

THE MONEY MAKING SOURCE FOR ADVERTISING IMAGES & IDEAS™

M E T R O

C R E A T I V E S E R V I C E S



GRANDPARENTS & FAMILY

Images and ads to grow sales around Grandparents Day, parenthood and seniors.



DINING & ENTERTAINMENT

Freshly prepared content to please a variety of restaurant, theater and grocery palates.



HOME IMPROVEMENT

Images, multiple-advertiser layouts and ads that lay the groundwork for more fall home sales.

TAKE YOUR PICK FROM DOZENS OF FRESH IDEAS TO MAKE **FALL SALES FLOURISH!**



MiAD Spec Ad Library PP. 73-80:
Ready-to-sell small-space ads geared toward home improvement and fall sales – MiAD enabled!

EDITORIAL FEATURES & TEMPLATED SPECIAL SECTIONS:
Holiday Gift Guide ▪ Cancer Awareness ▪ September Timely Features

METRO Moneymakers

WELCOME TO AUTUMN



ON THE COVER:
N1509P20013C
Shine a light on garden centers, farm stands, autumn events, and fall sales or merchandise arrivals with this eye-catching sunflower image.

Autumn officially begins on September 23, kicking off a fresh crop of selling opportunities, including "first of fall" sales (18).

- September's community calendar layout features an event promotion for a fall festival (17).
- Build on a variety of seasonal images to create additional ads for fall events, as well as retail promotions and autumn activities such as apple picking and leaf peeping (12, 28, 29).
- Help fashion retailers showcase their latest looks with photos featuring fall apparel and accessories, as well as beauty trends (30).
- Expand coverage with ready-made spec ads spotlighting fall boots and a clothing boutique's upsell offer to save 50 percent off any top with any denim purchase (28).



Fabulous Fall Fashion
Special Offer: Save 50% Off Any Top With Your Denim Purchase
Whimsy Boutique
1124 Washington Street | Bismarck, ND 58102

GRANDPARENTS & FAMILY



Grow promotions and special sections devoted to seniors, family and children as an extension of Grandparents' Day on Sunday, September 13.

- Invite any type of advertiser to show their support and appreciation for the senior community with a salute to grandparents (58).
- Promote Grandparents' Day restaurant specials and a discount on board games from a toy store using ready-made spec ads (18).
- Employ a variety of grandparent and baby imagery to create more ads (15, 37, 48, 49, 58).
- A Marketplace layout that's "all about baby" features ads for baby gear consignments, day care, a birthing center, baby supplies, nursery furniture, and spa services for stressed moms (13).
- Additional ready-to-sell spec ads promote obstetric care and pediatric services (18, 49).



DINING & ENTERTAINMENT



Help yourself to freshly prepared dining and entertainment coverage featured this month.

- Promote dinner and a movie with a Themed Event Package featuring ads for various restaurants partnering with a local movie theater. Use the provided section cover design to include ads, restaurant reviews, movie times, and more (33). Also find a dinner and a movie giveaway contest to feature additional local restaurants (8).
- A double-sided Single Sheet for a restaurant features all-day breakfast specials on one side with lunch and dinner specials on the back (41).
- Promote a local farmers' market with a fresh full-page ad design (43).
- Showcase local and organic offerings from a food market with a full-page ad design (67).



HOME IMPROVEMENT



Build fall home improvement sales with ads and images for a range of services and products.

- A full-page multiple-advertiser layout features savings on deck building, garage doors, pavers, handyman services, insulation, house painting, chimney cleaning, and leaf removal (27).
- A "fall home and garden event" touts products for interior and exterior home improvement (29).
- See photos and illustrations of sheds and other outdoor furniture featured in ads for custom sheds and backyard buildings, as well as a fall outdoor living clearance event (41, 63).
- Find ads for both a furniture showroom and a rent-to-own furniture store (11, 41).
- Ads for hot tubs, hauling services, storm services, mold remediation, generators, and hardware store merchandise are also featured (18).



NATIONAL NEWSPAPER WEEK



National Newspaper Week delivers big opportunities to promote your publication to new and existing subscribers October 4-10.

- Create ads using headings for National Newspaper Week and subscription specials, as well as illustrations and photos of various newspaper sections and reading platforms (22, 23).
- Focus on your publication's print, online and mobile capabilities with an ad that encourages readers to "keep in touch" with free e-edition access during National Newspaper Week, as well as an opportunity to win free home delivery for 12 months (22).
- Promote the diversity of news and information featured in your publication with an ad that tempts the reader to "be a know-it-all" with a free trial subscription offer (23).



Keep In Touch

Stay FREE e-edition access during National Newspaper Week October 4-10, 2015.

The Somersville Press
 1000 Main St.
 Somersville, VT 05488
 www.somersvillepress.com

Be a Know-It-All

Subscribe Today! Your Library starting at just 29¢ a year

The Somersville Press
 In Print & Online • 800.923.1600 • www.somersvillepress.com

SEPTEMBER PROMOTIONAL OPPORTUNITIES



Take advantage of additional moneymaking opportunities taking place in September with the creative content you need to attract advertisers.

- Sell promotions related to Hunting and Fishing Day on September 26 with images and a ready-to-sell spec ad (19, 62).
- Encourage sponsorship opportunities during Hispanic Heritage Month or create ads publicizing special events related to the observance (59).
- Showcase local antique dealers and vintage shops in an antiquing guide (24).
- Breakfast spots can promote "waffles every which way" during National Waffle Week (18).
- Encourage home restoration or mold testing services to advertise specials in conjunction with Mold Awareness Month in September (19).
- Other featured advertisers to consider include comedy clubs, cancer treatment centers, test prep services, sports physical providers, and food trucks (18, 19).



National Hispanic Heritage Month

History, Culture, Family, Tradition. Celebrating Hispanic Heritage.

Name Business

SEPTEMBER CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 72!



N1509P72004C

SEPTEMBER 2014's MOST DOWNLOADED IMAGE & AD!

As always, all of Metro's images and ads remain available in the cumulative online MCC CreativeLibrary. We track the trends of what you are downloading and try to provide more of the popular photo and ad categories you are using daily.

We Keep Your Family Smiling

Make sure healthy smiles last a year longer with quality dental care for your family's teeth and gums.

Comprehensive Family Dentistry

Specialty services for all ages. Includes: dental exams, cleanings, X-rays, root canal, crowns, veneers, and more.

\$59 New Patient Special!

Check for every member of the family. Includes: dental exam, x-ray & cleaning by appointment.

KAREN DENTAL
 1324 Monticello Street | Somersville, VT 05488
 800.923.1600 | www.metrocreative.com

N1409A19004C

These are the most downloaded to date from the SEPTEMBER '14 issue of MNS.



N1409P14004C

SEPTEMBER TEMPLATED SPECIAL SECTIONS

September's Fully Templated Sections (TSS) in Print & Online:

- HOLIDAY GIFT GUIDE
- CANCER AWARENESS
- FALL/WINTER SPORTS GUIDE

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today! Call 800-223-1600 or e-mail service@metro-email.com to order!



Metro Creative Graphics, Inc.

519 Eighth Avenue,
 New York, NY 10018
 Voice 212.947.5100
 Toll-free 800.223.1600
 www.metrocreativeconnection.com

Make Money With Metro!



COMPANION
 WEB ADS NOW
 AVAILABLE ON MCCI!

Get Web ads in the MCC Creative Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web ad as a layered Photoshop file (.psd).



Like Us on Facebook
 facebook.com/
 MetroCreativeConnection



Follow Us on Twitter
 @MetroConnection



Follow Us on Instagram
 @metrocreativeconnection

METROFEATURE



PURPLE REIGN

HARRISBURG HEAD AND SHOULDERS ABOVE OTHER FOOTBALL TEAMS

The Harrisburg football team has been dominating the state for years, and this season is no exception. The team's success is a testament to their hard work and dedication. The coach, [Name], has led the team to numerous victories, and the players are proud to represent their school and community. The team's performance has earned them a reputation as one of the best in the state. The fans are also proud to support their team, and the atmosphere at games is electric. The team's success is a source of pride for the entire community, and they are looking forward to more victories in the future.

"We didn't do the section as a glossy booklet and opted for a regular broadsheet, which I thought was risky at first," says Jaime Reynolds, District Sales Manager for GateHouse Media. "But the popularity of this product shows that we can double our revenue goal in plain old broadsheet."


"We are the Panthers. We're supposed to win."



SHOOTING STAR


HARRISBURG HAS A MAJOR STAR & SEVERAL FUTURE STARS

With his powerful jump shot and quick feet, [Name] has become a star on the court. He has led his team to several victories, and his performance has earned him a reputation as one of the best players in the state. The fans are proud to support their team, and the atmosphere at games is electric. [Name] is a role model for his teammates, and his success is a source of pride for the entire community. He is looking forward to more victories in the future.



"He was the bestest people in the world."

A Fixture In Southern Illinois Sports



Recognized as a major figure in the sports world, [Name] has been a fixture in Southern Illinois sports for decades. His dedication and passion for the sport have made him a beloved figure in the community. He has coached and mentored many young athletes, and his success is a source of pride for the entire community. He is looking forward to more victories in the future.

For more information, contact Jaime Reynolds, District Sales Manager, GateHouse Media, Inc., at jreynolds@gatehousemedia.com.

In Southern Illinois, Section Lets High School Sports Stars Shine

GateHouse Media, Inc.
SOUTHERN ILLINOIS

■ When a new special section spans 64 broadsheet pages and brings in more than \$30,000 in advertising revenue — more than double its goal — it's obvious that something is very right. In the case of "Southern Illinois Sports Stars," which was published in 15 GateHouse Media publications in the lower half of the state, everything was pretty much perfect. When the four-part section, which profiled top athletes from 20 different southern Illinois communities, made its debut on June 25, 2015, several participating newspapers wound up a whopping 96 pages. Exhausted but exuberant, district sales manager Jaime Reynolds was thrilled with how the section turned out.

"The paper felt amazing that day," she says. "When people got it, they weren't just surprised at its size, but at all the people featured inside who mean so much to our communities." The sports stars featured in the section represent the full spectrum of high school athletics, from football, basketball and baseball to soccer, softball, wrestling and track and field. Many were already well known in their communities as hometown heroes whose stats and stories are told and retold at local sports games.

"Southern Illinois Sports Stars" was also consistent with GateHouse Media's plan to expand revenue from sports-related products and extend local sports coverage into the summer and make it a year-round focus, Reynolds explains.

"Part of the appeal of the section definitely stems from the featured athletes, who were chosen by the section's editorial lead and designer, Michael Dann," she adds. "People love reading about local stars and, by focusing on star athletes, we extended our sports coverage and got great response

from both readers who have grown up here and the businesses that serve them. And whenever possible, we put ads as close as possible to the featured athletes from advertisers' communities."

As might be expected, selling ad space in "Southern Illinois Sports Stars" was a breeze, reports Reynolds. In fact, there were more interested advertisers than advertising spaces, so the overflow ads — which were sold at higher prices and accounted for \$8,000 of the \$30,000 in total ad revenue — had to be spread across the regular newspaper.

While advertisers understood that this extremely well-read keepsake section was an opportunity they couldn't miss, they also saw it as a chance to show support for their communities and gain additional exposure for their businesses. On the day the section published, the newspapers were distributed to every household in the area, giving businesses a far wider audience for their ads and offerings.

"Business owners were even talking to each other and asking, 'How can you not be in this section — the largest of the year?'" Reynolds says. "We heard that business owners were talking to each other about the section and urging each other to advertise in it. The buzz propelled ad sales, making the section incredibly easy to sell."

With so many ads, section designer Michael Dann's challenge was to give "Southern Illinois Sports Stars" a balanced look that wasn't too ad-heavy.

States Reynolds, "Michael did a great job with balancing ads and editorial. He made the section visually interesting without being distracting."

M (P1509B02001C)

METROFEATURE



NJ Advance Media scored big hits with Metro's Templated Special Sections, starting with "Fall Home" in late 2014 and most recently with "School Year," which published in August 2015.

Templated Special Sections Point to a Pattern of Success

NJ Advance Media
NEW PROVIDENCE, NEW JERSEY

■ The website of NJ Advance Media, which provides content, advertising, and marketing services to NJ.com, The Star-Ledger, New Jersey's leading newspaper, as well as a group of daily and weekly newspapers throughout New Jersey and in eastern Pennsylvania, proclaims that, "Custom solutions result in delivering the right message, at the right time, to the right audience — on whatever device, screen or publication your audiences are using at the moments that matter most." Among those custom solutions are Metro's Templated Special Sections, which have been helping to drive revenue at several NJ Advance Media weeklies in northern New Jersey over the past year.

Sharmonique Shade, sales manager for six suburban weeklies, notes that while her newspapers use Metro's services regularly, their first foray into Templated Special Sections was in late 2014 with the publication of "Fall Home" and "Holiday Gift Guide."

"We've been ramping up our special sections," she explains, "especially in terms of making them more appealing to specific types of advertisers. The topics that Metro offers are seasonally relevant, which has been very helpful for us since we are doing more seasonal sections."

After scoring big hits with the fall and winter sections, Shade and her

advertising sales team moved on to "Spring Home," "Lawn & Garden Time" and, most recently, "School Year." While some of the sections are new titles for these NJ Advance Media publications, others, such as "Spring Home," are reintroductions of longstanding products.

Notes Shade, "We've always used Metro for our 'Spring Home' section, but we switched over to using the templated version. Our salespeople and production team find it much easier to work with the Templated Special Sections. When the sales reps can show advertisers content ahead of time and say, 'Here's your reserved spot,' it really helps make the sale. And if there's an article about, say, pest control, we can target a pest control company and assure them that their ad will be on that page. That's something we can't do within the regular paper because we're never sure what's going where."

Looking ahead, Shade plans to continue building incremental revenue with Metro's Templated Special Sections and hopes to bolster that success with an increased use of spec ads.

"Spec ads are one area where we could do more with Metro," she adds. "That's definitely an area for future growth."

■ (P1509803001C)

For more information, contact Sharmonique Shade, Sales Manager, NJ Advance Media, New Providence, New Jersey, at sshade@njadvancemedia.com.

METROFEATURE

Assess Good Ads vs. Bad Ads with Five Quick Questions

By Jo-Ann Johnson
Vice President, Sales
Metro Creative Graphics



We all think we know a good ad when we see one, but what are the common elements that make up a good ad? Use this introductory guide to learn — or review yourself — of the elements that make up a good ad, and improve the quality of your design skills.

In many ways, today's advertising landscape has been completely redrawn. With the recent explosion of digital and mobile advertising, both advertisers and media outlets have abandoned business as usual and adopted a new set of rules — many of which are still in flux. At the same time, technology has not altered the key design principles governing effective advertising. A great ad layout from 1965 is still a great ad layout in 2015. To get a good read on a layout, ask these five quick questions about every ad:

1. Are the visuals captivating?

Images are intended to quickly engage consumers and whet their appetites for the ad's message. Simply showing a product or service doesn't get the job done. A captivating image is one that grabs viewers' attention and doesn't let go until they have moved into the message. Selecting type that is appropriate for the product or service, easy on the eyes and doesn't compete with the images is important as well.

Finding captivating images has never been easier than with Metro's newly redesigned MetroCreativeConnection.com (MCC), which instantly retrieves images — as well as layouts and editorial content — then automatically provides a range of suggestions for using them in various formats to target specific groups of advertisers.

2. Is the message clear?

A clear message begins with a strong headline that grabs readers' attention. The best headlines not only offer key information about the product or service, but also about the benefits of those products and services. When it comes to headlines and ad copy, witty wordplay and humor can work well — as long as the message isn't lost in the attempt at ingenuity.

The newly streamlined MCC also enables users to quickly and easily search Metro Images and spec ads concurrently and view results based on recent popularity. The ability to identify trends and choose from a broad range of popular options boosts creativity and saves time.

3. Is there good eye flow?

Since Western cultures read from top to bottom and left to right, the exit point of an ad is typically at the lower right corner.

Effective ads take advantage of that knowledge by placing headlines at the top and logos and/or contact information at the lower right. Good eye flow also benefits from ample white space. Crowded, congested ads muddle both the flow and the message.

Another new feature of MCC — intuitive keyword suggestions and automatic compilation of related-content results — lets users quickly capture powerful combinations of targeted results, such as specific images or graphic elements, and ideas for incorporating those images or elements into compelling, ready-to-sell ads or editorial features that have been designed to maximize both eye flow and overall impact.

4. Does it benefit consumers?

Legendary Harvard Business School marketing professor Theodore Levitt nailed it when he said, "People don't want to buy a quarter-inch drill. They want a quarter-inch hole." In evaluating ads, make sure they are selling benefits — comfort, convenience, well-being, ease — rather than products.

Metro's monthly Interactive SearchBooks, the centerpiece of the new MCC, make it simple to find exactly what advertisers need to sell benefits. The SearchBooks feature clickable pages that link users directly with every idea, image, ad and tool on MCC for instant downloading. In addition, innovative "HoverLinks" instantaneously connect users to special online features and expanded content options.

5. Is there a call to action?

Every effective ad has a clear and concise call to action. Without it, an ad might grab readers' attention, but it won't seal the deal. Simply stated, a call to action is a statement that urges readers to do something, such as visit a retailer on specific dates for a sale or use a coupon for a discount. The best calls to action not only urge reader action, but also communicate that the action is a targeted solution to a problem identified or implied in the ad.

"Tour the New MCC Now to Boost Creativity and Ad Revenue!"

M (P1509B04001C)

METRO Metro Creative Graphics, Inc.
800.223.1600
www.metrocreativeconnection.com

Facebook Twitter LinkedIn

10 Elements of a GOOD AD

Appropriate image Appropriate type

STRONG HEADLINE
clear message

Appropriate address proper balance CMC flow

BENEFIT to consumer

KISS
AIDA

Complete contact info including Web site and social media



METRO 800.223.1600

For more information, contact
Jo-Ann Johnson, Vice President, Sales,
Metro Creative Graphics, New York, New
York, at jjohnson@metro-email.com.

METROFEATURE

Senior Living
You have options with your old 401 (k)

ANNUAL HEARING TEST
Get yours for FREE at Beltone

FREE In-Office Test

Social Living
with the Privacy of Home

Woodland Park
Animal Center
(319) 462-2068

Over the past year, Jim Johnson, publisher of *The Journal-Eureka* in Anamosa, Iowa, switched up the format of his newspaper's special sections and saw an increase in both ad revenue and advertiser satisfaction.

AMLY DOGS RIB FEST
FRIDAY, JUNE 19 • 3 p.m. - 6:30 p.m.
Family Foods Parking Lot

Full pack of ribs \$19.99 (10 ribs) \$29.99 (15 ribs)
CARE-O-ZOO DISHES
Full pack of ribs plus 10oz. of ribs \$29.99
12 pack of ribs plus 10oz. of ribs \$39.99

402 E. MAIN - ANAMOSA • 563-644-7777

Anamosa
MEMORIAL DAY

9 a.m.
Ceremony at East side of Courthouse by the Jones County Veterans Memorial.

9:30 a.m.
Parade steps off from W. Baber St.

10:15 a.m.
(or when participants arrive)
Memorial Day Ceremony at RiverSide Cemetery

Marvelous Cupcakes for Mom!

Baked.
Cupcake Bakery / Cafe
101 North Main St. • Monticello
319.465.4848
Tuesday - Friday 10 a.m. - 8 p.m. • Saturday 10 a.m. - 4 p.m.

Wishing our farm families good weather, fair prices and a safe farming season!

For prompt, friendly, professional service on all your medication needs, visit the Pharmacy Care Centre in Anamosa or The Prescription Shoppe in Monticello.

HOURS
Monday - Friday 8:30 a.m. - 5:00 p.m.
Saturday 9:00 a.m. - Noon
Sunday Closed

PHARMACY CARE CENTRE
1181 Hwy. 64 East
Anamosa, IA 52210
Specially made for the Medical Center

THE PRESCRIPTION SHOPPE
304 E. 1st St.
Monticello, IA 52210
(319) 465-4424

Revamped Special Sections Reap Big Rewards

The Journal-Eureka
ANAMOSA, IOWA

■ *The Journal-Eureka*, a weekly newspaper based in Anamosa, Iowa, has been a part of a lot of change during its 160-year run. In the last year, publisher Jim Johnson has not only covered changes in the town of 6,000 located in the eastern part of the state, he has instituted several significant modifications to the newspaper itself — including how *The Journal-Eureka* and its affiliated shopper, *The Town Crier*, approach special sections.

"A number of our advertisers have told us that they don't like pull-out tab sections because readers don't always look at them," Johnson says. "In response to their concerns, we began experimenting with running ROP pages with special headers, copy and ads in place of the more traditional tab sections. And with the ideas and artwork we get from Metro, we've had a lot of success with the new format."

One example of the new format is the newspaper's bridal promotion, which took the form of a three-page bridal supplement, titled "Wedding Fantasy." Each page featured a different Metro wedding photo with ads dropped in along the bottom and/or sides of the layout. Page one was built around the word "Plan" and pages two and three spotlighted the words "Perfect" and "Dream," respectively. All three key words were followed by: "Save these pages to create your own dream wedding or to plan the perfect celebration." The vibrantly colored ads for wedding-related businesses — reception venues, DJs, gifts, restaurants, bakeries, jewelers, florists, even insurance agencies — told the rest of the story.

Johnson reports that advertisers not only loved the new look, but also reported that their ads got results.

"Our ads always get results," he reports, "but what captured readers' interest was the new format. If you do same thing over and over, it's much harder to keep readers engaged. We're always looking for new ways to engage readers and we're always turning to Metro for new ideas and new ways to use artwork and photos. It's rare that we don't find what we're looking for on Metro."

In addition to the "Wedding Fantasy" pages, *The Journal-Eureka* produced several other ROP special sections, including "Senior Living," "Health & Fitness" and "Home & Garden," all with stellar results.

Adds Johnson, "The format we use depends on the volume of ads we sell and how well they fit on the pages. With a large number of ads, we'll still use a tab format. But the ROP pages have done very well and we've seen year-to-year increases in revenue from special sections. They also add to the bottom line because our expenses go down without the cost of inserting sections into the newspaper."

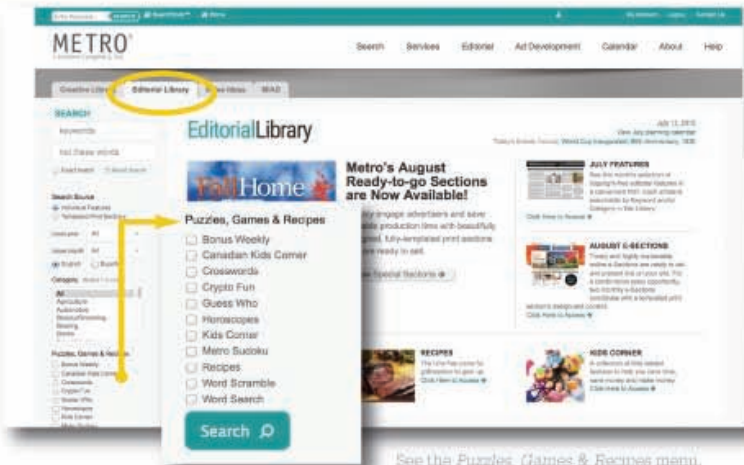
While the format of the newspaper's special sections may have changed, Johnson's goal for his publication's advertising efforts remain the same. "Advertisers want results and the more eyeballs we get on their ads, the more results they get," he explains. "On a day-to-day basis, we're creating advertising vehicles that produce results for advertisers. Metro gives us the ideas we need to make that happen."

M (P1509B05001C)

For more information, contact Jim Johnson, Publisher, *The Journal-Eureka*, Anamosa, Iowa at publisher@journal-eureka.com.



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See the Puzzles, Games & Recipes menu.

New MCC Editorial Library Puzzles, Games & Recipes

The MCC Editorial Library is filled with exciting content for your pages, sections and Web use. Click the *Editorial Library* tab above the search panel to switch *Libraries*. Among the ready-to-download features are a number of entertainment-based items that are perfect for selling ongoing sponsorship or to compose family activity books. Check out these features by selecting them from the *Puzzles, Games & Recipes* menu:

Bonus Weekly

The *Bonus Weekly* files are composed of *Crypto Fun*, *Word Scramble*, *Guess Who?* and *Word Search* all in one. Designed to be a full page in a tabloid layout, the provided .eps format lets you enlarge and reduce it as a whole unit to suit your needs. Plus, each of the items are available separately.

Crosswords

Get a crossword puzzle for each week of the month or combine several on activity pages or in puzzle books. The answer puzzles are also included.

Crypto Fun

People love brain teasers, and *Crypto Fun* are cryptographic word puzzles that are solved by using the clues to match numbers to letters. Get one for each week of the month.

Guess Who?

Historical figures, celebrities and cultural icons are the subjects of *Guess Who?* puzzles. Use them as filler with sponsorship, or run them as a regular feature on your family fun pages in print or online.

Horoscopes

Get horoscopes for each week of the month so you can sell ongoing sponsorship up to a year in advance.

Kids' Corner

As the name suggests, *Kids' Corner* features are puzzles and trivia designed for kids. There is also a Canadian version available.

Metro Sudoku

Metro Sudoku puzzles are provided for each day of the month. They are designed to increase in difficulty as the week progresses, starting out with *Beginner* level, then to *Intermediate* and finishing with *Advanced*. You can also search by degree of difficulty if you wish to include several in the same level.

Recipes

Tasty recipes of all types are available, with particular attention to the current season. Get one for each week of the month or combine several in dining and entertainment guides and recipe books.

Word Scramble

Unscramble the letters to form the target word in *Word Scramble* puzzles. Get one for each week of the month. Download the *Scrambles* separately or as part of the *Bonus Weekly* files.

Word Search

Look horizontally, vertically and diagonally to circle the words hidden among the grid of letters in each weekly word search. The answer to the puzzle is also provided.

Make the new MCC Editorial Library your go-to resource for entertaining features for adults and children. **Visit the Editorial Library today! M**



Bonus Weekly



Kids' Corner



Recipes

Print and online
Fully Templated Sections,
just released:

Holiday Gift Guide Cancer Awareness

(Available by separate
subscription or a la carte
purchase — 800-223-1600)



Find corresponding reader and advertiser
promotional ads for each templated section in
the MCC Creative Library.



P1508B06001C

The Curtain Goes Up on the All-New MCC Home Page!

Introducing the all-new MCC home page, your A-list source for creative, editorial and sales idea content. Visit newmcc.com and gain backstage access to all that Metro has to offer, including a host of resources that can help you increase productivity and expand creativity!

Start searching the Creative Library by keyword right away.

Access the current SearchBook™ to browse and access content.

Access current and previous SearchBooks, the Creative and Editorial Libraries and the Sales Ideas area.

Get info about many of the creative and production services available to you.

Login to have complete access to your content and download capabilities.



Take quick tour of the new MCC at any time by selecting Metro Quick Tour from the Help menu.

Consult the interactive Calendar for monthly, weekly and daily event info to assist in planning promotions and boost sales opportunities.

Direct access to the Creative and Editorial Library, or the Sales Ideas area.

CREATIVE LIBRARY

- Photos, vectors, illustrations
- Spec ad templates for print, web & mobile
- Auto Photos
- Logos & Trademarks

Access Creative Library

EDITORIAL LIBRARY

- Copyright-free timely features
- Games & Puzzles
- Recipes
- Horoscopes
- Fully-templated print & e-Sections

Access Metro Editorial

SALES IDEAS

- Plus Business Success Stories
- Around the Industry
- Issues & Training
- Sales Tips
- Weekly Quick Sets

Access the Sales Ideas

View the Multi-Platform ad Package for a convenient visual of the combination print, Web and mobile ads available each month. Print each book or download them as PDFs for future reference.

Access OVER 22 MILLION images with Metro/Thinkstock Freedom Packages

- Exclusively from Metro, monthly subscriptions start as low as \$199.95
- Thinkstock offers millions of premium-quality photos, vectors and illustrations
- No need to pay for individual purchases for up to 50 users!
- Up to 100 downloads per month

Learn More

Our Clients Say It Best

Often -- especially when consulting with a prospective advertiser -- it just send Metro ADS On Demand some photos and text for an ad and what comes back the next morning is a work of art.

Big Orange County News

Multi-Platform Ad Packages

Many advertisers are looking for help with their marketing and cross-platform media efforts. Find Multi-Platform Ad Packages for key advertisers in July that deliver complete print, web and mobile ad campaigns in the new Creative Library, including one for a Marisa.

View August Packages

Creative Director's Board

Check out these high-impact images, headlines, ads and cover designs selected by our Creative Director to help you create better ads.

FOOD & DRINK advertisers. Once again, click any board item to view and download.

View Creative Director's Board

Increase Year-End Ad Revenue

Create more joy for advertisers and more year-end revenue for you with the stellar selection of holiday images and ad templates in Metro's 2015 Holiday Advertising Service. Order now and get free access to all holiday templates in Metro interactive Ad Designer so you can generate spec ads for all of your prospects instantly and close more sales.

Order now & save!

Fully-templated Print & Online Sections - Now Accessible in the Editorial Library

This month's themes are Fall Home, Breast Cancer Awareness and Healthy Lifestyle. Access them in the Editorial Library by individual purchase or discounted through a monthly subscription plan. Also view corresponding e-Sections that can help you expand sales online.

View Templated Sections

View the fully-templated print sections and companion e-Sections available each month.

View the Creative Director's Board for a choice selection based on a relevant advertiser category for the season. Click any image or ad on the Board and be redirected to where you can download it.

Metro interactive Ad Designer (MIAD) Goes Mobile. Try it out now!

Want to close more sales on the go? Then click "Learn More" to begin your FREE TRIAL!

Learn More

METRO

Metro provides a spectrum of advertising services and solutions like no other, that reach and affect nearly every facet of a publisher's operation. Metro's partnership with the media industry is based upon over a century-long relationship where, together, we identify what publishers need to be successful with their advertising endeavors and Metro responds with solutions. Become a partner!

Terms and Conditions

Customer Support

You can reach Metro's Client Services Team by calling 800.223.1600

8:00am - 5:00pm EST (Outside U.S. and Canada 212.947.8150, ext. 253)

818 Eighth Avenue, New York, NY 10018

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Get ideas and inspiration from our popular social media pages.

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Search Services Editorial Ad Development Calendar About Help

Scroll to Top

Return to previous version of MCC

Call us today from your PC or the New MCC by calling 800-223-1600 or visit www2.metrocreative.com

METRO Bonus Ideas & Quick-Sell Layouts

Finding a CURE
NAME NEWSPAPER

How do you find the best cure for your cancer?

Help Line
Department Store
Weight Loss Center
Health Food Shop

N1509A08002C

September, October and November are filled with cancer awareness events, including breast, lung, childhood cancers, gynecological, prostate, and pet cancers. Develop a **Finding a Cure** section to help everyone become more aware of these diseases, especially the lesser-known cancers that don't often share the spotlight or financial support of those most well-known.

Holiday Gift BONANZA
NAME NEWSPAPER

Gifts to promote physical activity

Personal Trainer
Doctor
Yoga Studio
Sporting Goods Store
Gym

N1509A08004C

The holiday season is just around the corner! Begin your preparations with a **Holiday Gift Bonanza** section and pages aimed at the gift buyers who are first out of the gate. That way you can release your first holiday section in October. Offer info on trends in electronics, fashions and toys, which are typically among the top-rated gift categories. Supplement your editorial with features from this month's *Holiday Gift Guide* features in MCC.

Hunting & Fishing
NAME NEWSPAPER

Gear up for hunting season
Hunting license how to

Fishing Supply Store
Tackle Shop
Sporting Goods Store

N1509A08006C

National Hunting and Fishing Day has been marked as the fourth Saturday in September since 1972. Use the event as a reason for pages or a section on hunting and fishing in your area, especially those activities in the fall and coming winter months. Prospect sporting goods stores, shooting ranges, bait and tackle shops, boat rentals, lodges, motels, and restaurants that cater to hunters and fishermen.

Baby Talk
NAME NEWSPAPER

Enjoy dining out with kids

Pharmacy
Baby Supply Store
Pediatric Dentist
Auto Repair Shop
Baby's First Haircut
Hair Salon
Baby's First Shoes
Shoe Store

N1509A08008C

The pre-holiday season is an ideal time to publish baby pages and sections. By using a generic title such as **Baby Talk**, you can include any aspect of babies that you want, from maternity clothes to hospital birthing centers; baby furniture to pediatricians, and everything in between. September is also Baby Safety Month, which can be a natural tie-in to your print and online pages and sections.

Cover Baby Contest

Your baby could be the face of our upcoming Babies & Parenting special section and the lucky winner of our "bundle of joy" prize package!

Free Diapers for One Year
\$50 Gift Card
Free Dental Exam
Free Oil Change & Safety Check
Baby's First Haircut
Baby's First Shoes
\$50 Gift Card
Spa Day for Mom
Free 12-Month Membership
\$50 Gift Card

Pharmacy
Baby Supply Store
Pediatric Dentist
Auto Repair Shop
Hair Salon
Shoe Store
Baby Clothing Store
Day Spa
Baby Music School
Grocery Store

N1509A08001C

Here is a contest you can run in September or any month of the year. The key is that the contest is tied to the release of your baby section(s). The **Cover Baby Contest** offers readers the irresistible prize of having their baby's picture on the cover of your section, plus a prize package from your sponsors. Additional prizes could be available at your discretion. We're suggesting you use your Web site for readers to view and vote for their favorites. The contest can generate a month or more of exposure for your advertiser-sponsors, so it's a win all the way around!

TWO-PAGE SPREAD CONTEST CONCEPTS:
Increase your sales opportunities.

Grandparents' BRAG BOOK
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 32.

Grandparents' BRAG BOOK
Ways to honor grandparents

Restaurant
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.restaurant.com

Dinner and a Movie
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 33.

Dinner and a Movie
Make the most "dinner and movie" night

Movie Theater
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.movie.com

Restaurant
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.restaurant.com

Local
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 34.

Local
Plan a day to shop local fairs, shops and stands.

Farmer's Market
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.farmersmarket.com

Sunday, September 13 is National Grandparents' Day. Tap into this burgeoning market with a **Grandparents' Brag Book**. Compose your section entirely of photos and letters from grandparent readers or add relevant editorial about the grandparent and grandchild experience. Be sure to create a companion Web version for grandparents who may have moved from the area.

A **Dinner and a Movie** section can encompass dining out and going to a movie theater as well as dining in and dropping in a DVD or streaming a movie at home. Gather info and advertisers for all aspects of this type of date night, including clothing stores, hair and nail salons, supermarket prepared foods, take out and delivery as well as restaurants.

Across North America communities are becoming more aware of the benefits of spending their dollars locally. A section called **Local** can highlight all types of businesses, from food growers and producers to artisanal products, fashion, furniture, building products and more. Sell it as an advertorial section to advertisers or use it to show what's happening in your area.

FALL COUPONS
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 35.

FALL COUPONS
Make the most of fall sales

Landscaper
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.landscaper.com

WIN DINNER and a MOVIE

Everyone's a Winner...
Ask for the Dinner and a Movie Discount to Save 10% Off Your Dinner Purchase at Any of These Participating Restaurants All Month!

Be Sure to Check Out Our Dining & Entertainment Guide Every Thursday for Movie Times, Reviews and Local Restaurant Listings!

Name Restaurant
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.restaurant.com

Name Restaurant
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.restaurant.com

Name Restaurant
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.restaurant.com

Name Restaurant
1234 Washington Street
Barnesville, Georgia
800-555-1234
www.restaurant.com

Fall begins September 23, so think about having readers greet the season with a **Fall Coupons** supplement. Since it's seasonally based, virtually any advertiser can be a prospect. It may be the perfect vehicle to introduce your publication's services to new advertisers, too. Drop in some editorial material from the MCC Editorial Library or other sources to intersperse between the pages of coupons.

Give readers a chance to **Win Dinner and a Movie**. Couples, singles and married people looking for a date night will welcome the chance to have a night out. Partner with a series of restaurants that are strategically located near your partnered movie theaters to facilitate an easy transition from dinner to the movies. The ad layout suggests your participating restaurants offer a month-long "dinner and a movie" special for all those who enter. Details can be formulated by the advertisers.

TWO-PAGE SPREAD CONTEST CONCEPTS:
Increase your sales opportunities.

**Save
10%**

Get an additional 10% off this year's service when you sign up for our convenient auto-ship service, and receive Metro's Holiday Advertising Service every year... automatically!



Order Now
and Gain Access to
Metro's Entire Online Holiday
Archive, Featuring More Than

**10,000
HOLIDAY ADS
& IMAGES!**

GUARANTEE

If you don't sell enough greetings to cover the cost of our base rate service as compared to your published open-line rate, we'll give you a full refund or credit!

2015 HOLIDAY ADVERTISING SERVICE

The 2015 Holiday Advertising Service from Metro is an unparalleled creative resource for developing your Christmas and New Year's advertising, greetings and special projects. This annual service is designed to help generate thousands in revenue for your publication, guaranteed!

**OVER 900
New HOLIDAY
IMAGES & ADS!**

TO ORDER, CALL: 1-800-223-1600 OR EMAIL: SERVICE@METRO-EMAIL.COM

METRO'S FILE NAMING SYSTEM AT A GLANCE

Service Indicator.

N = Metro Newspaper Service
S = MIAD Spec Ad Library
C = Campaigns & Classified
H = Holiday Advertising Service

Month Indicator.

two-digit field to indicate month (1 through 12).

Page Number.

two-digit field to match the page in the printed guide.

Color Type.

one-digit field to indicate color (C = color, K = b&w, A = line art).

N1509P12002K.TIF

Year Indicator.
two-digit field to indicate the year (i.e., 15 = 2015).

File Indicator.
one-digit field to indicate the type of file (P = picture [photo or graphic], A = ad, W = Web ad).

Unique to File.
three-digit field that is unique to the item.

Extension.
three-digit field that indicates the file format (TIF, eps, jpg, QXP).

○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

Feel-Good Furniture Buys

Bring home the style, comfort and quality you want at a price you'll love!

**18 Months Same as Cash
No Interest • \$0 Down**

Credit approval required. Minimum \$000 purchase. Limited-time offer. See showroom for details.

**Save an EXTRA 10% Off
Our Everyday Low Prices**

This Saturday & Sunday Only
September 00-00, 2015
Including New Fall Arrivals!

We Offer
Free Layaway
Fast & Easy
Financing
Same- or
Next-Day
Delivery



Leather Sofa Sets

as low as
\$49 per month
plus tax, total price
\$0000

Juvenile Bedroom Sets

as low as
\$29 per month
plus tax, total price
\$0000

5-Piece Dinettes

as low as
\$55
per month
plus tax, total price
\$0000

Queen Bedroom Sets

as low as
\$59 per month
plus tax, total price
\$0000

Living Room Groups

as low as
\$79 per month
plus tax, total price
\$0000

Callahan Furniture

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



Open Monday-Friday 11am-7pm,
Saturday & Sunday 10am-4pm

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

N1509P36001C

N1509P15009C

N1509P38004C

N1203P46009C

AD# N1509A11001C

PASS 6 COL. x 21

AD# N1509A11002C

10 x 13



N1509P12001C-●



N1509P12008C-●



N1509P12007C-●



N1509P12005C-●



N1509P12009C-●



N1509P12002C-●



N1509P12006C-●



N1509P12004C-●

N1509P13001C*O

ALL ABOUT BABY

A resource guide for new and expectant parents.

Little Ones Music Studio
Next semester starts in 2 weeks!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Little Ones Music Studio
Next semester starts in 2 weeks!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Little Ones Music Studio
Next semester starts in 2 weeks!
1234 Washington Street • Somersville Heights
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www.namewebsite.com

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Next semester starts in 2 weeks!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Little Ones Music Studio
Next semester starts in 2 weeks!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Baby Cakes
Personalized baby shower sweets.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Baby Cakes
Personalized baby shower sweets.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Baby Cakes
Personalized baby shower sweets.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Baby Cakes
Personalized baby shower sweets.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Baby Cakes
Personalized baby shower sweets.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Baby Cakes
Personalized baby shower sweets.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Beauty Spot Salon
Free glass of wine with any service!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Beauty Spot Salon
Free glass of wine with any service!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Beauty Spot Salon
Free glass of wine with any service!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

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www.namewebsite.com

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1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Beauty Spot Salon
Free glass of wine with any service!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Usage Note:

The purpose of this "All About Baby" Marketplace layout is to give you the opportunity to promote local advertisers by offering a variety of price points to include even the smallest budgets. They can benefit from the association while you reap the rewards of a full-color page. Use this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. For your convenience, a tab-sized version of the page is available in the MetroCreativeConnection Creative Library.



N1509P48009C*O

The Best Way to Shop for Baby

Bring home gently used, name brand baby gear, clothing, toys and furniture for a fraction of the retail price.

Shop, trade, or get a head start on that college fund by selling your baby's outgrown items on consignment.

Stay connected to keep up the best new arrival!

Wee Ones
Consignment Boutique
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com
Shop & Sell Tuesday-Saturday 10am-7:30pm, Sunday 11am-5pm

AD# N1509A13002C
PASS 2 COL x 5

You Work. They Play!

Your baby's home away from home for nurturing day care, we provide a safe, secure and fun environment for infants and toddlers to learn, play and develop social and school-readiness skills.

Music • Movement • Art • Play
We also teach baby sign language!

Call today to arrange a tour and meet our staff.

Leaps & Bounds
Day Care
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Happy BirthDay

Combining the latest technology and compassionate care to welcome your baby in comfort, security and joy.

Expecting? Call to arrange a tour of our family-centered labor, delivery and recovery suites. Now offering a comprehensive midwifery program!

Somersville Hospital
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A13004C
PASS 2 COL x 5
N1509P39004C*O
AD# N1509A13003C
PASS 2 COL x 5
N1509P49007C*O
N1509P48005C*O

N1509P48006C*O

B Is for Bargain at Our

BABY SALE

up to 40% Off Your Favorite Baby Brands

clothing • car seats • strollers
high chairs • carriers • nursing • & more

Baby on the way? Use our online baby registry checklist to prepare for your new arrival!

Baby World
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A13005C
PASS 2 COL x 5

Create a Safe & Stylish Haven for Your Bundle of Joy

Cribs and changing tables to storage solutions, rocking chairs and gliders, we have everyday low prices on everything to outfit your new arrival's nursery.

Value Furniture

now through September 03, 2015. Use details, terms and conditions here.

Rock-a-Bye Baby Special
Save 15% Off All In-Stock Rockers, Gliders & Ottomans

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Mama Needs a Spa Day

Enjoy peace, quiet, relaxation and pampering at the hands of our skilled massage therapists and estheticians.

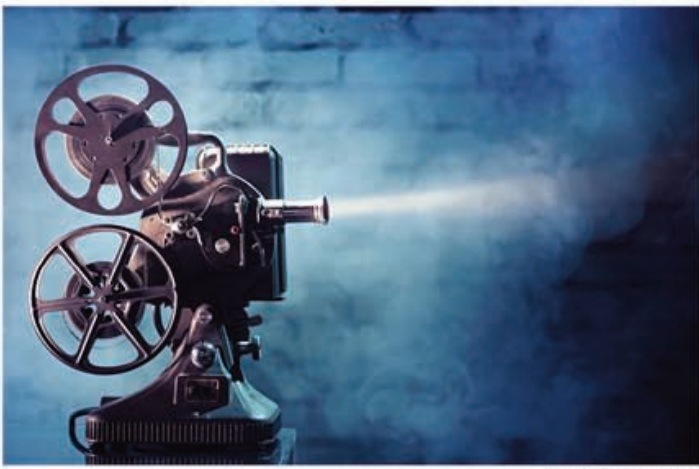
Mom's Day Off Package Special
60-Minute Green Tea Facial & 60-Minute Aromatherapy Massage

ONLY \$129

Escape Day Spa
1234 Washington Street
Somersville Heights
000-500-0000
www.namewebsite.com

AD# N1509A13006C
PASS 2 COL x 5
N1509P49012C*O
AD# N1509A13007C
PASS 2 COL x 5
N1509P48008C*O
N1203P46009C*O

AD# N1509A13001C
PASS 6 COL x 21
AD# N1509A13008C
10 x 13



N1509P14009C-●



N1509P14004C-●



N1509P14002C-●



N1509P14003C-●



N1509P14001C-●



N1509P14011C-●



N1509P14012C-●



N1509P14008C-●



N1509P14010C-●



N1509P14007C-●



N1509P14005C-●



N1509P14006C-●



N1509P15002C-●



N1509P15008C-●



N1509P15010C-●



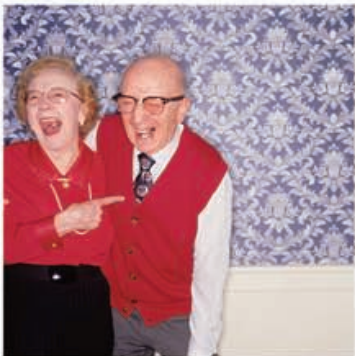
N1509P15009C-●



N1509P15006C-●



N1509P15001C-●



N1509P15012C-●



N1509P15011C-●



N1509P15003C-●



N1509P15007C-●



N1509P15005C-●



N1509P15004C-●



N1509P16006C-●



N1509P16010C-●



N1509P16005C-●



N1509P16002C-●



N1509P16007C-●



N1509P16009C-●



N1509P16008C-●



N1509P16004C-●



N1509P16003C-●

MCC Keyword Hints: lifestyle, beauty, face, skin care, beard, smile, African-American

N1509P20006C
 N1509P6028C
 N1509P12008C

N1509P17002C
 N1509P17001C

N1509P66010C
 N1509P20001C
 N1509P12003C



2015 September

Community Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7 <i>Labor Day</i>	8	9	10	11 <i>Petal Day</i>	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



September 6
Waffle Breakfast
 \$5 suggested donation: All you can eat!
 Firehouse No. 12
 7-11am
www.namewebsite.com

September 7
Labor Day Parade
 Register online today to participate!
 Downtown Main Street
 10am
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



September 11
Candlelight Vigil
 Please join us in remembering the victims of September 11.
 Town Square Park
 7pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



September 19
Fall Fest
 Free fun for the whole family!
 Pine Ridge Park
 11am-4pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

Fall Fest

Saturday, September 19
 11am-4pm

Free Admission Parking \$5 Free Bike Valet

Fun for the Whole Family!
 Pumpkin Painting • Petting Zoo • Hay Maze • Face Painting • Games & Prizes • Inflatable Bouncers • Live Music • Arts & Crafts • Local Food & Baked Goods

25¢ Hot Cider & Mini Donuts for the Kids
 Craft Beer & Local Wine for the Adults

Sponsored by Name Business

Pine Ridge Park
 1234 Washington Street • Somersville Heights
 000-000-0000 • www.namewebsite.com



September 00
Women in Business Seminar
 Free event. Register online today!
 Somersville Hotel
 9am-12 noon
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



September 00
Healthy Kids' Cooking Class
 Preparing kids for a healthy future.
 Somersville Community Center
 11am-1pm
www.namewebsite.com

September 00
Farm Show
 \$10 Admission, Kids 12 & Under FREE
 Somersville Convention Center
 9am-7pm
www.namewebsite.com



September 00
Free Car Seat Installation Check
 Ensure your child's car seat is safely & properly installed.
 Somersville Police Station
 By Appointment
www.namewebsite.com



September 00
Honey Festival
 Sweet treats, live music & family fun!
 Pine Ridge Park
 11am-4pm
www.namewebsite.com

September 00
Name Event Here
 Event details here. Event details here. Event details here. Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



September 26
Hunting & Fishing Expo
 \$10 Admission, Kids 12 & Under FREE
 Name Event Location
 10am-6pm
www.namewebsite.com

September 27
Travel Fair
 Special offers, free refreshments, slide shows & more!
 Let's Go Travel
 11am-4pm
www.namewebsite.com

AD# N1509A17003C
 PASS 6 COL x 3

N1509P20011C



Spools to Sparkles and all things crafty

- fabrics • sewing • quilting • scrapbooking
- knitting • needlepoint • jewelry • florals • crafts

Stay connected for fresh fall crafting ideas! [f](#) [t](#)

Craft Warehouse

1234 Washington Street • Somersville Heights
 000-000-0000 • www.namewebsite.com

Save **20% Off**
 Your Total Purchase

Offer valid with coupon September 09-02, 2015. List details, terms and conditions here. List details, terms and conditions here.

Craft Warehouse
 1234 Washington Street
www.namewebsite.com

Companion WEB ADS available on MCC

AD# N1509A17001C PASS 6 COL x 21
 AD# N1509A17004C 10 x 13

N1509P37004C

Reserve Now for Grandparents Day

National Grandparents Day Sunday, September 13

Senior Specials starting at \$9.99

Celebrate the joy of family with quality time and quality food!

Garden Cafe

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509A18001C PASS 2 COL. x 5

N1509P37006C

Get a gourmet meal at a fast-food price with our mobile cafe and catering truck.

Wheel Good Eats

Our Specialties

- Gourmet Tacos
- Organic Burgers
- Pulled Pork Sliders
- Truffle Fries
- Tomato & Avocado Grilled Cheese
- Fire-Roasted Vegetable Salad
- New Daily Specials

Find us on social media daily!

Curbside Cafe Food Truck

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A18002C PASS 2 COL. x 5

N1509P37002C

Fun & Games for the whole family

- Active Toys
- Baby Toys
- Board Games
- Duzzles - Gifts
- Dulcans
- Imagination Play
- Dolls & Figurines
- Arts & Crafts
- & More

We also carry a great selection of personalized gifts, from placemats to barfies, journals and jewelry - in stock and available by special order!

National Grandparents Day Special
10% Off All Board Games
now through 09.03.15

Playtime Toys

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Open Monday-Friday 11am-7pm, Saturday & Sunday 10am-4pm

AD# N1509A18003C PASS 2 COL. x 5

N1509P37003C

Waffles Every Which Way

\$2 Waffles Served All Day During National Waffle Week September 6-12, 2015

Mix, Match, Enjoy!

- Chocolate Waffles
- Strawberry Waffles
- Pumpkin Waffles
- Blueberry Bury Waffles
- Maple Nut Waffles & More

Sunshine Diner

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509A18004C PASS 2 COL. x 5

N1509P66010C

N1203P46009C

Rake In the Savings

First of Fall Sale One Day Only Wednesday, September 23

up to 30% Off
New Fall Merchandise Arrivals for the Home
bedding • bath • candles • outdoor • decor • & more

Nook Home Furnishings

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A18005C PASS 2 COL. x 5

N1509P28019C

N1203P46009C

Expect the Best

Complete Maternity and Prenatal Care for Moms- & Babies-to-Be

- pregnancy counseling
- high-risk pregnancy
- low-risk pregnancy
- prenatal nutrition
- breastfeeding education & support

Now Offering On-Site Diagnostic Imaging

We welcome most insurance plans. For verification or to arrange an appointment, please contact a patient care coordinator today at 000.000.0000.

Somerville Obstetrics & Gynecology

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1509A18006C PASS 2 COL. x 5

N1509P39003C

Companion WEB ADS available on MCC

Sharper Skills Better Scores Brighter Futures

- PSAT/SAT/ACT Prep Courses
- Study Skills
- Academic Tutoring
- Graduate Test Courses

Accolades Tutoring & Test Prep

Study Buddy Discount
Sign up with a friend for any of our standardized test prep courses, and you'll each save 10% off our regular rate. Call or visit us online for details and registration.

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1509A18007C PASS 2 COL. x 5

N1509P39007C

Get the Go-Ahead to Get in the Game

Student Sports Physicals Only \$29

Our student sports physical ensures all state- and school board-mandated requirements are met with a health history review, physical exam and completed paperwork.

City Health Clinic

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Book Your Appointment Today!
000.000.0000

AD# N1509A18008C PASS 2 COL. x 5

N1509P39009C

N1509P39001C

Boot Up for Fall

Save 20%-30% Off
The Latest Boot Trends

Here are all the latest lengths, colors, styles, brands and sizes for her.

Shoetopia

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A18009C PASS 2 COL. x 5

N1509P39005C

N1509P38001C

Don't Let Winter Storms Leave You Powerless

Protect your family and property with the comfort and security of emergency power when you need it most.



Portable Backup Generators
In Stock & On Sale From **\$499**

Bring one home today, and enjoy peace of mind all winter! Sale ends Sunday, September 07, 2015.

Vance Home Improvement Center

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

facebook

AD# N1509A19001C PASS 2 COL. x 5 W

N1509P38003C

It's Hot Tub Season!



Give your patio the look and feel of a relaxing resort with our new or refurbished hot tubs.

limited-time Instant Rebates On Top-Selling **Name Brand Spas** up to \$2,499
Plus, ask about our fall bonus packages! See showrooms for details.

Check out our selection of used and refurbished hot tubs for even greater savings!

Wavehouse Pool & Spa

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

facebook

N1203P46009C

AD# N1509A19002C PASS 2 COL. x 5 W

N1509P38008C

Jiffy Hauling

Leave the mess to us!

Hassle-Free Demolition & Hauling

Big or small, we'll haul it all. Give us a call today for a free estimate.
License #000000 Fully Insured

- residential & commercial demolition • construction cleanup
- shed removal • fence removal • concrete removal
- carpet & flooring removal • appliance hauling & recycling • hot tub removal • & more

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A19003C PASS 2 COL. x 5 W

N1509P38005C

Emergency Tree Removal 000.000.0000

Save our number for fast, reliable and reputable emergency service when you need it most. We have been providing emergency and routine tree care, maintenance and removal services for residential and commercial clients since XXXX.

Trusty Tree Service

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com


Prevent Storm Damage Before It Strikes. Call us today to arrange a free property inspection, and let our experts identify any potential problems that could cause damage to your property.



AD# N1509A19004C PASS 2 COL. x 5 W

N1509P19001C

N1509P59004C



Mold Awareness Month Special
Save 10% Off Mold Remediation Service When You Call During the Month of September

Certified MOLD Remediation for a safe and sanitized home

Exposure to mold is dangerous to your health and the health of your family if you are experiencing unexplained allergy-like symptoms or detect a strange musty odor in your home, or if you have experienced recent water damage, a mold inspection can give you peace of mind or diagnose the problem to minimize damage to your health and property. For more information about mold testing or to schedule a free on-site mold removal estimate, please give us a call today.

Free Estimates • Emergency Flood Service • Licensed, Insured & Certified

Goldstar Mold Restoration

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A19005C PASS 2 COL. x 5 W

N1509P60003C

N1509P60003C



ADD TO CART

Save 10% Off Your Total Purchase During Our Cartload Sale September 00-00, 2015

Open Monday-Saturday 7am-8pm, Sunday 8am-5pm

Kearns Home Improvement Center

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A19006C PASS 2 COL. x 5 W

N1509P47006C

Leading the Way to Comprehensive Cancer Care

Our highly trained team of oncologists, nurses, therapists, technicians and clinical support professionals are dedicated to the comfort and healing of cancer patients every step of the way.

To speak with a care coordinator about arranging an appointment with a board-certified oncologist, please call 000.000.0000 today.

- Chemotherapy • Infusions
- Antibiotic Therapy
- Hydration Therapy
- Stimulation • Radiation
- Clinical Trials
- Cancer Prevention
- Pain Management
- Intensive Care
- Dietary Counseling
- Support Groups
- Patient Education
- Rehabilitation

Somerville Cancer Center

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A19007C PASS 2 COL. x 5 W

N1509P14010C

N1509P15011C

Live Local COMEDY

Get your laugh on with up-and-coming local, regional and national comics every Thursday, Friday, Saturday and Sunday night!

Great Food Beer, Wine & Cocktails Shows at 7:30PM & 10PM Tickets Start at Only \$10


Birthday, Bachelorette & Bachelor Parties Welcome For large group reservations, please call 000.000.0000.

Comedy Lounge

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A19008C PASS 2 COL. x 5 W

N1509P62002C



Scope Out the Latest Products & Gear

Hunting • Fishing • Camping • Shooting • Archery • Apparel

\$500 National Hunting & Fishing Day Giveaway
We're giving away two \$100 gift certificates in celebration of National Hunting & Fishing Day on Saturday, September 26. Stop by or visit us online to enter by 3 p.m. September 25, no purchase necessary!

Catch National Hunting & Fishing Day Specials In Store All Month!

Sportsman's Depot

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A19009C PASS 2 COL. x 5 W

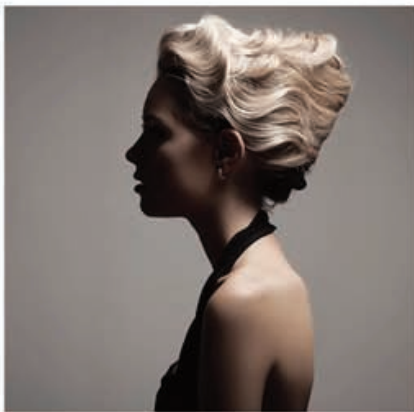
Companion WEB ADS available on MCC



N1509P20001C-●



N1509P20008C-●



N1509P20002C-●



N1509P20003C-●



N1509P20005C-●



N1509P20009C-●



N1509P20006C-●



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N1509P20007C-●



N1509P20011C-●



N1509P21001C-●



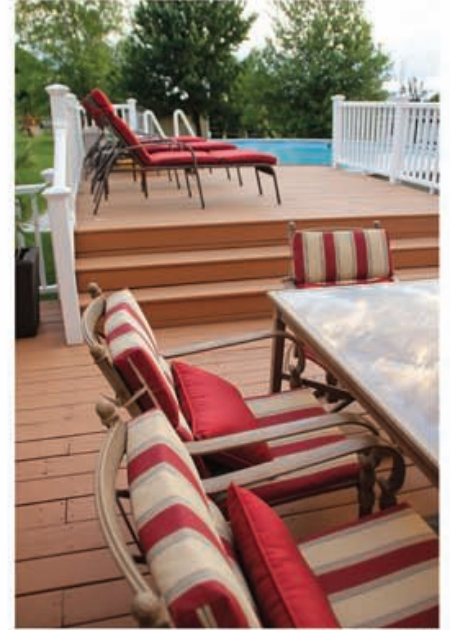
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N1509P21006C-●



N1509P21005C-●



N1509P21003C-●



N1509P21008C-●



N1509P21007C-●



N1509P21010C-●



N1509P21009C-●



N1509P21002C-●



N1509P22013C*-O



N1509P22012C*-O



N1509P22011C*-O



N1509P22003C*-O



N1509P22005C*-O
N1509P22004C*-O



N1509P22001C*-O
N1509P22002C*-O



NATIONAL NEWSPAPER WEEK

N1509P22006C*-O



N1509P22010C-●



N1509P22007C*-O



N1509P22008C*-O
N1509P22009C*-O



AD# N1509A22001C PASS 6 COL x 3

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During **National Newspaper Week**
October 4-10, 2015



Plus, Enter to Win **FREE Home Delivery** for 12 Months!
Details and registration at namenewspaper.com or via QR
code. To enter or subscribe by phone, call 000.000.0000.

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The Somersville Press

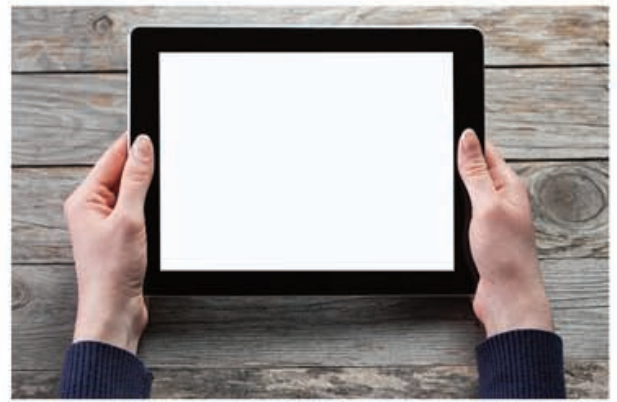
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N1509P23013C-●



N1509P23011C-●



N1509P23012C-●



N1509P23003C-●



N1509P23004C-●



N1509P23005C-●



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N1509P23007C-●



N1509P23008C-●



N1509P23002C-●



N1509P23001C-●



N1509P23009C-●
N1509P23010C-◇



N1509P23014C*-O

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The Somersville Press

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AD# N1509A23001C PASS 6 COL. x 3

N1509P24004C*-O

N1509P24003C*-O

N1509P24002C*-O

Antiquing Guide

A collection of must-see destinations for antique and vintage enthusiasts.

<p>Edison Antiques Emporium <i>1800s to mid-century antiques</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Village Antique Mall <i>Over 30 vendors in one place</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Retro Fit <i>Unique vintage clothing & accessories</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Bella Antiques & Art <i>A gallery of fine antiques & paintings</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Grandma's Attic <i>Vintage toys, collectibles & home furnishings</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>
<p>Atlantic Collectibles <i>Baseball cards, stamps, coins & more</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Paris Flea <i>French-inspired vintage home furnishings</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Antiques on Washington <i>Over 1500 square feet of unique antiques</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Yesterday's Treasures <i>Offering free antique appraisals</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Sal's Pawn Shop <i>Estate jewelry, rare coins & more</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>
<p>Antiques Avenue <i>Specializing in antique furniture</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Aunt Anna's Antiques <i>Unique home accents from days past</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Antique Boutique <i>Unique vintage home goods, jewelry & accessories</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Somersville Antique Gallery <i>A collection of fine antiques & artwork</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>	<p>Nostalgia Antiques <i>Vintage collectibles & home furnishings</i> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com</p>

AD# N1509A24001C 19.334 x 13



N1509P24001C-●

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

The layout can be opened inside the *Metro interactive Ad Development* software (MIAD), where the amount of advertiser spaces can be adjusted with a click of a button. See a demonstration in the MIAD area accessed from the metrocreativeconnection.com home page.

Estate Sales & Auctions

N1509P24005C*-O

Collectors' Corner

N1509P24006C*-O



N1509P25004C-●



N1509P25002C-●



N1509P25001C-●



N1509P25005C-●



N1509P25006C-●



N1509P25003C-●



N1509P25007C*-○
(Electric Drill)



N1509P25008C*-○
(Jig Saw)



N1509P25009C*-○
(Power Saw)



N1509P25012C*-○
(Electric Disc Cutter)



N1509P25010C*-○
(Chain Saw)



N1509P25013C*-○
(Demolition Hammer)



N1509P25011C*-○
(Hammer Drill)



N1509P25018C*-○



N1509P25017C*-○



N1509P25015C*-○



N1509P25016C*-○





N1509P26006C-●



N1509P26003C-●



N1509P26001C-●



N1509P26005C-●



N1509P26004C-●



N1509P26002C-●



N1509P26008C*-○



N1509P26009C*-○



N1509P26011C*-○
N1509P26012C*-○



HOME IMPROVEMENT

N1509P26013C*-○



N1509P26007C*-○



N1509P26010C*-○

N1509P25016C*O

Fall Home Improvement Savings



Get more outdoor living space for less!

Save 10% Off Custom Deck Design & Installation

Raymond Fencing & Decks

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

We specialize in custom decks, fences and outdoor landscape structures for a unique and beautiful backyard.

Call today for a free consultation and estimate!

AD# N1509A27002C
PASS 3 COL. x 4.5

N1509P21002C



FREE 24-Point Garage Door Inspection A \$30 VALUE!

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

Your Mobile Garage Door Specialists

- Garage Door Installation
- Custom Wood, Glass & Steel Garage Doors
- Garage Door Repair & Maintenance
- Garage Door Opener Systems

Garage Guys

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A27003C
PASS 3 COL. x 4.5

N1509P21007C



Save 15% Off Paver Installation with materials purchase

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

Paving the Way to a More Beautiful Home!

- driveways • walkways
 - patios • walls • courtyards
- Let us handle every step of your project. From paver selection to design and installation. Contact us anytime to arrange a free, no-obligation, on-site consultation and estimate.

Pave Pros Hardscapes

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A27004C
PASS 3 COL. x 4.5

N1509P21006C



Best Handyman Services

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

New Customer Special

2 Hours for \$50

Does not include material costs. Call today!

- Odd jobs, small jobs or big jobs, we do it all!
- drywall • fences • doors
 - windows • cabinets
 - tile • flooring • painting
 - carpentry • etc.

Fully Insured & Bonded

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

AD# N1509A27005C
PASS 3 COL. x 4.5

N1509P26003C



FREE Home Energy Audit

A \$99 Value • Find out how you can save money and enjoy a more comfortable home!

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

Therma Heating & Cooling

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Did you know? Proper insulation can reduce your heating and cooling costs by as much as 15%. But more than 90% of homes are not adequately insulated.

AD# N1509A27006C
PASS 3 COL. x 4.5

N1509P25015C*O



FREE Color Consultation With Your Painting Service

A \$129 Value

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

- Interior & Exterior Painting • Molding & Baseboard Installation • Drywall Repair • Acoustic Ceiling Removal • Fake Finishes • Specialty Painting • Wallpaper Hanging & Removal • Color Consultations • Power Washing
- Free Estimates | Licensed & Insured | Satisfaction Guaranteed

Professional Touch Painters

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509A27007C
PASS 3 COL. x 4.5

N1509P25018C*O



\$49 Chimney Inspection

regularly \$75

Winter is coming... time to check your chimney!

- dust-free chimney sweeping
 - chimney repair & inspections
 - leak repair & waterproofing
 - flue liner reurfacing
 - chimney cap installation
 - smoke stain removal • crown repair
- Certified Technicians | Licensed & Insured

Chimney Chaps

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

AD# N1509A27008C
PASS 3 COL. x 4.5

N1509P25004C



SAVE \$25 OFF Fall Leaf Removal Service

- Take back your weekends, and let us handle your year-round lawn care and landscaping needs!
- mowing & maintenance
 - sod installation
 - aeration & seeding
 - pest control
 - stump removal
 - pruning & trimming
 - landscaping

Full Insured • Free Estimates

Offer valid with coupon through 00.00.15. List details, terms and conditions here.

Primo Landscaping

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com



AD# N1509A27009C
PASS 3 COL. x 4.5

N1509P25001C

N1209P46009C*O

AD# N1509A27001C

PASS 6 COL. x 21

AD# N1509A27010C

10 x 13



N1509P28008C-●



N1509P28007C-●



N1509P28004C-●



N1509P28001C-●



N1509P28006C-●



N1509P28003C-●



N1509P28002C-●



N1509P28005C-●



N1509P28012C*-○



N1509P28010C*-○



N1509P28011C*-○



N1509P28013C*-○



N1509P28016C*-○



N1509P28018C*-○



N1509P28019C*-○



N1509P28015C*-○



N1509P28017C*-○



N1509P28009C-●



N1509P28014C*-○



AD# N1509A28001C

PASS 6 COL. x 3

Fabulous Fall Fashion

Scoop up the latest looks for autumn!

New outerwear arrivals now in store!

Special Offer
Save 50% Off Any Top
With Your Denim Purchase

Offer good September 00-00, 2015.
List offer details, terms and conditions here.

Whimsy Boutique

1234 Washington Street | Somersville Heights
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N1509P29042C-●



N1509P29041C-●



N1509P29044C-●



N1509P29043C-●



N1509P29040C-●



N1509P29039C-●



N1509P29038C-●



N1509P29004C*-○



N1509P29027C*-○



N1509P29001C*-○



N1509P29028C*-○



N1509P29010C*-○



N1509P29006C*-○



N1509P29023C*-○



N1509P29019C*-○



N1509P29012C*-○



N1509P29016C*-○



N1509P29024C*-○



N1509P29008C*-○



N1509P29007C*-○



N1509P29017C*-○



N1509P29033C*-○



N1509P29031C*-○



N1509P29032C*-○



N1509P29021C*-○



N1509P29020C*-○



N1509P29018C*-○



N1509P29011C*-○



N1509P29029C*-○



N1509P29022C*-○



N1509P29026C*-○



N1509P29030C*-○



N1509P29005C*-○



N1509P29025C*-○



N1509P29013C*-○



N1509P29014C*-○



N1509P29000C*-○



N1509P29009C*-○



N1509P29015C*-○



N1509P29036C*-○



N1509P29035C*-○



N1509P29034C*-○

Fall Home & Garden Event

Freshen up your home for autumn, inside and out!

BOGO
50% Off
Colorful Mums & Potted Plants

This Weekend Free Hot Cider & Donuts
Beginning at 9am while supplies last!

20% Off
Name Brand
Paints & Stains

Homeward
Hardware & Garden

1234 Washington Street
Somerville Heights
900-000-0000
www.namewebsite.com

Advised offers good September 09-09, 2015. List details, terms and conditions here. List details, terms and conditions here.

Like us on [facebook](#)

AD# N1509A29001C

PAGE 6 COL. x 3

N1209P46090C-○



N1509P30006C-●



N1509P30003C-●



N1509P30002C-●



N1509P30004C-●



N1509P30007C-●



N1509P30011C-●



N1509P30009C-●



N1509P30010C-●



N1509P30005C-●



N1509P30001C-●



N1509P30013C*-○



N1509P30012C*-○



N1509P30008C-●



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N1509P31001C-●



N1509P31005C-●



N1509P31010C-●



N1509P31003C-●



N1509P31008C-●

METRO Themed Event Package

SECTION COVER:

QUICK SELL:

WEB ADS:

N1509P37003C
N1509P58007C

Grandparents' BRAG BOOK

September 2015 | A Special Supplement to
NAME NEWSPAPER

GRANDPARENTS' PHOTO ALBUM

Craft ideas for grandparents and grandkids. Become an **email buddy** with your grandkids. Creative keepsakes for Grandma and Grandpa.

AD# N1509A32004C 10. x 13

Grandparents' BRAG BOOK

6 ways to honor your grandparents

AD# N1509A32005C 9.667 x 13

A Tradition of Excellence in Elder Law

Anderson & Riley Law Group

www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

Chat with an attorney now!

AD# N1509W32001S

Grandparents' BRAG BOOK

N1509P32001C-O

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Anderson & Riley Law Group

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1234 Washington Street
Somersville Heights
000-000-0000

Chat with an attorney now!

AD# N1509W32001R

Companion WEB ADS available on MCC

MOBILE ADS:

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Anderson & Riley Law Group

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AD# N1509W32001W

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Somersville Heights
000-000-0000

Chat with an attorney now!

AD# N1509W32001L

CAMPAIGN:

A Tradition of Excellence in Elder Law

To speak with an attorney about the best way to secure peace of mind and protection, call or complete our online contact form today.

Taking legal action to protect your assets, provide for your loved ones, and ensure your final wishes are followed while you can make these decisions on your own terms is important.

- Wills Preservation
- Estate Law
- Retirement Planning
- Estate Planning • Living Trust
- Last Will & Testament
- Power of Attorney • Probate

Anderson & Riley Law Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A32001C

Establish a Lasting & Loving Legacy

To speak with an attorney about the best way to secure peace of mind and protection, call or complete our online contact form today.

Taking legal action to protect your assets, provide for your loved ones, and ensure your final wishes are followed while you can make these decisions on your own terms is important.

- Wills Preservation
- Elder Law
- Retirement Planning
- Estate Planning • Living Trust
- Last Will & Testament
- Power of Attorney • Probate

Anderson & Riley Law Group

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AD# N1509A32002C

Preserving Assets From Generation to Generation

To speak with an attorney about the best way to secure peace of mind and protection, call or complete our online contact form today.

Taking legal action to protect your assets, provide for your loved ones, and ensure your final wishes are followed while you can make these decisions on your own terms is important.

- Wills Preservation
- Elder Law
- Retirement Planning
- Estate Planning • Living Trust
- Last Will & Testament
- Power of Attorney • Probate

Anderson & Riley Law Group

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AD# N1509A32003C

These valuable packages give you what you need to take advantage of timely seasonal and event happenings during the month. Each provides a heading, imagery, print, Web and mobile ads, a ready-made cover design and a quick-sell multiple advertiser page.

(MCC Creative Library / Print Ad Type pull-down menu: "ThemedEventPackage")

WEB ADS:

N1509P37007C-
N1509P14005C-
N1509P37007C-
N1509P14005C-



This Week's Feature:
Two Free Movie Passes to Spotlight Cinemas With Dinner Purchase From Wilson's Bar & Grill

Wilson's Bar & Grill
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509W33001S

QUICK SELL:

N1509P37007C-
N1509P37008C-
N1509P37009C-



Dinner and a Movie
Make the most of "dinner and a movie" night



Movie Theater

AD# N1509A33005C 9,667 x 13

N1509P37007C-
N1509P14005C-




This Week's Feature: Two Free Movie Passes to Spotlight Cinemas With Dinner Purchase From Wilson's Bar & Grill

Wilson's Bar & Grill
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509W33001R


SECTION COVER:

N1509P37007C-
N1509P37008C-
N1509P37009C-
N1509P14006C-



Dinner and a Movie
September 2015 NAME NEWSPAPER
A Special Supplement

Rom coms *he'll love*
Make the most of your *night out* on the town
Date night dos and don'ts
Planning the *perfect night in*



AD# N1509A33004C 10. x 13

DINNER and a MOVIE N1509P33001C*-O
DINNER and a MOVIE N1509P33002C*-O

N1509P37007C-



AD# N1509W33001L

N1509P14005C-

This Week's Feature: Two Free Movie Passes to Spotlight Cinemas With Dinner Purchase From Wilson's Bar & Grill

Wilson's Bar & Grill
1234 Washington Street | Somerville Heights
000-000-0000
www.namewebsite.com

MOBILE ADS:

Two Free Movie Passes to Spotlight Cinemas With Purchase From Wilson's Bar & Grill
AD# N1509W33001B

Two Free Movie Passes to Spotlight Cinemas With Dinner Purchase From Wilson's Bar & Grill
AD# N1509W33001W

CAMPAIGN:

N1509P37007C-
N1509P14005C-



REEL DEAL
Dinner & a Movie

Enjoy the perfect pairing of great food and entertainment!

This Week's Feature: Get Two Free Movie Passes to Spotlight Cinemas With Purchase of Two Dinner Entrees & Two Beverages From Wilson's Bar & Grill

Scan this code for a menu preview.
Check out movie times and reviews on page 23!

Wilson's Bar & Grill
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A33001C
PASS 2 COL. x 5

N1509P37006C-
N1509P14005C-



REEL DEAL
Dinner & a Movie

Enjoy the perfect pairing of great food and entertainment!

This Week's Feature: Get Two Free Movie Passes to Spotlight Cinemas With Purchase of Two Dinner Entrees & Two Beverages From Mario's Italian Grill

Scan this code for a menu preview.
Check out movie times and reviews on page 23!

Mario's Italian Grill
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A33002C
PASS 2 COL. x 5

N1509P37008C-
N1509P14005C-



REEL DEAL
Dinner & a Movie

Enjoy the perfect pairing of great food and entertainment!

This Week's Feature: Get Two Free Movie Passes to Spotlight Cinemas With Purchase of Two Dinner Entrees & Two Beverages From Taste of Asia

Scan this code for a menu preview.
Check out movie times and reviews on page 23!

Taste of Asia
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A33003C
PASS 2 COL. x 5

METRO Themed Event Package

SECTION COVER:

Local

September 2015
A Special Supplement to
NAME NEWSPAPER

The best spots for autumn apple-picking

How to enjoy fall foliage
Family activities fit for fall

How buying local benefits your community

AD# N1509A34004C 10. x 13

N1509P12004C
N1509P36009C

QUICK SELL:

Local

Plus a day to shop local fairs, shops and stands.

AD# N1509A34005C 9.667 x 13

N1509P2003C

WEB ADS:

Local Pick

Simmons Furniture
1234 Washington Street
000.000.0000
www.namewebsite.com

Meet Your Local Merchants Month

Visit us online for local business profiles

The Somersville Press
In Print & Online
000.000.0000
www.namepaper.com

AD# N1509W34001S

N1509P36001C

Local Pick

Simmons Furniture
1234 Washington Street
000.000.0000
www.namewebsite.com

Meet Your Local Merchants Month

Visit us online for local business profiles

The Somersville Press
In Print & Online
000.000.0000 www.namepaper.com

AD# N1509W34001R

N1509P36004C
N1509P36001C
N1509P36001C

Companion WEB ADS available on MCC

MOBILE ADS:

Local Pick

Meet Your Local Merchants Month
The Somersville Press

AD# N1509W34001B

AD# N1509W34001W

N1509P36001C

Local Pick

Simmons Furniture
1234 Washington Street
000.000.0000
www.namewebsite.com

Meet Your Local Merchants Month

Visit us online for local business profiles

The Somersville Press
In Print & Online
000.000.0000 www.namepaper.com

AD# N1509W34001L

CAMPAIGN:

Local Pick

Simmons Furniture
1234 Washington Street
000.000.0000
www.namewebsite.com

Invest in Your Home. Support Local Business!

Meet Your Local Merchants Month
Visit us online for local business profiles, discount offers and special events from over 50 locally owned and operated retailers and restaurants!

The Somersville Press
In Print & Online
000.000.0000
www.namepaper.com

AD# N1509A34001C

N1509P36001C

Local Pick

Gemstone Jewelers
1234 Washington Street
000.000.0000
www.namewebsite.com

Spend Wisely. Shop Locally.

Meet Your Local Merchants Month
Visit us online for local business profiles, discount offers and special events from over 50 locally owned and operated retailers and restaurants!

The Somersville Press
In Print & Online
000.000.0000
www.namepaper.com

AD# N1509A34002C

N1509P36004C

Local Pick

Hometown Hardware
1234 Washington Street
000.000.0000
www.namewebsite.com

Get the Best Service in Town!

Meet Your Local Merchants Month
Visit us online for local business profiles, discount offers and special events from over 50 locally owned and operated retailers and restaurants!

The Somersville Press
In Print & Online
000.000.0000
www.namepaper.com

AD# N1509A34003C

N1509P36009C

WEB ADS:

Corner Pharmacy

National Coupon Month Special

Buy 2, Get 1 FREE
Any Shampoo, Conditioner or Styling Product

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

DOWNLOAD COUPON

AD# N1509W35001S

Corner Pharmacy

National Coupon Month Special

Buy 2, Get 1 FREE
Any Shampoo, Conditioner or Styling Product

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

DOWNLOAD COUPON

AD# N1509W35001R

Companion WEB ADS available on MCC

N1509P36006C

Corner Pharmacy

National Coupon Month Special

Buy 2, Get 1 FREE
Any Shampoo, Conditioner or Styling Product

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

DOWNLOAD COUPON

AD# N1509W35001L

QUICK SELL:

FALL COUPONS

Paint Store
Home Goods Shop
Auto Dealer
Shower Remodel Co.
Landscaper

AD# N1509A35005C 9,667 x 13

SECTION COVER:

FALL September 2015
A Special Supplement to
NAME NEWSPAPER

COUPONS

Make the most of fall sales
How to save on home supplies as winter approaches
Where to find end-of-season bargains

Winter wardrobe pointers

AD# N1509A35004C 10 x 13

National COUPON MONTH Guide
N1509P35001C

MOBILE ADS:

DOWNLOAD COUPON
Corner Pharmacy
AD# N1509W35001B

DOWNLOAD COUPON
Corner Pharmacy
AD# N1509W35001W

CAMPAIGN:

Clip Your Spending

We're celebrating National Coupon Month with a series of savings on personal care items, household goods, beauty buys and beyond!

This Week's National Coupon Month Special

Buy 2, Get 1 FREE
Any Shampoo, Conditioner or Styling Product

Offer valid with coupon. Expires September 02, 2015. List details, terms, conditions and exclusions here. List details, terms, conditions and exclusions here.

Look for a new coupon next week!

Corner Pharmacy
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509A35001C

PASS 2 COL. x 5

Clip Your Spending

We're celebrating National Coupon Month with a series of savings on personal care items, household goods, beauty buys and beyond!

This Week's National Coupon Month Special

20% OFF
Your Total Cosmetics Purchase

Offer valid with coupon. Expires September 02, 2015. List details, terms, conditions and exclusions here. List details, terms, conditions and exclusions here.

Look for a new coupon next week!

Corner Pharmacy
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509A35002C

PASS 2 COL. x 5

Clip Your Spending

We're celebrating National Coupon Month with a series of savings on personal care items, household goods, beauty buys and beyond!

This Week's National Coupon Month Special

Buy 1, Get 1 50% Off
All Household Cleaning Products

Offer valid with coupon. Expires September 02, 2015. List details, terms, conditions and exclusions here. List details, terms, conditions and exclusions here.

Look for a new coupon next week!

Corner Pharmacy
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1509A35003C

PASS 2 COL. x 5



N1509P36002C-●



N1509P36003C-●



N1509P36004C-●



N1509P36007C-●



N1509P36008C-●



N1509P36001C-●



N1509P36010C-●



N1509P36009C-●



N1509P36005C-●



N1509P36006C-●

MCC Keyword Hints: shop local, fall home improvement, beauty supplies, jewelry, furniture, cleaning supplies



N1509P37003C-●



N1509P37004C-●



N1509P37001C-●



N1509P37010C-●



N1509P37009C-●



N1509P37005C-●



N1509P37002C-●



N1509P37007C-●



N1509P37008C-●



N1509P37006C-●



N1509P38010C-●



N1509P38004C-●



N1509P38001C-●



N1509P38006C-●



N1509P38009C-●



N1509P38011C-●



N1509P38003C-●



N1509P38007C-●



N1509P38002C-●



N1509P38005C-●



N1509P38008C-●



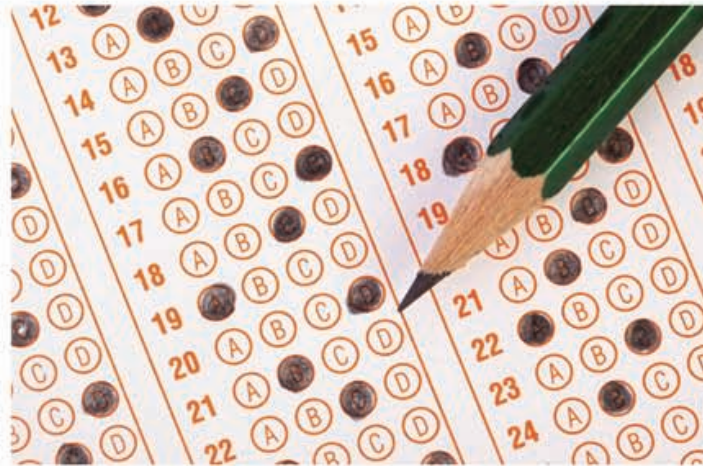
N1509P39002C-●



N1509P39005C-●



N1509P39001C-●



N1509P39007C-●



N1509P39003C-●



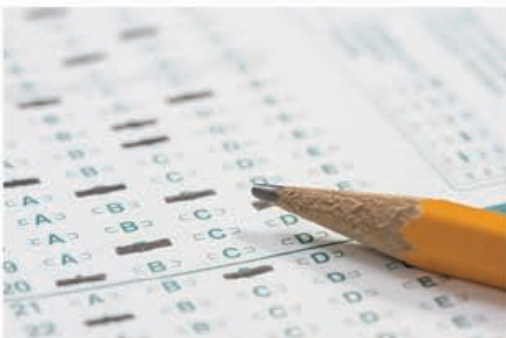
N1509P39009C-●



N1509P39004C-●



N1509P39010C-●



N1509P39008C-●



N1509P39006C-●



N1509P39011C-●

Promote Premium Placement Opportunities With Metro AdScapes

The unique ad design... promotes premium placement opportunities with Metro AdScapes.

These unique ads are designed to have page content flow around their shape...

Give advertisers added value by running them alongside corresponding features from the MCC Editorial Library.

(MCC Creative Library / Ad Type pull-down menu: "Adscape/Shaped")

DEALS

That Rock



Usage Note: Use this shaped specialty ad to attract attention to a music store's sale. It can be adapted to promote sales or special events for a number of different advertisers using a heading like "just announced." The ad's unique positioning is sure to draw extra attention for your advertiser while gaining premium pricing for you.

Companion WEB ADS available on MCC

N1509P40002C*O

AD# N1509A40001C

PASS 6 COL x 19



High-Volume Inventory Reduction Event

This Weekend Only Save up to 40% Off Musical Instruments & Gear

Help us make room for incoming shipments by Monday with showroom-wide savings on new and used instruments, microphones, wireless systems, DJ gear, amplifiers, accessories and more!

MusicMakers Warehouse

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

N1509P20005C



Affordable Weekly or Monthly Payments
Free Assembly, Delivery & Setup Service
Stop by our showroom today to get started!



Rent to Own for a Beautifully Furnished Home

Bring home the furniture you want today with flexible payment options and no credit check! From mattresses to living room groups, dinettes and entertainment centers, we have beautiful furniture and accessories to make your house a home instantly.

Home Zone Rental Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

The Holidays Are Coming... Get Your Home Ready for Entertaining With One FREE Week!

Offer good with new lease agreement. List details, terms and conditions here. See store for details.

AD# N1509A41001C 8.5 x 11

N1509P63009C



Propane Patio Heaters now starting as low as **\$99**



Fall Outdoor Living Clearance Event

There's still time to make the most of your outdoor living space before winter arrives. Right now, take advantage of showroom-wide savings on our entire selection of outdoor dining sets, conversations groups, seating and accessories to enjoy year after year.

Save up to **60% Off Storewide**
• Wicker • Rattan
• Aluminum
• Steel • Cedar
• Teak • & More

Stop by today for the best selection!

Patio World

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1509A41002C 8.5 x 11

N1509P64008C

Breakfast Served All Day

Enjoy your morning favorites anytime with our delicious all-day breakfast menu!



Build-a-Breakfast Specials
Customize your eggs, hash browns or home fries, toast or biscuit, and sausage or bacon
Only \$4.99

NEW Fall Breakfast Items

- Pumpkin Pancakes
- Cinnamon Bun Waffles
- Thanksgiving Benedict
- & More

Fresh-Brewed Coffee & Espresso Bar
Bagels, Croissants, Biscuits & Pastries Baked Fresh Daily

Buy One, Get One 50% Off Any Breakfast Item

Offer good with coupon September 16-20, 2015. List details, terms and conditions here.

Somersville Diner

1234 Washington Street • 000-000-0000 • www.namewebsite.com

Somersville Diner

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Open 6 AM until 11 PM Daily
Breakfast • Lunch • Dinner

AD# N1509A41003C 8.5 x 11

FRONT

N1509P37007C



It's our pleasure to serve you, and it shows in everything we do!

Fresh Food & Friendly Folks



Try Our Healthy NEW Farmers' Market Salads!

Lunch Specials
served with your choice of side and beverage
\$5.99 & up

Dinner Specials
served with soup or salad and beverage
\$10.99 & up

Tasty Late-Night Appetizers
Fresh Pies & Desserts
Baked Fresh Daily

Free Dessert or Milkshake
With Purchase of Any Lunch or Dinner Entree With Beverage

Offer good with coupon September 16-20, 2015. List details, terms and conditions here.

Somersville Diner

1234 Washington Street • 000-000-0000 • www.namewebsite.com

Somersville Diner

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Open 6 AM until 11 PM Daily
Breakfast • Lunch • Dinner

AD# N1509A41004C 8.5 x 11

BACK



N1509P42001C-●



N1509P42006C-●



N1509P42002C-●



N1509P42004C-●



N1509P42003C-●



N1509P42010C*-○
N1509P42011C*-○



N1509P42012C*-○
N1509P42013C*-○



N1509P42005C-●



N1509P42009C*-○



N1509P42008C*-○



N1509P42007C*-○

MCC Keyword Hints: shop local, shopping, retail, produce, supermarket, farmer's market, shopping bag, cloth bag

N1509P43001C*-O

N1509P42001C*-O



N1509P42004C*-O



**Farmers' Market
Every Saturday
10am-3pm**

Washington Street
Between University & Hallson

Locally Grown

- Vegetables & Fruit
- Artisan Breads & Baked Goods
- Free-Range Eggs
- Pasture-Raised Meats
- Handmade Cheese
- Local Honey
- Plants & Flowers
- Fresh Prepared Foods
- Craft Vendors

Free Children's Activities & Live Music
Free Parking & Bike Valet



**Remember
Your Reusable
Shopping Bags!**

Totes also available
for purchase at our
information booth.

**Sign Up for a
CSA Box This Fall!**

Details and registration online or at
our information booth every Saturday.

Stay connected for great recipe ideas
and a sneak peek at this weekend's offerings!

[facebook.com/somersvillefarmersmarket](https://www.facebook.com/somersvillefarmersmarket)
[@somersvillefarmersmarket](https://twitter.com/somersvillefarmersmarket)

N1509P42007C*-O

**Somersville
Farmers' Market**

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Limited vendor spaces
still available. Please call
000.000.0000 or email
name@namewebsite.com
for details.

AD# N1509A43001C

PASS 6 COL x 21

AD# N1509A43002C

10 x 13



N1509P44014A-●



N1509P44018A-●



N1509P44019A-●



N1509P44011A-●



N1509P44010A-●



N1509P44012A-●



N1509P44009A-●



N1509P44017A-●



N1509P44015A-●



N1509P44016A-●



N1509P44007A-●



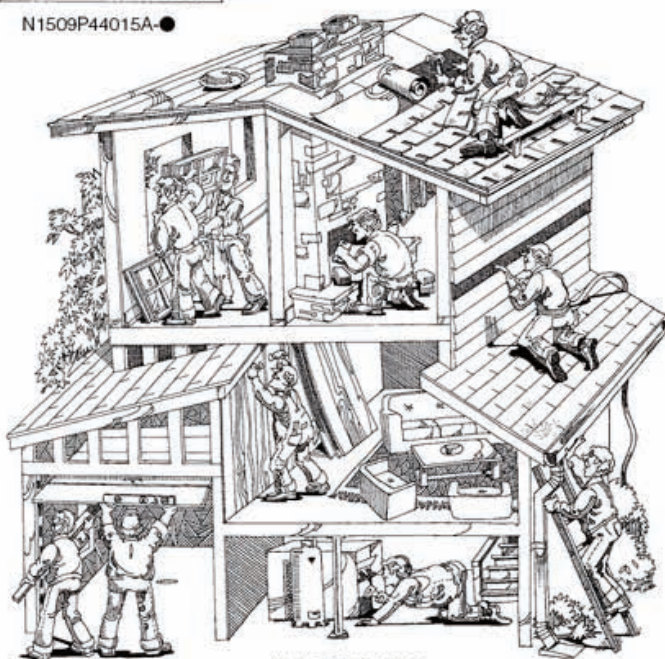
N1509P44004A-●



N1509P44005A-●



N1509P44006A-●



N1509P44013A-●

- N1509P44001A-●
- N1509P44002A-●
- N1509P44003A-●

MCC Image Type: line art
 MCC Keyword Hints: retro, home improvement, hunting, baby



N1509P45006A-●



N1509P45009A-●



N1509P45017A-●



N1509P45005A-●



N1509P45003A-●



N1509P45015A-●



N1509P45001A-●



N1509P45012A-●



N1509P45004A-●



N1509P45008A-●



N1509P45013A-●



N1509P45011A-●



N1509P45002A-●



N1509P45016A-●



N1509P45014A-●

METRO Templated Special Sections

Bonus images available in the Images Library:



N1509P46007C-●



N1509P46002C-●



N1509P46004C-●



N1509P46001C-●



N1509P46003C-●



N1509P46005C-●



N1509P46006C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to **grow your special sections program and ad sales**, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion postcard to invite advertisers

to participate in your section are also included in the package. Adapt the postcard to an ad, or create a reader version to promote the upcoming section.

View this month's **Holiday Gift Guide** Templated Special Sections package in MCC. If you like what you see, call **800-223-1600** or email **service@metro-email.com** to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



5 x 7 POSTCARD

Bonus images available in the Images Library:



N1509P47001C-●



N1509P47006C-●



N1509P47005C-●



N1509P47002C-●



N1509P47003C-●



N1509P47004C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to **grow your special sections program and ad sales**, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion postcard to invite advertisers

to participate in your section are also included in the package. Adapt the postcard to an ad, or create a reader version to promote the upcoming section. View this month's **Cancer Awareness Templated Special Sections** package in MCC. If you like what you see, call **800-223-1600** or email **service@metro-email.com** to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



5 x 7 POSTCARD



N1509P48005C-●



N1509P48004C-●



N1509P48001C-●



N1509P48012C*-○
N1509P48013C*-○



N1509P48002C-●



N1509P48003C-●



N1509P48014C*-○
N1509P48015C*-○



N1509P48009C*-○



N1509P48010C*-○



N1509P48007C*-○



N1509P48008C*-○



N1509P48006C*-○



N1509P48017C*-○



N1509P48016C*-○



N1509P48011C*-○



N1509P49005C-●



N1509P49004C-●



N1509P49001C-●



N1509P49007C-●



N1509P49006C-●



N1509P49002C-●



N1509P49003C-●

N1203P46009C*-O

Family-Centered Pediatric Care

From well visits to not-so-well visits, we're here with quality pediatric healthcare and 24-hour emergency hotline support for your child's well-being and your peace of mind.

Schedule your child's flu vaccine today!
Same-Day Appointments Available



Midcity Pediatrics

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# N1509A49001C PASS 6 COL. x 3



N1509P50001C-●

Usage Notes:

Use these backgrounds to help promote end-of-summer sales, home improvement, hunting and fishing, Hispanic Heritage Month and more. Employ them for individual ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules ... and more.

(MCC Creative Library / Image Type menu: "background")



N1509P50002C-●



N1509P50003C-●



N1509P50004C-●



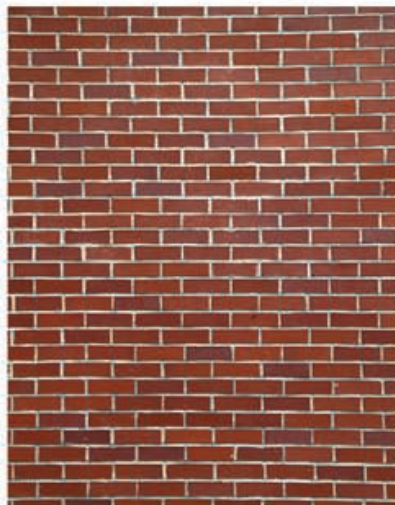
N1509P50006C-●



N1509P50005C-●



N1509P50007C-●



N1509P50008C-●



N1509P50009C-●

N1509P51001C



Usage Suggestions:

The sun is setting (or rising) in this close-up photo of cornstalks, which can be used for harvest time ads, early fall produce ads, farmer's markets, farm insurance and more, in print and online.

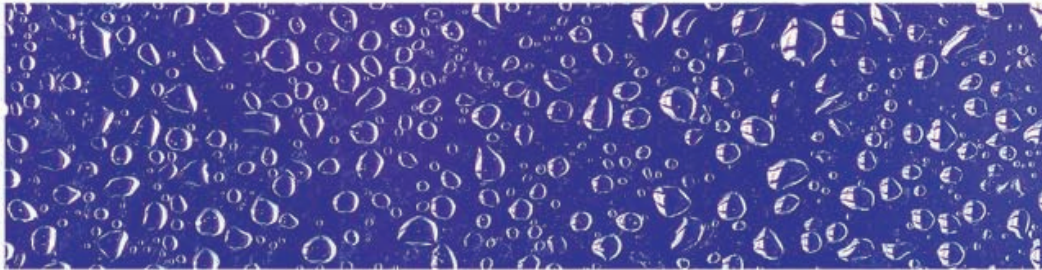
N1509P51002C



Usage Suggestions:

Use this hay bale and farm photo for late summer-early fall agricultural schedules and events, farm equipment sales, farm auctions, harvest season ads in your print and on line ads.

N1509P51003C



Usage Suggestions:

A close-up photo of beads of water can be used in ads for auto detailing, water purification and delivery services, basement waterproofing and more, in both print and online platforms.

N1509P51004C



Usage Suggestions:

Try this brick wall photo as a page header for home improvement directories, or an ad background for masonry work, fall landscaping and more, in print and online.

N1509P51005C



Usage Suggestions:

Use this fence and grass photo for "grass is greener on the other side" ads for fall lawn care, fencing contractors, pet enclosure building services and more, in print and online.

N1509P51006C



Usage Suggestions:

Try this vintage metal jacks banner photo for print and online page headers advertising after-school activities, antique store directories, game store ads, toy stores, child care and more.



N1509P52020C*-O



N1509P52009C*-O



N1509P52018C*-O



N1509P52017C*-O



N1509P52019C*-O



N1509P52011C*-O



N1509P52010C*-O



N1509P52015C*-O



N1509P52016C*-O



N1509P52007C*-O



N1509P52014C*-O



N1509P52012C*-O



N1509P52005C*-O



N1509P52003C*-O



N1509P52013C*-O



N1509P52002C*-O



N1509P52001C*-O



N1509P52004C*-O



N1509P52006C*-O



N1509P52008C*-O



N1509P53002C*-O



N1509P53001C*-O



N1509P53005C*-O



N1509P53003C*-O



N1509P53004C*-O



N1509P53008C*-O



N1509P53009C*-O



N1509P53006C*-O



N1509P53007C*-O

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention. Select "ad starter" from the *Image Type* pull-down menu or type "MetroBiz" as a keyword in the *MCC Creative Library* to search and download these items.



N1509P54022C*-O
(BACKGROUND ONLY-METROBIZ)
N1509P54004C*-O
N1509P54013C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25



N1509P54023C*-O
(BACKGROUND ONLY-METROBIZ)
N1509P54005C*-O
N1509P54014C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25



N1509P54019C*-O
(BACKGROUND ONLY)
N1509P54001C*-O
N1509P54010C*-O
(SPANISH VERSION)

PASS 1 COL. x 5.25



N1509P54024C*-O
(BACKGROUND ONLY-METROBIZ)
N1509P54006C*-O
N1509P54015C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25



N1509P54025C*-O
(BACKGROUND ONLY-METROBIZ)
N1509P54007C*-O
N1509P54016C*-O
(SPANISH VERSION)

PASS 2 COL. x 5.25



N1509P54020C*-O
(BACKGROUND ONLY)
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(SPANISH VERSION)

PASS 1 COL. x 5.25



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(BACKGROUND ONLY-METROBIZ)
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(SPANISH VERSION)

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(SPANISH VERSION)

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(BACKGROUND ONLY)
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(SPANISH VERSION)

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MCC KEYWORD HINT: metrobiz
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MCC KEYWORD HINT: metrobiz
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N1509P55009C*-O

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MCC KEYWORDS: ICON SET, GRANDPARENTS
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MCC KEYWORDS: ICON SET, WHEAT
N1509S56006C*-O



MCC KEYWORDS: ICON SET, BABY
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MCC KEYWORDS: ICON SET, HUNTING
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MCC KEYWORDS: ICON SET, FALL

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N1509P58017C*-○



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BRAZIL



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CHILE



N1509P59018C*-○
MEXICO



N1509P59019C*-○
COLOMBIA



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N1509P59005C-●



N1509P59020C*-○



N1509P59014C*-○
RICE & BEANS



N1509P59011C*-○
ENCHILADAS



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EMPANADA



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GRILLED CORN



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CARNE ASADA



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POZOLE



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TAMALES



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GUACAMOLE



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KABOBS



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N1509P59023C*-○



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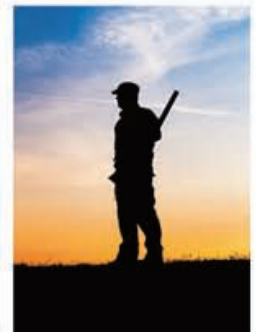
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N1509P64007C-●



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N1509P64003C-●



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N1509P65007C-●



N1509P66002C-●
MUSHROOM



N1509P66004C-●
OREO SHAKE



N1509P66007C-●
APPLE



N1509P66010C-●
WAFFLES WITH MIXED BERRIES



N1509P66008C-●
APPLE PIE



N1509P66015C-●
BISCUIT WITH JELLY



N1509P66011C-●
BOWL OF FRUIT



N1509P66023C-◇
HONEY

N1509P66027C-◇
CHOCOLATE SHAKE



N1509P66013C-●
CHICKEN CUTLETS



N1509P66003C-●
FROZEN COFFEE



N1509P66001C-●
FRUIT TART



N1509P66030C-◇
BUFFALO WINGS



N1509P66021C-◇
BERRY TART



N1509P66024C-◇
BASKET OF ORGANIC VEGETABLES



N1509P66014C-●
BISCUITS



N1509P66018C-●
STUFFED POTATO



N1509P66031C-◇
MIXED BAG OF POTATOES



N1509P66022C-◇
FRUIT TART



N1509P66009C-●
APPLE PIE



N1509P66006C-●
FRENCH TOAST



N1509P66032C-◇
SCHOOL LUNCH



N1509P66029C-◇
CROISSANT



N1509P66016C-●
POTATOES



N1509P66012C-●
BUFFALO WING



N1509P66026C-◇
MUSHROOMS



N1509P66028C-◇
APPLES



N1509P66033C-◇
SCHOOL LUNCH



N1509P66019C-●
STUFFED PEPPERS



N1509P66020C-●
TATER TOTS



N1509P66034C-◇
TATER TOTS



N1509P66017C-●
SCHOOL LUNCH TRAY



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APPLE



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BREAKFAST



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 AD# N1509A67002C 10 x 13



N1509P68001C*-O
(Casa Loma)



N1509P68008C*-O



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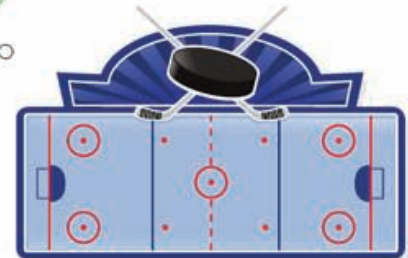
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(EVERYTHING YOU NEED FOR HUNTING)
N1509P68024C*-O



(I LIKE YOUR LOOK!)
N1509P68026C*-O



(IT'S LABOR DAY!)
N1509P68025C*-O



(TAKE A BITE OUT OF FALL)
N1509P68023C*-O



N1509P69009C-●
TORONTO SKYLINE



N1509P69004C-●
TORONTO SKYLINE AT NIGHT



N1509P69006C-●
HOPEWELL ROCK AT LOW TIDE



N1509P69002C-●
GATINEAU, QUEBEC



N1509P69008C-●
ALBERTA



N1509P69001C-●
WATERFRONT IN QUEBEC CITY



N1509P69003C-●
DOWNTOWN OTTAWA



N1509P69007C-●
OLYMPUS BEACH



N1509P69005C-●
WHITE-TAILED DEER

MCC KEYWORD HINT: week2

This is your illustration and copy for September 10,

Asking for Wisdom



Wisdom... Please!

When Solomon was visited by God to ask for whatever he wanted, he asked not for wealth, or long life, or even good health, but for wisdom, the discerning heart to know right from wrong (1 Kings 3). While those other things (wealth and health) are good in their own way, or conditionally good, wisdom is unconditionally good. Health and wealth are only good if they are associated with a person of goodwill, but if the person in question is evil, their wealth only adds them in their evil designs. But wisdom, by its very nature, causes one to be good. The wise man is the man who is concerned, first and foremost, with doing the right and good actions befitting him. It would indeed be a contradiction to say that someone was very wise but also prone to frequent moral failings. This doesn't mean that the wise person never does wrong. No one except God is perfectly wise or perfectly good. The wise person is always striving to do the right thing, both in the big and small decisions of life. It is noteworthy that Solomon, in the conclusion to Ecclesiastes, a book highlighting the vanity and emptiness of wealth and most human endeavors, including the search for knowledge, says that our ultimate purpose is to fear God and keep his commandments. — Christopher Simon

The word "wisdom" is only one of the many words that God has used to describe the heart of a man. It is a word that is used to describe the heart of a man who is wise. It is a word that is used to describe the heart of a man who is wise. It is a word that is used to describe the heart of a man who is wise. — Christopher Simon

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MCC KEYWORD HINT: week3

This is your illustration and copy for September 17,

Addressing God by Name



I do not know that there are many names for God in the Bible, from Jehovah and Yahweh, which are personal names, to names like Elshem, El-Shaddai and Adonai, which are more like titles. The issue on this important question, how should we address God? It probably depends on the context, and as long as we are being respectful, the particular choice may not be crucial, but we certainly should be careful to not misuse God's name, for profane purposes (Leviticus 24:16), or simply using God's name in vain (Ecclesiastes 20:7). So what do these names mean? Jehovah and Yahweh are both derived from the Tetragrammaton, the four-letter name for God, YHWH, which means "I am who am," and indicates that God is the ultimate being. Being small, and that God encompasses everything, Elshem means Strength or Power. El-Shaddai means God Almighty and Adonai means Lord or Master. So all these names are appropriate for particular prayers, and we should use the name appropriate to the context. And just as our earthly mother and father enjoy hearing from us, so too does our heavenly father enjoy hearing from His children. — Christopher Simon

To us, there is no other reality, for it is our existence by personal grace, and that is why we pray to God. — Nelson

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MCC KEYWORD HINT: week4

This is your illustration and copy for September 24,

Be Kind to Everyone



It's easy to be nice to those who are nice to us. We are designed to respond to a smile with a smile, and only the hardest heart is unmoved by the tears of someone who is genuinely suffering. The real challenge for most of us is to be kind to someone who is attacking us, or bullying us, or treating us with contempt. Then we have to fight against our "animal nature" and resist the urge to hit back physically or verbally, and nothing is more natural than to hit back when we are being attacked. But nothing is more Christian than to turn the other cheek and to counter harsh words and abuse with kindness and love. Contrary to the wisdom of the world, turning the other cheek is not weakness but it really requires great strength of character and long-suffering patience. Our duty as Christians is to be kind to everyone, not just those who are kind to us. There is no great merit in being kind to those who are kind to us. The real test is whether you can be kind to those who mistreat you. One way to do this is to realize that everyone is struggling. There is a popular quote these days, often attributed to Plato, which says it very nicely: "Be kind, for everyone you meet is fighting a hard battle." Indeed, everyone struggles, and we should reach upon everyone as needing our help, even if they may not know it. — Christopher Simon

"Be kind to all. Don't forget to love your enemies. Love your enemies as you love yourselves. — Matthew 5:44"

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Join Us Sunday!

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N1509P70008C*
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MCC KEYWORD HINT: week1

This is your illustration and copy for September 3, 2015.

Confess Your Sins to Each Other



There is something cathartic about confessing our sins. The very act of talking others about our misdeeds and shortcomings seems to relieve much of the guilt, and we usually get the added benefit of realizing that we aren't alone in our shortcomings. There is a tendency to think we are the only ones who have this particular weakness, until we start talking about it and realize that a lot of our moral failings are nearly universal. Who has never lied or taken something which did not belong to them? In the Epistle of James we are told explicitly to confess our sins to each other, and this comes in the context of some general advice about prayer and our duties to one another. James assures us that the prayer of the faithful is powerful and says that we should pray together for the sick and confess our sins to each other. Just as good medicine heals the body, a good confession heals the soul. — Christopher Simon

"Confess your sins to each other and pray for each other so that you may be healed. The prayer of the righteous is powerful and effective." — James 5:16

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METRO Spanish

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(NATIONAL BABY SAFETY MONTH)
N1509P71010C*O



(CELEBRATE HISPANIC HERITAGE MONTH!)
N1509P71008C*O



Servicios de Mejoras Para el Hogar

(HOME IMPROVEMENT SERVICES)
N1509P71004C*O



(FALL SAVINGS)
N1509P71005C*O



Servicios de Jardinería
(GARDENING SERVICES)
N1509P71002C*O



(TIPS FOR A BEAUTIFUL GARDEN)
N1509P71003C*O



(SAVE ON GARDENING TOOLS)
N1509P71001C*O



Comienzo del Otoño
(AUTUMN BEGINS)
N1509P71009C*O



(NATIONAL HISPANIC HERITAGE MONTH)
N1509P71007C*O



(HOME EXPO)
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N1509P71015C*O



N1509P71047C*O
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N1509P71034C*O



N1509P71027C*O
N1509P71028C*O



SEPTEMBER 18
N1509P71032C*O
N1509P71033C*O



SEPTEMBER 7-13
N1509P71037C*O
N1509P71038C*O



N1509P71046C*O



September 6-12
N1509P71039C*O
N1509P71040C*O



SEPTEMBER 13-19
N1509P71025C*O
N1509P71026C*O



N1509P71022C*O



September 23
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N1509P71050C*O



SEPTEMBER 22
N1509P71011C*O
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September 14
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N1509P71041C*O



SEPTEMBER 17
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September 23
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September 17-23
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(Star of David)



N1509P72007C*-O
(Back-To-School)



N1509P72016C*-O
(Pedicure)



N1509P72004C*-O
(Chinese Orange Chicken)



N1509P72002C*-O
(California Roll)



N1509P72006C*-O
(Japanese Chicken Teriyaki)



N1509P72003C*-O
(Chinese Kung-Pow Shrimp Lo-Mein)



N1509P72001C*-O
(Salmon & Avocado Sushi)



N1509P72017C*-O
(Manicure)



N1509P72005C*-O
(Japanese Chicken Yakitori)



N1509P72015C*-O
(Outdoor Cafe)



N1509P72018C*-O
(Outdoor Cafe)



N1509P72014C*-O
(Newspaper Thief)



N1509P72013C*-O
(Newspaper Lock)



N1509P72012C*-O
(Newspaper Lock)

Twenty Sixteen

January	February	March
S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 - - - - -	S M T W T F S - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 - -
April	May	June
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July	August	September
S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 - - - - -	S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 -
October	November	December
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N1509P72019A*-O
(2016 Calendar)



N1509P72010C*-O
(Newspaper Lock)



N1509P72011C*-O
(Newspaper Lock)

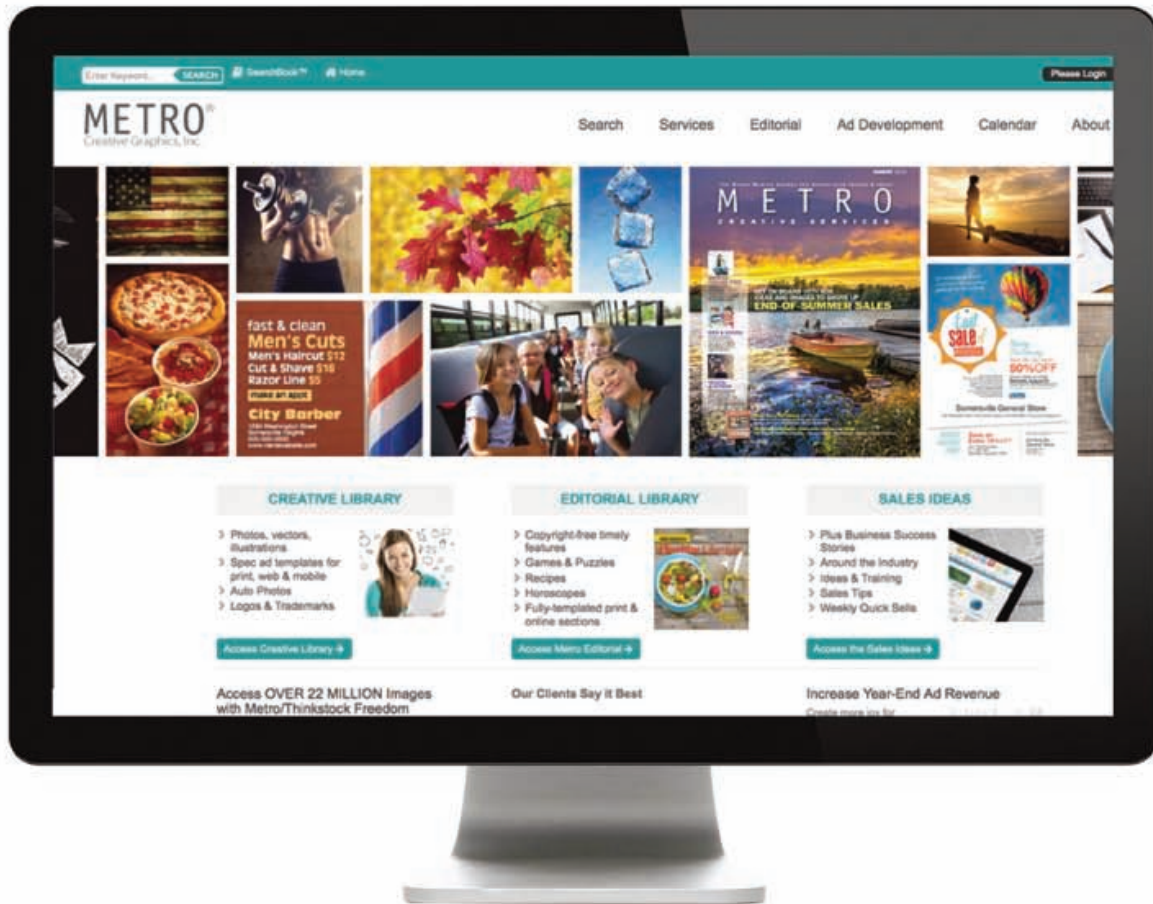
Twenty Seventeen

January	February	March
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April	May	June
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July	August	September
S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 - - - - -	S M T W T F S - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 - - -	S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
October	November	December
S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 - - - - -	S M T W T F S - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 - - -	S M T W T F S - - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

N1509P72020A*-O
(2017 Calendar)

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PP. 81-93

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