

CREATE. SELL. PROFIT.

METRO

CAMPAIGNS & CLASSIFIED

Recruitment

Appeal to job seekers, employers and recruiting firms with a fresh collection of career-focused campaigns, ads and images.

PP. 36-41, 44



Automotive PP. 1-18, 42



Rev up dealer sales with new ad designs, section covers, headings, images and promotions... plus a look at how Stylized Auto Images can enhance your ads!

Campaigns PP. 5, 17-21, 26, 36, 37



Discover new ready-to-sell campaigns for pools, patio furniture, garden centers, ice cream, storage services and more!

Real Estate PP. 26-35, 43



Furnish your Real Estate Section with spec ads, images, pages and ideas to close more sales from realtors, builders and readers!



Powerful New Image Sources to Drive More Auto Sales



Command the attention of more automotive advertisers with enhanced photography from Metro's new *Stylized Auto Images Library*, available now at *MetroCreativeConnection*. This premium collection of images has been designed to complement Metro's already extensive *Auto Photo Library* content — essential for everyday dealer ads — giving you all the options to close more sales from auto dealers.

Here's how *Stylized Auto Images* can take your automotive sections and advertising to the next level:

- **Brand name images presented in manufacturer colors.** You get a library of professionally-crafted brand name auto images shown from differing angles in manufacturer-approved colors. Current models are added annually to the ever-growing collection.
- **Stylized Images.** Enhanced with stylized effects, these realistic photo images give you and your advertisers a striking look to create impactful section covers, garner attention and inspire auto sales action.
- **Advantage: Size and resolution.** Each image is available in high resolution 300 dpi at a physical size large enough to easily drop into a doubletruck or full-page broadsheet layout — or even large-scale advertising like billboards. The advantage for you and your advertisers is the ability to create and present image-driven designs that are packed with visual punch.

The perfect companion to Metro's *Auto Photo Library*, *Stylized Auto Images* can take your auto sections and advertising to the next level. Give your entire team access to this ever-growing library of more than 170,000 specialized images for one low subscription rate, and start revving up your publication's auto section sales today! For details, call Client Services at 800-223-1600. M

Life's an Adventure.
Yours Starts Here.

Best offer like this. There's nothing else out there in the way of what you need to get!

0% APR
for 60 Months on
All 2018 Maxims Trailfinders
Over 50 models currently in stock!

Plus
Dealer Maintenance up to \$4,999 OH MSRP
No-Cost Maintenance for 3 Years or 30,000 Miles

Crossroads Auto Group
1234 Washington Street | Knoxville Heights
602-884-0200 | www.crossroadsauto.com

You Work Hard for Your Money.
WE WORK HARD TO BRING YOU THE BEST DEAL.

A Warranty You Can Trust
Honest, Friendly Service
Every Vehicle Below MSRP

Your First is on the way!

Say Hello

Wide-Open Spaces

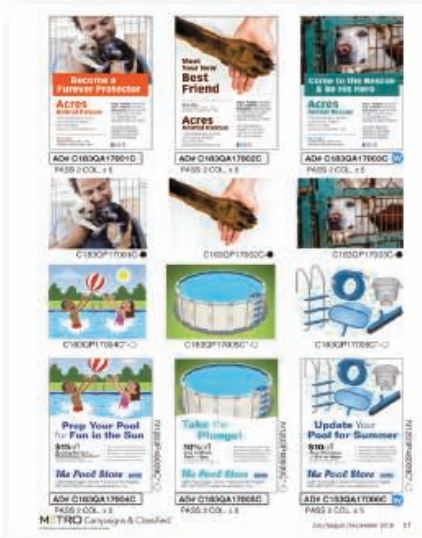
2018 Arrendo Crossroader \$24,995
2018 Arrendo Crossroader \$199/m

2018 Arrendo Crossroader \$36,995
2018 Arrendo Crossroader \$319/m

Pinnacle Auto Group
224 Appleton Street | Columbia Heights
602-884-0200 | www.pinnacleauto.com

Emblem Motors

Add a luxurious, high-end look to your ad layouts with *Stylized Auto Images*.



Ad campaigns aimed at a variety of your local advertisers are available in every issue of Campaigns & Classified.

Campaigns & Classified: Campaigns Lead the Way to More Profits

How often does your sales team present campaigns to prospective advertisers as opposed to a single ad? Metro has learned that, for a variety of reasons, presentations of campaigns are limited. This equates to a lot of potential dollars being left on the table. To help you address this situation, we develop a series of multiple-ad campaigns in every issue of Campaigns & Classified.

Each issue is filled with a series of multiple-ad campaigns dedicated to the local advertisers and advertiser categories that are the key ad sales targets for each quarter of the year. View these pages online in the interactive SearchBook,® or in the Creative Library of metrocreativeconnection.com, by selecting the Campaign option from the Print Ad Type pull-down menu.

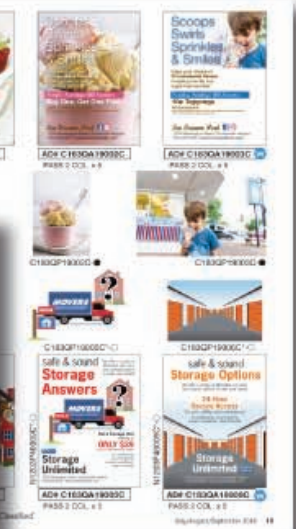
Recent issues included campaigns for:

- beauty supplies
- art schools
- weight-loss centers
- law office/legal services
- baby clothing stores
- furniture stores
- restaurants
- pool sales
- storage facilities
- ice cream shops
- tattoo salons
- medical appliance advertisers

Each issue also has a page dedicated to a print, Web and mobile campaign for an auto dealer. You get a full- or tab-size ad, smaller-space 2-column ads, and digital companion ads in the five most-used mobile and online ad sizes.

Additional campaigns are presented for auto, real estate and recruitment advertisers as well as self-promotional campaigns for you to spotlight the vast array of services that you can offer both advertisers and readers.

Campaign selling will vary from one publication to another and can encompass a wide variety of package deals, including print and Web/mobile. Some will entail long-term advertiser commitments amounting to quarter-, half- and full-year contracts. For others, short-term, multiple-insertion packages make more sense. Whatever your approach, Metro Campaigns & Classified delivers a targeted selection of ready-to-sell campaigns in every issue. Take a look at the Campaigns & Classified SearchBooks or search for them in the MCC Creative Library, then plan your sales approach to create, sell and profit with campaigns. M



Every issue of Campaigns & Classified contains campaigns for auto-related advertisers, real estate advertisers and a host of popular advertiser categories, with print, mobile and Web components.

CAMPAIGNS



Ratchet up revenue with this quarter's ad campaigns for local businesses.

- 'Tis the season for outdoor living, making it the perfect time to sell campaigns for outdoor patio furniture, pool services and supplies, and garden center offerings (17, 18).
- Ice cream shops are another hot prospect. Find a campaign to showcase various offers on scoops, swirls and sprinkles (19).
- Adorable animal-focused campaigns include pet adoption ads, as well as ads for a local zoo or animal rescue park (17, 20).
- A storage facility campaign promotes pricing and security selling points (19).
- A tattoo parlor campaign focuses on quality, experience and safety (20).
- Find additional campaigns for automotive, real estate and recruitment advertisers, as well as your own publication's subscription services (05, 21, 26, 36, 37).

AUTOMOTIVE PROMOTIONS



Ramp up auto sales with fresh layouts, images and ideas, and be sure to check out bonus designs featuring photos from the new Stylized Auto Images library (01-04), available by separate subscription in the MCC Creative Library. To add access, contact our Client Services team today.

- Pre-owned dealers offering a wide variety of options can promise "the right car for every buyer" from SUVs to convertibles (05).
- Find seasonal ads for July 4th, as well as summer and end-of-summer promotions (06, 07, 08, 11).
- Other ads focus on service specials, must-have features and pre-owned vehicle protection (06, 09, 12).
- Find floor sticker, bumper sticker and showroom signage designs for Labor Day, 2018 model year clearance events and new 2019 model introductions (13).

REAL ESTATE PROMOTIONS



The latest ads and promotions help open the door to more real estate sales.

- Help realtors showcase their local knowledge with a "we're in your neighborhood" print and online campaign concept (26).
- Help a home builder promote personalized planning and builder upgrades (27).
- A new-home community can ask readers "why rent when you can own?" (28).
- More community ads promote "the good life at a great price" and summertime savings on new homes (30, 31).
- Other layouts help real estate agencies target buyers and sellers with multiple listings. Look for ads that focus on community connections, expertise and experience, and a "realtor showcase" (29, 30-32, 34, 35).
- Create additional ads with photos, artwork and headings provided (33-35, 43).

SUBSCRIPTION & CLASSIFIED AD SELF-PROMOTION



Promote your publication with fresh ideas and layouts for sections, subscriptions, Classified ads and more.

- Appeal to new and renewing subscribers with a reminder that your publication delivers the real deal: from real news to real savings and real local connections (21).
- Another full-page layout promotes your newspaper's Classified offerings – from cars, jobs and real estate to recreation and garage sales – using just a few of the images provided in this issue for use as topic icons in your Classified section (23, 24).
- Other self-promotion ads are designed to ramp up revenue from garage sale ads, announcement ads and local business advertising (22).

RECRUITMENT



Generate revenue from recruitment advertisers with the latest ads, images and ideas.

- Get job seekers excited about exploring the opportunities in your publication's Jobs section with a "choose your own adventure" print and online career campaign focused on the variety of career paths out there, from healthcare to education, business and creative pursuits (36).
- A second ad promoting your publication's job search resources encourages seekers to "search smarter" with your online tools (37).
- Find ads to help recruitment firms target both job candidates and employers with polished and professional designs (37, 38).
- Help a local business catch the eye of more candidates with a "start looking forward to Mondays" heading (38).

METRO Ideas

CREATE. SELL. PROFIT.

A quarterly column devoted to creative ideas utilizing our Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas area.



In this issue: Taking Advantage of the Campaigns in Campaigns & Classified

C183QP01001C-● C183QP01002C-● C183QP01003C-●



Luxury Sales Drive

Exclusive offers to put the car of your dreams in your driveway.

\$0 Down Due at Signing First Month Payment

C183QP01005C*-○ C183QP01004C*-○



2018 Maximus
Chrysalis

leather | reverse camera | remote start

\$399

lease per month, plus tax
36-month lease

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Maximus
Sidewinder

parking assistance | remote start | leather

\$479

lease per month, plus tax
36-month lease

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Maximus
Trailfinder

automatic | navigation | remote start

\$359

lease per month, plus tax
36-month lease

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Showroom Open 7 Days



Emblem Motor Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



2018 Maximus
Chrysalis

leather | reverse camera | remote start

\$399

lease per month, plus tax
36-month lease

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C183QA01001C PASS 6 COL. x 21

AD# C183QA01002C 10 x 13

C183QP02002C-● C183QP02001C-●

C183QP02003C*-○



HAPPY TRAILS

Get there in comfort and style with roomy and reliable all-wheel-drive performance.

Showroom Hours:
Monday - Thursday
8am - 7pm,
Saturday
8am - 4pm

0% APR for 60 Months

NEW 2018 Arrondo Crossroader

with all-wheel drive, navigation and heated seats

MSRP... **\$39,270**
FACTORY DISCOUNT **\$2,500**
DEALER DISCOUNT... **\$3,500**

Your Net Cost... **\$33,270**

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Guaranteed Pre-owned Selection *New inventory added daily!*

2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990
2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990
2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990
2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990

2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990
2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990
2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990
2016 Maximus Sidewinder Auto, Cruise, AWD, 31K.....\$24,990

Your Line of Credit Is Waiting! Call 800.000.0000 for Preapproval.

Your Local Family Dealer Trusted Since 19XX

LTD Auto Mall

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com   

AD# C183QA02001C PASS 6 COL. x 21

AD# C183QA02002C 10 x 13

C183QP03001C-● C183QP03002C-●



C183QP03003C*-○

PAVING the WAY

Sales Event

0.9%
Available
APR
up to 72 months
on select models for a limited time with
approved credit See dealer for details.

\$29,995
Total Net Cost

**2018 Arondo
ANACONDA**
with bluetooth
and alloy wheels

List details, terms and conditions here. List details,
terms and conditions here. List details, terms and
conditions here. List details, terms and conditions
here. List details, terms and conditions here.

\$8,000
Total MSRP Savings

**2018 Arondo
BENEFACTOR**
with parking sensors
and remote start

List details, terms and conditions here. List details,
terms and conditions here. List details, terms and
conditions here. List details, terms and conditions
here. List details, terms and conditions here.

\$219

per month, plus tax 36-month lease

**2018 Arondo
CROSSROADER**
with heated seats
and sync system

List details, terms and conditions here. List details,
terms and conditions here. List details, terms and
conditions here. List details, terms and conditions
here. List details, terms and conditions here.



Browse Our Entire Inventory of New & Pre-owned Vehicles Online Anytime!

Capital Auto Group

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

Showroom Open Monday-Saturday 8 a.m.-7 p.m., Sunday 9 a.m.-4 p.m.

AD# C183QA03001C PASS 6 COL. x 21

AD# C183QA03002C 10 x 13

C183QP04004C*-O

summertime sales event

Where a great deal is a "shore thing!"

**0%
APR**
Plus \$3,900
Cash Back*



**2018 Maximus
Sidewinder**
lease for **\$179**
per month, plus tax 36-month lease

List details, terms and conditions here. List details, terms and conditions here.

**2018
Maximus
Trailfinder 4x4**

lease for **\$249**
per month, plus tax 36-month lease
alloy wheels | heated
leather interior | extended cab

List details, terms and conditions here. List details, terms and conditions here.
List details, terms and conditions here. List details, terms and conditions here.



**2018 Maximus
Chrysalis**
lease for **\$199**
per month, plus tax 36-month lease

List details, terms and conditions here. List details, terms and conditions here.



**2018 Maximus
Crossroader**
lease for **\$249**
per month, plus tax 36-month lease

List details, terms and conditions here. List details, terms and conditions here.

Trophy Automotive

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

* SALE ENDS JULY 02, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



Showroom Hours:
Monday-Saturday 9am-9pm
Sunday 10am-4pm
Service Center:
Monday-Friday 7am-7pm
Saturday 8am-5pm

AD# C183QA04001C PASS 6 COL. x 21


AD# C183QA04002C 10 x 13

C183QP04003C-● C183QP04001C-● C183QP04002C-●

CAMPAIGN:

C183QP05001C*-O

The Right Car for Every Buyer



Just Arrived

2015 Maximus Chrysleris Convertible
Only 30K Miles!
\$29,995

No-Haggle Pricing & Guaranteed Quality Standard on Every Vehicle We Sell!

Benson Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C183QP15004C-O

The Right Car for Every Buyer



All-Wheel Drive


2017 MAXIMUS Trailfinder Crossover
Available Third-Row Seating!
\$29,999

No-Haggle Pricing & Guaranteed Quality Standard on Every Vehicle We Sell!

Benson Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C183QP15008C-O

The Right Car for Every Buyer



39 MPG Hwy

2016 ARRONDO Benefactor Sport
Luxury Package!
\$31,599

No-Haggle Pricing & Guaranteed Quality Standard on Every Vehicle We Sell!

Benson Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

C183QP14009C-O

AD# C183QA05003C 

PASS 2 COL. x 4

AD# C183QA05004C

PASS 2 COL. x 4

AD# C183QA05005C

PASS 2 COL. x 4

C183QP05001C*-O

The Right Car for Every Buyer





The Price You See Is the Price You Pay!

No hassles. No haggling. No headaches.

14-Day Money-Back Guarantee
100-Point Inspection Certificate
Free Vehicle History Report
Extended Warranty Plans

We're Open
Monday-Friday 10am - 8pm
Saturday & Sunday 9am - 4pm

2017 ARRONDO Anaconda
Auto | Cruise | AC | Cameras | 00K Miles
\$29,995

2016 MAXIMUS Sidewinder
Auto | Cruise | AC | Cameras | 00K Miles
\$25,500

2015 MAXIMUS Crossoverer..... \$21,999	2015 MAXIMUS Crossoverer..... \$21,999
2015 MAXIMUS Crossoverer..... \$21,999	2015 MAXIMUS Crossoverer..... \$21,999
2015 MAXIMUS Crossoverer..... \$21,999	2015 MAXIMUS Crossoverer..... \$21,999
2015 MAXIMUS Crossoverer..... \$21,999	2015 MAXIMUS Crossoverer..... \$21,999
2015 MAXIMUS Crossoverer..... \$21,999	2015 MAXIMUS Crossoverer..... \$21,999
2015 MAXIMUS Crossoverer..... \$21,999	2015 MAXIMUS Crossoverer..... \$21,999

Benson Auto Mall
1234 Washington Street | Somersville Heights | 000-000-0000
www.namewebsite.com

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

WEB ADS:

The Right Car for Every Buyer



No-Haggle Pricing & Guaranteed Quality Standard on Every Vehicle We Sell!

Benson Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QW05003R

 Companion WEB ADS available on MCC

The Right Car for Every Buyer  **Benson Auto Mall**

AD# C183QW05003B

300 x 50

The Right Car for Every Buyer  **Benson Auto Mall**

AD# C183QW05003W

320 x 50

The Right Car for Every Buyer



No-Haggle Pricing & Guaranteed Quality Standard on Every Vehicle We Sell!



Benson Auto Mall
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C183QW05003S

AD# C183QA05001C

PASS 6 COL. x 21

AD# C183QA05002C

10 x 13

C183QP05002C*-O

The Right Car for Every Buyer  **No-Haggle Pricing & Guaranteed Quality Standard on Every Vehicle We Sell!**  **Benson Auto Mall**
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C183QW05003L

C183QP06002C*-O

C183QP06001C*-O

C183QP15001C*-O

Best of Summer SALES EVENT

Hundreds of Hot Pre-owned Deals
Browse inventory online or stop in for a test drive!

Shop now for the best selection of new vehicle values!



2018 Arrondo Benefactor
nicely equipped from
\$199 per month, plus tax
36-month lease
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Arrondo Benefactor
nicely equipped from
\$199 per month, plus tax
36-month lease
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Arrondo Benefactor
nicely equipped from
\$199 per month, plus tax
36-month lease
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



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2018 Arrondo Benefactor
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\$199 per month, plus tax
36-month lease
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Arrondo Benefactor
nicely equipped from
\$199 per month, plus tax
36-month lease
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Arrondo Benefactor
nicely equipped from
\$199 per month, plus tax
36-month lease
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Showroom Hours:
Monday-Friday 9 a.m.-9 p.m.
Saturday 9 a.m.-6 p.m.
Service Center:
Monday-Friday 7 a.m.-5 p.m.
Saturday 7 a.m.-2 p.m.



Bedford Auto Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Offers end August 03, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C183QA06001C PASS 6 COL. x 10

Shopping for a Used Car? Buy With Confidence.

No pressure. No hassles. No lemons.
Every Vehicle We Sell is:
✓ Inspected ✓ Certified ✓ Guaranteed
We'll also provide you with a free vehicle history report!

We Finance!

Call 000.000.0000 for credit preapproval.



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995



2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

2017 Maximus Sidewinder
power pkg | navigation | leather
[00k miles] | stock#00000
\$18,995

Open 9 a.m.-9 p.m.
Closed Sunday & Monday

Pelle Used Car Auto Mall

1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C183QA06002C PASS 6 COL. x 10

C183QP14004C-●



Dog Days of Summer Deals

We're rolling down prices on this year's hottest models!

	2018 Maximus Sideshow with power package and air conditioning MSRP \$37,999 Sale \$35,500 Factory Cash \$3,500 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Your Net Cost \$33,500		2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500
	2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500		2018 Maximus Sideshow with power package and air conditioning MSRP \$37,999 Sale \$35,500 Factory Cash \$3,500 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Your Net Cost \$33,500
	2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500		2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500
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	2018 Maximus Sideshow with power package and air conditioning MSRP \$37,999 Sale \$35,500 Factory Cash \$3,500 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Your Net Cost \$33,500		2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500
	2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500		2018 Maximus Sideshow with power package and air conditioning MSRP \$37,999 Sale \$35,500 Factory Cash \$3,500 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Your Net Cost \$33,500
	2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500		2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500
	2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500		2018 Maximus Trailfinder with power package and air conditioning MSRP \$42,999 Sale \$39,999 Factory Cash \$3,000 Trade Bonus \$500 \$1,000 Trade Bonus \$500	Total Net Savings \$7,500



Stenzil Auto Mall
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA07002C 10 x 13

C183QP07001C-●

It's a Sell-a-bration!

Pop In This Weekend for a Free BBQ!
We'll be serving free hot dogs with all the fixings Saturday & Sunday from 11 a.m.-3 p.m.

	2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease
	2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease
	2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease
	2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease		2018 Arrondo BENEFACTOR Anniversary Edition! 0% APR for 60 mos. CROSSROADER 39 MPG Hwy \$29,995 monthly plus tax 35-month lease

Check out a spectacular display of pre-owned vehicles!

2016 Arrondo Asacenda Auto, Cruise AC, 2 Door, Blk. 00K Miles, 50100000	\$16,995	2016 Arrondo Asacenda Auto, Cruise AC, 2 Door, Blk. 00K Miles, 50100000	\$16,995
2016 Arrondo Asacenda Auto, Cruise AC, 2 Door, Blk. 00K Miles, 50100000	\$16,995	2016 Arrondo Asacenda Auto, Cruise AC, 2 Door, Blk. 00K Miles, 50100000	\$16,995
2016 Arrondo Asacenda Auto, Cruise AC, 2 Door, Blk. 00K Miles, 50100000	\$16,995	2016 Arrondo Asacenda Auto, Cruise AC, 2 Door, Blk. 00K Miles, 50100000	\$16,995

Closed July 4th

Open Tuesday-Saturday 9 a.m.-8 p.m.,
Sunday 10 a.m.-4 p.m.

Best Auto Group
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA07001C 10 x 13

Feel That SPARK

Come in for a test drive today!

0% APR Financing
on these featured vehicles

Approved above-average credit required. Offer ends 00:00:18. List details, terms and conditions here. List details, terms and conditions here. See dealer for details.



2018 ARRONDO
Sidewinder
with parking sensors and heated seats
\$38,995

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 ARRONDO
Benefactor
with power package and navigation
\$249 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 ARRONDO
Trailfinder
with four-wheel drive and extended cab
\$29,995

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 ARRONDO
Anaconda
with luxury package and sync system
\$279 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 ARRONDO
Crossroader
with available third-row seating
\$38,995

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Shop an extraordinary **pre-owned selection.**



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995



2016 Arrondo
Chrysler
Automatic | Power Package | AC | 00K Miles | \$8000000
\$27,995

Sterling Auto Mall



Showroom Open
Monday-Saturday 9 a.m.-9 p.m.
Service Center Open
Monday-Friday 7 a.m.-5 p.m.
Saturday 7 a.m.-2 p.m.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C183QA08001C

PASS 6 COL. x 21

AD# C183QA08002C

10 x 13

C183QP08001C-● C183QP08002C-●

You Get Our BEST DEAL



C183QP14009C-●

...even after the sale!

Customer satisfaction is the driving force behind our success!

Shop Our Certified
Pre-owned Selection
for Guaranteed Quality
and Peace of Mind.
Browse online or stop by
the showroom today!

2018 Arrondo
Anaconda
with power package and air conditioning
MSRP \$34,500 | Our Price \$32,000
Factory Cash Back \$1,500
Customer Loyalty Cash \$500
Our Best Price
\$30,000



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

\$25 Oil & Filter Change
With 100-Point Inspection
Coupon required. Expires 09.00.18. List offer details, terms and conditions here. List offer details, terms and conditions here.
Stenzil Auto Mall
1234 Washington Street
000-000-0000 | namewebsite.com

2018 Arrondo
Crossroader
with heated seats and rear cameras
MSRP \$34,500 | Our Price \$32,000
Factory Cash Back \$1,500
Customer Loyalty Cash \$500
Our Best Offer
\$219 per month, plus tax
36-month lease



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

10% Off
Any Repair Service
Coupon required. Expires 09.00.18. List offer details, terms and conditions here. List offer details, terms and conditions here.
Stenzil Auto Mall
1234 Washington Street
000-000-0000 | namewebsite.com

2018 Arrondo
Anaconda
with power package and air conditioning
MSRP \$34,500 | Our Price \$32,000
Factory Cash Back \$1,500
Customer Loyalty Cash \$500
Our Best Price
\$30,000



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

\$25 Off
Front or Rear Brakes
Coupon required. Expires 09.00.18. List offer details, terms and conditions here. List offer details, terms and conditions here.
Stenzil Auto Mall
1234 Washington Street
000-000-0000 | namewebsite.com

Showroom Open Monday-Saturday 9 a.m.-8 p.m., Saturday 9 a.m.-5 p.m.
Service Center Open Monday-Friday 8 a.m.-5 p.m., Saturday 8 a.m.-2 p.m.

Stenzil Auto Mall   

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Advertisement offers good through 09.00.18 on in-stock inventory. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C183QA09001C PASS 6 COL. x 21

AD# C183QA09002C 10 x 13

C183QP10001C-●

2019 Model Year Preview

New Features
Model Makeovers
Concept Cars
& More

September 2018
A Special Section From

The Somersville Press

www.nameneewspaper.com

AD# C183QA10001C PASS 6 COL. x 21

AD# C183QA10002C 10 x 13

C183QP15005C

End-of-Summer CLEARANCE

Drive home big end-of-summer incentives on a new 2018.



2018 Maximus Sidewinder
\$2,800 Total Savings
OR
0% APR for 60 Months



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

2018 Maximus Trailfinder
\$3,500 Total Savings
OR
0% APR for 72 Months



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

2018 Maximus Crossroader
\$2,500 Total Savings
OR
0% APR for 60 Months



List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
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2018 Maximus Sidewinder
SALE \$19,995
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2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000



2018 Maximus Sidewinder
SALE \$19,995
 Stock#0000

We're Open Monday-Friday 10 a.m.-9 p.m., Saturday 9 a.m.-5 p.m.



Larson Motor Group

1234 Washington Street | Somersville Heights
 000-000-00000 | www.namewebsite.com

SALE ENDS AUGUST 01, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



Rick Parsona
General Manager



Vicky Anderson
Sales Manager



Carl Henderson
Service Manager



Helen Barnes
Finance Manager



Nancy Rogers
Sales Team



Brian Kettinger
Sales Team

AD# C183QA11001C

PASS 6 COL. x 21

AD# C183QA11002C

10 x 13



**Customize
Your
Vehicle
Online!**



- > Heated Seats
- > Parking Cameras
- > Folding Backseat

2018 Arrondo
Anaconda

MSRP \$39,999

Your Net Cost

\$32,599

List details, terms and conditions here. List details, terms and conditions here.



- > 39 MPG
- > Embedded Modem
- > Sync System

2018 Arrondo
Crossroader

MSRP \$34,999

Your Net Cost

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



- > Heated Seats
- > Parking Cameras
- > Folding Backseat

2018 Arrondo
Anaconda

MSRP \$39,999

Your Net Cost

\$32,599

List details, terms and conditions here. List details, terms and conditions here.



- > 39 MPG
- > Embedded Modem
- > Sync System

2018 Arrondo
Crossroader

MSRP \$34,999

Your Net Cost

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



- > Heated Seats
- > Parking Cameras
- > Folding Backseat

2018 Arrondo
Anaconda

MSRP \$39,999

Your Net Cost

\$32,599

List details, terms and conditions here. List details, terms and conditions here.



- > Heated Seats
- > Parking Cameras
- > Folding Backseat

2018 Arrondo
Anaconda

MSRP \$39,999

Your Net Cost

\$32,599

List details, terms and conditions here. List details, terms and conditions here.



- > 39 MPG
- > Embedded Modem
- > Sync System

2018 Arrondo
Crossroader

MSRP \$34,999

Your Net Cost

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



- > Heated Seats
- > Parking Cameras
- > Folding Backseat

2018 Arrondo
Anaconda

MSRP \$39,999

Your Net Cost

\$32,599

List details, terms and conditions here. List details, terms and conditions here.



- > 39 MPG
- > Embedded Modem
- > Sync System

2018 Arrondo
Crossroader

MSRP \$34,999

Your Net Cost

\$29,995

List details, terms and conditions here. List details, terms and conditions here.



- > Heated Seats
- > Parking Cameras
- > Folding Backseat

2018 Arrondo
Anaconda

MSRP \$39,999

Your Net Cost

\$32,599

List details, terms and conditions here. List details, terms and conditions here.

The latest features. The greatest service.
The best value. Get it all at

**MARSH
AUTO SALES**



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Showroom Open Monday-Saturday 9 a.m.-9 p.m.

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# C183QA12001C

PASS 6 COL. x 21

AD# C183QA12002C

10 x 13



Sample photo to demonstrate how a full-size floor sticker may look in a dealer showroom.

Usage Notes:

NEW! Now you have collateral marketing material to offer your independent car dealers in the form of:

- Showroom floor stickers
- Bumper Stickers
- Window or windshield signs

Look for them in each Campaigns & Classified issue. You'll receive a set of three items geared toward the top-selling events in the months of the specific quarter.

Expand your printing business with these items, or include them as part of a comprehensive marketing sales package along with print and digital ad campaigns for your area dealers.

(MCC Creative Library / Keywords: FLOOR STICKER; BUMPER STICKER; SIGN)



SIGN

C183QP13002C*-○

C183QP13005C*-○



FLOOR STICKER

C183QP13001C*-○

C183QP13004C*-○



FLOOR STICKER

C183QP13007C*-○



FLOOR STICKER

C183QP13010C*-○



SIGN

C183QP13008C*-○



BUMPER STICKER

C183QP13003C*-○

C183QP13006C*-○



BUMPER STICKER

C183QP13009C*-○



BUMPER STICKER

C183QP13012C*-○



SIGN

C183QP13011C*-○



C183QP14008C-●



C183QP14005C-●



C183QP14004C-●



C183QP14002C-●



C183QP14009C-●



C183QP14003C-●



C183QP14001C-●



C183QP14011C*-○



C183QP14010C-●



C183QP14007C-●



C183QP14017C*-○



C183QP14006C-●



C183QP14012C*-○

C183QP14015C*-○
C183QP14016C*-○



C183QP14013C*-○
C183QP14014C*-○



C183QP15010C-●
C183QP15011C-●



C183QP15009C-●



C183QP15005C-●



C183QP15008C-●



C183QP15006C-●



C183QP15003C-●



C183QP15007C-●



C183QP15004C-●



C183QP15002C-●



C183QP15012C*-○



C183QP15014C*-○



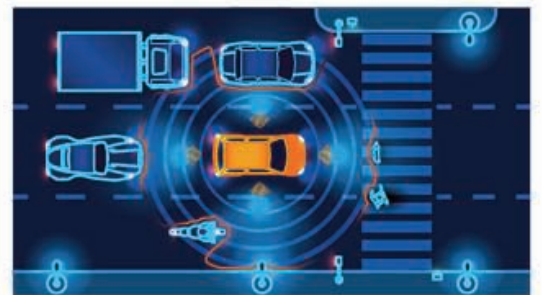
C183QP15001C-●



C183QP15016C*-○



C183QP15015C*-○



C183QP15013C*-○



C183QP16001C-●



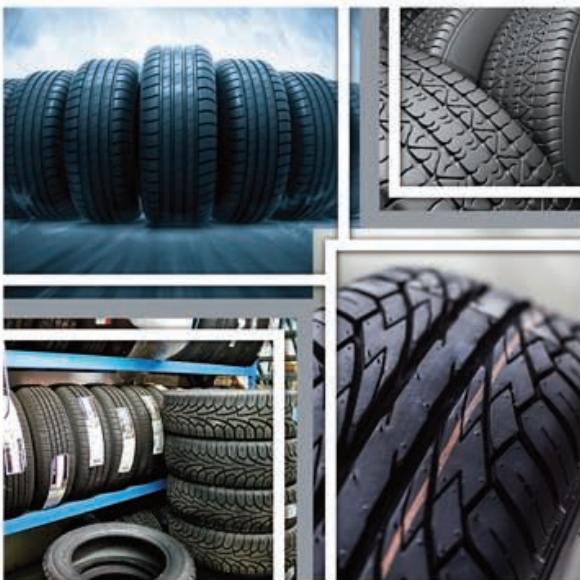
C183QP16002C-●



C183QP16003C-●



C183QP16004C-●



C183QP16005C-●



C183QP16006C-●

Become a Furever Protector

Acres Animal Rescue
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

**Dog & Puppy Adoptions
 Cat & Kitten Adoptions
 Volunteer Opportunities**
 To learn more or meet
 our adoptable pets,
 stop by or visit us online!

*All of our pets are
 spayed or neutered,
 current on vaccines
 and microchipped.*

We're Open
 Tuesday-Friday 11am - 7pm,
 Saturday & Sunday 9am - 4pm

f t i

AD# C183QA17001C
 PASS 2 COL. x 5



C183QP17001C-●

Meet Your New Best Friend

Acres Animal Rescue
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

**Dog & Puppy Adoptions
 Cat & Kitten Adoptions
 Volunteer Opportunities**
 To learn more or meet
 our adoptable pets,
 stop by or visit us online!

*All of our pets are
 spayed or neutered,
 current on vaccines
 and microchipped.*

We're Open
 Tuesday-Friday 11am - 7pm,
 Saturday & Sunday 9am - 4pm

f t i

AD# C183QA17002C
 PASS 2 COL. x 5



C183QP17002C-●

Come to the Rescue & Be His Hero

Acres Animal Rescue
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

**Dog & Puppy Adoptions
 Cat & Kitten Adoptions
 Volunteer Opportunities**
 To learn more or meet
 our adoptable pets,
 stop by or visit us online!

*All of our pets are
 spayed or neutered,
 current on vaccines
 and microchipped.*

We're Open
 Tuesday-Friday 11am - 7pm,
 Saturday & Sunday 9am - 4pm

f t i

AD# C183QA17003C

PASS 2 COL. x 5



C183QP17003C-●



C183QP17004C*-○



C183QP17005C*-○



C183QP17006C*-○

Prep Your Pool for Fun in the Sun

\$15 off
Opening Service or Maintenance Contract
with this ad through 09.00.18. List details, terms and conditions here.

Above-Ground Pools & Hot Tube
 Seasonal Pool Opening & Closing
 Maintenance & Cleaning Services
 Pool Chemicals & Testing Kits
 Parts, Equipment & Accessories

The Pool Store

1234 Washington Street • Somersville Heights
 000-000-0000 • www.namewebsite.com

AD# C183QA17004C
 PASS 2 COL. x 5

N1203P46009C*-○

Take the Plunge!

10% off
Any In-Stock Pool or Spa
with this ad through 09.00.18. List details, terms and conditions here.

Above-Ground Pools & Hot Tube
 Seasonal Pool Opening & Closing
 Maintenance & Cleaning Services
 Pool Chemicals & Testing Kits
 Parts, Equipment & Accessories

The Pool Store

1234 Washington Street • Somersville Heights
 000-000-0000 • www.namewebsite.com

AD# C183QA17005C
 PASS 2 COL. x 5

N1203P46009C*-○

Update Your Pool for Summer

\$10 off
Your Purchase of \$50 or More
with this ad through 09.00.18. List details, terms and conditions here.

Above-Ground Pools & Hot Tube
 Seasonal Pool Opening & Closing
 Maintenance & Cleaning Services
 Pool Chemicals & Testing Kits
 Parts, Equipment & Accessories

The Pool Store

1234 Washington Street • Somersville Heights
 000-000-0000 • www.namewebsite.com

AD# C183QA17006C

PASS 2 COL. x 5

N1203P46009C*-○

A Fresh New Look for Your Backyard



Shop durable, beautiful and affordable outdoor furniture for summer seating solutions | dining sets | conversation groups | bar setups | storage | accessories

Summer Sale
up to 30% Off

Shop now for the best selection!
Site ends 06.01.18.



Gallagher Furniture

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA18001C

PASS 2 COL. x 5



C183QP18001C-●

Get Comfortable In Nature



Shop durable, beautiful and affordable outdoor furniture for summer seating solutions | dining sets | conversation groups | bar setups | storage | accessories

Interest-Free Financing for 12 Months

available on purchases over \$499 with credit approval. See showrooms for details.



Gallagher Furniture

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA18002C

PASS 2 COL. x 5



C183QP18002C-●

Get Out More



Shop durable, beautiful and affordable outdoor furniture for summer seating solutions | dining sets | conversation groups | bar setups | storage | accessories



\$10 Flat-Rate Delivery

available on purchases over \$499 within delivery zone. See showrooms for details.

Gallagher Furniture

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA18003C 

PASS 2 COL. x 5



C183QP18003C-●



C183QP18004C*-○
C183QP18007C*-○



C183QP18005C*-○



C183QP18006C*-○



You're Good to Grow!

BOGO 50% Off All Annuals
Now Through Sunday, July 01.
List details, terms and conditions here.

See us for everyday deals on everything to grow your garden!

Ray's

Garden Center
1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com



AD# C183QA18004C

PASS 2 COL. x 5



You're Good to Grow!

BOGO 50% Off Planter's & Pottery
Now Through Sunday, July 01.
List details, terms and conditions here.

See us for everyday deals on everything to grow your garden!

Ray's

Garden Center
1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com



AD# C183QA18005C

PASS 2 COL. x 5

You're Good to Grow!

BOGO 50% Off Vegetable & Herb Plants
Now Through Sunday, July 01.
List details, terms and conditions here.

See us for everyday deals on everything to grow your garden!

Ray's

Garden Center
1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com



AD# C183QA18006C 

PASS 2 COL. x 5

Scoops Swirls Sprinkles & Smiles



Enjoy your choice of 30 homemade flavors, including low-fat and sugar-free varieties!

Wacky Wednesdays All Summer
99¢ Flavor of the Day
 Your Choice of Two-Scoop Cup or Cone
Good every Wednesday through 03.00.18. List details, terms and conditions here. List details, terms and conditions here.

Ice Cream Port  
 1234 Washington Street | Somersville Heights
 000-000-0000 | [www.namewebsite.com](#)

AD# C183QA19001C
 PASS 2 COL. x 5



C183QP19001C-●

Scoops Swirls Sprinkles & Smiles



Enjoy your choice of 30 homemade flavors, including low-fat and sugar-free varieties!

Twofers Tuesdays All Summer
Buy One, Get One Free
 Cups, Cones & Sundaes
Good every Tuesday through 03.00.18. List details, terms and conditions here. List details, terms and conditions here.

Ice Cream Port  
 1234 Washington Street | Somersville Heights
 000-000-0000 | [www.namewebsite.com](#)

AD# C183QA19002C
 PASS 2 COL. x 5



C183QP19002C-●


Scoops Swirls Sprinkles & Smiles



Enjoy your choice of 30 homemade flavors, including low-fat and sugar-free varieties!

Sunday Funday All Summer
10¢ Toppings
 No Exclusions!
Good every Sunday through 03.00.18. List details, terms and conditions here. List details, terms and conditions here.

Ice Cream Port  
 1234 Washington Street | Somersville Heights
 000-000-0000 | [www.namewebsite.com](#)

AD# C183QA19003C 
 PASS 2 COL. x 5



C183QP19003C-●



C183QP19004C*-○



C183QP19005C*-○



C183QP19006C*-○

safe & sound Storage Solutions

We offer a variety of affordable unit sizes and contract options to meet your needs!

First Month FREE
 with a 6-month minimum contract
Call or go online today for details. Limited time offer.

air conditioning | security lighting | camera surveillance | clean & friendly

 **Storage Unlimited**

1234 Washington Street | Somersville Heights
 000-000-0000 | [www.namewebsite.com](#)

N1203P46009C*-○

AD# C183QA19004C
 PASS 2 COL. x 5

safe & sound Storage Answers

We offer a variety of affordable unit sizes and contract options to meet your needs!



5x10 Storage Unit
 starting at **ONLY \$39**
Call or go online today for details.

air conditioning | security lighting | camera surveillance | clean & friendly

 **Storage Unlimited**

1234 Washington Street | Somersville Heights
 000-000-0000 | [www.namewebsite.com](#)


N1203P46009C*-○

AD# C183QA19005C
 PASS 2 COL. x 5

safe & sound Storage Options


We offer a variety of affordable unit sizes and contract options to meet your needs!

24-Hour Secure Access
 for your safety and convenience
 air conditioning | security lighting | camera surveillance | clean & friendly

Storage Unlimited 

1234 Washington Street | Somersville Heights
 000-000-0000 | [www.namewebsite.com](#)

N1203P46009C*-○

AD# C183QA19006C 
 PASS 2 COL. x 5

Feathers & Fangs & Manes, Oh My!

Get up close and personal with your favorite species at our nonprofit animal rescue zoo.

Save With a Season Pass!
Individual & Family Packages Available
Call or visit us online for details and advance purchase.

Wild Times Zoo & Animal Habitat

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA20001C

PASS 2 COL. x 5

Feathers & Fangs & Manes, Oh My!

Get up close and personal with your favorite species at our nonprofit animal rescue zoo.

NEW EXHIBITS
Penguin Habitat, Seahorse Habitat & Reptile Extravaganza!

Wild Times Zoo & Animal Habitat

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C183QA20002C

PASS 2 COL. x 5

Feathers & Fangs & Manes, Oh My!

Get up close and personal with your favorite species at our nonprofit animal rescue zoo.

Two-for-One Admission Every Tuesday
Call or visit us online for details and advance purchase.

Wild Times Zoo & Animal Habitat

1234 Washington Street | Somersville Heights
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Enduring Quality

TATTOO

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 C183QP24009C-
 C183QP24007C-
 C183QP24006C-
 C183QP24004C-
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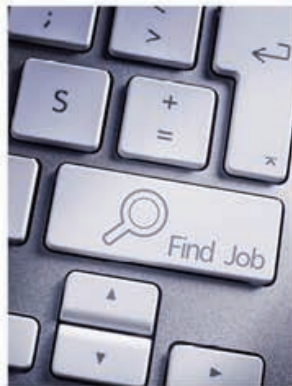
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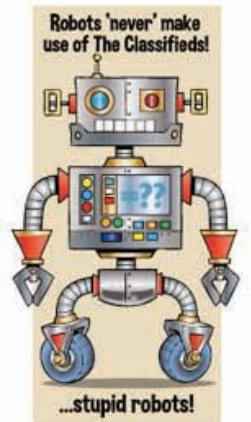
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C183QP25008C*-○



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Location**
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Street 00000
\$189,500
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Renovations throughout, needs
nothing. Spacious backyard
and kitchen for entertaining.
RL300000000, We ID 300000

Price Just Reduced
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Street 00000
\$189,500
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2 bedrooms and 1.5 baths.
Renovations throughout, needs
nothing. Spacious backyard
and kitchen for entertaining.
RL300000000, We ID 300000

**Brand-New
Listing**
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Street 00000
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2 bedrooms and 1.5 baths.
Renovations throughout, needs
nothing. Spacious backyard
and kitchen for entertaining.
RL300000000, We ID 300000

Recently Sold
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Street 00000
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2 bedrooms and 1.5 baths.
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3 BR | 2.5 BA | 1,390 SF
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Carol Benson
Agent/Broker
000.000.0000
name@namewebsite.com
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Loma Hills
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4 BR | 3 BA | 1,500 SF
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Loma Hills
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4 BR | 3 BA | 1,500 SF
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West Somersville
1234 Washington Street
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3 BR | 2.5 BA | 1,390 SF
Spacious two-story home with recently renovated kitchen and master bath. New roof and siding. Solar power and hot water. Professional landscaping and pressure-treated deck. MLS#000000000



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West Somersville
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3 BR | 2.5 BA | 1,390 SF
Spacious two-story home with recently renovated kitchen and master bath. New roof and siding. Solar power and hot water. Professional landscaping and pressure-treated deck. MLS#000000000



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Loma Hills
1234 Washington Street
00000

4 BR | 3 BA | 1,500 SF
Bright and airy two-story home with recently renovated kitchen and master bath. New roof and siding. Solar power and hot water. Professional landscaping and pressure-treated deck. MLS#000000000



Brian Fernandez
Agent/Broker
000.000.0000
name@namewebsite.com
Summit Properties
www.namewebsite.com

To feature a property here, contact Jim Rogers at 000.000.000 or name@namenewspaper.com.

AD# C183QA32001C

PASS 6 COL. x 21

AD# C183QA32002C

10 x 13



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C183QP33005C-●



C183QP33001C-●



C183QP33004C-●



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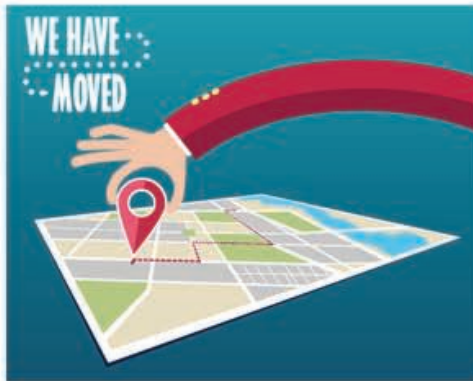
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CAMPAIGN:

AD# C183QA36003C
PASS 2 COL. x 4

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AD# C183QA36004C
PASS 2 COL. x 4

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AD# C183QA36005C
PASS 2 COL. x 4

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FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

Companion WEB ADS available on MCC

WEB ADS:

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AD# C183QW36003S

C183QP36001C*-O

AD# C183QW36003B
300 x 50

AD# C183QW36003W
320 x 50

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C183QP40010C-●



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C183QP40011C*-○



C183QP41001C-●



C183QP41002C-●



C183QP41003C-●



C183QP41004C-●



C183QP41005C-●



C183QP41006C-●



C183QP42006C*-O



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