

CREATE. SELL. PROFIT.

# METRO

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile

**Ask a know-IT-all** **Dunn Computer Repair**

Call or stop in today for a fast and affordable fix!

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Ask a know-IT-all**

**Computer Repair & Device Repair**  
Screen Repair  
Virus Removal  
Memory Upgrades  
Network Setup & Installation

**Ask a know-IT-all**

**Dunn Computer Repair**

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Call or stop in today for a fast and affordable fix!

Martini Lounge

Classic Cocktails  
Specialty Martinis

.....

Live Music Nightly  
Dinner & Appetizers

*Twist*

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Dunn Computer Repair**

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www.namewebsite.com

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Classic Cocktails  
Specialty Martinis

Live Music Nightly  
Dinner & Appetizers

*Twist*

1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

Martini Lounge

Classic Cocktails • Specialty Martinis  
Live Music Nightly • Dinner & Appetizers

*Twist*

1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

# Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

## 1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

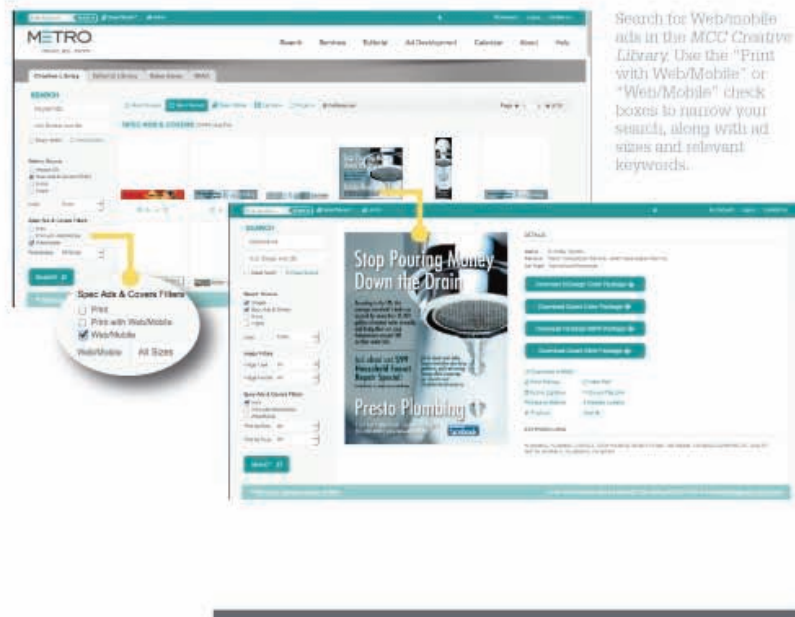
View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages e-Edition*. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook*™. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



View each of the ads in the *Multi-Platform Ad Packages e-Edition* accessed through the MCC home page.



## 2 Quick Spec Ads for Web & Mobile with MiAD

*Metro Interactive Ad Designer* (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD*™ by selecting the pencil-in-the-box icon below ad thumbnails in the *MCC Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*™ users can take this functionality on the go and present to prospects on their iPads. *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail [service@metro-email.com](mailto:service@metro-email.com).

## 3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail [service@metro-email.com](mailto:service@metro-email.com) for further information about this unique service, and to begin a free trial. **M**

**METRO**  
CREATIVE GRAPHICS, INC.

[www.metrocreativeconnection.com](http://www.metrocreativeconnection.com) • 800-223-1600 • [service@metro-email.com](mailto:service@metro-email.com)



**10% Off  
for Teachers**

It all adds  
up to a great  
school year!

**Storewide Every Day**

- + educational products + classroom supplies
- + bulletin board kits + storage & organization

**ABC Teaching Supply**   

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**AD# N1808A02001C** PASS 2 COL. x 5



**10% Off  
for Teachers**

**Storewide Every Day**

- + educational products
- + classroom supplies
- + bulletin board kits
- + storage & organization

**SHOP  
ONLINE!**

**ABC Teaching  
Supply**

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)

**SKYSCRAPER 160 x 600**



**10% Off  
for Teachers**  **ABC Teaching  
Supply**

**AD# N1808W02001B** 300 X 50



**10% Off  
for Teachers**  **ABC Teaching  
Supply**

**AD# N1808W02001W** 320 X 50

**In addition to today's most commonly used  
Web ad sizes, these cross-platform packages  
now include two ad sizes for mobile advertising**

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



**10% Off  
for Teachers**

**SHOP  
ONLINE!**

**Storewide Every Day**

**ABC Teaching Supply**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**RECTANGLE 300 x 250**



**10% Off  
for Teachers**  **ABC Teaching Supply**  
**Storewide Every Day**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**LEADERBOARD 728 x 90**

# Complete Roofing Services

for every reason & every season



We guarantee professional workmanship and quality materials, all backed by a warranty you can trust. Contact us by phone or online today to arrange your free consultation and estimate.



## Quality Roofing

Stormproofing & Storm Repair Specialists

Local References Available  
Licensed & Fully Insured

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# N1808A02002C PASS 2 COL. x 5

# Complete Roofing Services

for every reason & every season



Professional workmanship and quality materials, all backed by a warranty you can trust. Free consultation and estimate.

## Quality Roofing

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)

SKYSCRAPER 160 x 600

Complete Roofing Services  
for every reason & season



Free estimates!  
Quality Roofing

AD# N1808W02002B 300 X 50

Complete Roofing Services  
for every reason & season



Free estimates!  
Quality Roofing

AD# N1808W02002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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for every reason & every season



Professional workmanship and quality materials, all backed by a warranty you can trust. Free consultation and estimate.

## Quality Roofing

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

RECTANGLE 300 x 250

Complete Roofing Services  
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Professional workmanship and quality materials, all backed by a warranty you can trust. Free consultation and estimate.

## Quality Roofing

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

LEADERBOARD 728 x 90

# Stop Shelling Out Extra Cash on Car Care



**RPM**  
Auto  
Supply

Oil changes to spark plugs and detailing, we have do-it-yourself savings on everything you need to take professional care of your vehicle for a fraction of the cost!

Helpful in-store service  
Easy online tutorials  
Free part location & delivery to store  
Free battery testing & tire inspections



1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A02003C PASS 2 COL. x 5



# Stop Shelling Out Extra Cash on Car Care

Oil changes to spark plugs and detailing, we have do-it-yourself savings on everything you need to take professional care of your vehicle for a fraction of the cost!

**RPM**  
Auto  
Supply

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



Oil changes to spark plugs and detailing, we have do-it-yourself savings!

**RPM** Auto Supply

AD# N1808W02003B 300 X 50



Oil changes to spark plugs and detailing, we have do-it-yourself savings!

**RPM** Auto Supply

AD# N1808W02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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# Stop Shelling Out Extra Cash on Car Care



Oil changes to spark plugs and detailing, we have do-it-yourself savings!

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1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



# Stop Shelling Out Extra Cash on Car Care

Oil changes to spark plugs and detailing, we have do-it-yourself savings!

**RPM** Auto Supply

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# Carts & Parts Superstore

Shop great prices and easy financing offers on a huge selection of new and pre-owned golf carts!

Street-Legal Carts  
Golf Cart Batteries  
Custom Designs  
Trade-Ins Welcome  
Parts, Wheels & Tires  
Maintenance & Repair

## Golf Cart World

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# N1808A02004C PASS 2 COL. x 5

# Carts & Parts Superstore



Shop great prices on a huge selection of new and pre-owned golf carts!

## Golf Cart World

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)

SKYSCRAPER 160 x 600

Carts & Parts Superstore



Golf Cart World

AD# N1808W02004B 300 X 50

Carts & Parts Superstore



Golf Cart World

AD# N1808W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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Carts & Parts Superstore

Golf Cart World

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)



Shop great prices on a huge selection of new and pre-owned golf carts!

RECTANGLE 300 x 250

Carts & Parts Superstore



Shop great prices on a huge selection of new and pre-owned golf carts!

Golf Cart World

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

LEADERBOARD 728 x 90

**Fitness Starts at the Feet**

We have the right fit for every type of activity and every type of foot.

**Free Gait Analysis & Shoe Fitting**  
Arch Support  
Wide Sizes  
Corrective Insoles

**Athlete's Zone Footwear**

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Stop in today to browse a great selection of styles!

f t i

AD# N1808A02005C PASS 2 COL. x 5

**Fitness Starts at the Feet**

**Athlete's Zone Footwear**

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

**Free Gait Analysis & Shoe Fitting**

SKYSCRAPER 160 x 600

**Fitness Starts at the Feet** **Free Shoe Fitting** **Athlete's Zone Footwear**

AD# N1808W02005B 300 X 50

**Fitness Starts at the Feet** **Free Shoe Fitting** **Athlete's Zone Footwear**

AD# N1808W02005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**

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**Free Gait Analysis & Shoe Fitting**

**Fitness Starts at the Feet**

**Athlete's Zone Footwear**

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

RECTANGLE 300 x 250

**Fitness Starts at the Feet** **Free Gait Analysis & Shoe Fitting** **Athlete's Zone Footwear**

1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# Entertain Without the Usual Dishes

Shop disposable baking trays, serving platters, plates, cups, utensils and more for hassle-free hosting.



**Premium Partyware**  
**99¢&up**  
Every Day!

## Variety Mart

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# N1808A02006C PASS 2 COL. x 5

# Entertain Without the Usual Dishes

Shop disposable baking trays, serving platters, plates, cups, utensils and more for hassle-free hosting.



**Premium Partyware**  
**99¢&up**  
Every Day!

## Variety Mart

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)

SKYSCRAPER 160 x 600

Entertain Without the Usual Dishes  Premium Partyware 99¢&up Every Day! Variety Mart

AD# N1808W02006B 300 X 50

Entertain Without the Usual Dishes  Premium Partyware 99¢&up Every Day! Variety Mart

AD# N1808W02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**  
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Entertain Without the Usual Dishes  Premium Partyware 99¢&up Every Day! Variety Mart

Shop disposable for hassle-free hosting.

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

RECTANGLE 300 x 250

Entertain Without the Usual Dishes  Premium Partyware 99¢&up Every Day! Variety Mart

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

LEADERBOARD 728 x 90



# Cool Off Your Kitchen

...or any room in your home!

10% Off

All Ceiling Fan Fixtures

Now Through Sunday  
Offer ends August 06, 2018. List details, terms and conditions here.



# Bright Spot Lighting

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A02007C PASS 2 COL. x 5

# Cool Off Your Kitchen

...or any room in your home!



10% Off

All Ceiling Fan Fixtures

# Bright Spot Lighting

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

Cool Off Your House 10% Off All Ceiling Fan Fixtures Bright Spot Lighting

AD# N1808W02007B 300 X 50

Cool Off Your House 10% Off All Ceiling Fan Fixtures Bright Spot Lighting

AD# N1808W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Cool Off Your Kitchen ...or any room in your home!

10% Off All Ceiling Fan Fixtures

Bright Spot Lighting

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Cool Off Your Kitchen ...or any room in your home!

10% Off All Ceiling Fan Fixtures

Bright Spot Lighting

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# The Pediatric Ear Infection Specialists



Chronic ear infections can cause discomfort and even interfere with your child's speech development. If your child experiences recurrent ear infections that aren't responding to antibiotics, tympanostomy tubes may be the answer. **To learn more, contact us today.** We'll be happy to arrange a consultation for you and your child with an experienced and understanding ENT specialist.



## Somersville ENT

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A02008C PASS 2 COL. x 5

# The Pediatric Ear Infection Specialists



If your child experiences **recurrent ear infections** that aren't responding to antibiotics, tympanostomy tubes may be the answer. **To learn more, contact us today.**

## Somersville ENT

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



The Pediatric Ear Infection Specialists  
**Somersville ENT** [LEARN MORE](#)

AD# N1808W02008B 300 X 50



The Pediatric Ear Infection Specialists  
**Somersville ENT** [LEARN MORE](#)

AD# N1808W02008W 320 X 50

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# The Pediatric Ear Infection Specialists




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1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



The Pediatric Ear Infection Specialists

If your child experiences **recurrent ear infections** that aren't responding to antibiotics, tympanostomy tubes may be the answer. **To learn more, contact us today.**

## Somersville ENT

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



**We sell and professionally install all types of hitches and accessories to help you tow your trailer safely.**

**Trailer Hitches  
Axle Parts  
Trailer Brakes  
Racks | Tow Bars  
Lights**

## **Walsh Hitch & Trailer**



1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**AD# N1808A02009C** PASS 2 COL. x 5



**We sell and professionally install all types of hitches and accessories to help you tow your trailer safely.**

**Trailer Hitches  
Axle Parts  
Trailer Brakes | Lights  
Racks | Tow Bars**

## **Walsh Hitch & Trailer**

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)

**SKYSCRAPER 160 x 600**



**Get Hitched** | Trailer Hitches  
Axle Parts  
Trailer Brakes  
Lights | Racks  
Tow Bars | **Walsh Hitch & Trailer**

**AD# N1808W02009B** 300 X 50



**Get Hitched** | Trailer Hitches  
Axle Parts  
Trailer Brakes  
Lights | Racks  
Tow Bars | **Walsh Hitch & Trailer**

**AD# N1808W02009W** 320 X 50

**In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising**

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



## **Walsh Hitch & Trailer**

**Trailer Hitches  
Axle Parts  
Trailer Brakes | Lights  
Racks | Tow Bars**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**RECTANGLE 300 x 250**



**Trailer Hitches | Axle Parts  
Trailer Brakes | Lights  
Racks | Tow Bars**

## **Walsh Hitch & Trailer**

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

**LEADERBOARD 728 x 90**



# Moving Truck Rentals & More

Move it yourself and save with our low rates!

Moving Trucks  
Pickup Trucks  
Trailers & Hitches  
Moving Boxes & Supplies  
Secure Storage Units



Call or go online anytime for a free quote or rental reservation.

## Long Haul Truck Rental

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A03001C PASS 2 COL. x 5



Move it yourself and save with our low rates!

# Moving Truck Rentals & More

Moving Trucks  
Pickup Trucks  
Trailers & Hitches  
Moving Boxes & Supplies  
Secure Storage Units

## Long Haul Truck Rental

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



**Moving Truck Rentals & More** **Low rates!** **Long Haul Truck Rental**

AD# N1808W03001B 300 X 50



**Moving Truck Rentals & More** **Low rates!** **Long Haul Truck Rental**

AD# N1808W03001W 320 X 50

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**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



**Moving Truck Rentals & More**

Move it yourself and save with our low rates!

**Long Haul Truck Rental**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



# Moving Truck Rentals & More

Move it yourself and save with our low rates!

## Long Haul Truck Rental

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Free Estimates

# Customize Your Car and enjoy the ride.

## A&R Specialty Auto

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Audio & electronics  
Seat heaters & ventilation  
Remote start systems  
Window tinting & wraps  
Upholstery & carpet  
Wheels, tires & suspension  
Convertible repair



AD# N1808A03002C PASS 2 COL. x 5



Free Estimates

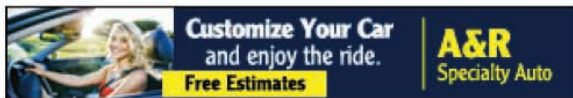
# Customize Your Car and enjoy the ride.

Audio & electronics  
Seat heaters & ventilation  
Remote start systems  
Window tinting & wraps  
Upholstery & carpet  
Wheels, tires & suspension  
Convertible repair

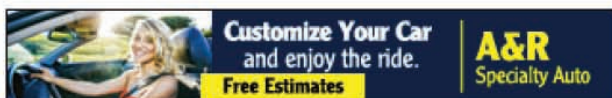
## A&R Specialty Auto

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1808W03002B 300 X 50



AD# N1808W03002W 320 X 50

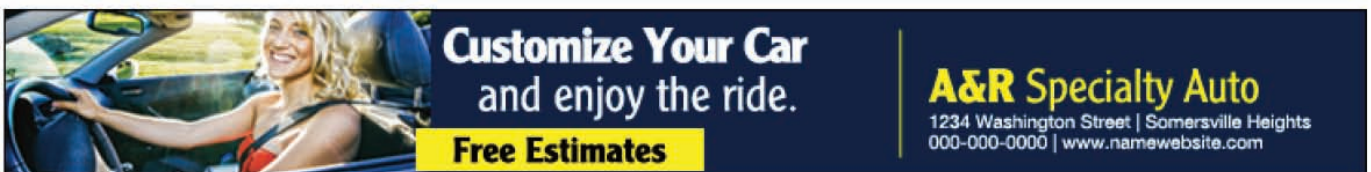
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**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



LEADERBOARD 728 x 90

# Bowling Here Is Half the Fun



Half-Price Pitchers Mondays • BOGO Pizzas Tuesdays  
\$5 Burger & Beer Wednesdays • Karaoke Night Thursdays  
DJ Every Friday & Saturday • Join a League!

Details at the front desk or online.

**Alley Cat Lanes**  

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A03003C PASS 2 COL. x 5

# Bowling Here Is Half the Fun



Half-Price Pitchers Mondays  
BOGO Pizzas Tuesdays  
\$5 Burger & Beer Wednesdays  
Karaoke Night Thursdays  
DJ Every Friday & Saturday  
Join a League!

**Alley Cat  
Lanes**

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

Bowling Here  
Is Half the Fun



**Alley Cat  
Lanes**

AD# N1808W03003B 300 X 50

Bowling Here  
Is Half the Fun



**Alley Cat  
Lanes**

AD# N1808W03003W 320 X 50

In addition to today's most commonly used  
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now include two ad sizes for mobile advertising

**Note:**

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using Photoshop's "Make Frames from Layers" command in the  
Animation window.

# Bowling Here Is Half the Fun



Half-Price Pitchers Mondays • BOGO Pizzas Tuesdays

**Alley Cat Lanes**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Bowling Here  
Is Half the Fun



Half-Price  
Pitchers  
Mondays  
BOGO Pizzas  
Tuesdays

**Alley Cat Lanes**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# Hall's Custom Fences

Specializing in fences, gates and custom enclosures for your home or farm.

Custom Arenas • No-Climb Fences  
Horse Stalls • Shade & Carports  
Pet Enclosures • Property Fences  
Repair Services



Call us today for a free quote!

## Hall's Custom Fences

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A03004C PASS 2 COL. x 5

# Hall's Custom Fences

Specializing in fences, gates and custom enclosures for your home or farm.

Custom Arenas  
No-Climb Fences  
Horse Stalls  
Shade & Carports  
Pet Enclosures  
Property Fences  
Repair Services

Click here for a free quote!



## Hall's Custom Fences

www.namewebsite.com  
1234 Washington Street  
Somersville Heights  
000-000-0000

SKYSCRAPER 160 x 600

### Hall's Custom Fences



Specializing in fences, gates and custom enclosures for your home or farm.

Click here for a free quote!

AD# N1808W03004B 300 X 50

### Hall's Custom Fences



Specializing in fences, gates and custom enclosures for your home or farm.

Click here for a free quote!

AD# N1808W03004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

# Hall's Custom Fences

Specializing in fences, gates and custom enclosures for your home or farm.

Click here for a free quote!



www.namewebsite.com  
1234 Washington Street  
Somersville Heights  
000-000-0000

RECTANGLE 300 x 250

## Hall's Custom Fences



Specializing in fences, gates and custom enclosures for your home or farm.

Click here for a free quote!

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# Live Off Campus & In Style



**Immediate Move-Ins Available**

Studios | One Bedrooms | Two Bedrooms  
Call today to schedule a tour!



Swimming Pool  
Volleyball Court  
Assigned Parking  
On-Site Laundry  
Central Air Conditioning  
Professionally Managed  
All Utilities Included

## Midtown Apartments

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# N1808A03005C PASS 2 COL. x 5

# Live Off Campus & In Style



Studios  
1 Bedrooms  
2 Bedrooms  
Schedule a tour!

Swimming Pool  
Volleyball Court  
Assigned Parking  
On-Site Laundry  
Central Air Conditioning  
Professionally Managed  
All Utilities Included

## Midtown Apartments

1234 Washington Street  
Somersville Heights  
000-000-0000  
[www.namewebsite.com](http://www.namewebsite.com)

SKYSCRAPER 160 x 600

Live Off Campus & In Style



Midtown Apartments

AD# N1808W03005B 300 X 50

Live Off Campus & In Style



Midtown Apartments

AD# N1808W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

# Live Off Campus & In Style



Studios | One Bedrooms | Two Bedrooms  
Schedule a tour!

## Midtown Apartments

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

RECTANGLE 300 x 250

Live Off Campus & In Style



Studios  
1 Bedrooms  
2 Bedrooms  
Schedule a tour!

## Midtown Apartments

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

LEADERBOARD 728 x 90



# Ask a know-IT-all

## Computer Repair & Device Repair

Screen Repair | Virus Removal  
Memory Upgrades | Network Setup & Installation



AD# N1808A03006C PASS 2 COL. x 5

# Ask a know-IT-all

## Computer Repair & Device Repair

Screen Repair  
Virus Removal  
Memory Upgrades  
Network Setup & Installation

## Dunn Computer Repair

Call or stop in today for a fast and affordable fix!

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

## Ask a know-IT-all

Dunn Computer Repair

AD# N1808W03006B 300 X 50

## Ask a know-IT-all

Dunn Computer Repair

AD# N1808W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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## Dunn Computer Repair

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

Call or stop in today for a fast and affordable fix!

RECTANGLE 300 x 250

# Ask a know-IT-all

Dunn Computer Repair

Call or stop in today for a fast and affordable fix!

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

LEADERBOARD 728 x 90

# The Icing on Your Summer Celebrations

Custom Ice Cream Cakes  
Ice Cream Sandwiches  
Ice Cream Sundaes



Enjoy our  
delicious homemade  
ice cream at home by the  
quart or half gallon!

## Ice Creamery

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



AD# N1808A03007C PASS 2 COL. x 5

# The Icing on Your Summer Celebrations

Custom Ice Cream Cakes  
Ice Cream Sandwiches  
Ice Cream Sundaes



Enjoy our  
delicious homemade  
ice cream at home by the  
quart or half gallon!

## Ice Creamery

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

The Icing on Your Summer Celebrations Delicious homemade ice cream! Ice Creamery

AD# N1808W03007B 300 X 50

The Icing on Your Summer Celebrations Delicious homemade ice cream! Ice Creamery

AD# N1808W03007W 320 X 50

**In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising**

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

# The Icing on Your Summer Celebrations

Enjoy our  
delicious homemade  
ice cream at home by the  
quart or half gallon!

## Ice Creamery

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

The Icing on Your Summer Celebrations

Enjoy our  
delicious homemade  
ice cream at home by the  
quart or half gallon!

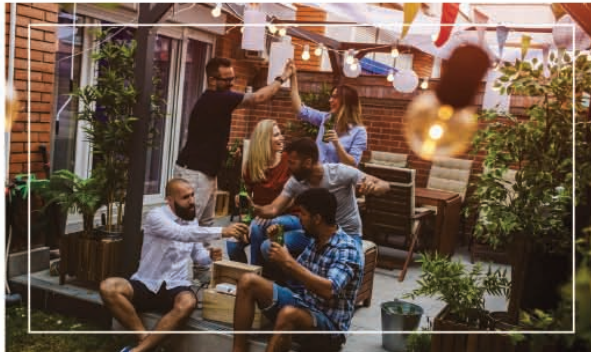
## Ice Creamery

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# Make Your Own PLAYGROUND

Everything to create an outdoor oasis for relaxing and entertaining.



## Domicile Home Store

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Lighting | Furniture  
Cushions | Tableware  
Storage | Decor  
& More



AD# N1808A03008C PASS 2 COL. x 5



## Make Your Own PLAYGROUND

Everything to create an  
outdoor oasis for relaxing  
and entertaining.

Lighting  
Furniture  
Cushions  
Tableware  
Storage  
Decor  
& More

SHOP

## Domicile Home Store

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



Make Your Own  
PLAYGROUND

Domicile  
Home Store

SHOP

AD# N1808W03008B 300 X 50



Make Your Own  
PLAYGROUND

Domicile  
Home Store

SHOP

AD# N1808W03008W 320 X 50

In addition to today's most commonly used  
Web ad sizes, these cross-platform packages  
now include two ad sizes for mobile advertising

### Note:

Make quick animated GIF Web ads from the Metro .psd files by  
using Photoshop's "Make Frames from Layers" command in the  
Animation window.



Make Your Own  
PLAYGROUND

Everything to create an  
outdoor oasis for relaxing  
and entertaining.

Domicile  
Home Store

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

RECTANGLE 300 x 250



Make Your Own  
PLAYGROUND

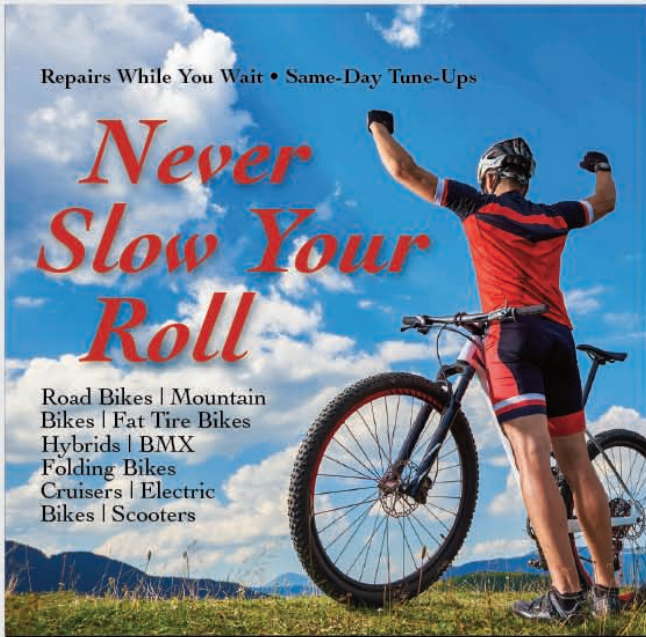
Everything to create an  
outdoor oasis for relaxing  
and entertaining.

SHOP

Domicile  
Home Store

1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



Repairs While You Wait • Same-Day Tune-Ups

# Never Slow Your Roll

Road Bikes | Mountain Bikes | Fat Tire Bikes  
Hybrids | BMX  
Folding Bikes  
Cruisers | Electric Bikes | Scooters

## Parish Bike Shop



1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A03009C PASS 2 COL. x 5



# Never Slow Your Roll

Road Bikes  
Mountain Bikes  
Fat Tire Bikes  
Hybrids | BMX  
Folding Bikes  
Cruisers  
Electric Bikes  
Scooters

Repairs & Same-Day Tune-Ups

## Parish Bike Shop

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1808W03009B 300 X 50



AD# N1808W03009W 320 X 50

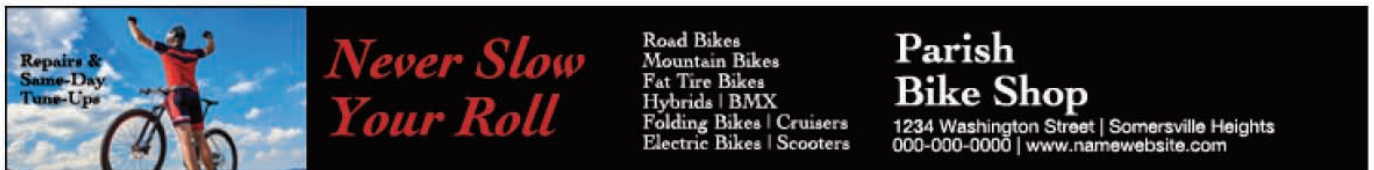
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



LEADERBOARD 728 x 90

The Answer to **All Your Cravings**

Dozens of menus and special offers from top takeout spots in one handy section!

**Campus Eats Takeout Menu Guide**  
Coming Thursday, August 00  
In Print & Online at [namenewspaper.com/campuseats](http://namenewspaper.com/campuseats)

**Campus Eats**  
*Takeout Menu Guide*

A Special Section From **Name Newspaper**

To subscribe or renew, call **000.000.0000**.  
Advertisers, call **000.000.0000** to reserve your space!

AD# N1808A04005C PASS 2 COL. x 5

The Answer to **All Your Cravings**

Dozens of menus and special offers from top takeout spots in one handy section!  
**Coming Thursday, August 00**

**Campus Eats**  
*Takeout Menu Guide*

A Special Section From **Name Newspaper**

SKYSCRAPER 160 x 600

The Answer to **All Your Cravings**

**Campus Eats**  
*Takeout Menu Guide*

**Name Newspaper**

AD# N1808A04005B 300 X 50

The Answer to **All Your Cravings**

**Campus Eats**  
*Takeout Menu Guide*

**Name Newspaper**

AD# N1808A04005W 320 X 50

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The Answer to **All Your Cravings**

**Campus Eats**  
*Takeout Menu Guide*

A Special Section From **Name Newspaper**

Dozens of menus and special offers from top takeout spots in one handy section!  
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RECTANGLE 300 x 250

The Answer to **All Your Cravings**

Dozens of menus and special offers from top takeout spots in one handy section!  
**Coming Thursday, August 00**

**Campus Eats**  
*Takeout Menu Guide*

A Special Section From **Name Newspaper**

LEADERBOARD 728 x 90

# Coming Soon...

Idea, inspiration, local referrals and special offers for your best living space - inside and out!



*fall* HOME & GARDEN

A Special Section From  
**Name Newspaper**

Available August 00  
*in print and online at*  
[namenewspaper.com/fallhomeandgarden](http://namenewspaper.com/fallhomeandgarden)

Advertisers, call  
000.000.0000 to reserve  
your space!

AD# N1808A05005C PASS 2 COL. x 5

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Idea, inspiration, local referrals and special offers for your best living space - inside and out!



*fall* HOME & GARDEN

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SKYSCRAPER 160 x 600

## Coming Soon...

Idea, inspiration, local referrals and special offers!



*fall* HOME & GARDEN  
**Name Newspaper**

AD# N1808W05005B 300 X 50

## Coming Soon...

Idea, inspiration, local referrals and special offers!



*fall* HOME & GARDEN  
**Name Newspaper**

AD# N1808W05005W 320 X 50

**In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising**

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*fall* HOME & GARDEN  
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**Name Newspaper**

Available August 00  
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RECTANGLE 300 x 250

## Coming Soon...

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*fall* HOME & GARDEN  
A Special Section From  
**Name Newspaper**

Available August 00 *in print and online at* [namenewspaper.com/fallhomeandgarden](http://namenewspaper.com/fallhomeandgarden)

LEADERBOARD 728 x 90

**Your Guide to Going Out**

Plan your next night out with our Nightlife & Entertainment Guide. This special section is filled with the latest bar, club, restaurant and entertainment news, along with local happy hour listings, live music calendars and special events to keep you entertained every night of the week.

**Nightlife & Entertainment Guide**

A Special Section From  
**Name Newspaper**

**Get Your Copy August 00**  
In Print & Online at  
[namenewspaper.com/nightlifeandentertainmentguide](http://namenewspaper.com/nightlifeandentertainmentguide)

AD# N1808A06005C PASS 2 COL. x 5

**Your Guide to Going Out**

This special section is filled with the latest bar, club, restaurant and entertainment news, along with local happy hour listings, live music calendars and special events!

**Nightlife & Entertainment Guide**

A Special Section From  
**Name Newspaper**

**Get Your Copy August 00**

SKYSCRAPER 160 x 600

**Your Guide to Going Out** **Nightlife & Entertainment Guide** **Name Newspaper**  
August 00

AD# N1808W06005B 300 X 50

**Your Guide to Going Out** **Nightlife & Entertainment Guide** **Name Newspaper**  
August 00

AD# N1808W06005W 320 X 50

**In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising**

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This special section is filled with the latest bar, club, restaurant and entertainment news, along with local happy hour listings, live music calendars and special events!

**Nightlife & Entertainment Guide**

A Special Section From  
**Name Newspaper**

**Get Your Copy August 00**

RECTANGLE 300 x 250

**Your Guide to Going Out** This special section is filled with the latest bar, club, restaurant and entertainment news, along with local happy hour listings, live music calendars and special events!

**Name Newspaper** **Nightlife & Entertainment Guide**

**Get Your Copy August 00**

LEADERBOARD 728 x 90

# Your Resource for Affordable Family Fun

From free local events to coupons and special offers on family-friendly entertainment and activities, check out our **Family Life** section every week here in print or online at [namenewspaper.com](http://namenewspaper.com) to make the most of your family time!

Advertisers, Reserve Your Spot in Our Family Fun Coupon Guide!

For details about this and other advertising opportunities, call 000.000.0000 or email [name@namenewspaper.com](mailto:name@namenewspaper.com) today.

**Family Fun**  
Coupon Guide



**Family Life**  
Page A9 Every Thursday in  
Name Newspaper

AD# N1808A07003C PASS 6 COL. x 10

Advertisers,  
Reserve  
Your Spot  
in Our Family  
Fun Coupon  
Guide!



**Family Fun**  
Coupon Guide

Name  
Newspaper

**Family Life**  
Page A9 Every  
Thursday

SKYSCRAPER 160 x 600

Advertisers, Reserve Your Spot in Our Family Fun Coupon Guide!

**Family Fun**  
Coupon Guide

Name  
Newspaper

AD# N1808W07003B 300 X 50

Advertisers, Reserve Your Spot in Our Family Fun Coupon Guide!

**Family Fun**  
Coupon Guide

Name  
Newspaper

AD# N1808W07003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Advertisers, Reserve Your Spot in Our Family Fun Coupon Guide!



Name  
Newspaper

**Family Life**  
Page A9 Every  
Thursday

RECTANGLE 300 x 250

Advertisers, Reserve Your Spot in Our Family Fun Coupon Guide!



**Family Life**  
Page A9 Every Thursday  
Name Newspaper

LEADERBOARD 728 x 90



*We Have Your Labor Day Weekend Covered!*

From the **biggest sales** and **special offers** to **events, celebrations** and **activity ideas**, we'll keep you posted on everything this holiday weekend has to offer!

**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

To subscribe or renew, call 000.000.0000 or go to [namenewspaper.com/subscribe](http://namenewspaper.com/subscribe).

AD# N1808A08004C PASS 2 COL. x 5

*We Have Your Labor Day Weekend Covered!*

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**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

SKYSCRAPER 160 x 600

*We Have Your Labor Day Weekend Covered!*

Biggest sales and special offers to events, celebrations and activity ideas!

**The Somersville Press**

AD# N1808W08004B 300 X 50

*We Have Your Labor Day Weekend Covered!*

Biggest sales and special offers to events, celebrations and activity ideas!

**The Somersville Press**

AD# N1808W08004W 320 X 50

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From the **biggest sales** and **special offers** to **events, celebrations** and **activity ideas**, we'll keep you posted on everything this holiday weekend has to offer!

**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

RECTANGLE 300 x 250

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**The Somersville Press**  
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[www.namenewspaper.com](http://www.namenewspaper.com)

LEADERBOARD 728 x 90

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**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

To subscribe or renew, call 000.000.0000 or go to [namenewspaper.com/subscribe](http://namenewspaper.com/subscribe).

AD# N1808A08006C PASS 2 COL. x 5

*We Have Your Labour Day Weekend Covered!*

From the **biggest sales** and **special offers** to **events, celebrations** and **activity ideas**, we'll keep you posted on everything this holiday weekend has to offer!

**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

SKYSCRAPER 160 x 600

*We Have Your Labour Day Weekend Covered!*

Biggest sales and special offers to events, celebrations and activity ideas!

**The Somersville Press**

AD# N1808W08006B 300 X 50

*We Have Your Labor Day Weekend Covered!*

Biggest sales and special offers to events, celebrations and activity ideas!

**The Somersville Press**

AD# N1808W08006W 320 X 50

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**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

RECTANGLE 300 x 250

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From the **biggest sales** and **special offers** to **events, celebrations** and **activity ideas**, we'll keep you posted on everything this holiday weekend has to offer!

**The Somersville Press**  
In Print & Online  
[www.namenewspaper.com](http://www.namenewspaper.com)

LEADERBOARD 728 x 90

# Your Local School Sports Playbook

Fall Sports is your comprehensive guide to school sports in the Name Town school district. From game and practice schedules to injury prevention tips and all-star-athlete profiles, catch all the info to gear up for the season in this must-see special section for students, parents and sports fans.



**Fall Sports** A Special Section From **Name Newspaper**

Score your copy August 00!  
Also online at [namenewspaper.com/fallsports](http://namenewspaper.com/fallsports)

AD# N1808A08005C PASS 2 COL. x 5

# Your Local School Sports Playbook

Your comprehensive guide to school sports in the Name Town school district.



**Fall Sports**

A Special Section From **Name Newspaper**

Score your copy August 00!

SKYSCRAPER 160 x 600



AD# N1808W08005B 300 X 50



AD# N1808W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



LEADERBOARD 728 x 90

# Friday Freebies

A Great New Giveaway Every Friday  
Register Online Today!  
[namenewspaper.com/fridayfreebies](http://namenewspaper.com/fridayfreebies)

**THIS WEEK**




**FREE OIL CHANGE**  
Plus, \$50 Toward Any Future Service  
**AUTO REPAIR SHOP**  
Not valid with other offers. Appointment required. Not available in some markets. Subject to change.

## Coming Soon...

 <b>2-Hour Watersport Rental</b> Rental Center	 <b>Window Treatment up to \$150</b> Home Store
 <b>Free Golf &amp; Cart Rental for Two</b> Golf Course	 <b>Free 12-Month Membership</b> Fitness Center
 <b>Name Brand Tablet</b> Electronics Store	 <b>Bowling Party for Four</b> Bowling Alley

AD# N1808A10001C

# Friday Freebies

A Great New Giveaway Every Friday

Register Online Now! [namenewspaper.com/fridayfreebies](http://namenewspaper.com/fridayfreebies)  
Name Newspaper



RECTANGLE 300 x 250

# DOG DAYS OF SUMMER PHOTO CONTEST




Show us how your pup has fun in the sun for a chance to win grrreat contest prizes!

Enter & Vote Online at  
[namenewspaper.com/dogdaysphotocontest](http://namenewspaper.com/dogdaysphotocontest)  
Now Through August 00

**\$200 Grand Prize & More Ways to Win**  
For complete contest rules and details, go to [namenewspaper.com/dogdaysphotocontest](http://namenewspaper.com/dogdaysphotocontest).

Thanks to our pawsitively fabulous contest sponsors!

<b>Pet Supply Store</b> <small>1234 Main St.   Jacksonville, FL 32201   904-555-1234   <a href="http://www.petstore.com">www.petstore.com</a></small>	<b>Doggy Day Care</b> <small>5678 Dog St.   Jacksonville, FL 32202   904-555-5678   <a href="http://www.doggydaycare.com">www.doggydaycare.com</a></small>	<b>Variety Store</b> <small>9101 Variety Ave.   Jacksonville, FL 32203   904-555-9101   <a href="http://www.variety.com">www.variety.com</a></small>
<b>Dog Walking Service</b> <small>1234 Main St.   Jacksonville, FL 32201   904-555-1234   <a href="http://www.dogwalking.com">www.dogwalking.com</a></small>	<b>Pet Insurance Company</b> <small>5678 Dog St.   Jacksonville, FL 32202   904-555-5678   <a href="http://www.petinsurance.com">www.petinsurance.com</a></small>	<b>Grooming Salon</b> <small>9101 Variety Ave.   Jacksonville, FL 32203   904-555-9101   <a href="http://www.grooming.com">www.grooming.com</a></small>
<b>Dog Trainer</b> <small>1234 Main St.   Jacksonville, FL 32201   904-555-1234   <a href="http://www.dogtrainer.com">www.dogtrainer.com</a></small>	<b>Fence Company</b> <small>5678 Dog St.   Jacksonville, FL 32202   904-555-5678   <a href="http://www.fence.com">www.fence.com</a></small>	<b>Yard Cleanup Service</b> <small>9101 Variety Ave.   Jacksonville, FL 32203   904-555-9101   <a href="http://www.yardcleanup.com">www.yardcleanup.com</a></small>
<b>Pet-Friendly Restaurant</b> <small>1234 Main St.   Jacksonville, FL 32201   904-555-1234   <a href="http://www.petfriendly.com">www.petfriendly.com</a></small>	<b>Photography Store</b> <small>5678 Dog St.   Jacksonville, FL 32202   904-555-5678   <a href="http://www.photo.com">www.photo.com</a></small>	<b>Veterinarian</b> <small>9101 Variety Ave.   Jacksonville, FL 32203   904-555-9101   <a href="http://www.vet.com">www.vet.com</a></small>

AD# N1808A10002C

# DOG DAYS OF SUMMER PHOTO CONTEST

Show us how your pup has fun in the sun for a chance to win grrreat contest prizes!




**\$200 Grand Prize!**

Enter & Vote Online Name Newspaper

RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

# NOODLE HOUSE

DELICIOUS SPECIALTY NOODLES  
AND TRADITIONAL CHINESE CUISINE.

JOIN US FOR **DIM  
SUM BRUNCH** EVERY  
SATURDAY & SUNDAY!

**ONLINE ORDERING**  
AVAILABLE FOR  
TAKEOUT & DELIVERY

NOW SERVING BEER & WINE



## TASTE OF CHINA



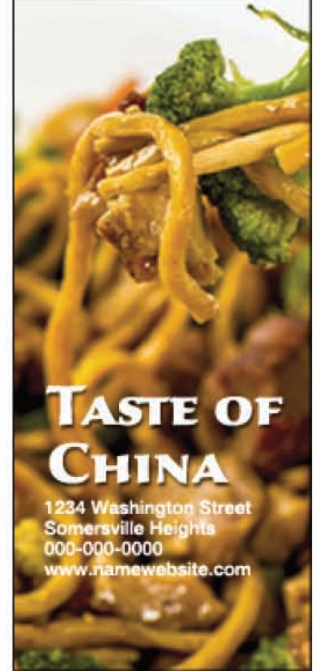
1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**AD# N1806A14003C** PASS 2 COL. x 5

# NOODLE HOUSE

DELICIOUS  
SPECIALTY NOODLES  
AND TRADITIONAL  
CHINESE CUISINE.

**ORDER ONLINE**  
TAKEOUT & DELIVERY



## TASTE OF CHINA

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

**SKYSCRAPER 160 x 600**

NOODLE HOUSE

ORDER ONLINE TAKEOUT & DELIVERY



TASTE OF  
CHINA

**AD# N1806W14003B** 300 X 50

NOODLE HOUSE

ORDER ONLINE TAKEOUT & DELIVERY



TASTE OF  
CHINA

**AD# N1806W14003W** 320 X 50

**In addition to today's most commonly used  
Web ad sizes, these cross-platform packages  
now include two ad sizes for mobile advertising**

**Note:**

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

# NOODLE HOUSE

DELICIOUS SPECIALTY NOODLES  
AND TRADITIONAL CHINESE CUISINE.

**ORDER ONLINE** TAKEOUT & DELIVERY

## TASTE OF CHINA

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**RECTANGLE 300 x 250**

# NOODLE HOUSE

ORDER ONLINE TAKEOUT & DELIVERY



## TASTE OF CHINA

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**LEADERBOARD 728 x 90**

Martini Lounge

Classic Cocktails  
Specialty Martinis

Live Music Nightly  
Dinner & Appetizers

*Twist*

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

f t i

AD# N1808A14004C PASS 2 COL. x 5

Martini Lounge

Classic Cocktails  
Specialty Martinis

.....

Live Music Nightly  
Dinner & Appetizers

*Twist*

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

Classic Cocktails  
Specialty Martinis  
Live Music Nightly  
Dinner & Appetizers

.....

*Twist*

AD# N1808W14004B 300 X 50

Classic Cocktails  
Specialty Martinis  
Live Music Nightly  
Dinner & Appetizers

.....

*Twist*

AD# N1808W14004W 320 X 50

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Martini Lounge

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RECTANGLE 300 x 250

Martini Lounge

Classic Cocktails • Specialty Martinis  
Live Music Nightly • Dinner & Appetizers

.....

*Twist*

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# Savory Indian Specialties

chicken | beef | lamb | seafood | vegetarian



Enjoy the rich flavors and variety of our delicious grilled meats and vegetables, homemade sauces and oven-baked naan breads. All of our fresh dishes can be prepared as mild or as spicy as you like them for maximum enjoyment!

Delivery Available

Lunch  
Buffet Daily  
11am-3pm  
**\$8.99**



## Cafe Kashmir

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A14005C PASS 2 COL. x 5

# Savory Indian Specialties



Lunch  
Buffet Daily  
11am-3pm  
**\$8.99**

Delivery Available

## Cafe Kashmir

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

Savory Indian Specialties



Lunch  
Buffet Daily  
\$8.99

Cafe Kashmir

AD# N1808W14005B 300 X 50

Savory Indian Specialties



Lunch  
Buffet Daily  
\$8.99

Cafe Kashmir

AD# N1808W14005W 320 X 50

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# Savory Indian Specialties



Lunch  
Buffet Daily  
11am-3pm  
**\$8.99**

Delivery Available

## Cafe Kashmir

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Savory Indian Specialties



Lunch  
Buffet Daily  
11am-3pm  
**\$8.99**

Cafe Kashmir

Delivery Available

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90



## Craft Cuisine & Cocktails

*An innovative combination of fresh foods and flavors for a dining and drinking experience like no other.*

Dinner | Cocktails  
Small Plates | Wine & Beer  
Late Night | Weekend Brunch



### La Palma Grill

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

AD# N1808A14007C PASS 2 COL. x 5



## Craft Cuisine & Cocktails

*An innovative combination of fresh foods and flavors for a dining and drinking experience like no other.*

Dinner | Small Plates  
Wine & Beer | Cocktails  
Late Night  
Weekend Brunch

### La Palma Grill

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1808W14007B 300 X 50



AD# N1808W14007W 320 X 50

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RECTANGLE 300 x 250



LEADERBOARD 728 x 90



**Family-Friendly Lawn Care**

We keep your yard safe and enjoyable for every member of the family!

complete lawn maintenance  
custom blend fertilizer  
targeted weed solutions  
insect, tick & lawn disease treatments

Call for your free estimate or a maintenance program quote!

**Clover Lawn Care**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Fully Insured

AD# N1808A19003C PASS 6 COL. x 3

**Family-Friendly Lawn Care**

Click this ad for your free estimate or a maintenance program quote!

complete lawn maintenance  
custom blend fertilizer  
targeted weed solutions  
insect, tick & lawn disease treatments

**Clover Lawn Care**

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

SKYSCRAPER 160 x 600

**Family-Friendly Lawn Care**

Tap this ad for your free estimate!

**Clover Lawn Care**

AD# N1808W19003B 300 X 50

**Family-Friendly Lawn Care**

Tap this ad for your free estimate!

**Clover Lawn Care**

AD# N1808W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

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**Family-Friendly Lawn Care**

Click this ad for your free estimate or a maintenance program quote!

**Clover Lawn Care**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

**Family-Friendly Lawn Care**

Click this ad for your free estimate or a maintenance program quote!

complete lawn maintenance  
custom blend fertilizer - targeted weed solutions  
insect, tick & lawn disease treatments

**Clover Lawn Care**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

LEADERBOARD 728 x 90

# METRO®

## Create. Sell. Profit.

Here's how you can **boost revenue** with Metro's creative resources and ad development solutions:



### Pinpoint & Plan New Sales Opportunities

Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, *Plus Business* moneymaking ideas, Quick Sell e-mails and more.



### Close More Sales with a Wealth of Spec Ad Options

Access ready-to-present-and-sell spec ads and campaigns for virtually every advertiser category, including top monthly ad prospects, themed event packages, multiple-advertiser pages, shaped specialty ads, free-standing inserts and more from our expansive online spec ad library.



### Bundle Print, Web & Mobile Offerings to Expand Sales

Simplify coordination of print and digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online e-Sections and easy-to-create websites.



### Interactive SearchBook: Instantly Access the Content You See

Metro's Interactive *SearchBook*®, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the *Creative Library* of MetroCreativeConnection (MCC). Access each of the monthly *SearchBooks* from the *Search* pull-down on the top navigation bar of every MCC page. You don't even have to log in to view them!



### Grow Print and Digital Sales with a Fully Templated Special Sections Package

Speed sales and save valuable production time by having two or more ready-made, 24-page special section options to present to advertisers every month. Each themed section is filled with ready-to-buy ad positions of varying sizes. Present advertisers with a multimedia solution by combining print section offerings with corresponding online e-sections. Complimentary promotional rate sheets and ads for each section are also included to help you lock in local advertisers.

**METRO** Metro Creative Graphics, Inc.  
www.metrocreativeconnection.com

Contact our outstanding Client Services Team to get started today at **800.223.1600** or e-mail **service@metro-email.com**.

Ready to Make More Ads • Ideas • Opportunities  
Promotions • Sales and Money with Metro.



### Have Spec Ads on Hand for Every Advertiser With MiAD Wizard

Having personalized spec ads created for every sales rep and their ad prospects has always been a challenge. MiAD Wizard enables on-the-go sales professionals to personalize and present spec ads for prospects in a matter of minutes. It's as easy as entering advertiser info, selecting an ad and getting a presentation-ready spec ad! (See back for more info.)