Any Installed Solar CREATE. SELL. PROFIT. Your year to out it must be solar Hot Water System

MIAD SPECAD LIBRARY





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S1807A11001C

THIS MONTH FIND ADS GEARED TOWARD BACK TO SCHOOL, SPORTS SPONSORSHIPS and RECREATION TOPICS AND ADVERTISERS.

Pizza & Smacks
Bar & Grill
Game Arcade
Rock-n-Bowl



Now Open for Busines:

LevelXFit

ast Lane Bow

1234 Washington S

nday-Friday

on the lun factor in 2014 with our dance classes.

y yourself or with a partner!

illine to agai up for your Free Introductory Class

July 2018

Deliver

Ritano Pharmacy

Food

2018 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

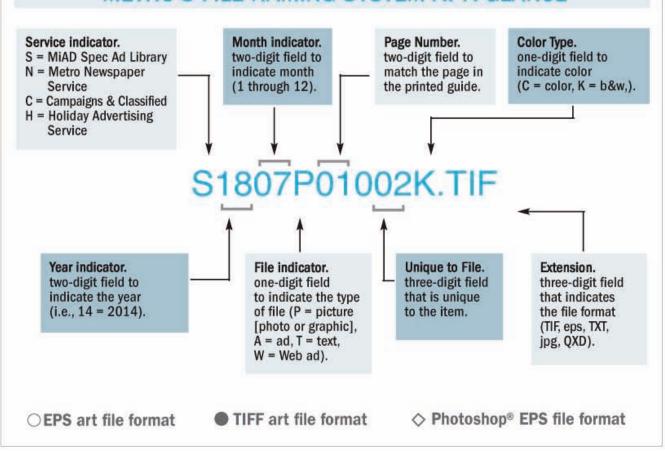
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



f 🔽 🧿

Fitness

000-000-0000

Benchmark

1234 Washington Street Somersville Heights

www.namewebsite.com

Back to School







N1508P16011C-

V1607P20025C*-

Gently Worn Kids' Fashions apparel | footwear | accessories

Consign your clothes here!

Kidswear Consignments

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.com



Available

Save on an all-access

gym membership,

including group

fitness classes.

pool and sauna.



Download our course catalog online today! To chat with an enrollment advisor, call or go online.

degree & certificate programs | continuing education | career training | financial aid available | day & evening programs

Somersville Community College 000-000-0000 www.namewebsite.com

1234 Washington Street Somersville Heights









AD# S1807A01001C

AD# S1807A01002C - S1807A01009C

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individual ads (3.5 x 2) available (left to right, top to bottom)



Their Happy Place for Friendship, Learning & Fun!

> Full-Day, Half-Day, Before-School & After-School Care Programs Staffed & Supervised By Licensed Child Care Professionals Playtime, Crafts, Reading, Music & More Nutritious Snacks & Meals Provided | Ages 6 Months to 10 Years

> > Open 7 a.m.-7 p.m. **CPR-Certified Staff**

Registration Now Open! To learn more about our programs, please

call or visit us online today.

Rainbow Day Care

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

Saturday, July 00 10 a.m.-2 p.m.

AD# S1807A02001C





- Math
- Reading
- Writing
- Algebra
- Geometry
- Calculus
- Trigonometry
- Biology
- Chemistry
- Physics
- Foreign Languages
- Study Skills
- Test-Taking Skills
- Standardized Test Prep

New Students,

10% Off

Your First Program

Use online code XXXX or call to get started today!

100%

BACK TO SCHOOL

We help students reach new levels of success!

Talk to us today about our private in-home and group learning programs for all levels and subjects. Our friendly tutors are certified teachers with experience helping kids of all ages find their personalized path to learning and academic success.

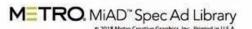
Next Level Tutoring



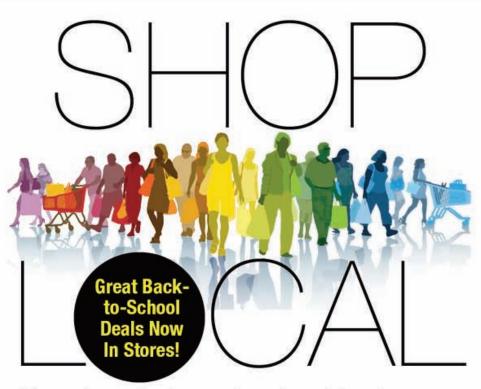
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A03001C

PASS 3 COL. x 9.5



N1203P46009C*-C



Shop these **independent local businesses** for great service, selection and value:

Betz Office Supply BOGO Back-to-School Deals

available while supplies last through 00.00.18 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Clayton Pharmacy

Back-to-School Values in Aisle 8!

pharmacy | personal care | household | beauty 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Electronics Outlet Back-to-School Sale

going on now through 00.00.18 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

The Shoe Stop Kids' Shoes From \$19

available while supplies last through 00.00.18 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Second Chance Thrift Shop Extra 10% Off Every Tuesday

Gently worn fashions for men, women and kids! 1234 Washington Street I Somersville Heights 000-000-0000 I www.namewebsite.com

Ellis Department Store Must-Have Back-to-School

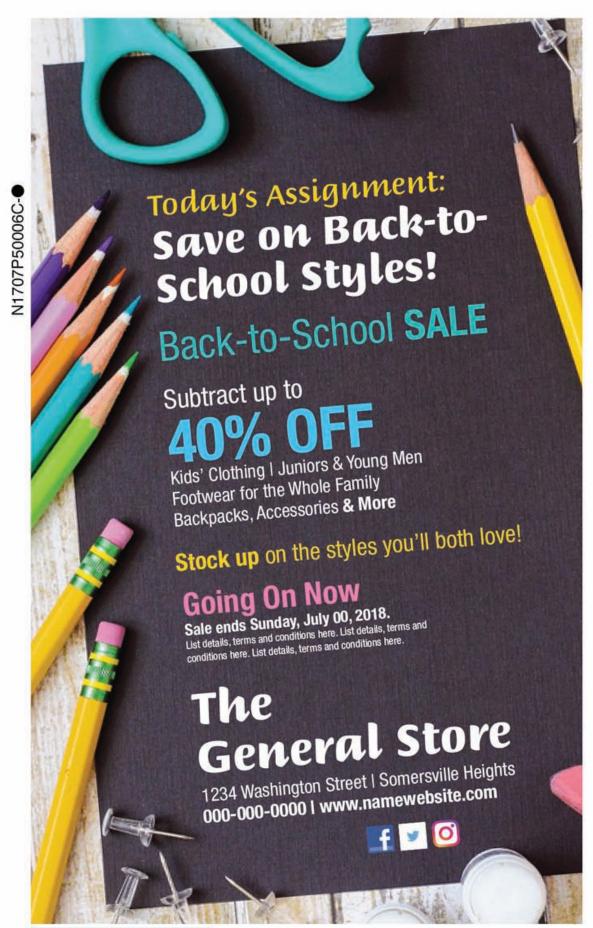
Must-Have Back-to-School Style for All Ages!

boys I girls I juniors I young men 1234 Washington Street I Somersville Heights 000-000-0000 I www.namewebsite.com

To advertise, call **000.000.0000** or email **name@namenewspaper.com!**

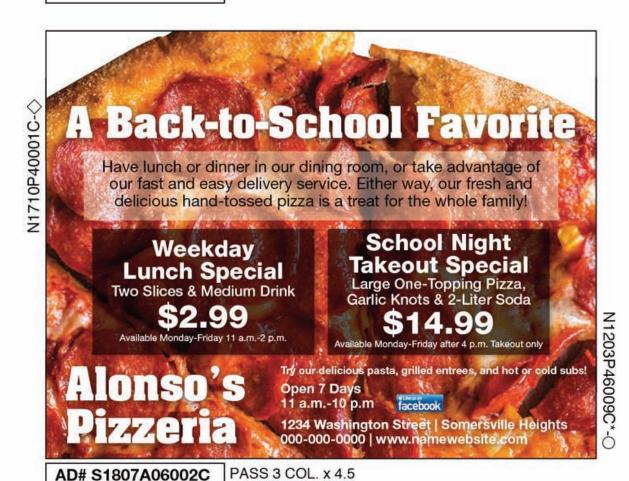
AD# S1807A04001C





AD# S1807A05001C





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Back-to-School Special

Buy One, Get One 50% Off Any Haircut

men | women | kids

Offer good with coupon through 00.00.18. List offer details, terms and conditions here. List offer details, terms and conditions here.

HAIRCUT DEPOT

1234 Washington Street 0000-0000-0000 www.namewebsite.com

Haircuts for the Whole Family!

We make great-looking cuts for the new school year easy and affordable.

Pro Color Services Available Here

HAIRCUT DEPOT

f O

1234 Washington Street Somersville Heights 0000-000-0000 www.namewebsite.com

AD# S1807A07001C

PASS 3 COL. x 4.5

Vision Testing for the new

school year

Schedule a back-to-school eye exam today, and make sure vision difficulties aren't standing in the way of your child's ability to learn and succeed in the classroom!

Pinnacle Eye Care Center

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com Pinnacle Eye Care Center

1234 Washington Street 000-000-0000

PASS 3 COL. x 4.5 AD# S1807A07002C



School Year Special

Pediatric Eye Exam & Two Pairs of Glasses

Offer good with coupon through 00.00.18. List offer details, terms and conditions here. List offer details, terms and conditions here.

www.namewebsite.com



N1703P41008C-

It's Back-to-Music Time!

New & pre-owned instruments for sale Private & group lessons for all skill levels Instrument repair, cleaning & tuning service

Ask about our affordable instrument leasing programs for students!

Notes Music Store

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A08001C

PASS 3 COL. x 2

N1707P27022C*-





Your Choice of Topping & 25 Homemade Flavors!

Sprinkles 1234 Washington Street Ice Cream 000-000-0000 www.namewebsite.com

Somersville Heights

AD# S1807A08002C

PASS 3 COL. x 2

Setting the Bar

Limited spots still available for fall session classes! Call or go online today for class details and registration.

Ballet | Tap | Jazz | Hip-Hop

Chavis Dancing School 🔣 🗿

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# S1807A08003C

PASS 3 COL. x 2



Building strength, flexibility, discipline and achievement through fun!

Classes | Camps | Competitions Preschool Through 18 Years | Beginner to Advanced

Next Level Gymnastics 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com





N1601P14006C-

N1601P14009C-

AD# S1807A08004C

PASS 3 COL. x 2



N1707P45004C-N1310P64003C-

Delicious Family Dining For Busy School

Nights or Anytime!



V1612P66008C-

f 💆 🧿

Somersville Diner

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Buy One, Get One 50% Off Any Kid's Meal

With Purchase of Regular Menu Entree

mit one coupon per transaction, Offers cannot be combined. Offer good with coupon through 00.00.18. List details, terms and conditions here.

Somersville Diner

1234 Washington Street 000-000-0000 I namewebsite.com

Buy One, Get One 50% Off **Any Entree**

With Purchase

of Two Beverages

Limit one coupon per transaction. Offers cannot be combined. Offer good with coupon through 00.00.18. List details, terms and conditions here.

Somersville Diner

1234 Washington Street 000-000-0000 I namewebsite.com

AD# S1807A09001C

SMILE, It's Back-to-School Time!



Kind & Caring Quality Dentistry for the Whole Family

Complete Dental Care | Fillings | Root Canals | Crowns | Bridges Gum Disease Treatment | Laser Whitening | Porcelain Veneers Full & Partial Dentures | Dental Implants

Play Area & Cartoons for the Kids

Insurance Plans Welcome Financing Available | Open Saturdays

New Patient Special for Kids Exam, Digital X-rays & Cleaning

\$39

Offer good for new patients with coupon through 00.00.18. List details terms and conditions here. List details, terms and conditions here.

Somersville

Family Dental

1234 Washington Street | Somersville Heights 000-000-0000 | namewebsite.com New Patient Special for Adults Exam, Digital X-rays & Cleaning

\$59

Offer good for new patients with coupon through 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

Somersville

Family Dental

1234 Washington Street | Somersville Heights 000-000-0000 | namewebsite.com

Somersville Family Dentistry



N1203P46009C*-C

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A10001C











AD# S1807A11004C

PASS 1 COL. x 4



Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1807A11005C

PASS 1 COL. x 5

Your Back-to-School News **Sports & Information Source**

From bus schedules and school calendars to student athletics and local education news, we bring you the full report all school year in print and online!

LAST CHANCE!

BACK-TO-SCHOOL SUBSCRIPTION SPECIAL

PER MONTH

Call **000.000.0000** today for details and to subscribe, or use online code BTS.

Includes Thursday-Sunday home delivery and unlimited digital access. Limited-time introductory offer for new subscribers through 00.00.18.

The Somersville Press **School Report**

New Every Thursday In Print & Online www.namenewspaper.com

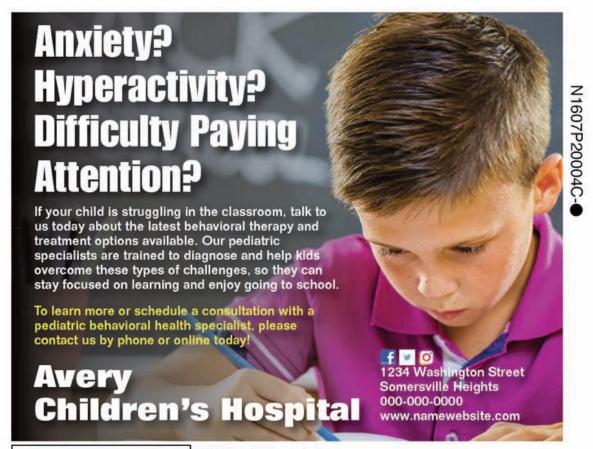


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N1607P61010C
N1008P36013C
N1507P20005C-

N1607P61010C

AD# S1807A12001C

PASS 3 COL. x 4.5



AD# S1807A12002C





Pediatric Dentistry

Specialized care for young smiles

Put a dental checkup on your back-to-school list this year!

Parents, help kids follow these tips for a fresh and healthy smile all year:

When brushing, angle toothbrush bristles toward the gums and gently brush in small circles.

Brush for two minutes, devoting thirty seconds to each quadrant of the mouth. Floss between teeth every day, and that includes baby teeth!

Like adults, kids should have a dental checkup and cleaning twice a year.

\$39 New Patient Special

Pediatric Exam, Cleaning & X-rays
New patients only under age 18. Call for details and appointment.





1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A13001C

PASS 3 COL. x 4.5



AD# S1807A13002C









N1803P49008C-

We're Batting for You

Name High School Softball Team!

Good luck to all of the Name High School Girls' Softball Team players. Hope this season is a hit, all the way to the championships!

NAME TEAM	NAME TEAM	NAME TEAM	NAME TEAM
SPONSOR	SPONSOR	SPONSOR	SPONSOR
NAME TEAM	NAME TEAM	NAME TEAM	NAME TEAM
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NAME TEAM	NAME TEAM	NAME TEAM	NAME TEAM
SPONSOR	SPONSOR	SPONSOR	SPONSOR

To view this season's game schedule, go to namenewspaper.com/namesoftballteamschedule.

AD# S1807A14001C

N1802P20003C-

As We Kick Off Soccer Season, Good Luck to All of Our Region's Talented Teams!

Good Luck, Players!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

Best of Luck to the Somersville Wildcats!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

Keep Up the Great Work!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

Here's to Another Great Season!

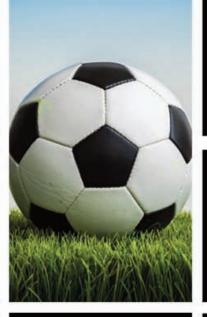
NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

Here's to a Championship Year!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

Best of Luck to the Lakeside Cougars!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team



Good Luck & Have Fun!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

We Support Our Soccer Players!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

Best of Luck to the Abbotville Tigers!

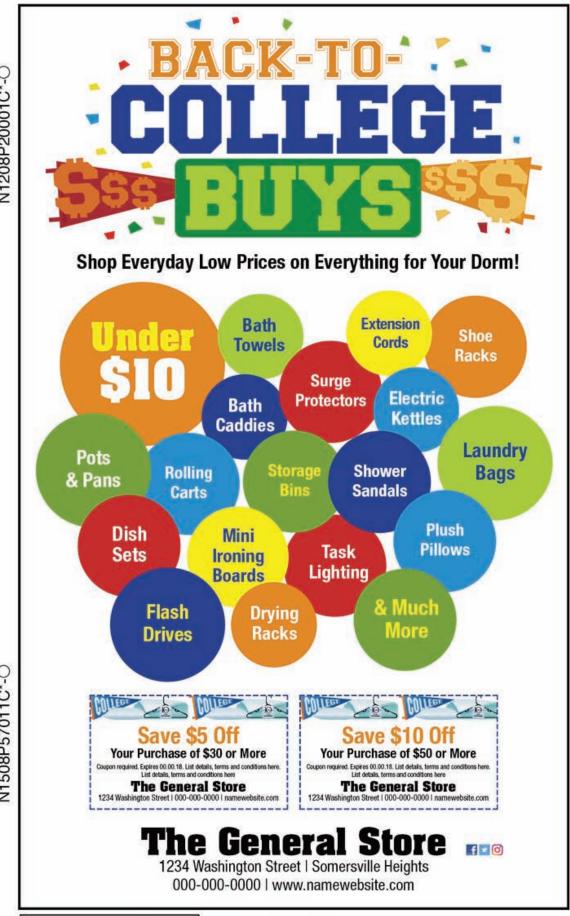
NAME BUSINESS Proud Sponsor of Name High School Soccer Team

Hope It's a Great Season!

NAME BUSINESS
Proud Sponsor of
Name High School
Soccer Team

The Somersville Press delivers full coverage of our area's high school athletics scene, in print and online at namenewspaper.com. For home delivery, call 000.000.0000.

AD# S1807A15001C



AD# S1807A16001C



Teach kids these **important safety tips** for the new school year!

Kids should use both straps when carrying a backpack, and leave anything they don't need at home to lighten the load.

DISCOUNT VARIETY MART \$5 Off

Purchase of \$20 or More

Offer good with coupon through 00.00.18. List details, terms and conditions here. 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

When leaving the bus, children must wait for the driver's signal before crossing the street, crossing at least 10 giant steps in front of the bus.

SPOTLESS DRY CLEANING \$2 Off

Dry Cleaning Order of \$10 or More

Offer good with coupon through 00.00.18, List details, terms and conditions here. 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Teach kids that bullying is not okay. Let them know that if they are being bullied or witness bullying, they should talk to a teacher, parent or trusted adult.

GREEN FAMILY DENTISTRY \$49 New Patient Special

Cleaning, Exam & X-rays
Offer good with coupon through 00.00.18.
List details, terms and conditions here.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Kids should stand back from the curb when the school bus is arriving. It's important to stay seated when riding the bus, and always obey the driver.

VANCE AUTO REPAIR

Oil Change & 100-Point Safety Inspection

ONLY \$19.95

Offer good with coupon through 00.00.18. List details, terms and conditions here.

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Make sure children know their home address, parents phone numbers and how to call 911. Also teach them their school bus number, or write it down for them.

Cafe Espresso BOGO 50% Off

Any Hot or Iced Beverage

Offer good with coupon through 00.00.18.
List details, terms and conditions here.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Make sure kids know they should never talk to strangers, or accept rides from strangers or even acquaintances, without your permission.

Clothesline Kidswear 20% OFF

Your Next Total Purchase
Offer good with coupon through 00.00.18.
List details, terms and conditions here.

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A17001C



AD# S1807A18001C



N1802P20008C*-

Hope This Season Is a Grand Slam!

Best of Luck to the

NAME HIGH SCHOOL TENNIS TEAM

We salute your hard work and dedication on the court and in the classroom, and we hope you have a great season!

Sponsored by NAME SPONSOR

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AD# S1807A19001C

PASS 3 COL. x 4.5



Back-to-School Tag Sale

Everything Is On Sale

Green Tags 10% Off Blue Tags 20% Off Yellow Tags 30% Off Red Tags 40% Off

This Weekend Only July 00-00, 2018

Saturday 10 a.m.-8 p.m. I Sunday 11 a.m.-6 p.m.

Fashion | Footwear | Accessories | Cosmetics | Fragrances | Home | Luggage | Electrics

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A19002C





Run, Don't Walk!

BOGO 50% Off

Save on the latest hair and makeup trends for

the new school year!

Kids' Sneakers for the New School Year Now Through Sunday

Sale ends July 00, 2018. List details, terms and conditions here. List details, terms and conditions here.



N1803P15007C

SNEAKER 1234 Washington Street DEPOT

Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1807A20001C

PASS 3 COL. x 2

Back-to-School

Name Brand All-in-One Makeup Pallete Featuring 28 gorgeous colors for the eyes, lips and cheeks SALE \$14.99

BOGO 50% Off

All Name Brand Hair Care Products Reg. \$3.99-\$18.99

Offers good while supplies last through 00.00.18

Quincy Pharmacy

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# S1807A20002C

PASS 3 COL. x 2

N1804P24022C*-O



Give Them a

Our safe and supportive private school offers small class sizes, personalized attention and an engaging curriculum from kindergarten through grade 8 to prepare students for success in college, career and life.

For details about our programs and enrollment, please call or visit us online today.

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1807A20003C

PASS 3 COL. x 2

N1511P42003C-



A New Look for the **New School Year**

Call for your appointment today! Walk-ins also welcome.

Salon Serra 🖬 🎯

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Women's Haircut & Style Only \$29
Everyday Low Price! Color Services \$39 & up

AD# S1807A20004C

PASS 3 COL. x 2

Three Cheers

for Our Student Athletes

N0584930-⊕ N1404P62009C-⊕

N1510P61003C-













N1203P59002C-N1504P44004C-

N1509P39009C-

We'd like to take time out to recognize the young men and women who dedicate so much time and effort to the pursuit of their athletic and academic goals. We salute your hard work, and we hope this school year is filled with wins for each and every one of you.

Name Business Here

Proud Sponsor of the Name High School Name Athletic Team Here 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Name Business Here

Proud Sponsor of the Name High School Name Athletic Team Here 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Name Business Here

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Name Business Here

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Name Business Here

Proud Sponsor of the Name High School Name Athletic Team Here 1234 Washington Street | Somersville Heights 000-000-0000 | www.namevvebsite.com

Name Business Here

Proud Sponsor of the Name High School Name Athletic Team Here 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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Name Business Here

Proud Sponsor of the Name High School Name Athletic Team Here 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A21001C





N1604P37002C-

N1510P61005C-

Get Out & Play!

City of Somersville **Sports Programs & Fields** Dozens of ways to exercise, learn, compete, practice and have some fun!

& Courts

Tennis Courts Basketball Courts Soccer Fields Baseball & Softball Fields **Bocce Ball Courts**

Sports Fields Youth & Adult Leagues

Softball Volleyball **Tennis** Basketball Indoor Soccer



Indoor Soccer League Registration Now Open Online

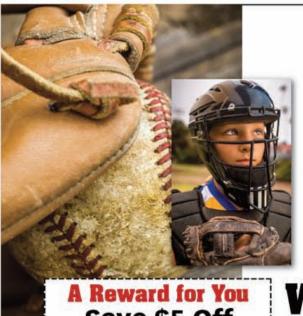
Free Community Yoga in the Park

Saturdays at 9AM All Levels Welcome Midcity Park

Call or go online for details, league registration and field reservations!



AD# S1807A22001C



for a Pitch-Perfect Season!

To all of the student athletes who work hard and play hard for the love of the game, we wish you the best of luck this season. Win or lose, we're proud of you, so stay safe and keep up the great work!

Save \$5 Off

Any Purchase of \$15 or More Coupon required. Expires 00.00.18. List details, terms and conditions here. List details, terms and conditions here

Walsh

Sporting Goods

1234 Washington Street 000-000-0000 namewebsite.com

Walsh **F Sporting Goods**

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1807A23001C

PASS 3 COL. x 4.5



Send them packing with healthy and delicious lunchtime favorites!



Name Brand **Turkey Breast** \$2.19 lb.

Name Brand Swiss Cheese \$1.59 lb.

Name Brand Sandwich Loaf assorted varieties

\$1.99

Name Brand **Honey Ham** \$1.79 lb.

Red Delicious Apples \$1.19 lb.

Name Brand Snack Chips 00 oz.varieties

99€

Name Brand Sweet **Baby Carrots** Cheese Slices \$1.49 20 oz. 99¢ bag

Name Brand Cookies 00 oz.varieties \$1.89

1234 Washington Street Somersville Heights 000-000-0000

www.namewebsite.com

Advertised offers good July 00-00, 2018. List details, terms and conditions here. List details, terms and conditions here.

Freshways

AD# S1807A23002C





N1803P03006C-



AD# S1807A24001C

PASS 3 COL. x 4.5



We offer a variety of undergraduate, graduate and continuing education programs to prepare and qualify you for a successful career in nursing.



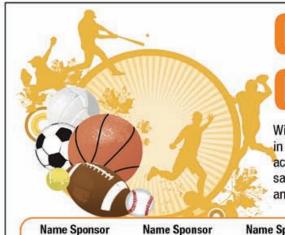
Apply Now for Fall Semester Enrollment! Call or visit us online for information and application.

Mast College School of Nursing FDD

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1807A24002C





Good Luck.

Wishing all of our local athletes a successful year in the field, on the court and in the classroom, Your achievements make this community proud, and we salute your hard work and dedication to the sport and to the team. Keep up the great work!

Name Sponsor

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Name Sponsor 1234 Washington Street

Somersville Heights 000-000-0000 www.namewebsite.com

Name Sponsor

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Name Sponsor

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1807A25001C

PASS 3 COL, x 4.5

N1304P63007C-N1304P63010C-





Martial Arts Teach Kids:

- √ Self-Control
- √ Self-Respect √ Respect
- for Others √ Discipline
- √ Strength √ Flexibility
- √ Coordination
- √ Competency

the School Year on the Right Foot!

See how the right martial arts class can help your child do better in school and in life with our new student introductory offers!

Tiger Eye Martial Arts

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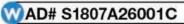
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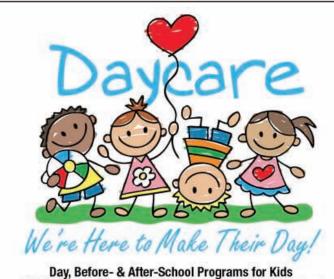
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