CREATE. SELL. PROFIT.

# METRO. MIAD SPECAD LIBRARY





Download ads from the MIAD SPEC AD LIBRARY in the METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY.

For instant spec ads you can customize with a prospect's name and info, open the ads in METRO INTERACTIVE AD DESIGNER (MIAD).

THIS MONTH FIND ADS GEARED TOWARD SUMMER LIVING, HEALTH & WELLNESS and HOW-TO ADVERTISERS,

Pizz A Snacks
Dar & Grill
Game Arcado
Rock-n-Bowl
Saturdovs



Now Open for Busine

ast Lane Bow

234 Washington S

June 2017

Deliver

Ritano Pharmacy

# 2017 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

### **JANUARY**

Wedding Services Health, Mind & Body

### **FEBRUARY**

Home Improvement Real Estate

### MARCH

Auto Services Spring Sales

#### APRIL

Lawn & Garden Pet Merchandise & Services

### MAY

Mother's Day Seniors Women Today

#### JUNE

Summer Living Father's Day Travel

### JULY

Back to School Sports Sponsorships

### AUGUST

Dining, Entertaining & Celebrations

### SEPTEMBER

Home Improvement Fall Sales

### **OCTOBER**

Auto Services Electronics & Technology

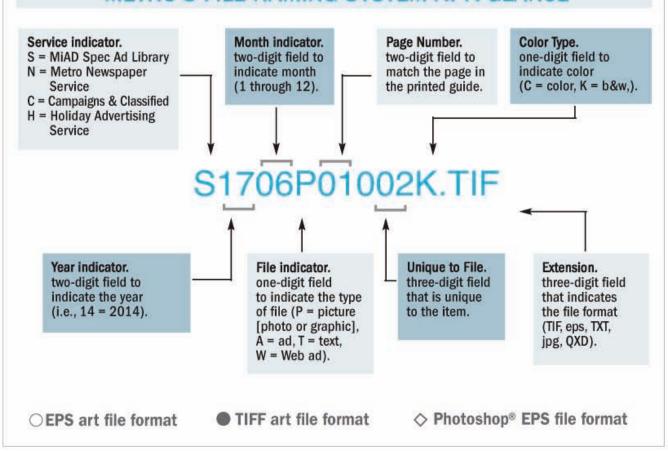
### NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

### DECEMBER

Year-End & Winter Sales Progress

### METRO'S FILE NAMING SYSTEM AT A GLANCE



# Health&Wellness



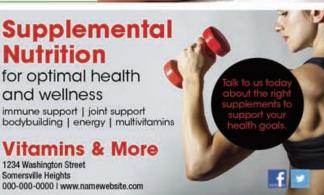
V1203P46009C\*-C C123QP39002C-■

C151QP04001C-

N1701P39011C-

N1701P27007C-















AD# S1706A01001C

AD# S1706A01002C - S1706A01009C

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COMPLETE LAYOUT PASS 4 COL. x 9.5

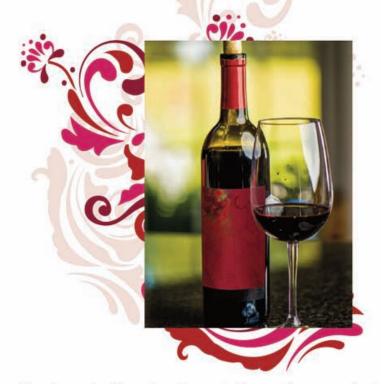
individual ads (3.5 x 2) available (left to right, top to bottom)



# N1704P55007C\*-C

# N1704P55007C\*-○ N1702P66016C-●

# Wine Tasting Learn all about it!



Experience the fun and excitement of expanding your wine knowledge at our friendly and relaxed tasting room. Whether you stop in for a flight or sign up for one of our tours or workshops, we make learning about wine easy and enjoyable!

Wine Tasting | Gift Shop | Fine Cheeses | Picnic Snacks | Indoor & Outdoor Seating | Winery Tours | Tasting Workshops | Special Events

# Mariposa Vineyard

1234 Washington Street Somersville Heights 000.000.0000 namewebsite.com

### Two-for-One Tasting Flight

Purchase a tasting flight and enjoy a second one for free! Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

### Mariposa Vineyard

Somersville Heights 000.000.0000 | namewebsite.com

### 10% Off Any Bottle

Save on any wine, even our reserve collection!

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

#### Mariposa Vineyard

Somersville Heights 000.000.0000 | namewebsite.com

AD# S1706A03001C



Overdue for your annual physical? Call today to find a physician. Our friendly doctors are here to see you with extended hours that fit your schedule, including Saturdays!

Preventive Care | Illness & Injury | Chronic Conditions Cancer Screenings | Allergies & Asthma | Specialized Care

### Most insurance plans welcome.

To verify coverage, just ask one of our helpful patient coordinators when scheduling your appointment.

# Somersville Health Systems



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A04001C | PASS 3 COL. x 4.5





# READY FOR Fun in the Sun?

Each year, millions of people are treated for skin cancer, and about 90 percent of nonmelanoma skin cancers are linked to exposure to ultraviolet radiation from the sun.

Protect your skin by using a broad-spectrum sunscreen with SPF of 15 or higher every day, and be sure to wear a hat and UVblocking sunglasses. What else can you do to protect yourself? Thoroughly examine your own skin from head to toe each month, and contact us to arrange an annual skin exam by a professional.

### **Protect Yourself.**

Call 000.000.0000 to Schedule Your Skin Check Today!



# **Midcity Dermatology**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A05001C PASS 3 COL. x 9.5



You're In Good Hands With Us.

We specialize in surgical and non-surgical treatment of injuries and conditions affecting the hands, wrist and elbow to help you get back to doing the things you enjoy, without the pain. To arrange a consultation with one of our experienced and friendly specialists, please give us a call today. We look forward to helping you!

**Somersville Orthopedics** 

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A06001C

PASS 3 COL. x 4.5



AD# S1706A06002C

PASS 3 COL. x 4.5

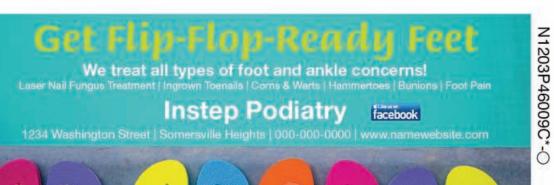


N1605P40001C-



AD# S1706A07001C PASS 3 COL. x 4.5





AD# S1706A08001C

PASS 3 COL. x 2



AD# S1706A08002C

PASS 3 COL. x 2





AD# S1706A08003C

PASS 3 COL. x 2

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



### Smart & Stylish for Summer

Protect yourself from the harshest UV rays with our fashionable collection of complement your cute suit!

Swim & Sun Boutique 📑 🔽

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com **Brand-New** Arrivals Now In Store

N1703P18003C-

AD# S1706A08004C

PASS 3 COL. x 2



f

# SOMERSVILLE COUNTY FAIRGROUNDS



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# S1706A09001C

PASS 3 COL. x 9.5

N1607P30007C-





# Relaxation.

A Remedy for the Mind, Body & Soul

Plan your summer vacation today, and enjoy the rejuvenating benefits of a Name Resort Town getaway!

Beautiful Beaches | Lakeside Hotels | Boat Rentals Fishing Charters | Watersports | Great Shopping Exciting Restaurants | Local Theater | Bars & Nightlife Day Spas | Amusements | Bike Rentals | & So Much More

Enjoy Free Sunrise Yoga at the Lake Every Saturday Morning!

Register Online to Receive Exclusive Discount Offers on Hotels, Dining & More!

# Lake Evergreen Visitors' Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A10001C PASS 3 COL. x 9.5







AD# S1706A11002C

PASS 2 COL. x 3



AD# S1706A11003C

PASS 2 COL. x 3





AD# S1706A11004C

PASS 1 COL. x 4

N1604P47003C\*-C



AD# S1706A11005C

PASS 1 COL. x 5



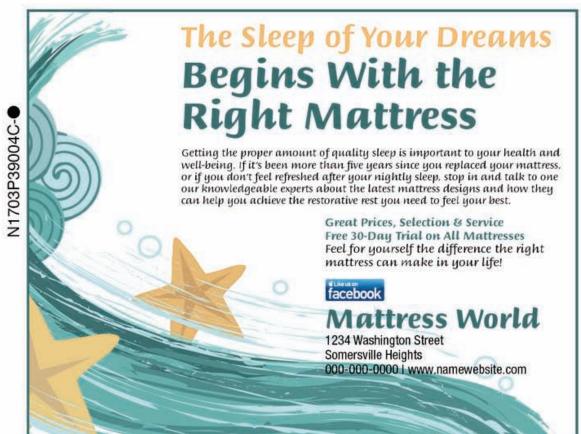
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AD# S1706A13002C



At Somersville Urgent Care, we treat all types of non-life or -limb-threatening ailments and injuries with trusted care from an experienced team of emergency-trained physicians. We offer affordable out-of-pocket pricing and welcome most insurance plans. Best of all, with average wait times of about 15 minutes, we get you out of the waiting room and back to doing what you love, fast!

We diagnose and treat a wide range of conditions, including but not limited to the following:

Bites, Burns & Rashes | Skin Infections | Eye & Ear Infections | Abdominal Pain | Lacerations | Sprains & Strains | Broken Bones & Fractures | Bronchitis | Asthma | Pneumonia | Work-Related Injuries | Vaccines | Cough, Cold & Sore Throat

Open 8AM-8PM Weekdays, 8AM-5PM Weekends

# Somersville Urgent Care 🖪 🔽

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A14001C PASS 3 COL. x 9.5



N1604P48002C-

Stay Sharp. Advance Your Career. Start Your Own Business. Learn Something New.

### We'll Show You How to Get Started! Open House | Thursday, June 00 8-11AM | 4-7PM

We offer a variety of degree and certificate programs, as well as continuing education courses, to make lifelong learning and self-improvement easy and affordable! To learn more, attend our open house event, or contact us by phone or online to chat with an enrollment advisor.

### Our Areas of Study Include

Business | Graphic Arts | Healthcare | Writing | Skilled Trades | Culinary Arts | Fine Arts | Sciences | Education | Child Development | Sports & Recreation

**Now Offering Online & Evening Courses** Financial Aid Available for Those Who Qualify

## Somersville Community College



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1706A15001C PASS 3 COL. x 9.5



AD# S1706A16001C PASS 3 COL. x 9.5



# Your Local Watering Hole for Great Food, Great Folks & Great Fun!

From custom-stacked burgers to fresh salads, tasty appetizers and nightly dinner specials, kick back and enjoy a hassle-free evening of awesome food and service tonight with us.

Thirsty
Thursdays
2-for-1 Beers
All Night Long
Does not apply to happy
hour draft specials.

### HAPPY HOUR SPECIALS

Monday-Friday, 4-6 p.m. \$2 Domestic Drafts | \$5 You Call Its 10¢ Wings | \$5 Nachos | \$1 Sliders

Trivia Tuesdays at 8PM Karaoke Wednesdays at 8:30PM Live Music Fridays & Saturdays at 9PM

# Dale's Bar & Grill

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1706A17001C

PASS 3 COL. x 9.5

f y





### NEW Gently Worn Fashion Arrivals Daily

| Designer denim | Unique vintage styles | Cute tops & sweaters | Skirts & sundresses | Special occasion dresses | Shoes & handbags | Jewelry & accessories | Outerwear & boots



Stay connected for new merchandise updates and special offers!

# The Thrifty Fashionista

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



N1604P53005C\*-C

AD# S1706A18001C

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AD# S1706A18002C



AD# S1706A19001C

PASS 3 COL. x 4.5



AD# S1706A19002C

V1610P27009C-



### Trusted Travel Insurance

for a truly worry-free vacation

emergency medical | trip cancellation baggage loss | passport loss | & more

Call or go online for a fast and easy package quote!

### AllWays Insurance Solutions

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A20001C

PASS 3 COL. x 2

### **Everything You Need for Every Outdoor Adventure**

Hiking | Camping | Climbing | Rappelling | Paddling | Hunting | Fishing

Sign up online to get special discount offers and event invitations sent to your inbox!

### Outdoors Central

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# S1706A20002C

PASS 3 COL. x 2

# They'll Never Know!

Call now for your FREE CONSULTATION!

### Merit Orthodontics

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Name System Invisible Braces

Only \$99 a month List details, terms and conditions here. \$0,000 total payment. See office for details.



N1610P39016C

AD# S1706A20003C

PASS 3 COL. x 2

N1611P14004C-



### Don't Let Pain Hold You Back

Experience the world of difference our chiropractic care can make in your life.

**New Client Special** Consultation, X-rays & Initial Adjustment

Only \$49

### Freedom Chiropractic

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1706A20004C

PASS 3 COL. x 2



Stylishly store tools and lawn care supplies. Keep patio furniture and cushions fresh season after season. Our attractive sheds and container systems make it easy to keep your outdoor space neat and organized with convenient access to your stored items.

Summer Shed & Storage Specials Going On Now

up to \$500 OFF

Sheds & Storage Buildings

Resin | Wood | Steel | Wood Composite

Finance Your New Shed With \$0 Down & No Interest for 6 Months!

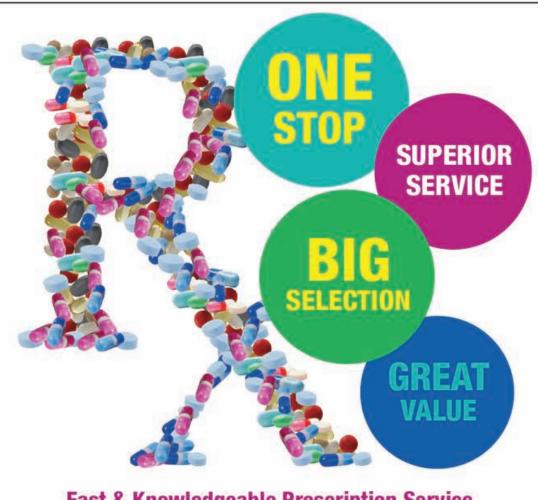
Offers end June 00, 2017. Financing credit approval required. List details, terms and conditions here. List details, terms and conditions here. See store for details.

# Sheds Unlimited

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1706A21001C



### Fast & Knowledgeable Prescription Service

+ Refill by phone or online + Ready in 60 minutes or less + Helpful answers & friendly service + One-on-one prescription counseling + Home delivery service available

### Weekly Savings on Personal Care, Household, Wellness & More

#### S3 Off

### Name Brand Pain Reliever \$6.99 With Coupon

90 count bottle Coupon required. Expires 00.00.17. List details, terms an conditions here. List details, terms and conditions here.

### **Central Pharmacy**

1234 Washington Street 000-000-0000 I namewebsite.com

#### S2 Off

### Name Brand All-Purpose Cleaner \$3.99 With Coupon

36 ounce spray
Coupon required. Expires 00.00.17. List details, terms an
conditions here. List details, terms and conditions here.

### Central Pharmacy

1234 Washington Street 000-000-0000 I namewebsite.com

### Name Brand Tissues

### 99¢

Limit 5 per Customer With Coupon supon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

### **Central Pharmacy**

1234 Washington Street 000-000-0000 I namewebsite.com

Store Hours: Monday-Saturday 8 a.m.-9 p.m., Sunday 10 a.m.-7 p.m.

Pharmacy Counter Hours: Monday-Friday 8 a.m.-7 p.m., Saturday 9 a.m.-3 p.m.

## **Central Pharmacy**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A22001C

N1501P38008C-

# Primary & Specialized Care



Introducing all of the doctors you need, all in one location. Now you can get the top-quality services you've come to expect from a leader in local healthcare, education and research, along with coordinated records and time-saving convenience to make your visits faster and your life easier.

### **Complete Preventive Care & So Much More**

Asthma & Allergy Clinics | Cancer & Breast Cancer Programs
Cardiac Care & Rehabilitation | Dermatology & Melanoma
Geriatric Medicine | Imaging & Diagnostic Radiology
Laboratory Services & Pathology | Obstetrics, Gynecology & Maternity
Pediatric Medicine | Physical Therapy & Occupational Therapy
Vision Care & Ophthalmology | & So Much More

To find a doctor or schedule an appointment, call today!

# Somersville Medical Center **f**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A23001C





# CRAFT BEER Our Pride & Passion

Sample our unique house brews, or choose from over 70 guest beers on tap or by the bottle.

# Handlebar Brewing

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Tasty Tuesdays Half-Price Beer Tasting Flights \$10 Burger & Brew Special

Every Wednesday beef • veggie • turkey

Local Wines Also Available

Learn More About Craft Brewing!

Home Brewing Workshops | Brewery Tours Beer Tasting Classes | Certificate Programs Stop in or check out our website for details and reservations.

### See You at Summer BrewFest!

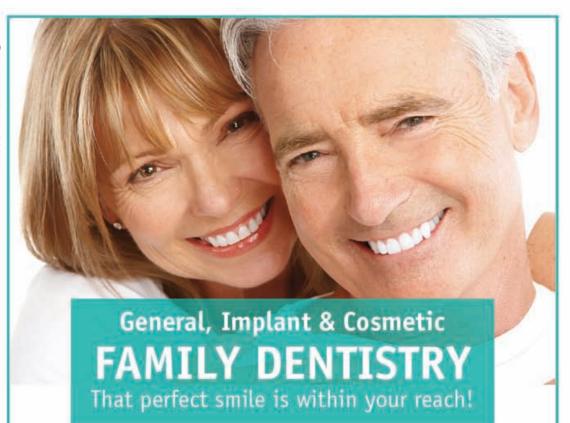
Saturday, June 00

Get your tickets here or online at namewebsite.com.





AD# S1706A24001C



### 100% Financing & 0% Interest for 24 Months

on oral surgery, implants and cosmetic procedures
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Call for a complimentary consultation!

### Excellent & Experienced Care Meets Advanced Technology

Crowns & Bridgework | Teeth Whitening | Veneers | Dental Implants | Dentures | Extractions | Braces | Root Canals | Gum Disease | Exams & Cleanings | Digital X-Rays | White Fillings | Sedation Available

Now Open Saturdays!

### **Current Specials**

Exam, X-Rays & Cleaning Only \$99

New patients only. List details, terms and conditions here Single Tooth Implant \$1.750

Includes implant, post 8 crown List details, terms and conditions here.

## Somersville Dentistry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1706A25001C

PASS 3 COL. x 9.5

N1202P40011C-

Learn How to Protect Your Assets

From long-term care insurance to tax planning and portfolio management, we offer the expertise you need to safeguard your future and your legacy.

Investment Management | Risk Management | Estate Administration | Tax Planning | Retirement Plans | Personal Trust | Life Event Planning | Long-Term Care Planning



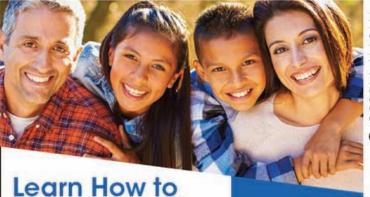
Call to arrange your free consultation and analysis with a financial advisor today, and make sure you are on the right path to a financially secure future. After all, peace of mind is priceless.

# Integrated Wealth Advisors

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1706A26001C

PASS 3 COL. x 4.5



## Make College More Affordable

Be smart. Plan ahead for college and other life events with the trusted guidance of an experienced financial advisor.

Call to arrange your free consultation and analysis with a financial advisor today, and make sure you are on the right path to a financially secure future. After all, peace of mind is priceless.

### Integrated Wealth Advisors

1234 Washington Str. Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1706A26002C

PASS 2 COL. x 4.5



### Learn How to Plan for Retirement

Call to arrange your free consultation and retirement analysis with a financial advisor today, and put yourself on the right path to a financially secure future.

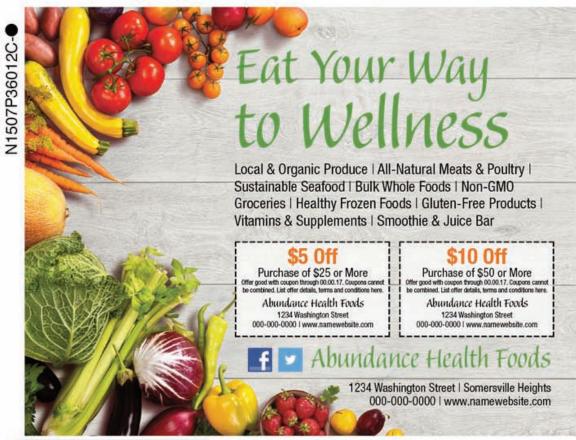
### Integrated Wealth Advisors

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

WAD# S1706A26003C

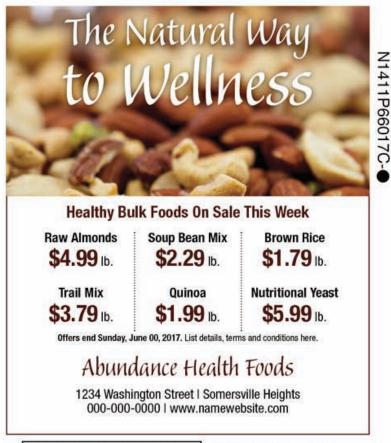
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AD# S1706A27002C



### Learn How to Plan for Retirement

Call to arrange your free consultation and retirement analysis with a financial advisor today, and put yourself on the right path to a financially secure future.

### Integrated Wealth Advisors

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

### AD# S1706W26003L



Learn How to Plan for Retirement Cat to arrange you have consultation today Integrated Wealth Advisors



Learn How to Plan for Retirement cal to aronge you free consultation loday Integrated Wealth Advisors Companion WEB ADS available on MCC

AD# S1706W26003W

AD# S1706W26003B



### Learn How to Plan for Retirement

Call to arrange your free consultation and retirement analysis with a financial advisor today, and put yourself on the right path to a financially secure future.

Investment Management Risk Management | Estate Administration | Tox Planning Retirement Plans | Personal Trust Ufe Event Planning Long-Term Care Planning

### Integrated Wealth Advisors

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Learn How to Plan for Retirement

Call to arrange your free consultation and retirement analysis with a financial advisor today, and put yourself on the right path to a financially secure future.

Integrated Wealth Advisors

1234 Washington Street | Somersville Heights

000-00000 | www.namewebsite.com

### AD# S1706W26003R



AD# S1706W27001R



AD# S1706W26003S

Eat Your Way to Wellness

Abundance Health Foods F

Eat Your Way to Wellness

Abundance Health Foods

AD# S1706W27001W

AD# S1706W27001B

N1507P36012C-



## Eat Your Way to Wellness

Healthy Bulk Foods On Sale This Week! June 00-00, 2017

AD# S1706W27001S

Local & Organic Produce | All-Natural Meats & Poultry | Sustainable Seafood | Bulk Whole Foods | Non-GMO Groceries | Healthy Frozen Foods | Gluten-Free Products | Vitamins & Supplements | Smoothie & Juice Bar

Abundance Health Foods 1234 Washington Street I Somersville Heights 000-000-0000 I www.namewebsite.com

AD# S1706W27001L

