

2016 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

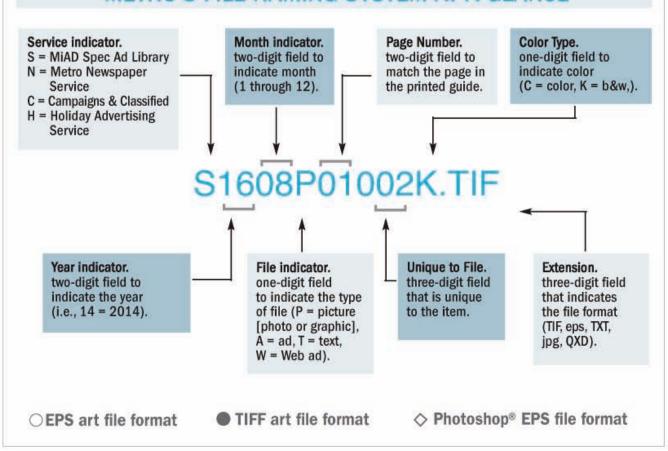
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



N1511P66001C-

N1203P46009C*-

N1508P65001C-

N1601P63009C-

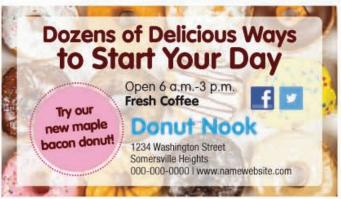
C162QP24010C-

LOCALEATS

















AD# S1608A01001C

AD# S1608A01002C - S1608A01009C

COMPLETE LAYOUT PASS 4 COL. x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)

Fine Dining, Banquets & Catering

for your next special event

Sage Catering Now offering vegetarian & gluten-free menus!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

The Somersville Manor

Elegant ambiance & delicious food for your next banquet

> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



Sage Catering Now offering vegetarian & gluten-free menus!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

The Somersville Manor

Elegant ambiance & delicious food for your next banquet

> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

The Wharf Restaurant

Breathtaking views & fresh seafood

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Gabriella's Restaurant
Reserve our private banquet
room for your next event!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Sage Catering Now offering vegetarian & gluten-free menus!

> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Sage Catering Now offering vegetarian & gluten-free menus!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

The Somersville Manor

Elegant ambiance & delicious food for your next banquet

> 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

The Wharf Restaurant

Breathtaking views & fresh seafood

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

The Wharf Restaurant

Breathtaking views & fresh seafood

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Gabriella's Restaurant Reserve our private banquet room for your next event!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Sage Catering Now offering vegetarian & gluten-free menus!

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1608A02001C





Our Specialties Include

Kung Pao Chicken | Beef & Broccoli | Ma Po Tofu | Ginger Pork | Sesame Noodles | Peking Duck | Egg Drop Soup | Lemon Chicken | Curry-Crusted Shrimp | Miso-Broiled Cod | Fried Rice | Hot Pots

Vegetarian, Vegan & Gluten-Free Menu Items Available

Lunch Specials from \$6.99

Nightly Chef's Dinner Specials

Dim Sum Sunday Brunch

Reservations & Special

Events Welcome

Buy One, Get One 50% Off Any Lunch Entree

Coupon required. Expires 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Tamari

1234 Washington Street 000-000-0000 | www.namewebsite.com

Buy One, Get One 50% Off Any Dinner Entree

Coupon required. Expires 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Tamari

1234 Washington Street 000-000-0000 | www.namewebsite.com

Tamari

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com





AD# S1608A03001C



N1508P15003C-





Fresh Seafood | Homemade Pasta | Handcut Steaks Specialty Dishes | Bar Bites Menu | Classic Martinis | Wine & Craft Beer

Sunday Supper 3-Course Prix-Fixe Menu Only \$26.99

Enjoy happy hour at the bar 4-6:30 p.m. daily Live entertainment every Friday & Saturday night Ask about our private party and catering services

Reservations Welcome | Open Daily at 4 p.m. Closed Mondays

Arlina Grill

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1608A04001C PASS 3 COL. x 4.5



Delizioso

Homemade Pizza & Italian Specialties

thin-crust pizza | Sicilian pizza |
15 delicious pizza toppings |
specialty pizzas | hot & cold subs |
fresh pasta | lasagna | chicken
parmigiana | eggplant parmigiana |
homemade meatballs | garlic knots
| garden salads | mozzarella sticks |
hot wings | Italian desserts | & more

Dining room & take-out service Open for lunch & dinner

facebook

V1203P46009C*-

Pisa Ristorante

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

Two Free Toppings

With Any Large Pizza Purchase

Offer good with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Pisa Ristorante

1234 Washington Street 000-000-0000 www.namewebsite.com

Buy One, Get One

50% Off Any Pasta or Dinner Entree

Offer good with coupon through 00.00.16. List details, terms and conditions here. List details, terms and conditions here.

Pisa Ristorante

1234 Washington Street 000-000-0000 www.namewebsite.com

AD# S1608A05001C





AD# S1608A06001C PASS 3 COL. x 4.5



AD# S1608A06002C

A Local Favorite in Banquets & Catering

Let us handle every delicious detail of your next special event.





N1604P39008C-

The Belle Manor

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Weddings | Cocktail Parties | Celebrations | Corporate Events

Full-service banquets | Off-site catering | Professional waitstaff Table service & buffets | Breakfast, lunch & dinner menus Cocktail hour packages | Menu options for special diets

Contact us today to arrange your consultation, tour and tasting!

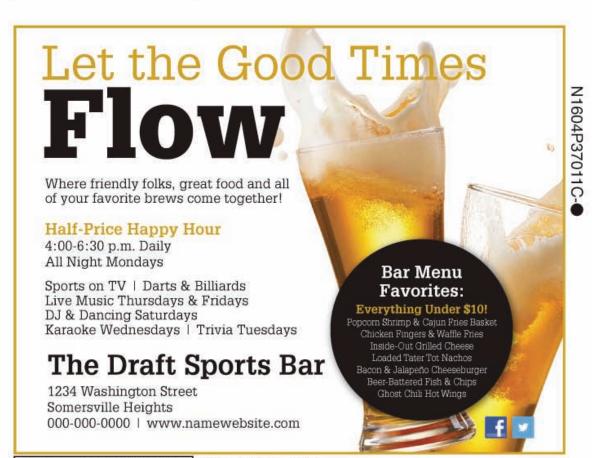


AD# S1608A07001C

N1604P39009C-

N1203P46009C*-

PASS 3 COL. x 4.5



AD# S1608A07002C

N1606P42006C-

Wellington Restaurant

We wrote the book on great food and service.

Open Daily at 4 p.m. | Reservations Welcome Closed Mondays

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A08001C

PASS 3 COL. x 2



AD# S1608A08002C

PASS 3 COL. x 2



AD# S1608A08003C

PASS 3 COL. x 2



AD# S1608A08004C

PASS 3 COL. x 2

Let's get together and let the good times roll!

25 Bowling Lanes
Snack Bar & Grill
Cocktail Lounge
Pro Shop
Arcade & Billiards
Child, Teen &
Adult Leagues
Group Events
Welcome



N1602P38005C-

Happy Hour Daily 4-6 PM
Live Music in the Lounge Fridays
Disco Bowling Every Saturday
Family Bowl Sundays | Karaoke Thursdays

FREE Shoe Rental Monday-Wednesday with paid bowling game

Somersville Lanes

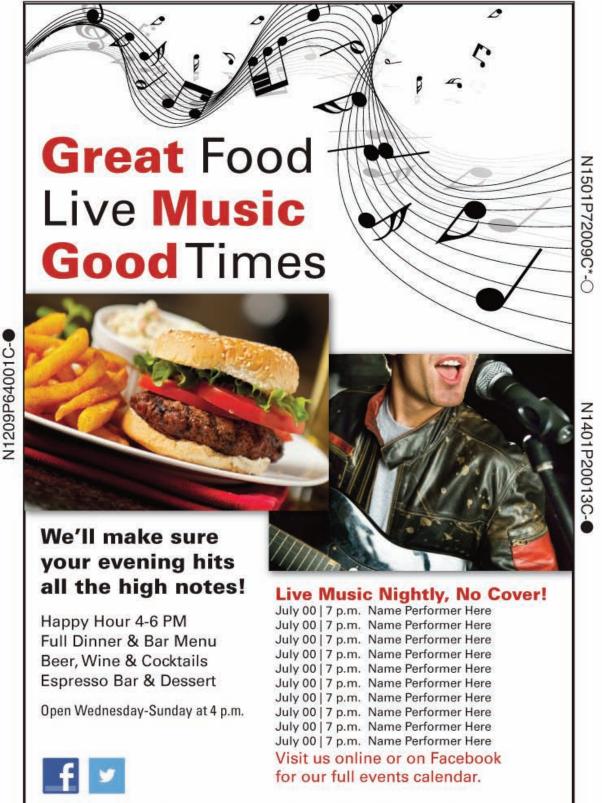
1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Fam

AD# S1608A09001C

PASS 3 COL. x 9.5

C162QP01006C-



THE STAGE BAR & GRILL

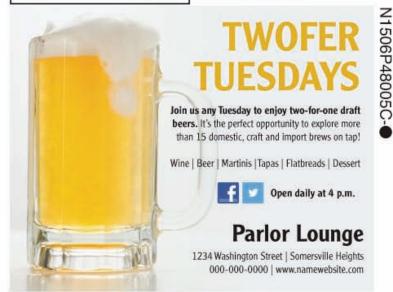
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A10001C PASS 3 COL. x 9.5



AD# S1608A11001C

PASS 2 COL. x 3



AD# S1608A11002C

PASS 2 COL. x 3



PASS 2 COL. x 3





AD# S1608A11004C

PASS 1 COL. x 4



PASS 1 COL. x 5

AD# S1608A11005C



Skin Care SPECIAL OFFERS **Body Care** \$10 Off Nail Care Massage Free Paraffin Dip C162QP40003C-Treat yourself to head-to-toe Free Enzyme Mask pampering and relaxation at the hands of our experienced spa and beauty professionals. Book your appointment today! Orchid Day Spa 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com AD# S1608A12002C PASS 3 COL. x 4.5









Exquisite Events taste | style | service

Handcrafted cuisine carefully prepared and impeccably presented for your next special event.

Lyon Catering



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A13002C

PASS 3 COL. x 4.5

Wedding Receptions
Rehearsal Dinners
Corporate &
Charity Events
Banquets & Meetings
Holiday Parties &
Special Occasions
Continental &
Full Breakfasts
Plated & Buffet
Luncheons & Dinners
Cocktail Hours &
Beverage Service

Please call or visit us online today for sample menus, pricing and details about our services.

N1603P38009C-



BOTTLE SERVICE AVAILABLE

Host your birthday, bachelor or bachelorette party here! Call OOO.OOO.OOOO for details and reservations.



Scan this code or connect with us online or on Facebook for our complete entertainment lineup. VIP list access and special event invites.

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.com

AD# S1608A14001C



FREE Players' Club Perks

Sign up for free online or at our guest services desk!

Free Buffet Lunch or Dinner Free \$25 Gaming Voucher Free Shuttle Service Free Cocktails

Room Discounts & More

Your Favorite Games

Loose Slots | Blackjack | Poker | Video Poker | Craps | Roulette | Pai Gow | Bingo | & More

Three Great Restaurants

sports bar & grill | fine dining | all-you-can-eat buffet

Live Music & Entertainment

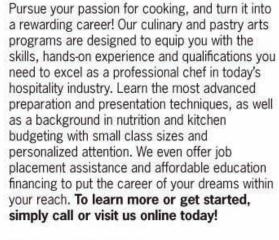
Visit us online for show schedules and ticketed events.

CASINO ROYALE

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A15001C







Open House Saturday, July 00 Chat with instructors and students while

Chat with instructors and students while enjoying complimentary refreshments prepared by our current class!

Seasons Culinary Arts Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A16001C

N1511P47009C-



WE MAKE DREAM WEDDINGS

Come True







From the first course to the cake, let us cater to every culinary detail of your special day with delicious food, beautiful presentation and excellent service.

A-la-carte & Full-service Catering:

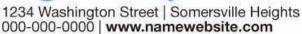
Dinner & Luncheon Menus
Full & Continental Breakfast
Creative Appetizers
Custom Wedding Cakes
Dessert Tables
Chocolate Fountains
Menus for Special Diets

To discuss a custom menu for your special event, please call or fill out our online contact form today. We look forward to serving you and your guests!

Preview our sample menus here or online!



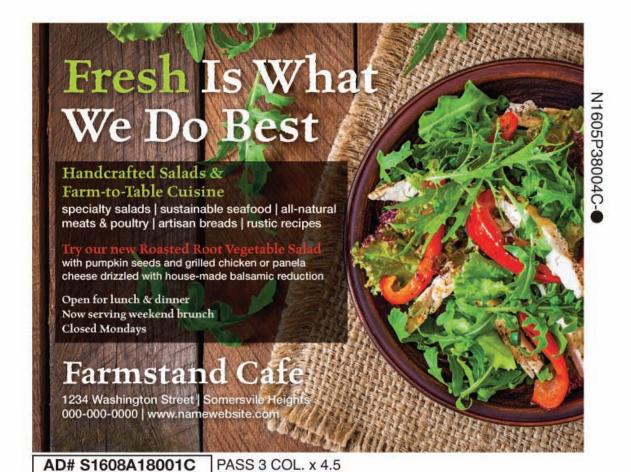
Sage & Thyme Catering





AD# S1608A17001C





A Passion for Great Food

From our slow-braised organic short ribs and house-grown herbs to our hand-cut French fries and fresh-baked bread, our commitment to quality shines through in every delicious dish.

\$29 Early-Bird Prix-Fixe Dinner three courses, served 4-5:30 p.m.

Nightly Chef's Dinner Specials Date Night Tuesdays Reservations Welcome BYOB No Corkage!







1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A18002C

PASS 3 COL. x 4.5



N1601P62007C-

N1601P59001C-



AD# S1608A19001C PASS 3 COL. x 4.5





Get Your Swirl On

Soft-Serve Cones

Only **\$1.99**

Everyday Low Price



+ Free Topping Tuesdays!

Jce Cream Corner

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1608A20001C

PASS 3 COL. x 2



sushi I sashimi I noodles I teriyaki I tempura I sake I beer I wine

Open for Lunch

\$6.99 Bento Box Specials

Sushi Jive



1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A20002C

PASS 3 COL. x 2



Dry-Aged Steaks | Chops | Chicken | Seafood | Raw Bar | Cocktails

Prix-Fixe

\$29 Steak Dinner

Served Tuesday-Thursday 4-6:30 p.m.

Lamplighter Steakhouse



1234 Washington Street | Somersvile Heights 000-000-0000 | www.namewebsite.com

AD# S1608A20003C

PASS 3 COL. x 2

N1407P60019C*-C



Visit our in-store catering department for value-priced premium party platters, sandwich trays, custom cakes and more to enhance your next special event!

SuperValue Grocery Facebook

N1203P46009C*-

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A20004C

PASS 3 COL. x 2



Fabulous Food.

sashimi | nigiri | rolls | grill | noodle bar | sake | dessert

Twofer Tuesdays

Enjoy two sushi rolls for the price of one. Some menu exclusions apply.

Happy Hour Daily 4:00-6:30

Beer, wine, sake & appetizer specials

Bento Box Lunch Specials

\$8.99 & up

Oceana Suohi

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



Save \$5 Off

Your Bill of \$25 or More

Offer good with coupon through 00,00.16. List details, terms and conditions here. List details, terms and conditions here.

Oceana Suohi

1234 Washington Street 000-000-0000 | www.namewebsite.com

AD# S1608A21001C







N1505P47002C-

Dine Like Family

Come see why we're a neighborhood favorite for great food and friendly service in a welcoming and relaxed setting.



MONDAY

Meatloaf Platter with mashed potatoes & vegetables

\$12.95

TUESDAY

Fish & Chips with cornbread & tartar sauce

\$11.95

DAILY SPECIALS

WEDNESDAY

Linguine With Clam Sauce white or red

\$15.95

THURSDAY

Shrimp Scampi with linguine

\$14.95

FRIDAY

BBQ Pork Spare Ribs with all the fixings

\$21.95

SATURDAY

Chicken Parmigiana with spaghetti & garlic bread

\$16.95

SUNDAY

Prime Rib
with potatoes & vegetables

\$24.95

KIDS' MENU

Now Serving Weekend Brunch nurday & Sunday 11 a.m.-3 p.1

Free Appetizer

With Purchase of Two or More Dinner Entrees

Coupon required. Expires 00.00.16.

Cannot be combined with other coupons or discount offers. List details, terms and conditions here.

CANYON RESTAURANT

1234 Washington Street 000-000-0000 | www.namewebsite.com

Buy One, Get One

50% Off Any Weekend

Brunch Entree

Coupon required. Expires 00.00,16.

Cannot be combined with other coupons or discount offers. List details, terms and conditions here.

CANYON RESTAURANT

1234 Washington Street 000-000-0000 | www.namewebsite.com

CANYON RESTAURANT

1234 Washington Street Somersville Heights

000-000-0000 | www.namewebsite.com

AD# S1608A22001C



GUEST CHECK



Under \$10 Menu **Options**

served with fresh slaw & pickle Add fries or onion rings for only \$1.99!

Crispy Chicken & Ranch Sandwich Marinated Grilled Chicken Sandwich Gourmet Grilled Cheese Grilled Ham & Cheese Panini | Black Bean Veggie Burger Classic Cheeseburger | Bacon Cheeseburger Jalapeño Cheeseburger | Cheesesteak Burger | Grilled Onion & BBQ Burger | Turkey Melt Sandwich | Tuna Melt Sandwich

Tex-Mex Tuesdays

Specially priced tacos, burritos and Mexican specialties served with free chips and salsa

Wednesday Is Pasta Night

All-you-can-eat pasta with salad and garlic bread for only \$12.99

TOTAL

Thank You - Please Come Again

Trivia Thursdays

Enjoy free family-friendly trivia and prizes with your meal, beginning at 7 p.m.

County Seat Grill



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608A23001C

PASS 3 COL. x 9.5

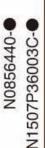


N1203P46009C*-C

Better Than Ever

We're still the same neighborhood restaurant you know and love, but we've made some improvements to make your dining experience even better!

N1603P64007CN1604P42002C-











N1512P66016C-

N1505P49014C-





Great food, great prices, friendly service and more:

Under New Management |
Expanded Menu Options
Kids' Meals | Remodeled Interior
| Now Serving Beer & Wine
Happy Hour Specials
Espresso Bar & Desserts

Take a peek at our latest menu options:

Herb-Crusted Sea Bass | Lobster Mac & Cheese | Braised Short Ribs | Shrimp Linguine Alfredo | Truffle Flatbread Pizza Rosemary-Garlic Chicken | Butternut Squash Ravioli | Blackened Prime Rib Pulled Pork Sliders | & much more

\$5 Off

Any Check of \$30 or More

Coupon required. Expires 00.00.16. List detail, terms and conditions here. List detail, terms and conditions here.

Lighthouse Cafe

1234 Washington Street 000-000-0000 | www.namewebsite.com

\$10 Off

Any Check of \$50 or More

Coupon required. Expires 00.00.16. List detail, terms and conditions here. List detail, terms and conditions here.

Lighthouse Cafe

1234 Washington Street 000-000-0000 | www.namewebsite.com

Reservations Welcome

Lighthouse Cafe

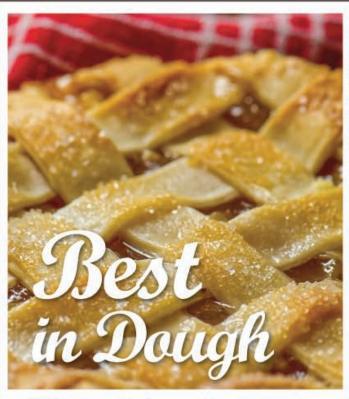
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





AD# S1608A24001C

N1406P65001C-





Cakes | Breads | Dinner Rolls | Croissants | Cookies | Pastries | Pies | Donuts | Crumb Buns | Cinnamon Rolls | Brownies | Specialty Bars | Tarts | & More

Custom Cake Specialists

weddings | birthdays | graduations | anniversaries

Sugar-Free & Vegan Selections Available Fresh Coffee & Espresso Bar

Ask about our event catering services!

cookie platters | dessert trays | bread baskets | breakfast pastries

Open Tuesday-Friday 7 a.m.-6 p.m. Saturday & Sunday 8 a.m.-3 p.m.

Buttercrumb Bake Shop

1234 Washington Street Somersville Heights 000.000.0000 | www.namewebsite.com







Save 10% Off

Any Custom Cake Order

Offer good with coupon through 00.00.16, Must place order at least 24 hours in advance. List details, terms and conditions here. List details, terms and conditions here.

Buttercrumb Bake Shop

1234 Washington Street 000-000-0000 | www.namewebsite.com

\$2 OFF

Purchase of \$10 or More

Offer good with coupon through 00.00.16. Must place order at least 24 hours in advance. List details, terms and conditions here. List details, terms and conditions here.

Buttercrumb Bake Shop

1234 Washington Street

000-000-0000 I www.namewebsite.com

AD# S1608A25001C



WAD# S1608A26001C

your birthday party or

corporate event.

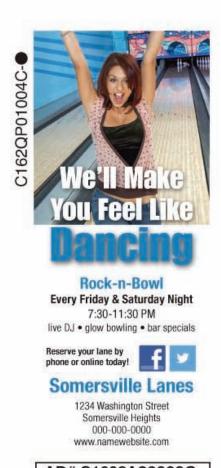
PASS 3 COL. x 4.5

www.namewebsite.com



AD# S1608A26002C

PASS 2 COL. x 4.5



Lessons | Pro Shop | Arcade

Lockers | Bar & Grill

AD# S1608A26003C

PASS 1 COL. x 4.5

METRO. MIADTM Spec Ad Library

2016 Netro Creative Graphics, Inc., Printed in U.S.A.





M=TRO. MiAD Spec Ad Library

=2016 Metro Creative Graphics, Inc., Printed in U.S.A.



PASS 1 COL. x 4.5

We'll Bowl You Over

Open Bowling Daily Rates \$5 Per Game \$3 Shoe Rentals \$1 Early-Bird Bowling Rock & Bowl Friday & Saturday Nights Happy Hour Bar Specials 4-7 PM

Reserve your lane by phone or online today!

Somersville Lanes

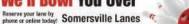
1234 Washington Street | Somersville Heights 000-000-0000 I www.namewebsite.com

AD# S1608W26003L

We'll Bowl You Over Reserve your lane by phone or online today! Somersville Lanes



We'll Bowl You Over



Companion WEB ADS available on MCC

AD# S1608W26003W

AD# S1608W26003B



Reserve your lane by phone or online today!

Somersville Lanes

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

We'll Bowl You Over Open Bowling Daily Rates \$5 Per Game \$3 Shoe Rentals C162QP01005C \$1 Early-Bird Bowling Happy Hour Bar Somersville Lanes Reserve your 234 Washington Stre Somersville Heights 000-000-0000 lane by phone or online today! ww.namewebsite.com

AD# S1608W26003R



AD# S1608W27001R

Come See What All the Buzz Is About Over 00 Beers on Tap | Craft Brews. Imports & Domestics | Classic & Specialty Cocktalls | Great Food & Overstuffed Sandwiches | Pool, Darts & shuffleboard | Outdoor Patio Open | Kitchen Open Until 11:30 PM | Happy Hour 4-6:30 PM Nightly Entertainment N1501P30012C The Windmill Pub 1234 Washington Street Somersville Heights 0000-000-0000 www.namewebsite.com

AD# S1608W27001S

AD# S1608W26003S





AD# S1608W27001W

AD# S1608W27001B

N1501P30012C-



Come See What All the Buzz Is About

Over 00 Beers on Tap | Craft Brews, Imports & Domestics Classic & Specialty Cocktails | Great Food & Overstuffed Sandwiches Pool, Darts & Shuffleboard | Outdoor Patio Open Kitchen Open Until 11:30 PM | Happy Hour 4-6:30 PM | Nightly Entertainment

The Windmill Pub

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1608W27001L

