

THE MONEY MAKING SOURCE FOR ADVERTISING IMAGES & IDEAS™

M E T R O

C R E A T I V E S E R V I C E S

**BACK-TO-SCHOOL**

Provide advertisers with the **creative smarts** to effectively promote their back-to-school offerings.

**FAIRS & FESTIVALS**

Promote local fairs, rodeos and events with ready-made ads and related sale promotions.

**GRILLING & DINING**

Perfectly prepared coverage for **National Grilling Month**, July food events, restaurants, markets and more.

SCOOP UP FRESH ADS
AND IMAGES FOR SEASONAL
SUMMERTIME
PROMOTIONS

**MIAD Spec Ad Library** PP 73-80:

Ready-to-sell small-space ads for the new school year and sports team sponsorships – MiAD enabled!

Campaigns & Classified PP 81-93:

Automotive, real estate & recruitment coverage – plus all-new print & online campaigns – to grow third-quarter sales.

EDITORIAL FEATURES & TEMPLATED SPECIAL SECTIONS:

School Year • Weddings • July Timely Features

SUMMERTIME



ON THE COVER:
N1507P62013C

Ice cream parlors, grocers and any advertiser who wants to capture the essence of summer will scream for this quintessential sundae shot!

As summer shifts into full swing, offer customers full-spectrum seasonal coverage.

- Promote marina services with an ad focused on facility amenities and slip rates (18).
- A *Themed Event Package* features a print and Web campaign featuring special offers on summer weekend fun at an amusement park (32).
- A double-sided *Single Sheet* is designed for a "summer inside-out sale" promoting home and garden specials from a hardware store (41).
- Nothing says summer quite like ice cream does, and July is also National Ice Cream Month, with National Ice Cream Day on July 19. Find a host of tempting photos to incorporate in summer promotions, as well as ads for an ice cream parlor and ice cream festival (17, 18, 38, 62).



BACK-TO-SCHOOL TIME



Help advertisers get their names on more back-to-school checklists this year.

- A full-page ad for a back-to-school sale is ideal for an office supply store, discount shop or general retailer selling back-to-school supplies (11).
- Help a financial advertiser appeal to parents as kids head back to school with an ad focused on saving and borrowing solutions for families (61).
- A back-to-school coupon guide includes ads for apparel, haircuts, supplies and more (21).
- Find a variety of great back-to-school headings, illustrations and photos to create more fresh and exciting ads on this topic (20, 22-25).
- This month's *Templated Special Section*, School Year, is the perfect place to run these and other back-to-school ads featured in July's MIAD Spec Ad Library (46, 74-80).



FAIRS & FESTIVALS



Celebrate fair and festival season, and all of the moneymaking opportunities that come with it.

- Promote a county fair or local carnival with a festive full-page ad presenting "your ticket to summer fun" with concerts, events and entertainment for all ages (31).
- A "western days rodeo and festival" promotion includes sponsor spots and a rundown of rodeo events and ticketing info (45).
- July's monthly calendar layout includes ads for an ice cream festival, as well as a summer sidewalk sale that celebrates shopping (17).
- In addition, find ads, images and headings perfect for promoting music festivals, National Blueberry Month festivals and busker festivals (19, 68, 71).

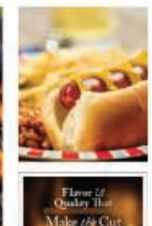


GRILLING & DINING



Get advertisers fired up about National Grilling Month and summertime dining in July with a variety of images and ads.

- Target an appliance store with an ad promoting specials on barbecue grills (18).
- A *Themed Event Package* features a print and Web campaign for a purveyor of premium meats for summer grilling (34).
- A full-page *grocery ad* details "grillicious" special offers on meats, charcoal, buns, condiments and more (67).
- Check out new restaurant ads for a steakhouse, gourmet deli, barbecue joint and grill (63).
- Help a local market fill up on National Hot Dog Month sales (18).
- Plus, find ads for a coffee shop, juice bar, winery, yogurt shop and craft beer (18, 19).



KIDS & FAMILY



In addition to back-to-school-themed coverage, you'll find timeless content geared toward kids and families featured in July.

- A "kids' corner" Marketplace feature presents multiple sales opportunities. Find ads for a private school, as well as a preschool. Other ads promote art lessons and cooking classes for kids. There's also an ad announcing the opening of a pediatric office, and a "too-cool-for-school summer fashion event." Use directory space provided to include even more advertisers (13).
- A *Single Sheet* for pediatric dental care can be used at back-to-school time or anytime (41).
- Use family photos at the beach, pool, shopping and dining out to create more ads (12, 36).
- Additional photos of individual kids and groups provide valuable year-round image content (14).



JULY PROMOTIONAL OPPORTUNITIES



Here's a peek at what else is in store for July:

- Focus on beauty with an eye-catching shaped *Specialty Ad* for a salon, as well as a *Single Sheet* for a wig shop, and a campaign for day spa services (35, 40, 41).
- Encourage locally owned businesses to celebrate National Independent Retailer Month with a full-page coupon layout (42, 43).
- Find a collection of business cards designed for a variety of businesses and professions, including hairstylists, retail managers, painting contractors, pet sitters, florists and more (59).
- A multiple-advertiser double-truck layout is demoed as an entertainment guide, but can be used for a variety of different advertisers (28).
- Ads for top monthly advertisers include custom awnings, bathroom remodeling, outdoor lighting, graphic design services, home improvement services and western wear (18, 19).



JULY CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 72!



N1507P72014C

JULY 2014'S MOST DOWNLOADED IMAGE & AD!



N1407A11001C

As always, all of Metro's images and ads remain available in the cumulative online MCC Libraries. We track the trends of what you are downloading and try to provide more of the popular photo and ad categories you are using daily.

These are the most downloaded to date from the JULY '14 issue of MNS.



N1407P12001C

JULY TEMPLATED SPECIAL SECTIONS

July's Fully Templated Sections (TSS) in Print & Online!

- SCHOOL YEAR
- WEDDINGS

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today! Call 800-223-1600 or e-mail service@metro-email.com to order!



METRO

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COMPANION
 WEB ADS NOW
 AVAILABLE ON MCC!

Get Web ads in the MCC Spec Ads & Covers Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web ad as a layered Photoshop file (.psd).

METROFEATURE



The all-glossy, eight-page gift catalog for Heart of Michigan that appeared in *The Marketeer* of Brighton, Michigan in its November 2014 issue helped the specialty retailer more than double its holiday sales and inspired efforts to market nationwide.

In-Paper Gift Catalog Shows the Power of Print

The Marketeer
BRIGHTON, MICHIGAN

■ In November 2014, *Plus Business* reported on the success of a five-page advertising spread developed by *The Marketeer*, a Brighton, Michigan-based monthly shopper, for a unique local retail establishment. Today, that retailer — Heart of Michigan, which sells a slew of products all made in the Great Lakes State — is doing better than ever thanks to both its first foray into specialized advertising in *The Marketeer* and its latest venture — an eight-page, all-glossy, gift catalog that was inserted into the center of the monthly publication at the start of the last holiday season.

Marketeer sales representative Cindy Lit has been working closely with Heart of Michigan owners Karen and John Wing since their second year in business. The Wings' advertising collaboration with *The Marketeer* got off the ground with a two-page story on the business that was accompanied by an ad featuring a coupon. When the coupons began flowing in, the Wings knew they had a good thing going and approached Lit with ideas for the coming holiday season. The five-page advertising spread featuring the Heart of Michigan's many custom gift baskets was the result of that conversation and its success spurred the Wings to take the concept one step further.

The eight-page gift catalog enabled readers to see the full range of items to be found at Heart of Michigan — everything from custom gift baskets, books, baking mixes and Yooper products (those from Michigan's Upper Peninsula) to jewelry, apparel, games and glassware. The store even sells pasties — traditional meat hand pies from the Upper Peninsula — along with Michigan-made beer and wine.

Recalls Lit, "There were several

driving forces that contributed to the decision to do a mini-catalog for the holidays. First, for a store like Heart of Michigan that has a lot of different kinds of products, a catalog is a perfect way to let people know what's there and drive them into the store. It's also a way to let people look at the store's offerings in the comfort of their own homes and see gift items that they may have never considered. And for the store's owners, having a catalog insert in our publication was far less expensive than paying for the design, production, and mailing of a standalone product. It was a very cost-effective way to get a lot of information out to the public at a critical time of year."

With several winning local advertising promotions behind them, Karen and John Wing are beginning to think beyond Michigan's borders. Lit explains that the Wings recently commissioned *The Marketeer* to design an ad for a similar publication in Florida, where many Michiganders settle after retirement. Lit notes that there is a large contingent of Yoopers in The Villages — a huge retirement community in Central Florida — as well as in the coastal city of Melbourne, home to the Michigan Upper Peninsula Club of Florida.

"These ideas for growing the business and marketing the store outside of Michigan all came from doing the catalog in *The Marketeer*," Lit says. "Although it was a larger-than-usual expense, the store more than doubled its holiday sales as a result. So for business owners who question the power of print marketing, we have proof positive that it works!"

M (P1507B02001C)



For more information, contact Cindy Lit, Sales Representative, *The Marketeer*, Brighton, Michigan, at cindy@georgemosesco.com.

METROFEATURE



Metro's custom artwork (above) enabled Lynn Evenson of the *Bottineau* (North Dakota) *Courant* to sell a new advertiser the ad of his dreams (below).

BEFORE

AFTER

The results will always be the same if you only **'think'** about joining the gym.

Call Steve today to talk about your membership!

New Dimensions Fitness Center

116 East 6th Street (South of Post Office), Bottineau, ND
701-228-5959 or (701) 339-8932 - cell

Metro Custom Artwork Captures the Sale

Bottineau Courant
BOTTINEAU, NORTH DAKOTA

■ Advertising sales professionals everywhere know the frustration of trying to connect with an elusive advertiser. For Lynn Evenson, advertising manager for the *Bottineau* (North Dakota) *Courant*, that advertiser was the owner of the local fitness center. Despite several attempts to meet with him, Evenson was still on the outside looking in. But when she saw an opportunity, she dove in and, with help from Metro, made the sale.

Explains Evenson, "The gym owner had been one of those hard-to-get-to clients who had always been a challenge for us. Then last fall, I noticed that he had done some really cute Christmas ads that were around the gym and was more determined than ever to meet with him. In February, I was going through Metro spec ads and noticed a lot of gym ads. I chose five and took them out to him. He looked at them and showed some interest, but didn't choose any of them, so I asked him what he was looking for. And he told me exactly what he had in mind."

The good news was that the owner had a clear vision for a fabulous ad. He described a chubby man standing on the street looking into the window of a gym. Inside, the man could see a row of treadmills and someone exercising. He could also see his reflection. The gym owner wanted the ad to show a "before" and "after" picture of the man at the gym window, but wanted the two pictures to be identical. The caption? "The results will always be the same if you only 'think' about

joining the gym. Call Steve today to talk about your membership!"

The even better news was that Metro was able to custom design the artwork that allowed Evenson to make the sale.

"Steve was able to describe exactly what he had in mind, and I knew that nothing short of his vision would do the trick, so I said, 'Let me see what I can do' and immediately contacted Metro," she recalls. "After sending an e-mail detailing what the client wanted, I got a phone call, and we looked through artwork together to get a sense of the style that would work best. I found something similar, and we talked about it, and then I got a sketch back and it was perfect! Once it was finished in color, I took it over to Steve. He was so excited when he saw it and said, 'That's the ad!' and not only bought it, but ran it in color." While every sale feels great, Evenson reports that this one was particularly thrilling given the challenges it had posed. But Metro had come through with custom art for her publication before (a local welding shop had requested a welder Santa for one of its holiday greetings), so she knew that she could make the gym owner's vision a reality.

"Metro's artists are amazing and always do such a great job," she says. "Every time I request custom art, it's always exactly what the customer wants, and they are always impressed."

M (P1507803001C)

For more information, contact Lynn Evenson, Advertising Manager, *Bottineau Courant*, Bottineau, North Dakota, at courant3@utma.com.

METROFEATURE

Inquiries into an advertiser's marketing challenges and public image offer ideal opportunities to pre-sent examples of innovative strategies, from campaigns, shaped ads, and themed pages to sponsored content and special sections. Metro's interactive Ad Designer (MiAD) desktop, MiAD mobile, and Multi-Platform Ad Packages are just three examples of how easy it can be to arrive at sales calls equipped with everything needed to show and sell.

Present Customized Ads Every Time



Creating campaigns or customized ads for every advertiser presentation is possible when you have MiAD desktop. This revolutionary online ad makeup tool gives you the ability to find templates, substitute images, tweak copy, and download multiple PDFs to present or e-mail with just a few clicks. MiAD requires only an Internet connection and browser — no design experience or page layout program is necessary.

Take Sales Mobile



If you want to take your sales mobile to sign more advertisers, then MiAD mobile is your solution. Use this innovative on-the-go app to customize print and digital ad presentations right on your iPad®, either in advance or on the spot with your advertisers.

Make Multi-Platform Ad Presentations



Combination print, Web and mobile ad packages are easy to present and sell with the help of Metro's monthly Multi-Platform Ad Packages, which feature print, Web and mobile ads in the most popular sizes for key advertisers.

Call Metro's Client Services Team at 1-800-223-1600 for further info on any of these services.

Dig Deeper: Pairing Questions and Solutions Unearths Opportunities

By Jo-Ann Johnson
Vice President, Sales
Metro Creative Graphics

■ It's impossible to overemphasize the value of approaching sales calls as opportunities to provide advertisers with solutions. However, providing effective solutions hinges on an account representative's skill in getting to know business owners and their businesses.

Successful account executives maintain a trusted list of questions to ask at sales calls — How is your business doing? Who are your customers? Your competitors? What are your marketing objectives? What is your advertising budget? Where are you currently advertising? How is it working? — that are intended to simultaneously demonstrate interest, gather information, and showcase what a publication has to offer.

While determining the answers to these questions undoubtedly helps to paint a broad-strokes picture of an advertiser's business, there are bigger, better, and bolder questions that can fill in key details, inspire business owners to clarify or expand their objectives, and help to align those objectives with a publication's advertising and promotional programs. By adding some or all of the following questions to your list, you can create opportunities for advertisers to consider their businesses and marketing strategies from new perspectives and open doors to discussing the range of solutions that your publication can provide.

Which parts of your current advertising strategy are working best and which are not working for you? Why?

This is a critical question because it both encourages advertisers to assess their current positioning and offers a chance to avoid missteps when presenting them with new opportunities.

What strategies have you used to complement your print advertising? Digital? Social media? Sponsored or native advertising?

This question does double duty: It provides you with baseline information and inspires advertisers to think about what they are not — but perhaps should be — doing.

What is your most significant marketing challenge today? What new challenges do you anticipate in the future?

With these questions, you can demonstrate your knowledge of the current marketing landscape,

see how advertisers think about their businesses, and get information that will help you provide solutions to those challenges — current and future.

How do you want people to think of your business? What distinguishes your business from your competitors?

These questions are incredibly useful in understanding how advertisers see their businesses and want to be seen.

What would you like me to know about your business? How can I provide you with the service that you want and expect?

You may surprise business owners with these questions — and that's a good thing. These questions send powerful signals that you want their business and will work hard to keep it. The next — and most critical — step is showing advertisers — on the spot — what you can do for them based on their responses to your questions. And that's where Metro can make the difference between simply asking the right questions and walking away with a closed sale. Prior to a sales call — particularly one with a prospective advertiser — drawing up a list of questions and pairing the possible answers with corresponding solutions vastly increases the odds of success.

For example, if you know that business owners have not yet ventured into digital and inquire about the strategies they have used to complement their print advertising, be prepared to present a series of spec ads in both print and digital formats. Metro's MiAD® desktop makes developing customer-centric spec ads quick and easy, and MiAD mobile® enables sales reps to create the perfect ad in moments during the course of a sales call. And if you're presenting cross-platform solutions, check out Metro's monthly Multi-Platform Ad Packages, which offer print, Web and mobile ad combinations designed for key advertisers.

Inquiries into an advertiser's marketing challenges and public image offer ideal opportunities to present examples of innovative strategies, from campaigns, shaped ads, and themed pages to sponsored content and special sections. Metro makes it easy to arrive at sales calls equipped with everything needed to show and sell.

M (P1507B04001C)

For more information, contact Jo-Ann Johnson, Vice President, Sales, Metro Creative Graphics, New York, New York, at jjohnson@metro-email.com.

METROFEATURE



The *News-Topic* of Lenoir, North Carolina — a community newspaper in a small market — combined two of Metro's spring-themed Templated Special Sections into a double section that had to be read from two different directions.



Double Templated Special Section Shows There are Two Sides to Every Story

News-Topic
LENOIR, NORTH CAROLINA

■ Terese Almquist, publisher of the *News-Topic* of Lenoir, North Carolina is a devoted fan of Metro's Templated Special Sections (TSS). Since 2012, her community newspaper has been publishing about one a month, and she is looking to add additional Metro titles to the *News-Topic's* line-up over the next year.

If you ask Almquist what she loves best about TSS, she is likely to say, "Everything." But if pressed, she will list the characteristics of the service that have made her publication's special sections both easier to produce and far more profitable.

"They are really nicely done," she says, "with great art and beautiful covers. And they allow us to offer our advertisers — particularly our smaller and medium-sized businesses — magazine-type options with an online presence at reasonable rates. Our outside sales reps love them because they are easier to sell since they can show clients the content and where their ads will be. They also like the fact that the package includes rate sheets and flyers, both of which we use. Last but certainly not least, Metro's Templated Special Sections help us sell more color since that's what we're showing clients, and the rate sheets are designed to highlight color."

According to Almquist, TSS offers another feature that may not be immediately obvious given that the themed sections are ready to roll: Flexibility. In addition to being able to reconfigure both content and ads quickly and easily, publications can simply drop in additional items if an ad does not sell. And in March of this year, the *News-Topic* demonstrated just how flexible TSS can be.

"In a smaller market like ours, we're not always able to fill all of the ads in every section," she explains.

"Earlier this year, we wanted to run two sections — "Spring Home" and "Lawn & Garden Time" — but knew they would not be as successful on their own. I had seen a section that was a combination of two smaller sections that had been put together with front to back going in different directions and thought this was a perfect opportunity to give it a try." The resulting double section spanned 20 tabloid pages, with half devoted to "Spring Home" and half to "Lawn & Garden Time." Each one had its own cover, and the last pages of the sections met at the center spread, with type running in different directions on the two pages. Moving from one section to the other required readers to turn the page upside down and begin from the other front cover.

Advertisers raved about the dual section and clearly appreciated the chance to be featured in an attractive and colorful special section that would be kept online for an entire year. For Almquist and the *News-Topic*, the double tab proved that two head(line)s are indeed better than one.

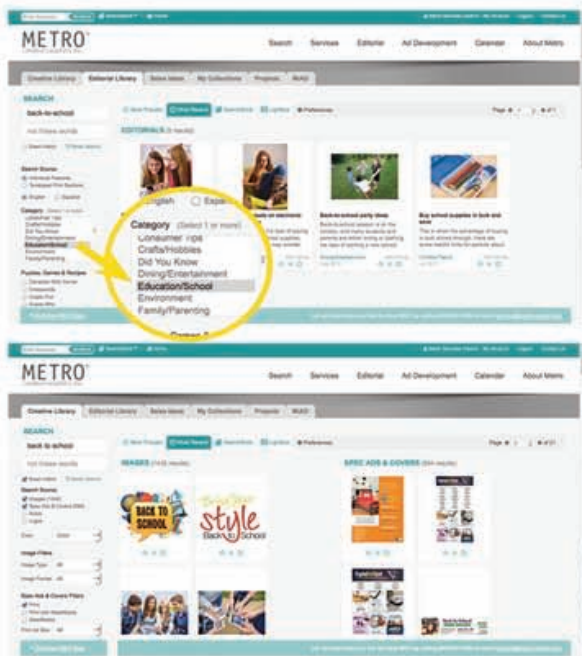
"We could not have sold the tabs as stand-alone sections, but by combining these two Templated Special Sections, we were able to bring in about \$5,000 — a nice amount for a paper of our size — and enable many of our small-space advertisers to get incredible exposure both in print and online."

M (P1507B05001C)

For more information, contact Terese Almquist, Publisher, *News-Topic*, Lenoir, North Carolina, at talmquist@newstopic.net



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Download a individual school-year editorial features from the MCC Editorial Library, and spec ads and imagery from the Creative Library.

Back to School: A New Year Opens with Fresh Opportunities

Ask any parent and they will tell you that back-to-school time is tantamount to the start of a new year. The entire family is affected as schedules are made and adjusted to suit the students' school and after-school timetables. And through it all, there is the need for the annual top BTS retail sale items: clothing, electronics, shoes and school supplies. Add transportation, food and services that schedules don't leave time for, and there is the reality of today's back-to-school family. For this reason, a **School Year** special section published in July couldn't be more timely to help parents and students navigate the waters of back-to-school challenges.

Metro's *Editorial Library* has you covered for this season with timely features, as well as fully-templated print and online sections.

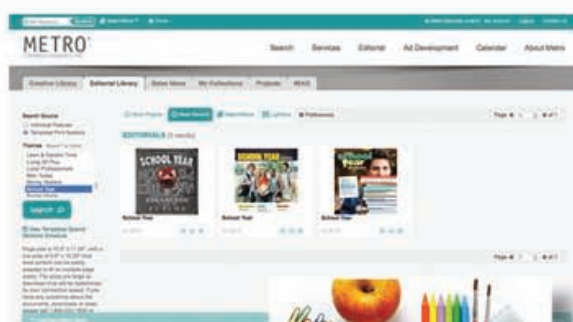
Individual Features

Get editorial features related to the school year in the MCC Editorial Library. Use the *education/school* category filter in conjunction with your keywords to peruse a selection of features.

Print Templated Special Section

Fully Templated Special Sections (TSS) are presentation-ready, a great time-saving option, and are available to you on a subscription or individual basis. Each TSS is a 24-page section, complete with cover design, editorial and in-place ad positions, as well as promotional ads and postcards. You can

Read *Plus Business* stories about how TSS are working for publications large and small. Type P1501B03001C and P1404B04002C into the search box of the *Sales Ideas Library* in new MCC.



View the presentation-ready, complete **School Year** print Templated Special Section in the MCC Editorial Library. Metro e-Sections can also be viewed from this area.



download a version with spec ads or without, in QuarkXPress® or InDesign® formats, directly from the MCC Editorial Library. Call client services at 1-800-223-1600 and you can be presenting and selling **School Year** to your prospects today.

Online e-Section

Looking to monetize your online back-to-school efforts? Metro e-Connect could be your ticket to quick and easy online publishing. The **School Year e-Section** is designed to complement the print TSS. Metro e-Sections are complete online sections, ready to show, sell and publish. They are also designed to complement the print TSS in the online environment.

Creative Library

The *Creative Library* is filled with top-quality, pertinent images, headings, frames, photos, backgrounds and spec ads to help you complete your **School Year** sections and make more revenue. Search for spec ads and imagery simultaneously in the *Creative Library*, where you can drop any number of items into your *Lightbox* for batch download.

School Year is a topic that's ripe with possibilities for every publication. Explore the importance of this annual event in your market, then go to *MetroCreativeConnection* and put us to work for you. **M**

P1507B06001C

Print and online
Fully Templated Sections,
just released:

**School Year
Weddings**

(Available by separate
subscription or a la carte
purchase — 800-223-1600)



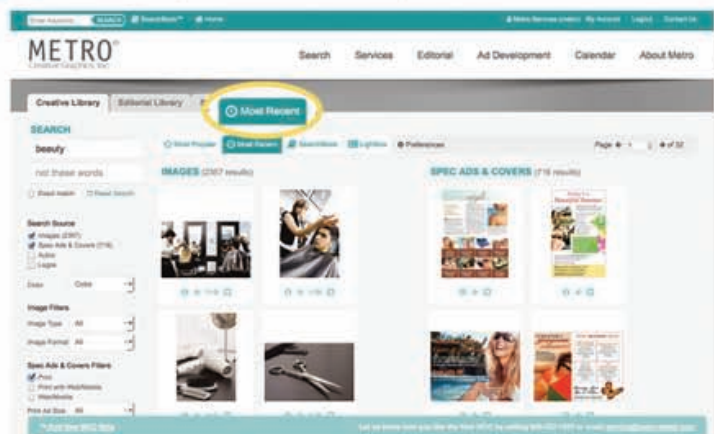
Find corresponding reader and advertiser
promotional ads for each templated section in
the MCC Creative Library.



Most Recent vs. Most Popular:

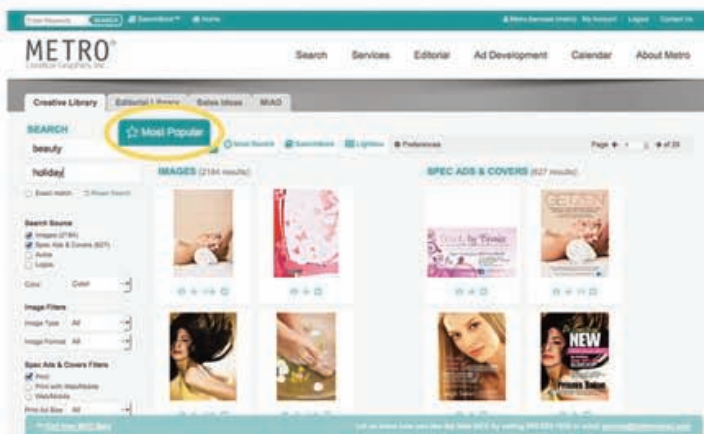
Part of the Expanded Search Options in the New MCC

All of the new features and enhancements in the new *Metro Creative Connection (MCC)* have been developed to help you save time, increase productivity and inspire creativity. Two new search enhancements you'll notice right away in both the *Creative Library* and *Editorial Library* are the addition of the "Most Recent" and "Most Popular" tabs.



Most Recent

- > View all of the new content uploaded to new MCC that reflect your keyword search and the filters used by selecting the "Most Recent" tab. As a subscriber, the "Most Recent" tab is your default.



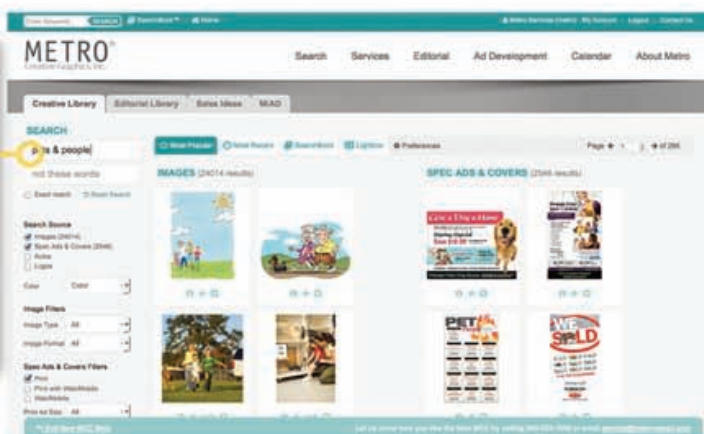
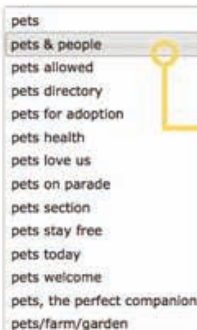
Most Popular

- > When you want to search based on what has been the most downloaded by your fellow designers and sales professionals, simply click on the "Most Popular" tab to see the resulting images, spec ads and styles.

New Type-Ahead Feature

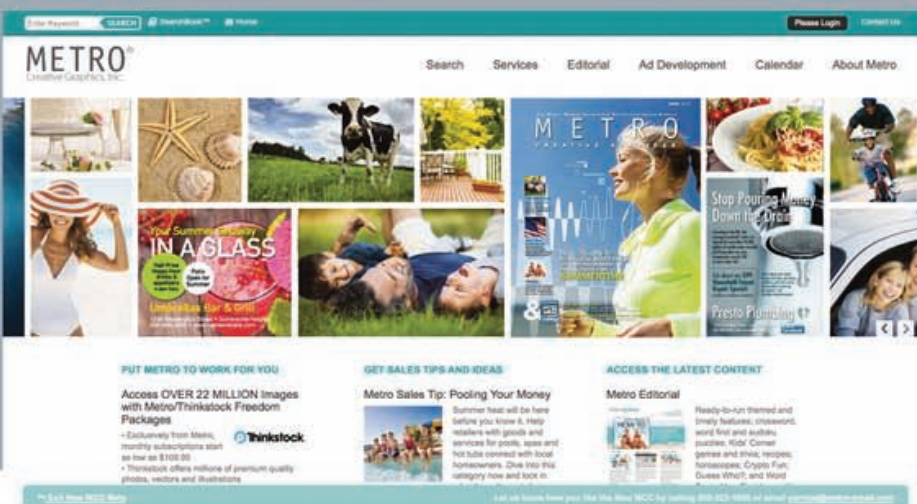
Type Ahead is another great new feature of the new MCC. As you type into the search field, you'll notice keyword suggestions fill in. Like you find in major search engine sites, MCC anticipates what you are typing. It can help you correct spelling typos on the fly, and also pops up a list of some of the related words that exist within the image keyword database. With the new type-ahead feature, you will end up with faster, more accurate searches, which also saves you time and helps identify more options.

- > Continue typing your keyword(s) or select from the pop-up list to get an instant search.



Tour the New MCC Now!

- > Unique, monthly Metro SearchBooks® give you instant access to the latest ideas, images, designs and local promotions
- > Updated search tools return better results and more options
- > Split-screen displays of both images and ad templates are designed to inspire
- > Interactive "HoverLinks" provide easy access to expanded results and tools
- > Multi-platform campaigns link print, web and mobile templates to give you more sales options
- > Intuitive design provides login/logout, access to your profile, instant search and current SearchBook from any page





N1507A32004C

N1507A32005C

A **Best of the Weekend** guide will always be welcomed by those who enjoy social activities whether daytime or evening hours. Fill it with ads and listings for popular dining spots, comedy clubs, bars, concerts, movie info, local arts activities, and family events. Offer it in both print and online to maximize its revenue potential.



N1507A33004C

N1507A33005C

Publish a guide to **Fresh** foods and where to buy them locally. Include farmers' markets, organic markets, outdoor gardens, specialty and gourmet shops, etc. Feature articles on the benefits of eating organic foods, buying from local farmers, food safety issues, harmful effects of pesticides, cruelty-free eating, vegan and vegetarian diets, etc.



N1507A34004C

N1507A34005C

As the growth of the organic food market continues, there exists an opportunity to provide restaurants with a place to advertise their healthy, farm-to-table menus. A **Good Taste** section can include these kinds of restaurants as well as articles on buying organic foods, making healthier food choices, tips for low-fat cooking, dinner party menu ideas, living a healthier lifestyle, etc.



N1507A35004C

N1507A35005C

Most of us strive to look our best and would welcome any help or advice in doing so. That's why a **Looking Good** section would be the ideal place for your readers to turn to for valuable info on the subject and your advertisers to be if they want to reach motivated readers with their products and services.



N1507A09001C

Summer is prime family-fun time, so a **Family Fun Free-for-All Contest** can be a welcome addition to summer promotions. We're suggesting you have readers register their entry online so you can gain e-mail opt-ins for family newsletters. Get advertisers to donate the prizes in exchange for future discounts and lock them into the entire run of the contest for a print and online package, from introduction through the winners announcement. Start your promotion as soon as possible so families will be able to cash in on their prizes in the month of August.

TWO-PAGE SPREAD CONTEST CONCEPTS:
Increase your sales opportunities.

**Save
10%**

Get an additional 10% off this year's service when you sign up for our convenient auto-ship service, and receive Metro's Holiday Advertising Service every year... automatically!



Order Now
and Gain Access to
Metro's Entire Online Holiday
Archive, Featuring More Than

**10,000
HOLIDAY ADS
& IMAGES!**

GUARANTEE

If you don't sell enough greetings to cover the cost of our base rate service as compared to your published open-line rate, we'll give you a full refund or credit!

2015 HOLIDAY ADVERTISING SERVICE

The 2015 Holiday Advertising Service from Metro is an unparalleled creative resource for developing your Christmas and New Year's advertising, greetings and special projects. This annual service is designed to help generate thousands in revenue for your publication, guaranteed!

**OVER 900
New HOLIDAY
IMAGES & ADS!**

TO ORDER, CALL: 1-800-223-1600 OR EMAIL: SERVICE@METRO-EMAIL.COM

METRO'S FILE NAMING SYSTEM AT A GLANCE

Service indicator.

N = Metro Newspaper Service
S = MiAD Spec Ad Library
C = Campaigns & Classified
H = Holiday Advertising Service

Month indicator.
two-digit field to
indicate month
(1 through 12).

Page Number.
two-digit field to
match the page in
the printed guide.

Color Type.
one-digit field to
indicate color
(C = color, K = b&w).

N1507P12002K.TIF

Year indicator.
two-digit field to
indicate the year
(i.e., 15 = 2015).

File indicator.
one-digit field to
indicate the type
of file (P = picture
[photo or graphic],
A = ad, T = text,
W = Web ad).

Unique to File.
three-digit field
that is unique
to the item.

Extension.
three-digit field
that indicates
the file format
(TIF, eps, TXT,
jpg, QXP).

○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

N1507P11001C*-C



3-Pack Erasers
reg. \$1.69

up to
\$100 OFF
Laptops
now starting at
\$299



Safety Scissors
reg. \$2.39

Best Office Supply

[illegible]

Store Hours: Monday-Saturday 10am-8pm, Sunday 11am-6pm



10 x 13



N1507P12012C-●



N1507P12006C-●



N1507P12004C-●



N1507P12002C-●



N1507P12001C-●



N1507P12007C-●



N1507P12009C-●



N1507P12010C-●



N1507P12003C-●



N1507P12008C-●



N1507P12011C-●



N1507P12005C-●

N1507P14001C-●



Kids' Corner

Kinder Kuts
Fun & Fast Haircuts for Kids & Toddlers
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Kinder Kuts
Fun & Fast Haircuts for Kids & Toddlers
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

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1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Joe & Sue's Kitchen
Voted the Best Family-Friendly Restaurant!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Joe & Sue's Kitchen
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1234 Washington Street • Somersville Heights
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www.namewebsite.com

Joe & Sue's Kitchen
Voted the Best Family-Friendly Restaurant!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Messy Closet
Back-to-School Sale in Session!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

The Messy Closet
Back-to-School Sale in Session!
1234 Washington Street • Somersville Heights
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www.namewebsite.com

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The Messy Closet
Back-to-School Sale in Session!
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000-000-0000
www.namewebsite.com

Usage Note:

The purpose of this "Kids' Corner" Marketplace layout is to give you the opportunity to promote local advertisers by offering a variety of price points to include even the smallest budgets. They can benefit from the association while you reap the rewards of a full-color page. Use this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. For your convenience, a tab-sized version of the page is available in the MetroCreativeConnection Creative Library.

Companion
WEB ADS
available
on MCC

N1507P58019C*-O

Teaching Kids Healthy Eating for Life

Ask about our cooking parties, or your place or ours!

Our kids' cooking classes teach young chefs and families how to make healthy nutrition easy, delicious and fun!

Pepperscorn Chef Services
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Now Classes for Fall
BOGO 50% Off
Any Junior Cooking Class
When You Register With a Friend or Family Call or go online for details and discounts using code BOC2FALL through 09.09.15.

AD# N1507A13002C
PASS 2 COL x 5

GOING ON NOW
up to 50% Off
Sunny-Day Fashion, Swimwear & Accessories for Boys & Girls

Too-Cool-for-School Summer Fashion Event

Kidswear Cubby
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Sale ends Sunday, July 20, 2015. List labels, terms and conditions here. Let details, terms and conditions here.

smART Classes

Teaching kids through art offers them a variety of developmental benefits that nurture a lifetime of learning, creativity and achievement.

Mosaic Art Studio
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Register Now for Fall Classes!
painting • drawing • mixed media • repurposed art • & more

Summer Art Camp Sessions Still Available! Limited spots remaining in August. Call or go online to register today.

AD# N1507A13004C
PASS 2 COL x 5
N1507P14009C-●
AD# N1507A13003C
PASS 2 COL x 5
N1507P27010C-●

N1507P14008C-●

We're So Excited...

New Office Opening Saturday, July 20
Join us from 11am-3pm to meet the pediatricians, and enjoy free games, prizes, refreshments and giveaways!

Now Accepting New Patients
Infants Through Age 18 • Well Child Exams • Immunizations • Flu Vaccines • School Physicals • Sick Visits

Dennen Pediatrics
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A13005C
PASS 2 COL x 5

Come Join Us!

Helping Kids Achieve Academic Excellence & Personal Enrichment Since 1983

Open House
Grades K-4
Tuesday, July 20
9am-12 noon
Grades 5-8
Wednesday, July 20
9am-12 noon

Grist Academy
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Small Class Size • Grades K-8 • College Prep Curriculum • Arts, Music, Theater & Technology • Admission Tuition • Award-Winning Faculty •

Nurturing Learning

We pride ourselves on creating a warm and welcoming care environment focused on staff building fun to prepare kids for academic and social success in school.

Open 6AM-6PM
Half-Day & Full-Day Programs
Healthy Breakfast Lunch & Snack Break

Wee Learn Preschool
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

1 Infant Toddler Program
Caring for your little one's needs

AD# N1507A13007C
PASS 2 COL x 5
N1507P20007C-●
AD# N1507A13006C
PASS 2 COL x 5
N1507P14010C-●

AD# N1507A13001C PASS 6 COL x 21
AD# N1507A13008C 10 x 13



N1507P14011C-●



N1507P14009C-●



N1507P14008C-●



N1507P14006C-●



N1507P14005C-●



N1507P14013C-●



N1507P14003C-●



N1507P14004C-●



N1507P14010C-●



N1507P14007C-●



N1507P14002C-●



N1507P14001C-●

MCC Keyword Hints: children, kids, playing, group, diversity, arts & crafts, technology, African American, Asian



N1507P15008C-●



N1507P15007C-●



N1507P15006C-●



N1507P15005C-●



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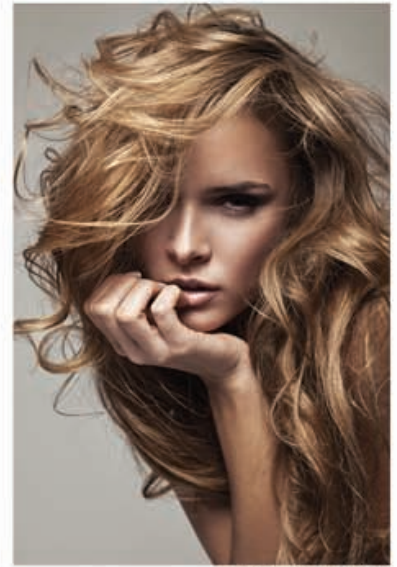
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N1507P16005C-●



N1507P16001C-●

MCC Keyword Hints: hair, hairstyle, hairdo, stylist, salon, cut,
blond, brunette, redhead, curly, Asian, African-American

N1507P62012C
N1507P28001C
N1507P36002C

N1507P17002C
N1507P17001C

N1507P12009C
N1507P30002C
N1507P42001C

N1507P26010C

AD# N1507A17003C
PASS 6 COL x 3

N1507P42010C



2015 July Community Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 <small>Canada Day</small>	2	3	4 <small>Independence Day</small>	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



July 2

Movie in the Park
Showing Name Movie
Pine Ridge Park
8pm
www.namewebsite.com



July 4

Fourth Fest
Fun for the Whole Family
Pine Ridge Park
11am-7pm
www.namewebsite.com

July 00

Name Event Here
Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com



July 9-19

Somersville County Fair
Games, Rides, Music & More
Discount Tickets Now Online
Somerville County Fairgrounds
www.namewebsite.com

July 00

Name Event Here
Event details here. Event details here.
Name Event Location
0:00am-0:00pm
www.namewebsite.com

July 00

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Name Event Location
0:00am-0:00pm
www.namewebsite.com



July 11-12

Sidewalk Sale
Huge Summer Savings
Piermont Plaza
11am-8pm
www.namewebsite.com

July 00

Name Event Here
Event details here. Event details here.
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0:00am-0:00pm
www.namewebsite.com

July 00

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0:00am-0:00pm
www.namewebsite.com

see you THERE

Ice Cream Festival

Come celebrate National Ice Cream Day at summer's sweetest event!

Here's the Scoop:

Sunday, July 19
11am-4pm

- Games • Activities • Raffles
- Live Entertainment • Face Painting
- Ice Cream Eating Contest

Your \$8 Ticket Includes Unlimited Ice Cream Tastings! Kids Under 7 Free

Pine Ridge Park
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



July 19

Ice Cream Festival
Free Samples, Music & Fun
Pine Ridge Park
11am-4pm
www.namewebsite.com

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0:00am-0:00pm
www.namewebsite.com

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www.namewebsite.com

July 00

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Name Event Location
0:00am-0:00pm
www.namewebsite.com

Summer Sidewalk Sale



Saturday & Sunday
July 11-12, 2015
10am-8pm

Enter In Person
to Win a \$500
Shopping Spree!

Piermont Plaza

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# N1507A17001C
AD# N1507A17004C

PASS 6 COL x 21
10 x 13

AD# N1507A17002C
PASS 3 COL x 7
N1507P17003C

N1507P38003C

N1507P62011C

N1507P62002C

N1507P38015C

Companion
WEB ADS
available
on MCC

Nothing Says Summer Like Our
Classic Sundaes
Celebrate National Ice Cream Month with us this July!

Sundae Special
3 Scoops, 3 Toppings
Only \$3
July 1-31, 2015 Only

25 Homemade Ice Cream Flavors
Hand-Packed Quarts & Pints
Homemade Ice Cream Cakes
Hot Waffles & Waffle Cones

The Ice Cream Station
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507A18001C PASS 2 COL. x 5

Spa Style & Luxury
in the convenience of your own home

Call us during the month of July for your **Complimentary Bathroom Makeover Consultation** and **Save 10% Off Your Total Project.**

Licensed & Insured | Local References

Estancia Remodeling
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507A18002C PASS 2 COL. x 5

Illuminate & Beautify

Save on stylish and secure outdoor lighting solutions to enhance your home and landscape.

Save up to 30% Off All Outdoor Lighting This Week Only

- Landscape Lighting • Deck Lighting • Porch Lighting • Post Lighting
- Hanging Lights • Security Lighting • Motion-Sensing Lighting
- String Lighting • Solar & LED Lighting

Environ Home Center
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507A18003C PASS 2 COL. x 5

Quality Custom Awnings

Choose From Hundreds of Styles, Colors & Fabrics!

- Fabric Awnings
- Retractable Awnings
- Dome Awnings
- Spear Awnings
- Metal Awnings
- Canopies • Drop Shades
- Patio Covers
- Outdoor Umbrellas

We specialize in creating stylish awnings and shade solutions for your home or business.

Newmark Awnings
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A18004C PASS 2 COL. x 5

PARK IT HERE

Rates starting at **\$12 per ft.**
Limited Slips Remaining! Call Today.

We offer convenient and secure year-round boat docking and storage.

Marina Amenities:

- Pool & hot tub
- Restrooms & showers
- Laundry • Free parking
- Bar & restaurant

All Slips Include:

- Water • WiFi
- Cable/Phone
- Electric
- Trash pickup

Harbor Crest Marina
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A18005C PASS 2 COL. x 5

Let the BBQs Begin

We're celebrating National Grilling Month with hot deals on our top-selling barbecues.

Save up to \$100 Off Gas, Charcoal & Electric Grills + Get a FREE \$20 Gift Card to Hanson's Meat Market With Grill Purchase of \$99 or More.

Offers good July 1-31, 2015. List details, terms and conditions here. List details, terms and conditions here.

Brady Appliance Center
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A18006C PASS 2 COL. x 5

ENJOY National Hot Dog Month

Name Brand All-Beef Hot Dogs
10 ct. 16 oz.
\$1.49

Name Brand Hot Dog Buns
8 ct. 16 oz.
99¢

Name Brand Ketchup
12 oz.
\$1.99

Name Brand Yellow Mustard
12 oz.
\$1.79

Name Brand Sweet Relish
16 oz.
\$2.99

Offers good through July 31, 2015. List details, terms and conditions here.

Value Grocery
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A18007C PASS 2 COL. x 5

Fresh Coffee Homemade Pastries Morning Manna

Perk & Pastry Breakfast Combos
\$2.99 & up

Open at 6 AM

Perks Coffee

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A18008C PASS 2 COL. x 5

Go Green

Try our healthy and delicious fresh-pressed juices, packed with flavor, vitamins, minerals and nutrients for optimal health and nutrition!

SAVE \$2 OFF Any Juice or Smoothie

when you like us at [facebook.com/earthtoneeats](https://www.facebook.com/earthtoneeats)

Earthtone Eatery & Juice Bar
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507A18009C PASS 2 COL. x 5

N1507P39013C



Gotta-Have Festival Fashions

Shop boho tops, cutoffs, distressed denim, maxi dresses, headbands, unique jewelry, ankle booties and more for a festive summer look you'll love!

Right Now  

BOGO 50% OFF All Jewelry & Accessories
through July 06, 2015 only

Looksie Apparel
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1507A19001C PASS 2 COL. x 5 

N1507P39014C



Growlers Are Here Cheers!
Enjoy your fill of 20 rotating craft beers on tap!

Avenue Liqueurs
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Find out what's on tap with  

Current Specials

Name Brand Pale Ale	\$7.99
squealer refill 32 ounce	
Name Brand Belgian Tripel	\$9.99
squealer refill 32 ounce	
Name Brand growler refill 64 ounce	\$14.99
squealer refill 32 ounce	
Name Brand growler refill 64 ounce	\$18.99

Available while supplies last through July 06, 2015.

AD# N1507A19002C PASS 2 COL. x 5 

N1507P39009C



Hop on a Tasting Flight

Enjoy your choice of six delicious craft beers with our new custom beer tasting flights!

Over 50 craft beers available
Homemade cocktails & infusions
Casual farm-to-table fare

Rustic Brewpub
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com  

AD# N1507A19003C PASS 2 COL. x 5 

N1507P39010C

SUMMER Music Festival
July 25 • July 26

2 days • 5 stages
60 epic performances
music • food • art • fun

The Lineup

Name Band Here
Name Band Here
Name Band Here
Name Band Here
Name Band Here
Name Band Here
Name Band Here
Name Band Here

Tickets Now Online
Get your copy, and beat the July 06 price increase!

Somersville Fairgrounds
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1507A19004C PASS 2 COL. x 5 

N1507P39006C



Creative Design To Make Your Business Stand Out

From logo creation to brand development and web design, we offer a full spectrum of services to meet your graphic design and display needs. We invite you to contact us anytime to discuss your vision with a free consultation and project quote.

Corp Graphics
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com  

AD# N1507A19005C PASS 2 COL. x 5 

N1507P38010C



say hello to a Whole New Look

We are your friendly, local full-service contractor. Contact us anytime for a free, no-obligation consultation and project quote.

A+ Home Improvements
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com Licensed 000000 Bonded 000000

AD# N1507A19006C PASS 2 COL. x 5 

Companion WEB ADS available on MCC

N1507P39009C



Swirl Into Summer

Choose your flavors and toppings for a delicious do-it-yourself yogurt sundae!

12 daily frozen yogurt flavors
Sugar-free & low-carb flavors • Dozens of delicious toppings

Yogurt Station
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

New Summer Hours • Sun-Thurs 11am-9pm, Fri & Sat 11am-11pm

AD# N1507A19007C PASS 2 COL. x 5 

N1507P44009C



Select Boots
Now On Sale
up to 30% Off
men's women's & kids' sizes

Western Style Boots | Denim | Belts | Apparel
Hats | Accessories | Leather Goods

for the Whole Family
We carry petite and plus sizes!

Fashion Corral
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A19008C PASS 2 COL. x 5 

N1507P15010C



The Art of Great Wine

Sample our award-winning local wines, crafted in small batches for a unique and delicious taste.

Join us for a **Painting Party!**
Next Event: **Thursday, July 16**
Reserve your spot online today!

Wine Tasting
Food Pairings
Wine Club
Gift Boutique
Private Events

Vogel Winery
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1507A19009C PASS 2 COL. x 5 



N1507P20002C-●



N1507P20008C-●



N1507P20003C-●



N1507P20010C-●



N1507P20004C-●



N1507P20012C-●



N1507P20007C-●



N1507P20001C-●



N1507P20011C-●



N1507P20005C-●



N1507P20009C-●



N1507P20006C-●

MCC Keyword Hints: back to school, children, kids, school, education, hall, lockers, class, school bus, teacher, books

N1507P22015C*-O

N1507P46001C-

AD# N1507A21002C

PASS 3 COL. x 4.5

AD# N1507A21004C

PASS 3 COL. x 4.5

AD# N1507A21006C

PASS 3 COL. x 4.5

AD# N1507A21008C

PASS 3 COL. x 4.5

N1507P23024C-

Student Discounts

Back-to-School Coupon Guide

Save on Our Entire Back-to-School Lineup

Save 10% Off One Pair | Save 20% Off Two Pairs
Save 30% Off Three Pairs | All Kids' Shoes

Stock up on the latest styles for the new school year!

- Sneakers
- Sandals • Boots
- Dress Shoes
- Slip-Ons • & More



Shoe Stop

1234 Washington St | Somersville Heights
000-000-0000 | www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here.

Start Smart With a Back-to-School Vision Exam



Comprehensive Children's Eye Exam
Only \$29

Focal Point Eye Care Center

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Routine vision checks often miss eye problems that can adversely affect a student's ability to succeed in the classroom. Make sure your child is in the clear for a successful school year with a comprehensive professional eye exam.



Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Your School Spirit Superstore

Save 15% Off Your Total Purchase

Accolade Trophy & Uniform

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



- Sports Uniforms
- Trophies
- Cheer Gear
- Custom Ties, Hoodies & Hats
- Banners & Flyers

Stock Up for School Lunches!

From premium cold cuts to variety packs of their must-have snacks, we have everyone's lunchbox favorites for the new school year.



Corner Grocery

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Save \$5 Off

Purchase of \$25 or More

Save on Your Back-to-School List

SAVE \$5 OFF

Your Purchase of \$20 or More

Grant Office Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Printers to pencils, folders to flash drives, stock up on essential school supplies for the new year here.

Cutting the Cost of Back-to-School Style

We specialize in fast, friendly and stylish haircuts for boys and girls!

Walk-ins Welcome

Kid's Haircut
Only \$9.99

Pigtails Salon

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



Popular Kidswear Styles for Back-to-School

Save on their favorite looks for the first day and all year!

Save 20% Off Your Total Purchase

Rainbows Kidswear

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Value-Packed Savings for a New School Year

Shop top-rated, durable and stylish name brand backpacks for the new school year.

Save 10% Off
Any In-Stock Backpack

We offer FREE Backpack Fitting Service for your child's safety and comfort!



Jetsetter Luggage

1234 Washington St | Somersville Heights
000-000-0000 | www.namewebsite.com

Offer valid with coupon through 09.09.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# N1507A21001C

PASS 6 COL. x 21

AD# N1507A21010C

10 x 13



N1507P22020C-●



N1507P22019C-●



N1507P22018C-●



N1507P22022C-●



N1507P22021C-●



N1507P22011C*-○



N1507P22008C*-○



N1507P22009C*-○



N1507P22023C-●



N1507P22010C*-○

N1507P22007C*-○

N1507P22005C*-○

N1507P22006C*-○



N1507P22016C*-○



N1507P22001C*-○

N1507P22002C*-○

N1507P22003C*-○

N1507P22004C*-○



N1507P22012C*-○



N1507P22014C*-○



N1507P22013C*-○



N1507P22015C*-○



N1507P22017C*-○



N1507P23026C-●



N1507P23027C-●



N1507P23028C-●



N1507P23029C-●



N1507P23025C-●



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N1507P23014C*-○
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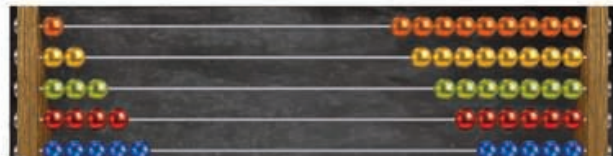
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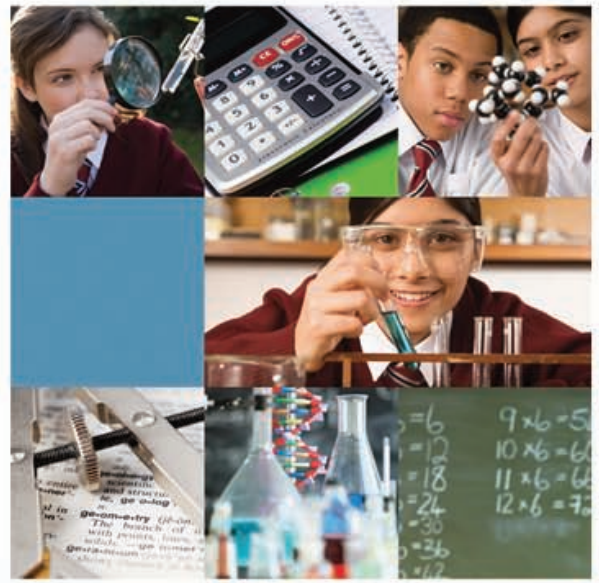
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N1507P25002C-●



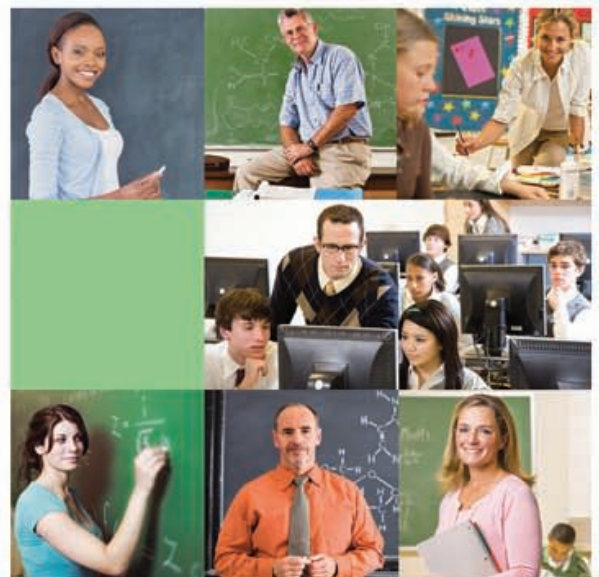
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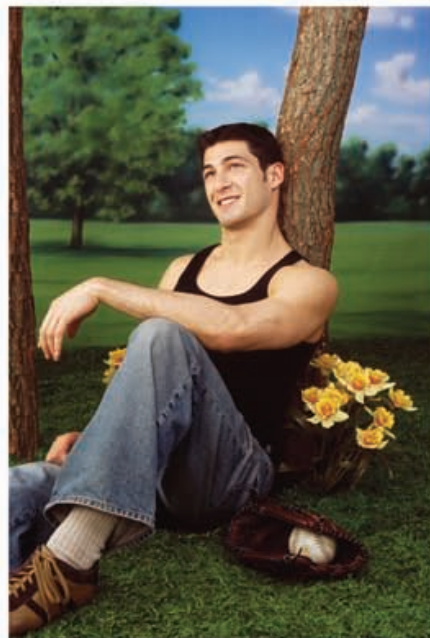
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N1507P26006C-●



N1507P26012C-●



N1507P26003C-●



N1507P26009C-●



N1507P26008C-●



N1507P26001C-●



N1507P27008C-●



N1507P27010C-●



N1507P27009C-●



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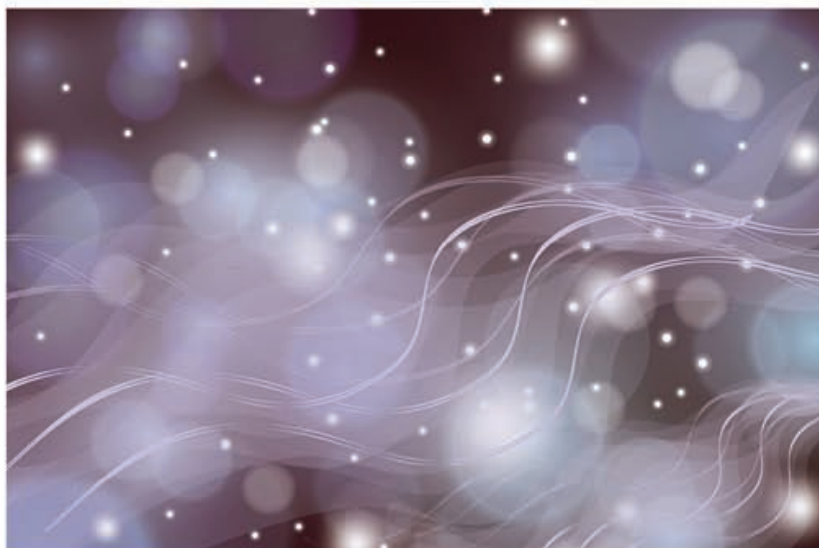
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Entertainment Guide

Your resource for local nightlife, culture and special events.

Dalton Theater <i>Season tickets now available</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Bello Lounge <i>Ladies' night every Thursday</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Somerville Ballet <i>Susan Lake opens July 00</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Club Aura <i>No cover before 11pm</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Stanton Theater <i>Bale night every Tuesday</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000
Keys Piano Bar <i>Live entertainment nightly</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Nuance Gallery <i>R. Lewis opening reception July 00</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Dublin Bar & Grill <i>Trivia night every Tuesday</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	The Mainstage <i>Summer concert schedule now online</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Somerville Music Festival <i>Tickets now on sale for July 00-00</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000
Highnote Bar <i>Karaoke every Wednesday night</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	City Art Museum <i>Join our mailing list online</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Barcelona Bistro <i>Tapas, live music & flamenco</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	The Somerville Players <i>Now showing Home Production</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000	Martini's Lounge <i>Happy hour daily</i> www.namewebsite.com 1234 Washington Street Somerville Heights 000-000-0000

AD# N1507A28001C 19.334 x 13



N1507P28003C-●
N1507P28004C*-O

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

The layout can be opened inside the *Metro interactive Ad Development software (MIAD)*, where the amount of advertiser spaces can be adjusted with a click of a button. See a demonstration in the MIAD area accessed from the metrocreativeconnection.com home page.

In the Spotlight Nightlife Guide

N1507P28007C*-O

N1507P28005C*-O



N1507P29010C-●



N1507P29007C-●



N1507P29002C-●



N1507P29005C-●



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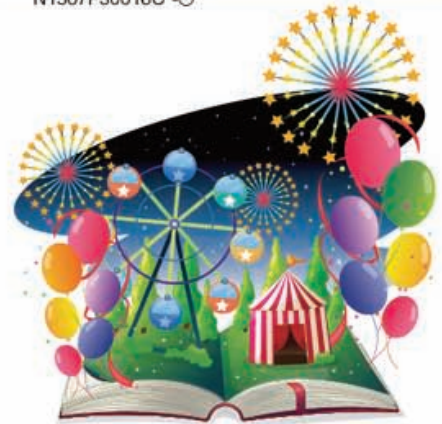
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N1507P30010C*-○



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N1507P30013C*-○



N1507P30003C-●



N1507P30014C*-○

MCC Keyword Hints: lifestyle, children, kids, fair, amusement park, Ferris wheel, rides, food, cotton candy

2015 County Fair

Your TICKET to SUMMER FUN



July 10-12, 2015

Friday 1-11pm

Saturday 11am-11pm

Sunday 11am-8pm

Admission
\$9

Kids \$5 • Under 3 Free

Entertainment for All Ages

Food • Fun • Rides • Games
Agriculture • Prizes • Vendors
Contests • Music & More



Somersville Fairgrounds

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Concerts & Events

Jake Lyon
JULY 10 • 7PM

The Crooners
Quartet
JULY 11 • 3PM

Leah Lunden
Band
JULY 11 • 7PM

Lyric
JULY 12 • 12 noon

Miller Conrad
JULY 12 • 4PM



AD# N1507A31001C

PASS 6 COL. x 21

AD# N1507A31002C

10 x 13

METRO Themed Event Package

SECTION COVER:

BEST of the WEEKEND Your Guide to the Perfect Weekend

July 2015 A Special Supplement to NAME NEWSPAPER

Free Summer Concerts

Outdoor Cinema: Things to Do with the Kids, Art Events this Week

Newest Beer Gardens

Critics' Picks in West Restford Dining Just Opened: XYZ Comedy Club

AD# N1507A32004C 10. x 13

QUICK SELL:

BEST of the WEEKEND

Enjoy a season of the arts

D

Microbrewery, Music Hall, Comedy Club, Night Club, Art Gallery, Restaurant, Boutique, Jazz Festival

AD# N1507A32005C 9.667 x 13

WEB ADS:

FREE RIDE of Your Choice

Rydell Park Amusements

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W32002S

MOBILE ADS:

FREE RIDE of Your Choice

Rydell Park Amusements

AD# N1507W32002B

FREE RIDE of Your Choice

Rydell Park Amusements

AD# N1507W32002W

N1507P36002C

FREE RIDE of Your Choice

Rydell Park Amusements

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W32002R

N1507P36002C

FREE RIDE of Your Choice

Rydell Park Amusements

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1507W32002L

Companion WEB ADS available on MCC

CAMPAIGN:

Make This Weekend A WINNER!

Get Your Ticket to Fun, Games, Food & Excitement at Rydell Park Amusements

FREE Game of Your Choice

Present this coupon at any of our game stalls for one free chance to win!

Rydell Park Amusements

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1507A32001C

N1507P36002C

What's Up for YOUR Weekend?

Get Your Ticket to Fun, Games, Food & Excitement at Rydell Park Amusements

FREE Ride of Your Choice

Present this coupon at any of our ticket booths for one free park ride.

Rydell Park Amusements

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1507A32002C

N1507P36002C

Craving a Good Time This Weekend?

Get Your Ticket to Fun, Games, Food & Excitement at Rydell Park Amusements

FREE Soda or Ice Cream Cone

Present this coupon at any of our food vendors for a free medium soda or single-scoop cone.

Rydell Park Amusements

1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1507A32003C

N1507P36002C

WEB ADS:

In the Market for Something Organic?

- Fresh Produce
- Free-Range Meats
- Bulk Foods
- Organic Dairy
- Healthy Prepared Foods
- Premium Groceries

This Week

View
Specials
Online >

Parkside Market
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W33003S

N1507P33002C*O

In the Market for Something Organic?

This Week

View Specials Online >

Parkside Market
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W33003R

N1507P33002C*O

N1507P33003C

Companion
WEB ADS
available
on MCC

N1507P36012C

N1507P33002C*O

In the Market for Something Organic?

This Week

View Specials Online >

Parkside Market
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W33003L

QUICK SELL:

Fresh

What is clean eating all about?

AD# N1507A33005C 9.667 x 13

SECTION COVER:

Fresh

Organic Foods: Are they safer?
Best Farmers' Markets
Newest Organic Food Brands
Top 5 Organic Baby Foods

Vegetarian Recipes

AD# N1507A33004C 10 x 13



N1507P33001C*O

MOBILE ADS:

This Week

View Specials Online >

Parkside Market

AD# N1507W33003B

This Week

View Specials Online >

Parkside Market

AD# N1507W33003W

CAMPAIGN:

In the Market for Something Fresh?

Check out our incredible variety of fresh, local and organic foods.

Parkside Market
1234 Washington St
Somerville Heights
000-000-0000
www.namewebsite.com

This Week

Your Choice
Kale or Swiss Chard
Only \$1.99 bunch
Through Sunday, July 08, 2015

- Fresh Produce
- Free-Range Meats
- Bulk Foods • Organic Dairy
- Healthy Prepared Foods
- Premium Groceries

AD# N1507A33001C

N1507P36004C

N1203P46009C

N1507P33002C*O

In the Market for Something Healthy?

Check out our incredible variety of fresh, local and organic foods.

Parkside Market
1234 Washington St
Somerville Heights
000-000-0000
www.namewebsite.com

This Week

Delishious
Quinoa & Grilled
Vegetable Salad
Only \$4.99 lb.
Through Sunday, July 08, 2015

- Fresh Produce
- Free-Range Meats
- Bulk Foods • Organic Dairy
- Healthy Prepared Foods
- Premium Groceries

AD# N1507A33002C

N1507P36008C

N1203P46009C

N1507P33002C*O

In the Market for Something Organic?

Check out our incredible variety of fresh, local and organic foods.

Parkside Market
1234 Washington St
Somerville Heights
000-000-0000
www.namewebsite.com

This Week

Berger Farms
Organic
Chicken Breast
Only \$5.99 lb.
Through Sunday, July 08, 2015

- Fresh Produce
- Free-Range Meats
- Bulk Foods • Organic Dairy
- Healthy Prepared Foods
- Premium Groceries

AD# N1507A33003C

N1507P36003C



N1203P46009C

N1507P33002C*O

METRO Themed Event Package

SECTION COVER:

Good Taste
July 2015
A Special Supplement to NAME NEWSPAPER

Are Farmers Becoming Chefs and Chefs Becoming Farmers?
Restaurants that Support Local and Organic Farming
Our Pick of the Best Locavore Eateries
Summer Farm-to-Table Dinner Party Menu Ideas

AD# N1507A34004C 10. x 13


Restaurants & Recipes



N1507P34001C*-O

MOBILE ADS:


Great Meals Start With Quality Meats



Valley Market

AD# N1507W34003B

Great Meals Start With Quality Meats



Valley Market

AD# N1507W34003W

QUICK SELL:

Good Taste
Ingredients that help fight inflammation




AD# N1507A34005C 9.667 x 13

Great Meals Start With Quality Meats



Name Farm Filet Mignon \$14.99 lb.

Valley Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1507W34003R

N1507P34002C*-O

N1507P65009C-●

Great Meals Start With Quality Meats




Valley Market
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Name Farm Filet Mignon \$14.99 lb.

AD# N1507W34003L

WEB ADS:

Great Meals Start With Quality Meats



Name Farm Filet Mignon \$14.99 lb.

Valley Market
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1507W34004S

Companion WEB ADS available on MCC

CAMPAIGN:

Great Meals Start With Quality Meats

Steak • Chicken • Pork • Wild Game



Your full-service butcher shop, offering an extensive selection of fresh, premium products for unparalleled taste and nutrition.

Valley Market
On Special This Week
Name Farm Wagyu Skirt Steak
\$11.49 lb.


1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Enjoy free recipes, cooking demos and more online!

AD# N1507A34001C
PASS 2 COL x 5

Great Meals Start With Quality Meats

Steak • Chicken • Pork • Wild Game



Your full-service butcher shop, offering an extensive selection of fresh, premium products for unparalleled taste and nutrition.

Valley Meats
On Special This Week
Name Farm Whole Chicken
\$4.99 lb.

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

We carry all-natural, free-range chicken!

AD# N1507A34002C
PASS 2 COL x 5

Great Meals Start With Quality Meats

Steak • Chicken • Pork • Wild Game



Your full-service butcher shop, offering an extensive selection of fresh, premium products for unparalleled taste and nutrition.

Valley Meats
On Special This Week
Name Farm Filet Mignon
\$14.99 lb.

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Shop grass-fed, organic meats here!

AD# N1507A34003C
PASS 2 COL x 5

WEB ADS:



New Customer Special

60-Minute Deluxe Facial Only \$45

MAKE APPT

Stella Spa

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W35003S

QUICK SELL:

Looking Good

Hair care made simple

Salon Supplies

Cosmetics Store

Spa

Pharmacy

Nail Salon

Hair Salon

AD# N1507A35005C 9,667 x 13

SECTION COVER:

Looking Good

July 2015
A Name Newspaper

Do Anti-Aging Facials Work?
Tips for Maintaining Vibrant Hair Color

Pedicures that Soothe and Smooth
Spa Treatments that Rejuvenate the Skin
Botox Update
Guide to Cosmetic Surgeries
Step-by-Step Plan for Achieving Weight Loss Goals

AD# N1507A35004C 10 x 13



New Customer Special

60-Minute Deluxe Facial Only \$45

MAKE APPT

Stella Spa

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507W35003R



N1507P35001C*~O

MOBILE ADS:

60-Minute Deluxe Facial Only \$45 Stella Spa
TAP TO MAKE APPT

AD# N1507W35003B

60-Minute Deluxe Facial Only \$45 Stella Spa
TAP TO MAKE APPT

AD# N1507W35003W

N1507P37004C~●

New Customer Special MAKE APPT
60-Minute Deluxe Facial Only \$45

Stella Spa
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507W35003L

CAMPAIGN:

"Me Time"
Is a Beautiful Thing

Indulge in your favorite treatments at our luxury day spa.

- Facials • Massage
- Manicures • Pedicures
- Body Wraps • Waxing
- Sugar Scrubs

New Customer Special
Spa Mani-Pedi Combo Only \$35
when you mention this ad when booking your appointment. Offer valid for new customers only by appointment.

Stella Spa
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A35001C

PASS 2 COL. x 5

Relaxation
Is a Beautiful Thing

Indulge in your favorite treatments at our luxury day spa.

- Facials • Massage
- Manicures • Pedicures
- Body Wraps • Waxing
- Sugar Scrubs

New Customer Special
60-Minute Massage Only \$49
when you mention this ad when booking your appointment. Offer valid for new customers only by appointment.

Stella Spa
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A35002C

PASS 2 COL. x 5

Tranquility
Is a Beautiful Thing

Indulge in your favorite treatments at our luxury day spa.

- Facials • Massage
- Manicures • Pedicures
- Body Wraps • Waxing
- Sugar Scrubs

New Customer Special
60-Minute Deluxe Facial Only \$45
when you mention this ad when booking your appointment. Offer valid for new customers only by appointment.

Stella Spa
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A35003C

PASS 2 COL. x 5



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N1507P36010C-●



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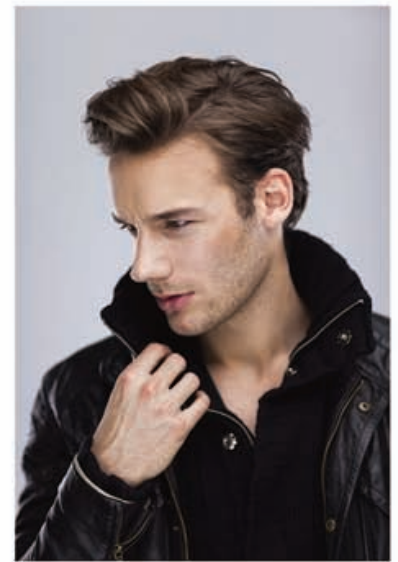
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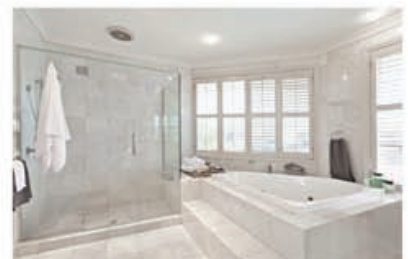
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N1507P38013C-●



N1507P38002C-◇



N1507P38009C-●



N1507P39002C-●



N1507P39001C-●



N1507P39003C-●



N1507P39007C-●



N1507P39004C-●



N1507P39010C-●



N1507P39013C-●



N1507P39014C-●



N1507P39009C-●



N1507P39012C-●



N1507P39011C-●



N1507P39005C-●



N1507P39008C-●



N1507P39006C-●

N1507P16003C-
N1507P16009C-



The Hair of Your Dreams

Enjoy instant beauty and glamour with our extensive selection of wigs in every length, color, texture and style. We carry the latest lightweight wigs and hair systems to provide you with a natural look and comfortable fit. We also offer professional care and styling of your wig for lasting salon-quality beauty.

Synthetic Wigs • Human Hair Wigs
African American Wigs • Children's Wigs
Hair Extensions • Hairpieces

Natural Look Hair Solutions

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



Save 10% Off
Any Single Wig or Hairpiece

Coupon required. Expires 08/01/15. See details, terms and conditions here.

Natural Look Hair Solutions
1234 Washington Street
000-000-0000 • www.namewebsite.com

Save \$5 Off
Wig Cleaning & Styling Service

Coupon required. Expires 08/01/15. See details, terms and conditions here.

Natural Look Hair Solutions
1234 Washington Street
000-000-0000 • www.namewebsite.com

AD# N1507A41001C

8.5 x 11

•C03014003N
N1507P16002C-



Back-to-School Smile Time

Remember to put a dental exam and cleaning on your back-to-school list this year! Statistics show that 19 percent of children ages 2 to 19 years old have untreated tooth decay, and resulting dental pain can make it difficult for students to learn, play and pay attention in school. Make sure your kids are ready for a successful school year with the professional pediatric dental care they need to feel their best!

Patient & Gentle Pediatric Dental Care
Mercury-Free Office • Lap Exams for Infants
Digital X-rays • Orthodontics • Play Area

Happy Dental Solutions

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



Only \$49
Pediatric Dental Cleaning & Exam

Coupon required. Expires 08/01/15. See details, terms and conditions here.

Happy Dental Solutions
1234 Washington Street
000-000-0000 • www.namewebsite.com

Save \$100 Off
Orthodontic Treatment

Coupon required. Expires 08/01/15. See details, terms and conditions here.

Happy Dental Solutions
1234 Washington Street
000-000-0000 • www.namewebsite.com

AD# N1507A41002C

8.5 x 11

Summer Inside-Out Sale

Starting Saturday
July 18-23, 2015
Doors Open at 9AM

Our best buys of the season on lawn and garden essentials!

STOCK-UP SPECIALS			
Name Brand Lawn & Leaf Bags 50 gallon, 50 count 2 for \$5 <small>reg. \$9.99 each</small>	2-Gallon Potted Perennials assorted varieties 2 for \$10 <small>reg. \$7.99 each</small>	Name Brand 6-Pack Solar Lights LED with stakes 2 for \$25 <small>reg. \$19.99 each</small>	Outdoor 4"x8" Pavers assorted colors 29¢ each <small>reg. 38¢ each</small>

Baylor Hardware Center
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here.

Free Assembly
on all full-size gas grills
Models Now Starting at \$199

BOGO 50% Off
Select Fertilizers & Weed Control

up to **\$50 Off**
Mowers, Trimmers & Blowers

Save up to **50% Off**
Select Styles
Patio Furniture Clearance

AD# N1507A41004C

8.5 x 11

FRONT

Summer Inside-Out Sale

Starting Saturday
July 18-23, 2015
Doors Open at 9AM

Our best buys of the season on home improvement helpers!

Top-Rated Power Tools On Sale up to 30% Off	10% Off Entire Stock Decking & Lumber	up to \$100 Off Select Home Appliances
--	---	--

AND SO MUCH MORE!

Baylor Hardware Center
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here.

Super Special
All Name Brand Interior & Exterior Paints
BOGO 50% Off

AD# N1507A41003C

8.5 x 11

BACK



N1507P42012C-●



N1507P42013C-●



N1507P42016C-●



N1507P42015C-●



N1507P42009C*-○



N1507P42001C*-○



N1507P42014C-●



N1507P42008C*-○



N1507P42002C*-○



N1507P42003C*-○



N1507P42004C*-○



N1507P42017C-●



N1507P42007C*-○



N1507P42005C*-○



N1507P42011C*-○



N1507P42006C*-○



N1507P42010C*-○

MCC Keyword Hints: shop local, shopping, retail, produce, supermarket, fashion, shopping bags, shoe store

AD# N1507A43002C
PASS 2 COL x 5

AD# N1507A43004C
PASS 2 COL x 5

AD# N1507A43007C
PASS 2 COL x 5

AD# N1507A43010C
PASS 2 COL x 5

N1507P42006C*-O
N1507P42008C*-O

Fashion Scoop

There's still time to scoop up the latest looks for summer!

SAVE 30% OFF
Any Single Item

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

July is Independent Retailer Month!

Celebrate Independent Retailer Month with coupon savings from your favorite local businesses!



Revolve Consignments

Gently Worn Fashions for the Whole Family & Home

SAVE 15% OFF
Your Total Purchase

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

CITY Stationers

Unique Cards & Gifts
Custom Invitations • Engraved Gifts

Free Gift
With Purchase of \$10 or More

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Harvest Market

Fresh Produce
Specialty Foods • Bake Shop

SAVE 10% OFF
Your Total Purchase

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Brant Family Hardware

Tools & Hardware
Building Supplies • Keys Made

SAVE \$5 OFF
Your Purchase of \$20 or More

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Adore Beauty Supply

Cosmetics • Hair Care
Nail Care • Wigs • Salon Supplies

Free Beauty Gift Bag
With Your Purchase of \$25 or More

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Paws & Claws Pet Supply

Premium Food & Supplies for
Dogs, Cats & Small Pets

Free Plush Pet Toy
With Your Purchase of \$15 or More

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Blossoms Florist

Bouquets • Gifts
Special Events • Delivery

\$10 Grab-&-Go Bouquet
reg. \$12.99-\$14.99

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Binders Bookshop

Shop bestsellers, hard-to-find titles,
the latest magazines and more!

Free Medium Coffee or Pastry
With Purchase of Any Book

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Shoe Depot

New fall styles now in stock for
men, women and kids!

SAVE 25% OFF
Any Single Pair of Shoes

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Clayton Pharmacy

Your friendly locally owned
pharmacy since 19XX

SAVE \$5 OFF
Your Purchase of \$25 or More

Offer valid with coupon through 08.08.15.
List details, terms and conditions here.
Last details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1507A43001C

PASS 6 COL x 21

AD# N1507A43013C

10 x 13

AD# N1507A43003C
PASS 2 COL x 5

AD# N1507A43006C
PASS 2 COL x 5
AD# N1507A43005C
PASS 2 COL x 5

AD# N1507A43009C
PASS 2 COL x 5
AD# N1507A43008C
PASS 2 COL x 5

AD# N1507A43012C
PASS 2 COL x 5
AD# N1507A43011C
PASS 2 COL x 5

N1507P43001C*-O



N1507P44002C-●



N1507P44004C-●



N1507P44006C-●



N1507P44001C-●



N1507P44007C-●



N1507P44012C-●



N1507P44009C-●



N1507P44011C-●



N1507P44008C-●



N1507P44005C-●



N1507P44010C-●



N1507P44003C-●



N1507P44015C*-○

N1507P44014C*-○



N1507P44017C*-○

N1507P44016C*-○



N1507P44018C*-○



N1507P44013C*-○



N1507P44022C*-○



N1507P44021C*-○



N1507P44020C*-○



N1507P44023C*-○



N1507P44024C*-○



N1507P44019C*-○

Western Days Rodeo & Festival

Friday, July 24 - Sunday, July 26

Friday 5pm-11pm
Saturday 11am-11pm
Sunday 11am-7pm

Rodeo Events
Start at **6pm Daily**



Festival Admission Is
FREE!

Rodeo Tickets Start
at Only **\$9.99** for Adults

Discount Tickets & Information Available at
www.namewebsite.com

**LIVE RODEO
ACTION & SO
MUCH MORE!**

Rodeo Parade • Best of the West Pageant
Live Country Music • Free Line Dancing Lessons
Fashion, Jewelry & Craft Vendors • Hot BBQ & Cold Beer
Kids' Rides & Games • Pony Rides & Petting Zoo



Somersville Fairgrounds

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com



Thanks to our 2015 sponsors for their support of this time-honored tradition!



Name Business Sponsor	Name Business Sponsor	Name Business Sponsor	Name Business Sponsor	Name Business Sponsor	Name Business Sponsor
Name Business Sponsor	Name Business Sponsor	Name Business Sponsor	Name Business Sponsor	Name Business Sponsor	Name Business Sponsor

AD# N1507A45001C

PASS 6 COL. x 21

AD# N1507A45002C

10 x 13

METRO Templated Special Sections

Bonus images available in the Images Library:



N1507P46005C-●



N1507P46006C-●



N1507P46001C-●



N1507P46003C-●



N1507P46002C-●

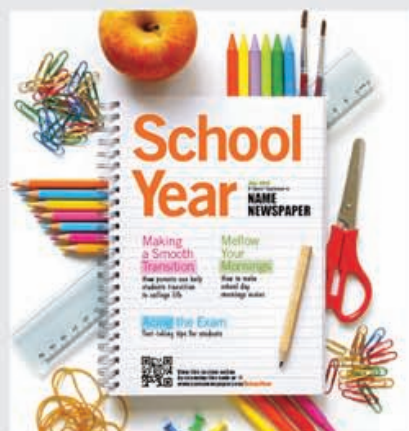


N1507P46004C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to **grow your special sections program and ad sales**, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion postcard to invite advertisers

to participate in your section are also included in the package. Adapt the postcard to an ad, or create a reader version to promote the upcoming section. View this month's **School Year** package in the Templated Special Sections Library. If you like what you see, **call 800-223-1600 or email service@metro-email.com to order** and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



5 x 7 POSTCARD

Bonus Images available in the Images Library:



N1507P47007C-●



N1507P47001C-◇



N1507P47006C-●



N1507P47003C-●



N1507P47002C-●



N1507P47005C-●



N1507P47004C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to **grow your special sections program and ad sales**, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion postcard to invite advertisers

to participate in your section are also included in the package. Adapt the postcard to an ad, or create a reader version to promote the upcoming section. View this month's **Weddings** package in the Templated Special Sections Library. If you like what you see, **call 800-223-1600 or email service@metro-email.com to order** and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



5 x 7 POSTCARD



N1507P48001C-●



N1507P48011A-●



N1507P48003C-●



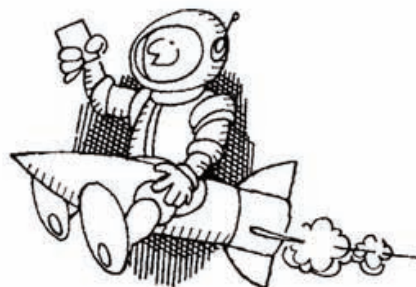
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N1507P48006A-●



N1507P48008A-●



N1507P48002A-●



N1507P48005A-●



N1507P48009C-●



N1507P48010A-●



N1507P48007A-●



N1507P48004A-●



N1507P48012A-●

MCC Image Type: line art
MCC Keyword Hints: retro, circus, rodeo, cookout, space, summer



N1507P49012C-●



N1507P49014A-●



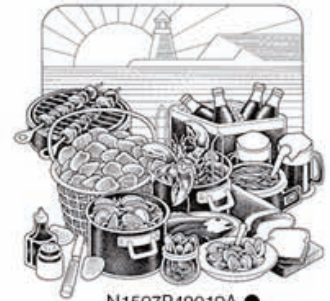
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N1507P49011A-●



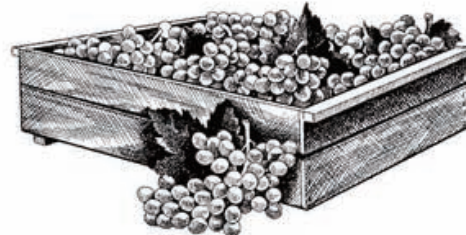
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N1507P49008A-●



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N1507P49006A-●



N1507P49005A-●



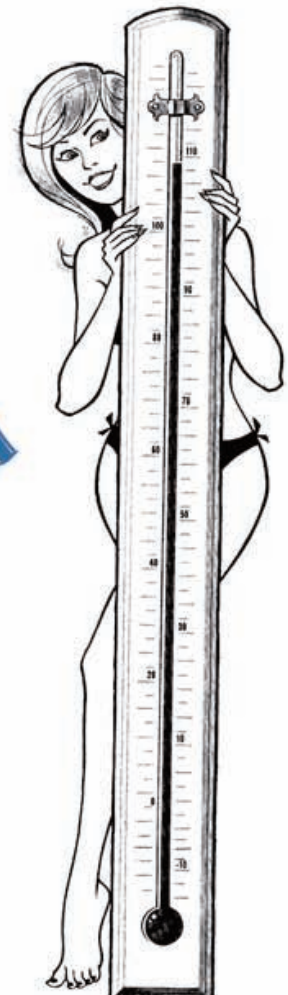
N1507P49009C-●



N1507P49007A-●



N1507P49003A-●



N1507P49013A-●



N1507P50005C-●
N1507P50004C-●

Usage Notes:

Use these backgrounds to help promote summer, fairs, rodeos, celebrations, financial, back to school and more. Employ them for individual ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules ... and more.

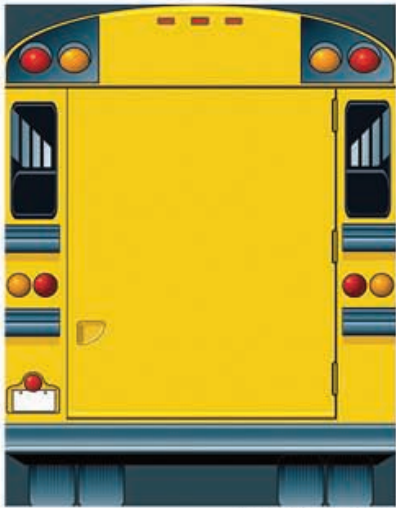
(MCC Creative Library / Image Type pull-down menu: "background")



N1507P50007C-●



N1507P50002C-●
N1507P50003C-●



N1507P50001C-●



N1507P50006C-●



N1507P50008C-●
N1507P50009C-●



N1507P50010C-●



N1507P50011C-●



N1507P50012C-●

N1507P51001C



Usage Suggestions:

Try this confections photo as an ad background or page header for candy stores, birthday party supplies and business birthday party hosting, as well as nutrition-related examples, in print and online.

N1507P51002C



Usage Suggestions:

Ballon photos automatically say "celebration." Use this one as a background or image in ads for summer carnivals, businesses that host birthday parties, business anniversary sales, and more, in print and online.

N1507P51003C



Usage Suggestions:

Sunset photos are among the most popular downloads, year after year. Use this one as a background or page header for waterfront dining directories, summer sales, estate planning, and more, in both print and online.

N1507P51004C



Usage Suggestions:

Try this cactus photo as a page header for succulent landscaping directories, or a background for botanical gardens, summer beauty ads, skin care, and more, in print and online.

N1507P51005C



Usage Suggestions:

This desert sunset banner photo can be used as a background for all things Southwestern, from travel guides to real estate and western wear, and more, in print and online.

N1507P51006C



Usage Suggestions:

This banner photo can be used for fair and amusement park ad backgrounds, page headers for birthday supplies and favors directories, summer day camp ads, and more, in print and online.



N1507P52017C*-O



N1507P52019C*-O



N1507P52004C*-O



N1507P52001C*-O



N1507P52018C*-O



N1507P52020C*-O



N1507P52002C*-O



N1507P52015C*-O



N1507P52012C*-O



N1507P52009C*-O



N1507P52013C*-O



N1507P52003C*-O



N1507P52010C*-O



N1507P52014C*-O



N1507P52016C*-O



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N1507P52008C*-O



N1507P52005C*-O



N1507P52006C*-O



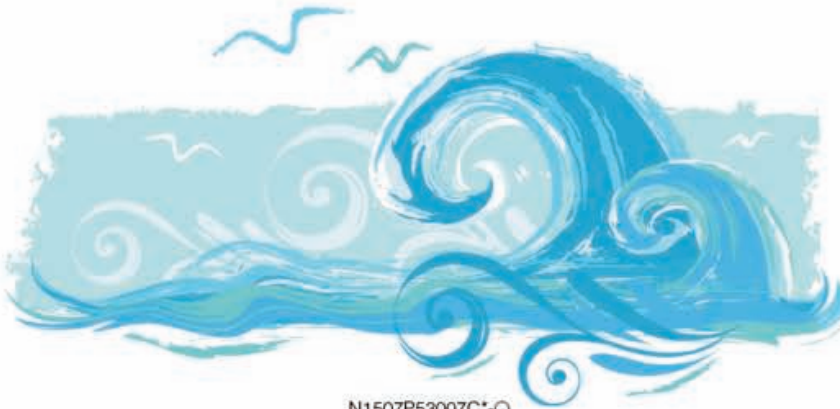
N1507P53001C*-O



N1507P53002C*-O



N1507P53006C*-O



N1507P53007C*-O



N1507P53008C*-O



N1507P53004C*-O



N1507P53003C*-O



N1507P53009C*-O



N1507P53005C*-O

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention. Select "ad starter" from the *Image Type* pull-down menu or type "MetroBiz" as a keyword in the *MCC Creative Library* to search and download these items.



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



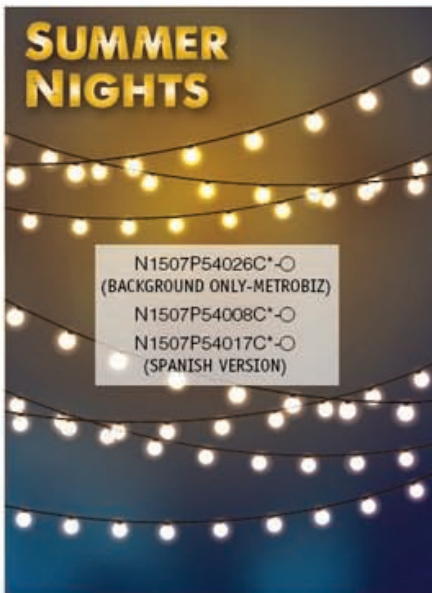
PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



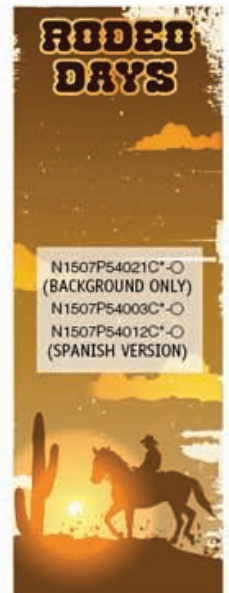
PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



MCC KEYWORD HINT: metrobiz
N1507P55001C*-O



MCC KEYWORD HINT: metrobiz
N1507P55002C*-O



MCC KEYWORD HINT: metrobiz
N1507P55003C*-O



MCC KEYWORD HINT: metrobiz
N1507P55004C*-O



MCC KEYWORD HINT: metrobiz
N1507P55005C*-O



MCC KEYWORD HINT: metrobiz
N1507P55006C*-O



N1507P55007C*-O



N1507P55008C*-O



N1507P55009C*-O

Usage Note:

MetroBiz, banner, summer, fair,
rodeo, business, finance,
education, back to school,

Use these timely frames in print inserts,
ads or online ads and areas. Items that
Metro creates to help you expand your
printing business are keyworded as
"MetroBiz" for your convenience in
searching and downloading. The banner-
style frames can be used for top- or
bottom-of-the-page print ads or
repurposed for Web banners. Look for
more seasonal and timely subjects
throughout the year.



MCC KEYWORDS: ICON SET, FAIR, CARNIVAL
N1507S56001C*-O



MCC KEYWORDS: ICON SET, FOOD
N1507S56002C*-O



MCC KEYWORDS: ICON SET, MONEY
N1507S56003C*-O



MCC KEYWORDS: ICON SET, WESTERN
N1507S56006C*-O



MCC KEYWORDS: ICON SET, SHOES
N1507S56005C*-O



MCC KEYWORDS: ICON SET, NAUTICAL
N1507S56004C*-O



N1507P58001C-●



N1507P58006C-●



N1507P58007C-●



N1507P58023C*-○



N1507P58003C-●



N1507P58005C-●



N1507P58002C-●



N1507P58004C-●



N1507P58008C*-○



N1507P58016C*-○



N1507P58014C*-○



N1507P58011C*-○



N1507P58022C*-○



N1507P58017C*-○



N1507P58015C*-○



N1507P58013C*-○



N1507P58010C*-○



N1507P58009C*-○



N1507P58012C*-○



N1507P58021C*-○



N1507P58020C*-○



N1507P58024C*-○



N1507P58025C*-○



N1507P58018C*-○

N1507P58019C*-○

N1507P59002C-0



AD# N1507A59001C 2 x 3.5
BUSINESS CARD

N1507P59003C-0
N1507P59001C-0



AD# N1507A59002C 2 x 3.5
BUSINESS CARD

N1507P16010C-0



AD# N1507A59003C 2 x 3.5
BUSINESS CARD

N1507P53006C-0



AD# N1507A59012C 2 x 3.5
BUSINESS CARD

N1203P46009C-0



AD# N1507A59012C 2 x 3.5
BUSINESS CARD

N1507P15012C-0



AD# N1507A59004C 2 x 3.5
BUSINESS CARD

N1507P36005C-0



AD# N1507A59005C 2 x 3.5
BUSINESS CARD

N1507P36009C-0



AD# N1507A59006C 2 x 3.5
BUSINESS CARD

N1507P12002C-0



AD# N1507A59007C 2 x 3.5
BUSINESS CARD

N1507P39004C-0



AD# N1507A59008C 2 x 3.5
BUSINESS CARD

N1507P42002C-0
N1507P42003C-0



AD# N1507A59009C 2 x 3.5
BUSINESS CARD

N1507P53009C-0



AD# N1507A59010C 2 x 3.5
BUSINESS CARD



N1507P60001C-●



N1507P60004C-●



N1507P60010C-●



N1507P60009C-●



N1507P60005C-●



N1507P60006C-●



N1507P60008C-●



N1507P60003C-●



N1507P60002C-●



N1507P60007C-●



N1507P60022C-●



N1507P60014C*-○



N1507P60016C*-○



N1507P60017C*-○



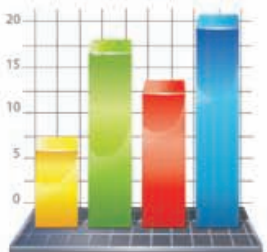
N1507P60019C*-○



N1507P60020C*-○



N1507P60018C*-○



N1507P60015C*-○



N1507P60021C*-○



N1507P60024C*-○



N1507P60025C*-○

N1507P60020C*-O



Banking in the Palm of Your Hand

Introducing free mobile banking and check deposit from your trusted local credit union. Now you can access your account and deposit checks anytime, anywhere, instantly. It's just one more way we're making banking faster, easier and better for you.

GETTING STARTED IS A SNAP!

Call, come in or visit us online to open your free checking account with mobile access.

ALREADY A CUSTOMER?

Visit www.namewebsite.com on your mobile device to get the app!

Somersville Credit Union

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A61001C

PASS 3 COL. x 10

N1507P61001C*-O

Let It **Grow**
Let It **Grow**
Let It **Grow**



Talk to us today about the best way to nurture your financial goals, and together we'll plant the seeds for a successful future.

We offer a full spectrum of retirement planning and investment services from a team of trusted and experienced financial advisors who live and work here in the community. Take the first step toward a financially secure future, and call 000.000.000 to arrange your complimentary consultation today. Retirement Planning • Education Savings • Investment Management • Insurance • Trust Management • More

Core Financial

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1507A61002C

PASS 3 COL. x 10

N1507P46005C*-O



From birthdays to braces, first cars to college, we offer a range of saving and lending solutions to meet your needs year after year.



School Supply Drive GOING ON NOW

Stop by your nearest branch location through August 00 to drop off your donation! Needed items include pens, pencils, paper, folders, spiral notebooks, calculators and backpacks.

Junior Checking Accounts
Education Savings Plans
Automotive Loans
CDs & IRAs
Money Market Accounts
Personal Loans
& so much more

Talk to us today about the right combination of financial products and services to meet your needs!

First Bank of Somersville

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1507A61003C

PASS 3 COL. x 10

N1507P38010C*-O

Your Home for a Great Rate



Somersville Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Current rates as of 00.00.15. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# N1507A61004C

PASS 3 COL. x 10



N1507P62012C-●



N1507P62007C-●
N1507P62008C-◇



N1507P62011C-●



N1507P62010C-●



N1507P62005C-●



N1507P62013C-●



N1507P62003C-●
N1507P62004C-◇



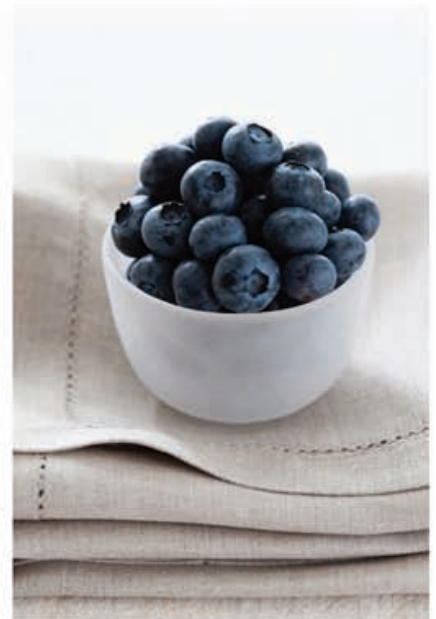
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N1507P62009C-◇



N1507P62001C-●

MCC Keyword Hints: food, fruit, blueberries, horseradish,
hot dog, National Ice Cream Month, National Grilling Month

N1507P65011C

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N1507P66002C

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N1507P66025C

N1507P65001C



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N1507P64002C

N1203P46009C



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N1507P66001C

N1507P66023C



N1507P64006C-●



N1507P64011C-●



N1507P64008C-●



N1507P64004C-●



N1507P64010C-●



N1507P64009C-●



N1507P64002C-●



N1507P64005C-●



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N1507P64003C-●



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N1507P65008C-●



N1507P65001C-●



N1507P65002C-●



N1507P66011C-●
BAKED BEANS



N1507P66018C-●
STEAK



N1507P66017C-●
GRILLED STEAK



N1507P66008C-●
RIBS



N1507P66024C-●
FRENCH FRIES



N1507P66004C-●
HOT DOG



N1507P66020C-●
COTTON CANDY



N1507P66005C-●
BLUEBERRIES



N1507P66015C-●
STRAWBERRY ICE CREAM



N1507P66014C-●
CHEESECAKE



N1507P66013C-●
BLUEBERRY ICE CREAM



N1507P66023C-●
MACARONI SALAD



N1507P66016C-●
SHISH KABOB



N1507P66026C-●
FRIED CHICKEN



N1507P66025C-●
SWEET POTATO FRIES



N1507P66006C-●
BLUEBERRIES



N1507P66010C-●
BAKED BEANS



N1507P66030C-◇
CRACKERS & CAVIAR



N1507P66031C-◇
CAVIAR



N1507P66034C-◇
ICED TEA



N1507P66022C-●
COLE SLAW



N1507P66003C-●
HOT DOG



N1507P66032C-◇
MACARONI SALAD



N1507P66029C-◇
HORSERADISH



N1507P66033C-◇
FRENCH FRIES



N1507P66021C-●
CAVIAR



N1507P66007C-●
RIBS



N1507P66028C-◇
BLUEBERRIES



N1507P66027C-◇
BLUEBERRIES



N1507P66035C-◇
FRIED CHICKEN



N1507P66009C-●
RIBS



N1507P66002C-●
SPAGHETTI



N1507P66012C-●
CHEESECAKE



N1507P66019C-●
COTTON CANDY



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AD# N1507A67001C

PASS 6 COL. x 21

AD# N1507A67002C

10 x 13



N1507P68020C*-O



N1507P68017C*-O

N1507P68016C*-O



MCC KEYWORD HINT: metrobiz
N1507P68013C*-O



N1507P68018C*-O



MCC KEYWORD HINT: metrobiz
N1507P68012C*-O



N1507P68001C*-O



N1507P68019C*-O



(HAPPY BIRTHDAY CANADA!)
N1507P68021C*-O



(HAPPY VACATIONS!)
N1507P68024C*-O



N1507P68004C*-O



N1507P68011C*-O



N1507P68008C*-O



N1507P68003C*-O



N1507P68002C*-O



N1507P68009C*-O



N1507P68010C*-O



N1507P68009C*-O



N1507P68005C*-O



N1507P68007C*-O



N1507P68015C*-O



(MEET ME ON THE PATIO)
N1507P68023C*-O



(CAMPERS, GET READY!)
N1507P68022C*-O



N1507P68014C*-O



N1507P69012C-●



N1507P69005C-●



N1507P69008C-●



N1507P69010C-●



N1507P69002C-●



N1507P69003C-●



N1507P69006C-●



N1507P69007C-●



N1507P69001C-●



N1507P69009C-●



N1507P69011C-●



N1507P69004C-●

MCC KEYWORD HINT: week1

This is your illustration and copy for July 02, 2015.

Envy Is a Bitter Root



*For you created my bitter things, you hid me together in my mother's womb.
I praise you because I am fearfully and wonderfully made;
your works are wonderful, I know that full well. —Psalm 139:13-14*

Placing nothing trust at the social fabric, like envy. Comparing ourselves to others will inevitably make us feel either arrogant and superior or bitter and inferior. When we compare favorably to others we're likely to feel superior and therefore risk being arrogant, while comparing unfavorably to others is likely to make us bitter and feel depressed. Life is not a contest, and while it is only natural to want to know how we did on the test relative to other students, or how much we were relative to our colleagues, however we are not going to be at the top of every pile, or perhaps even at the top of any pile. Most of us are going to be bunched up around the middle, and that's okay. Envy is not only a root of bitterness at work and in school, but often also within families. sibling rivalry is natural, and competition can be a good thing, but many families have tearing wars from sibling rivalry that we claim to be, and serious livings often outside childhood. So put a check in your own life, and avoid sibling competition. You're the just the way you are. —Christopher Stans

AD# N1507A70001C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week2

This is your illustration and copy for July 09, 2015.



Helping Others to Help Themselves

*For even when we serve with you,
we give you this rule: The one who is
serving to work shall not eat. —2 Thessalonians 3:10*

The nineteenth century British philosopher John Stuart Mill argued persuasively for a variety of social reforms, and especially for state-supported public education, on the grounds that it is the best remedy against without help. That is, education makes people more likely to be able to take care of themselves and live happily independent from it. It may be naive to just give people food or money to meet their immediate needs, but in the long run this may only foster a state of dependency whereas if we take the time to teach the person how to feed for himself, he might just better in the long run. Give a man a fish and you feed him for a day but teach him how to fish and you feed him for a lifetime. There are lots of ways in which we can help others to help themselves, whether it is teaching them a skill or trade, or teaching them how to drive or to read. Standing upon them in a whole world of help, because once you teach someone how to read, it gives them access to the entire world of human knowledge. We should consider how we might help the people in our community, or even in our families, to be more independent. —Christopher Stans

AD# N1507A70002C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week3

This is your illustration and copy for July 16, 2015.

Hold Your Tongue



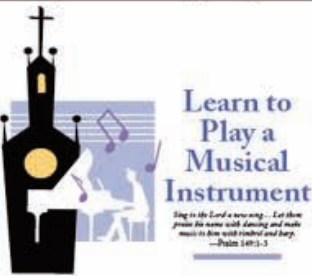
*Do not let any unwholesome talk come out of your mouth, but only what is
helpful for building others up according to their needs, that it may benefit
those who listen. —Ephesians 4:29*

A wise friend of my father had a rule about speaking, which was to always ask himself before saying something if it was true, if it was kind, and if it was necessary. If it was a man of few words, but very highly thought of by family and friends. Most of our daily conversation would fit his test, especially on the grounds of kindness and necessity. The test of necessity is perhaps the hardest to pass: Will the words I am about to use be helpful or edifying. Think about how much of our conversation is about our own ego trying to make ourselves seem clever while launching down others around us. Our egos would not be taken back, and even if we do retract them they are like the bad that can't be UN-sung. Our words often come back to haunt us. People will remember things we may have said in an offhand manner years before, and like a disengaged boomerang, our words have come back to take our head off. So, we should think twice before speaking, and consider whether what we are about to say is true, kind and necessary. —Christopher Stans

AD# N1507A70003C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week4

This is your illustration and copy for July 23, 2015.



Learn to Play a Musical Instrument

*Sing to the Lord a new song... Let them
praise the name with dancing and make
music to him with timbrel and harp.
—Psalm 149:1-3*

On the weekend after Thanksgiving last year I attended a church activity at the home of one of my friends where the whole family had gathered in an impressive large room, the piano was played by her husband played the tuba and two others played the trumpet while several people sang. I did this for her father, who was dying at the time and has since passed away. I like how much her father loved music, and how much it would mean him to hear his playing and singing. When he was asked if he would be home tonight in particular he responded "Singing, Grace", and it was one of the most beautiful and poignant things I've ever witnessed. The week made me wish I had continued to play the instrument I grew up playing the trumpet and make our music how much pleasure music gives to people. I think God that my parents encouraged me and my siblings to all play, and I'm thinking of starting to play again. Consider learning to play an instrument, or learning to dance which is another good way to enjoy music, or just concentrating on singing a lot more. You'll be happy you did. —Christopher Stans

AD# N1507A70004C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week5

This is your illustration and copy for July 30, 2015.



Heed the Instructions of Your Parents

*Children, obey your parents in the Lord, for
this phrase the Lord, Fathers, do not make
your children, or they will become disgraced.
—Colossians 3:20-21*

This might seem to be advice for children, but it really applies to anyone who still has parents who are alive and well enough to give them advice or correction. Parents are naturally, and probably instinctively motivated to give their children helpful instructions, advice and correction about life. They have been around a lot longer than their children and so they ought to have some advice worth imparting. Parents talking to their children, and the children listening, should start young. There is solid research going back decades demonstrating that parents who talk more to their children have children who do better in school and avoid problems in life. So, this advice to heed the instructions of your parents is actually advice to parents to make sure you start engaging your children early on, and use just words, correction and instruction, but by making to them and talking with them as much as possible. Parents should be having an ongoing dialogue with their children, and should realize that what they say, and how they say it matters greatly to the reception of that message. —Christopher Stans

AD# N1507A70005C PASS 2 COL. x 5.25



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N1507P70014C*-O



N1507P70016C*-O



N1507P70011C*-O



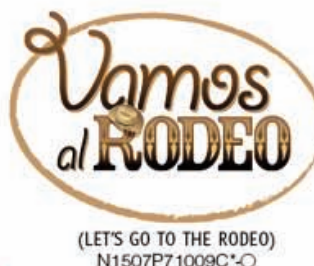
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AD# N1507A70006C PASS 6 COL. x 7

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N1507P72003C-●
(Couple Relaxing by a Pool)



N1507P72002C-●
(Beef Cattle Judging at State Fair)



N1507P72010C-●
(Pool Weights)



N1507P72006C-●
(Woman on Float in Pool)



N1507P72007C-●
(Couple in Pool)



N1507P72001C-●
(Group of Women)



N1507P72004C-●
(Pool Noodles)



N1507P72009C-●
(Pool Float with Flip Flops)



N1507P72005C-●
(Pool Float)



N1507P72008C-●
(Senior Water Aerobics)



N1507P72012C*-○
(Girl on a Trampoline)



N1507P72011C*-○
(Boy Playing Video Games)



N1507P720xxC*-○
(Kickball)



N1507P72022A*-○
(Superhero Coloring Panel)



N1507P72013C*-○
(Girl Celebrating a Birthday)



N1507P72014C*-○
(Boy Watching a 3-D Movie)



N1507P72016C*-○
(Grocery Bag)



N1507P72015C*-○
(Grocery Bag)



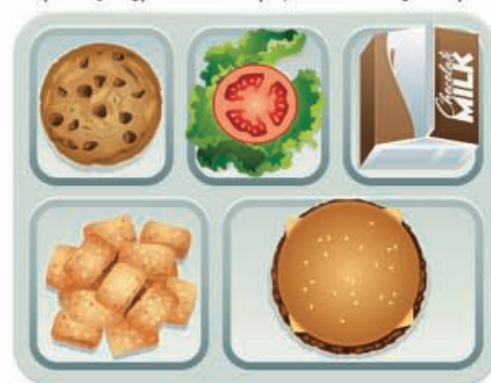
N1507P72017C*-○
(Grocery Bag)



N1507P72019C*-○
(Salon)



N1507P72018C*-○
(Salon)



N1507P72021C*-○
(School Lunch Tray)



C&C41



C&C42



C&C43



C&C44



PP. 01-72

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PP. 81-93

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