

THE MONEY MAKING SOURCE FOR CLASSIFIED ADS & IDEAS

METRO®

CAMPAIGNS & CLASSIFIED

Recruitment

Land sales from your recruitment advertisers with a transport driver campaign and a wealth of targeted imagery for print and online ads, sections and pages. **PP. 36-41, 44**

Campaigns PP. 1-6, 21, 25, 37:



Sell more with a selection of campaigns for local businesses ranging from restaurants to office supplies, insurance to farm equipment, and more.

Real Estate PP. 25-35, 43



Help agencies target pre-holiday home buyers and apartment dwellers with resale and new home developments and rental properties with a variety of ads.

Automotive PP. 5-20, 42



Keep fourth quarter and holiday sales rolling with seasonal and year-round themes for vehicle dealers and automotive service providers.

NEW, IMPROVED & MORE VALUABLE THAN EVER! CAMPAIGNS & CLASSIFIED

We've given Classified Dynamics a makeover to keep up with the evolving needs of your Classifieds business. **Campaigns & Classified** now delivers the fresh auto, real estate and recruitment content you already value, as well as a wealth of ready-to-sell campaigns focused on generating more revenue from every single sales call!



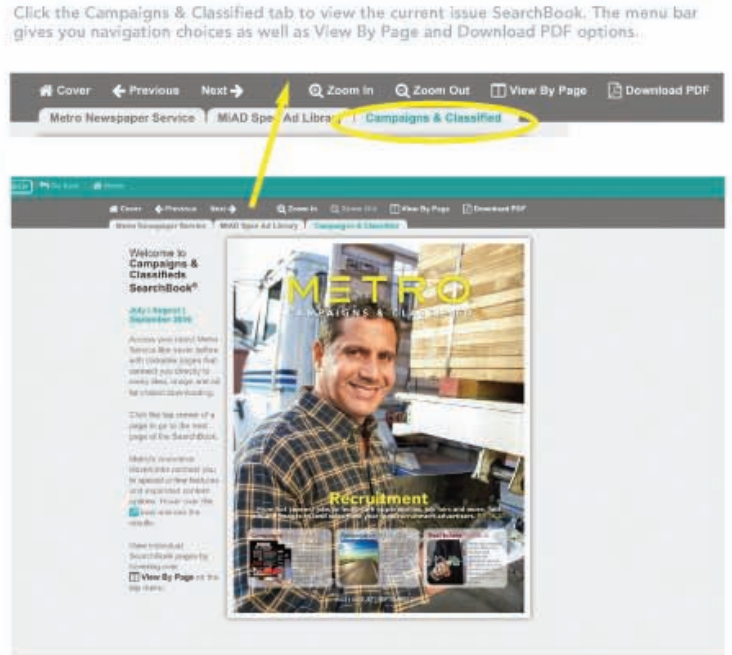
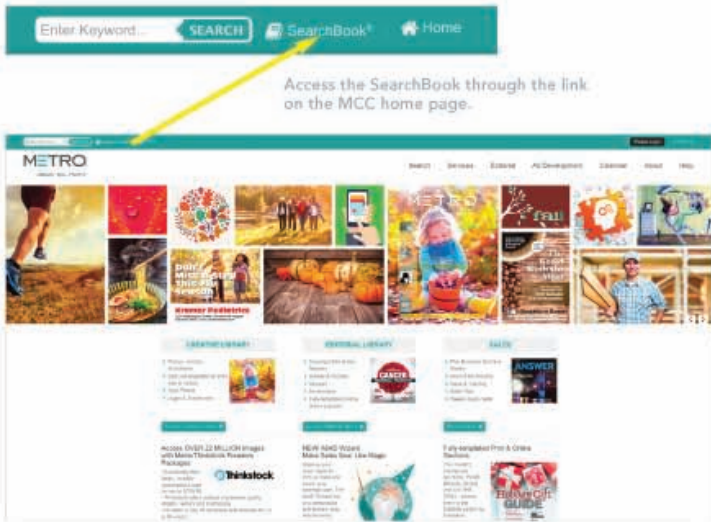
Show and sell more at every sales call with valuable campaign opportunities for your most popular advertisers. Each quarter, **Campaigns & Classified** delivers fresh ideas to drive sustained revenue growth for both you and your clients.

New customers, call now to find out how to get the latest quarterly issue of **Campaigns & Classified FREE!**

METRO.
CREATIVE GRAPHICS, INC.

800.223.1600

www.metrocreativeconnection.com • service@metro-email.com



Campaigns & Classified:
SearchBooks Make It Easy

Every issue of *Campaigns & Classified* has a companion online *SearchBook*® to make browsing and downloading issue content as simple as a couple of clicks. Best of all, everyone in your organization can peruse *Campaigns & Classified SearchBooks* from any computer, tablet or phone with Internet access.

Got SearchBook?

Getting to the *SearchBooks* for all Metro services is easy. Once you log in on the MCC home page, click the *SearchBook* link on the upper left of the menu bar to open the current issue. There, you'll find selection tabs for the current *Metro Newspaper Service*, *MiAD Spec Ad Library*, *Holiday Advertising Service* and *Campaigns & Classified SearchBooks*.

Due to limited space, the print book illustrates *Campaigns & Classified* pages as thumbnail groupings of four pages per printed page. Another big advantage to viewing the online *Campaigns & Classified SearchBook* is that each page is separate. Click through the pages like you'd browse a magazine, or go directly to a specific page through the *View by Page* function on the menu bar.

Function Follows Function

You can download the entire *SearchBook* as a PDF to view offline. Just select the *Download PDF* link on the upper right of the window and, depending on your browser preferences, you can either directly download it to your workstation or you can save it through your PDF Reader program.

You can also copy the URL address for any *SearchBook* and e-mail it to a prospective client or internal staff. The recipient will have full viewing access to the *SearchBook* and MCC content, just no downloading permission.

Simple Solution

Each *SearchBook* page is linked to the content within MCC for your convenience. Click any page and you'll be brought into MCC, where you can select and download your choice of ads and imagery that you viewed through the *SearchBook*.

Take a look at *Campaigns & Classified SearchBooks*, and the *SearchBooks* for all Metro services, and you'll see that sometimes things are just easy. M

Click the *Campaigns & Classified* tab to view the current issue *SearchBook*. The menu bar gives you navigation choices as well as *View By Page* and *Download PDF* options.



Select the *Click page to access & download content* to go directly to the content of that page within MCC, where you can download your choices of ad and ad imagery.



CAMPAIGNS



Build revenue faster with a new selection of local business campaigns.

- Find a 13-part automotive campaign highlighting vehicle insurance coverage, as well as campaigns for auto dealers, real estate, recruitment and your own publication (5, 6, 21, 25, 37).
- Find campaigns for a coffee shop and a restaurant spotlighting everything from new fall brews to lunchtime specials (2, 4).
- Focus on home or office with campaigns for a basement finishing company and an office furniture store (1, 2).
- A florist campaign focuses on event florals, bridal arrangements and delivery memberships (3).
- Promote senior center programs with a campaign that invites seniors to "join the fun" (4).
- Additional campaigns cover gift shop merchandise and farm machinery and equipment (1, 3).

AUTOMOTIVE PROMOTIONS



Rev up year-end sales from auto dealers with seasonal and year-round spec ads.

- In addition to this month's auto insurance services campaign, find a Christmas-themed print and online ad campaign for a car dealer touting special holiday incentives and clearance pricing on 2016 leftovers (5).
- Help dealers tie in promotions to holidays with ads themed for Black Friday, Veterans Day, Thanksgiving, Halloween, Christmas, and the New Year (7-10, 14, 15).
- Get extended coverage from seasonable fall and winter ad themes (11-13).
- Promote "trusted sales and service" from a new or preowned dealer, and don't forget to include service center specials (16).
- Target a variety of car care advertisers with a full-page coupon directory (17).

REAL ESTATE PROMOTIONS



Appeal to local realtors and builders with a diverse variety of real estate content.

- Kick off sales with a multi-ad print and online campaign focused on neighborhood profiles and available properties in those selected areas (25).
- Showcase the latest listings from local realtors with ad designs for "handpicked properties" and open homes (28, 29).
- Help a local realty group gain recognition in the community with a holiday greetings layout featuring individual agents (27).
- Ads for new home communities and condos include incentives like decorating and landscaping packages, closing cost credits and free HOA offers (26, 31, 32).
- Additional ads focus on help for first-time buyers, home selling services and your own publication's real estate section (30, 32).

SUBSCRIPTION & CLASSIFIED AD SELF-PROMOTION



Promote your own publication's products, services and special features with the latest self-promotion concepts.

- Feature a Classifieds section campaign targeting both buyers and sellers. This print and online campaign showcases the moneysaving aspect of shopping the Classifieds, and the affordable ease of advertising goods for sale in print and online with special "flash sale" savings offers (21).
- Just in time for the holiday season, promote your publication as "the holiday gift that keeps giving" with a gift subscription special offer. Include a bonus holiday coupon book to generate interest from holiday shoppers and advertising sales from local businesses (22).
- Find additional images to create more exciting ads and campaigns for your paper (23, 24).

RECRUITMENT



Service a variety of recruitment advertisers with coverage for a range of industries.

- Appeal to a transport services company with a recruitment campaign targeting new and experienced drivers looking to "get on the road to a better living" (37).
- Help a retailer promote seasonal job opportunities with a spec ad focused on holiday hiring (38).
- An ad promoting jobs at a beauty supply store could also be adapted to fit a cosmetology school or salon (38).
- Promote a variety of local healthcare jobs from various employers with a themed directory highlighting the latest industry opportunities (39).
- Finally, bring more readers to your print and online Jobs section with a promotional ad (39).

METRO Ideas

CREATE. SELL. PROFIT.

A quarterly column devoted to creative ideas utilizing our Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas area.



View this page in the Campaigns & Classified SearchBook, or download it as a PDF from the MCC Sales Ideas area.

In this issue: Accessing Campaigns & Classified SearchBooks



Your Tractor & Equipment Source

An unparalleled selection of name brand farm machinery for purchase or rent.

Model-Year-End Price Reductions Now In Store

Stop in today for the best selection and a great financing rate!

[f](#) [t](#)

Equipment Solutions

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA01001C

PASS 2 COL. x 5



Your Friend in the Field

Reliable equipment, fair prices and outstanding service you can count on season after season.

0% Financing for 60 Months - or - Factory Cash Back

Limited-time offer with credit approval. List details, terms and conditions here. See showroom for details.

[f](#) [t](#)

Equipment Solutions

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA01002C

PASS 2 COL. x 5



Your Productivity Is Our Priority

Local, family owned and meeting your equipment needs since 19XX.

Sales | Rentals | Service | Repair

tractors + dozers + backhoes + skidloaders + trailers + attachments + implements + & more

[f](#) [t](#)

Equipment Solutions

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA01003C 

PASS 2 COL. x 5



C164QP01002C-●



C164QP01004C-●



C164QP01003C-●



C164QP01001C-●



C164QP01005C*-○



C164QP01006C*-○



C164QP01007C*-○

Stretch Your Budget

Furnish your office for less with big savings on workplace essentials.

Open a corporate account today!

up to **40% Off** In-Stock Desks This Week Only

Advertised offer good October 01-01, 2016. List details, terms and conditions here. [f](#) [t](#)

Briggs Office Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA01004C

PASS 2 COL. x 5

Seal the Deal

Make your dollars work harder with big savings on workplace essentials.

Open a corporate account today!

Advertised offer good October 01-01, 2016. List details, terms and conditions here. [f](#) [t](#)

up to **40% Off** Seating & Lighting This Week Only

Briggs Office Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA01005C

PASS 2 COL. x 5

Drive a Hard Bargain

Shop like a pro with big savings on workplace essentials.

Open a corporate account today!

up to **40% Off** File Cabinets & Storage This Week Only

Advertised offer good October 01-01, 2016. List details, terms and conditions here. [f](#) [t](#)

Briggs Office Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA01006C 

PASS 2 COL. x 5

**Goodbye Old Basement.
Hello Possibilities!**



Let us transform your basement into a beautiful, functional, comfortable space designed to enhance the value and enjoyment of your home.

Call today for your free design consultation & estimate!

Custom Basement Solutions

Design
Finishing
Remodeling
Waterproofing

Basement Works

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA02001C

PASS 2 COL. x 5

**Goodbye Old Basement.
Hello Man Cave!**



Let us transform your basement into a beautiful, functional, comfortable space designed to enhance the value and enjoyment of your home.

Call today for your free design consultation & estimate!

Custom Basement Solutions

Design
Finishing
Remodeling
Waterproofing

Basement Works

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA02002C

PASS 2 COL. x 5

**Goodbye Old Basement.
Hello Home Office!**



Let us transform your basement into a beautiful, functional, comfortable space designed to enhance the value and enjoyment of your home.

Call today for your free design consultation & estimate!

Custom Basement Solutions

Design
Finishing
Remodeling
Waterproofing

Basement Works

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA02003C

PASS 2 COL. x 5



C164QP02001C-●



C164QP02002C-●



C164QP02003C-●



C164QP02004C-●



C164QP02005C*-○



C164QP02006C*-○



C164QP02007C*-○

*laugh.
sip.
smile.
savor.*

COFFEE

Join our free perks program online or at the register!
coffee | espresso | tea | smoothies | sweets | sandwiches

Earn Free Coffee

Open at 6AM Daily

Grounded Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA02004C

PASS 2 COL. x 5

*meet.
work.
surf.
sip.*

COFFEE

Try a pumpkin pie, cinnamon chai or sea salt caramel latte!
coffee | espresso | tea | smoothies | sweets | sandwiches

New Brews for Fall

Open at 6AM Daily

Grounded Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA02005C

PASS 2 COL. x 5

*sip.
snack.
relax.
enjoy.*

COFFEE

Enjoy a fresh daily selection of breakfast pastries, cakes, cookies and more!

coffee | espresso
tea | smoothies
sweets | sandwiches

Homemade Pastries & Desserts

Open at 6AM Daily

Grounded Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C164QA02006C

PASS 2 COL. x 5



Premium Plants & Flowers

New Greenhouse Arrivals
lilies + poinsettias + mums + orchids

Ask about our flower club! Get convenient monthly or weekly home or office delivery.

Greenhouse Florals
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C164QA03001C

PASS 2 COL. x 5



Exquisite Bouquets & Arrangements

Specializing in Special Occasions
+ anniversaries + birthdays + graduations + holidays

We guarantee our quality! Your arrangement or plant is guaranteed to last at least 7 days, or we will replace it free of charge.

Greenhouse Florals
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C164QA03002C

PASS 2 COL. x 5



Lavish Event Florals

Save With Our Bridal Bundles!
+ shower + ceremony + reception

"We do" green weddings and events!
Call today for your free consultation with a designer.

Greenhouse Florals
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C164QA03003C

PASS 2 COL. x 5



C164QP03004C-●



C164QP03003C-●



C164QP03001C-●



C164QP03002C-●



C164QP03005C*-○



C164QP03006C*-○



C164QP03007C*-○

Home & Gift Boutique

Shop dozens of beautiful gift ideas for every budget. We have something for everyone!
fashion jewelry & accessories | home decor & accessories | gourmet goods & candy | bath & body gifts | candles & home fragrances | greeting cards & stationery | custom invitation printing | fresh flowers | gift wrap | & more

Free Gift Wrapping Service

Whimsy
Boutique & Gift Emporium
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C164QA03004C

PASS 2 COL. x 5

Local & Unique Gift Ideas

Great Gifts Under \$25

Shop dozens of beautiful gift ideas for every budget. We have something for everyone!
fashion jewelry & accessories | home decor & accessories | gourmet goods & candy | bath & body gifts | candles & home fragrances | greeting cards & stationery | custom invitation printing | fresh flowers | gift wrap | & more

Whimsy
Boutique & Gift Emporium
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C164QA03005C

PASS 2 COL. x 5

Cards & Gifts for Every Occasion

Shop dozens of beautiful gift ideas for every budget. We have something for everyone!
fashion jewelry & accessories | home decor & accessories | gourmet goods & candy | bath & body gifts | candles & home fragrances | greeting cards & stationery | custom invitation printing | fresh flowers | gift wrap | & more

99¢ Greeting Card Specials

Whimsy
Boutique & Gift Emporium
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C164QA03006C

PASS 2 COL. x 5

Reserve Your Event!



Beat the rush, and book your preferred holiday party or special event date today.

Enjoy a \$100 Gift Card
When You Book an Event for 50 or more Guests. Contact our event specialist today at 000-000-0000 for details and reservations.

Skyline Restaurant
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Offer good through 08/00/16. List prices, taxes and conditions here.

AD# C164QA04001C
PASS 2 COL. x 5

New Shared Plates & Tapas



We've added more than a dozen new small plates to our menu for your sharing enjoyment!

All Priced Under \$12
Sliders | Crostini | Cornmeal Calamari | Pretzel Bites & Beer Cheese | & More
Half price during happy hour, 4-6 p.m.

Skyline Restaurant
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C164QA04002C
PASS 2 COL. x 5

Open for Lunch!




Enjoy fast service and a delicious midday meal, now served 11-3:30 p.m. weekdays.

Lunch Specials From \$6.99
Deluxe Burgers | Slider Combos | Fish Tacos | Flatbreads | Gourmet Salads | Panini Melts | Asian Stir-Fry | Homemade Soups | & More

Skyline Restaurant
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C164QA04003C 
PASS 2 COL. x 5



C164QP04002C-●



C164QP04003C-●



C164QP04004C-●



C164QP04001C-●



C164QP04005C*-○



C164QP04006C*-○



C164QP04007C*-○

Join the Fun!



55 or better? Stay active and meet new friends with a variety of exciting free activities, classes and special events!

FREE Fitness Classes
Daily at 8am & 11am
Enjoy aerobics, yoga, dancing and more!
Beginners welcome!

Somersville Senior Center
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Stop by or visit us online for our **monthly activities calendar!**



AD# C164QA04004C
PASS 2 COL. x 5

N1203P46009C*-○

Join the Fun!



55 or better? Stay active and meet new friends with a variety of exciting free activities, classes and special events!

BINGO Night
Every Tuesday & Friday at 7PM
Join us for snacks, refreshments and smoke-free BINGO fun!

Somersville Senior Center
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Stop by or visit us online for our **monthly activities calendar!**



AD# C164QA04005C
PASS 2 COL. x 5

N1203P46009C*-○

Join the Fun!




55 or better? Stay active and meet new friends with a variety of exciting free activities, classes and special events!

FREE Billiards Club
Join a team today.
Our game room and library are open daily for your enjoyment!

Somersville Senior Center
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Stop by or visit us online for our **monthly activities calendar!**



AD# C164QA04006C 
PASS 2 COL. x 5

N1203P46009C*-○

CAMPAIGN:

C164QP19001C-

Christmas Bonus Days

Get an Extra \$1,000 Cash For Your Trade This Week!

2017. Arundo Impression
automatic, power package, alloy wheels
Net Cost **\$18,995**
10 in stock or order savings after trade bonus

Middletown Auto Mall
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SHOWROOM OPEN 7 DAYS

ADVERTISED OFFER GOOD THROUGH 09.09.16. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE.

AD# C164QA05003C
PASS 2 COL. x 4

C164QP19002C-

Tis the Season for a New Sleigh

0% APR Financing up to 72 Months on 2017 Elevations & Arrands with approved credit

2017. Arundo Elevation
generally equipped from
\$24,995

Middletown Auto Mall
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SHOWROOM OPEN 7 DAYS

ADVERTISED OFFER GOOD THROUGH 09.09.16. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE.

AD# C164QA05004C W
PASS 2 COL. x 4

C164QP19014C-

Good Buy 2016 Christmas Clearance

up to \$8,990 OFF on select 2016 models

2016. Arundo Perimeter
MSRP \$31,400 - Save \$12,000 - Save \$2,000 Bonus \$300
Net Cost **\$22,500**
12 left in stock at similar savings

Middletown Auto Mall
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SHOWROOM OPEN 7 DAYS

ADVERTISED OFFER GOOD THROUGH 09.09.16. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE.

AD# C164QA05005C
PASS 2 COL. x 4

C164QP19016C- C164QP19004C-

Oh, What Fun It Is to Ride!

Jingle, Jingle

Your new car is calling! Thousands Off MSRP 0% APR Financing up to 72 Months

2017. Arundo Crosaroder
automatic, power package, alloy wheels and more
\$189 per month plus tax

2017. Arundo Anaconda
automatic, parking sensors, 89 and more
Net Cost **\$16,990**

2017. Arundo Crosaroder
automatic, power package, alloy wheels and more
\$189 per month plus tax

2017. Arundo Anaconda
automatic, parking sensors, 89 and more
Net Cost **\$16,990**

2017. Arundo Crosaroder
automatic, power package, alloy wheels and more
\$189 per month plus tax

2017. Arundo Anaconda
automatic, parking sensors, 89 and more
Net Cost **\$16,990**

2017. Arundo Crosaroder
automatic, power package, alloy wheels and more
\$189 per month plus tax

Santa's Pre-owned Picks

Top Dealer Paid for Your Trade bring your vehicle in for a better appraisal

2015 Maxima Sedan - \$16,500
2015 Maxima Sedan - \$16,500
2015 Maxima Sedan - \$16,500
2015 Maxima Sedan - \$16,500

Middletown Auto Mall
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

SHOWROOM OPEN 7 DAYS
Monday-Saturday 9am - 9pm, Sunday 10am - 6pm

ADVERTISED OFFER GOOD THROUGH 09.09.16. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE. LIST DETAILS, TERMS AND CONDITIONS HERE.

AD# C164QA05001C
PASS 6 COL. x 21
AD# C164QA05002C
10 x 13

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

W Companion WEB ADS available on MCC

C164QP19002C-

Tis the Season for a New Sleigh

0% APR Financing up to 72 Months on select vehicles with approved credit

Middletown Auto Mall
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C164QW05004R

Tis the Season for a New Sleigh

0% APR Financing up to 72 Months on select vehicles with approved credit

Middletown Auto Mall

AD# C164QW05004B
300 x 50

Tis the Season for a New Sleigh

0% APR Financing up to 72 Months on select vehicles with approved credit

Middletown Auto Mall

AD# C164QW05004W
320 x 50

C164QP19002C-

Tis the Season for a New Sleigh

0% APR Financing up to 72 Months on select vehicles with approved credit

2017. Arundo Elevation
generally equipped from
\$24,995

Middletown Auto Mall
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# C164QW05004S

C164QP19002C-

Tis the Season for a New Sleigh

0% APR Financing up to 72 Months on select vehicles with approved credit

Middletown Auto Mall
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# C164QW05004L

13-Time Campaigns:

Each quarter **Campaigns & Classified** gives you a ready-to-present 13-time ad campaign that focuses on your area's auto-related retailers, such as tire dealers, transmission shops, brake and muffler shops, auto parts stores, radiator repair shops, auto detailers and more.

You can choose to sell them to run once a week for a quarter-year program (13 weeks); publish more than one in a single edition for a set period of time; or spread the 13 ads over a daily one-month campaign... it's up to you!

Look for more in upcoming issues. If you have any requests for 13-time campaign ad subjects, call **800-223-1600** or send e-mail to service@metro-email.com.

(MCC Spec Ads & Covers Library / Service "Campaigns & Classified" / Keyword "campaign")

How's Your Liability Coverage? ✓

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06001C*-O

AD# C164QA06001C

PASS 2 COL. x 4

W Companion WEB ADS available on MCC

How's Your Collision Coverage? ✓

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06002C*-O

AD# C164QA06002C

PASS 2 COL. x 4

How's Your Emergency Coverage? ✓

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06003C*-O

AD# C164QA06003C

PASS 2 COL. x 4

How's Your Flood Coverage? ✓

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06004C*-O

AD# C164QA06004C

PASS 2 COL. x 4

How's Your Theft Coverage? ✓

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06005C*-O

AD# C164QA06005C

PASS 2 COL. x 4

How's Your Accident Coverage? ✓

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06006C*-O

AD# C164QA06006C

PASS 2 COL. x 4

Is Your Claims Service Up to Speed?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06007C*-O

AD# C164QA06007C

PASS 2 COL. x 4

Have You Read the Fine Print?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C164QP06008C*-O

AD# C164QA06008C

PASS 2 COL. x 4

Are You Fully Protected?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

Hallard Insurance Group
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C164QP06009C*-O

AD# C164QA06009C

PASS 2 COL. x 4

Got Towing Coverage?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

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C164QP06011C*-O

AD# C164QA06010C

PASS 2 COL. x 4

Do You Deserve a Safe Driver Discount?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

Auto • Motorcycle • Marine • RV

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C164QP06012C*-O

AD# C164QA06011C

PASS 2 COL. x 4

Got Roadside Assistance?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

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C164QP06013C*-O

AD# C164QA06012C

PASS 2 COL. x 4

Are You Getting the Best Rate?

Call us today for a free policy check and rate quote, and make sure you're getting the best protection and the best price.

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C164QP06016C*-O

AD# C164QA06013C

PASS 2 COL. x 4

C164QP08003C*-O
C164QP08004C*-O

Veterans Day Weekend Event

Veterans Day savings for everyone.
Bonus discounts for veterans and active-duty military members!

**Friday, Saturday & Sunday
November 11-13, 2016**

0% APR
Financing for 60 Months available in lieu of rebates on featured models with credit approval. Limited-time offer through 00.00.16. See dealer for details.



2017 Arrondo Anaconda
Sale Price \$23,559
\$4,299 Off MSRP
Veterans, Save an Additional \$500!
cruiase control + power package + reverse cameras
List details, terms and conditions here.
List details, terms and conditions here.



2017 Arrondo Anaconda
Sale Price \$23,559
\$4,299 Off MSRP
Veterans, Save an Additional \$500!
cruiase control + power package + reverse cameras
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cruiase control + power package + reverse cameras
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2016 Arrondo Anaconda
Sale Price \$23,559
\$4,299 Off MSRP
Veterans, Save an Additional \$500!
cruiase control + power package + reverse cameras
List details, terms and conditions here.
List details, terms and conditions here.

Trusted Pre-owned Values certified | tested | guaranteed

2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995
2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995	2015 Maximus Sidewinder 2 door, blue, 10K miles, XXXXXX \$14,995

Showroom Hours: Monday-Saturday 9-9, Sunday 10-5

**We Salute Our Veterans.
Thank You for Your Service!**

Mike Graham General Manager
Allisen Hanson Sales Manager
Greg Norris Service Manager

Somersville Auto Mall

1234 Washington Street | Somersville Heights
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List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



C164QP08001C-● C164QP08002C-●

N1007P47001C-●
N1008P27001C-●
N1010P58002C-●

AD# C164QA08001C

PASS 6 COL. x 21



AD# C164QA08003C

PASS 6 COL. x 21

AD# C164QA08002C

10 x 13



AD# C164QA08004C

10 x 13



FALL IN LOVE

Sleek styling, luxurious comfort, smooth performance and thousands in cash-back rebates...
Gotta love these deals!



\$3,500 NET SAVINGS
 2017 Maximus Embarcadero
 4 Cyl, Power Pkg, XXXXXX
 MSRP \$33,999 | Our Price \$34,999
 Factory Rebate \$5,000 | Bonus Cash \$1,500
 Your Net Cost **\$28,499**



\$4,500 NET SAVINGS
 2016 Maximus Sidewinder
 Auto, Navigation, XXXXXX
 MSRP \$20,995 | Our Price \$27,995
 Factory Rebate \$4,000 | Bonus Cash \$500
 Your Net Cost **\$23,495**



\$6,500 NET SAVINGS
 2016 Maximus Embarcadero
 Auto, Navigation, XXXXXX
 MSRP \$36,999 | Our Price \$34,999
 Factory Rebate \$5,000 | Bonus Cash \$1,500
 Your Net Cost **\$28,499**



\$6,500 NET SAVINGS
 2016 Maximus Embarcadero
 Auto, Navigation, XXXXXX
 MSRP \$36,999 | Our Price \$34,999
 Factory Rebate \$5,000 | Bonus Cash \$1,500
 Your Net Cost **\$28,499**



\$4,500 NET SAVINGS
 2016 Maximus Sidewinder
 Auto, Navigation, XXXXXX
 MSRP \$20,995 | Our Price \$27,995
 Factory Rebate \$4,000 | Bonus Cash \$500
 Your Net Cost **\$23,495**



\$4,500 NET SAVINGS
 2016 Maximus Sidewinder
 Auto, Navigation, XXXXXX
 MSRP \$20,995 | Our Price \$27,995
 Factory Rebate \$4,000 | Bonus Cash \$500
 Your Net Cost **\$23,495**



\$6,500 NET SAVINGS
 2016 Maximus Embarcadero
 Auto, Navigation, XXXXXX
 MSRP \$36,999 | Our Price \$34,999
 Factory Rebate \$5,000 | Bonus Cash \$1,500
 Your Net Cost **\$28,499**

Autumn Pre-owned Specials

- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
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Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**
- 2014 Arrondo Anaconda with power package and air conditioning \$30000
Now **\$14,995**



Showroom Hours: Monday-Saturday 9-9, Sunday 10-6
 Service Center Hours: Monday-Friday 8 a.m.-5 p.m., Saturday 8 a.m.-12 noon



LTD Auto Group

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Visit Our Service Center for Great Service and a Free 120-Point Vehicle Inspection!
Full-Service Oil Change

Most cars. Includes up to 5 qts. conventional oil, filter and recycling. Synthetic oil extra.

\$24.95 (reg. \$32.99)

Offer valid with coupon through 09.30.16. List details, terms and conditions here.

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Advertised offers good while supplies last through 09.30.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C164QA11001C PASS 6 COL. x 21
 AD# C164QA11002C 10 x 13

FALL Sales Drive

0% APR
for 60 Months
Plus \$2,000 Trade Assistance Bonus
on featured models through 00.00.16 with credit approval
See dealer for details.

C164QP20008C-●



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Embarcadero
Automatic, Cruise Control, ABS, Power Package
\$14,899 Net Cost
MSRP \$17,899, Dealer Discount \$1,000
Factory Rebate \$1,000 Bonus Cash \$1,000
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Embarcadero
Automatic, Cruise Control, ABS, Power Package
\$14,899 Net Cost
MSRP \$17,899, Dealer Discount \$1,000
Factory Rebate \$1,000 Bonus Cash \$1,000
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Embarcadero
Automatic, Cruise Control, ABS, Power Package
\$14,899 Net Cost
MSRP \$17,899, Dealer Discount \$1,000
Factory Rebate \$1,000 Bonus Cash \$1,000
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Embarcadero
Automatic, Cruise Control, ABS, Power Package
\$14,899 Net Cost
MSRP \$17,899, Dealer Discount \$1,000
Factory Rebate \$1,000 Bonus Cash \$1,000
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Embarcadero
Automatic, Cruise Control, ABS, Power Package
\$14,899 Net Cost
MSRP \$17,899, Dealer Discount \$1,000
Factory Rebate \$1,000 Bonus Cash \$1,000
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Embarcadero
Automatic, Cruise Control, ABS, Power Package
\$14,899 Net Cost
MSRP \$17,899, Dealer Discount \$1,000
Factory Rebate \$1,000 Bonus Cash \$1,000
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.



2017 Arrondo Anaconda
Automatic, Power Package, Front Side Curtain Air Bags
Lease for **\$159** per month, 36 months
List details, terms and conditions here. List details, terms and conditions here.

Presenting the season's best pre-owned values...

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

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Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

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Auto, Cruise, AC, 00k Miles, V8000000
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Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

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Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

2014 Maximus Sidewinder
Auto, Cruise, AC, 00k Miles, V8000000
\$14,995

Showroom Hours: Monday-Saturday 9 a.m.-9 p.m., Sunday 10 a.m.-5 p.m. | Service Department Hours: Monday-Friday 7 a.m.-7 p.m., Saturday 7 a.m.-2 p.m.

Steadfast Motor Group

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AD# C164QA12001C PASS 6 COL. x 21

AD# C164QA12002C 10 x 13

C164QP19007C-



WINTER SIGN-&-DRIVE SALE DAYS

Drive home the season's best deal
on a brand-new 2017 Maximus.

\$0 Down
\$0 Security
\$0 First Month's Payment
0% APR for 60 Months

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559 | \$299 /mo. 36-month lease, sales tax

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559

\$299 /mo.

36-month lease, sales tax
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559

\$299 /mo.

36-month lease, sales tax
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559

\$299 /mo.

36-month lease, sales tax
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559

\$299 /mo.

36-month lease, sales tax
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Low 1.9% APR Pre-owned Financing

2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500
2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500
2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500
2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500	2015 Arrondo Anacondia 00,000 miles, VINR000000 \$17,500

Town Center Auto Mall



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Somerville Heights
000-000-0000
www.namewebsite.com



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559

\$299 /mo.

36-month lease, sales tax
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2017 MAXIMUS SIDEWINDER

power everything • steel air bags • navigation • security
\$32,559

\$299 /mo.

36-month lease, sales tax
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Showroom Open 7 Days
Monday-Friday 9-9, Saturday 9-8, Sunday 9-5

Parts & Service Now Open Saturdays!
Monday-Friday 6-6, Saturday 8-5

Advertiser offers good through December 31, 2016. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C164QA13001C PASS 6 COL. x 21

AD# C164QA13002C 10 x 13

Say Y.E.S. Year-End Sale

Say yes to low prices, easy financing and factory cash back on the new car you want!

0% APR
for 72 Months
with approved credit on featured models through 00.00.16. See dealer for details.



C164QP20011C-●



\$5,900 Total Net Savings
2016 Maxum Sidewinder
with power package, cruise control and heated seats
MSRP \$35,900 | Sale \$33,000
Cash Back \$2000 | Trade Assist. \$1,000
12 in stock at similar savings
\$27,850



\$5,900 Total Net Savings
2016 Maxum Sidewinder
with power package, cruise control and heated seats
MSRP \$35,900 | Sale \$33,000
Cash Back \$2000 | Trade Assist. \$1,000
12 in stock at similar savings
\$27,850



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Cash Back \$2000 | Trade Assist. \$1,000
12 in stock at similar savings
\$27,850



\$5,900 Total Net Savings
2016 Maxum Sidewinder
with power package, cruise control and heated seats
MSRP \$35,900 | Sale \$33,000
Cash Back \$2000 | Trade Assist. \$1,000
12 in stock at similar savings
\$27,850

End-of-Year Pre-owned Markdowns

- | | |
|---|---|
| 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> | 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> |
| 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> | 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> |
| 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> | 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> |
| 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> | 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> |
| 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> | 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> |
| 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> | 2014 Arrondo Anaconda
Auto, Cruise AC, 00K Miles, 19830000
Book Value \$16,599
<i>You Pay \$14,999</i> |



Galaxy Auto Group

1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

Showroom Open Monday-Saturday, 9am-9pm

Offers good while supplies last through 00.00.16. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C164QA14001C PASS 6 COL. x 21

AD# C164QA14002C 10 x 13

C164QP15001C*-O

To-Die-For Deals

C164QP20003C-●

Halloween is here, and so are the savings! Stop in this month for spooktacular deals on every new and pre-owned vehicle in stock.

Treat Yourself!
Low 0.9% APR
Financing for 60 Months with approved credit on featured models. Limited-time offer. See dealer for details.



2017 Maximus Chrysler
5 Speed, Air Conditioning, Navigation, Security System

Net Cost **\$20,523**
10 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Crossroader
Automatic, AC, Cruise Control, Air Bags

Lease for **\$189** per mo. plus tax
12 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Sidewinder
Automatic, Power Everything, Leather Interior, Alloys

\$5,400 Off MSRP
15 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Chrysler
5 Speed, Air Conditioning, Navigation, Security System

Net Cost **\$20,523**
10 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Chrysler
5 Speed, Air Conditioning, Navigation, Security System

Net Cost **\$20,523**
10 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Crossroader
Automatic, AC, Cruise Control, Air Bags

Lease for **\$189** per mo. plus tax
12 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Sidewinder
Automatic, Power Everything, Leather Interior, Alloys

\$5,400 Off MSRP
15 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Chrysler
5 Speed, Air Conditioning, Navigation, Security System

Net Cost **\$20,523**
10 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Chrysler
5 Speed, Air Conditioning, Navigation, Security System

Net Cost **\$20,523**
10 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Crossroader
Automatic, AC, Cruise Control, Air Bags

Lease for **\$189** per mo. plus tax
12 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Sidewinder
Automatic, Power Everything, Leather Interior, Alloys

\$5,400 Off MSRP
15 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.



2017 Maximus Chrysler
5 Speed, Air Conditioning, Navigation, Security System

Net Cost **\$20,523**
10 at similar savings

List offer details, terms and conditions here. List offer details, terms and conditions here.

Catalyst Automotive



1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

Sale ends October 06, 2016. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Bad Credit? Don't Be Scared.

Call 000.000.0000 for financing preapproval, even if you've been turned down by the bank.

AD# C164QA15001C PASS 6 COL. x 21

AD# C164QA15002C 10 x 13

C164QP20001C-●



TRUSTED SALES & SERVICE

We go the extra mile to ensure your satisfaction and peace of mind.

- ✓ Money-back warranty on every vehicle we sell
- ✓ All parts and labor guaranteed
- ✓ Free vehicle history reports
- ✓ Friendly, honest service
- ✓ No-haggle pricing
- ✓ No-pressure sales

We Finance!

Great Rates as Low as

1.9% APR

Credit approval required. See dealer for details.



● C164QP20002C



2015 Maximus **Sidewinder**
V8, Navigation, Leather, Parking
Sensors, 00K Miles, XXXXX
\$22,995



2014 Maximus **Anaconda**
5 Spd, AC, Leather, Moonroof, CD,
Parking Sensors, 00K Miles, XXXXX
\$21,299



2015 Maximus **Sidewinder**
V8, Navigation, Leather, Parking
Sensors, 00K Miles, XXXXX
\$22,995



2014 Maximus **Anaconda**
5 Spd, AC, Leather, Moonroof, CD,
Parking Sensors, 00K Miles, XXXXX
\$21,299



2015 Maximus **Sidewinder**
V8, Navigation, Leather, Parking
Sensors, 00K Miles, XXXXX
\$22,995



2014 Maximus **Anaconda**
5 Spd, AC, Leather, Moonroof, CD,
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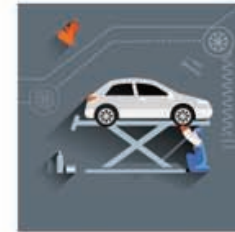
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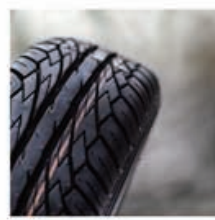
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C164QP20008C-●



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C164QP24002C-●



C164QP24004C-●



C164QP24010C-●



C164QP24007C-●



C164QP24012C*-○



C164QP24005C-●



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The right ways to update a résumé

The job market can be competitive, as new graduates flood the field each and every year. But graduation season is not the only time of year when the competition to find work gets heated.

The start of the new year tends to be one of the busiest times of year for new hires. According to the employment resource Simply Hired, the first Monday after New Year's Day tends to be the busiest day for job search activity. Companies are returning to full production after the holidays, and as a result there is a flurry of new activity. This means applicants can use the last quarter of the year to prepare for job searches they will initiate once the calendar turns.

Many job seekers may benefit from reworking their résumés before beginning their search. It's not uncommon for recruiters to receive thousands of résumés for each job opening they post, and the sheer volume of applicants can make it difficult for job seekers to get their résumés seen. In such instances, job seekers must take steps to tip the odds in their favor. By following these guidelines, job seekers may have a better chance of getting their résumés into the right hands.

Put a professional purpose. Modern standards may suggest that listing a career "objective" is old-fashioned. However, it is helpful to customize your résumé so that it is geared toward the position for which you are applying. A career objective may reflect how you are a strong candidate for each specific job you apply for. Use some specifics that tie into the particular job or company and you may catch the hiring manager's attention in the process.

Embrace keywords. Many employers now use application tracking software to sift through the acres of résumés that are submitted for each opening they post.

Keywords make it easy for employers to sort through thousands of résumés. The right keywords will flag your résumés and increase your "relevancy score" in the main HR/recruiting software programs available. Adapt your résumé for each application you submit. Use some of the words listed in the initial job posting and description. In addition, look at similar job postings and incorporate some keywords listed in those ads so that you have all the bases covered. Trim the fat. Less is often more regarding résumés. List all of the pertinent information, then go over the résumé again and again and cut out any irrelevant information to remove clutter. Only include information that is relevant to your career goals.

Highlight what you have done. Rather than listing every job responsibility and position in chronological order, use a résumé to highlight specific career accomplishments. This is a time to be your biggest fan and tell the world all of the great things you have accomplished. Remember to include evidence to back up the claims. According to a 2015 survey by CareerBuilder, employers say that résumés that include links to a candidate's portfolio, website or blog garner more attention than résumés without such links.

Put your own voice in the résumé. Rather than using standard verbiage on your résumé, personalize what you want to say. Hiring managers want to hire a human, not a machine. When speaking about yourself, be sure to use strong action words that define your skills even further. HR professionals cite terms like "managed," "achieved" and "improved" as examples of positive, assertive words.

Updating a résumé with the goal of standing out among a crowded pool of applicants is a great way for job seekers to land a new job.

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How to transform a fixer-upper

The real estate market will always have its ups and downs, but real estate is an often-profitable investment. Fixer estate

investors do their investing for various reasons. Some see a house as a place to hang their hats for years and years, while others look at properties as nothing more than investments. Buying a home with the intent to fix it up and resell it is called a "fix and flip." In such situations, investors buy homes at below-market prices before refurbishing the home with the goal of recouping their initial investment and then some when the homes are ultimately put back on the market. Flipping has become popular for both expert remodelers and novice investors. Realty Trac®, the nation's leading source for comprehensive housing data, noted in its "Year-End and Q4 2015 U.S. Home Flipping" report that 5.5 percent of all single family home and condo sales during the year were flipped properties. This marked an increase from the same time the previous year. Investing in a fixer-upper requires a leap of faith and a vision of what the home can look like in the future. Turning a real estate lemon into lemonade requires certain skills and a good measure of patience. The following are some guidelines to get anyone started.

Don't bite off more than you can chew. Make an honest assessment of your abilities and which renovations, if any, you can handle. If you are unskilled or inexperienced working with your hands, then it can be easy for an investment property to quickly become a money pit. Before purchasing a property, hire a trained home inspector to tour the home with you and point out all of the areas that will need renovation. With this list, begin getting estimates on how much money the work will entail. Determine if this fits with your budget or not. You do not want to invest so much that it exceeds what you could feasibly recoup when it comes time to sell.

Overlook cosmetic things when visiting properties. Cosmetic issues include all of the easily replaceable items in a home, such as carpeting, appliances, interior paint colors and cabinetry. Focus on the bones of the house —

the architectural integrity and those little touches that you envision having a "wow" factor.

Seek the help of experts. Some flippers think they'll save the most money by doing all of the work themselves. This isn't always the case. Professional architects, designers and contractors may help you save money. Contractors have an intimate knowledge of where to buy materials and may be able to negotiate prices based on wholesale or trade costs. In addition, experts can help you avoid common pitfalls because they've already done this type of work time and again. It's smart to rely on expert advice, even if it means investing a little bit more.

Save money by doing some work yourself. While the price may include the more complex parts of a given project, such as rewiring electricity or changing the footprint of a home, you can still be involved. Ask to participate in demolition, such as taking down walls or removing old materials from the home. Such participation may be fun, and it can save you substantial amounts of money on labor.

Recognize that not everything must be completely redone. Realize that, in some instances, a coat of paint and some new accents may be all you need to transform a space. For example, if kitchen cabinets are in good condition, see if they can be refaced or painted instead of replaced entirely. Install new door pulls/handles to add visual interest. Look for some ready-made items, such as bookshelves, instead of installing custom carpentry.

Think about what the buyer wants and not what you want. Renovate with an eye toward prospective buyers' needs. Keep things neutral and accommodating. Research the latest trends to understand what buyers might be seeking in a home. You want potential buyers to envision themselves moving right in. Renovating a fixer-upper takes time, but it can be a worthwhile project, and one that can help anyone turn a profit in a booming real estate market.

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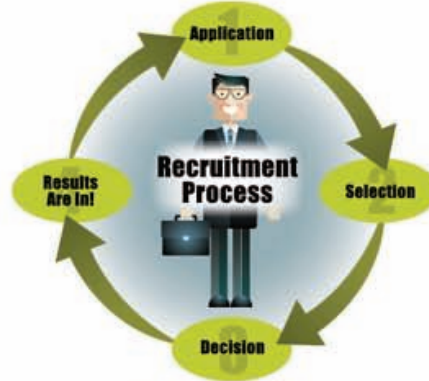
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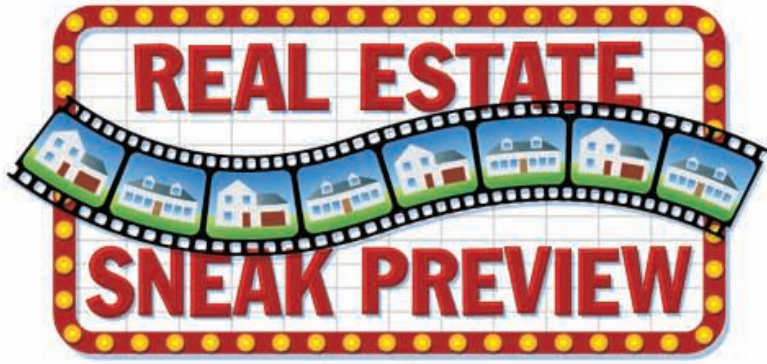
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