CREATE. SELL. PROFIT.

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile



Need a Job?

Let us connect you with great local opportunities.

Job Connect

www.namewebsite.com | 1234 Washington Street Somersville Heights | 000-000-0000











Monday-Friday before 4pm

Marquis Cinemas

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Pop In. Chill Out.

Marquis Cinemas



Pop In. Chill Out.

Marquis Cinemas





- Fresh Popcorn.
 Cool Air Conditioning.
 Refreshing Beverages.
 The Latest Must-See Movies.

\$6 Matinee Tickets Monday-Friday before 4pm

Marquis Cinemas

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Pop In. \$6 Matinee
Tickets
Mon-Fri before 4pm

Marquis Cinemas

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly Multi-Platform Ad Packages e-Edition. Click the e-Edition link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly SearchBook*. There, you can click to gain immediate access to the ads from the pages.

Search the Creative Library by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in MiAD by selecting the pencil-in-the-box icon below ad thumbnails in the MCC Creative Library.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. MiAD mobile' users can take this functionality on the go and present to prospects on their iPads.' MiAD is an optional service. For further info, or to set up a free trial, call our Client Services team at 800-223-1600 or e-mail service@metro-email.com.





3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, AOD is a cost-effective back-up team when you need custom print, Web and mobile ads. AOD can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, AOD does it all! Call 800-223-1600 or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. M





AD# N1708A05001C



AD# N1708A05002C



AD# N1708A05003C



RECTANGLE 300 x 250



RECTANGLE 300 x 250

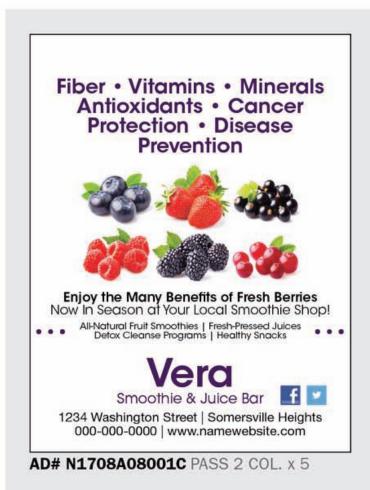


RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.







AD# N1708W08001B 300 X 50







AD# N1708W08001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Fiber • Vitamins • Minerals Antioxidants • Cancer Protection • Disease Prevention



Enjoy the Many Benefits of Fresh Berries

Vera

Smoothie & Juice Bar

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

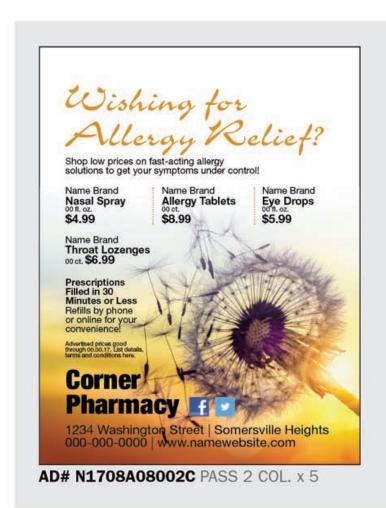
RECTANGLE 300 x 250

Fiber • Vitamins • Minerals
Antioxidants • Cancer
Protection • Disease Prevention



Smoothie & Juice Bar

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com







AD# N1708W08002B 300 X 50



AD# N1708W08002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

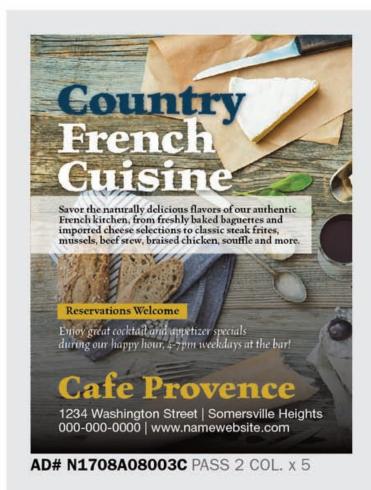
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







AD# N1708W08003B 300 X 50



AD# N1708W08003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250







AD# N1708W08004B 300 X 50



AD# N1708W08004W 320 X 50

LEADERBOARD 728 x 90

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



CLICK HERE FOR ANTI-BULLYING TIPS

Sponsored by

Name

Sponsor 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

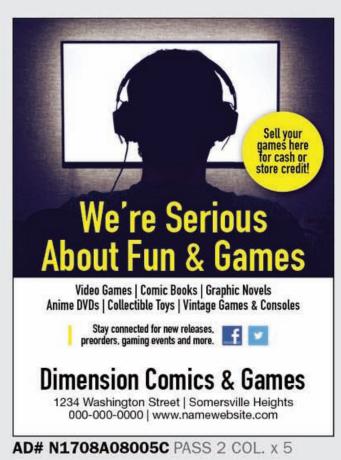
Bullying in any form

is unacceptable, and the consequences can be tragic.

RECTANGLE 300 x 250



METRO Web Ad Supplement







AD# N1708W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250





Dimension Comics & Games

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Looking for a Bank That Works as Hard as You Do?

We are here to serve you!

Free Checking & Saving | Friendly Borrowing Rates
Personalized Service | 24-Hour Online Banking | Branch Open Saturdays





Stop in and see how we can help your hard-earned dollars go further.

Somersville Credit Union

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1708A08006C PASS 2 COL. x 5

Looking for a Bank That Works as Hard as You Do?



Somersville Credit Union

AD# N1708W08006B 300 X 50

Looking for a Bank That Works as Hard as You Do?



Somersville Credit Union

AD# N1708W08006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Looking for a Bank That Works as Hard as You Do?



We are here to serve you!

Stop in and see how we can help your hard-earned dollars go further.

Somersville Credit Union

1234 Washington Street Somersville Heights 0000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600

Looking for a Bank That Works as Hard as You Do?



We are here to serve you!

Somersville Credit Union

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Looking for a Bank That Works as Hard as You Do?



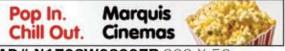
We are here to serve you!

Somersville Credit Union

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1708W08007B 300 X 50

Pop In. Marquis Chill Out. Cinemas



AD# N1708W08007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



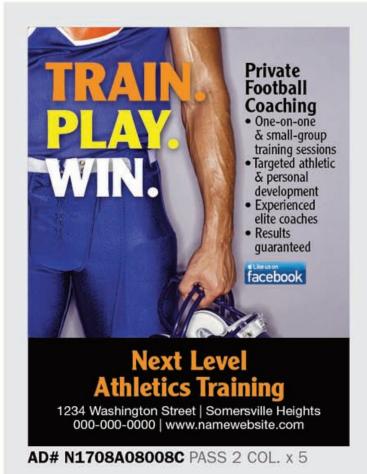
RECTANGLE 300 x 250



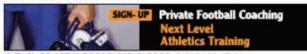
\$6 Matinee Tickets Mon-Fri before 4pm

Marquis Cinemas

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1708W08008W 320 X 50

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Private Football Coaching

Next Level Athletics Training

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1708W08009B 300 X 50



AD# N1708W08009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

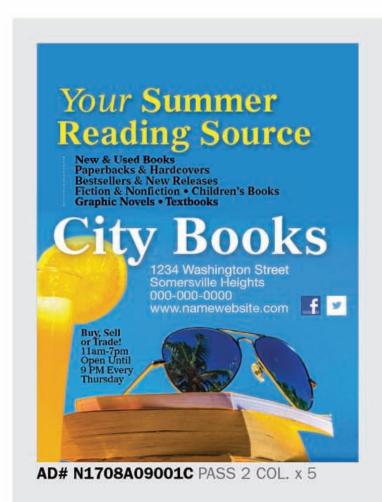
Note:

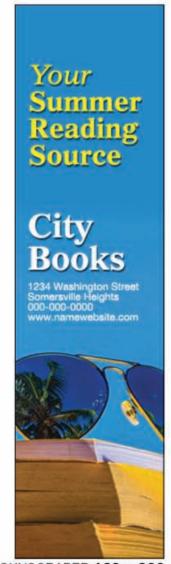
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1708W09001B 300 X 50

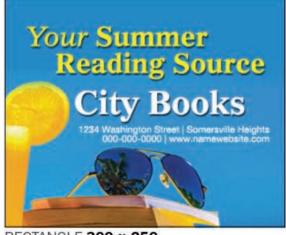


AD# N1708W09001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

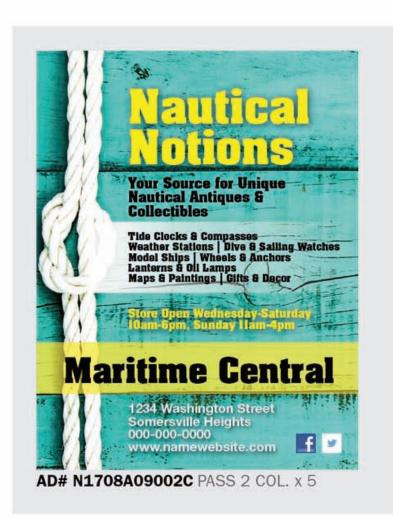
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







AD# N1708W09002B 300 X 50

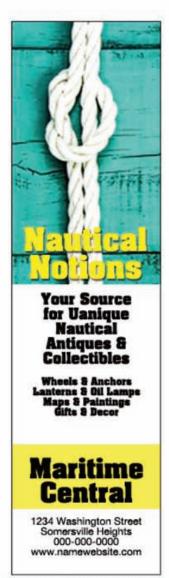


AD# N1708W09002W 320 X 50

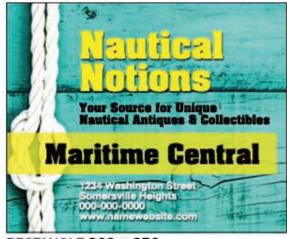
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

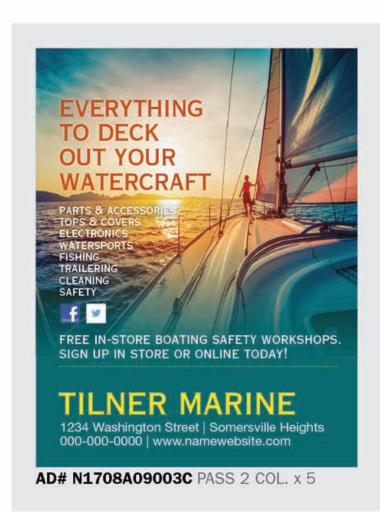


SKYSCRAPER 160 x 600



RECTANGLE 300 x 250









AD# N1708W09003B 300 X 50



AD# N1708W09003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

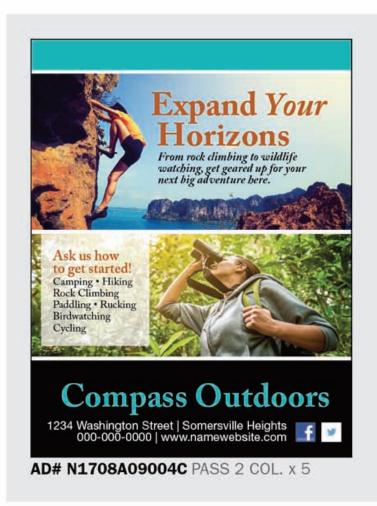
Note:

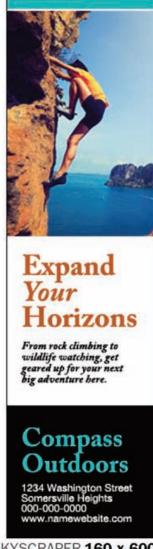
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









Compass Outdoors

AD# N1708W09004B 300 X 50



Compass Outdoors

AD# N1708W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



From rock climbing to wildlife watching, get geared up for your next big adventure here.

Compass Outdoors

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





SKYSCRAPER 160 x 600



AD# N1708W09005B 300 X 50



AD# N1708W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

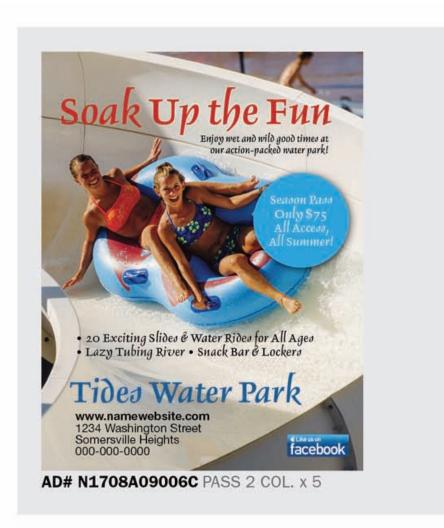
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

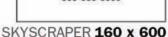


RECTANGLE 300 x 250











AD# N1708W09006B 300 X 50



Tides Water Park

AD# N1708W09006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

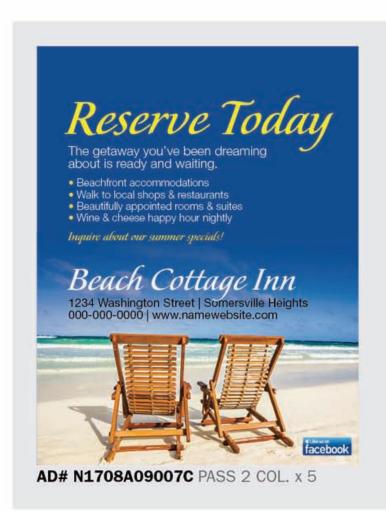


RECTANGLE 300 x 250



Tides Water Park

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





SKYSCRAPER 160 x 600



AD# N1708W09007B 300 X 50



AD# N1708W09007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1708W09008B 300 X 50



AD# N1708W09008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

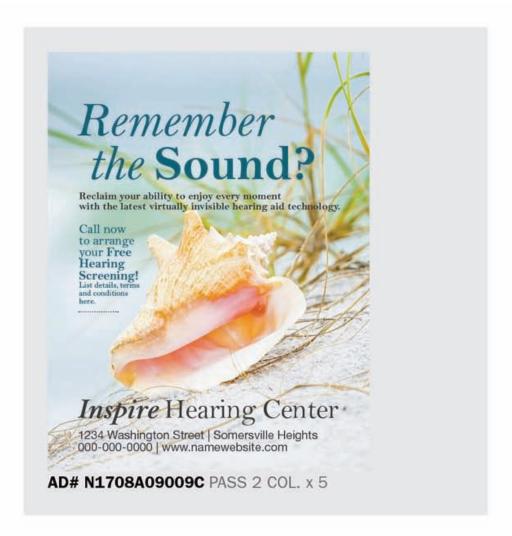
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



LEADERBOARD 728 x 90







AD# N1708A09009B 300 X 50



AD# N1708A09009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

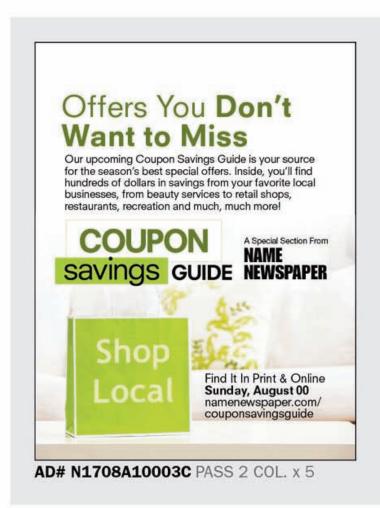
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1708W10003B 300 X 50



AD# N1708W10003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

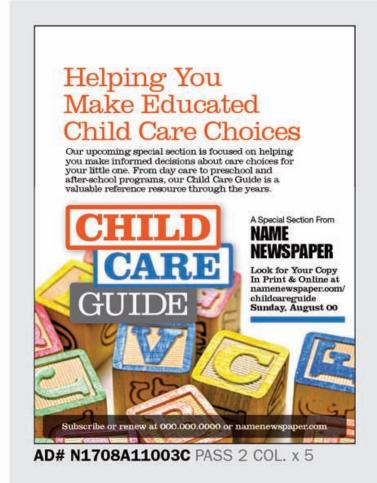


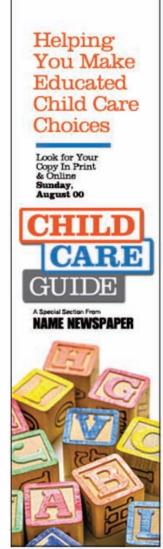
RECTANGLE 300 x 250



Find It In Print & Online Sunday, August 00







SKYSCRAPER 160 x 600



AD# N1708W11003B 300 X 50

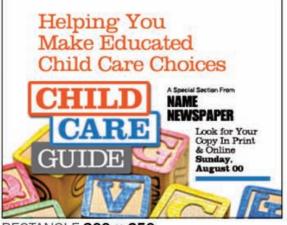


AD# N1708W11003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

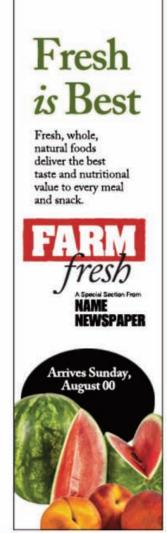


Helping You Make Educated Child Care Choices

Look for Your Copy In Print & Online Sunday, August 00

A Special Section From NAME NEWSPAPER





SKYSCRAPER 160 x 600



AD# N1708W12003B 300 X 50



AD# N1708W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

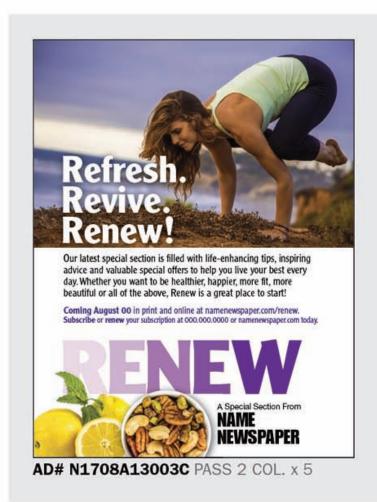
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1708W13003B 300 X 50



AD# N1708W13003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

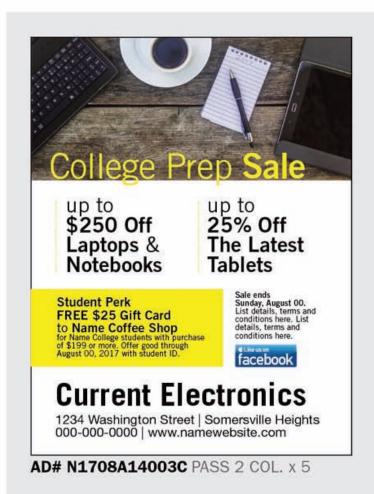
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







AD# N1708W14003B 300 X 50

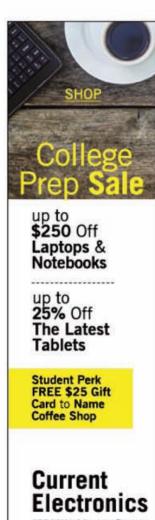


AD# N1708W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



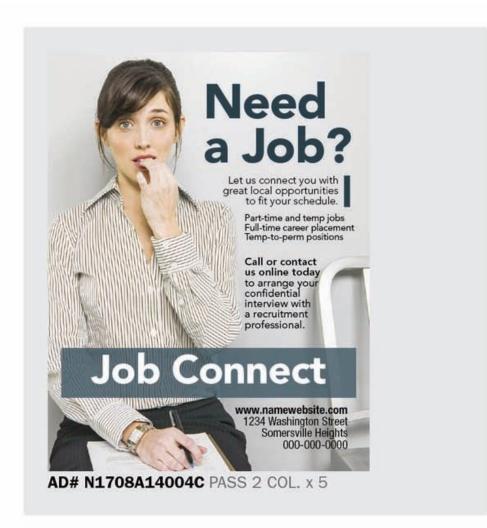
1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



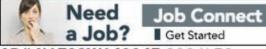
RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1708W14004B 300 X 50



AD# N1708W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

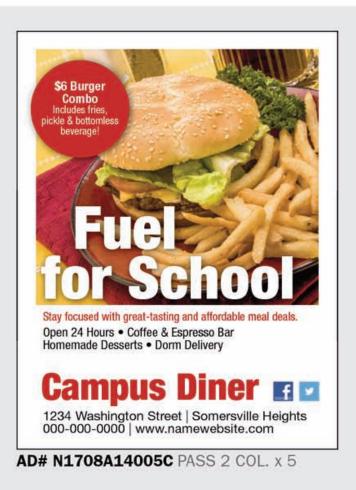


RECTANGLE 300 x 250



Let us connect you with great local opportunities.







AD# N1708W14005B 300 X 50



AD# N1708W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



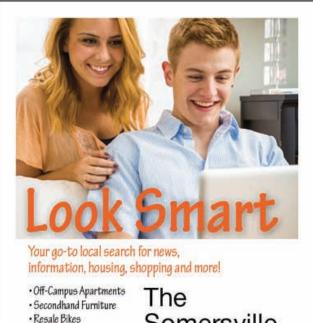
RECTANGLE 300 x 250





Campus Diner

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



Somersville Press

Il News & Marketplace . In Print & Online

0000.000.0000 www.namewebsite.com

AD# N1708A14007C PASS 2 COL. x 5



AD# N1708W14007B 300 X 50

Transportation

· Student Jobs

& So Much More

· Restaurant Deals

· Local News & Events



AD# N1708W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Look Smart

Your go-to local search for

news, information, housing,

shopping and more!

· Off-Campus Apartments

· Secondhand Furniture

· Resale Bikes

Transportation

· Restaurant Deals

& So Much More

· Local News & Events

· Student Jobs

RECTANGLE 300 x 250



Your go-to local search for news, information, housing, shopping and more!

Somersville In Print & Online Press

Local News & Marketelace 000.000.0000 www.namewebsite.com

ww.namewebsite.com



AD# N1708A19003C PASS 6 COL. x 3



AD# N1708W19003B 300 X 50



AD# N1708W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250

