

2018 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

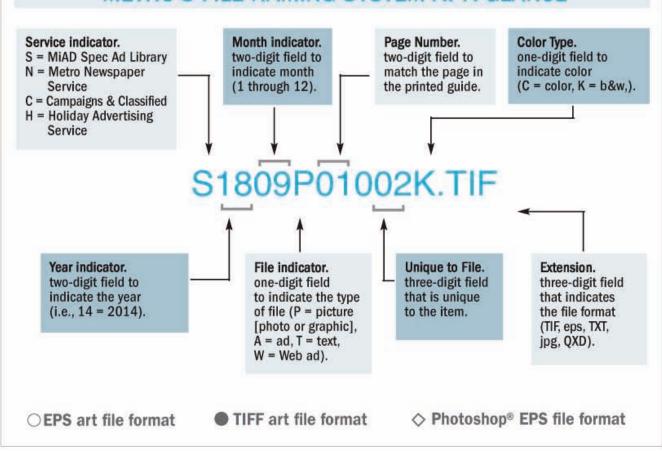
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE





Home Improvements



Shop every style of tile for your kitchen, bathroom and beyond!

N1505P38013C-

V1707P37004C-

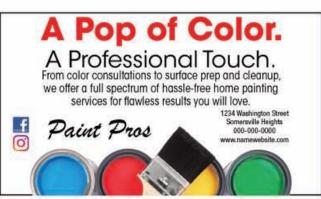
N1203P46009C*-○

N1505P38012C-

V1312P16016C-

Free In-Store Design Consultations Expert Installation Service

















AD# S1809A01001C

AD# S1809A01002C - S1809A01009C

METRO. MIAD™ Spec Ad Library
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COMPLETE LAYOUT PASS 4 COL. x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)



Roll Out a Whole New Look!

Fall Home Makeover Specials

20% Off Name Brand Interior & Exterior Paints & Stains 30% Off Name Brand Decorator Window Treatments 15% Off Name Brand Hardwood & Laminate Flooring 10% Off Name Brand Decorative Molding 20% Off Pavers & Flagstones 25% Off Name Brand Entry Doors 30% Off Name Brand Kitchen & Bath Fixtures 25% Off Name Brand Ceiling Lighting & Fans 20% Off Name Brand Landscape & Security Lighting 30% Off Name Brand Fencing & Gates

Shop Today! Advertised offers good through 00.00.18.

List details, terms and conditions here. List details, terms and conditions here.

We Offer Professional Installation Services!

Call or stop by the store for details or to schedule a quote.

Delivery & Contactor Accounts Available

RENEW HOME CENTER



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A02001C PASS 3 COL. x 9.5





WEEKLY ROUNDUP

Don't miss this week's best open homes!

Name Neighborhood 00000 1234 Washington Street



2 BR I 2 BA I 1150 SF Recently renovated home with hardwood floors, fireplace, landscaped yard and deck

\$219,599

Listing Agent Tara Reynolds 000.000.0000 I namewebsite.com

OPEN HOUSE Thursday 09.20, 11am-3pm | Saturday 09.22, 10am-2pm

Name Neighborhood 00000



2 BR I 2 BA I 1150 SF Recently renovated home with hardwood floors, fireplace, landscaped yard and deck

\$219,599

Listing Agent Tara Reynolds 000.000.0000 | namewebsite.com

OPEN HOUSE
Thursday 09.20, 11am-3pm | Saturday 09.22, 10am-2pm

Name Neighborhood 00000



2 BR I 2 BA I 1150 SF Recently renovated home with hardwood floors, fireplace, landscaped yard and deck

\$219,599

Listing Agent Tara Reynolds 000.000.0000 | namewebsite.com

OPEN HOUSE Thursday 09:20, 11am-3pm | Saturday 09:22, 10am-2pm

Name Neighborhood 00000 1234 Washington Street



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Name Neighborhood 00000 1234 Washington Street



2 BR I 2 BA I 1150 SF Recently renovated home with hardwood floors, fireplace, landscaped yard and deck

\$219,599

Listing Agent Tara Reynolds 000.000.0000 I namewebsite.com

OPEN HOUSE

Name Neighborhood 00000

1234 Washington Street



2 BR I 2 BA I 1150 SF Recently renovated home with hardwood floors, fireplace, landscaped yard and deck

\$219,599

Listing Agent Tara Reynolds 000.000.0000 I namewebsite.com

OPEN HOUSE Thursday 09:20, 11am-3pm | Saturday 09:22, 10am-2pm

Name Neighborhood 00000 1234 Washington Street



2 BR I 2 BA I 1150 SF Recently renovated home with hardwood floors, fireplace, landscaped yard and deck

\$219,599

Listing Agent Tara Reynolds 000.000.0000 I namewebsite.com

OPEN HOUSE Trucisday 09.20, 11am-3pm | Saturday 09.22, 10am-2pm

AD# S1809A03001C





MOVING?

Relax, We've Got You Covered!

Insurance Protection | Experienced Movers Professional Service | Affordable Rates

Only \$25

per hour, per mover Anywhere in Name County, Name County or Name County List details, terms and conditions here.

Long-Distance Move?

Get Your Free Estimate In Writing.
Schedule your consultation by phone or online today.

Local | Long Distance Residential | Commercial Packing | Storage | Supplies



COMPASS
MOVING & STORAGE

Move In On These Special Offers!

Free Moving Boxes With Your Long-Distance Move of \$000 or More

Call for details. Offer ends 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

50% Off One Month of Storage

With Your Purchase of a Second Month of Storage

Call for details, Offer ends 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

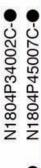
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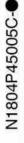
PASS 3 COL. x 4.5



N1203P46009C*-

Custom **Driveway Designs**





N1607P53003C*-

N1203P46009C*-



Resurfacing | Staining | Sealing

Visit Our Online Project Gallery Today. Call for a Free Consultation & Price Quote!

License# 00000000 | Insured & Bonded

Premier Concrete & Asphalt

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A05001C





Dirty walls? Dated paint? Old wallpaper? Cracked stucco?

We are a full-service painting contractor with the manpower, tools and expertise to quickly reinvent any room with a beautiful new look at an affordable price. Contact us today for a free in-home estimate and consultation!

Licensed & Insured

f 🧿

ColorPro Painting Contractors

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A06001C

PASS 3 COL. x 4.5



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L&M Home Center

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Storewide Savings

up to

50% Off

Everything to Beautify Your Home for the New Season

Fixtures | Lighting | Window Fashions | Paint | Wallpaper | Hardware | Molding | Building | Cabinets | Plumbing | Electrical | & More

Plus...

Free In-Store Demos & Workshops

0% Financing on Select Home Appliances

10% Off

All Equipment Rentals

Free Color Consultations
From the Paint Center

\$500 Gift Card Giveaway

See store or website for details! Sale ends 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

AD# S1809A07001C

PASS 3 COL. x 4.5



Save on our most popular services to add value and beauty to your home!

License# 00000000 | Fully Insured & Bonded Locally Owned & Recommended



Best Contracting

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

\$500 Off

Kitchen or Bathroom Remodel List details, terms and conditions here. List details, terms and conditions here.

Buy 3, Get 1 Free

All Replacement Windows
List details, terms and conditions here. List
details, terms and conditions here.

10% Off

Any Interior or Exterior Paint Job List details, terms and conditions here. List details, terms and conditions here.

Free Seamless Gutter System

With Vinyl Siding Installation
List details, terms and conditions here. List
details, terms and conditions here.

Limited-Time Offers!

Call before September 00 to arrange your free in-home estimate!

AD# S1809A07002C

Create the Perfect Kitchen

Stop by our showroom for ideas, inspiration and a free design consultation!

Fall Special Offers Now In Store Stop by or visit us online for details.

Kellar Kitchen Remodeling Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A08001C

PASS 3 COL. x 2

f O



V1607P39007C-

That leaky faucet could be costing you up to five gallons of water a day.

Stop dripping money down the drain. Call us today for a fast and affordable flat-rate fix!

Premier
Plumbing
1234 Washington Street
Somersville Heights

000-000-0000 www.namewebsite.com N1203P46009C*-C

AD# S1809A08002C

PASS 3 COL. x 2



odd jobs | drywall | tiling | carpet & flooring | fences | painting | carpentry | furniture assembly | **& more**

Professional & Affordable

Call today for a free phone quote!

Handyman Home Repair

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A08003C

PASS 3 COL. x 2



Contact us today for your free consultation and estimate, and see how affordable it can be to upgrade your home with beautiful and energy-efficient custom replacement windows you will enjoy for decades to come!

10-Year Warranty on All Windows Interest-Free Financing Available (OAC)

Daly Windows & Doors

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A08004C

PASS 3 COL. x 2





We Specialize in Stormproofing Solutions for Your Home.

Call us today for your free consultation... because peace of mind is priceless.

Roofing & Siding | Basement Waterproofing | Shatterproof Windows & Doors | Drainage & Pump Systems | Hurricane Shutters | Backup Generators | & More

> License# 00000000 Local & Trusted Since 19XX

Berton Home Contractors

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1809A09001C



Your Home Is Your Canvas.

Fill It With Great Style From the Ground Up!

Beautiful Furniture for Every Room

Plus, Custom Sofas & Seating | Designer Lighting Solutions | Area Rugs & Wall Coverings | Art & Unique Home Accents

Free Home Decorating Services

with your furniture purchase See showroom for details.



N1311P15022C-

Fall Financing Event Going On Now Pay No Interest Until Spring 2019! See showroom for details. List details, terms and conditions here. List details, terms

See showroom for details. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

C164QP31001C-

Vista Furniture Showroom

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1809A10001C



Let Us Get a Handle on Your To-Do List



Reliable & Trusted **Home Repair Services**

Serving all of Name County Over 15 years of experience | Fully insured & bonded Great local references

Precision Home Repair & **Improvement**

facebook 1234 Washington Street

Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A11001C

PASS 2 COL. x 3

No Job **Too Big** or **Too Small**



Reliable & Trusted **Home Repair Services**

I Serving all of Name County Over 15 years of experience | Fully insured & bonded | Great local references

Precision Home Repair &

Improvement facebook 1234 Washington Street

Somersville Heights 000-000-0000 I www.namewebsite.com

AD# S1809A11002C

Also Available

PASS 2 COL. x 3

Home Improvement With a Professional Touch



Reliable & Trusted **Home Repair Services**

Serving all of Name County Over 15 years of experience I Fully insured & bonded Great local references

Precision Home Repair & **Improvement**

1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com

AD# S1809A11003C

PASS 2 COL. x 3

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Also Available

N1504P38012C-N1203P46009C*-C

N1509P26003C

N1505P16003C

N1709P36001C



Call us for fast, fair and dependable service.

Free Estimates License# 000000

facebook

Percy Plumbing

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1809A11004C

PASS 1 COL, x 4

You CAN Have It All!

Affordable Leasing Plans Furniture | Electronics | Appliances

Stop by our showroom today for a package quote!



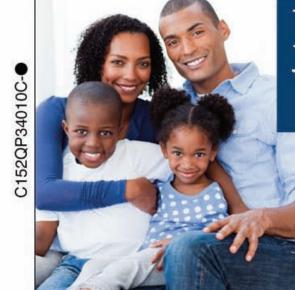
Furniture & More

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Rental Center

AD# S1809A11005C

PASS 1 COL. x 5



Ready for Winter?

Keep heat in and utility costs down with our energy-efficient insulation solutions.

Save 10% Off Loose-Fill Insulation for Walls & Attics

Blown-In Fiberglass or Cellulose Limited-time offer good through 00.00.18. Call for details.

Call us for a free estimate! Residential & Commercial Licensed & Insured

insulation installation | insulation removal | attic cleanups

Valley Insulation

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A12001C

PASS 3 COL. x 4.5



AD# S1809A12002C



C154QP35009C-



Electrical Expertise

for a Safe & Reliable Home

Our Specialties:

System Upgrades | LED Lighting Installations Troubleshooting | Fire Safety

Ouestions? Concerns?

Residential & Commercial



Call us anytime for a free phone consultation.

License# 00000000

Call today for details or to schedule service!

S79

Electrical System

Safety Inspection

& Report

PowerHouse Electrical

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A13001C

\$10 Off

PASS 3 COL, x 4.5

Fall Home Sale

Outfit your home in comfort and warmth for the new season.

up to

cookware | electrics | home decor | bedding | linens | tabletop | & more

Save an Extra 10% Your Total Purchase

when you sign up online for email or text notifications.

Domicile Home Shop



1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



AD# S1809A13002C







AD# S1809A14001C



It's time to fall in love with your home all over again.

Finance Fall Home Improvements the Easy Way
Home Equity Line of Credit
2.79% APR

Fixed introductory rate for 6 months conditions here. List details, terms and conditions here. List details, terms and conditions here.

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details terms and conditions here. List details, terms and conditions here.

Get Started Today!

Apply online at namewebsite.com, call 000.000.0000 or stop by your local branch for fast approval with no application fee.



First Savings & Loan

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A15001C

PASS 3 COL. x 9.5



V1608P46001C-



Save on everything for fall planting and outdoor decorating!

> Colorful Potted Mums list description here

SALE \$6.99

30% Off Name Brand Potting Soil &

Planting Aids list varieties here, list varieties here, list varieties here

BOGO 50% Off Annual Bulbs

& Seeds

list varieties here, list varieties here, list varieties here

10% Off

Pavers & Flagstones **Bulk Ground Cover** Decorative Bark Hardscape Edging

Fall Cleanup Essentials On Sale

Name Brand Wheelbarrow list description here

\$39.99 reg 800.00

Name Brand Lawn & Leaf Bags list description here

\$7.99 reg. 800.00

Name Brand Blower/Vacuum

list description here \$59.99 reg. 800.00

Name Brand Aluminum Rake

list description here \$12.99 reg. 800.00

Open Tuesday-Saturday 7 a.m.-7 p.m., Sunday 9 a.m.-3 p.m.

Clem's Garden Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1808A16001C

Hay Bales,

Pumpkins & Gourds Now

In Stock!

Free

Composting

Seminar

turday, September 00 10 a.m.

PASS 3 COL. x 9.5



N1709P22003C-

N1611P60010C-

Remodel for Less!

N1506P16003C-

N1506P16004C-N1506P16006C-



Fall Savings on Kitchen & Bathroom Transformations

Save \$500

- or enjoy -

Free Financing for 6 Months on your kitchen or bathroom remodel through 00.00.18

Call for details. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.





√ Hassle-Free Service

Competitive Pricing

Completion On Time & On Budget

Great Quality & Extraordinary Results

Stop by our showroom for inspiration and your free consultation!

The Kitchen & Bath Showroom

Showroom Open 7 Days



1234 Washington Street . Somersville Heights 000-000-0000 • www.namewebsite.com

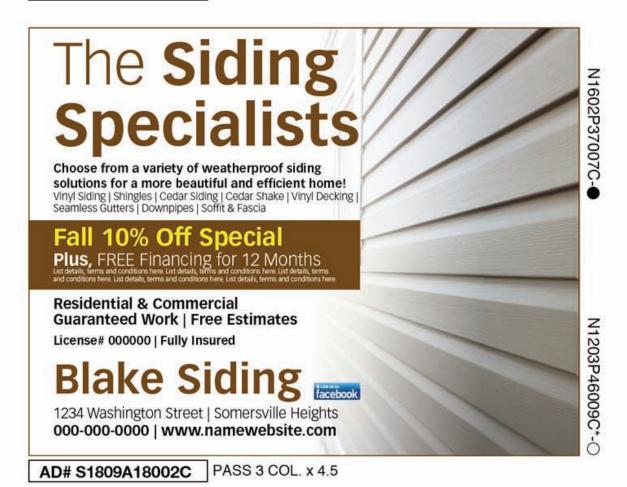
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N1506P16007C-





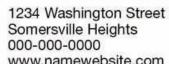


We Responsibly Remove All Types of Household Pests for Your Peace of Mind and Safety.

Termites | Ants | Bedbugs | Roaches | Mice Rats | Fleas | Wasps | Spiders | Silverfish Possums | Racoons | Birds | Bats | & More

Call anytime for your free consultation and estimate!

Residential & Commercial Licensed & Fully insured



www.namewebsite.com

Ask about our

affordable

maintenance

plans!

facebook

Park Pest Control

PASS 3 COL, x 4.5 AD# S1809A19001C



AD# S1809A19002C

PASS 3 COL. x 4.5



N1203P46009C*-C

N1707P37010C-



AD# S1809A20001C

PASS 3 COL. x 2



AD# S1809A20002C

PASS 3 COL. x 2



AD# S1809A20003C

PASS 3 COL. x 2



We service and repair all makes and models!

Ask about our flat-rate service plans! All Work Guaranteed Licensed & Fully Insured



N1510P36008CN1203P46009C*-C

Volte Appliance Repair

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A20004C

PASS 3 COL. x 2

Our Specialty: Beautiful Custom Kitchens

We specialize in made-to-order kitchen designs with the features and style options that are just your taste!



AD# S1809A21001C

Enjoy Low-Cost Comfort All Year



Energy-Efficient New Furnace

Fully Installed From

\$6.99 per week
with credit approval
Call for details. List details, terms and conditions here.

Central AC System Fully Installed From

per week Call for details. List details, terms and conditions here.

24-Hour Emergency Service All Makes & Models

We Do Oil-to-Gas Conversions!

FREE ESTIMATES License# 00000000

Fall Special Offers

Heating System Tune-Up & Inspection

Offer good through 00.00.18 when you mention this offer.



Grant **Heating & Cooling** 000.000.000

Maintenance Contract Offer good through 00.00.18 when you mention this offer



Grant Heating & Cooling 0000,000,0000

Grant Heating & Cooling Facebook

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1809A22001C

18 Months 0% Financing

on approved credit Limited-time offer through 00.00.18. Call for details.

EXTERIOR REMODELING SPECIALISTS

Roofing | Siding | Painting | Power Washing | Windows | Decks | Patios | Sunrooms | Gutters

We offer a variety of payment options to make home improvement affordable today! Call for your free consultation.

> Fully Licensed & Insured Family-Owned & -Operated Over 00 Years of Local Experience

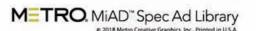
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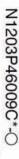
Remodeling Contractors Facebook



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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Next-Day Installation Available

Danbury Flooring 1234 Washington Street | Somersville Heights

000-000-0000 | www.namewebsite.com

AD# S1809A24001C

PASS 3 COL. x 4.5



000-000-0000 | www.namewebsite.com

1234 Washington Street | Somersville Heights

AD# S1809A24002C



Save on all the comforts of home all week!

Feather

for Fall

Your Nest

30% Off

Cotton Towels

Entire Stock reg. \$7.99-9.99

25% Off

Comforters

Entire Stock reg. \$7.99-9.99

\$12.99

Sheet Set Twin Flannel reg. \$19.99

\$24.99

Deluxe Duvet

Advertised offers good through 00.00,18. List details, terms and conditions here. List details, terms and conditions here.

Size Twin reg. \$39.99

BOGO 50% Off

Down Pillows

Entire Stock reg. \$17.99-\$49.99

\$24.99

Electric Blanket

Size Twin reg. \$34.99

Indigo Linens

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

N1203P46009C*-N1609P53002C*-C

S1809P25001C-

AD# S1809A25001C

PASS 3 COL. x 4.5

Fall Stock-**Up Sale**

Squirrel away your favorite household, pantry and personal care essentials with our lowest prices of the season!



BOGO 50% Off

Name Brand Vitamins & Supplements entire stock reg. \$0.00-\$00.00

Buy 2, Get 1 FREE

Name Brand Cleaning Products entire stock reg. \$0.00-\$00.00

toilet paper, napkins & paper towels reg. \$0.00-\$00.00

Name Brand Cosmetics & Skin Care entire stock reg. \$0.00-\$00.00

30% OFF

BOGO 50% Off

Name Brand

Paper Products

Name Brand Pasta Dinners assorted 00 oz. varieties reg. \$0.00

2 for \$3

Name Brand Snack Chips assorted 00 oz. varieties reg. \$0.00-\$0.00

ed offers good through 60.00.18. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Corner Pharmacy

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809A25002C

PASS 3 COL. x 4.5



N1709P54005C*-

N1709P53001C*-C



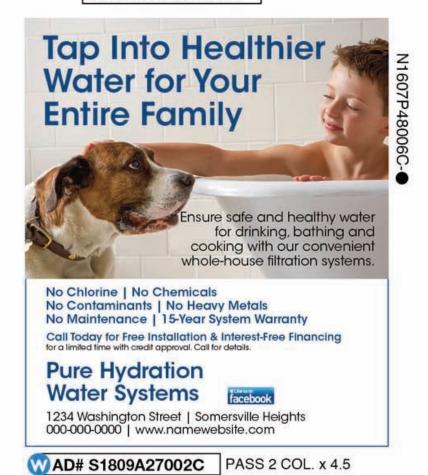






AD# S1809A27001C

PASS 3 COL. x 4.5





AD# S1809A27003C

Air Duct Cleaning for a Safer, Cleaner Home



Eliminate years of dust, debris, allergens and potential fire hazards in one visit. Free Video Inspections & Estimates Our camera inspections ensure results you can see!

5-Star Air Duct Cleaning

1234 Washington Street I Somersville Heights 000-000-0000 I www.namewebsite.com

facebook

AD# S1809W26002L

Air Duct Cleaning for a Safer, Cleaner Home



Air Duct Cleaning for a Safer, Cleaner Home



Companion WEBADS available on MCC

AD# S1809W26002W

AD# S1809W26002B



& Estimates Our camera inspections ensure results you can see!

Call Now for Fall Specials!

facebook

5-Star Air **Duct Cleaning**

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



AD# S1809W26002R



N1607P48006C



Tap Into Healthier Water for **Your Entire** Family

No Chlorine No Chemicals

No Contaminants

No Heavy Metals No Maintenance

15-Year System Warranty Call Today for Free Installation & Interest-Free Financing

Pure Hydration Water Systems

1234 Washington Street Somersville Heights 000000000 www.namewebsite.com

AD# S1809W27002S

AD# S1809W27002R

AD# S1809W26002S

Tap Into Healthier Water for Your **Entire Family**



Call Today for Free Install & Interest-Free Financing Pure Hydration Water Systems

Tap Into Healthier Water for Your **Entire Family**



Call Today for Free Ins & Interest-Free Financi Pure Hydration Water Systems

AD# S1809W27002W

AD# S1809W27002B

N1607P48006C-

Tap Into Healthier Water for Your **Entire Family**



No Chlorine | No Chemicals | No Contaminants No Heavy Metals | No Maintenance 15-Year System Warranty

Pure Hydration Water Systems

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1809W27002L

