







Download ads from the MIAD SPEC AD LIBRARY in the METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY.

THIS MONTH FIND ADS GEARED TOWARD HOME IMPROVEMENT and FALL SALES ADVERTISERS.

Pizza & Snacks
Bar & Grill
Game Arcada
Hock-n-Bowl

9 p.m.-2 p.m.

Stretch You in or

Now Open for Business

LevelXFit

### ast Lane Bow

1234 Washington St

nday-Friday p.m.

up the fun factor in 2016 with our dance classes. by yourself or with a partner!

go collecto aggrupp to your Free Introductory Class

September 2017

For instant spec ads you can customize with a prospect's name and info, open the ads in METRO INTERACTIVE AD DESIGNER (MIAD).

Petiver

Ritano Pharmacy

eday Food

## 2017 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

#### JANUARY

Wedding Services Health, Mind & Body

#### **FEBRUARY**

Home Improvement Real Estate

#### MARCH

Auto Services Spring Sales

#### APRIL

Lawn & Garden Pet Merchandise & Services

#### MAY

Mother's Day Seniors Women Today

#### JUNE

Summer Living Father's Day Travel

#### JULY

Back to School Sports Sponsorships

#### AUGUST

Dining, Entertaining & Celebrations

#### SEPTEMBER

Home Improvement Fall Sales

#### OCTOBER

Auto Services Electronics & Technology

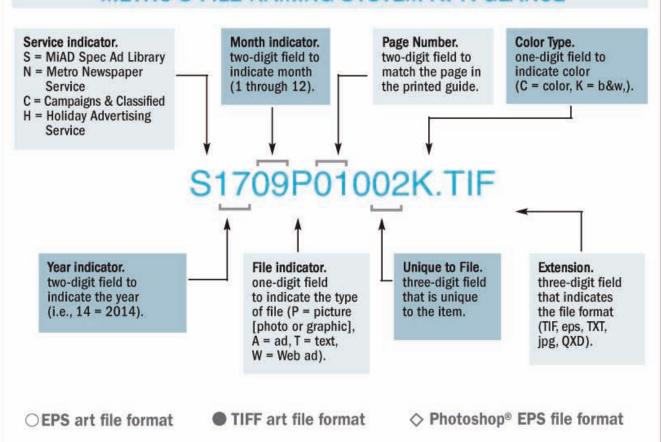
#### NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

#### DECEMBER

Year-End & Winter Sales Progress

## METRO'S FILE NAMING SYSTEM AT A GLANCE



## **Fall Home Improvement**

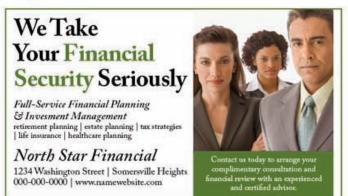


C163QP34008C-

N1203P46009C\*-○ N1706P37004C-

N1707P37004C-

N1702P29002C-











Expert Advice & Color Consultations Color Matching | Paint Samples

You'll love our great prices and service!

Value Faint Supply



1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com





stop by our showroom anytime to speak with a design consultant, and let us provide everything you beautiful results.

AD# S1709A01001C

individual ads (3.5 x 2) available (left to right, top to bottom)

METRO. MiAD Spec Ad Library ti 2017 Metro Creative Graphics, Inc., Printed in U.S.A.

AD# S1709A01002C - S1709A01009C

COMPLETE LAYOUT PASS 4 COL. x 9.5



Bringing your fall home improvement plans to life!

## Repaint. Repair. Refresh. Renovate.

We are your one-stop source for the home improvement tools, supplies, ideas and advice you need to make it happen!

In-Store Paint Center | Tool & Equipment Rental | Outdoor Garden Center | Full Line of Tools, Hardware & Building Supplies

Put These Fall Home Improvement Savings to Work for You

#### Your Purchase of \$25 or More

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

#### Framework Building & **Hardware Center**

1234 Washington Street 000-000-0000 | www.namewebsite.com

#### Your Purchase of \$50 or More

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

#### Framework Building & **Hardware Center**

1234 Washington Street 000-000-0000 I www.namewebsite.com

## Framework Building & Hardware Center



Open Monday-Saturday 7 a.m.-7 p.m., Sunday 8 a.m.-3 p.m.

1234 Washington Street | Somersville Heights

000-000-0000 | www.namewebsite.com

AD# S1709A02001C PASS 3 COL. x 9.5

N1203P46009C\*-O



## Fabulous Fall Decor

## Bring home the beauty of autumn!

- · Fresh & Silk Florals
- Decorative Gourds & Mini Pumpkins
- Scented Candles & Home Fragrances
- Local Artisan Goods
- Mirrors & Artwork
- · Photo Frames
- · Home Accents
- Holiday Decor
- Unique Gifts

### **NEW Arrivals Now In Store**

Pumpkin Soy Candles | Colorful Potted Mums Handmade Wreaths | Silk Florals | & More

Ask about our in-home decorating services!



## The Grove Garden & Home Shop

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A03001C

## You Work Hard for Your Money.



Make sure your hard-earned dollars are in good hands. For more than 00 years, we've been helping local customers like you protect and grow their savings with trusted financial products and services tailored to meet their needs and goals for the future.

### We are the home mortgage specialists!

Talk to an agent today about the right home mortgage solution for you and your family.

Free Retirement Talk Thursday, September 00 at 6:30 p.m.

Call or go online to reserve your seat.

Free Checking With Direct Deposit Free Online Banking Fee-Free ATM Transactions

Call, come in or go online for details or to open your account today. List details, terms and conditions here. List details, terms and conditions here.

Lending | Saving | Checking | Retirement | Investing

## Somersville Savings & Loan

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A04001C | PASS 3 COL. x 4.5



# We Have News For You

From local events to regional developments, national news and world headlines, we have the news you want in print and online anytime, **plus a whole lot more...** 

### **Fall Events Calendar Now Online**

Don't miss out on free local activities, concerts, entertainment, community association meetings and more.

Sunday Savings
Over \$000 in Weekly Offers!

Movie & Book Reviews

New Restaurant Openings Arts & Culture Reports

**Travel Ideas & Deals** 

#### Look for These Upcoming Special Sections:

Fall Home Improvement | Sunday, September 00 Weddings | Sunday, September 00 Best of the Best | Sunday, September 00 Halloween | Sunday, October 00 Subscribe Now to Save up to 60% Off the Newsstand Price!
Call or sign up online with code FALL17 for limited-time special offers for new and returning subscribers.



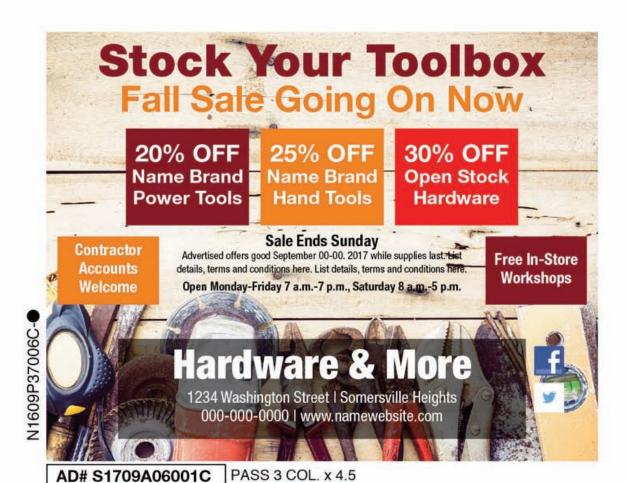
## The Somersville Press



Your Local News Source | Subscribe Today!

000.000.0000 www.namenewspaper.com

AD# S1709A05001C





## Fall Kitchen Makeover Event Going On Now!

Transform your kitchen this autumn with the best in the business.

## Complete Kitchen Remodel

as low as \$5,999

### **INSTALLED**

Plus, Get Interest-Free Financing for 6 Months!

Limited-time offer with approved credit. List details, terms and conditions here. List details, terms and conditions here.

Custom Cabinets | Refacing | Countertops | Flooring | Electrical | Painting | Appliances



Call to arrange your free in-home consultation today.

## K&B Remodeling

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.coma

AD# S1709A06002C

PASS 3 COL. x 4.5



facebook

N1510P36002C-

N1203P46009C\*-C

#### Name Neighborhood

1234 Washington Street 00000 \$179,500



2 BR I 2 BA I 0,000 SF
List property description here. List property
description here. List property description here.
Name Realtor

000,000,0000 | name@namewebsite.com

#### Name Neighborhood

1234 Washington Street 00000 \$179,500



2 BR I 2 BA I 0,000 SF
List property description here. List property
description here. List property description here.
Name Realtor
000.000.0000 I name@namewebsite.com

#### Name Neighborhood

1234 Washington Street 00000 \$179,500



2 BR I 2 BA I 0,000 SF
List property description here. List property
description here. List property description here.
Name Realtor

## 000.000.0000 i name@namewebsite.com Name Neighborhood

1234 Washington Street 00000 \$179,500



2 BR I 2 BA I 0,000 SF
List property description here. List property
description here. List property description here.

Name Realtor
000.000.0000 I name@namewebsite.com

## Fall Home Showcase

Market-fresh property picks for autumn!

## Raymond Realty Group

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1709A07001C

PASS 3 COL. x 4.5



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A07002C



AD# S1709A08001C

PASS 3 COL. x 2



AD# S1709A08002C

PASS 3 COL. x 2



AD# S1709A08003C

PASS 3 COL. x 2



## **Expert Repair for Every Appliance**

Free Service Call

\$20 Off Any Repair Servce

We Service All Makes & Models!

Call anytime for fast With Any Repair When You Mention This Ad and friendly response.

## Appliance Doctor

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# S1709A08004C

PASS 3 COL. x 2





## **Your One-Stop** Appliance Source

√ The brands you know.

√ The service you trust.

√ The value you deserve.

## **Fall Special Offers Now In Store**

Name Brand Front-Load Dryer

list product details here

**79** reg. \$449

Name Brand Top-Load Washer Built-In Dishwasher

list product details here

**49** reg. \$379

Name Brand

list product details here

**199** reg. \$349

#### Apply Online or In Store for Easy Financing!

**Huge Selection of Energy-Efficient** Portable Heaters In Store for Winter!

Showroom Open Monday-Saturday 10-7, Sunday 11-4

## ValueStar Appliance

1234 Washington Street Somersville Heights

000-000-0000 | www.namewebsite.com

Plus, Save **Delivery &** Installation Now Through 00.00.17 List details here. List details here. List details here.

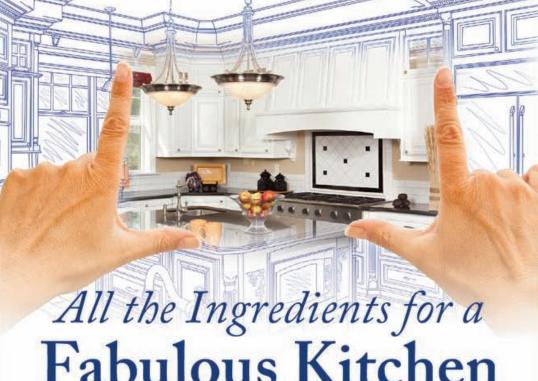
facebook

AD# S1709A09001C

PASS 3 COL. x 9.5

N1203P46009C\*-C





Fabulous Kitchen

Concept to completion, we have your kitchen remodeling needs covered from floor to ceiling.

C171QP34012C-N1210P61012C-

**Premium Products** Incredible Selection **Expert Installation** Experienced Design Pros Great Customer Service Satisfaction Guaranteed



Complete Kitchen Remodel

Call now for details and your free in-home design consultation! Limited-time special offer.

License# 000000

## Imperial Kitchen & Bath Design

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

V1607P53003C\*-N1506P16011C-

AD# S1709A10001C

PASS 3 COL. x 9.5

facebook



N1203P46009C\*-O



AD# S1709A11002C

PASS 2 COL. x 3



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AD# S1709A11004C

PASS 1 COL. x 4



AD# S1709A11005C

PASS 1 COL. x 5



AD# S1709A12001C PASS 3 COL. x 4.5



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September 2017



AD# S1709A13001C

PASS 3 COL. x 4.5



AD# S1709A13002C

# Your Key Connections



Laurel Anderson
Real Estate Agent
000.000.0000
name@namewebsite.com



Nancy Walters
Mortgage Loans
000.000.0000
name@namewebsite.com

**Great Homes.** 

#### Great Rates.



1234 Washington Street \$219,500

Move-in-ready recently renovated home with 3 bedrooms, 2.5 baths and 1890 sq ft of beautiful living space. Enjoy a professionally landscaped yard with fire pit and raised garden beds. Inside boasts hardwood floors, a fireplace, gourmet kitchen and en-suite master bath. Webtil #000000



1234 Washington Street \$219,500

Move-in-ready recently renovated home with 3 bedrooms, 2.5 baths and 1890 sq ft of beautiful living space. Enjoy a professionally landscaped yard with fire pit and raised garden beds. Inside boasts hardwood floors, a fireplace, gourmet kitchen and en-suite master bath. Webl09000000



N1003P61004C-

1234 Washington Street \$219,500

Move-in-ready recently renovated home with 3 bedrooms, 2.5 baths and 1890 sq ft of beautiful living space. Enjoy a professionally landscaped yard with fire pit and raised garden beds. Inside boasts hardwood floors, a fireplace, gourmet kitchen and en-suite master bath. WebID∌000000



1234 Washington Street \$219,500

Move-in-ready recently renovated home with 3 bedrooms, 2.5 baths and 1890 sq ft of beautiful living space. Enjoy a professionally landscaped yard with fire pit and raised garden beds. Inside boasts hardwood floors, a fireplace, gourmet kitchen and en-suite master bath, WeblD#000000



1234 Washington Street \$219,500

Move-in-ready recently renovated home with 3 bedrooms, 2.5 baths and 1890 sq ft of beautiful living space. Enjoy a professionally landscaped yard with fire pit and raised garden beds. Inside boasts hardwood floors, a fireplace, gourmet kitchen and en-suite master bath. WeblD#000000



1234 Washington Street \$219,500

Move-in-ready recently renovated home with 3 bedrooms, 2.5 baths and 1890 sq ft of beautiful living space. Enjoy a professionally landscaped yard with fire pit and raised garden beds. Inside boasts hardwood floors, a fireplace, gourmet kitchen and en-suite master bath. WebID#000000

Selling? Call or visit us online to request your free market analysis and home value estimate.

## Branch Realty Group

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A14001C





## Move-In-Ready Homes & Custom Construction

Custom Design & Build | Unlimited Design Options Structural Design Consulting | New Homes & Remodels Land Development | New Home Communities

Explore the Possibilities Online Today!

Visit our website or call anytime for a consultation or details about our services.

License# 000000 | Free Estimates Local References Available





## Gateway Builders

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.com

AD# S1709A15001C



### **Furniture & Design Showroom**

European Furniture Collections | Custom Sofa Designs | Sleep Solutions | Premium Textiles | Lighting & Accessories

Bring home the design magazine looks you love for every room with our on-site interior decorating services!





N1607P53005C\*-

Visit our showroom Tuesday-Saturday 10 a.m.-6 p.m. Sunday 11 a.m.-4 p.m.

## **Beyond Furniture**

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1709A16001C





## We Can Help!

Get immediate assistance from an experienced team of remediation experts to minimize damage to your property.

24-Hour Fast Response

## 000.000.0000

- Emergency Water Extraction Structural Drying Sewage Cleanup
  - Leak Detection
     Mold Inspection
     Mold Remediation
  - Thermal Imaging Carpet Cleaning Disinfectant & Deodorizing

## Insurance Specialists We'll Even Pay Your Deductible up to \$1,000!

Let us bill your insurance company directly with no out-of-pocket expense to you.

List terms and conditions here. Call for details.

Free Estimates | Residential & Commercial Licensed, Insured & Certified | All Work Guaranteed

## Renew Flood & Restoration



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A17001C





## Stop Throwing Money Out the Window.

Insulate Today More for a Comfortable & Energy-Efficient Home All Year!

We are your local home insulation specialists, and we guarantee quality results and low prices.

Call today for your free in-home consultation and estimate!

facebook

Blown-in Fiberglass
Blown-in Blanket Systems
Cellulose Insulation
Spray Foam
Fiberglass Batt
Soundproofing
FULLY INSURED

## **CORE INSULATION**

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1709A18001C

PASS 3 COL. x 4.5



#### Why Side With Us?

Competitive Prices | Beautiful Siding Options | Quality Results | Great Service Free Estimates | All Work Guaranteed Over 00 Years of Experience A Trusted & Local Family Business

License# 000000 | Fully Insured & Bonded

## Fall Savings on Vinyl Siding \$1.000 Off

Any Siding Project

minimum 2,000 square feet | Limited-time offer. Call now for details.

## Siding Unlimited



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A18002C



## FALL FLOORING EVENT

Our lowest prices of the season on beautiful flooring options for every room.

Name Collection Distressed Hardwood

Now \$6.99 sq ft INSTALLED Reg. \$9.99 sq ft Name Collection Natural Wood Laminate

Now **\$4.99** sq ft **INSTALLED**Reg. \$6,99 sq ft

Name Collection Travertine Tile

Now **\$7.99** sq ft **INSTALLED**Reg. **\$8.99** sq ft

Name Collection Stainproof Carpet

Now \$2.99 sq ft INSTALLED Reg. \$4.99 sq ft

#### PLUS, Finance for 12 Months

With No Interest

See showroom for details. Credit approval required.

Sale Ends Sunday

Advertised offers good September 00-00, 2017 on in-stock inventory.

All Prices Include Pro Installation!

Elegant Flooring

1234 Washington Street | Somersville Heights

facebook

AD# S1709A19001C

C164QP34005C-

PASS 3 COL, x 4.5



Find out with a thorough termite inspection from the pest management professionals, and protect your home against costly termite damage.

#### FREE Termite Inspections

Better safe than sorry!

Call or visit us online today to schedule your free professional inspection.

Ask us about pest control insulation!

Affordable Monthly Maintenance & Warranty Plans Available All Work Guaranteed

Trusty Termite
& Pest Control

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

facebook

AD# S1709A19002C







V1509P21008C-



AD# S1709A20001C

PASS 3 COL. x 2



AD# S1709A20002C

PASS 3 COL. x 2



AD# S1709A20003C

PASS 3 COL. x 2



Find out now, so you're not left in the cold this winter.

FREE Furnace Inspections Tune-Up Service Call Today!

**Heating & Cooling** 

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1709A20004C

PASS 3 COL. x 2



# N1705P64014C-

# The Efficient & Affordable Way to a More Comfortable Home

Talk to us today about the best ways to enhance your home's heating and cooling systems for maximum efficiency and comfort all year long.

## Fall Specials Going On Now

Finance Your New High-Efficiency Furnace

from just

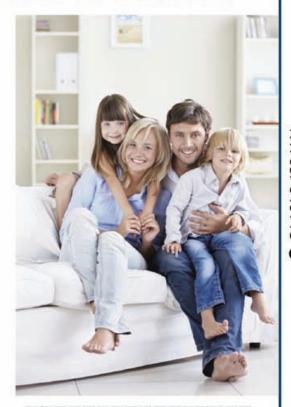
\$19.95<sub>per month</sub>

## FREE Home Energy Evaluation

Find out how you could be saving money every month!

## FREE Estimates on Replacements & New System Installations

Same-Day Emergency Service Interest-Free Financing Available We Service & Install All Makes & Models



## FREE Service Call With Repair

Limited-time offer through 00.00.17 on non-emergency service calls.

Fully Licensed & Insured

## Advanced

## **Heating & Air Conditioning**

1234 Washington Street | Somersville Heights 000-000-0000

www.namewebsite.com



AD# S1709A21001C

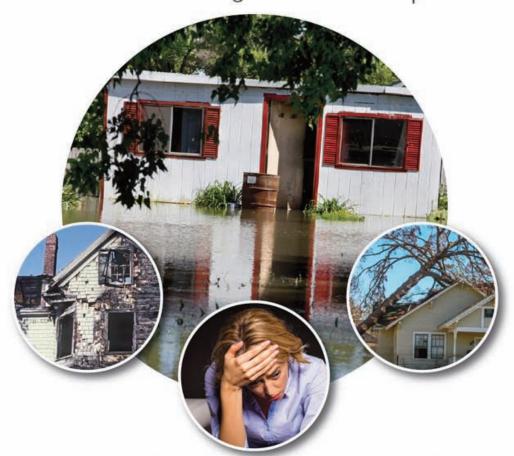
PASS 3 COL. x 9.5



N1203P46009C\*-C

## BE PREPARED.

Quality Insurance Solutions to Protect Your Investment Against the Unexpected



Homeowners Insurance | Renters Insurance | Fire Insurance | Flood Insurance | Earthquake Insurance

#### Disasters often strike when we least expect them.

Don't wait until it's too late to ensure your property is protected by sufficient insurance coverage to help you rebuild. Contact us today to review your policy options and receive a free written quote.

## Quality Insurance Group

1234 Washington Street Somersville Heights 000-000-0000 • www.namewebsite.com

#### Preparedness Tip:

In case of a disaster, it's important to have a family emergency plan in place, as well as an emergency kit that includes a three-day supply of food and water, a first-aid kit, prescriptions, flashlights, blankets and batteries. For more helpful tips, visit us online today.

AD# S1709A22001C PASS 3 COL. x 9.5



N1701P39001C-



Professional-grade building supplies, tools and hardware for every home improvement project on your list, plus friendly service and helpful d-i-y advice!

Roofing & Siding | Plumbing & Electrical | Lumber Yard | Framing & Drywall | Tools & Hardware | Commercial Cleaning | Garden Center | Lighting & Fixtures

Tool & Equipment Rentals Available Here Free Delivery With Minimum Purchase Contractor Accounts Welcome

Open Daily at 6 AM | Closed Sundays



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A23001C



# Hassle-Free Moving & Storage

We take the stress out of moving with a full spectrum of professional packing, moving and storage services to fit your needs and your budget.

Download Your Free Moving Checklist Online Today!

On-Time Guarantee
Local & LongDistance Moving
Packing &
Unpacking Service
Secure & Easily
Accessible Storage

Low Prices on Moving Supplies

Plus, Get a \$250 Moving Supply Credit With Your Signed Contract

Limited-time offer through 00.00.17. Call for details.

BONUS: Get Two Months of Storage for the Price of One

when you book your move with us!

FREE Written Estimates
Call today to arrange an assessment.

## RELIABLE MOVERS

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

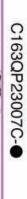


N1705P53008C-

N1203P46009C\*-C

AD# S1709A24001C







C163QP03004C-

N1608P38014C-

## NEW Fall Workshop Calendar Now Online!

Chalk-Style Furniture Painting
Decorative Terrariums | Furniture Reupholstering
Succulent Wreaths | Dream Catchers | Macrame 101

## Save 10% Off Your First Class

Offer good for new clients. Register online or in store with code **NEW**.

Stop in anytime to browse an ever-changing selection of unique merchandise!

Shabby Chic Furniture + Vintage Treasures + Home Decor + Arts & Crafts + & More



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1709A25001C



## Uncompromising Quality. Unprecedented Savings!

on sale from

\$599



Our Best-Ever Appliance Sale Is Going On Now

up to

% Off

All Major Household Appliances

Washers on sale from

Dryers on sale from

N1203P46009C\*-C

Hurry; sale ends Sunday!

Advertised offers good September 00-00, 2017. List details, terms and conditions here.

Best Appliance

on sale from

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

facebook

Plus, Get Low \$49 Delivery & Haul-Away

with minimum \$000 purchase within delivery area

WAD# S1709A26001C

PASS 3 COL, x 4.5

## Your **Best Bets**. Our Best Deals!



N1611P72026C-

Shop Top Name **Brand** Appliances at Our Lowest **Prices** of the Year

### Name Brand

Side-by-Side Refrigerator with built-in ice maker and adjustable shelves

\$1,699

Hurry; sale ends Sunday! Advertised offers good September 00-00, 2017. List details, terms and conditions here.

facebook

## Best Appliance

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709A26002C

PASS 2 COL. x 4.5



AD# S1709A26003C

PASS 1 COL. x 4.5 M=TRO. MiAD™ Spec Ad Library © 2017 Metro Creative Graphics, Inc., Printed in U.S.A.



AD# S1709A27001C PASS 3 COL. x 4.5





AD# S1709A27003C

PASS 1 COL. x 4.5

Uncompromising Quality. Unprecedented Savings!



It's Our Best-Ever Appliance Sale

up to 40% Off All Major Household Appliances 00-00, 2017. List NOW THROUGH SUNDAY

Advertised offers

Best facebook Appliance

1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com

#### AD# S1709W26001L

Uncompromising Quality. Unprecedented Savings!

NOW THROUGH SUNDAY Best Appliance

Uncompromising Quality. Unprecedented Savings!

NOW THROUGH SUNDAY Best Appliance Companion WEBADS available on MCC

#### AD# S1709W26001W

#### AD# S1709W26001B





#### AD# S1709W26001R



AD# S1709W27002R

C134QP29018C-Vinyl Siding

Roofing Windows & Doors Seamless Gutters

FALL SPECIAL **\$500** Off Any Reroofing Job

Interest-Free Financing for 12 Months with approved credit on minimum \$0,000 jobs

Lifetime Warranty On ofing, Siding & Window Great Local References Locally Owned Since 19XX

Premier

Roofing & Siding 1234 Washington Street Somersville Heights 000-000-0000

AD# S1709W26001S



Roofing & Siding





Roofing & Siding

AD# S1709W27002S

AD# S1709W27002W

AD# S1709W27002B

C134QP29018C-



Vinyl Siding Roofing Windows & Doors Seamless Gutters FALL SPECIAL **\$500** Off Any Reroofing Job Interest-Free Financing for 12 Months with approved credit on minimum \$0,000 jobs Lifetime Warranty On Roofing, Siding & Windows

Premier Roofing & Siding 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1709W27002L

