CREATE. SELL. PROFIT.

# METRO

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile



Everyday Deal Large Cheese Pizza Only \$8.99

# Pizza Palace

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



Everyday Deal Large Cheese Pizza Only \$8.99

# Pizza Palace

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.co







50%OFF Variety Mart

BOGO 50%OFF All Halloween Candy

www.namewebsite.com 1234 Washington Street Somersville Heights 000-000-0000

Variety Mart

Variety Mart

# Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

### 1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly Multi-Platform Ad Packages e-Edition. Click the e-Edition link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly SearchBook\*. There, you can click to gain immediate access to the ads from the pages.

Search the Creative Library by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



# Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in MiAD by selecting the pencil-in-the-box icon below ad thumbnails in the MCC Creative Library.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. MiAD mobile' users can take this functionality on the go and present to prospects on their iPads.' MiAD is an optional service. For further info, or to set up a free trial, call our Client Services team at 800-223-1600 or e-mail service@metro-email.com.

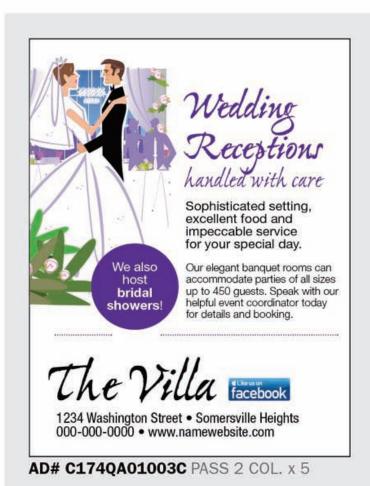




# 3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, AOD is a cost-effective back-up team when you need custom print, Web and mobile ads. AOD can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, AOD does it all! Call 800-223-1600 or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. M









AD# C174QW01003B 300 X 50



AD# C174QW01003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Wedding Receptions
handled with care

1234 Washington Street . Somersville Heights 000-000-0000 • www.namewebsite.com







AD# C174QW01006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250





Best Kitchen & Bath Remodeling

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com







AD# C174QW02003B 300 X 50





AD# C174QW02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

Great Service at Your Disposal

# **ABC** Waste Removal

1234 Washington Street I Somersville Heights 000-000-0000 I www.namewebsite.com

SCHEDULE A PICK-UP



# URGENIT CARE

When Life's Little Hiccups Happen After Hours...

### Fast & Convenient Walk-In Urgent Care

Monday-Friday 9am-9pm Saturday & Sunday 9am-6pm

We offer treatment for a variety of non-life-threatening illnesses and injuries, as well as physicals and vaccinations, no appointment needed!

Most Insurance Welcome | Emergencies Call 911

# Somersville Urgent Care

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# C174QA02006C PASS 2 COL. x 5



When Life's Little Hiccups Happen After Hours... Somersville Urgent Care

AD# C174QW02006B 300 X 50



When Life's Little Hiccups Happen After Hours... Somersville Urgent Care

AD# C174QW02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



When
Life's Little
Hiccups
Happen
After
Hours...

Monday-Friday 9am-9pm Saturday & Sunday 9am-6pm

We offer treatment for a variety of non-life-threatening illnesses and injuries, as well as physicals and vaccinations, no appointment needed!

### Somersville Urgent Care

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600

# URGENT CARE

When Life's Little Hiccups Happen After Hours...

Monday-Friday 9am-9pm • Saturday & Sunday 9am-6pm

## Somersville Urgent Care

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



When Life's Little Hiccups Happen After Hours...

Monday-Friday 9am-9pm + Saturday & Sunday 9am-6pm

### Somersville Urgent Care

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



holidays | parties | meetings | special events

Contact us today for a free menu consultation and price quote! We offer a variety of delicious signature menus and custom menu options to meet the dietary preferences of every guest.

# **Savor Fine Catering**



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# C1740A03003C PASS 2 COL. x 5



AD# C174QW03003B 300 X 50

Catering for an Affair to Remember



Savor Fine Catering

AD# C174QW03003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



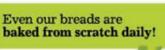
### Catering for an Affair to Remember

holidays parties meetings special events

# Savor Fine Catering

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



Catering for an Affair to Remember



### **Savor Fine Catering**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Even our breads are baked from scratch daily!



### Savor Fine Catering

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





SKYSCRAPER 160 x 600



AD# C174QW03006B 300 X 50



AD# C174QW03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

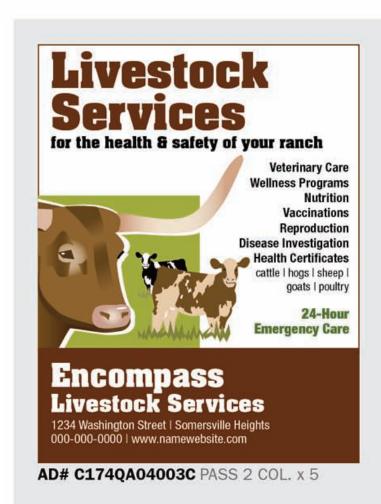
### Note:

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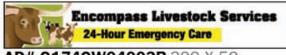
RECTANGLE 300 x 250



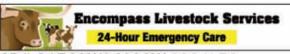








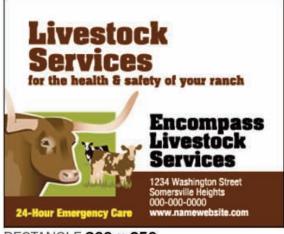
AD# C174QW04003B 300 X 50



AD# C174QW04003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Livestock Services Encompass for the health & safety of your ranch Livestock Services

24-Hour Emergency Care

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com





AD# C174QW04006B 300 X 50



AD# C174QW04006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250









AD# C174QW05003B 300 X 50



AD# C174QW05003W 320 X 50

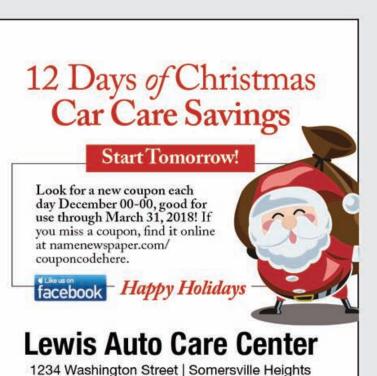
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





AD# C174QA06001C PASS 2 COL. x 4

000-000-0000 | www.namewebsite.com



SKYSCRAPER 160 x 600



AD# C174QW06001B 300 X 50



AD# C174QW06001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

12 Days of Christmas Car Care Savings





### Lewis Auto Care Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com









AD# C174QW21001B 300 X 50



AD# C174QW21001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250











AD# C174QW25001B 300 X 50



AD# C174QW25001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





Anderson & Mathers Realty Group

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# C174QW37005B 300 X 50



AD# C174QW37005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





AD# N1710A05001C



RECTANGLE 300 x 250



RECTANGLE 300 x 250

NAME NEWSPAPER

It's Fall

Season

Festival

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link

them to your online entry forms for reader convenience.

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

ENTER ONLINE

TO WIN TICKETS TO LOCAL FALL EVENTS!



# Stat Courier Service

When you're pressed for time, we offer fast, reliable and convenient courier service for your personal and business needs. Visit us online for details, rates and booking!

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1710A08001C PASS 2 COL. x 5



AD# N1710W08001B 300 X 50



AD# N1710W08001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



- Same-day local service
   Nationwide & International
   Rush delivery service



Get started with our:

**Rate Calculator** 

# Stat Courier

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



- Same-day local service
   Nationwide & International
   Rush delivery service

# Stat Courier



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

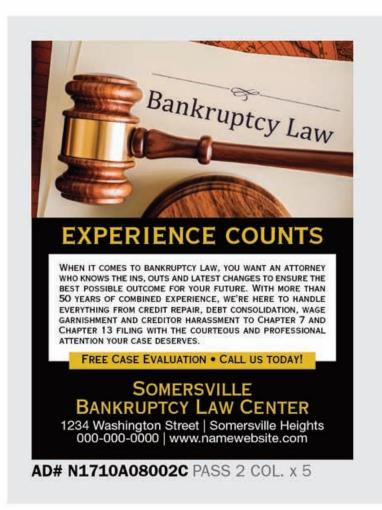
RECTANGLE 300 x 250

We Deliver On-Time Service & Value

· Same-day local service · Nationwide & International · Rush delivery service

### Stat Courier Service

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





SOMERSVILLE BANKRUPTCY LAW CENTER



AD# N1710W08002B 300 X 50



SOMERSVILLE BANKRUPTCY LAW CENTER



AD# N1710W08002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



FREE CASE EVALUATION • CLICK HERE!

SOMERSVILLE BANKRUPTCY LAW CENTER

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





# Solutions Insurance

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Call us today to discuss and compare your health insurance options. Our experienced agents are here to answer your questions and help you get the quality coverage that makes the most sense for you and your family.

AD# N1710A08003C PASS 2 COL. x 5



AD# N1710W08003B 300 X 50



AD# N1710W08003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Don't

RECTANGLE 300 x 250



### Solutions Insurance

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1710W08004B 300 X 50



AD# N1710W08004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





# Screening Saves Lives



Early detection is often the key to surviving breast cancer. Protect yourself and your loved ones by scheduling a mammogram during Breast Cancer Awareness Month. Our beautiful mammography suite and caring staff of radiologists are here to ensure your comfort and convenience with compassionate and efficient mammography screening service.

# Somersville Hospital

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Call Now to Schedule Your Discount Mammogram During Breast Cancer Awareness Month. \$49 Mammogram

Mention this ad to receive the discounted rate when booking your appointment at 000,000,000 through October 31, 2017.

AD# N1710A08005C PASS 2 COL. x 5



Breast Cancer Awareness Month. \$49 Mammogram Somersville Hospital

AD# N1710W08005B 300 X 50



Breast Cancer Awareness Month. \$49 Mammogram Somersville Hospital

AD# N1710W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

# Screening Saves Lives



Call Now to Schedule Your Discount Mammogram During Breast Cancer Awareness Month. \$49 Mammogram

## Somersville Hospital

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



# Somersville Hospital

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Screening Saves Lives

Call Now to Schedule Your Discount Mammogram During Breast Cancer Awareness Month. \$49 Mammogram

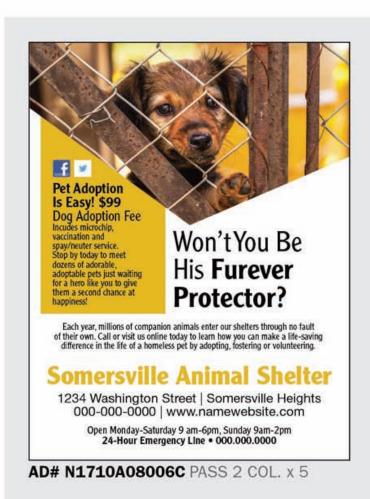
RECTANGLE 300 x 250



Screening Saves Lives Breast Cancer Awareness Month. \$49 Mammogram

## Somersville Hospital

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com









Somersville Animal Shelter

AD# N1710W08006B 300 X 50



Somersville Animal Shelter

AD# N1710W08006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Each year, millions of companion animals enter our shelters through no fault of their own.

### Somersville Animal Shelter

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





In-Home Care Specialists

> Our services are available 24 hours a day, 7 days a week.

### Home Care Connection

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1710W08007B 300 X 50



AD# N1710W08007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Bringing Care to Where the Comfort Is: Your Own Home 24 hours a day • 7 days a week

### Home Care Connection

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



# A New Lease on Retirement Life

Have more fun, make more friends and worry less with independent senior apartment living that puts all the services you may want or need at your door.

Private Apartments | Add-On Services | Tiered Care Options | Restaurant Dining | Community Areas & Events

# **Emory Village**



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1710A08008C PASS 2 COL. x 5



A New Lease on Retirement Life

**Emory Village** 

AD# N1710W08008B 300 X 50



A New Lease on Retirement Life

**Emory Village** 

AD# N1710W08008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



## A New Lease on Retirement Life

Have more fun, make more friends and worry less with independent senior apartment living that puts all the services you may want or need at your door.

Private Apartments Add-On Services Tiered Care Options Restaurant Dining Community Areas & Events

# Emory Village

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



Private Apartments Add-On Services Tiered Care Options Restaurant Dining Community Areas & Events

A New Lease on Retirement Life

### **Emory Village**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



# A New Lease on Retirement Life

Private Apartments | Add-On Services | Tiered Care Options Restaurant Dining | Community Areas | & Events

munity Areas | & Events

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



Providing compassionate and dignified in-home end-of-life care, comfort and support to patients and their families.

# Vista **Caregivers**

Call today to get the help you need to cope and find comfort at this difficult time. We are available 24 hours and accept all types of insurance to provide quality hospice care at little or no cost to you.

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1710A08009C PASS 2 COL. x 5



Providing compassionate and dignified in-home end-of-life care, comfort and support to patients and their families.

We are available 24 hours and accept all types of insurance.

## Vista Caregivers

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1710W08009B 300 X 50



AD# N1710W08009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Vista

Caregivers
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com





www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1710W09001B 300 X 50



AD# N1710W09001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Everyday Deal Large Cheese Pizza Only \$8.99

### Pizza Palace

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



# Instant

Get fair and honest prices and service from your friendly neighborhood pawn shop.

BUY | SELL | TRADE | LOAN

Free Cash Appraisals
Jewelry | Gold & Silver | Diamonds
Watches | Musical Instruments | Bikes | Tools Electronics | Coins | Collectibles

Open Monday-Saturday 10am-7pm

# **Bellings** Pawn Shop

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1710A09002C PASS 2 COL. x 5



Instant Cash for Your Valuables

FREE CASH **APPRAISALS** 

BUY | SELL | TRADE | LOAN

### **Bellings** Pawn Shop

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



Instant Cash for Your Valuables

**Bellings** Pawn Shop

AD# N1710W09002B 300 X 50



Instant Cash for Your Valuables

Bellings Pawn Shop

AD# N1710W09002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Instant Cash Valuables FREE CASH **APPRAISALS** 

BUY | SELL | TRADE | LOAN

### Bellings Pawn Shop

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



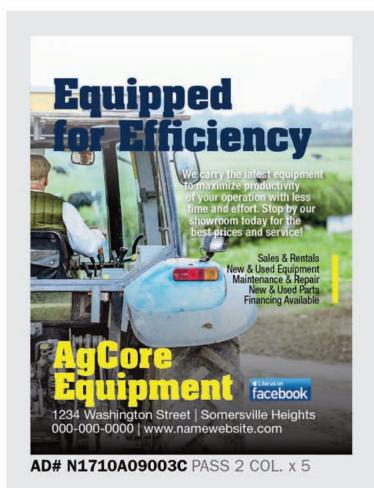
**Instant Cash** for Your Valuables FREE CASH APPRAISALS

LEADERBOARD 728 x 90

# Bellings Pawn Shop

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

BUY | SELL | TRADE | LOAN





SKYSCRAPER 160 x 600



AD# N1710W09003B 300 X 50



AD# N1710W09003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

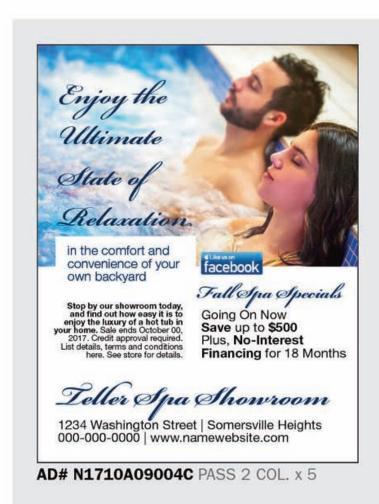
### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1710W09004B 300 X 50



AD# N1710W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

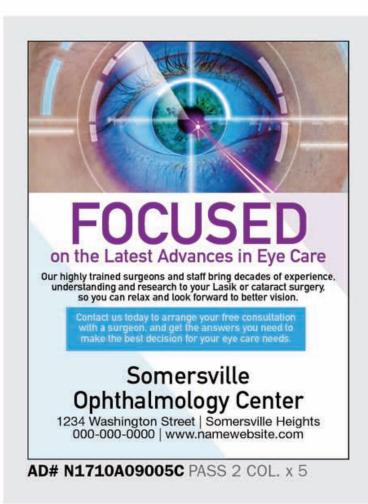
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RECTANGLE 300 x 250









AD# N1710W09005B 300 X 50

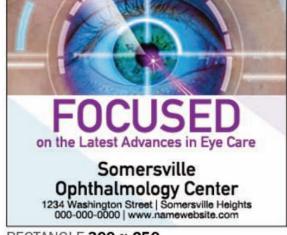


AD# N1710W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



FOCUSED on the Latest Advances in Eye Care

Somersville Ophthalmology Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





1234 Washington Street Somersville Heights 0000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1710W09006B 300 X 50



AD# N1710W09006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

**Find Out Who's Hiring** in Your Line of Work



# Merit Staffing

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1710W09007B 300 X 50



AD# N1710W09007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

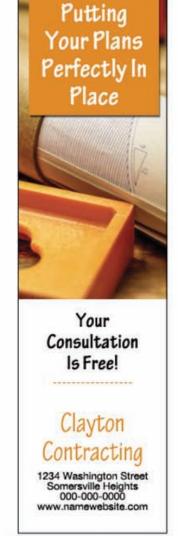
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250











AD# N1710W09008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

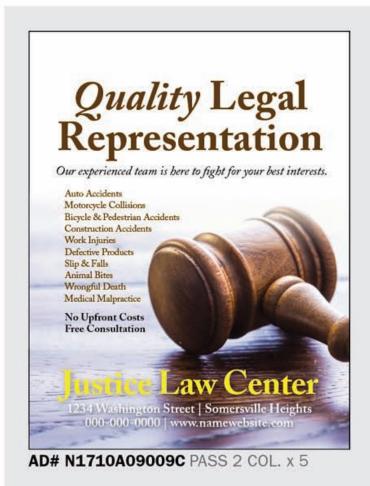


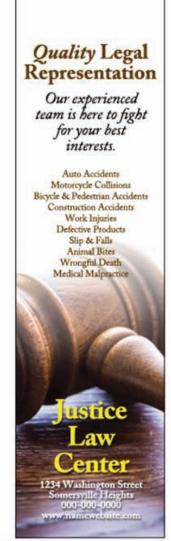
RECTANGLE 300 x 250



Your Consultation Is Free!

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AD# N1710W09009B 300 X 50



AD# N1710W09009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1710W10003B 300 X 50



AD# N1710W10003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1710W11003B 300 X 50



AD# N1710W11003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





# Put Safety First

Are there fire hazards hiding in your home? Would you know what to do in the event of a blaze? Do you know the best ways to protect yourself and your family against crime? Our Fire & Crime Prevention guide has the answers. Be sure to look for this informative special section, and equip yourself with the knowledge you need to keep calm and respond effectively in an emergency situation. After all, an ounce of prevention could save a life.



A Special Section From

### NAME NEWSPAPER

Subscribe or renew at 000.000.0000 or namenewspaper.com

October 00, 2017 In Print & Online at namenewspaper.com/ fireandcrimeprevention

AD# N1710A12003C PASS 2 COL. x 5





NAME NEWSPAPER

October 00, 2017 In Print & Online at namenewspaper.com/ fireandcrimeprevention

SKYSCRAPER 160 x 600



AD# N1710W12003B 300 X 50



AD# N1710W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

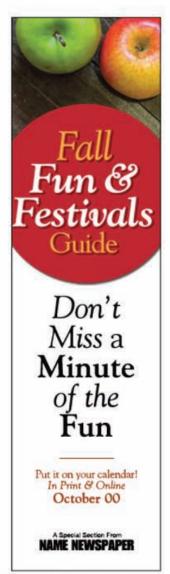


Put Safety First

October 00, 2017 In Print & Online at namenewspaper.com/fireandcrimeprevention









AD# N1710W13003B 300 X 50



AD# N1710W13003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

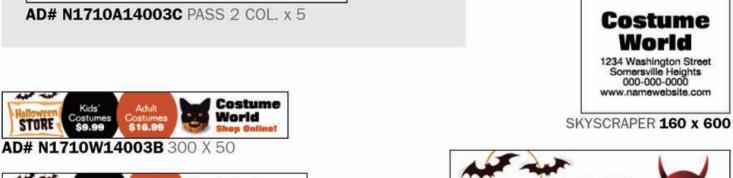


Don't Miss a

Minute of the Fun

Put it on your calendar! In Print & Online October 00







AD# N1710W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Shop Online!

Props • Wigs • Masks
Makeup & More

Kids'

Costumes \$9.99

& up

Adult

ostume \$16.99

& up

RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1710W14004B 300 X 50



AD# N1710W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1710W14005B 300 X 50



AD# N1710W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1710W14007B 300 X 50



AD# N1710W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Save 31% Off Any Beauty Service During the Month of October

Gloss Salon

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com



Saturday | Sunday | Monday October 7-9, 2017

up to 40% Off

Bedding s. Bath | Henne Ferniddings | Coelevare
Balawaze | Richan Biedrics | Tablelap | S. Mere

Sail in for big storewide markdowns all weekend!

Comfort Zone Linens & Home

AD# N1710A19003C PASS 6 COL. x 3



Sail in for big storewide markdowns all weekend!

Saturday | Sunday | Monday October 7-9, 2017

up to 40% Off

Bedding & Bath Home Furnishings Cookware | Bakeware Kitchen Electrics Tabletop & More

# Comfort Zone Linens & Home

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SKYSCRAPER 160 x 600



40% OFF • OCT 7th-9th

**Comfort Zone Linens & Home** 

AD# N1710W1903B 300 X 50



40% OFF • OCT 7th-9th

**Comfort Zone Linens & Home** 

AD# N1710W1903W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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### Comfort Zone Linens & Home

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



Sail in for big storewide markdowns all weekend!

40% OFF • OCT 7th-9th

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New Sales Opportunities Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, Plus Business moneymaking ideas, Ouick Sell e-mails and more.



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digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online e-Sections and easy-to-create websites.



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Metro's new Interactive SearchBook, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the Creative Library of the new MetroCreativeConnection (MCC). Access each of the monthly SearchBooks from the Search pull-down on the top navigation bar of every MCC page. You don't even have to log in to view them!



Grow Print and Digital Sales with a **Fully Templated Special Sections Package** 

Speed sales and save valuable production time by having two or more ready-made, 24-page special section options to present to advertisers every month. Each themed section is filled with ready-to-buy ad positions of varying sizes. Present advertisers with a multimedia solution by combining print section offerings with corresponding online e-sections. Complimentary promotional rate sheets and ads for each section are also included to help you lock in local advertisers.



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Answer all advertiser demands for top-notch print and digital work with the staff you already have in place using Metro's latest cost-effective solutions. Metro interactive Ad Designer (now also available for mobile) lets you quickly generate presentation-ready spec ads, while ADS On Demand gives you the option to order custom ads with fast turnaround times and no long-term or quantity commitments.