

# 2018 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

#### **JANUARY**

Wedding Services Health, Mind & Body

#### **FEBRUARY**

Home Improvement Real Estate

#### MARCH

Auto Services Spring Sales

#### APRIL

Lawn & Garden Pet Merchandise & Services

#### MAY

Mother's Day Seniors Women Today

#### JUNE

Summer Living Father's Day Travel

#### JULY

Back to School Sports Sponsorships

#### AUGUST

Dining, Entertaining & Celebrations

#### SEPTEMBER

Home Improvement Fall Sales

#### **OCTOBER**

Auto Services Electronics & Technology

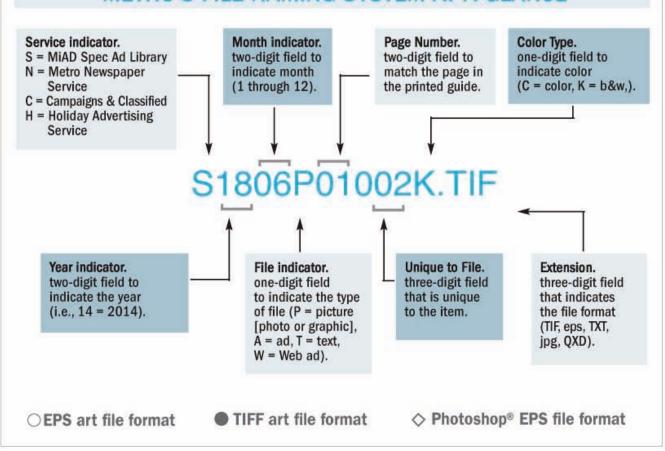
#### NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

#### DECEMBER

Year-End & Winter Sales Progress

#### METRO'S FILE NAMING SYSTEM AT A GLANCE



# Health&Wellness



N1203P46009C\*-

N1606P47005C-

V1603P65003C-

N1608P15008C-

N0904P31001C-

## Relaxing Spa Care

Book some "me time" today!

New Customers, Save 25% Off Your First Service!

facebook

1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com

#### Enjoy the Journey Find your path to wellness and balance with yoga. Your first class is free! Call, come in or go online to get started. Yoga Perch 1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

### Heart-Healthy **Smoothies**

Enjoy a guilt-free treat with our delicious seasonal smoothie menu.



Somersville Heights 000-000-0000 | www.namewebsite.com

Smoothie Stop 1234 Washington Street



### **Beyond** Dental Care

Laser gum surgery | Whitening & veneers | Bad breath solutions Deep cleaning | Digital x-rays Sedation available

**Book your free** smile makeover consultation today!

facebook

Image Dental

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com



# Summer Lunch Specials

Specialty Salads | Gluten-Free Flatbreads | Vegan Tempeh Wrap Chicken & Veggie Stir-Fry

Put a spring in your day with our delicious and energizing salads and health-conscious cooking!

#### GARDEN CAFE

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





Feel like yourself again with our medically supervised programs! Call to arrange your free consultation with a physician today.

#### Impact Wellness & Medspa

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com facebook



AD# S1806A01001C

AD# S1806A01002C - S1806A01009C

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COMPLETE LAYOUT PASS 4 COL. x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)



#### Our knowledgeable and friendly pharmacists are here to help you!

#### Prescriptions Filled in 30 Minutes or Less

Refills By Phone or Online | Prescription Compounding Service Over-the-Counter Remedies | Home Medical Supplies Vitamins & Supplements | Quality Personal Care Products Household Goods & Cleaning | Baby Diapers & Essentials

#### **Vaccines & Blood Pressure Screenings Available Here**

Open Monday-Friday 8 a.m.-7 p.m. Saturday 9 a.m.-6 p.m.

**Delivery Service Available** All Major Insurance Plans Welcome

# Town Pharmacy F



1234 Washington Street Somersville Heights

000-000-0000 I www.namewebsite.com

Save \$5 Off

**New Pharmacy** 

**Customers** 

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# Learn How To...

Speak a New Language | Dance the Tango Sew a Skirt | Fix an Engine | Design a Website Start a Business | Write Poetry | Cook Like a Pro

& So Much More

### **Fall Continuing Education** Course Catalog Now Available

Go online to browse or register, or call to request a copy by mail.

Free & Low-Cost Classes Available **Evening & Online Program Options** 







# Somersville Community College

1234 Washington Street Somersville Heights 000-000-0000 I www.namewebsite.com

AD# S1806A03001C PASS 3 COL. x 9.5

N0904P29003C-

# Glamour & Boudoin Photography



Showcase your beautiful, confident and seductive side in a keepsake portrait perfect for yourself or as a wedding or anniversary gift.

Hairstylist, Makeup Artist & Wardrobe On Site

#### We'll Show You How It's Done!

View Our FAQs Online or Call to Chat Directly With the Photographer.



# Elements Photography

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1806A04001C | PASS 3 COL. x 4.5





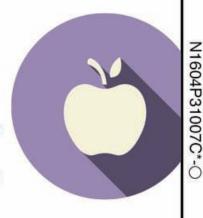
# Raise a Weight to Wellness!

#### Your First Week Is Free!

Enjoy a welcoming and friendly fitness environment created with women in mind, complete with clean and comfortable locker rooms, steam sauna and towel service.

New Cardio Equipment | Weight Training Circuit Group Fitness Classes | Stretching Stations Personal Training | Supplement Shop | Nutrition Plans

Stop in for a personal tour, and claim your one-week trial membership for free!





Open 7 Days

Monday-Saturday 7 a.m.-9 p.m., Sunday 8 a.m.-5 p.m.

**ESTEEM**FITNESS

1234 Washington Street Somersville Heights

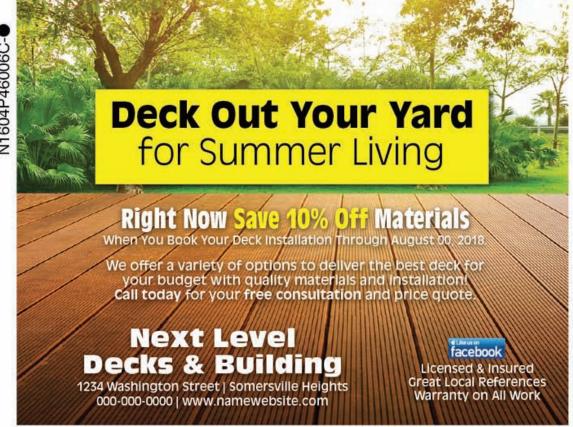
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AD# S1806A07001C

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#### Drink specials and service to put a smile on your face!

Half-Price Cocktails | \$3 Wines by the Glass \$2 Domestic Drafts | Free Bar Snacks

4-7PM Daily

Shakers Cocktail Bar



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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# Climbing Fitness & Fun for All Ages

Introductory Lesson & Climbing **Practice Session** Book by phone or online today, or stop by the gym to get started. **Great Membership Rates** 

Off-the-Wall mbing Gym facebook



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1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

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PASS 3 COL. x 2



## **Erase Varicose Veins**

We utilize the latest treatment techniques to get you great results with less downtime.

varicose veins | spider veins | facial veins | venous ulcers

Book your free consultation today!

The Vein Center

facebook

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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PASS 3 COL. x 2



Get all of your monthly prescriptions in one trip with automatic refill options using our easy and convenient medication synchronization program. Call or stop by the pharmacy to sign up for free. It's just one more way we're striving to make life better for our customers!

Value

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

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AD# S1806A09001C



#### **Internal Medicine**

Patient-centered preventive and acute care for adults Saturday appointments available



Dr. lan Henderson

#### **Empower Medical Group**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **Pediatrics**

Specialized care for newborns, babies, children and adolescents Kids love us, and our fun-filled waiting room!



Dr. Brian Walsh

#### Walsh Pediatrics

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **Obstetrics & Gynecology**

Caring for women with compassion and expertise routine care | pregnancy | menopause



Dr. Patricia Lamont

#### Somersville Women's Health

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **Cancer Care**

Medical, radiation and urologic oncology New clinical trials now available



Dr. Wendy Valdez

#### Merita Cancer Care Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### Dermatology

Medical and cosmetic dermatology services and surgery We specialize in treating rare skin conditions.



Dr. Rita Jefferson

#### Emblem Dermatology

1234 Washington Street | Somersville Heigh 000-000-0000 | www.namewebsite.com

#### **Urgent Care**

Fast and convenient treatment of non-life-threatening illness & injury

Open 7 a.m.-11 p.m. 7 Days



Dr. Bruce Norman

#### Swift Urgent Care

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### Cardiac Care

The area's most advanced heart and vascular care

Call or visit us online for your consultation.



Dr. Sahill Anwar

#### **Dover Heart Center**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### Ophthalmology

Vision care and eye disease treatment

On-site optical boutique



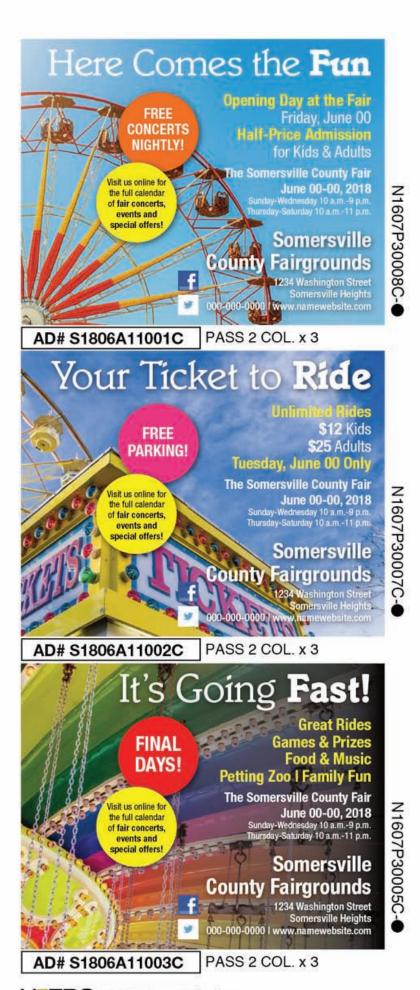
Dr. Lydia Sanderson

Coast Ophthalmology

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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AD# S1806A11005C

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AD# S1806A12001C







Discount Variety Mart



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1806A13001C

Coupon required. Expires 00.00.18. List details, terms and conditions here. List details,

biscount Variety Mart
1234 Washington Street

000-000-0000l namewebsite.com

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AD# S1806A13002C

# CARD

Find the **right person** for the job right here!

#### **LEGAL SERVICES**

#### Brent & Meyers Law Offices

Specialists in corporate law

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### INTERNAL MEDICINE

### Dr. Roger Herant

We make home or office calls!

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **EVENT PLANNING**

### Elysian Events

Weddings, corporate events and celebrations

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **DEVICE REPAIR**

### Digital Rescue

Specialists in phone and tablet repair

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### IT CONSULTING

# Berger Stystems

Setup, troubleshooting, support & maintenance

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **WEB DESIGN**

### Mattison Creative

Full-service design, hosting and maintenance

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### RECRUITMENT

#### **Horizons**

**Executive Recruitment** 

Streamlining the hiring process for your business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **BUSINESS CONSULTING**

#### **RTL Consulting Group**

Business, branding and profit building expertise

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### INTERIOR DESIGN

# Inspired Spaces

Specialists in corporate and home office design

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

#### **CLEANING SERVICE**

# Alvarado Janitorial & Cleaning

corporate cleaning I floors & windows

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1806A14001C

PASS 3 COL, x 9.5





**Great Beer Selection Delicious Food.** Classic Cocktails, **Wine & Specialty Martinis** 

**Try Our Tasty Appetizers**, Sandwiches & Entrees!

Gourmet Burgers | Fish & Chips | Veggie Melts | Tater Tachos | Fried Pickle Chips | Truffle Fries | Fresh Salads | Stir Fries | Pasta | Grill

\$5 Happy Hour Daily, 3:30-6:30PM

Appetizer Specials | Wines by the Glass | Select Craft Beers

Live Music on the Patio Every Thursday, Friday & Saturday Night

# **Happy Place** Brew Pub & Grill 🔽





1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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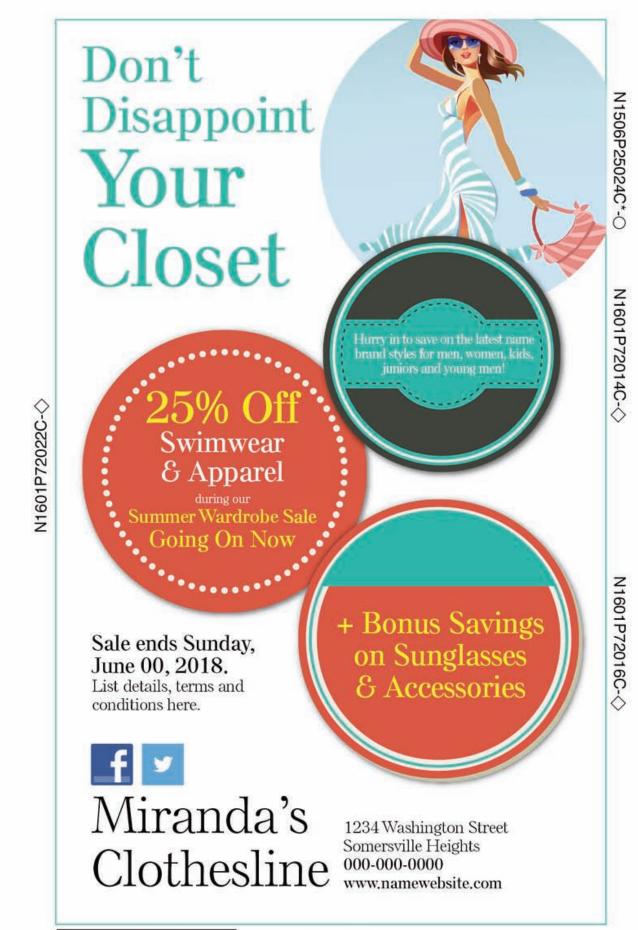


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**Ice-Cold Craft Drafts!** 

**30 Rotating Handles** 

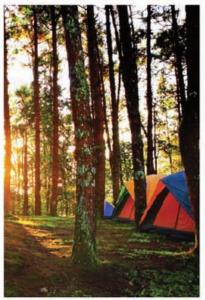


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# Where **Quality Time**Comes Naturally









Enjoy summer fun and relaxation in the great outdoors at our family-friendly campground and RV park. Our welcoming facility offers a host of amenities for your comfort and convenience with wide-open spaces, outdoor recreation and easy access to popular local attractions.

Tent Sites With Parking | Full RV Hookups | Cabin Rentals | Beautiful Hiking Trails | Lake Swimming & Watersports | Clean & Modern Restrooms | Barbecues & Picnic Tables | Game Room & Lounge | Sports & Shuffleboard

#### Midsummer Specials Available

Reserve your site by phone or online today!

# Pine Peak Campground



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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AD# S1806A20002C

PASS 3 COL. x 2



AD# S1806A20003C

PASS 3 COL. x 2



Cooking at home will save you money and help you make more healthy eating choices! We make it easy and fun to get started.

Savor Cooking School

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com Beginners welcome One-day workshops Group & private classes Professional training

facebook



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PASS 3 COL. x 2



# **United** in Caring for You

We're proud to provide the convenience and peace of mind that comes with quality healthcare close to home.

#### Comprehensive Care. Exceptional Service.

Behavioral Health | Cancer Care | Critical Care | Diabetes Management | Diagnostic Imaging | Endoscopy | Geriatric Medicine | Heart & Vascular Care | Neurosurgery | Laboratory Services | Obstetrics & Gynecology | Orthopedics | Palliative Care | Pediatric Care | Physical & Occupational Therapy | Stroke Recovery | Urology

#### To find a physician, call or go online today.

We Offer Free Classes & Community Events!
Visit us online for dates, details and registration.
New Parent Classes | Healthy Cooking Workshops | Fitness Programs |
Health Fairs | Free & Low-Cost Screenings | & Much More

# Somersville Medical Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1806A21001C



#### Fast & Convenient Urgent Care

| Short Wait Times | Experienced & Friendly Physicians | State-of-the-Art Facility | Lab & Imaging On Site | No Appointment Needed | Open Evenings & Weekends | Convenient Online Patient Portal | All Major Insurance Plans Welcome

Whether it's a broken arm or a sprained ankle, an ear infection or an upset stomach, we're here to treat life's minor emergencies with understanding and efficient quality care.

**Walk-Ins & Appointments Welcome** 

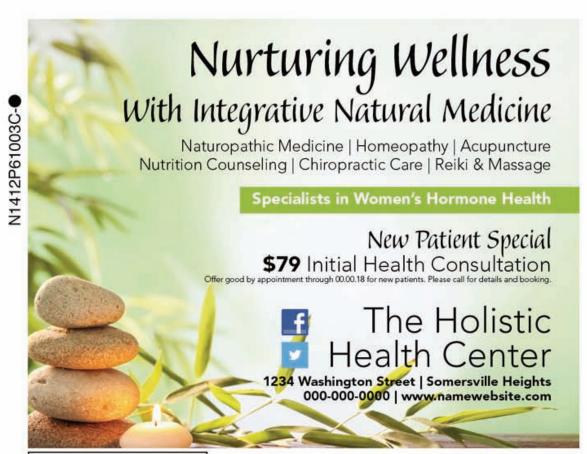
Monday-Friday 7 a.m.-11 p.m., Saturday & Sunday 8 a.m.-8 p.m.

# Merit Health **Urgent Care**



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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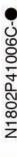


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### Tangent Vineyards Winery

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com Winery & Tasting Room Open Thursday - Sunday Join us for good times and delicious wines!

Tasting Flights
Winery Tours
Live Music All Weekend
Wine Tasting Classes
Cheese Plates & Snacks
Gift & Gourmet Shop
Patio Open for Summer
Weddings & Special Events
Worldwide Shipping

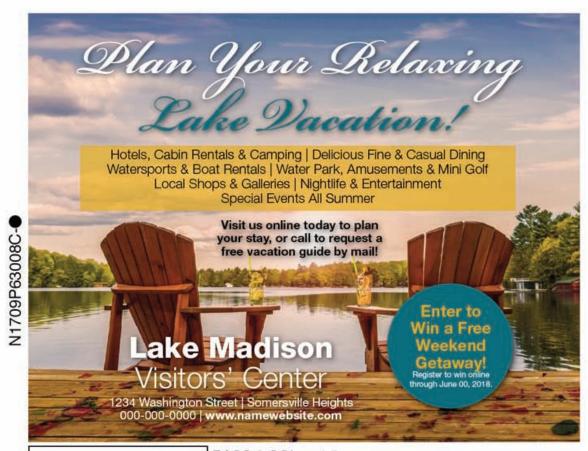
Ask About Our Wine Club!

Summer Jazz & Wine Festival June 00-00, 2018

Visit us online for details and our complete events calendar!

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AD# S1806A25001C

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AD# S1806A25002C

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SAVINGS

up to

50% Off

Swim & Activewear

For Men, Women & Kids

Sale ends Sunday, June 90, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

EMBARK

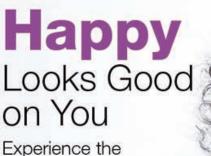
SPORTING GOODS

1234 Washington Street
Somersville Heights
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Experience the rejuvenating effects of our holistic spa and beauty services.

Organic Botanical Facials | Cupping Massage Body Massage | Reiki Massage | Chakra Balancing | Crystal Healing | Acupuncture Reflexology | Detox Wraps | Infrared Sauna

# Radiant Beauty & Wellness Spa

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



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AD# S1806A27001C

PASS 3 COL. x 4.5



PASS 2 COL. x 4.5

Relaxed
Looks Good
On You
New Client Special
\$10 Off Any Massage Service
Body | Reiki | Cupping | Reflexology
call today for details and booking!

Fadiant Beauty
& Wellness Spa
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# S1806A27003C

PASS 1 COL. x 4.5

VAD# S1806A27002C





up to 50% Off Swim & Activewear For Men, Women & Kids **Now Through Sunday** 



#### AD# S1806W26001L









Companion WEBADS available on MCC

AD# S1806W26001W

AD# S1806W26001B





#### AD# S1806W26001R



AD# S1806W27002R

# N1801P26005C-



Holistic Detox Package Body Wrap Treatment Infrared Sauna Session 3-Day Juice Cleanse Only \$99

Limited-Time Special Offer

f 💌 Radiant Beauty & Wellness Spa

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AD# S1806W27002S

AD# S1806W26001S

SPORTING GOODS

1234 Washington Street

Somersville Heights 000-000-0000

www.namewebsite.com

Healthy Looks Good on You Call ledge Call ledge

Radiant Beauty & Wellness Spa



Healthy S99 Hollstic Detox Package Looks Good on You Call laday!

N1801P26005C



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AD# S1806W27002B

N1801P26005C-

**Healthy** Looks Good on You

Holistic Detox Package Body Wrap Treatment | Infrared Sauna Session 3-Day Juice Cleanse

**Only \$99** 

Limited-Time Special Offer

Radiant Beauty & Wellness Spa

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AD# S1806W27002L

