campaign and reports receiving regular compliments on it from friends, customers and associates, stating, "It just puts a smile on your face." He credits the campaign with generating increased awareness and business from the local customers who need his services.

Added Plus: McConnehey recently helped another sales rep create a custom image for a client, giving Santa artwork from the MCC Creative Library his personal touch. This client also loved the result, and uses it in his print and online advertising.



News-Banner

125 North Johnson St.
Bluffton, IN 46714
President & Publisher Doug Brown
doug@news-banner.com
260.824.0224

Metro Seen *Content in Action*

Take a look at some of the ways Metro images can introduce and complement your most popular special section topics!

From senior health to summer fun and then some, these publications found eye-catching special section elements in the **Creative Library of MetroCreativeConnection.com**.



As Seen In
The Register-Mail
Galesburg, IL
MCC Images: C163QP19010C,
N1105P59002C



As Seen In
Sentinel
Centralia, IL
MCC Images: N1706P11001C,
N1511P14007C



As Seen In
The Rochelle News-Leader
Rochelle, IL
MCC Ad: N1307A10003C



As Seen In
**Harrisburg Register/
Southern Illinois Local Media Group**
Harrisburg, IL
MCC Images: N0911P73026C, N1302P40002C, N0901P68001C
MCC Editorial: MT182703



As Seen In
The Prophetstown Echo
Prophetstown, IL
MCC Image #N1609P32001C



As Seen In
Amboy News
Amboy, IL
MCC Image: N1803P21005C

Note: These examples show the use of eye-catching Metro photos and images by Metro clients to illustrate various editorial topics. You can search hundreds of ready-made cover designs by topic in the Creative Library of MCC by checking Spec Ads & Covers. For related editorial features, simply search the MCC Editorial Library! Remember, if your staff has any questions or needs some assistance in searches, they can always call Client Services at 1-800-223-1600. The call is free, but the help is priceless.

N1811P40013C

The Local Shopper

Holiday offers and advertising from your preferred local merchants.

Usage Note:

Sell this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. Advertisers will benefit from the association with fellow businesses associated with the Marketplace layout's theme while you reap the rewards of a full-color page. For your convenience, a tab-sized version of the page is available in the MCC Creative Library.

City Diner
Lunch & Dinner Specials Daily
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

City Diner
Lunch & Dinner Specials Daily
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

City Diner
Lunch & Dinner Specials Daily
1234 Washington Street • Somersville Heights
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www.namewebsite.com

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Lunch & Dinner Specials Daily
1234 Washington Street • Somersville Heights
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www.namewebsite.com

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Lunch & Dinner Specials Daily
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

City Diner
Lunch & Dinner Specials Daily
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Coffee Corner
Fuel Up for Holiday Shopping
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Coffee Corner
Fuel Up for Holiday Shopping
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Coffee Corner
Fuel Up for Holiday Shopping
1234 Washington Street • Somersville Heights
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Coffee Corner
Fuel Up for Holiday Shopping
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Coffee Corner
Fuel Up for Holiday Shopping
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Mira Salon
Holiday Massage & Beauty Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Mira Salon
Holiday Massage & Beauty Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Mira Salon
Holiday Massage & Beauty Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Mira Salon
Holiday Massage & Beauty Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Mira Salon
Stress Relieving Massage Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Mira Salon
Holiday Massage & Beauty Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com



N1811P29001C

Ready, Set... Sparkle!

The Ultimate Holiday Jewelry Sale
Starts Saturday

up to **50% Off** fine jewelry, diamonds, gemstones, earrings & more

Shop early for the best selection. Doors open at 9am. Sale runs December 30 to Jan 1, 2016. List prices. Taxes and shipping extra.

The Jewel Box
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Gifts Going Fast!

Unwrap savings up to **40% Off**

ladies' apparel | fashion | jewelry | winter accessories | handbags & totes | beauty | & more

Make your list, and then it's time to shop! See more, save more. See our list at www.namewebsite.com

Belle Boutique
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Warm Up to Our Seasonal Specials

• espresso bar • Gifts & Gift Cards
• specialty teas • Eggs & pastries
• sandwiches • cereals For Coffee Lovers

Zip's Coffee Bar
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A14002C
PASS 2 COL. x 5

AD# N1811A14004C
PASS 2 COL. x 5
N1811P15004C

N1811P39008C

Merry Must-Haves

Everyday low prices on extra, great spots and more for the season of celebrating!

Name Brand Scotch Whisky 750 ml \$24.95	Name Brand Potentia Vodka 750 ml \$21.95
Name Brand Spiced Rum 750 ml \$17.95	Name Brand Pinot Noir 750 ml \$10.95
Name Brand Sauvignon Blanc 750 ml \$14.95	Name Brand Vercy Pinot Noir 750 ml \$17.95

Others good through 12/18/16

Value Liquors
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Deck the Halls With Red-Tag Savings

up to **70% Off**

- ornaments
- tree stands
- tree skirts
- artificial trees
- swags & lights
- nativity sets
- cardinals
- tableware
- linens
- accessories & more

Christmas Clearance Pricing up to 70% Off

Pershing Home Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Under-the-Tree Deals
UNDER \$25

Handcut Hats & Scarves \$24.99	Flance-Lined Slippers \$14.99	Brand Makeup Palette \$17.95
Fashion Jewelry Sets \$21.99	Brand Popcorn Maker \$24.99	Kids' Popcorn Sets \$12.95

Hammond Department Store
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A14005C
PASS 2 COL. x 5

AD# N1811A14006C
PASS 2 COL. x 5
N1811P50004C

AD# N1811A14001C
AD# N1811A14008C

PASS 6 COL. x 21
10 x 13



N1811P15001C-●



N1811P15003C-●



N1811P15006C-●



N1811P15008C-●



N1811P15002C-●



N1811P15005C-●



N1811P15007C-●



N1811P15004C-●



N1811P16003C-●



N1811P16006C-●



N1811P16004C-●



N1811P16005C-●



N1811P16007C-●



N1811P16002C-●



N1811P16008C-●



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N1811P17007C-●



N1811P17008C-●



N1811P17002C-●



N1811P17001C-●



N1811P17003C-●



N1811P17004C-●



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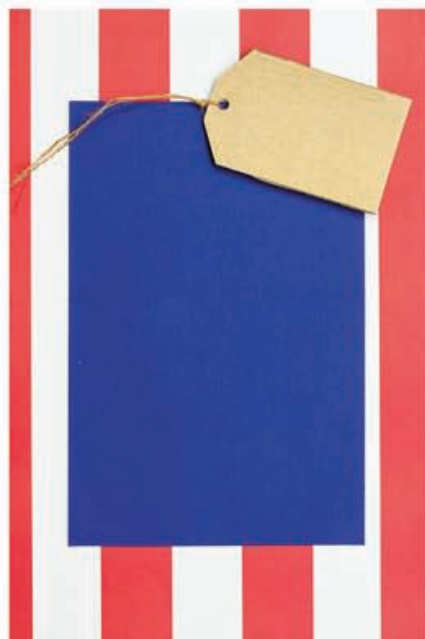
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N1811P18005C-●



N1811P18001C-●



N1811P18004C-●

N1811P20004C*-O

N1811P20002C*-O

N1811P20003C*-O

Thanksgiving Restaurant Guide

The Old Mill Restaurant

Serving Thanksgiving Dinner Beginning at 3pm
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

Downtown Diner

\$14 Thanksgiving Special Served All Day!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

The Ryan Hotel Restaurant

A Local Thanksgiving Tradition
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

Carlisle Restaurant

Thanksgiving Brunch Buffet & Dinner
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Kay's Kitchen Buffet

Enjoy all you can eat for Thanksgiving!
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

Harborside Restaurant

\$49 Prix-Fixe Thanksgiving Menu
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Blue Platter Family Restaurant

Family-Style Thanksgiving Dinner
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

The Hamilton Inn

Family Dining for Thanksgiving Day
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Riverview Restaurant

Thanksgiving Dinner With Breathtaking Views
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

Juniper Cafe

Catering Specials for Thanksgiving
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Reserve now for Thursday, November 22!

AD# N1811A20001C 19.334 x 13



N1811P20001C-●

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

(MCC Creative Library / Print Ad Size: Doubletruck / Print Ad Type: Multiple Advertiser or Directory)

Happy Thanksgiving Thanksgiving Specials

N1811P20005C*-O

N1811P20006C*-O



N1811P21005C-●



N1811P21004C-●



N1811P21006C-●



N1811P21008C-●



N1811P21003C-●



N1811P21002C-●



N1811P21007C-●



N1811P21001C-●



N1811P22007C-●



N1811P22002C-●



N1811P22003C-●



N1811P22008C-●



N1811P22006C-●



N1811P22004C-●



N1811P22005C-●



N1811P22001C-●



N1811P23012C*-O



N1811P23011C*-O



N1811P23004C*-O



N1811P23002C*-O



N1811P230xxC*-O



N1811P23010C*-O



N1811P23007C*-O



N1811P23005C*-O



N1811P23008C*-O



N1811P23001C*-O



N1811P23009C*-O



N1811P23006C*-O



N1811P23003C*-O



N1811P23014C*-O



N1811P23016C*-O



N1811P23015C*-O



N1811P24017C*-O



N1811P24007C*-O



N1811P24008C*-O



N1811P24006C*-O



N1811P24001C*-O



N1811P24009C*-O



N1811P24012C*-O



N1811P24002C*-O



N1811P24016C*-O



N1811P24010C*-O



N1811P24005C*-O



N1811P24014C*-O



N1811P24004C*-O



N1811P24011C*-O



N1811P24003C*-O



N1811P24013C*-O



N1811P24015C*-O



N1811P24018C*-O

N1811P27009C*O N1811P67017C*O

Countless Thanks to Our Veterans

N1811P25002C*O

On November 11 each year, we honor the generations of men and women who have served in the United States Armed Forces. As we celebrate this Veterans Day, we salute these dedicated Americans for their service, their sacrifices and their contributions to our country.
Thank you, veterans, for all you have done and all you continue to do to protect our freedom and our nation.

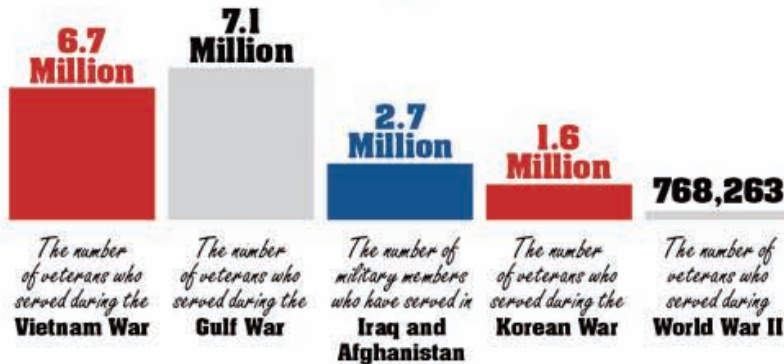
N1811P25001C*O N1811P25005C*O

18.5 Million
The total number of veterans in the U.S.



1.6 Million
The number of female veterans in the U.S.

58 Years
The average age of a U.S. veteran



N1811P25004C*O

4 Million
The number of veterans with a service-connected disability



**California
Florida
Texas**
States counting more than 1 million veterans each among their populations

Sources: United States Census Bureau 2016 American Community Survey, U.S. Department of Veterans Affairs

N1508P67004C*O N1811P25003C*O

AD# N1811A25003C
PASS 6 COL. x 3

N1811P26004C*O N1811P66006C*O

Today's Special

Veterans Eat Free
Sunday, November 11
Veterans and active-duty military enjoy a complimentary dinner or lunch entree with valid identification.

On Veterans Day and always, we appreciate America's veterans. Thank you to all of the men and women who have served and continue to serve our nation!

Garden Gate Cafe
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A25001C PASS 6 COL. x 21
AD# N1811A25002C 10 x 13

AD# N1811A25004C PASS 6 COL. x 21
AD# N1811A25005C 10 x 13



N1811P26006C-●



N1811P26003C-●



N1811P26005C-●



N1811P26002C-●



N1811P26004C-●



N1811P26008C-●



N1811P26001C-●



N1811P26007C-●



N1811P27003C*-O



N1811P27004C*-O



N1811P27007C*-O
N1811P27008C*-O



N1811P27006C*-O



N1811P27005C*-O



N1811P27011C*-O



N1811P27009C*-O



N1811P27010C*-O



N1811P27002C*-O



N1811P27001C*-O

N1811P28001C*O



It's Pie Season

Take Your Pick!
Apple | Blueberry | Blackberry | Cherry |
Chocolate | Coconut Creme | Strawberry |
Lemon Meringue | Mixed Berry | Peach | Pear |
Pecan | Pumpkin | Rhubarb
Only \$14.99

More than just pies!
Cakes | Cookies | Cupcakes | Doughnuts |
Brownies & Bars | Pastries

**Holiday Party Trays
& Catering Available**

**Buy One,
Get One
50% Off
Any Pie**

**\$10 Off
Catering
Purchase of
\$75 or More**

Offer subject to availability. © 2018. All rights reserved. All trademarks are the property of their respective owners. All other trademarks are the property of their respective owners.
The Grove Cafe Bakery
1234 Washington Street
000-000-0000 | www.namewebsite.com

Offer subject to availability. © 2018. All rights reserved. All trademarks are the property of their respective owners. All other trademarks are the property of their respective owners.
The Grove Cafe Bakery
1234 Washington Street
000-000-0000 | www.namewebsite.com

The Grove Cafe Bakery

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



AD# N1811A28001C 8.5 x 11

N1811P43007C

O-020082118181

Thanksgiving Dinner

Your Place or Ours!

Enjoy a delicious buffet feast in our dining room, or order your family-style dinner to go for a hassle-free holiday everyone will enjoy, yourself included!



Thanksgiving Day Buffet

\$29 Adults
\$17 Children under 12
Enjoy carving stations, fresh vegetables, classic casseroles, desserts galore and so much more!
Call today for reservations!

Thanksgiving Dinner To Go

menus starting from
\$15 per guest
Minimum order 4 guests. Preview menu online.
List details, terms and conditions here.
All catering orders must be received by 5 p.m. November 01.

Lewis Hotel Restaurant



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A28002C 8.5 x 11

N1811P28003C*O

Because **Nobody** Wants the **Flu** for Christmas

FREE Flu Shots
with most insurance plans

No Appointment
No Copay
No Flu



Halleran Pharmacy

1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com



The Centers for Disease Control and Prevention (CDC) recommends everyone age 6 months and older receive an annual flu vaccination.* Stop in today, and protect yourself against influenza all year.

*Exceptions include children younger than 6 months and people with the underlying flu given by a provider at any age up to the vaccine.

AD# N1811A28003C 8.5 x 11

N1811P30008C

Get the Look You Want for Christmas

HoHoBOGO

Buy One, Get One
50% Off

Fashion Frames
in-stock styles through 00.00.18
List details, terms and conditions here.

Frame & Lens Packages

from **\$149**
Scratch-resistant coating included! select styles through 00.00.18 List details, terms and conditions here.

Soft Contact Lenses
10% to 20% Off
select brands through 00.00.18 List details, terms and conditions here.



Medical Savings Accounts Welcome

Open Monday-Saturday 9 a.m.-7 p.m., Sunday 10 a.m.-5 p.m.

Cleary Vision Center



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1811A28004C 8.5 x 11



N1811P29001C-●



N1811P29005C-●



N1811P29006C-●



N1811P29002C-●



N1811P29007C-●



N1811P29003C-●



N1811P29008C-●



N1811P29004C-●



N1811P3008C-●



N1811P3005C-●



N1811P3004C-●



N1811P3002C-●



N1811P3003C-●



N1811P3001C-●



N1811P3006C-●



N1811P3007C-●



N1811P31005C-●



N1811P31004C-●



N1811P31003C-●



N1811P31002C-●



N1811P31001C-●



N1811P31007C*-○



N1811P31008K*-○



N1811P31006C*-○



N1811P33007C-●



N1811P33001C-●



N1811P33008C-●



N1811P33005C-●



N1811P33006C-●



N1811P33003C-●



N1811P33004C-●



N1811P33002C-●



N1811P34001C-●



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N1811P36008C-●



N1811P36003C-●



N1811P36004C-●



N1811P36007C-●



N1811P37018C*-○
N1811P37019C*-○



N1811P37020C*-○



N1811P37003C*-○



N1811P37002C*-○



N1811P37014C*-○
N1811P37015C*-○



N1811P37005C*-○



N1811P37008C*-○



N1811P37004C*-○



N1811P37006C*-○



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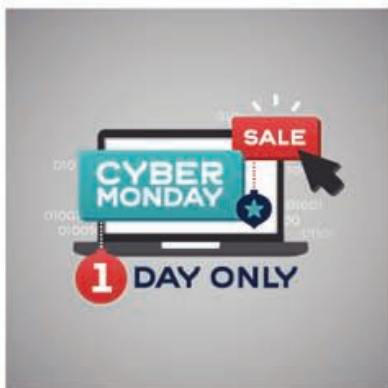
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N1811P37016C*-○



N1811P37024C*-○



N1811P37023C*-○



N1811P37022C*-○



N1811P38003C-●



N1811P38001C-●



N1811P38002C-●



N1811P38024C*-○



N1811P38018C*-○



N1811P38013C*-○



N1811P38016C*-○



N1811P38010C*-○



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N1811P38022C*-○



N1811P38026C*-○



N1811P38025C*-○



N1811P39006C-● N1811P39005C-● N1811P39004C-● N1811P39003C-● N1811P39018C-●



N1811P39002C-●



N1811P39007C-●



N1811P39001C-●



N1811P39016C*-○
N1811P39017C*-○



N1811P39012C*-○



N1811P39013C*-○



N1811P39015C*-○



N1811P39014C*-○



N1811P39010C*-○



N1811P39019C*-○



N1811P39008C*-○



N1811P39009C*-○



N1811P39011C*-○



N1811P40008C-●



N1811P40007C-●



N1811P40002C-●



N1811P40004C-●



N1811P40010C*-○



N1811P40001C-●



N1811P40006C-●



N1811P40005C-●



N1811P40003C-●



N1811P40016C*-○



N1811P40014C*-○



N1811P40009C*-○



N1811P40012C*-○



N1811P40013C-●



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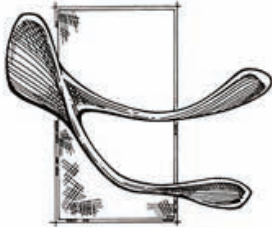
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N1811P41024A-●



N1811P41027A-●



N1811P41028A-●



N1811P41022A-●

Please Note:
See additional
November Retro images
not pictured here,
and the entire Retro
collection representing
decades of imagery, in
the MCC
Creative Library.



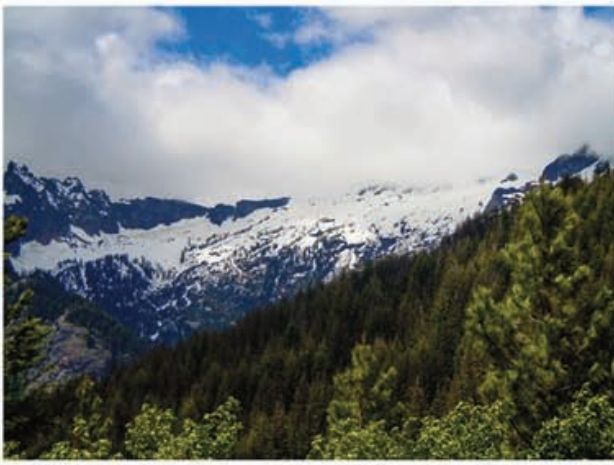
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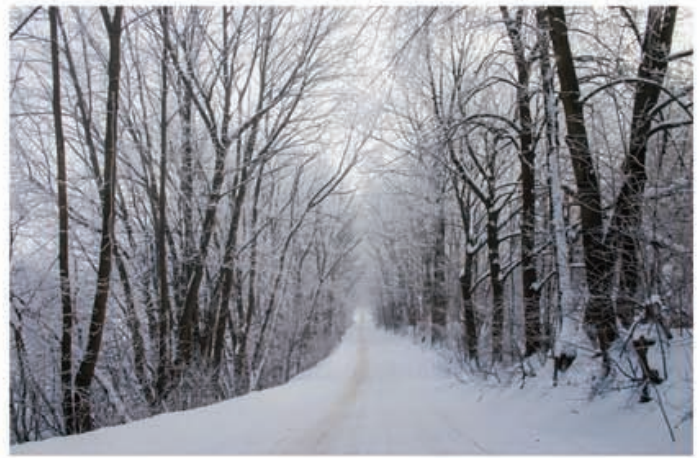
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N1811P42005C-●



N1811P42008C-●



N1811P42001C-●



N1811P42007C-●



N1811P43007C-●



N1811P43003C-●



N1811P43002C-●



N1811P43004C-●



N1811P43008C-●



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N1811P44004C-●



N1811P44001C-●



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N1811P46009C-●



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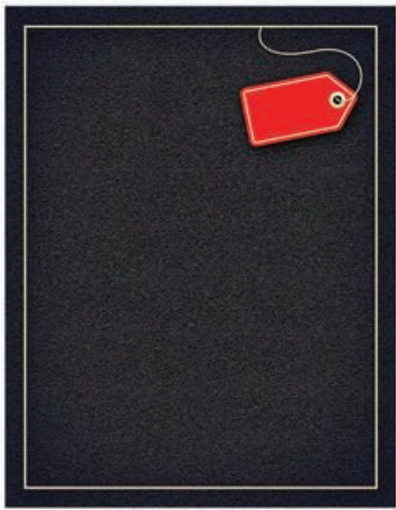
N1811P49002C-●



N1811P49007C-●



N1811P49004C-●



N1811P50004C-●

Usage Notes:

Use these backgrounds to help promote services and merchandise for fall sales, home improvement, Veterans Day, Thanksgiving, Breast Cancer Awareness, and more, for individual retail ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules or cover designs.

(MCC Creative Library / Image Type: Background)




N1811P50006C-●



N1811P50005C-●



N1811P50008C-●

N1811P50009C-● 



N1811P50007C-●



N1811P50010C-●



N1811P50001C-●



N1811P50002C-●



N1811P50003C-●

N1811P51001C-●



**Usage
Suggestions:**

Use these banner-style photos as backgrounds or page headers for all types of ads and pages in print and online for fall-related sales and events, as well as home improvement and flooring advertisers ... and more.

N1811P51002C-●



N1811P51003C-●



N1811P51004C-●



N1811P51005C-●



N1811P51006C-●





PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention.

MCC Creative Library / Image Type: Ad Starter or Image Type: Background / Keyword: MetroBiz



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



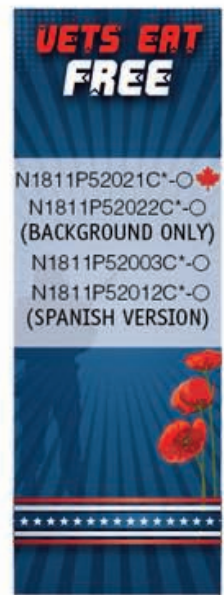
PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



MCC KEYWORD HINT: Farm Market
N1811P53007C-●



MCC KEYWORD HINT: Photo Booth Rental
N1811P53008C-●



MCC KEYWORD HINT: Coffee Shop
N1811P53009C-●



MCC KEYWORD HINT: Bakery
N1811P53010C-●



MCC KEYWORD HINT: Specialty Sweet Shop
N1811P53011C-●



MCC KEYWORD HINT: Chamber of
Commerce
N1811P53012C-●

Usage Note:

MCC Creative Library / Image Type: **frame, background, photo** or **MetroBiz**, where applicable

Use these business card photo backgrounds to help you expand your printing business.

You can also employ these timely frames in print inserts, ads or online ads and pages.

The banner-style frames can be used for top- or bottom-of-the-page print ads

or repurposed for Web banners. Look for more seasonal and timely subjects throughout the year.



N1811P53001C*-○



N1811P53002C*-○



N1811P53003C*-○



N1811P53004C*-○



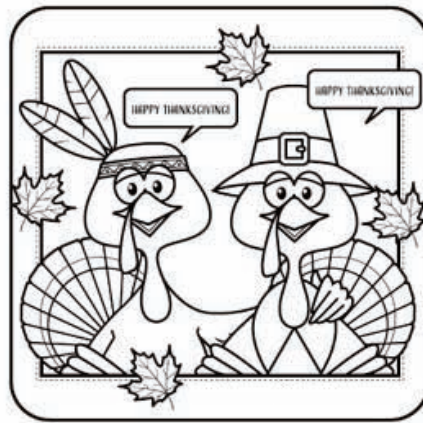
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N1811P53006C*-○



N1811P54001A*-○



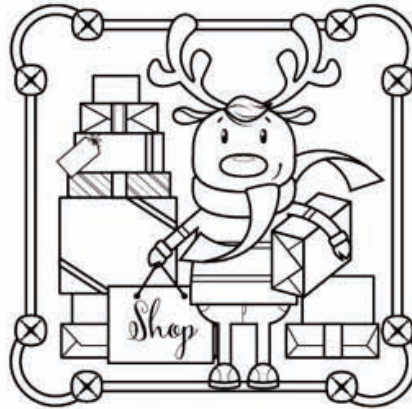
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N1811P54003A*-○



N1811P54004A*-○



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N1811P54006A*-○



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N1811P54015C*-○



N1811P54010C*-○



N1811P54009C*-○



N1811P54016C*-○



N1811P54011C*-○



N1811P54014C*-○



N1811P54012C*-○



N1811P54008C*-○



N1811P54013C*-○



N1811P55001C*-O



N1811P55007C*-O



N1811P55003C*-O



N1811P55006C*-O



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N1811P55002C*-O



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N1811P55004C*-O



N1811P57020C*-O



N1811P57025C*-O



N1811P57032C*-O



N1811P57038C*-O

MCC Creative Library /
Image Type: **Border, Icon Set or Object**



N1811P57001C*-O



N1811P57006C*-O



N1811P57011C*-O



N1811P57015C*-O



MCC KEYWORDS: ICON SET, THANKSGIVING
N1811S57043C*-O



N1811P58002C-●



N1811P58001C-●



N1811P58005C-●



N1811P58004C-●



N1811P58006C-●



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N1811P58008C-●



N1811P58007C-●



N1811P59007C-●



N1811P59003C-●



N1811P59004C-●



N1811P59006C-●



N1811P59008C-●



N1811P59002C-●



N1811P59001C-●



N1811P59005C-●



N1811P60020C-●
CAPPUCCINO



N1811P60021C-●
ESPRESSO SHOTS



N1811P600xxC-●
CRANBERRY JUICE



N1811P60010C-●
CHIPS & DIP



N1811P60016C-●
RAISIN BREAD



N1811P60025C-●
TURKEY DINNER



N1811P60008C-●
NACHO SUPREME



N1811P60003C-●
CINNAMON



N1811P60005C-●
PICKLES



N1811P60023C-●
HARD CANDY



N1811P60007C-●
PEPPER



N1811P60034C-◇
CAPPUCCINO



N1811P60028C-◇
CINNAMON ROLLS

Please Note:
See additional November
Food images not
pictured here, and the
entire Food collection
representing decades of
imagery, in the MCC
Creative Library.



N1811P60032C-◇
HOMEMADE BREAD



N1811P60038C-◇
TURKEY DINNER



N1811P60037C-◇
STUFFED TURKEY



N1811P60036C-◇
DONUTS

N1811P23012C*-O



Thanksgiving Traditions

Bring everyone's favorites to the table this Thanksgiving!

Country Farms
Frozen Turkey
64¢ lb.

Nevins Farms
Fresh Turkey
\$1.49 lb.

Merit Farms
Half Ham
99¢ lb.

Penn Farms
Rib Roast
\$6.99 lb.

Green Beans
\$1.49 lb.

Navel Oranges
59¢ lb.

Yellow Onions
49¢ lb.

Broccoli Crowns
99¢ lb.

Yukon Potatoes
19¢ lb.

Lacinato Kale
99¢ lb.

Name Brand
Butter
00 oz.
\$2.99

Name Brand
Eggs
12 count
\$2.19

Name Brand
Milk
half gallon
\$1.89

Name Brand
Sour Cream
pint
\$1.19

Name Brand
Seasoned Stuffing
00 oz. box
\$1.89

Name Brand
Canned Vegetables
00 oz. varieties
89¢

Name Brand
Wild Rice
00 oz. bag
\$3.89

Name Brand
Frozen Vegetables
00 oz. varieties
\$1.79

Name Brand
Cranberry
00 oz. box
79¢

Name Brand
Soup Broths
00 oz. varieties
\$2.19

Name Brand
Turkey Gravy
00 oz. jar
\$2.99

Name Brand
Canned Pumpkin
00 oz.
\$1.29



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- ✓ Beer & Wine

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Very Happy Thanksgiving!

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Advertised prices good through November 01, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# N1811A61001C

PASS 6 COL. x 21

AD# N1811A61002C

10 x 13

N1811P61001C*-O

N1811P23010C*-O



N1811P62005C-●



N1811P62004C-●



N1811P62003C-●



N1811P62007C*-○



N1811P62008C*-○



N1811P62002C-●



N1811P62012C*-○



N1811P62013C*-○



N1811P62014C*-○



N1811P62010C*-○
N1811P62009C*-○



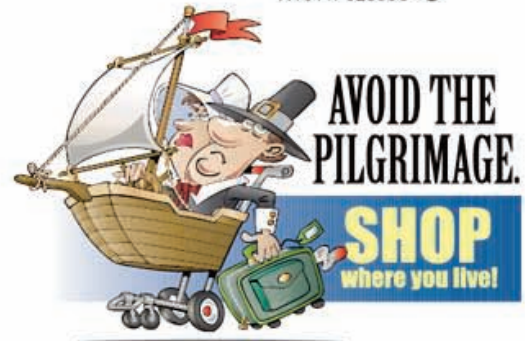
N1811P62006C*-○



N1811P62001C-●



N1811P62011C*-○



N1811P62015C*-○

MCC KEYWORD HINT: week1

This is your illustration and copy for November 1, 2018.

A Vale of Tears



The world has often been described as a vale of tears, a place of profound and often painful suffering. Many of the psalms are directed to the Lord, and even the usually hopeful Saint Paul describes creation as "groaning as if in the pains of childbirth." (Romans 8:22 NIV) The Bible has concerned, caring that life is essentially suffering, and philosophy throughout the ages have tended to agree, some even going so far as to suggest that it would be better to have never been born. The philosopher who complained Ecclesiastes says "And I declared that the dead, who had already died, are happier than the living, who are still alive. But better than both is the one who has never been born, who has not seen the evil that is done under the sun." (Ecclesiastes 4:2-3 NIV) It would be foolish to deny that the world is often with suffering, and yet perhaps all this pessimism says more about the philosophers and pessimists than it does about the world. Life is surely also a source of great pleasure and indescribable beauty and many of us find meaning in life precisely in the extent that we help to relieve the suffering of ourselves and others. We shouldn't deny the pain and suffering inherent in the world, but we shouldn't fall prey to the delusion that it is all there is to the world. — Christopher Stearns

"Whichever of you lives life and desires to be merciful good does, keep your tongue from evil and your lips from telling lies. Turn from evil and do good, seek peace and pursue it." —Psalm 34:12-14 NIV

AD# N1811A63001C PASS 2 COL. x 5.25

N1811P63006C*
N1811P63001C*
N1811P63008C*
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MCC KEYWORD HINT: week2

This is your illustration and copy for November 8, 2018.

Do the Good You Can



Human beings know how to help each other. We live in the ocean after natural disasters, for instance, and demonstrate that we are at our best when our fellow humans need us most. But why can't we do this all the time? What keeps us from reaching out and helping others in the countless give and take of our everyday lives? Or why do we sometimes fail to rise to the occasion in certain crises, such as helping outages from war-torn regions. The fact that we sometimes help and other times look away or just plain refuse to help is perhaps an indictment of our moral sentiments, the feelings of empathy and sympathy which move us to help. Sometimes our heartstrings are pulled and we rise to the occasion and other times we fail to do so. Social Psychology offers some clues to this puzzle. It hints that what is referred to as bystander apathy (not helping when you are someone in need) can be overcome by: 1) working that someone needs help; 2) interpreting the situation as one where you could be helpful; 3) taking responsibility for helping; 4) developing a plan (or deciding what should be done); and 5) implementing the plan. It's not terribly complicated. Most of us could be working more to help our sisters and brothers in need. — Christopher Stearns

"Do not withhold good from those to whom it is due, when it is in your power to act." —Proverbs 3:27 NIV

AD# N1811A63002C PASS 2 COL. x 5.25

N1811P63007C*
N1811P63002C*
N1811P63008C*
N1811P63009C*

MCC KEYWORD HINT: week3

This is your illustration and copy for November 15, 2018.

Hate Is Easy— Love Is Hard.



We can be turned on like the flip of a switch. Someone cuts us off in traffic and we are cursing them as if they were the devil incarnate. An unkind word or a slight to our fragile ego can be remembered for years and be a source of resentment we just can't get over. Political disagreements and battles are replete with the outcries of hatred and resentment. It is easy to continue the same—been that the thoughtless use the sources of these problems, or to convince the poor and working-class that the rich are their enemies. Human beings get defensive very readily, even when the offense against us is merely imagined. Unfairly treated and angry are the default mode for many of us. Love, on the other hand, takes work and must be nurtured. We have to work at creating loving relationships, and though we all care them, we are alarmingly glibly that it, we are prone to giving and taking offense. Perhaps that is why all of the world's religions spend so much time and effort trying to increase loving kindness and charity. It is not easy and would there would be no need for it. Work on building love from your life and making your life an expression of love. — Christopher Stearns

"Blessed is God's chosen people, holy and dearly loved, who live in peace with compassion, kindness, humility, gentleness and patience. Bear with each other and forgive one another if any of you has a grievance against someone. Forgive as the Lord forgives you. And over all these virtues put on love, which binds them all together in perfect unity." —Colossians 3:12-14 NIV

AD# N1811A63003C PASS 2 COL. x 5.25

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N1811P63004C*
N1811P63008C*
N1811P63009C*

MCC KEYWORD HINT: week4

This is your illustration and copy for November 22, 2018.

Giving Thanks



In the United States, we celebrate Thanksgiving every year on the fourth Thursday of November, and it is good to do so. But if the official holiday is the only time we are making a conscious effort to be thankful, then we are clearly deficient in giving thanks. Saint Paul advises us to "Rejoice always, pray continually, give thanks in all circumstances; for this is God's will for you in Christ Jesus." (Thanksmans 5:16-18 NIV) Being in constant communion with God by praying at all times and giving thanks in all circumstances may seem impossible, but perhaps it isn't as difficult as it might seem. Paul's advice in the Thanksmans quoted above is in the context of telling them to appreciate the hard work of those around them and admonishing them not to be idle or disruptive. Paul knows that we all have (or should have) work to do, but that doesn't mean that we can't be praying and giving thanks in the empty gaps in our day. The internal monologue that all of us carry on throughout the day can often be filled with grumbling and noise, whereas Paul's advice suggests that we transform our grumbling into thanksgiving. The internal noise or co-worker gives us a chance to develop patience. The trials and tribulations of our life help us to develop wisdom and character. Give thanks at Thanksgiving but be demonstrated to carry it over into the rest of the year. Being thankful at all times is perhaps the greatest and most direct route to a happy and blessed life. — Christopher Stearns

"Give thanks to the Lord, for he is good, his love endures forever." —1 Chronicles 16:14 NIV

AD# N1811A63004C PASS 2 COL. x 5.25

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N1811P63009C*
N1811P63008C*
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MCC KEYWORD HINT: week5

This is your illustration and copy for November 29, 2018.

Who Is Your Neighbor?



Jesus tells the story of the good Samaritan as the context of being asked by an "expert in the law" what he must do to inherit eternal life. Jesus then asks the question back onto the man, asking him "What is written in the law?" to which the man replies "Love the Lord your God with all your heart and with all your soul and with all your strength and with all your mind, and love your neighbor as yourself." The good Samaritan story of the good Samaritan follows, where a priest and a Levite both ignore a man who has been beaten, robbed, and left for dead on the side of the road, but who is then helped by the Samaritan. In a study done with seminary students at Princeton Theological Seminary in 1973, Darley and Batson found that students, even if they were in a hurry. This doesn't speak lightly of our attitude, implies if we are only willing to help when it's inconvenient to us, but we all know the struggle of wanting to help someone but feeling that our obligations are a higher priority. Perhaps the moral of this story is not simply that we should be willing to help a stranger in need (and before that, our neighbor), but more importantly that we shouldn't be such a hurry. Slow down and take time to notice the needs of those around you. — Christopher Stearns

"But a Samaritan, as he traveled, came where the man was, and when he saw him, he took pity on him. He went to him and bandaged his wounds. He put the man on his own donkey, brought him to an inn and took care of him." —Luke 10:33-34 NIV

AD# N1811A63005C PASS 2 COL. x 5.25

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N1811P63008C*
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N1811P63012C*
N1811P63013C*
N1811P63014C*



N1811P64001C*
(Wood Crate)



N1811P64018C*
(Dream Catcher)



N1811P64017C*
(Tiger Mascot)



N1811P64016C*
(Lion Mascot)



N1811P64013C*
(Wood Crate)



N1811P64010C*
(Wood Storage Box)



N1811P64012C*
(Wood Crate)



N1811P64011C*
(Wood Fruit Crate)



N1811P64003C*
(Open Wood Crate)



N1811P64005C*
(Wood Storage Box)



N1811P64002C*
(Wood Box)



N1811P64006C*
(Open Wood Crate)



N1811P64008C*
(Wood Drawer)



N1811P64007C*
(Wood Crate)



N1811P64009C*
(Wood Drawer)



N1811P64004C*
(Wood Drawer)



N1811P64014C*
(Rustic Country Berries & Star Border)



N1811P64023C*
(Woman Singing Karaoke)



N1811P64025C*
(Man Singing Karaoke)

N1811P64022C*
(Man Singing Karaoke)

N1811P64024C*
(Woman Singing Karaoke)



N1811P64015C*
(Fall Bazaar)



N1811P64021C*
(Karaoke Night)



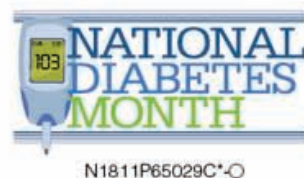
N1811P64026C*
(Escape Room Sign)



N1811P64019C*
(Vaping Shop Neon Sign)



N1811P64020C*
(Farmers Tailgate Meal)





N1811P66008C-●
MOOSE



N1811P66003C-●
POUTINE



N1811P66001C-●
REMEMBRANCE DAY



N1811P66007C-●
TRAIN



N1811P66005C-●
TRAIN



N1811P66006C-●
REMEMBRANCE DAY



N1811P66004C-●
DIABETES



N1811P66002C-●
REMEMBRANCE DAY



N1811P67008C*-O



N1811P67010C*-O



N1811P67015C*-O



N1811P67021C*-O



N1811P67017C*-O



N1811P67016C*-O



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N1811P67003C*-O



N1811P67005C*-O



N1811P67004C*-O



N1811P67009C*-O



N1811P67019C*-O



N1811P67006C*-O



N1811P67018C*-O



N1811P67020C*-O



(WINTER'S ON ITS WAY - ARE YOU READY?)
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(ON NOVEMBER 11, WEAR YOUR POPPY PROUD)
N1811P67011C*-O



(TIRE UP YOUR CAR)
N1811P67012C*-O



(GIFT IDEAS FOR ALL AGES)
N1811P67014C*-O

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N1811P68004C-●



N1811P68001C-●



N1811P68002C-●



N1811P68005C-●



N1811P68003C-●

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