

CREATE. SELL. PROFIT.

METRO

CREATIVE SERVICES



BACK-TO-SCHOOL TIME

All the creative supplies you need to successfully sell into the new school year



FAIR & RODEO DAYS

Festive ideas, ad layouts and images to generate excitement and sales around these popular local events



LOCAL ADVERTISERS

Section starters, pages, images and ads to land sales from more local businesses



MiAD Spec Ad Library PP. 45-52:
Dozens of ready-to-sell spec ads for back-to-school and sports sponsorship advertisers - MiAD Wizard enabled!



Campaigns & Classified PP. 53-65:
Fresh automotive, real estate, recruitment and self-promotion content to grow third-quarter Classified ad sales

Seasonal and recreational images and ads that make raising summer revenue a **Sure Bet**

SUMMERTIME



ON THE COVER: N1707P16004C

Win over sales from local casinos or nonprofits hosting casino fundraisers, or promote special offers with "nothing to lose" or "everyone's a winner" angles!

Heat up summertime sales from every angle with a wide variety of seasonal ads and ideas!

- Summer-centric ads for some of July's top sales prospects include air conditioners and fans, cruise vacations, pool supplies and professional care, landscaping and tick prevention services, car rentals, cold craft beers, and camping gear (08, 09).
- A full-page ad design for a pool contractor features summer pool installation and renovation specials to turn any backyard into a "staycation destination" (36).
- Create more ads to profit from summer with images of sailing, snorkeling, resorts, beaches and recreational activities like horse racing and casino gaming (15, 16, 20, 34, 35, 44, 47).



BACK-TO-SCHOOL DAYS



With back-to-school and -college spending topping \$75 billion in 2016, it pays for businesses to advertise their related products and services.

- Find ads for kidswear specials, a school supply stock-up sale and a private education advertiser, as well as a double-sided Single Sheet for a pediatrician that also features back-to-school safety tips (33, 38, 61).
- Recruit multiple advertisers for a doubletruck "back-to-school checklist" layout, or use this design to recognize local teachers (18).
- The July issue of MiAD Spec Ad Library delivers many more back-to-school ads, as well as sports sponsorship ads.
- This month's School Year Templated Special Section provides a great springboard for presenting and selling these ads (58)



FAIR & RODEO DAYS



'Sell-a-brate' fair and rodeo season with a variety of festive ads and images.

- Generate excitement about your local fair with a full-page ad that promotes fun at the fair and recognizes fair sponsors (39).
- Use fair images to create promotions capitalizing on fair days, such as the ticket stub discount offer advertised in this month's Community Calendar layout (19).
- A Themed Event Package provides all of the elements to kick off a Fair Days special section filled with these promotions (10).
- July's Community Calendar layout also features an event promotion for a local rodeo (19).
- Help a country bar lasso in more business with an ad for "rodeo specials."



LOCAL ADVERTISERS



Put local businesses in the spotlight with a variety of promotions featured this month.

- Create a Community Guide using Themed Event Package materials to showcase advertising from a variety of local businesses (13).
- This month's "meet the locals" Marketplace layout features locally focused ads from a salon, coffee shop, fitness center, gift boutique and two restaurants, along with directory space for additional advertisers (14).
- Promote the importance of supporting independent merchants in your community with an ad that can be sponsored by a chamber of commerce or local business association (49).
- Create more locally focused advertising with the latest "shop local" headings and images (49).



A quick look at the many ways you can create, sell and profit from this month's content, and the perfect tool to include in your planning meetings.

SUMMER EATS



Help advertisers cater to summer cravings with refreshing food-focused ads and images.

- This month's issue of MNS features dozens of premium-quality food images of everything from hamburgers, hot dogs, kabobs and other traditional grilling favorites to ice cream, seasonal fruits, deli salads, cold drinks and desserts (27, 28, 45, 46, 64, 66).
- Perfect to run in conjunction with National Ice Cream Month or Day, find an ad for "summer savings on your favorite frozen treats" (27, 68).
- Help a deli appeal to day-trippers who want to take lunch on the go with a "u-pick picnic" special and premium sandwiches (27).
- Finally, promote cookout specials from a grocery store during National Grilling Month (65, 68).



JULY PROMOTIONAL OPPORTUNITIES



Keep sales moving with additional opportunities taking place in July.

- Find a variety of images perfect for popular day spa, med spa and salon advertisers, as well as a *Single Sheet* for med spa services and an ad for men's haircuts (08, 29, 30, 33).
- Another *Single Sheet* ad promotes savings on quality mattress for better sleep (33).
- Don't miss ads for top July sales prospects including a flooring store, pest control service, mortgage loan provider, pet kennel, appliance repair service, engineering firm, and upholstery service (08, 09).
- Target agricultural advertisers with an ad for an agricultural building contractor as well as a variety of farm and ranch images (48, 61).
- Bridal content includes a *Bridal Guide Templated Special Section* and images (59).
- Finally, promote shopping rewards from virtually any advertiser with a treat-themed ad (61).



JULY CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 69!



N1707P69015C

SUDOKU, WORD FINDS, CROSSWORDS, COLORING PAGES & MORE!



CLUES ACROSS

1. Fanned by heating (10)
4. Lumpy (10)
5. Religious (10)
13. Christian (10)
15. To avert (10)
16. Badly (10)
18. Bold (10)
20. Cold (10)
21. Think (10)
22. "Wicker" (10)
23. Wipe (10)
24. April (10)
25. Type of wood (10)
26. Storm (10)
27. Think (10)
28. Lumpy (10)
29. Religious (10)
30. Christian (10)
31. To avert (10)
32. Badly (10)
34. Bold (10)
36. Cold (10)
37. Think (10)
38. Lumpy (10)
39. Religious (10)
40. Christian (10)
41. To avert (10)
42. Badly (10)
44. Bold (10)
46. Cold (10)
47. Think (10)
48. Lumpy (10)
49. Religious (10)
50. Christian (10)
51. To avert (10)
52. Badly (10)
54. Bold (10)
56. Cold (10)
57. Think (10)
58. Lumpy (10)
59. Religious (10)
60. Christian (10)
61. To avert (10)
62. Badly (10)
64. Bold (10)
66. Cold (10)
67. Think (10)
68. Lumpy (10)
69. Religious (10)
70. Christian (10)
71. To avert (10)
72. Badly (10)
74. Bold (10)
76. Cold (10)
77. Think (10)
78. Lumpy (10)
79. Religious (10)
80. Christian (10)
81. To avert (10)
82. Badly (10)
84. Bold (10)
86. Cold (10)
87. Think (10)
88. Lumpy (10)
89. Religious (10)
90. Christian (10)
91. To avert (10)
92. Badly (10)
94. Bold (10)
96. Cold (10)
97. Think (10)
98. Lumpy (10)
99. Religious (10)
100. Christian (10)

CLUES DOWN

1. Lumpy (10)
2. Religious (10)
3. Christian (10)
4. To avert (10)
5. Badly (10)
6. Bold (10)
7. Cold (10)
8. Think (10)
9. Lumpy (10)
10. Religious (10)
11. Christian (10)
12. To avert (10)
13. Badly (10)
14. Bold (10)
15. Cold (10)
16. Think (10)
17. Lumpy (10)
18. Religious (10)
19. Christian (10)
20. To avert (10)
21. Badly (10)
22. Bold (10)
23. Cold (10)
24. Think (10)
25. Lumpy (10)
26. Religious (10)
27. Christian (10)
28. To avert (10)
29. Badly (10)
30. Bold (10)
31. Cold (10)
32. Think (10)
33. Lumpy (10)
34. Religious (10)
35. Christian (10)
36. To avert (10)
37. Badly (10)
38. Bold (10)
39. Cold (10)
40. Think (10)
41. Lumpy (10)
42. Religious (10)
43. Christian (10)
44. To avert (10)
45. Badly (10)
46. Bold (10)
47. Cold (10)
48. Think (10)
49. Lumpy (10)
50. Religious (10)
51. Christian (10)
52. To avert (10)
53. Badly (10)
54. Bold (10)
55. Cold (10)
56. Think (10)
57. Lumpy (10)
58. Religious (10)
59. Christian (10)
60. To avert (10)
61. Badly (10)
62. Bold (10)
63. Cold (10)
64. Think (10)
65. Lumpy (10)
66. Religious (10)
67. Christian (10)
68. To avert (10)
69. Badly (10)
70. Bold (10)
71. Cold (10)
72. Think (10)
73. Lumpy (10)
74. Religious (10)
75. Christian (10)
76. To avert (10)
77. Badly (10)
78. Bold (10)
79. Cold (10)
80. Think (10)
81. Lumpy (10)
82. Religious (10)
83. Christian (10)
84. To avert (10)
85. Badly (10)
86. Bold (10)
87. Cold (10)
88. Think (10)
89. Lumpy (10)
90. Religious (10)
91. Christian (10)
92. To avert (10)
93. Badly (10)
94. Bold (10)
95. Cold (10)
96. Think (10)
97. Lumpy (10)
98. Religious (10)
99. Christian (10)
100. To avert (10)

Tap into a new revenue stream with popular games and puzzles perfect for recruiting sponsor advertisers. They offer unique placement that will attract plenty of focused attention from readers of all ages! Access the entire archive online from the MCC Editorial Library.

FULLY TEMPLATED SPECIAL SECTIONS (TSS)

July's TSSs in Print & Online:

- SCHOOL YEAR • BRIDAL GUIDE

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today; Call 800-223-1600 or email service@metro-email.com to order!



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[facebook.com/MetroCreativeConnection](https://www.facebook.com/MetroCreativeConnection)

Follow Us on Twitter
[@MetroConnection](https://twitter.com/MetroConnection)

Metro Creative Graphics, Inc.

519 Eighth Avenue,
New York, NY 10018
Voice 212.947.5100
Toll-free 800.223.1600
www.metrocreativeconnection.com



Follow Us on Instagram
[@metrocreativeconnection](https://www.instagram.com/metrocreativeconnection)



COMPANION WEB & MOBILE ADS NOW AVAILABLE ON MCC!

Get Web ads in the MCC Creative Library. Click the *Web* button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web or Mobile ad as a layered Photoshop file (.psd).



Community-based Endeavor Is a Revenue Generator for Newspaper

Observer-Reporter, Washington, PA

Kids Fest event and special section create an opportunity for the Observer-Reporter to strengthen its ties to the community and local advertisers.

CREATE: Kids Fest was started by the Observer-Reporter to entertain area kids during the winter months and promote local services and businesses catering to them. This year's free event featured crafts, face painting, balloon animals, sing-a-longs, fitness areas, and entertainment, as well as a locally sponsored Health Zone. A special print and online section promoting Kids Fest, its sponsors and family-focused advertisers appeared in the Sunday paper one week prior to the event. The section used Metro content throughout, including sponsored Kids' Corner games and puzzles.

SELL: Marketing director Carole DeAngelo tried to think outside the box for sponsorships, and targeted longtime community-based advertisers who had not necessarily partnered with events in the past. After bringing them on board, advertisers and sponsors were extremely happy with the exposure and results the event and special section produced for them.

PROFIT: In addition to being fun, entertaining and a brand-strengthening strategy for the newspaper, Kids Fest generated \$24,000 in revenue for the Observer-Reporter.

Added Plus: The buzz surrounding this event brought in guests from all over Washington County as well as from several neighboring areas, expanding exposure for event sponsors and advertisers.

"Our goal as a company is to identify areas where we can give back to the community. I am over-the-moon proud of what we did as a company. It was a special day for the community."

—Carole, Marketing Director



Print-to-Online Success Powered By Local Acts of Kindness

Sudbury Northern Life, Ontario

Longtime Metro client drives online traffic while making a positive local impact by involving area businesses in Acts of Kindness throughout the community.



CREATE: Acts of Kindness originated in print as a Community Care Fund, presenting awards to people making a difference in the Sudbury community. When the paper launched Sudbury.com, they decided to rebrand this popular program as Acts of Kindness (AOK) using online videos to share stories and “showcase the community spirit of goodwill.” Online nominations by readers help the paper identify and reward individuals and organizations making a positive impact in the community.

SELL: Retail involvement is tailored to each story, and local businesses have been thrilled to participate. Most recently, AOK’s host surprised unsuspecting mothers all over Sudbury with gift cards donated by local restaurants, as well as beautiful bouquets from a local florist.

PROFIT: Some of the AOK videos have racked up close to 60,000 views, making them a powerful driver of traffic to Sudbury.com and as a result, online advertising. Perhaps more importantly, this concept has raised the profile of Sudbury.com, making it a household name and creating a very special bond between the publication and the community it serves.

Added Plus: Some contributing retailers don’t even want to be credited for their gifts; they are just happy to help out and be a part of the AOK program!

Publisher Abbas Homayed reports that the AOK program is so strong, people have begun to say,

“Sudbury.com has heart!”

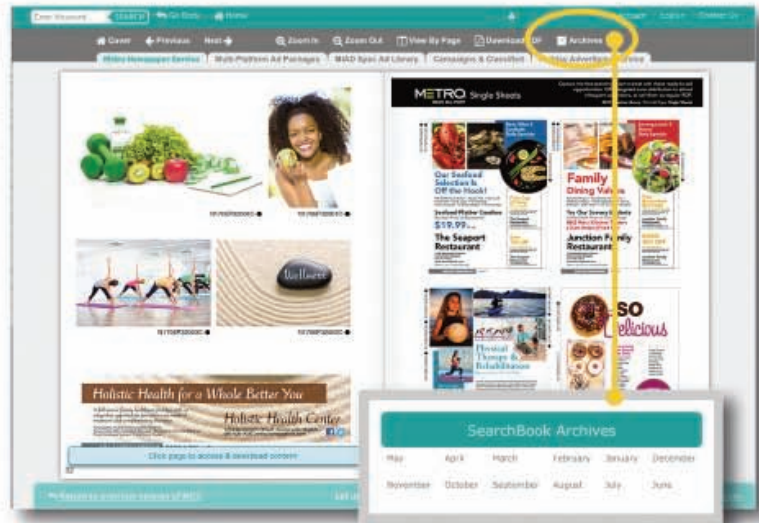
Maximize Ad Sales With Metro Planning Tools

Did you know Metro provides you with ongoing monthly and long-term planning resources to help ensure you don't miss any revenue-generating opportunities? Have a look:



MCC Sales Area

The MCC Sales area is filled with planning resources to help you maximize ad sales. Find *Plus Business* stories that highlight trending topics and successful promotions executed by featured publishers. Get their insight into how the promotions were conceived and implemented to adapt the ideas for your market. You can also search the archive of *Sales Tips*, *Quick Sells*, *Ideas* pages and other e-mail communications for ideas and inspiration that will lead to ongoing growth in ad sales.



Access previous SearchBooks from the Archives link at the top of any SearchBook.



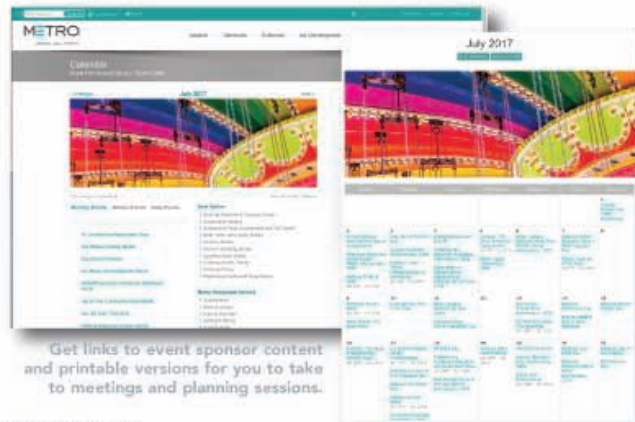
Top Ad Sales Prospects

Each issue features ready-to-present ads for the *Top Ad Sales Prospects* so you can target the prospects most likely to advertise in that month (according to data from the News Media Alliance). Individuals or teams can use these pages when planning monthly sales to key prospects.

SearchBook®

Metro SearchBooks are great planning tools with direct links to all of Metro's valuable monthly content, such as the *Top Ad Sales Prospects*. All the content is designed to help you plan — and execute — successful sales promotions each and every month. Access SearchBooks directly from the *newmcc* home page. While there, don't miss the *Multi-Platform Ad Packages* that showcase print, web and mobile ad options that are ready for you to present and sell.

Access previous SearchBooks from the Archives link at the top of any SearchBook.



Get links to event sponsor content and printable versions for you to take to meetings and planning sessions.

MCC Calendar

Access calendars directly from the MCC home page or via any page on the site. Each calendar features monthly, weekly and daily events that can be developed into sales promotions. Every listed event is also searchable by entering keywords into the calendar Search box. Retail Best Sellers and links to the related Metro content will also assist you in planning successful promotions. Click calendar links for expanded information on events to firm up your plans for success.



Ideas & Planning Resources to Keep You in the Know

To further assist with your monthly planning, opt in to receive Metro's Client Communications emails, including: *Sales Tips* and *Quick-Sells*; monthly *Picks*, *Tips & Ideas*; *News*, *Tips & Ideas*; product and service updates; and more.

Expand ad sales and revenue by taking full advantage of your access to all the valuable planning tools we develop for you to make more money with Metro. **M**

P1707B04001C

Claim Your Free Ride to the Fair!

Stop by any of these contest sponsor locations to enter to win a free four-pack of tickets to the County Fair!

No purchase necessary. Enter through July 01, 2017.

Fair runs July 05-08, 2017. List details, terms and conditions here. For complete contest details, go to www.nornewestlife.com/contests.

Sporting Goods Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Garden Center
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Chinese Restaurant
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

General Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Dry Cleaner
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Variety Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Coffee Shop
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Ice Cream Shop
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Kidswear Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Restaurant
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

N1707A05001C

Usage Note:
Summertime is fair time. Capitalize on the buzz surrounding area fairs with a "Claim Your Free Ride to the Fair Contest." We're suggesting a random drawing for a chance to win free tickets supplied by your sponsors. Give away one set of four or any number that works for you and your sponsors. You can accept entries by having drop boxes at the sponsors' establishments or through your website. Publicize the contest in your pre-fair sections and pages as well as through your social media outlets.

Win a Teachers' Lounge Upgrade!

Treat your favorite teachers to a back-to-school makeover! Nominate the school of your choice online, and the winning school will enjoy a host of upgrades to its faculty room, courtesy of the contest sponsors featured here.

Teachers, use this handy, handy and shiny card to tell their wife at www.nornewestlife.com/contests through July 01, 2017. Simply complete the online entry form to see for any listed school participating in the contest.

Grocery Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Paint Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Hardware Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Flooring Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

General Contractor
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Florist
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Electronics Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Appliance Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Interior Decorator
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Furniture Store
1234 Washington Street | Somersville Heights
900-000-0000 | www.nornewestlife.com

Usage Note:
Back to school time is fast approaching. Get families ready to start the school year by getting them involved in a "Win a Teachers' Lounge Upgrade Contest." The prize is positioned as a "back-to-school makeover." The contest will shine a spotlight on schools that are doing such great jobs in your area so that people want to thank the teachers by giving them a refurbished lounge. At the same time, sponsors can get exposure as the local suppliers of the design, materials and construction of the prize. You can get additional mileage out of the contest by showing in-progress videos on your website of the winning lounge renovation.

N1707A05002C

CREATE. SELL. PROFIT.



Backyard Retreat

Preparing outdoor furniture for summer

Backyard landscaping ideas

Readers share BBQ recipes

How to clean and prepare outdoor furniture for the season

Advertiser Suggestion: Home Improvement Co. (123 Main Street, 555-123-4567)

Advertiser Suggestion: Landscaper (123 Main Street, 555-123-4567)

Advertiser Suggestion: Grocery Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Grill Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Beverage Center (123 Main Street, 555-123-4567)

Advertiser Suggestion: Contractor (123 Main Street, 555-123-4567)

N1707A06001C - 10x13

It's summertime, and the backyard is the place to relax, grill and have fun with family and friends. A **Backyard Retreat** section or pages can give readers info about the products and services they want and connect them to the advertisers who can make their dreams of a backyard retreat a reality. You can also coordinate your section or pages with National Grilling Month promotions. See MCC for a full-page broadsheet version of the **Quick-Sell** layout.



Festival GUIDE

Summer festival schedule
Readers' favorite festival stories
Spotlight on «their» festivals

Plan your summer festival and fair schedule now

Advertiser Suggestion: Department Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Sporting Goods Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Grocery Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Flea Market (123 Main Street, 555-123-4567)

Advertiser Suggestion: Gas Station (123 Main Street, 555-123-4567)

Advertiser Suggestion: Ice Cream Shop (123 Main Street, 555-123-4567)

N1707A06004C - 10x13

Carnivals, fairs, street festivals, food festivals, music festivals, arts festivals ... it's all happening this summer. Give readers and advertisers a **Festival Guide** section or pages that your readers can use as their definitive resource all summer long. If you prefer, publish several issues through the summer to focus on the festival events of each month. Sell the **Quick-Sell** layout for inclusion in the section, or as a part of your regular ROP page editions.

N1707A06005C - 5 col x 13
N1707A06006C - 6 col x 21



Summer Looks

This summer's fashion trends

Preventing summer sunburns
Beach outfit breakdown
Sunbathing tips and more

Advertiser Suggestion: Department Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Pharmacy (123 Main Street, 555-123-4567)

N1707A06007C - 10x13

Staying fashionable in the summer sun is a top priority for many of your readers. A **Summer Looks** section or pages can offer info on summer fashion, beauty and skin care, and connect them with the advertisers who supply the goods and services. You can also tie in the section or pages with summer clearance sales. There is a full-page broadsheet version of the **Quick-Sell** layout available in MCC.

N1707A06008C - 5 col x 13
N1707A06009C - 6 col x 21



TOTAL Savings

Cooponing 101
& Money-saving shopping tips
The cost benefits of buying local

Sidewalk sale schedules

Advertiser Suggestion: Department Store (123 Main Street, 555-123-4567)

Advertiser Suggestion: Pharmacy (123 Main Street, 555-123-4567)

Newspaper Classified Section
(123 Main Street, 555-123-4567)

N1707A06010C - 10x13

A **Total Savings** section or pages can be the top summer vehicle for your "shop local" promotions. The theme is general enough to include saving tips for your readers while covering scheduled sidewalk sales, summer clearance sales, and more. Sell the **QuickSell** layout as part of the section or separately for your regular ROP pages.

N1707A06011C - 5 col x 13
N1707A06012C - 6 col x 21

Use these covers and ideas along with companion **Quick-Sell** layouts to jump-start your sales effort. Some **Quick-Sell** layouts contain an editorial feature to draw extra attention to your page. In addition, find contest ideas that will generate reader participation and interest.

(MCC Creative Library /Print Ad Type: Quick Sell Page or Bonus Ideas/Covers)



See the complete Themed Event Package for these layouts on page 10.



N1707A10001C - 10x13

'Tis the season for fairs! Whether you've got a community fair, city or county fair in your area, make sure your publication will be the official source of information with a **Fair Days** section or pages. Give readers info on what is new in terms of food selections and rides, and suggest advertisers have a Fair Days special to offer in their ads. Tab-sized and broadsheet full-page versions of the **Quick-Sell** layout are available on MCC.

N1707A10002C - 5 col x 13
N1707A10009C - 6 col x 21



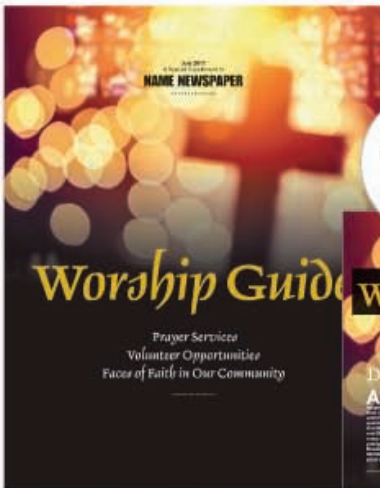
See the complete Themed Event Package for these layouts on page 11.



N1707A11001C - 10x13

Back-to-college time is here. A **Campus Eats** guide will give local college-bound students the 411 on local restaurant and market choices if you have colleges nearby. If not, sell the section or pages to the advertisers in the closest cities that host college campuses. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions. Be sure to have a companion online guide that local students can refer to when they leave town.

N1707A11002C - 5 col x 13
N1707A11009C - 6 col x 21



See the complete Themed Event Package for these layouts on page 12.



N1707A12001C - 10x13

Shine the spotlight on your religious community with a **Worship Guide** section or pages. See this complete **Themed Event Package** for corresponding self-promotion print, web and mobile ads for your readers and advertisers. There is a broadsheet-sized full page alternative to the **Quick-Sell** layout in MCC to sell as well.

N1707A12005C - 5 col x 13
N1707A12009C - 6 col x 21



See the complete Themed Event Package for these layouts on page 13.



N1707A13001C - 10x13

Communities and summer go hand in hand with a **Community Guide** section or pages. Combine info on volunteer opportunities, senior center activities, community summer day camps for kids, and advertisers that support community events and summer fun. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions. See this complete **Themed Event Package** for corresponding self-promotion print, web and mobile ads for your readers and advertisers.

N1707A13002C - 5 col x 13
N1707A13009C - 6 col x 21

Put Your Dream in Drive

The Local Experts in Classic Car Restoration
Bodywork | Paint | Upholstery | Parts | Accessories
Call to arrange a consultation at your place or ours today!

Vance Auto Body & Restoration
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Free Estimates
All Work Guaranteed

AD# N1707A08001C PASS 2 COL. x 5

N1707P36001C

Chill Out With Our Favorite Craft Brews

Summer Six-Pack Specials

- Name Brand Amber Ale 12.8 oz. cans \$10.99
- Name Brand Pilsner 12.8 oz. cans \$9.99
- Name Brand Pale Ale 12.8 oz. cans \$11.99
- Name Brand Light Lager 12.8 oz. cans \$8.99

KegHouse Liquors
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1707A08002C PASS 2 COL. x 5

N1707P36002C

Give Your Old Furniture a New Look

We offer an incredible selection of durable and beautiful cloth, leather and vinyl fabrics to create a like-new custom look you will love.

furniture upholstery | window treatments | pillows & cushions | auto & boat upholstery

Hammond's Upholstery
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1707A08003C PASS 2 COL. x 5

N1707P36003C

N1203P46009C

Free Coffee & Refreshments

Men's Hair Lounge

Men's Haircuts | Buzz Cuts
Only \$12.99 | Only \$9.99

11am-7pm
Monday-Friday
9am-3pm • Saturday
Walk-in & Appointments Welcome

Corner Barber

www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

AD# N1707A08004C PASS 2 COL. x 5

N1707P36004C

Download our camping supply checklist online!

Ready for Adventure?

Gear up for outdoor exploring with our everyday low prices on hiking and camping essentials.

Branch Sports & Outdoors
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A08005C PASS 2 COL. x 5

N1707P36005C

Beat the Heat

Don't wait for a heat wave. Pick up a cooling fan or portable air conditioner at a great price today, while supplies last!

10% Off All In-Stock Portable AC Units & Fans
now through 06.06.17 while supplies last

Central Hardware
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A08006C PASS 2 COL. x 5

N1707P36006C

N1203P46009C

Companion WEB + MOBILE ADS available on MCC

Great Road Trippin' Rates

Rates start at just \$14.99 a day!

Put your summer plans in motion with low rates on our entire fleet of rental cars, including SUV's and convertibles.

Freeway Car Rentals
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A08007C PASS 2 COL. x 5

N1203P46009C

Appliance Emergency?

Call the Experts for Fast & Affordable Service!

Star Appliance Repair

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

FREE Service Call With Your Repair!

Installation
Maintenance
Service Contracts
Guaranteed Repairs
Same-Day Emergency Service

AD# N1707A08008C PASS 2 COL. x 5

N1707P36010C

N1203P46009C

Taking Your Project to the Next Level

Environmentally conscious structural design and engineering services applied with more than 80 years of combined experience to deliver outstanding results.

Advanced Engineering
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A08009C PASS 2 COL. x 5

N1203P46009C

N1707P37001C



Get carried away with spectacular views, luxury accommodations, great food, world-class entertainment and the ultimate state of relaxation that can only come with a cruise vacation.

Destination: Relaxation

Catch our drift. Call or go online today for the latest summer deals and booking details!

New Wave Cruise Vacations

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1707A09001C PASS 2 COL. x 5

N1707P37004C



Ta-Done!
Easy Next-Day Installation Available
List details here. See showroom for details.

Choose Your Floor Plan

10% to 25% Off
All In-Stock Flooring
Wall-to-Wall Carpeting | Hardwood & Laminate | Ceramic & Stone Tile

facebook Sale Ends Sunday Advertised offers good July 00-00, 2017. List details, terms and conditions here.

Wendell's Flooring

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C

AD# N1707A09002C PASS 2 COL. x 5

Your Pet's Favorite Sleepover Pawty

Overnight Boarding & Day Care Services for Dogs & Cats
caring 24-hour staff
indoor & outdoor play areas
cage-free sleeping
on-site grooming

Your Pet's First Night Is FREE!
Call or go online for details and booking.



The Pet Hotel

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1707P37002C

AD# N1707A09003C PASS 2 COL. x 5

N1707P37011C

Home Sweet Home. Yours All Yours!



There's never been a better time to fire your landlord and become a homeowner.

Somersville Savings & Loan

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Home Loans
4.59% APR
30-Year Fixed Rate
Purchase or refinance
No prepayment penalties
Additional terms and rates available

Free Rate Lock
Call now to take advantage of today's low rates!

AD# N1707A09004C PASS 2 COL. x 5

N1707P37008C

What's Bugging You?



Ants • Termites
Bed Bugs • Roaches
Fleas • Spiders
Wasps • Rodents
& More **Big or small, we get rid of them all.**

Free Inspections
Guaranteed Results
Licensed & Insured
Same-Day Service Available

Ask about our affordable monthly maintenance plans!

facebook

Best Pest Control

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C

AD# N1707A09005C PASS 2 COL. x 5

N1707P37007C

Pool Supply Blowout

Going On Now

BOGO 50% Off
Inflatables, Loungers & Pool Games

20% Off
Name Brand Solar Pool Covers

15% Off
All Name Brand Pool Chemicals

Name Brand Floating Bluetooth Speaker Only \$14.99

Discount Pool Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

facebook

Filter Systems Now \$129 & up
Sale ends July 00, 2017. List details, terms and conditions here.

N1203P46009C

AD# N1707A09006C PASS 2 COL. x 5

N1707P45004C

Premium Burgers



Angus Burgers
Veggie Burgers
Frieded Potatoes
Healthy Wraps
Fresh Salads
Flatbread Pizzas
Grilled Specialties
Sweets & Stir-Fries
Homemade Desserts

Open for Lunch & Dinner • Closed Mondays

Enjoy quality casual fare that's fresh and full of flavor with no artificial ingredients.

Taste Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A09007C PASS 2 COL. x 5

N1707P47004C

Keep Your Pool Safe & Enjoyable All Summer



Protect your pool against harmful bacteria and ensure proper balance with our professional pool care services. Our hassle-free seasonal maintenance plans make it easy to enjoy a clean and healthy pool anytime.

Soft Water Conversion Specialists To learn more about switching to a soft water system that's gentle on you and skin, call us for a complimentary consultation!

Percy's Pool Care

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A09008C PASS 2 COL. x 5

N1707P17007C

Tickproof Your Turf

Tick Season Special

Save 10% Off Organic Tick Treatment
through July 31, 2017
when you mention this ad

Guard against deer ticks and protect your family from Lyme disease with our safe and effective 90-day tick treatment for your yard.

mowing & maintenance | lawn fertilization | sod & seeding | weed control | insect & grub treatment | irrigation systems

Guardian Landscaping

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

facebook

N1203P46009C

AD# N1707A09009C PASS 2 COL. x 5

Companion WEB + MOBILE ADS available on MCC

SECTION COVER:

N1707P10001C*O

FAIR DAYS

YOUR COMPREHENSIVE GUIDE TO FUN AT THE FAIR!

July 2017
A Special Supplement to
NAME NEWSPAPER

CONCERT SCHEDULE
SPECIAL EVENTS
MUST TRY FAIR FOODS
VENDOR PREVIEW
COUPON OFFERS
& SO MUCH MORE

AD# N1707A10001C 10. x 13

N1707P25001C

SELF-PROMOTION READER CAMPAIGN:

YOUR TICKET TO FUN

Make the most of Fair Days with our latest special section! You'll find all the information you need to plan your day at the fair, as well as special Fair Days promotions from a variety of local businesses. Plus, find insider savings on fair tickets, food and rides exclusively for our readers!

FAIR DAYS

A Special Section From
NAME NEWSPAPER

In Print & Online
Sunday, July 00
name@namepaper.com/
fairdays

AD# N1707A10003C PASS 2 COL. x 5

N1707P25002C

SELF-PROMOTION ADVERTISER CAMPAIGN:

THE FAIREST ADVERTISING OPPORTUNITY OF THEM ALL

Don't miss your chance to appear in one of the year's most popular special sections! Filled with concerts, events, ride reviews, food previews and more, Fair Days is the go-to resource for fun at the fair, drawing attention from thousands of readers and subscribers throughout the county. To learn more about advertising or creating popular fair-related promotions for your business, talk to an ad consultant today!

FAIR DAYS

A Special Section From
NAME NEWSPAPER

Call 000.000.0000 or email
name@namepaper.com
to reserve your ad space by
Friday, July 00 2017.
This special section will
publish in print and online
Sunday, July 00.

AD# N1707A10006C PASS 2 COL. x 5

N1707P25003C

HEADING:

N1707P10001C*O

FAIR DAYS

QUICK SELL:

N1707P10001C*O

FAIR DAYS

ENJOYING THRILLS AT AMUSEMENT PARKS

Of the most beloved activities in the world, there is nothing more fun than going to the fair. From the thrill of a roller coaster to the excitement of a Ferris wheel, the fair is a place where everyone can enjoy a day of fun. This year, make the most of your visit by taking advantage of our special Fair Days section. It's your guide to all the best rides, games, and food at the fair. Plus, you'll find insider savings on fair tickets, food and rides exclusively for our readers!

AD# N1707A10002C 9.667 x 13

N1707P25001C

A LOCAL TRADITION YOU DON'T WANT TO MISS

Make the most of Fair Days with our latest special section! You'll find all the information you need to plan your day at the fair, as well as special Fair Days promotions from a variety of local businesses. Plus, find insider savings on fair tickets, food and rides exclusively for our readers!

FAIR DAYS

A Special Section From
NAME NEWSPAPER

In Print & Online
Sunday, July 00
name@namepaper.com/
fairdays

AD# N1707A10004C PASS 2 COL. x 5

YOUR TICKET TO BIG SALES

Don't miss your chance to appear in one of the year's most popular special sections! Filled with concerts, events, ride reviews, food previews and more, Fair Days is the go-to resource for fun at the fair, drawing attention from thousands of readers and subscribers throughout the county. To learn more about advertising or creating popular fair-related promotions for your business, talk to an ad consultant today!

FAIR DAYS

A Special Section From
NAME NEWSPAPER

Call 000.000.0000 or email
name@namepaper.com
to reserve your ad space by
Friday, July 00 2017.
This special section will
publish in print and online
Sunday, July 00.

AD# N1707A10007C PASS 2 COL. x 5

THE INSIDER'S GUIDE TO FAIR DAYS

Make the most of Fair Days with our latest special section! You'll find all the information you need to plan your day at the fair, as well as special Fair Days promotions from a variety of local businesses. Plus, find insider savings on fair tickets, food and rides exclusively for our readers!

FAIR DAYS

A Special Section From
NAME NEWSPAPER

In Print & Online
Sunday, July 00
name@namepaper.com/
fairdays

AD# N1707A10005C PASS 2 COL. x 5

ADVERTISE LOCALLY IN FAIR DAYS

Don't miss your chance to appear in one of the year's most popular special sections! Filled with concerts, events, ride reviews, food previews and more, Fair Days is the go-to resource for fun at the fair, drawing attention from thousands of readers and subscribers throughout the county. To learn more about advertising or creating popular fair-related promotions for your business, talk to an ad consultant today!

FAIR DAYS

A Special Section From
NAME NEWSPAPER

Call 000.000.0000 or email
name@namepaper.com
to reserve your ad space by
Friday, July 00 2017.
This special section will
publish in print and online
Sunday, July 00.

AD# N1707A10008C PASS 2 COL. x 5

Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Auto Dealer 1234 Main Street 1234567890 www.namepaper.com	Sporting Goods Store 1234 Main Street 1234567890 www.namepaper.com	Hardware Store 1234 Main Street 1234567890 www.namepaper.com	Photo Shop 1234 Main Street 1234567890 www.namepaper.com	Brewery 1234 Main Street 1234567890 www.namepaper.com	Restaurant 1234 Main Street 1234567890 www.namepaper.com

Advertiser Suggestion: **Grocery Store**
1234 Washington Street | For more like this call 000.000.0000 | www.namepaper.com

AD# N1707A10002C 9.667 x 13

AD# N1707A10009C PASS 6 COL. x 21



SECTION COVER:

Campus Eats

July 2017
A Special Supplement to
NAME NEWSPAPER

Dom delivery to satisfy every craving!

Pizza • Burgers • Noodles
Dumplings • Salads • Wings
Stir Fry • Curry • Seafood • Sushi
Sandwiches & Mmmmore

Download Coupon Savings QR Codes Inside

AD# N1707A11001C 10. x 13

HEADING:
N1707P11001C*-O

Campus Eats

QUICK SELL:

Campus Eats

How college kids can save when dining out

Advertiser Suggestion: **Pizza Place**
1234 Washington Street, Columbus, Ohio 43201-1000
www.pizzaplace.com

Advertiser Suggestion: **Burger Joint**
1234 Washington Street, Columbus, Ohio 43201-1000
www.burgerjoint.com

Advertiser Suggestion: **Chinese Take-Out**
1234 Washington Street, Columbus, Ohio 43201-1000
www.chinesetakeout.com

Advertiser Suggestion: **Mexican Take-Out**
1234 Washington Street, Columbus, Ohio 43201-1000
www.mexicantakeout.com

Advertiser Suggestion: **Beverage Center**
1234 Washington Street, Columbus, Ohio 43201-1000
www.beveragecenter.com

Advertiser Suggestion: **Deli Sandwiches**
1234 Washington Street, Columbus, Ohio 43201-1000
www.delisandwiches.com

AD# N1707A11002C 9.667 x 13
AD# N1707A11009C PASS 6 COL. x 21

READER CAMPAIGN:

Campus Eats for Every Craving

Keep Campus Eats on hand for fast and easy access to dozens of local restaurant menus. This convenient special section features all of your favorite foods, as well as coupon savings and special promotions on dining and delivery!

Campus Eats
A Special Section From
NAME NEWSPAPER

Sunday, July 00
Get Your Copy In Print & Online at
name newspaper.com/
campuseats
Subscribe or renew at
000.000.0000 or
name newspaper.com

AD# N1707A11003C PASS 2 COL. x 5

Delivering Delicious Savings

Keep Campus Eats on hand for fast and easy access to dozens of local restaurant menus. This convenient special section features all of your favorite foods, as well as coupon savings and special promotions on dining and delivery!

Campus Eats
A Special Section From
NAME NEWSPAPER

Sunday, July 00
Get Your Copy In Print & Online at
name newspaper.com/
campuseats
Subscribe or renew at
000.000.0000 or
name newspaper.com

AD# N1707A11004C PASS 2 COL. x 5

Tasty Eats for Your Student Budget

Keep Campus Eats on hand for fast and easy access to dozens of local restaurant menus. This convenient special section features all of your favorite foods, as well as coupon savings and special promotions on dining and delivery!

Campus Eats
A Special Section From
NAME NEWSPAPER

Sunday, July 00
Get Your Copy In Print & Online at
name newspaper.com/
campuseats
Subscribe or renew at
000.000.0000 or
name newspaper.com

AD# N1707A11005C PASS 2 COL. x 5

ADVERTISER CAMPAIGN:

Deliver More Menus Instantly

Get your menu in the door to thousands of potential customers instantly with a spot in our Campus Eats guide. This special section is the perfect place to promote your menu items and special offers to students and readers throughout the college area. Talk to one of our helpful ad consultants today to learn more about growing your business with this special section in print and online.

Campus Eats
A Special Section From
NAME NEWSPAPER

Call or email for information and ad reservations!
000.000.0000 |
name@namewebsite.com

AD# N1707A11006C PASS 2 COL. x 5

Hungry for New Business?

Get your menu in the door to thousands of potential customers instantly with a spot in our Campus Eats guide. This special section is the perfect place to promote your menu items and special offers to students and readers throughout the college area. Talk to one of our helpful ad consultants today to learn more about growing your business with this special section in print and online.

Campus Eats
A Special Section From
NAME NEWSPAPER

Call or email for information and ad reservations!
000.000.0000 |
name@namewebsite.com

AD# N1707A11007C PASS 2 COL. x 5

Heat Up Delivery Sales

Get your menu in the door to thousands of potential customers instantly with a spot in our Campus Eats guide. This special section is the perfect place to promote your menu items and special offers to students and readers throughout the college area. Talk to one of our helpful ad consultants today to learn more about growing your business with this special section in print and online.

Campus Eats
A Special Section From
NAME NEWSPAPER

Call or email for information and ad reservations!
000.000.0000 |
name@namewebsite.com

AD# N1707A11008C PASS 2 COL. x 5



SECTION COVER:

July 2017
A Special Supplement to
NAME NEWSPAPER

Worship Guide

Prayer Services
Volunteer Opportunities
Faces of Faith in Our Community

N1707P12001C*O

N1707P32006C

AD# N1707A12001C 10. x 13

HEADING:
N1707P12001C*O

Worship Guide

QUICK SELL:

Worship Guide

Did you know?

Religious Center
1234 Westport Blvd
Somerville, MA 01906
603.255.1000
www.churchnews.com

Religious Shop
1234 Westport Blvd
Somerville, MA 01906
603.255.1000
www.churchnews.com

Community Center
1234 Westport Blvd
Somerville, MA 01906
603.255.1000
www.churchnews.com

Church
1234 Westport Blvd
Somerville, MA 01906
603.255.1000
www.churchnews.com

AD# N1707A12002C 9.667 x 13
AD# N1707A12009C PASS 6 COL. x 21

N1707P12001C*O

N1707P32006C

SELF-PROMOTION READER CAMPAIGN:

A Special Section Devoted to Faith

Whether you're seeking a local place of worship, volunteer opportunities or simply inspiration, our upcoming Worship Guide is geared toward celebrating faith and connecting you with religious resources in our community. Look for your copy of this very special section coming soon.

Worship Guide Arrives July 00
In Print & Online at www.namepaper.com/worshipguide

Worship Guide

A Special Section From
NAME NEWSPAPER

N1707P12001C*O

N1707P32006C

AD# N1707A12003C PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER CAMPAIGN:

Connecting You With Faith-Based Communities

Our upcoming Worship Guide is geared toward celebrating faith and helping readers connect with religious resources in our community. Make sure these readers know how you can help with a presence in this very special section distributed to more than 00,000 households in the Name County area.

Contact us today to reserve your spot in *Worship Guide*.
000.000.0000 • name@namepaper.com
Advertising Deadline: July 00
Publication Date: July 00

Worship Guide

A Special Section From
NAME NEWSPAPER

N1707P32006C

AD# N1707A12006C PASS 2 COL. x 5

Searching for a Place of Worship?

Whether you're seeking a local place of worship, volunteer opportunities or simply inspiration, our upcoming Worship Guide is geared toward celebrating faith and connecting you with religious resources in our community. Look for your copy of this very special section coming soon.

Worship Guide Arrives July 00
In Print & Online at www.namepaper.com/worshipguide

Worship Guide

A Special Section From
NAME NEWSPAPER

AD# N1707A12004C PASS 2 COL. x 5

Be a Part of Our Local Worship Guide

Our upcoming Worship Guide is geared toward celebrating faith and helping readers connect with religious resources in our community. Make sure these readers know how you can help with a presence in this very special section distributed to more than 00,000 households in the Name County area.

Contact us today to reserve your spot in *Worship Guide*.
000.000.0000 • name@namepaper.com
Advertising Deadline: July 00
Publication Date: July 00

Worship Guide

A Special Section From
NAME NEWSPAPER

AD# N1707A12007C PASS 2 COL. x 5

A Guide to Finding Your Way

Whether you're seeking a local place of worship, volunteer opportunities or simply inspiration, our upcoming Worship Guide is geared toward celebrating faith and connecting you with religious resources in our community. Look for your copy of this very special section coming soon.

Worship Guide Arrives July 00
In Print & Online at www.namepaper.com/worshipguide

Worship Guide

A Special Section From
NAME NEWSPAPER

AD# N1707A12005C PASS 2 COL. x 5

Grow Your Congregation

Our upcoming Worship Guide is geared toward celebrating faith and helping readers connect with religious resources in our community. Make sure these readers know how you can help with a presence in this very special section distributed to more than 00,000 households in the Name County area.

Contact us today to reserve your spot in *Worship Guide*.
000.000.0000 • name@namepaper.com
Advertising Deadline: July 00
Publication Date: July 00

Worship Guide

A Special Section From
NAME NEWSPAPER

AD# N1707A12008C PASS 2 COL. x 5



SECTION COVER:

N1707P13001C*O
N1707P25001C
N1707P49004C



AD# N1707A13001C 10. x 13

READER CAMPAIGN:

A Look at What's Local

From hot new shops to great restaurant specials, upcoming events, entertainment and more, our Community Guide has the local scene covered for you. Pick up your copy of this special section, and don't miss out on a thing!

Coming July 00
In print and online at:
[namenewspaper.com/
communityguide](http://namenewspaper.com/communityguide)
Subscribe or renew your local newspaper at
000.000.0000 or namenewspaper.com today!

Community Guide

A Special Section From
Name Newspaper

AD# N1707A13003C PASS 2 COL. x 5

N1707P13002C
N1702P64002C
N1702P64001C

ADVERTISER CAMPAIGN:

Targeted Local Advertising

Reach an engaged and affluent local audience when you promote your business in our upcoming Community Guide. This special section is a neighborhood-by-neighborhood guide to local shopping, dining, events and more, making it a highly effective place for your business to advertise directly to more than 60,000 area households.

To learn more about this valuable opportunity, contact one of our helpful ad consultants today. 000.000.0000 name@namepaper.com

Advertising Deadline: July 00 • Issue Date: July 00

Community Guide

A Special Section From
Name Newspaper

AD# N1707A13006C PASS 2 COL. x 5

N1707P13002C

N1707P13002C
N1702P64002C
N1702P64001C

HEADING:
N1707P13001C*O

Community Guide

QUICK SELL:

N1707P13001C*O



Local dining spots foster community

Discover a great new restaurant...
Dining is a great way to...
...and more...

N1707P13002C
N1702P64002C
N1702P64001C

<p>Advertiser Suggestion</p> <p>Coffee Shop 1234 Washington Street Community, Virginia 000.000.0000 www.nameandella.com</p>	<p>Advertiser Suggestion</p> <p>Diner 1234 Washington Street Community, Virginia 000.000.0000 www.nameandella.com</p>	<p>Advertiser Suggestion</p> <p>Restaurant 1234 Washington Street Community, Virginia 000.000.0000 www.nameandella.com</p>
<p>Advertiser Suggestion</p> <p>Breakfast/ Lunch Deli 1234 Washington Street Community, Virginia 000.000.0000 www.nameandella.com</p>	<p>Advertiser Suggestion</p> <p>Family Restaurant 1234 Washington Street Community, Virginia 000.000.0000 www.nameandella.com</p>	<p>Advertiser Suggestion</p> <p>Fine Dining 1234 Washington Street Community, Virginia 000.000.0000 www.nameandella.com</p>

AD# N1707A13002C 9.667 x 13
AD# N1707A13009C PASS 6 COL. x 21

Be In the Know & On the Go

From hot new shops to great restaurant specials, upcoming events, entertainment and more, our Community Guide has the local scene covered for you. Pick up your copy of this special section, and don't miss out on a thing!

Coming July 00
In print and online at:
[namenewspaper.com/
communityguide](http://namenewspaper.com/communityguide)
Subscribe or renew your local newspaper at
000.000.0000 or namenewspaper.com today!

Community Guide

A Special Section From
Name Newspaper

AD# N1707A13004C PASS 2 COL. x 5

Reach More Local Consumers

Reach an engaged and affluent local audience when you promote your business in our upcoming Community Guide. This special section is a neighborhood-by-neighborhood guide to local shopping, dining, events and more, making it a highly effective place for your business to advertise directly to more than 60,000 area households.

To learn more about this valuable opportunity, contact one of our helpful ad consultants today. 000.000.0000 name@namepaper.com

Advertising Deadline: July 00 • Issue Date: July 00

Community Guide

A Special Section From
Name Newspaper

AD# N1707A13007C PASS 2 COL. x 5

Got FOMO?

From hot new shops to great restaurant specials, upcoming events, entertainment and more, our Community Guide has the local scene covered for you. Pick up your copy of this special section, and don't miss out on a thing!

Coming July 00
In print and online at:
[namenewspaper.com/
communityguide](http://namenewspaper.com/communityguide)
Subscribe or renew your local newspaper at
000.000.0000 or namenewspaper.com today!

Community Guide

A Special Section From
Name Newspaper

AD# N1707A13005C PASS 2 COL. x 5

Promote Your Business Locally

Reach an engaged and affluent local audience when you promote your business in our upcoming Community Guide. This special section is a neighborhood-by-neighborhood guide to local shopping, dining, events and more, making it a highly effective place for your business to advertise directly to more than 60,000 area households.

To learn more about this valuable opportunity, contact one of our helpful ad consultants today. 000.000.0000 name@namepaper.com

Advertising Deadline: July 00 • Issue Date: July 00

Community Guide

A Special Section From
Name Newspaper

AD# N1707A13008C PASS 2 COL. x 5



N1707P14001C

MEET THE LOCALS

Check out these local independent businesses!

Usage Note:

Sell this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. Advertisers will benefit from the association with fellow businesses associated with the Marketplace layout's theme while you reap the rewards of a full-color page. For your convenience, a tab-sized version of the page is available in the MCC Creative Library.

Windmill Restaurant
A neighborhood breakfast & lunch tradition
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Windmill Restaurant
A neighborhood breakfast & lunch tradition
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Windmill Restaurant
A neighborhood breakfast & lunch tradition
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Windmill Restaurant
A neighborhood breakfast & lunch tradition
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Windmill Restaurant
A neighborhood breakfast & lunch tradition
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Windmill Restaurant
A neighborhood breakfast & lunch tradition
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Clothesline
A local fashion & accessory boutique
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Clothesline
A local fashion & accessory boutique
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Clothesline
A local fashion & accessory boutique
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Clothesline
A local fashion & accessory boutique
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Clothesline
A local fashion & accessory boutique
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Clothesline
A local fashion & accessory boutique
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply
We pick all of our products with love!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply
We pick all of our products with love!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply
We pick all of our products with love!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply
We pick all of our products with love!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply
We pick all of our products with love!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply
We pick all of our products with love!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com



AD# N1707A14002C
PASS 2 COL. x 5

N1707P46010C

A Local Favorite

Try Our Famous **Poutine** Only \$5.99
Add pulled pork or buffalo chicken for just \$1 more!

Family recipes, friendly folks and substantial value since 1980.
Now serving beer & wine. Open for lunch & dinner daily.

Cafe Royale
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

A Whole Latte Thanks to Our Local Customers

Open Daily at 6AM

We couldn't have it without you, and we thank you for your support!

Save 50% Off
Any Beverage With This Ad Through July 31, 2017
coffee | espresso bar | tea lattes pastries | sandwiches | dessert

Buzztown Coffee
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

Pasta Night Every Tuesday
Buy one pasta entrée, most entrees over \$10.99.

Open at 4PM Closed Mondays Reservations Welcome

Italian Classics With a Local Touch
Your favorite recipes are made from scratch and served with a smile because we appreciate your business!

Bistro Mia

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1707A14004C
PASS 2 COL. x 5
N1702P64005C
N1702P64001C
AD# N1707A14003C
PASS 2 COL. x 5
N1707P28001C

N1203P46009C

AD# N1707A14005C
PASS 2 COL. x 5

N1707P29007C

Local & Fabulous

Your neighborhood salon for world-class beauty services.

Complete Hair Care | Spa Manicure & Pedicure
Professional Makeup | High Performance & Airbrush Tanning
Waxing & Skin Care | Premium Product Lines

Meridia Salon
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

New Customers, Save 50% Off Your First Service
List details, terms and conditions here.

Appointments & bookings welcome

Supporting Our Community's Fitness Goals

Stop in today to meet our friendly staff and learn more about our membership perks!

New Member Special

- Free Trial Week
- 80% Off Your First Month
- One Free Personal Training Session

List details, terms and conditions here.

Let's keep in touch!

Champion Fitness
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

A Gift Boutique Like No Other

From locally made jewelry and accessories to luxury candles, beauty treats and home accents, browse a hand-picked collection of items you'll love, to gift or to keep.

- Unique gifts for every occasion
- Delicious party decorations
- Beautiful party cards
- Specialty gift wrap

Merchant Boutique
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1707A14006C
PASS 2 COL. x 5
N1707P50007C
N1203P46009C

N1707P30002C

AD# N1707A14001C PASS 6 COL. x 21

AD# N1707A14008C 10 x 13



N1707P15001C-●



N1707P15002C-●



N1707P15007C-●



N1707P15005C-●



N1707P15006C-●



N1707P15008C-●



N1707P15004C-●



N1707P15003C-●



N1707P16006C-●



N1707P16002C-●



N1707P16005C-●



N1707P16008C-●



N1707P16007C-●



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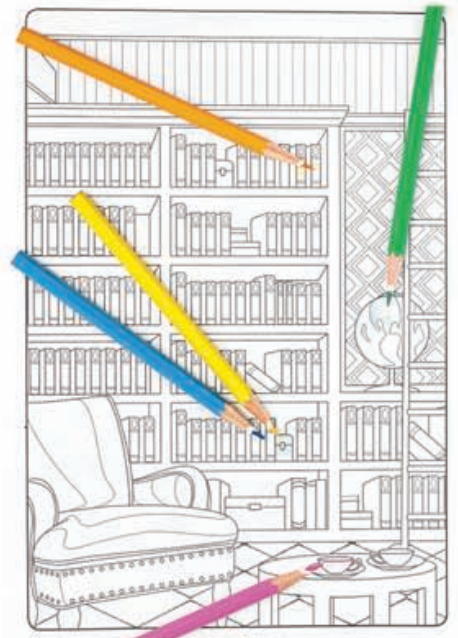
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N1707P18005C-●

N1707P36007C-
N1707P45008C-
N1707P27002C-



Community Calendar

July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Canada Day
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

N1707P15006C-
N1707P16008C-
N1702P48001C-



July 00
Name Team Baseball Game
Tickets online now!
Somerville Stadium
7 pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Casino Night Fundraiser
Tickets online now!
Tower Hotel 7 pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Free Concert
Verity String Quartet
Pine Ridge Park
6 pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

SEE YOU THERE

Wild Rides, Wild Times!

RODEO DAYS

July 00-00, 2017
6PM Nightly

General Admission \$10
Kids 10 & Under: Free
Tickets available at the gate. • Cash Only!

Bull Riding
Steer Wrestling
Bareback Riding
Calf Roping
Barrel Races
Bronc Riding
Live Country Music

Somerville Arena
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

facebook

ADJ# N1707A19002C
PASS 3 COL. x 7
N1707P28002K*-O
N1707P19003C*-O

N1203P46009C*-O

N1707P22007C-

N1707P25001C-

N1707P26007C*-O

N1707P15002C-



July 00
School Supply Drive
Drop off your donations of new school supplies!
Value Office Supply
9 am-9pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
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Name Event Location
0:00am-0:00pm
www.namewebsite.com

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0:00am-0:00pm
www.namewebsite.com

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Name Event Location
0:00am-0:00pm
www.namewebsite.com



July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00-00
Somerville Fair
Food, fun and family entertainment!
Somerville Fairgrounds
Gates Open at 11 am
www.namewebsite.com

July 00
Somerville Rodeo
Reserve your tickets online today!
Somerville Arena
11 am-11 pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Name Event Here
Event details here. Event details here. Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00
Classic Car Show
Free Admission!
Downtown Main Street
10 am-4 pm
www.namewebsite.com

ADJ# N1707A19003C
PASS 6 COL. x 3

Your Ticket to Ride. Your Ticket to Save!

Save 20% Off
Any Single Item With Your Fair Ticket Stub Through July 00, 2017



Family Apparel | Home Furnishings
Household Electrics | Kitchenware | Fashion
Accessories | Footwear & So Much More

Midcity General Store
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

facebook

Companion WEB + MOBILE ADS available on MCC

N1203P46009C*-O

AD# N1707A19001C PASS 6 COL. x 21
AD# N1707A19004C 10 x 13



N1707P20005C-●



N1707P20013C-●



N1707P20002C-●



N1707P20001C-●



N1707P20011C-●



N1707P20004C-●



N1707P20010C-●



N1707P20015C-●



N1707P20006C-●



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N1707P20008C-●



N1707P20007C-●



N1707P20003C-●



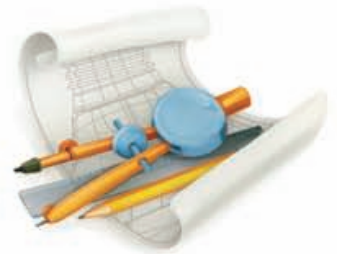
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N1707P21005C*-O



N1707P21014C*-O



N1707P21011C*-O



N1707P21015C*-O

N1707P21016C*-O



N1707P21009C*-O



N1707P21013C*-O



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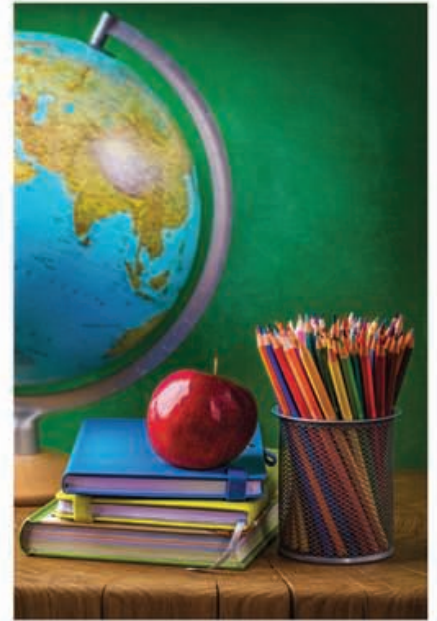
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N1707P23002C-●



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N1707P24005C*O

N1707P24002C*O

N1707P24003C*O

Back-to-School Checklist

Check out these local businesses before the new school year!

Pigtails Hair Salon
\$15 Kids' Haircuts
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Miller Dental
\$29 New Pediatric Patient Special
Includes exam, x-rays and cleaning
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Value Office Supply
Shop 99¢ Specials!
Your School Supply Headquarters
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Outlet Electronics
15% Off Notebooks & Tablets
New Through July 06, 2017
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Clothesline Kidswear
BOGO 50% Off the Entire Store
New Through July 06, 2017
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Somerville Health Clinic
Back-to-School Physicals Only \$29
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

The Consignment Boutique
Gently Worn Fashions & Footwear
Huge selection for Kids & Teens!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Discount Variety Mart
Big Deals for Back-to-School
Budgets From \$9.99!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

AisleSmart Grocery
Shop back-to-school specials in store now!
back seats | snacks | lunch boxes | juice boxes
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Create Craft & Hobby
Back-to-School Sale Going On Now!
art supplies | school supplies | lunch supplies
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

AD# N1707A24001C 19.334 x 13



N1707P24001C-●

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

(MCC Creative Library / Print Ad Size: Doubletruck / Print Ad Type: Multiple Advertiser or Directory)

Back-to-School Bargains

N1707P24004C*O

Thanks, Teachers!

N1707P24006C*O



N1707P25002C-●



N1707P25006C-●



N1707P25005C-●



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N1707P25018C*-○



N1707P25024C*-○



N1707P25019C*-○



N1707P25007C*-○



N1707P25009C*-○



N1707P25015C*-○



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N1707P25008C*-○



N1707P25017C*-○



N1707P25010C*-○



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N1707P25028C*-○



N1707P25029C*-○

N1707P25030C*-○

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N1707P25027C*-○



N1707P26018C-●



N1707P26020C-●



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N1707P26017C-●



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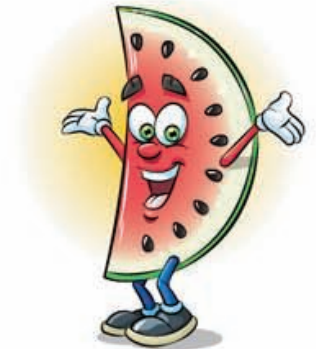
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N1707P27017C*-○



N1707P27024C*-○



N1707P27018C*-○

N1707P27019C*-○



FRESH PICKIN'S

N1707P27020C*-○

N1707P27021C*-○



N1707P27022C*-○



N1707P28005C-●



N1707P28004C-●



N1707P28001C-●



N1707P28006C-●



N1707P28007C-●



N1707P28008C-●



N1707P28002C-●



N1707P28003C-●



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PICK of the PATCH!

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N1707P28021C*-○



N1707P28018C*-○



N1707P28010C*-○



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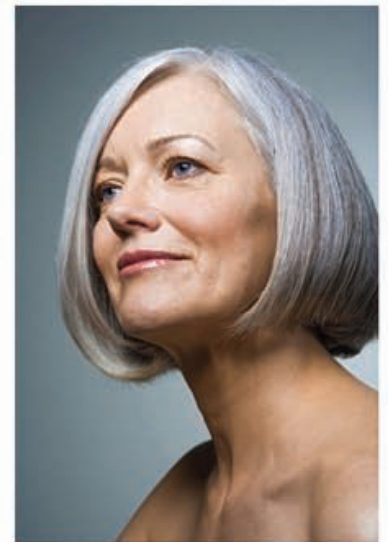
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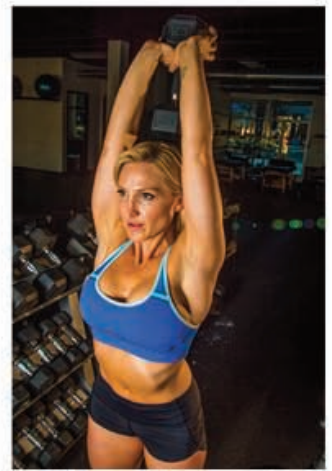
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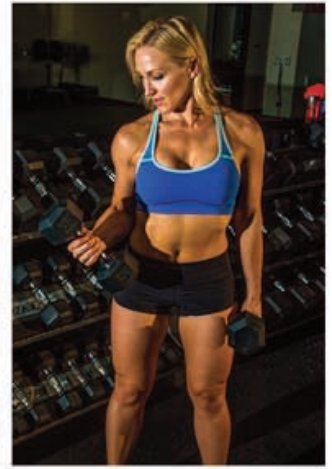
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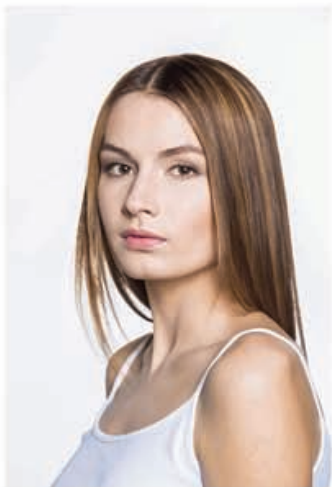
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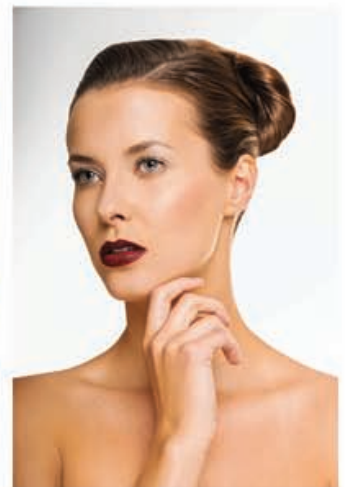
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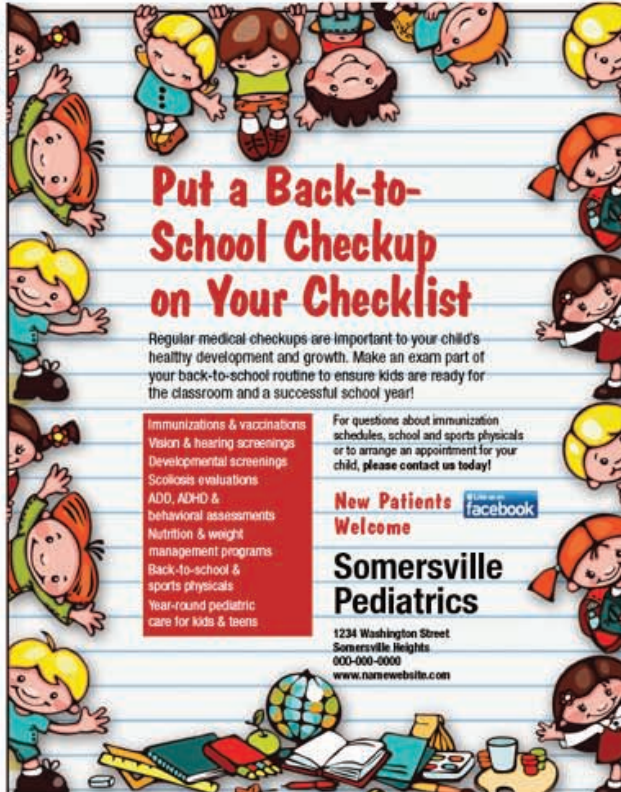


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Put a Back-to-School Checkup on Your Checklist

Regular medical checkups are important to your child's healthy development and growth. Make an exam part of your back-to-school routine to ensure kids are ready for the classroom and a successful school year!

Immunizations & vaccinations
Vision & hearing screenings
Developmental screenings
Scotosis evaluations
ADD, ADHD & behavioral assessments
Nutrition & weight management programs
Back-to-school & sports physicals
Year-round pediatric care for kids & teens

For questions about immunization schedules, school and sports physicals or to arrange an appointment for your child, please contact us today!

New Patients Welcome 

Somerville Pediatrics

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com


N1203P46009C

AD# N1707A33001C 8.5 x 11

FRONT

All Aboard for a Safe School Year

Parents, review these important tips with your children before the first day of school to help keep them safe all year!



N1707P21006C

- Know your phone number, address and how to get in touch with your parents at work. Also learn how to get in touch with another trusted adult and how to dial 911.
- Never talk to strangers or accept a ride from someone you don't know.
- When waiting for the bus, stand away from the curb on the sidewalk, and make sure the bus has come to a complete stop before walking toward it.
- When riding the bus, stay in your seat until the bus comes to a complete stop, and never put your head, arms or hands out the window.
- When exiting the bus, use the handrail, and walk at least five giant steps ahead of the bus where the driver can see you if you need to cross in front of it.
- When crossing streets, always cross at an intersection or with a crossing guard, and never cross in touch with another trusted adult and how to dial 911.
- If riding your bike to school, always wear a helmet and ride on the right side of the road with the flow of traffic.
- Always pay attention when you are walking, and never walk while texting, talking on the phone or wearing headphones.
- Use both straps when carrying your backpack, and only carry what you need to keep it from becoming too heavy.
- Tell a teacher, parent or trusted adult if you are being bullied at school or if you see another student being bullied.

Wishing all of our patients and local students a safe, happy and successful school year!

Somerville Pediatrics

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A33002C 8.5 x 11

BACK

N1707P43003C



Get the Sleep of Your Dreams

Our **Lowest Prices** of the Season on the Highest-Quality Mattresses for Every Comfort Preference

up to **50% Off**
Name Brand Mattress Sets
King | Queen | Twin

Plus, Enjoy **Interest-Free Financing** for 12 Months!

FREE Next-Day Delivery & Setup
FREE Removal of Your Old Mattress

Choose from memory foam, pillowtop and adjustable styles, from ultra plush to extra firm, and start getting the quality sleep you need to look and feel your best.

Cressler Furniture & Mattress Showroom

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com 

N1203P46009C

AD# N1707A33003C 8.5 x 11

N1707P29009C



Amplify Your Beauty

Enhance the way you look and feel with the latest cosmetic advances applied with the practiced expertise of our medically supervised team of registered nurses and aestheticians.

Save 10% Off
Any One Treatment

Save 20% Off
Any Two Treatments

Save 30% Off
Three or More Treatments

FREE Consultation
Ask about our easy interest-free financing options!

Abundance Medspa

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com 

Facial Fillers | Injectable | Microneedling | Laser Hair Removal | Facial Flaxation | Photofacials | Permanent Makeup | Lash Extensions | Chemical & Enzyme Peels | Cellulite Treatments

N1203P46009C

AD# N1707A33004C 8.5 x 11



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N1707P34006C-●



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N1707P34002C-●



N1707P34005C-●



N1707P34003C-●



N1707P34001C-●



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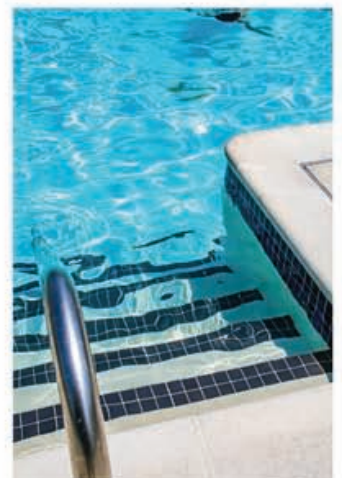
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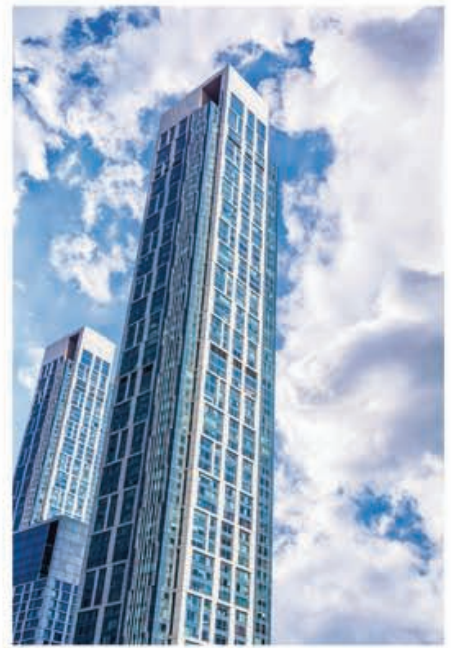
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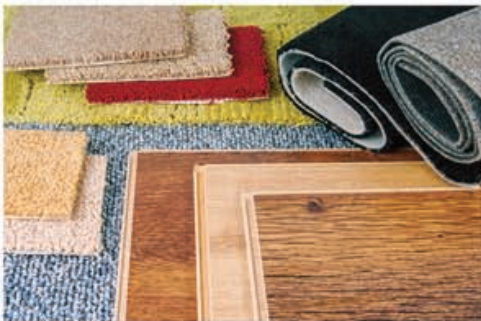
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N1707P37001C-●



N1707P37002C-●



N1707P37004C-●



N1707P37003C-●



N1707P37007C-●



N1707P37011C-●



N1707P37009C-●



N1707P37008C-●



N1707P37010C-●

N1707P23006C



Kidswear Event

It's time for pencils, books and a whole new look!

Stock up on uniform separates!

\$10 Chinos

\$5 Polos

We carry extended sizes!



\$12 Fashion Denim

2 for \$10 Assorted Tops

\$14 Dresses & Rompers

\$9 Hoodies & Joggers

\$5 Boys' & Girls' Shorts

Kidswear Stop

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# N1707A38001C PASS 6 COL. x 10

School Supply Stock-Up Sale

Fill your pack with back-to-school savings!

30% OFF
All School Backpacks

25¢
Wood Pencils
12-pack

10¢
Plastic Rulers
assorted colors

\$5
Flash Drive
16 GB

\$2
Highlighter Pens
3-pack

\$3
Copy Paper
300 sheets

\$2
Binders
assorted colors

10¢
Pocket Folders
assorted colors

5 for \$1
Book Covers
assorted colors

99¢
Spiral Notebooks
one subject

\$3
Retractable Pens
4-pack



N1707P23006C

Value Variety Mart



1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

While Supplies Last Through July 00!
List details, terms and conditions here.
List details, terms and conditions here.

AD# N1707A38002C PASS 6 COL. x 10

N1203P746009C

A Family Favorite Returns!

**The County Fair
July 00-00, 2017**

Fair Hours:
 July 00 3 p.m.-11 p.m.
 July 00 10 a.m.-11 p.m.
 July 00 10 a.m.-9 p.m.
 July 00 3 p.m.-11 p.m.
 July 00 10 a.m.-11 p.m.
 July 00 10 a.m.-9 p.m.

Admission:
 Adults: \$10 • Kids: \$5
 Ages 5 under: Free

Thrilling Rides
 Carnival Games
 Great Prizes
 Food & Fun
 Live Music
 Face Painting
 Art Exhibits
 Livestock Show
 Craft Vendors
 Beer & Wine Garden
 & So Much More

N1707P250030C-●

Enter Now to Win a FREE Family Fun-Pack of Tickets! Register at namewebsite.com to enter to win through July 00, 2017. Winners will be announced and notified July 00. See website for details.

Discount Family Passes & Unlimited Ride Passes Available
 Details and advance purchase online.
Event & Concert Schedules Now Online
 Free Parking

Thanks to our major fair sponsors for their support in keeping this popular local tradition alive!

Name Business | Name Business | Name Business | Name Business
 Name Business | Name Business | Name Business | Name Business
 Name Business | Name Business | Name Business | Name Business
 Name Business | Name Business | Name Business | Name Business

Somersville Fairgrounds

  1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# N1707A39001C PASS 6 COL x 10
 AD# N1707A39002C 10 x 13

Summer Savings on Your Favorite Frozen Treats

Name Brand Ice Cream Pints
assorted flavors
2 for \$5

Name Brand Fruit Popsicles
12-pack varieties
\$2.99

Name Brand Ice Cream Sandwiches
6-count varieties
\$3.99

Name Brand Novelty Frozen Pops
assorted varieties
2 for \$1

Name Brand Premium Ice Cream
half-gallon varieties
\$4.99



Get 'em while they last!

Offers end 00.00.17. List details, terms and conditions here. List details, terms and conditions here.



Value Grocery

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

N1707P27006C

AD# N1707A40001C PASS 6 COL. x 10

On the Go This Summer?

Take Us With You!

Premium Cold Cuts
Bakery-Fresh Breads
Gourmet Deli Sandwiches
Homemade Salads & Sides
Snacks & Cold Drinks
Coffee & Espresso Bar
Tasty Baked Goods

Market Deli

www.namewebsite.com
1234 Washington Street
Somersville Heights
000-000-0000

U-Pick Picnic

2 Grab-&-Go Sandwiches
2 Bags of Chips
2 Cold Drinks
2 Cookies
2 Apples
Only \$12

Try Our Breakfast Sandwiches
Vegetarian & Vegan Choices
Gluten-Free Wraps Available

Open Monday-Saturday
7am-5pm,
Sunday 9am-3pm



N1707P28003C

AD# N1707A40002C PASS 6 COL. x 10

N1203P746009C



N1707P41011A-●



N1707P41009A-●



N1707P41013A-●



N1707P41004A-●



N1707P41010A-●



N1707P41002A-●



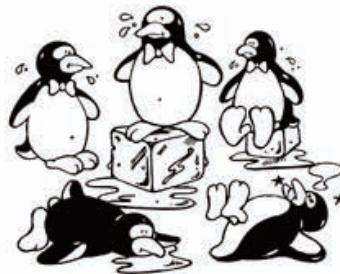
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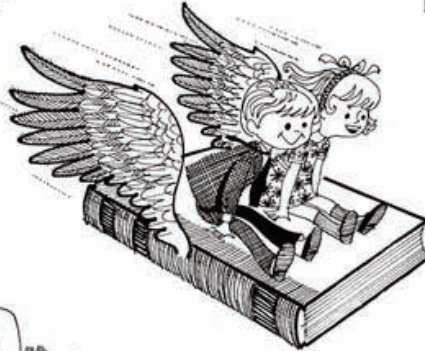
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N1707P42006A-●



N1707P42002A-●



N1707P42013A-●



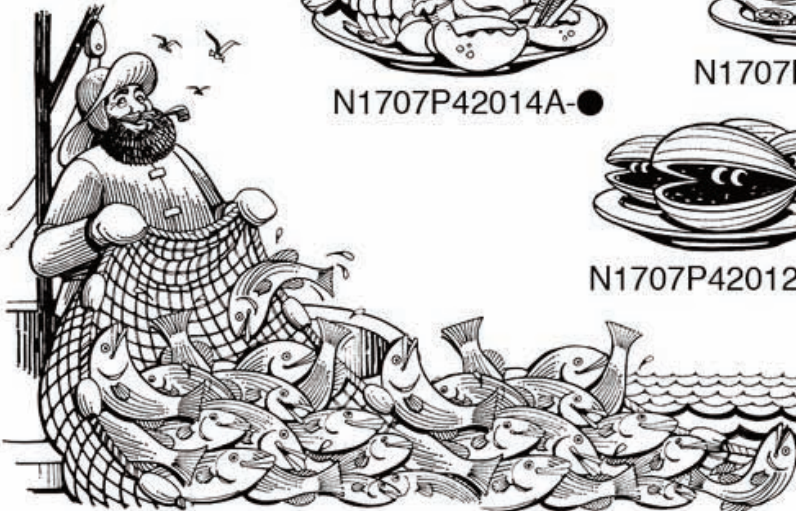
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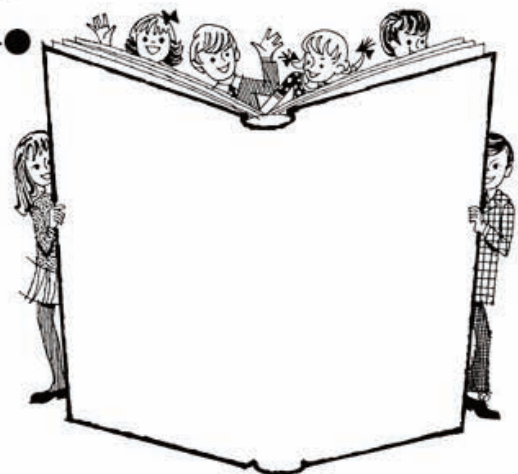
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N1707P42011A-●



N1707P42012A-●



N1707P42003A-●



N1707P43008C-●



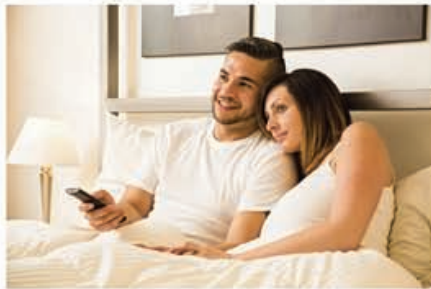
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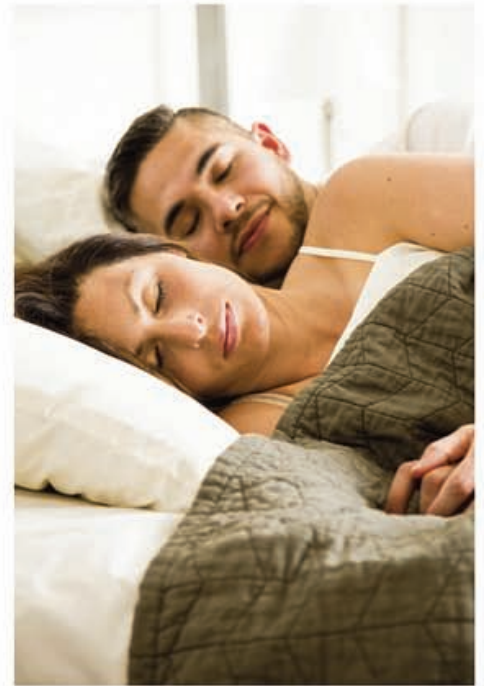
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N1707P43005C-●



N1707P43006C-●



N1707P43002C-●



N1707P43003C-●



N1707P43007C-●



N1707P44009C-●



N1707P44010C-●



N1707P44005C-●



N1707P44002C-●



N1707P44003C-●



N1707P44006C-●



N1707P44008C-●



N1707P44007C-●



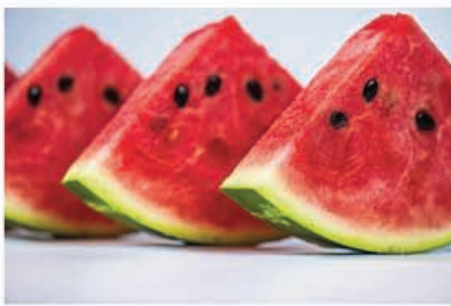
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N1707P44001C-●



N1707P45001C-●



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N1707P45002C-●



N1707P45011C-●



N1707P45008C-●



N1707P45006C-●



N1707P45004C-●



N1707P45012C-●



N1707P45003C-●



N1707P45010C-●



N1707P45007C-●



N1707P45005C-●



N1707P46002C-●



N1707P46003C-●



N1707P46004C-●



N1707P46012C-●



N1707P46009C-●



N1707P46005C-●



N1707P46010C-●



N1707P46011C-●



N1707P46008C-●



N1707P46006C-●



N1707P46001C-●



N1707P46007C-●



N1707P47009C-●



N1707P47010C-●



N1707P47002C-●



N1707P47012C-●



N1707P47011C-●



N1707P47003C-●



N1707P47008C-●



N1707P47004C-●



N1707P47007C-●



N1707P47001C-●



N1707P47005C-●



N1707P47006C-●



N1707P48002C-●



N1707P48001C-●



N1707P48008C-●



N1707P48004C-●



N1707P48006C-●



N1707P48007C-●



N1707P48005C-●



N1707P48009C-●



N1707P48003C-●



N1707P49003C-●



N1707P49018C*-○



N1707P49004C-●



N1707P49002C-●



N1707P49019C*-○

N1707P49016C*-○



N1707P49005C-●



N1707P49001C-●



N1707P49010C*-○



N1707P49008C*-○



N1707P49009C*-○



N1707P49017C-●



N1707P49007C*-○



N1707P49006C*-○

N1707P49011C*-○



N1707P49014C*-○

N1707P49015C*-○



N1707P49013C*-○



N1707P49012C*-○

Cha-Ching!

Here's Why Shopping Locally Makes Cents:

- Keep your tax dollars in the community
- Help create more local jobs • Save on gas
- Make our community a more desirable place to visit and live

What's more, you'll get great selection, value and customer service while reducing your environmental footprint when you support your local merchants here in the community!

Somersville Chamber of Commerce

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



AD# N1707A49001C PASS 6 COL x 3



N1707P50001C-●

Usage Notes:

Use these backgrounds to help promote services and merchandise for summer, fairs and festivals, National Grilling Month, Pioneer Days, back to school, and more, for individual retail ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules or cover designs.

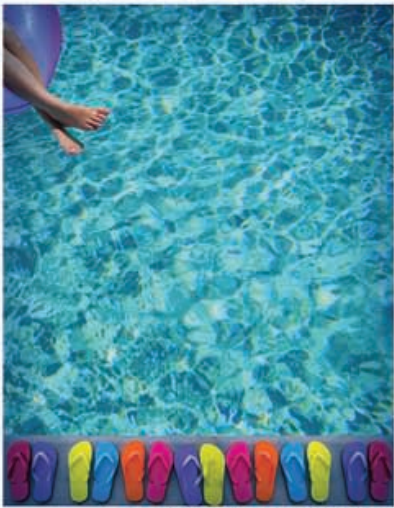
(MCC Creative Library / Image Type: Background)



N1707P50005C-●



N1707P50003C-●



N1707P50004C-●



N1707P50008C-●



N1707P50002C-●



N1707P50006C-●



N1707P50007C-●



N1707P50009C-●

N1707P51001C-



N1707P51002C-



N1707P51003C-



N1707P51004C-



N1707P51005C-



N1707P51006C-



Usage Suggestions:

These banner-style photos can be employed as a background or page header for all types of ads and pages in print and online. Try them for a variety of promotions for the beginning of summer, back-to-school time, golf season...and more.



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention.

MCC Creative Library / Image Type: Ad Starter or Image Type: Background / Keyword: MetroBiz



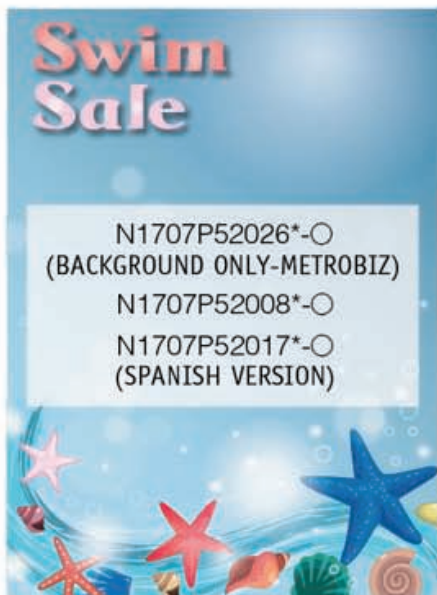
PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



MCC KEYWORD HINT: Garden Center
N1707P53007C-●



MCC KEYWORD HINT: Flooring Store
N1707P53008C-●



MCC KEYWORD HINT: Pool Care Service
N1707P53009C-●



MCC KEYWORD HINT: Day Spa
N1707P53010C-●



MCC KEYWORD HINT: Coffee Shop
N1707P53011C-●



MCC KEYWORD HINT: Beach Hotel
N1707P53012C-●

Usage Note:

MCC Creative Library / Image Type: **frame, background, photo** or **MetroBiz**, where applicable

Use these business card photo backgrounds to help you expand your printing business.

You can also employ these timely frames in print inserts, ads or online ads and pages.

The banner-style frames can be used for top- or bottom-of-the-page print ads

or repurposed for Web banners. Look for more seasonal and timely subjects throughout the year.



N1707P53001C*-○



N1707P53002C*-○



N1707P53003C*-○



N1707P53004C*-○



N1707P53005C*-○



N1707P53006C*-○



N1707P54002C*-O



N1707P54003C*-O



N1707P54009C*-O



N1707P54011C*-O



N1707P54001C*-O



N1707P54004C*-O



N1707P54017C*-O



N1707P54008C*-O



N1707P54016C*-O



N1707P54015C*-O



N1707P54014C*-O



N1707P54013C*-O



N1707P54019C*-O



N1707P54012C*-O



N1707P54007C*-O



N1707P54010C*-O



N1707P54020C*-O



N1707P54018C*-O



N1707P54005C*-O



N1707P54006C*-O



N1707P55007C*-O



N1707P55005C*-O



N1707P55006C*-O



N1707P55004C*-O



N1707P55008C*-O



N1707P55009C*-O



N1707P55003C*-O



N1707P55002C*-O



N1707P55001C*-O



MCC KEYWORDS: ICON SET, BBQ
N1707S56001C*-O



MCC KEYWORDS: ICON SET, COFFEE
N1707S56002C*-O



MCC KEYWORDS: ICON SET, WATER FLOATS
N1707S56003C*-O



MCC KEYWORDS: ICON SET, WATERMELON
N1707S56006C*-O



MCC KEYWORDS: ICON SET, SUNGLASSES
N1707S56005C*-O



MCC KEYWORDS: ICON SET, MUSICAL INSTRUMENTS
N1707S56004C*-O

Bonus images available in the MCC Creative Library:



N1707P5801C-●



N1707P58006C-●



N1707P58002C-●



N1707P58005C-●



N1707P58004C-●



N1707P58003C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **School Year** Templated Special Sections package in the MCC Editorial Library. If you like what you see, call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL. x 5



PASS 2 COL. x 5

Bonus images available in the MCC Creative Library:



N1707P59002C-●



N1707P59005C-●



N1707P59003C-●



N1707P59004C-●



N1707P59006C-●



N1707P59001C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Bridal Guide** Templated Special Sections package in the MCC Editorial Library. Like what you see? Call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL x 5



PASS 2 COL x 5

N1707P50004C

Now This Is Outdoor Living!

Take advantage of our summer specials, and turn your backyard into a staycation destination.

- Custom Pools**
now starting at **\$17,995**
- Pool Remodels**
now starting at **\$3,999**
- Pool & Spa Packages**
now starting at **\$21,995**

Call for Your Free Consultation!
100% Financing Available

Like us on **facebook**

Local & Trusted Since 19XX
Lifetime Warranty on gunite pools
25-Year Warranty on glass tile
Guaranteed Completion Dates

License# 000000 • Insured & Bonded

N1203P46009C

Paradise Pools

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com



AD# N1707A60001C PASS 6 COL. x 10
 AD# N1707A60009C 10 x 13



RODEO SPECIALS

Hoof it in during Rodeo Week for boot-scootin' good times, plus great food and drink specials!

Win FREE Rodeo Tickets!
Sign up online through July 09 to enter to win.

**Two for Appetizers
\$5 Domestic Pitchers
\$3 Shot Specials
Live Music
Line Dancing
No Cover**

The fun starts Friday!
Admitted specials good through July 09, 2017.

**Free Line Dancing Lessons
Every Thursday Night at 7pm**

Westbound Bar & Grill

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A61001C PASS 3 COL. x 10

N1707P26006C-0

A Treat for You

Go ahead and splurge a little!

New Summer Arrivals Now In Store!

Rompers • Maxi Dresses
Denim Cutoffs • Tie-Front Tanks
Swimwear & More

**Spend \$25
Earn \$10 Bonus Cash**
To use toward a future purchase of \$25 or more

**Spend \$50
Earn \$25 Bonus Cash**
To use toward a future purchase of \$50 or more

Little Boutique

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com


f

Westbound Bar & Grill

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A61002C PASS 3 COL. x 10

N1707P61001C-0



A World-Class Education Is Closer Than You Think

Visit us online to learn more and inquire about enrollment.

Fall Enrollment Ends July 09, 2017!

- College Preparatory Curriculum
- A Focus on Critical Thinking & Development
- Small Classes for Individualized Attention
- Experienced & Well-Rounded Faculty
- Students Age 5 to Grade 12

Bellars Academy

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1707A61003C PASS 3 COL. x 10

N1707P23003C-0

Agricultural Building Solutions
customized to support your operation's success

From permitting to design, construction and finishing, we are a trusted, experienced and local building firm dedicated to completing your project on time and on budget, and exceeding your expectations.

Equipment & Commodity Storage
Horse Barns & Arenas | Livestock Facilities
Workshops & Outbuildings | Dairy Facilities | Fencing

Contact us today for a free consultation and project estimate.

Agland Building Company

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

facebook

AD# N1707A61004C PASS 3 COL. x 10

N1707P49003C-0

N1203P46009C-0



N1707P62019C*-O



N1707P62012C*-O



N1707P62001C*-O



N1707P62022C*-O



N1707P62002C*-O



N1707P62003C*-O



N1707P62004C*-O



N1707P62005C*-O



N1707P62020C*-O



N1707P62021C*-O



N1707P62024C*-O



N1707P62007C*-O



N1707P62009C*-O



N1707P62006C*-O



N1707P62011C*-O



N1707P62023C*-O



N1707P62014C*-O



N1707P62013C*-O



N1707P62010C*-O



N1707P62008C*-O





N1707P63012C-●
QUEBEC CITY



N1707P63011C-●
MONT TREMBLANT, QUEBEC



N1707P63009C-●
CANADA DAY CELEBRATION



N1707P63005C-●
FAIR



N1707P63006C-●
ART FESTIVAL



N1707P63001C-●
POUTINE



N1707P63002C-●
POUTINE



N1707P63010C-●
QUEBEC FLAG



N1707P63007C-●
CONCERT



N1707P63008C-●
CONCERT



N1707P63003C-●
HORSE JUMPING



N1707P63004C-●
NORTH AMERICAN TOURNAMENT



N1707P64005C-● GRILLED VEGETABLES



N1707P64009C-● BAKED BEANS



N1707P64019C-● MACARONI SALAD



N1707P64014C-● LEMONADE



N1707P64025C-● CHEESEBURGER



N1707P64013C-● BLUEBERRY MUFFIN



N1707P64023C-● CHEESECAKE



N1707P64027C-● TEQUILA SHOT



N1707P64028C-● BOWL OF ICE CREAM



N1707P64008C-● BAKED BEANS



N1707P64004C-● SPARE RIBS



N1707P64015C-● LEMONADE



N1707P64003C-● SPARE RIBS



N1707P64026C-● SHOTS OF TEQUILLA



N1707P64007C-● GRILLED SHISH KABOB



N1707P64010C-● STEAK ON THE GRILL



N1707P64022C-● CHEESECAKE



N1707P64018C-● SPINACH



N1707P64030C-◇ FRIED CHICKEN



N1707P64002C-● COLE SLAW



N1707P64006C-● BBQ



N1707P64021C-● JELLO



N1707P64039C-◇ CHICKEN CAESAR SALAD



N1707P64033C-◇ SPARE RIBS



N1707P64042C-◇ BASKET OF FRIED CHICKEN



N1707P64024C-● 4TH OF JULY LUNCH



N1707P64016C-● LASAGNA



N1707P64037C-◇ CAESAR SALAD



N1707P64035C-◇ HOT DOG & SWEET POTATO FRIES



N1707P64011C-● BLUEBERRY MUFFIN



N1707P64020C-● JELLO



N1707P64036C-◇ HOT DOGS



N1707P64032C-◇ COLE SLAW



N1707P64034C-◇ POTATO SALAD



N1707P64031C-◇ COLE SLAW



N1707P64017C-● CHICKEN CAESAR SALAD



N1707P64012C-● BLUEBERRIES



N1707P64041C-◇ ICE CREAM BAR



N1707P64029C-◇ FRIED CHICKEN



N1707P64038C-◇ LASAGNA



N1707P64040C-◇ ICE CREAM



N1707P64001C-● CHICKEN & MASHED POTATO

N1707P64010C-0

SUMMER Cookout Specials

Sizzling savings on premium meats, poultry, seafood and all the fixings for grilling greatness.

New York
Strip Steaks
bone-in
\$4.99 lb.

Pork Loin
Back Ribs
previously frozen
\$2.89 lb.

Fresh Lean
Ground Beef
80% lean
\$1.99 lb.

Boneless
Chicken Breasts
thin-sliced
\$1.99 lb.

Chicken Thighs
or drumsticks
or leg quarters
\$1.19 lb.

Name Brand
Beef Franks
16 oz. package
\$1.49 ea.

Atlantic
Salmon Filets
fresh caught
\$7.99 lb.

Medium
Raw Shrimp
cleaned & thawed
\$6.99 lb.

Sweet
Yellow Onions
79¢ lb.

Yellow or White
Corn on the Cob
4 for \$1

Farmhouse
Tomatoes
\$1.26 lb.

Hothouse
Cucumbers
2 for \$1

Romaine
Lettuce
\$1.39 ea.

Large
Nectarines
\$1.99 lb.

Seedless
Grapes
\$2.19 lb.

Seedless
Watermelon
89¢ lb.

**Name Brand
Hot Dog or
Hamburger
Buns**
8-count package

\$2.29

Coupon required. Expires 06.00.17. List details, terms and conditions here. List details, terms and conditions here.

ValueFare Grocery

**Name Brand
Snack Chips
& Dips**

**Buy One, Get One
50% Off**

Coupon required. Expires 06.00.17. List details, terms and conditions here. List details, terms and conditions here.

ValueFare Grocery

**Name Brand
Salad
Dressings**
16 oz. varieties

2 for \$3

Coupon required. Expires 06.00.17. List details, terms and conditions here. List details, terms and conditions here.

ValueFare Grocery

**Name Brand
Ice Cream**
half-gallon varieties

2 for \$3

Coupon required. Expires 06.00.17. List details, terms and conditions here. List details, terms and conditions here.

ValueFare Grocery

Ready-to-Enjoy Deli Salads & Sides



Cole Slaw
\$2.49 lb.

Pasta Salad
\$3.49 lb.

Macaroni Salad
\$2.99 lb.

Potato Salad
\$2.79 lb.

Advertised offers good
July 00-00, 2017.
List details, terms and conditions here.
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ValueFare Grocery

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Somerville Heights
000-000-0000
www.namewebsite.com

N1707P64032C-0
N1707P64031C-0
N1707P64034C-0

N1203P46009C-0

AD# N1707A65001C

PASS 6 COL. x 21

AD# N1707A65002C

10 x 13



N1707P66010C-●
FRIED CALAMARI



N1707P66009C-●
BRICK OVEN PIZZA



N1707P66007C-●
FRUIT PLATE



N1707P66006C-●
CHICKEN TENDERS



N1707P66001C-●
FRIED CHICKEN



N1707P66004C-●
BURGER & FRIES



N1707P66003C-●
TURKEY & CHEESE PANINI



N1707P66008C-●
BRICK OVEN PIZZA



N1707P66011C-●
LO MEIN



N1707P66012C-●
KETCHUP & MUSTARD



N1707P66005C-●
CHEESEBURGER



N1707P66002C-●
ASSORTED BEANS

MCC KEYWORD HINT: week2

This is your illustration and copy for July 13, 2017.

Being Within the Law Versus Being Under the Law



When you obey the law—and in the case, we are talking about God's law—as an expression of your will to do good, and you desire to obey the law because it is an expression of God's goodness you are within the law and the law is an expression of your freedom. But when you are under the law you feel forced to do the right thing, or aware of doing wrong, and are not as free as the person who obeys the law because he loves God and sees the law as an expression of God's goodness. Following our instincts is frequently at odds with God's law, and while one is free to act according to one's natural nature or according to God's law, true freedom consists in submitting one's will to God's law. The person who submits his will to his natural instincts is really slave to his passions and not really as free as the person who submits his will to God.
—Christopher Sitton

*"Blind is the man who does not walk in light with the words of wisdom in the way that comes back to us in the company of wisdom, but whose delight is in the law of the Lord and who meditates on His law day and night."
—Psalm 119:10*

AD# N1707A67002C PASS 2 COL. x 5.25

N1707P67006C*-O
N1707P67002C*-O

MCC KEYWORD HINT: week3

This is your illustration and copy for July 20, 2017.

We Need More Friends and Fewer Enemies



There is a temptation when we have conflicts with others to focus on the bad or perceived wrong done to us and to seek revenge, but this is the exact opposite of what we should do, both as Christian principles, and in terms of good human relations. Every Christian knows that we are supposed to turn the other cheek and to have vengeance to God, but sometimes we have so much trouble letting go of what was said or done to us that we feel a sense of righteousness in plotting our revenge. If you really cannot get over your desire for revenge, perhaps you can still turn it around and make acting like a good Christian the best revenge. It's always best to react to unkind words or deeds with kindness and compassion, and then your reputation (and your soul) remains unscathed. Often the best way to handle these things is to tell the other person that your feelings were hurt and that you would rather be friends than enemies, and to seek amicable reconciliation. Let's face it, we all need more friends and fewer enemies, and the work of loving friends as friends takes serious effort. Love justice and revenge to God.—Christopher Sitton

*"Do not seek revenge or bear a grudge against anyone among your people, but leave your vengeance to me!"
—Leviticus 19:18 NIV*

AD# N1707A67003C PASS 2 COL. x 5.25

N1707P67005C*-O
N1707P67001C*-O

MCC KEYWORD HINT: week4

This is your illustration and copy for July 27, 2017.

Changing Your Job Title to Servant



What would happen if we changed our job title to servant, even if only in our imagination? How would this change our attitude about being asked to help or do things not explicitly mentioned in our job description? Many become indignant when asked to clean or do things at work that they consider beneath them. But aren't we all called to serve our fellow man as part of our calling as Christians, and if we are given the opportunity to do this at work, shouldn't we consider this a blessing. It is a lot strange that paid employees take umbrage at being asked to clean up a spill or help someone when they are, indeed, being paid to do it. Government employees and public officials are sometimes described as public servants, and many police departments use the phrase "to protect and serve" at their events. We should all take this notion to heart, and actively look for ways that we can be more like a faithful servant at work and at home.
—Christopher Sitton

*"Laying down, Jesus called the Father and said, 'Anyone who wants to be first must be the very last, and the servant of all.'"
—Mark 9:35 NIV*

AD# N1707A67004C PASS 2 COL. x 5.25

N1707P67008C*-O
N1707P67004C*-O



N1707P67014C*-O



N1707P67011C*-O



N1707P67013C*-O



N1707P67010C*-O

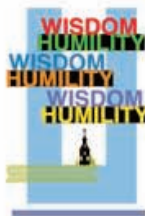


N1707P67012C*-O

MCC KEYWORD HINT: week1

This is your illustration and copy for July 6, 2017.

Wisdom & Humility Are Complementary



There is a natural tendency to feel proud when we know things that others don't, and we can be tempted to show off our knowledge. A significant difference between wisdom and knowledge is that wisdom does not make us proud, whereas knowledge tends to do so. Most careers require us to know things and know how to do things that others don't, and so it's fitting and proper for us to have that knowledge or know-how in our lives. But wisdom counsels humility. Wisdom is having perspective, good judgment, and understanding how to prioritize what really matters in life, and using it for the benefit of yourself and others. Wise people have self-knowledge, understanding both their strengths and weaknesses. They have a broader perspective and are never overconfident, and yet they can get to the heart of important problems, and are willing and able to help others do it as well. The wise person doesn't force his or her advice on others or lord it over them, unlike the knowledgeable person, who may feel resentful when his superior knowledge or advice isn't taken seriously. Wisdom by its very nature makes us humble, because we realize how frail and fleeting our lives are.—Christopher Sitton

*"But the wisdom that comes from heaven is first of all pure; then peace-loving, considerate, submissive, full of mercy and good faith, impartial and sincere."
—James 3:17 NIV*

AD# N1707A67001C PASS 2 COL. x 5.25

N1707P67009C*-O

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AD# N1707A67005C PASS 6 COL. x 7



(STUDENT DISCOUNTS)
N1707P68006C*○



(HAPPY BACK TO SCHOOL!)
N1707P68010C*○



(ICE CREAM)
N1707P68003C*○



(BEFORE AND AFTER SCHOOL CARE)
N1707P68009C*○



(BEACH BAR)
N1707P68008C*○



(COOKOUT FUN)
N1707P68002C*○



(THE BEST OF SUMMER)
N1707P68004C*○



(FAIR DAYS)
N1707P68005C*○



(STREET FESTIVAL)
N1707P68001C*○



(MUSIC CLASSES)
N1707P68007C*○

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.
(MCC Creative Library / Keyword: Event / Image Type: heading).



JULY 3 - AUGUST 11
N1707P68013C*○
N1707P68014C*○



JULY 27
N1707P68025C*○
N1707P68026C*○



N1707P68015C*○



N1707P68030C*○



JULY 28
N1707P68031C*○
N1707P68032C*○



N1707P68021C*○



JULY 22
N1707P68018C*○
N1707P68019C*○



JULY 3-AUGUST 15
N1707P68011C*○
N1707P68012C*○



N1707P68020C*○



JULY 30
N1707P68016C*○
N1707P68017C*○



N1707P68024C*○



JULY 16
N1707P68022C*○
N1707P68023C*○



N1707P68029C*○



JULY 14
N1707P68027C*○
N1707P68028C*○

U P P E R

D O W N

U P P E R

W E S T

T O W N

E A S T

S I D E

N1707P69007C*-O

S I D E

N1707P69009C*-O

N1707P69008C*-O



N1707P69010C*-O
(Pets with Gifts)



N1707P69006C-●
(Zebra Mussel)



N1707P69013C*-O
(Above Ground Pool)



N1707P69015C*-O
(Waitress)



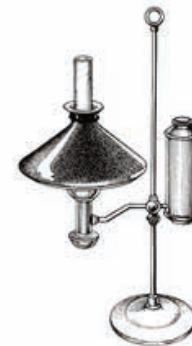
N1707P69014C*-O
(Steak)



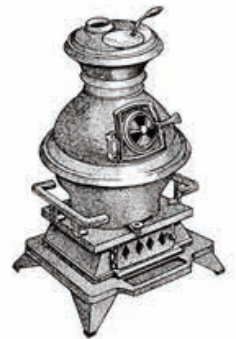
N1707P69011C*-O
(Quick Set Ring Pool)



N1707P69016C*-O
(Window Installation)



N1707P69001A-●
(Antique Lamp)



N1707P69002A-●
(Antique Stove)



N1707P69012C*-O
(Inground Pool)



N1707P69005A-●
(Antique Cash Register)



N1707P69004A-●
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(Antique Phonograph)

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Green Living
Valentine's Day*



AUGUST PACKAGE

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Think Pink
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Spring...On the Road
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Cancer Awareness & Prevention
Fall/Winter Sports**
Hispanic Heritage*



APRIL PACKAGE

| Available 2/21/17

Lawn & Garden Guide
All About Pets
Graduates**
Prom & Graduation*



OCTOBER PACKAGE

| Available 8/21/17

Drive & Ride
Holiday Gifts & Lifestyle
Halloween
Local Professionals Guide**



MAY PACKAGE

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Family Life
Women Today
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NOVEMBER PACKAGE

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Coloring for Adults/All Ages**
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| Available 10/20/17

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PP. 45-52

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PP. 53-65

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