

CREATE. SELL. PROFIT.

METRO

CREATIVE SERVICES



SUMMER LIVING

Themed pages, fresh graphics, ads, photos and more to heat up seasonal advertising



JULY 4TH & CANADA DAY 150

Festive content to make sales boom for these big holiday weekends



DAIRY MONTH

Ready-made ways to scoop up advertisers with tempting June Dairy Month specials and sponsorships



MiAD Spec Ad Library:

Dozens of ready-to-sell spec ads for summer living, Father's Day, and travel advertisers - MiAD Wizard enabled!

Cover all your bases with ads, images, pages, section covers and more for **Father's Day** advertisers.

FATHER'S DAY



ON THE COVER:
N1706P26008C

Catch the attention of sporting goods stores, stadiums, batting cages or any advertiser promoting "classic" or "think outside the box" gift ideas for Father's Day.

Father's Day spending has reached a record high, while the focus on spending quality time with Dad during this special weekend represents additional revenue opportunity!

- A **Themed Event Package** gives you all you need to kick off a Father's Day Gift & Celebration Guide special section (11).
- Present potential advertisers with space in a full-page guide celebrating Dad with ready-made ads for a hardware store, jeweler, gift shop, menswear boutique, sports store and cafe (38).
- Offer restaurants a tempting Father's Day reservation reminder, and help a spa market their services and gift cards for men (09, 61).
- Finally, invite multiple advertisers to participate in sponsoring a Father's Day essay contest with POPular contest prizes (05).



SUMMER LIVING



Summer begins June 21, but you'll find all you need to heat up sales starting now (68).

- A full-page **Marketplace** layout gives advertisers a perfect place to kick off the season with directory listings and ready-made ads for picnic fixings, outdoor living merchandise, beach essentials, watersport rentals, fitness and produce (14).
- Seasonable ads for top sales prospects include a pool and spa showroom, bank, women's fashion boutique and ice cream parlor (08, 09).
- A self-promotion ad for your own publication invites readers to "see what's brewing all summer".
- Find more summer ads in June's **MIAD Spec Ad Library (70-77)**!



JULY 4TH & CANADA DAY 150



Find festive content to celebrate Canada Day at 150 and Independence Day!

- A full-page appliance store sale ad is designed with versions for July 4th and Canada Day (40).
- A doubletruck directory can be used as demonstrated to spotlight independent American and Canadian local businesses, or to present holiday weekend specials or activities (24).
- Promote "the works" from a local grocer featuring everything for backyard barbecues and beyond during these big holiday weekends (65).
- Ads focused on Canada Day during this special anniversary year promote celebrations, restaurant specials and local shopping (63).
- Finally, find a holiday photo contest to recruit multiple advertisers and drive online traffic (05).



DAIRY MONTH



Milk Dairy Month with ads and image content to tempt your local advertisers and readers.

- Recruit multiple advertisers to promote their Dairy Month special offers in a full-page layout that also recognizes the hard work and contributions of local dairy producers. Target a variety of advertisers with offers like free ice cream toppings, extra cheese on pizzas, milkshake specials and more (39).
- An ad for dairy specials from a health food store focuses on pasture-raised products (19).
- Find additional images and headings to create more Dairy Month ads (34, 35, 64, 66, 69).
- Include this and other content, including a quick-sell editorial piece, in a special section salute to dairy producers with a **Themed Event Package (34)**.



A quick look at the many ways you can create, sell and profit from this month's content, and the perfect tool to include in your planning meetings.

HEALTH & WELLNESS



Help a growing variety of health and wellness businesses thrive with local advertising.

- An ad encompassing natural healing services like homeopathy and acupuncture promotes "holistic health for a whole better you" (32).
- A Single Sheet design for a physical therapy and rehabilitation clinic encourages clients to recover faster and better with the latest therapy and healing techniques (33).
- Put the focus on trust and experience with advertising for an orthopedic specialist (37).
- Find a wealth of additional moneymaking health and wellness ads featured in this month's edition of *Mid Spec Ad Library*, and feature combined content in this month's ready-to-run Health & Wellness Templated Special Section (58, 70-77).



JUNE PROMOTIONAL OPPORTUNITIES



Here are some additional ideas to keep sales sizzling this June:

- Find a variety of ads to complement this month's How-To TSS featured in June MSAL, from wine tasting to home improvement workshops and beauty demos (59, 70-77).
- Focus on food and beverage advertisers with *Single Sheets* for both a seafood and family dining restaurant, as well as ads for a craft beer festival, fast food and banquet hall (09, 19, 33). Additional ads featured in MSAL promote happy hour specials, craft beer and much more (70-77).
- As always, find fresh content specifically for monthly top-selling advertisers, including auto glass replacement, car repair, appliances, carpet cleaning, paint, home services, motorsports and more (08, 09).
- Other ads to note promote insurance policies, plus-size fashions, legal services and National Donut Day specials (33, 60, 61).



JUNE CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 69!



N1705P69010C

SUDOKU, WORD FINDS, CROSSWORDS, COLORING PAGES & MORE!

SUDOKU

Fill in the numbers 1 through 9 so that each row, column, and 3x3 sub-grid contains all the numbers.

8	7	1	9					
4	3							
6	5			1				
		1	7	2				
4		6	5					
	6						9	
	7	8					5	
6		3					7	

WORD SCRAMBLE

Rearrange the letters to spell something pertaining to jazz music.

R S O N H

□ □ □ □ □

Tap into a new revenue stream with popular games and puzzles perfect for recruiting sponsor advertisers. They offer unique placement that will attract plenty of focused attention from readers of all ages! Access the entire archive online from the MCC Editorial Library.

FULLY TEMPLATED SPECIAL SECTIONS (TSS)

June's TSSs in Print & Online:

- HEALTH & WELLNESS • HOW-TO

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today; Call 800-223-1600 or email service@metro-email.com to order!



CREATE. SELL. PROFIT.

Like Us on Facebook
facebook.com/
MetroCreativeConnection

Follow Us on Twitter
@MetroConnection

Metro Creative Graphics, Inc.

519 Eighth Avenue,
New York, NY 10018
Voice 212.947.5100
Toll-free 800.223.1600
www.metrocreativeconnection.com

Follow Us on Instagram
@metrocreativeconnection



COMPANION WEB &
MOBILE ADS NOW
AVAILABLE ON MCC!

Get Web ads in the MCC Creative Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web or Mobile ad as a layered Photoshop file (.psd).



MiAD Wizard Conjures Up Quick ROI

Times Citizen Communications, Iowa Falls

A recent switch to Metro made it instantly easier for sales reps to seal the deal with local advertisers by allowing them to quickly produce and present spec ads.

CREATE: With MiAD Wizard, sales reps at Times Citizen Communications can now quickly create their own spec ads without placing the burden on design staff for this initial step. The Wizard has made it easy for every member of the sales team, regardless of tech savvy, to produce this valuable sales tool for any potential advertiser in minutes.

SELL: Local media director Tony Baranowski recognized that sales success rates were always higher with the help of spec ads, and saw MiAD Wizard as the solution his team needed to produce them consistently. With MiAD Wizard, sales reps are able to put fresh, fully formed, customizable ideas in front of new and existing advertisers, rather than relying on their old ads.

PROFIT: MiAD Wizard has helped produce revenue gains from existing clients as well as new business. A farm equipment repair shop that had never advertised with the publication before pounced on the first spec ad presented to them, then proceeded to spend \$600 more on other products. Using spec ads generated by the Wizard, one rep has quickly advanced to a 50 percent close rate. Other reps have taken notice and are successfully following his lead!

Added Plus: A local funeral home that had always been an active advertiser was traditionally very minimalist with their look. MiAD Wizard helped a sales rep open their eyes to new options, gaining the publication additional revenue.

“Wizard was one of the things that jumped out as an advantage of making the switch to Metro, and it quickly paid off for us.”

W



Monthly Metro Calendar Generates Weekly Revenue & Community Engagement

Horse Trader, Kittanning, PA

By running Metro's monthly Community Calendar layouts as weekly event guides, Greater Pittsburgh's Horse Trader is able to compound revenue with new advertisers every week!

CREATE: Horse Trader makes the most of each monthly Community Calendar page by adapting it as a weekly events resource. Reader input and activities drive the weekly layout and inform readers of local events and happenings. The bottom banner space can be formatted to house one ad or multiple advertisers, while the feature ad spot can showcase a special event, advertiser or community announcement.

SELL: The paper runs weekly event listings free of charge, and will often offer the upper corner feature spot for free as well in an effort to extend local goodwill. In this case, by cheering on a school sports team. The popularity of this community-focused approach makes it a valuable format for advertisers because readers refer back to it throughout the week!

PROFIT: While this page generates ad revenue for the publication, it is also a valued resource subscribers look for and utilize every week, making it an effective tool for sustained community and subscriber engagement.

Added Plus: Horse Trader sales and design staff find it easy to use Metro content "as is" because it is specific and targeted to their advertiser needs!

"By opening up our weekly calendar page for our readers to post events and happenings, we have been able to increase community and reader engagement."

Calvin, Group Sales

Search for Web/Mobile ads in MCC with the help of convenient check boxes.

Spec Ads & Covers Filters

- Print with Web/Mobile
- Web/Mobile
- Print Ad Size: All

All print ads that have companion Web/Mobile ads associated display a "W" icon below the thumbnail preview. Click the "I" info window or "W" to view and download your choice. All Web/Mobile ads in MCC are saved in layered Photoshop format.

Get Web/Mobile spec ads in MiAD Wizard by clicking the "Web/Mobile Spec Ad" check box on the business info entry screen.

STEP 1

Business Name: Metro Hardware
Phone: 800-223-1600
Web Address: metrohardware.com
Street Address: 3111 Eighth Ave
City: Minneapolis
Business Type: Hardware
Business Hours: 9:00am - 6:00pm
Print Ad Size: All
Web/Mobile Spec Ad:

Once you select a digital ad in MiAD Wizard, the business info you entered will be placed into the digital spec ad. A presentation page, with room for notes, is available for printing a copy for in-person visits, or the spec can be emailed directly through the Wizard.

STEP 3

This is the ad you chose when you selected a print ad. It is placed in the presentation page.

Print

Three Ways to Access and Use Your Metro Web/Mobile Ads

To serve your growing need for digital ad content, Metro delivers ads designed for web and mobile platforms in three ways. Access them and use the format that works best for you.

Web/Mobile Ads in MetroCreativeConnection (MCC)

Web/Mobile ads in the MCC Creative Library are associated with corresponding print ads. Every ad that contains Web/Mobile components displays a "W" below the thumbnail. Click the "W" icon to view the five digital ad size choices — banner (mobile), leaderboard, rectangle, skyscraper or wide banner (mobile). The Web/Mobile ads in MCC are delivered in RGB, .PSD format. Open the layered file in Photoshop®, add your advertiser info and save as a GIF or JPEG.

You can use a shortcut to view a selection of print and web options by selecting the check boxes under the Spec Ads & Covers Filters for Print with Web/Mobile, or go direct with Web/Mobile.

Web/Mobile Ads in MiAD Wizard

Another option for getting Web/Mobile ads is through MiAD Wizard. Enter the Wizard, fill in your advertiser category and business info and click the check box for Web/Mobile Spec Ad. Select from the results and your info will be placed into the Web/Mobile spec ad. From there you will be able to print a presentation page or email it to a prospect or colleague.

Web/Mobile Ads generated through MiAD Wizard that are sold can be completed in MiAD desktop to get a JPEG file ready to post, or your production staff can download the layered .PSD formatted file from MCC to complete the ad.

If you do not already have access to MiAD, it can be easily added to your subscription. Contact Metro's Client Services Team for a free trial and see for yourself how MiAD Wizard can help you expand digital ad sales as easy as 1-2-3!

Multiple-Platform Ad Packages

For your convenience, you can view all of the new monthly Web/Mobile content in a SearchBook® all its own. Click the Multi-Platform Ad Package link on the MCC home page. Or, access it through the Creative Services SearchBook by clicking the Multi-Platform Ad Package tab. As with all service SearchBooks, each page contains a direct link to access and download the content from that page in MCC. Scroll down to view Web/Mobile ads. M

The Multiple-Platform Ad Package SearchBook gives you a look at all the new digital ad content, and their print counterparts, that are added to MCC each month.

Multiple-Platform Ad Package Searchbooks operate like other Metro SearchBooks, in that content from any page can be directly accessed in MCC by clicking any page.

Custom Ads for Web & Mobile from ADS on Demand™

Metro ADS on Demand offers a cost-effective back-up team when you need custom print, Web and mobile ads. Fast turnaround, no long-term contracts and no ad-quantity commitments give you an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple digital static ads to complex animations, AOD does it all. Call 800-223-1600 or email service@metro-email.com for further information about this unique service, and to begin a free trial.

P1708B04001C

"My Hero" Father's Day Essay Contest

Tell us in 200 words or less why your dad is your hero for a chance to reward him with the awesome contest prizes featured here!

Enter Online at namenewspaper.com/contests

You may also mail your essay with name, age, address and phone number to:
**The Somerville Press
 Father's Day Contest**
 1234 Washington Street
 Somerville Heights, XY 00000

If under age 18, include a parent's name and contact information on your entry. See contest website for complete rules and details.

<p>\$50 GIFT CARD</p> <p>Hardware Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>\$50 GIFT CARD</p> <p>General Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>
<p>ENGRAVED WATCH</p> <p>Jewelry Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>\$50 GIFT CARD</p> <p>Sporting Goods Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>
<p>BARBECUE GRILL</p> <p>Appliance Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>CAR CARE KIT</p> <p>Auto Supply Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>

<p>\$50 GIFT CARD</p> <p>Hobby Shop 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>FAMILY MEMBERSHIP</p> <p>Community Pool 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>\$50 GIFT CARD</p> <p>Menswear Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>\$50 GIFT CARD</p> <p>Restaurant 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>
---	--	---	---

Usage Note:

Father's Day will be celebrated on Sunday, June 18. Get your readers into the spirit of hailing dad with this "My Hero" Father's Day Essay Contest. This essay contest is effectively a "shop local" promotion because it gives your sponsors more exposure at a time when they want the extra attention, while giving winners tangible gifts from local establishments. Of course, it also highlights fathers, to whom we are all forever indebted. Share your winning entries on your website and give the sponsors bonus digital ads in the same area.

N1706A05001C

Proud to be a Canadian Canada Day Photo Contest

Submit your best patriotic photos this Canada Day for a chance to win a \$150 cash prize, courtesy of these contest sponsors!

Three lucky winners: \$150 cash prize!

Enter Online at namenewspaper.com/canaday150 through 5 p.m. July 0

Submit your best patriotic photos this Independence Day for a chance to win a \$400 cash prize, courtesy of these contest sponsors!

Proud to Be an American July 4th Photo Contest

Submit your best patriotic photos this Independence Day for a chance to win a \$400 cash prize, courtesy of these contest sponsors!

Enter Online at namenewspaper.com/july4th through 5 p.m. July 0

<p>Grocery Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Electronics Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Variety Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Auto Dealer 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Insurance Company 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Furniture Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>

<p>Grocery Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Electronics Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Department Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Appliance Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>
<p>Auto Dealer 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Insurance Company 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Credit Union 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>	<p>Party Supply Store 1234 Washington Street Somerville Heights 000-000-0000 www.namenewspaper.com</p>

N1706A05003C

Usage Note:

Three cheers for the red, white and blue! Picture patriotism with a **Proud to Be an American July 4th Photo Contest**. Since the entries are visually-oriented, it's the perfect opportunity for an online companion. Winning photos will show the myriad ways we celebrate our national birthday. Publish the winners in a print section or pages and create a gallery of entries on your website. We haven't forgotten our Canadian friends, either. Get the **Proud to Be a Canadian Canada Day Photo Contest** in the MCC Creative Library. This is an especially auspicious occasion as Canada celebrates 150 years of confederation!

N1706A05002C

CREATE. SELL. PROFIT.



N1706A06001C - 10x13

The number of craft breweries, regional breweries and brew pubs is at a historic high in North America. Capitalize on this growing interest with a **Craft Beers** section or pages. Give prospects the chance to introduce their wares to new consumers and inform readers about the places and products available in your region. See MCC for a broadsheet full-page version of the *Quick-Sell* layout.



N1706A06002C - 5 col x 13
N1706A06003C - 6 col x 21



N1706A06004C - 10x13

A **Health Guide** section or pages can be published any time of year, but it can be especially welcome in the summer months when people are more health-conscious and physically active. Target all ages of the population and expand your advertiser pool or explore one segment of the category, be it exercise, nutrition or physical therapies for sports injuries. Sell the *Quick-Sell* layout for inclusion in the section or as a part of your regular ROP page editions.



N1706A06005C - 5 col x 13
N1706A06006C - 6 col x 21



N1706A06007C - 10x13

All businesses are not created equal when it comes to being kid-friendly. A **Kid-Friendly** section or pages can shine a spotlight on the businesses that cater to families and kids. Use the theme as a platform for restaurants or family recreation and activities alone, or open it up to any and all businesses that sell goods or services for kids. There is a full-page broadsheet version of the *Quick-Sell* layout available in MCC.



N1706A06008C - 5 col x 13
N1706A06009C - 6 col x 21



N1706A06010C - 10x13

Summer officially arrives on June 21. Help your readers greet the new season with a **Summer Style** section or pages. The theme is broad enough to include fashion apparel and swimwear; accessories such as sunglasses and beach totes; backyard patio needs; summer travel and vacations; and more. Sell the *QuickSell* layout as part of the section or separately for your regular ROP pages.



N1706A06011C - 5 col x 13
N1706A06012C - 6 col x 21

Use these covers and ideas along with companion **Quick-Sell** layouts to jump-start your sales effort. Some **Quick-Sell** layouts contain an editorial feature to draw extra attention to your page. In addition, find contest ideas that will generate reader participation and interest.

(MCC Creative Library /Print Ad Type: Quick Sell Page or Bonus Ideas/Covers)

Professional Services Guide
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 10.

Professional Services Guide
4 ways established professionals can improve their resumes

- > Legal Services Finder
- > Doctors Directory
- > Ask a Financial Adviser
- > Career Profiles

Advertisement Suggestions:

- Private Services
- Career Supply Store
- Corporate Shop
- Electronics Store
- Homepage Classifieds
- Financial Advisor

Department Store

N1706A10001C - 10x13

Professional services — those that require licensing or extensive education — are an integral part of our lives and economy. Help these traditionally-underserved businesses garner the attention they deserve with a **Professional Services Guide** section or pages. You may find that your region will support this type of section on a quarterly basis. Tab-sized and broadsheet full-page versions of the **Quick-Sell** layout are available on MCC.

N1706A10002C - 5 col x 13
N1706A10009C - 6 col x 21

Father's Day Gift & Celebration GUIDE
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 11.

Top Pop Contest Inside!
Dad-Approved Gifts
Family Fun for Father's Day
Great Grilling 101

Advertisement Suggestions:

- Gift Shop
- Hardware Store
- Party Shop
- Shoe Store
- Restaurant

Department Store

N1706A11001C - 10x13

Father's Day is Sunday, June 18. Make a **Father's Day Gift & Celebration Guide** the go-to section or pages for your readers and advertisers. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions leading up to the day, and duplicate the layout with alternate editorial from the MCC Editorial Library to accommodate additional sales.

N1706A11002C - 5 col x 13
N1706A11009C - 6 col x 21

A Salute to Our Dairy Producers
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 12.

Dairy Nutrition FAQs
Dairy Farms Today
Delicious Dairy Recipes

Meet Our Local Dairy Farmers

Advertisement Suggestions:

- Ice Cream Shop
- Diner
- Health Foods Store
- Cheese Shop
- Local Milk Delivery

N1706A12001C - 10x13

June is Dairy Month. Every human without lactose allergies or intolerances consumes dairy products. A **Salute to Dairy Producers** section or pages can give a tip-of-the-hat to farmers, dairies and cheesemakers in your area. See this complete **Themed Event Package** for corresponding self-promotion print, web and mobile ads for your readers and advertisers. There is a broadsheet-sized full page alternative to the **Quick-Sell** layout in MCC to sell as well.

N1706A12005C - 5 col x 13
N1706A12009C - 6 col x 21

July 4th Weekend Guide
NAME NEWSPAPER

See the complete Themed Event Package for these layouts on page 13.

Festivities for the Fourth
Holiday Weekend Sales & Specials
Fireworks Finder
Grilling & Recipe Guide

Grilling foods to be safe and healthy

Advertisement Suggestions:

- Butcher
- Grocery Store
- Grill Supply Store
- Party Supply Shop
- Beverage Center
- Variety Store

N1706A13001C - 10x13

The Fourth of July falls on a Tuesday this year, which begs for an extended weekend. Publish a **July 4th Weekend Guide** section or pages to inform your readers of all the options they have available to celebrate the holiday. Include schedules of regional parades and fireworks as well as grilling recipes and more. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions, and duplicate the layout to accommodate additional sales as more ads are sold.

N1706A13002C - 5 col x 13
N1706A13009C - 6 col x 21



Make your backyard the coolest place to spend summer!

100% Financing So Down Easy Qualification! Call today for details, and arrange your free consultation and estimate to take advantage of this limited-time offer.

Lifetime Warranty on all gunite pools
25-Year Warranty on glass tile pools
Licenses 4000000

[facebook](#)

Somersville Pool & Spa Showroom
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08001C PASS 2 COL. x 5

N1706P36008C

N1203P46009C



The Clear Choice
for Quality Auto Glass Repair & Replacement

Fast and easy mobile service to your home or office!
Quality workmanship and affordable prices from trained specialists!
\$0 deductible on windshield repair insurance claims!

Windshields | Windows | Mirrors | Chip Repairs | Window Motors | Regulators | Tinting

Same-Day Service 7 Days a Week. Call today to schedule service or get a quote!

Integrity Auto Glass

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08002C PASS 2 COL. x 5

N1706P36004C

N1203P46009C

BIG OR SMALL We Sell Them All ...all at great prices!



Major Appliances | Kitchen Electrics | Vacuums | Electronics

Super Appliance

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Easy Interest-Free Financing In Store
Special Pricing on Combo Sets
Friendly, No-Pressure Sales Staff
Scratch & Dent Discounts
Warranty & Repair Service
Stop in today for details!

[facebook](#)

AD# N1706A08003C PASS 2 COL. x 5

N1706P36005C

N1203P46009C

Adopt an A-meowzing Companion

Transform the life of an animal in need by providing a loving forever home to a shelter pet.

\$39 Cat Adoptions

Fee Includes: Spay/Neuter, Vaccines, Microchip, License, Starter Kit

Stop in today to meet over 100 adoptable, adoptable cats and kittens! Adopt-a-Shelter-Cat Month discount adoption fee available for cats one year and older through June 30, 2017.

Somersville Animal Shelter

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08004C PASS 2 COL. x 5

N1706P36003C

TIRED OF SHOPPING AROUND FOR THE RIGHT MECHANIC?

Give us an opportunity to earn your business!

NEW CUSTOMERS, SAVE 10% OFF ANY SERVICE

Value up to \$500. Not applicable to labor only, mobile parts. List details, terms and conditions here.

Free Written Estimate
All Work Guaranteed
Complimentary Shuttle
Honest & Professional Service


BETZ AUTO REPAIR

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08005C PASS 2 COL. x 5

N1203P46009C

N1706P36006C



Fun for the whole family!
Feed and pet the animals!
Free and open to the public!
Snacks and beverages for purchase!

Petting Zoo & Pony Rides

Evans Animal Sanctuary

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

We host birthdays and special events!
Open Daily 10-4
Closed Mondays

AD# N1706A08006C PASS 2 COL. x 5

N1706P37001C

N1203P46009C

Companion WEB + MOBILE ADS available on MCC

Save on the latest color trends for spring!

We're Rolling Out Our Lowest Prices of the Season

30% OFF

Interior & Exterior Paints & Stains
Now Through Sunday
Sale ends June 03, 2017.

Wallace Paint Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A08007C PASS 2 COL. x 5

N1706P37002C

Call Today

Say Goodbye to Dirt, Stains & Odors. Say Hello to a Fresh & Clean Home!

Professional & Nontoxic Carpet & Upholstery Cleaning
Two Rooms \$99
up to 250 square feet per room.
List details, terms and conditions here.
Offer ends 06.03.17.

Spotless Carpet Cleaning

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1706A08008C PASS 2 COL. x 5

N1706P37003C

N1203P46009C

FREE Roof Inspections & Estimates

Storm Damage?

Don't blow your money on inferior repair service. Contact us today for experienced, professional craftsmanship and competitive prices, backed by a comprehensive warranty you can trust.

Kellar Roofing & Siding

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Licensed 000000
Insured & Bonded
Financing Available
All Work Guaranteed
Residential & Commercial
Over 60 Years of Local Experience

[facebook](#)

AD# N1706A08009C PASS 2 COL. x 5

N1706P37004C

N1203P46009C

Talk to an event coordinator today about hosting your next celebration or corporate event with us!



Delivering Exceptional Taste & Service to Your Special Event

On-site banquets for up to 300 guests
Elegantly appointed ballrooms
Scenic grounds & cocktail patio
Off-site catering services
Buffet & table service
Valet & self-parking
State-of-the-art sound

Chateau Manor

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09001C PASS 2 COL. x 5

N1706P37005C

Refresh Your Fridge

Craft Brews On Sale

Name Brand Double IPA 12 # on bottles \$10.99 6-pack
Name Brand Coconut Porter 12 # on bottles \$12.99 6-pack
Name Brand Belgian Blonde 12 # on bottles \$11.99 6-pack
Name Brand Sour Amber 12 # on bottles \$9.99 6-pack

Crowler Refills On Tap

Name Brand Pale Ale
Name Brand Blonde Ale
Name Brand IPA • Name Brand Pilsner
Name Brand Amber • Name Brand Saison

The Beer Barn

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Admitted after 10:00 PM
Tap lines subject to additional order supplies list



AD# N1706A09002C PASS 2 COL. x 5

N1706P37006C

Beautiful Your Home. Protect Your Investment.

Local & Trusted for 00 Years

Call the local paint and power washing professionals today to help protect your home against moisture and sun damage while giving it a fresh new look!

Elmore Painting

Free Written Estimates
All Work Under Warranty
Licensed 00000 | Fully Insured

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09003C PASS 2 COL. x 5

N1203P46009C

Get On Board With a Great Rate



Boat Loans 5.49% APR for 72 months

30-day deferred payment
no prepayment penalty
See details, terms and conditions here. List details, terms and conditions here.

Auto Loans 1.29% APR for 60 months

30-day deferred payment
no prepayment penalty
See details, terms and conditions here. List details, terms and conditions here.

Motorcycle Loans 2.79% APR for 60 months

30-day deferred payment
no prepayment penalty
See details, terms and conditions here. List details, terms and conditions here.

Easy Application! First Approval! Apply by phone, online or in person today.

Somersville Savings & Loan

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09004C PASS 2 COL. x 5

N1706P37009C

Fresh Meets Fast

Open Daily 11am - 9pm

Burgers & Chicken
Seafood Baskets
Deli Sandwiches
All-Beef Hot Dogs
Fresh Salads
& So Much More

Combo Meals

With Fries & Beverage
\$6.99 & up

Grill & Go

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09005C PASS 2 COL. x 5

N1706P37008C

Work Hard. Play Harder.

Your one-stop adrenaline shop featuring the area's largest selection of motorcycles, ATVs, side-by-sides, roadsters and more!

1.99% Financing for 36 months on select new ATVs & Motorcycles

Limited time offer with credit approval. See showroom for details.

Terrain Motorsports Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09006C PASS 2 COL. x 5

N1706P18002C

Just Add Sunshine

Shop the area's hottest selection of swimwear, sandals and summer accessories!

Mix-&-Match Swim Separates **\$19.99 6-up**

Bella Boutique

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09007C PASS 2 COL. x 5

N1706P25006C

Spa Indulgences for Men

Gift Certificates Available
Give him the gift of relaxation for Father's Day!

Sport, Swedish & Deep-Tissue Massage
Foot Massage & Reflexology | Men's Facials
Back Facials | Body Waxing | Detox Wraps | Infrared Sauna

Lotus Spa

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A09008C PASS 2 COL. x 5

N1706P15007C

Beat the Heat

Delicious ice cream treats to help you keep your cool all summer!

Homemade ice cream
Low-fat frozen yogurt
Ice cream sandwiches
Waffles & brownie sundae
Dozens of tasty toppings
Freshly packed pints to go

Free Toppings Every Tuesday!

Enjoy one free topping with your ice cream or frozen yogurt purchase.

Frosty's Ice Cream

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1706A09009C PASS 2 COL. x 5

N1706P28001C

Companion WEB + MOBILE ADS available on MCC

SECTION COVER:

N1706P10001P0907LN

Professional Services Guide

June 2017
A Special Section From
NAME NEWSPAPER

- > Legal Services Finder
- > Doctors Directory
- > Ask a Financial Advisor
- > Career Profiles

N1706P44002C

N1706P44005C
N1706P44004C

AD# N1706A10001C 10. x 13

HEADING:
N1706P10001C*

Professional Services Guide

QUICK SELL:

N1706P10001C*

Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Resume Service	Office Supply Store	Computer Shop
Advertiser Suggestion	Advertiser Suggestion	Advertiser Suggestion
Electronics Store	Newspaper Classifieds Section	Financial Advisor

Advertiser Suggestion

Department Store
1234 Main Street | 800.555.1234

AD# N1706A10002C 9.667 x 13
AD# N1706A10009C PASS 6 COL. x 21

SELF-PROMOTION READER CAMPAIGN:

Your Guide to Local Talent

Our Professional Services Guide is your resource for finding a range of local businesses dedicated to meeting your needs, from healthcare providers to financial advisors, attorneys and beyond. Be sure to get your copy of this helpful special section to have on hand both today and in the future.

Professional Services Guide

Arriving June 00 in print and online at name.com/newspaper.com/professionalservicesguide

A Special Section From
NAME NEWSPAPER

N1706P44002C

N1706P10001P901LN

AD# N1706A10003C PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER CAMPAIGN:

Promote Your Professional Services

Reach a local audience focused on finding professional service providers in our latest special section. Professional Services Guide is a go-to resource for customers seeking everything from legal representation to healthcare and financial advice. To learn more about the advertising opportunities available in this themed section, talk to one of our helpful ad consultants today!

Professional Services Guide

A Special Section From
NAME NEWSPAPER

To advertise, call 800.800.0000 or email name@name.com today!
Advertising Deadline: June 00 • Publication Date: June 00

N1706P44002C

N1706P10001P901LN

AD# N1706A10006C PASS 2 COL. x 5

Your Local Specialists Resource

Our Professional Services Guide is your resource for finding a range of local businesses dedicated to meeting your needs, from healthcare providers to financial advisors, attorneys and beyond. Be sure to get your copy of this helpful special section to have on hand both today and in the future.

Professional Services Guide

Arriving June 00 in print and online at name.com/newspaper.com/professionalservicesguide

A Special Section From
NAME NEWSPAPER

Targeted & Professional Advertising

Reach a local audience focused on finding professional service providers in our latest special section. Professional Services Guide is a go-to resource for customers seeking everything from legal representation to healthcare and financial advice. To learn more about the advertising opportunities available in this themed section, talk to one of our helpful ad consultants today!

Professional Services Guide

A Special Section From
NAME NEWSPAPER

To advertise, call 800.800.0000 or email name@name.com today!
Advertising Deadline: June 00 • Publication Date: June 00

AD# N1706A10004C PASS 2 COL. x 5

AD# N1706A10007C PASS 2 COL. x 5

Find the Expertise You Need

Our Professional Services Guide is your resource for finding a range of local businesses dedicated to meeting your needs, from healthcare providers to financial advisors, attorneys and beyond. Be sure to get your copy of this helpful special section to have on hand both today and in the future.

Professional Services Guide

Arriving June 00 in print and online at name.com/newspaper.com/professionalservicesguide

A Special Section From
NAME NEWSPAPER

Advertise Your Expertise

Reach a local audience focused on finding professional service providers in our latest special section. Professional Services Guide is a go-to resource for customers seeking everything from legal representation to healthcare and financial advice. To learn more about the advertising opportunities available in this themed section, talk to one of our helpful ad consultants today!

Professional Services Guide

A Special Section From
NAME NEWSPAPER

To advertise, call 800.800.0000 or email name@name.com today!
Advertising Deadline: June 00 • Publication Date: June 00

AD# N1706A10005C PASS 2 COL. x 5

AD# N1706A10008C PASS 2 COL. x 5



SECTION COVER:

June 2017
A Special Supplement to
NAME NEWSPAPER

Father's Day Gift & Celebration GUIDE

Top Pop Contest Inside!

Dad-Approved Gifts

Family Fun for Father's Day

Great Grilling 101

AD# N1706A11001C 10. x 13

HEADING:
N1706P11001C*-O

Father's Day Gift & Celebration GUIDE

QUICK SELL:

Advertiser Suggestion Card & Gift Shop
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

Father's Day Gift & Celebration GUIDE

Make his first Father's Day special

Advertiser Suggestion Sports & Outdoors
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

Advertiser Suggestion Hardware Store
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

Advertiser Suggestion Photo Shop
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

Advertiser Suggestion Brewery
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

Advertiser Suggestion Restaurant
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

Advertiser Suggestion Department Store
1234 Washington Blvd | Evansville, IN 47601-0000 | www.nameandco.com

AD# N1706A11002C 9.667 x 13
AD# N1706A11009C PASS 6 COL. x 21

READER CAMPAIGN:

It's All About Dad!

Make his day extra special with our Father's Day Gift & Celebration Guide. From pop-approved presents to grilling tips and family fun activities, this special section is your guide to planning a Father's Day to remember!

Father's Day Gift & Celebration GUIDE

Coming June 00
In Print & Online at
nameandco.com /fathersdaygiftandcelebrationguide

AD# N1706A11003C PASS 2 COL. x 5

Make Dad's Day!

Make his day extra special with our Father's Day Gift & Celebration Guide. From pop-approved presents to grilling tips and family fun activities, this special section is your guide to planning a Father's Day to remember!

Father's Day Gift & Celebration GUIDE

Coming June 00
In Print & Online at
nameandco.com /fathersdaygiftandcelebrationguide

AD# N1706A11004C PASS 2 COL. x 5

Celebrate Dad!

Make his day extra special with our Father's Day Gift & Celebration Guide. From pop-approved presents to grilling tips and family fun activities, this special section is your guide to planning a Father's Day to remember!

Father's Day Gift & Celebration GUIDE

Coming June 00
In Print & Online at
nameandco.com /fathersdaygiftandcelebrationguide

AD# N1706A11005C PASS 2 COL. x 5

ADVERTISER CAMPAIGN:

Where to Advertise This Father's Day

Father's Day gift spending has reached a record high, while the focus on spending quality time with Dad during this special weekend represents another revenue opportunity for a variety of advertisers. Whether your business is retail, restaurant, activity or entertainment, our Father's Day Gift & Celebration Guide is a great place to focus your advertising toward a targeted audience in more than 00,000 local households!

Father's Day Gift & Celebration GUIDE

To reserve your ad space, call 000.000.0000 or email name@nameandco.com today. Advertising Deadline: June 00 Publication Date: June 00

AD# N1706A11006C PASS 2 COL. x 5

Tie Up More Father's Day Sales

Father's Day gift spending has reached a record high, while the focus on spending quality time with Dad during this special weekend represents another revenue opportunity for a variety of advertisers. Whether your business is retail, restaurant, activity or entertainment, our Father's Day Gift & Celebration Guide is a great place to focus your advertising toward a targeted audience in more than 00,000 local households!

Father's Day Gift & Celebration GUIDE

To reserve your ad space, call 000.000.0000 or email name@nameandco.com today. Advertising Deadline: June 00 Publication Date: June 00

AD# N1706A11007C PASS 2 COL. x 5

Focused Advertising for Father's Day

Father's Day gift spending has reached a record high, while the focus on spending quality time with Dad during this special weekend represents another revenue opportunity for a variety of advertisers. Whether your business is retail, restaurant, activity or entertainment, our Father's Day Gift & Celebration Guide is a great place to focus your advertising toward a targeted audience in more than 00,000 local households!

Father's Day Gift & Celebration GUIDE

To reserve your ad space, call 000.000.0000 or email name@nameandco.com today. Advertising Deadline: June 00 Publication Date: June 00

AD# N1706A11008C PASS 2 COL. x 5

Companion WEB + MOBILE ADS available on MCC

SECTION COVER:

N1706P12001C*O

A Salute to Our Dairy Producers

June 2017 | A Special Supplement to
NAME NEWSPAPER

Dairy Nutrition FAQs
Dairy Farms Today
Delicious Dairy Recipes

Meet Our Local Dairy Farmers

AD# N1706A12001C

10. x 13

N1706P34007C
N1706P34008C
N1706P34009C

SELF-PROMOTION READER CAMPAIGN:

Indulge in Our Dairy Section

From great dairy recipes to nutrition facts and a look at local dairy farms, our upcoming special section celebrates Dairy Month in all its deliciousness. You'll also find special offers from local advertisers on your favorite dairy foods like cheesy pizza, refreshing ice cream, healthy groceries and more!

COMING JUNE 00 In print and online at name newspaper.com/ssa/lettoourdairyproducers.

A Special Section From
NAME NEWSPAPER

A Salute to Our Dairy Producers

AD# N1706A12003C

PASS 2 COL. x 5

SELF-PROMOTION ADVERTISER CAMPAIGN:

Ring Up More Dairy Sales

Join us in recognizing our area's hardworking dairy producers! Our upcoming special section is a tribute to Dairy Month and the men and women who are an essential part of this important industry. To learn more about representing your dairy products and services or simply sharing a message of thanks in this section, contact an ad consultant today.

Call 600.000.0000 or email names@name newspaper.com to reserve your spot.
Advertising Deadline: June 00
Publication Date: June 00

A Special Section From
NAME NEWSPAPER

A Salute to Our Dairy Producers

AD# N1706A12006C

PASS 2 COL. x 5

N1706P34009C

HEADING:

N1706P12001C*O

A Salute to Our Dairy Producers

QUICK SELL:

N1706P12001C*O

A Salute to Our Dairy Producers

Dairy evolution offers many health benefits

Dairy is a great source of protein, calcium, and other nutrients. It's also a good source of vitamins and minerals. Dairy products are easy to digest and can help with digestion. Dairy is also a good source of energy and can help with energy levels. Dairy is also a good source of hydration and can help with hydration levels. Dairy is also a good source of antioxidants and can help with antioxidant levels. Dairy is also a good source of phytochemicals and can help with phytochemical levels. Dairy is also a good source of polyphenols and can help with polyphenol levels. Dairy is also a good source of flavonoids and can help with flavonoid levels. Dairy is also a good source of carotenoids and can help with carotenoid levels. Dairy is also a good source of vitamins and can help with vitamin levels. Dairy is also a good source of minerals and can help with mineral levels. Dairy is also a good source of antioxidants and can help with antioxidant levels. Dairy is also a good source of phytochemicals and can help with phytochemical levels. Dairy is also a good source of polyphenols and can help with polyphenol levels. Dairy is also a good source of flavonoids and can help with flavonoid levels. Dairy is also a good source of carotenoids and can help with carotenoid levels. Dairy is also a good source of vitamins and can help with vitamin levels. Dairy is also a good source of minerals and can help with mineral levels.

N1706P34007C
N1706P34008C

Don't Miss These Dairy Deals

From great dairy recipes to nutrition facts and a look at local dairy farms, our upcoming special section celebrates Dairy Month in all its deliciousness. You'll also find special offers from local advertisers on your favorite dairy foods like cheesy pizza, refreshing ice cream, healthy groceries and more!

COMING JUNE 00 In print and online at name newspaper.com/ssa/lettoourdairyproducers.

A Special Section From
NAME NEWSPAPER

A Salute to Our Dairy Producers

AD# N1706A12004C

PASS 2 COL. x 5

Advertise for Dairy Month

Join us in recognizing our area's hardworking dairy producers! Our upcoming special section is a tribute to Dairy Month and the men and women who are an essential part of this important industry. To learn more about representing your dairy products and services or simply sharing a message of thanks in this section, contact an ad consultant today.

Call 600.000.0000 or email names@name newspaper.com to reserve your spot.
Advertising Deadline: June 00
Publication Date: June 00

A Special Section From
NAME NEWSPAPER

A Salute to Our Dairy Producers

AD# N1706A12007C

PASS 2 COL. x 5

Celebrating Our Local Dairy Producers

From great dairy recipes to nutrition facts and a look at local dairy farms, our upcoming special section celebrates Dairy Month in all its deliciousness. You'll also find special offers from local advertisers on your favorite dairy foods like cheesy pizza, refreshing ice cream, healthy groceries and more!

COMING JUNE 00 In print and online at name newspaper.com/ssa/lettoourdairyproducers.

A Special Section From
NAME NEWSPAPER

A Salute to Our Dairy Producers

AD# N1706A12005C

PASS 2 COL. x 5

Thank Farmers. Tempt Customers!

Join us in recognizing our area's hardworking dairy producers! Our upcoming special section is a tribute to Dairy Month and the men and women who are an essential part of this important industry. To learn more about representing your dairy products and services or simply sharing a message of thanks in this section, contact an ad consultant today.

Call 600.000.0000 or email names@name newspaper.com to reserve your spot.
Advertising Deadline: June 00
Publication Date: June 00

A Special Section From
NAME NEWSPAPER

A Salute to Our Dairy Producers

AD# N1706A12008C

PASS 2 COL. x 5

<p>Advertiser Suggestion</p> <p>Ice Cream Shop 1234 Main Street Somerville, MA www.icecreamshop.com</p>	<p>Advertiser Suggestion</p> <p>Diner 1234 Main Street Somerville, MA www.diner.com</p>
<p>Advertiser Suggestion</p> <p>Health Foods Store 1234 Main Street Somerville, MA www.healthfoodsstore.com</p>	<p>Advertiser Suggestion</p> <p>Cheese Shop 1234 Main Street Somerville, MA www.cheeseshop.com</p>
<p>Advertiser Suggestion</p> <p>Local Milk Delivery 1234 Main Street Somerville, MA 600.000.0000 www.localmilkdelivery.com</p>	
AD# N1706A12002C	9.667 x 13
AD# N1706A12009C	PASS 6 COL. x 21

Companion WEB + MOBILE ADS available on MCC

SECTION COVER:

July 4th Weekend Guide

2017
A Special Supplement to
NAME NEWSPAPER

Festivities for the Fourth

Holiday Weekend Sales & Specials

Fireworks Finder

Grilling & Recipe Guide

AD# N1706A13001C 10. x 13

N1706P13001C*-O

N1706P29002C-●

N1706P29007C-●

READER CAMPAIGN:

Ready for the 4th?

Our July 4th Weekend Guide is filled with fireworks and festivities, celebration tips, and shopping news to help you make the most of Independence Day. Look for your copy in print and online, and kick off summer with a spectacular holiday weekend!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER
July 4th Weekend Guide Arrives June 00!
In Print & Online at namenewspaper.com/julyfourthweekendguide

AD# N1706A13003C PASS 2 COL. x 5

O-C101C1N

N1706P29002C-●

ADVERTISER CAMPAIGN:

Make Sales Boom

Our upcoming special section has what it takes to make this July 4th a booming success for your business. Promote your products, services and holiday specials alongside themed editorial features in this popular section as readers gear up to celebrate the long weekend to the tune of more than 6 billion dollars!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER
Contact us today to reserve your ad space!
000.000.0000
names@namenewspaper.com
Advertising Deadline: June 00
Publication Date: June 00

AD# N1706A13006C PASS 2 COL. x 5

O-C101C1N

N1706P29007C-●

HEADING:
N1706P13001C*-O

July 4th Weekend Guide

QUICK SELL:

July 4th Weekend Guide

Grilling foods to be safe and healthy

Advertiser Suggestion:
Butcher
1234 Washington Street
Dover, DE 19901-1000
www.butcher.com

Advertiser Suggestion:
Grocery Store
1234 Washington Street
Dover, DE 19901-1000
www.grocery.com

Advertiser Suggestion:
Grill Supply Store
1234 Washington Street
Dover, DE 19901-1000
www.grill.com

Advertiser Suggestion:
Party Supply Shop
1234 Washington Street
Dover, DE 19901-1000
www.party.com

Advertiser Suggestion:
Beverage Center
1234 Washington Street
Dover, DE 19901-1000
www.beverage.com

Advertiser Suggestion:
Variety Store
1234 Washington Street
Dover, DE 19901-1000
www.variety.com

AD# N1706A13002C 9.667 x 13
AD# N1706A13009C PASS 6 COL. x 21

N1706P13001C*-O

N1706P29002C-●

Shop! Grill! Celebrate!

Our July 4th Weekend Guide is filled with fireworks and festivities, celebration tips, and shopping news to help you make the most of Independence Day. Look for your copy in print and online, and kick off summer with a spectacular holiday weekend!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER
July 4th Weekend Guide Arrives June 00!
In Print & Online at namenewspaper.com/julyfourthweekendguide

AD# N1706A13004C PASS 2 COL. x 5

Turn Red, White & Blue Into Green

Our upcoming special section has what it takes to make this July 4th a booming success for your business. Promote your products, services and holiday specials alongside themed editorial features in this popular section as readers gear up to celebrate the long weekend to the tune of more than 6 billion dollars!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER
Contact us today to reserve your ad space!
000.000.0000
names@namenewspaper.com
Advertising Deadline: June 00
Publication Date: June 00

AD# N1706A13007C PASS 2 COL. x 5

Have a Blast This Holiday Weekend!

Our July 4th Weekend Guide is filled with fireworks and festivities, celebration tips, and shopping news to help you make the most of Independence Day. Look for your copy in print and online, and kick off summer with a spectacular holiday weekend!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER
July 4th Weekend Guide Arrives June 00!
In Print & Online at namenewspaper.com/julyfourthweekendguide

AD# N1706A13005C PASS 2 COL. x 5

Sell-a-brate July 4th

Our upcoming special section has what it takes to make this July 4th a booming success for your business. Promote your products, services and holiday specials alongside themed editorial features in this popular section as readers gear up to celebrate the long weekend to the tune of more than 6 billion dollars!

July 4th Weekend Guide

A Special Section From
NAME NEWSPAPER
Contact us today to reserve your ad space!
000.000.0000
names@namenewspaper.com
Advertising Deadline: June 00
Publication Date: June 00

AD# N1706A13008C PASS 2 COL. x 5



N1706P27019C



Dairy Freeze

BOGO Scoops Every Tuesday!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Dairy Freeze

BOGO Scoops Every Tuesday!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Dairy Freeze

BOGO Scoops Every Tuesday!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Dairy Freeze

BOGO Scoops Every Tuesday!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Dairy Freeze

BOGO Scoops Every Tuesday!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Dairy Freeze

BOGO Scoops Every Tuesday!
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Martini Lounge

Summer Drink Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Martini Lounge

Summer Drink Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Martini Lounge

Summer Drink Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Martini Lounge

Summer Drink Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Martini Lounge

Summer Drink Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Martini Lounge

Summer Drink Specials
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Nina's Nails

\$29 Pedi & Mani Special
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Nina's Nails

\$29 Pedi & Mani Special
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Nina's Nails

\$29 Pedi & Mani Special
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Nina's Nails

\$29 Pedi & Mani Special
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Nina's Nails

\$29 Pedi & Mani Special
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Nina's Nails

\$29 Pedi & Mani Special
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Usage Note:

Sell this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. Advertisers will benefit from the association with fellow businesses associated with the Marketplace layout's theme while you reap the rewards of a full-color page. For your convenience, a tab-sized version of the page is available in the MCC Creative Library.



N1706P48007C

Swing In for Our Lowest Prices of the Season!

The Great Outdoor & Patio Sale
Going On Now • up to **40% Off!**

Outdoor Furniture • Lawn Care • Landscape Lighting • Grills • Fire Pits • Storage • Hammocks • & More
www.somervillehardware.com

Somersville Home & Hardware
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A14002C
PASS 2 COL. x 5

All the Fixings for a Perfect Picnic

Grab-&-Go Picnic Packages
For only a delicious \$18.95 & up

Premium Cold Cuts & Deli Sandwiches
Make-from-Scratch Salads
Rotisserie & Fried Chicken
Bakery Desserts & Bread
Ready-to-Eat Prepared Foods
Fresh Fruit & Vegetables
Gourmet Cheese Selection
Chips & Snack Foods
Cold Beverages

Farmstead Market
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Sun's Out. Fun's Out!

\$5 Sunglasses
\$1 Cold Drinks
\$2 Ice Cream
Every Day!

Shop your summer fun headquarters for everyday low prices on everything for the beach and beyond!

Shoreline Five & Dime
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Sunscreen
Beach Chairs
Umbrellas
Beach Balls
Sand Toys
Tote Bags
Swimwear
Towels & Blankets
Shells & Magnets
Shirts & Souvenirs
Snacks & Drinks
& Much More

AD# N1706A14004C
PASS 2 COL. x 5
N1706P28005C-0
AD# N1706A14003C
PASS 2 COL. x 5
N1706P66001C-0

N1706P66003C

Summer's In Season

Special Sweet White Corn on the Cob 3 for \$1

Support sustainable agriculture where you enjoy homegrown produce fresh from local family farms!

Local, fresh, healthy, sustainable, delicious! Peaches! Plums! Strawberries! Blackberries! Raspberries! Blueberries! Cucumbers! Tomatoes! Green Beans! Fresh Shrimp! & So Much More!

Sunshine Farms
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1706A14005C
PASS 2 COL. x 5

Get Your Summer Rush

Save 10% Off Your First Rental When You Mention This Ad

Have more fun this summer with our water toys! We offer rentals by the hour, half day or full day, as well as guided group and private tours. For reservations and details, call or visit us online today.

On the Water Rentals
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Your Summer Body Is Waiting

Free Community Workout Every Saturday at 8AM

Get Started Today! Free One-Week Trial! \$0 Initiation Fees. Call or come to us today.

Transform Fitness
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A14007C
PASS 2 COL. x 5
N1706P18008C-0
AD# N1706A14006C
PASS 2 COL. x 5
N1706P18001C-0

AD# N1706A14001C
AD# N1706A14008C

PASS 6 COL. x 21
10 x 13



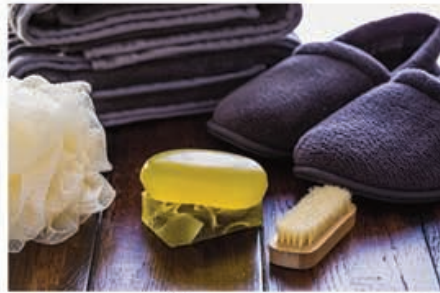
N1706P15001C-●



N1706P15003C-●



N1706P15005C-●



N1706P15008C-●



N1706P15002C-●



N1706P15007C-●



N1706P15009C-●



N1706P15004C-●



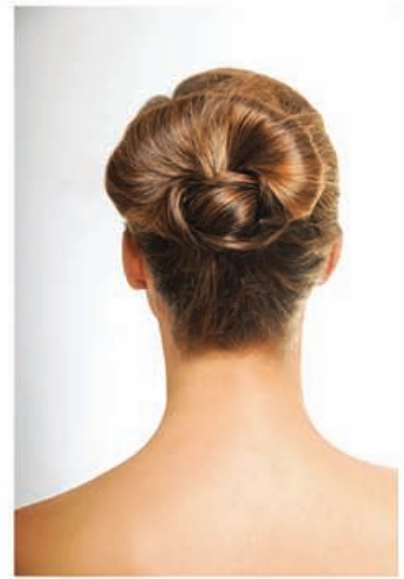
N1706P15006C-●



N1706P16006C-●



N1706P16008C-●



N1706P16004C-●



N1706P16005C-●



N1706P16003C-●



N1706P16007C-●



N1706P16001C-●



N1706P16009C-●



N1706P16002C-●



N1706P17008C-●



N1706P17009C-●



N1706P17001C-●



N1706P17002C-●



N1706P17007C-●



N1706P17003C-●



N1706P17006C-●



N1706P17005C-●



N1706P17004C-●



N1706P18003C-●



N1706P18001C-●



N1706P18006C-●



N1706P18005C-●



N1706P18008C-●



N1706P18009C-●



N1706P18007C-●



N1706P18004C-●



N1706P18002C-●

N1706P22007C
 N1706P64037C
 N1706P15003C
 N1706P19002C
 N1706P19001C



Community Calendar June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
	3	4	5	6	7	8
	9	10	11	12	13	14
	15	16	17	18	19	20
	21	22	23	24	25	26
	27	28	29	30		



June 2
BOGO Donuts
 No limit!
 The Donut Joint
 7 am-3 pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



June 7
National Running Day 5K
 Register online today!
 Pine Ridge Park 7 am
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



June 00
Cat Adoption Fair
 Half off adoption fees!
 Somersville Animal Shelter
 10 am-3 pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

SEE YOU THERE

Saturday, June 00 3-7pm

Craft Beer Festival

Brews, bites, music and fun on tap!
 Gala Brewing Parking Lot

Craft Beer Fest at Gala Brewing

1234 Washington Street
 Somersville Heights
 000-000-0000
www.namewebsite.com

Craft Beer Tastings
 Growler Filling Stations
 Meet the Brewers
 Live Local Bands
 Food Trucks

Hop to it and get your discount tickets online today!
 \$10 Includes 5 Tasting Tickets



June 00
Great Outdoors Expo
 Free admission, parking & activities!
 Somersville Community Center
 10 am-4 pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



June 00
Dairy Month Ice Cream Social
 Free ice cream!
 Somersville Credit Union
 11 am-2 pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com



June 00
Somersville Music Festival
 All ages welcome!
 Pine Ridge Park
 3 pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

June 00
 Name Event Here
 Event details here. Event details here.
 Name Event Location
 0:00am-0:00pm
www.namewebsite.com

N1706P64002C
 N1706P20002C
 N1706P63003C

June Dairy Month Specials
 Now In Store!

We're proud to carry pasture-raised dairy products with no added hormones or antibiotics for the health and well-being of your family.

Shop Premium All-Natural Dairy Favorites

Market Health Foods
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

Companion WEB + MOBILE ADS available on MCC

AD# N1706A19003C
 PASS 6 COL x 3

N1706P34003C

AD# N1706A19001C PASS 6 COL x 21
 AD# N1706A19004C 10 x 13



N1706P20001C-●



N1706P20002C-●



N1706P20005C-●



N1706P20003C-●



N1706P20007C-●



N1706P20004C-●



N1706P20006C-●



N1706P20009C-●



N1706P20008C-●



N1706P21009C*-○
N1706P21010C*-○



N1706P21007C*-○
N1706P21008C*-○



N1706P21006C*-○



N1706P21003C*-○



N1706P21001C*-○



N1706P21002C*-○



N1706P21004C*-○



N1706P21005C*-○



N1706P22007C-●



N1706P22004C-●



N1706P22008C-●



N1706P22009C-●



N1706P22001C-●



N1706P22006C-●



N1706P22005C-●



N1706P22002C-●



N1706P22003C-●



N1706P23007C-●



N1706P23003C-●



N1706P23008C-●



N1706P23005C-●



N1706P23004C-●



N1706P23006C-●



N1706P23002C-●



N1706P23001C-●



N1706P23009C-●

PROUD TO BE AN INDEPENDENT AMERICAN BUSINESS!

N1706P24004C*
N1706P24010C*
N1706P24002C*
N1706P24009C*
N1706P24003C*
N1706P24008C*

N1706P24003C*
N1706P24008C*

Carillo's Family Restaurant
Open July 4th to serve you!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Somerville Credit Union
Closed Independence Day
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Mayfair Bar & Grill
July 4th specials all weekend!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Comet Boutique
Swimwear & summer fashions for the 4th!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Coffee Planet
Cold brew & iced drinks for summer!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Salon Bella
Start summer with a fresh new style!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

The Book Nook
Start your summer reading list!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

ValFresh Market
Your source for locally grown produce!
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Wag-a-Lot Pet Supply
Pet food and toys made in the USA
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Haddon Furniture
Quality furniture made in the USA
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Gardner Electronics
Local & independent since 19XX
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

LTD Auto Group
Proud purveyor of American-made vehicles
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

Wishing all of our friends, neighbors and customers here in the community a safe and happy July 4th weekend!

AD# N1706A24001C 19.334 x 13
AD# N1706A24002C 19.334 x 13



N1706P24001C*
N1706P24007C*
N1706P24005C*
N1706P24011C*

Usage Suggestion:

Multiple advertiser directory, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position. At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

(MCC Creative Library / Print Ad Size: Doubletruck / Print Ad Type: Multiple Advertiser or Directory)

JULY 4TH SALES & SPECIALS **INDEPENDENCE DAY WEEKEND FUN GUIDE**

N1706P24005C* N1706P24006C*
N1706P24011C* N1706P24012C*



N1706P25002C-●



N1706P25003C-●



N1706P25001C-●



N1706P25008C-●



N1706P25009C-●



N1706P25005C-●



N1706P25004C-●



N1706P25006C-●



N1706P25007C-●



N1706P26003C-●



N1706P26004C-●



N1706P26008C-●



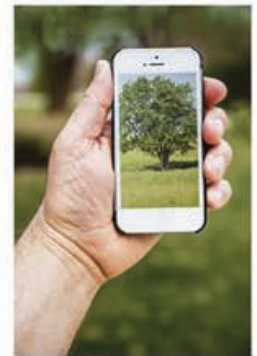
N1706P26001C-●



N1706P26009C-●



N1706P26006C-●



N1706P26010C-●



N1706P26002C-●



N1706P26007C-●



N1706P26005C-●



N1706P27015C*-○



N1706P27016C*-○



N1706P27008C*-○



N1706P27013C*-○



N1706P27014C*-○



N1706P27018C-●
N1706P27019C-●



N1706P27022C*-○



N1706P27009C*-○



N1706P27007C*-○



N1706P27011C*-○



N1706P27006C*-○



N1706P27020C*-○
N1706P27021C*-○



N1706P27017C*-○



N1706P27003C*-○



N1706P27005C*-○



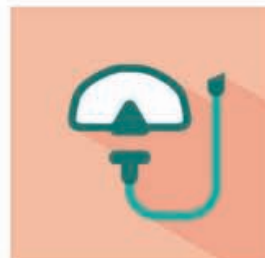
N1706P27004C*-○



N1706P27001C*-○



N1706P27002C*-○



N1706P27010C*-○



N1706P27012C*-○



N1706P28007C*-O



N1706P28015C*-O



N1706P28021C*-O



N1706P28010C*-O



N1706P28008C*-O



N1706P28005C*-O



N1706P28004C*-O



N1706P28014C*-O



N1706P28019C*-O



N1706P28003C*-O



N1706P28002C*-O



N1706P28017C*-O



N1706P28011C*-O



N1706P28012C*-O



N1706P28016C*-O



N1706P28001C*-O



N1706P28006C*-O



N1706P28018C*-O



N1706P28020C*-O



N1706P28009C*-O



N1706P28022C*-O



N1706P28013-C*-O



N1706P29004C-●



N1706P29011C-●



N1706P29010C-●



N1706P2900xC-●



N1706P29005C-●



N1706P29001C-●



N1706P29003C-●



N1706P29006C-●



N1706P29009C-●



N1706P29007C-●



N1706P29008C-●



N1706P30008C*-○



N1706P30005C*-○



N1706P30007C*-○



N1706P30013C*-○



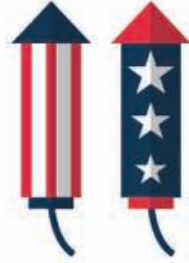
N1706P30001C*-○



N1706P30002C*-○



N1706P30003C*-○



N1706P30021C*-○



N1706P30012C*-○



N1706P30004C*-○



N1706P30009C*-○



N1706P30006C*-○



N1706P30024C*-○



N1706P30020C*-○



N1706P30023C*-○



N1706P30010C*-○



N1706P30014C*-○

N1706P30017C*-○



N1706P30019C*-○



N1706P30015C*-○



N1706P30016C*-○



N1706P30026C*-●



N1706P30025C*-○



N1706P30018C*-○



N1706P30011C*-○



N1706P30022C*-○



N1706P31002C-●



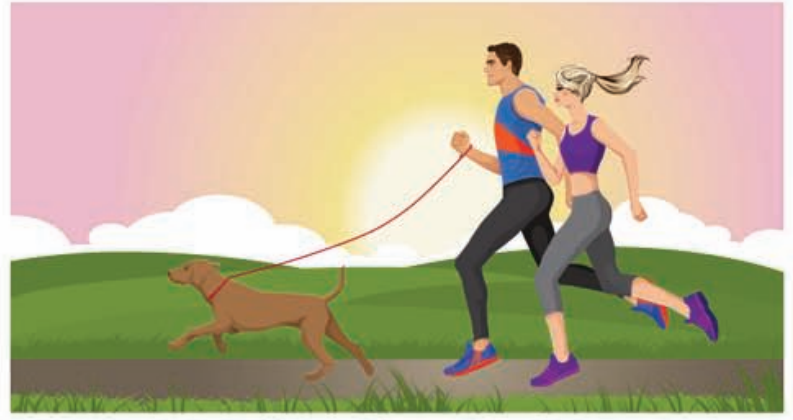
N1706P31003C-●



N1706P31001C-●



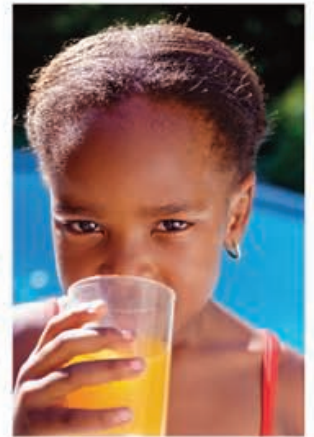
N1706P31010C*-○



N1706P31006C*-○
N1706P31007C*-○



N1706P31011C*-○



N1706P31004C-●



N1706P31005C*-○



N1706P31009C*-○



N1706P31008C*-○



N1706P31013C*-○



N1706P31012C*-○



N1706P32004C-●



N1706P32001C-●



N1706P32003C-●



N1706P32002C-●

Holistic Health for a Whole Better You

A full-service family healthcare practice with an integrative approach to preventive care, medical treatment and complementary therapies.

Naturopathic, Holistic & Homeopathic Medicine
 Acupuncture, Reiki, Cupping & Massage • Bioidentical Hormone Therapies
 Food Intolerance Testing • IV Nutritional Therapy

Holistic Health Center

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com



AD# N1706A32001C PASS 6 COL. x 3

N1706P64006C-
N1706P64010C-

Beer, Wine & Cocktails Daily Specials

Our Seafood Selection Is Off the Hook!

Whole Maine Lobster + Oyster Bar + Seasonal Fresh Fish + Crab Legs + Homemade Clam Chowder + Lobster Bisque + Fish & Chips

Seafood Platter Combos
Broiled, Fried or Blackened
\$19.99 & up

The Seaport Restaurant
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com
Open at 4 p.m. | Closed Mondays

Free Cup of Soup With Purchase of Any Entree
Charger required. Expires 10.31.17. Charger cannot be combined. See rules and other restrictions. See back, terms and conditions here.

The Seaport Restaurant
1234 Washington Street
000-000-0000 | www.namewebsite.com

Save 10% Off Your Total Check
Charger required. Expires 10.31.17. Charger cannot be combined. See rules and other restrictions. See back, terms and conditions here.

The Seaport Restaurant
1234 Washington Street
000-000-0000 | www.namewebsite.com

AD# N1706A33001C 8.5 x 11

N1706P37008C-
N1706P66008C-

Serving Lunch & Dinner Daily Specials

Family Dining Values
Salad + Wraps + Sandwiches + Burgers + Flatbread Pizzas + Tasty Appetizers + Dinner Entrees + Kids' Menu + Ice Cream + Desserts

Try Our Savory Baskets
Served With Fries or Onion Rings
BBQ Ribs | Chicken Tenders | Clam Strips | Fried Fish

Junction Family Restaurant
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com
Open 11 a.m. - 8 p.m. | Closed Mondays

Free Bottomless Beverage With Any Food Purchase
Charger required. Expires 10.31.17. Charger cannot be combined. See rules and other restrictions. See back, terms and conditions here.

Junction Family Restaurant
1234 Washington Street
000-000-0000 | www.namewebsite.com

BOGO 50% OFF Any Menu Item
Charger required. Expires 10.31.17. Charger cannot be combined. See rules and other restrictions. See back, terms and conditions here.

Junction Family Restaurant
1234 Washington Street
000-000-0000 | www.namewebsite.com

AD# N1706A33002C 8.5 x 11

N1706P86018C-

N1706P18006C-
N1706P32003C-
N1706P18003C-

Physical Therapy & Rehabilitation
Recover Faster. Recover Better.

If injury or pain is preventing you from doing the things you love, we're here to help you take action. Our friendly team of licensed physical therapists are trained to diagnose the root cause of the problem and put the latest therapy techniques to work for your recovery. Through a combination of hands-on therapy and exercise, we'll develop a personalized program to help you reduce pain and regain flexibility, mobility and strength.

360 Physical Therapy
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

We treat a wide range of conditions and concerns for patients of all ages:

- Back Pain
- Anthritis
- Migraine Headaches
- Pelvic Pain
- Post-Surgical Care
- Auto Accident Injuries
- Sports Injuries
- Balance Disorders
- Joint Pain & Injuries
- Orthopedic Conditions
- Workplace Injuries

Take the first step toward addressing the root cause of your pain without drugs or surgery. Contact us today to arrange your consultation with a physical therapist.

AD# N1706A33003C 8.5 x 11

N1706P18004C-
N1706P17001C-

-C101003D3300C-
N1706P64021C-
N1706P33004C-

-SO Delicious

Light & Fluffy Fresh Donuts Made Daily

- Chocolate Frosted
- Maple Glazed
- Cinnamon Sugar
- Jelly Filled
- Strawberry
- Lemon Custard
- Apple Cider
- Boston Creme
- Cinnamon Crumb
- Crunners & Twists
- Apple Fritters
- Donut Holes
- & Much More

Enjoy dozens of fabulous flavors with your favorite frostings, fillings and toppings to satisfy your sweet tooth!

Dozen Donuts Deal Only \$5.99 Everyday low price!

Coffee & Espresso Bar
Mochas | Lattes | Chai | Cold Brew

The Donut Spot
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

National Donut Day Special
Friday, June 2
Buy One, Get One FREE Donuts
7am - 7pm

AD# N1706A33004C 8.5 x 11



N1706P34008C-●



N1706P34006C-●



N1706P34001C-●



N1706P34004C-●



N1706P34003C-●



N1706P34005C-●



N1706P34009C-●



N1706P34002C-●



N1706P34007C-●



N1706P35025C*-○
N1706P35026C*-○



N1706P35029C*-○



N1706P35022C*-○



N1706P35005C*-○



N1706P35024C*-○



N1706P35004C*-○



N1706P35001C*-○



N1706P35015C*-○



N1706P35013C*-○



N1706P35018C*-○



N1706P35017C*-○



N1706P35016C*-○



N1706P35003C*-○



N1706P35011C*-○



N1706P35002C*-○



N1706P35021C*-○



N1706P35008C*-○



N1706P35010C*-○



N1706P35014C*-○



N1706P35020C*-○



N1706P35019C*-○



N1706P35009C*-○



N1706P35028C*-○



N1706P35023C*-○



N1706P35027C*-○



N1706P35006C*-○



N1706P36008C-●



N1706P36007C-●



N1706P36003C-●



N1706P36004C-●



N1706P36001C-●



N1706P36006C-●



N1706P36005C-●



N1706P36002C-●



N1706P36009C-●



N1706P37008C-●



N1706P37001C-●



N1706P37005C-●



N1706P37006C-●



N1706P37002C-●



N1706P37003C-●



N1706P37004C-●



N1706P37009C-●



N1706P37007C-●

N1706P21005C*-0

Celebrate DAD!



N1706P21003C*-0

All the Fixings for Father's Day

We Have Gift Ideas He'll Love!

- Tool Kits
- Power Drills
- Laser Tape Measures
- Outdoor Fire Pits
- Barbecue Grills
- Mowers & Lawn Care
- & So Much More

Central Hardware

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A38002C
PASS 3 COL. x 5.5

These Are the Times to Remember

Father's Day Gift Sale

up to **40% Off** Men's Jewelry Collection
cufflinks | tie tacks | rings | chains | bracelets

designer Men's Timepieces *now starting from* **\$179**
Ask about our custom engraving service!

Accent Jewelers

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

N1706P22003C-0

AD# N1706A38003C
PASS 3 COL. x 5.5

N1706P23002C-0

Tie Up Your Father's Day Shopping

We've made it easy to coordinate a great gift for Dad!

BOGO 50% Off
All Name Brand Ties & Dress Shirts

Menswear Depot

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A38004C
PASS 3 COL. x 5.5

Shop for Pop

Emblem Gifts

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Great Father's Day Gifts Under \$25

Photo Frames • Coffee Mugs
Beer Mugs • Grilling Aprons • Plaques
Cologne • After shave • & More
Complimentary Gift Wrapping

N1706P21001C*-0

AD# N1706A38005C
PASS 3 COL. x 5.5

N1706P23007C-0

Perk Up Dad's Day

HAPPY FATHER'S DAY

Make his morning with our delicious fresh coffee, breakfast sandwiches, bagels and pastries!

Father's Day Specials
Sunday, June 18

Coffee & Any Egg Sandwich \$4.99
Coffee & Bagel or Pastry \$2.99

coffee spot

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1706A38006C
PASS 3 COL. x 5.5

The Big Father's Day SAVE

Team up with us to save on the gifts Dad really wants!

up to 40% OFF

Athletic Apparel | Watersports | Sports Equipment
Fitness | Golf Gear | Hunting & Fishing | Camping & Outdoors | & More

Rec Center Sports & Outdoors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Sale ends June 03, 2017. List details, terms and conditions here.

N1706P26008C-0

AD# N1706A38007C
PASS 3 COL. x 5.5



AD# N1706A38001C PASS 6 COL. x 10
AD# N1706A38009C 10 x 13

N1706P39001C-O

Serving Up THANKS to Our Dairy Producers

Our area's dairy farmers play an important role in the health of our economy and our families. Loaded with essential nutrients like calcium, potassium, protein and phosphorus, dairy foods are both nutritious and delicious. These dairy products also have a strong economic impact on our community and our country, providing a wealth of work opportunities and revenue. During Dairy Month, we'd like to thank the men and women of our dairy industry for their hard work and commitment to quality and sustainability. We appreciate all that you bring to the table!

*Enjoy These Dairy Month
Special Offers During June!*

N1706P34001C-●

N1706P39002C-O

AD# N1706A39003C
PASS 3 COL x 4

AD# N1706A39005C
PASS 3 COL x 4

AD# N1706A39007C
PASS 3 COL x 4

Ice Cream

Scoops Ice Cream One Free Topping With Every Ice Cream Purchase

Offer good June 1-30, 2017.
List details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A39002C
PASS 3 COL x 4

Pizza

Pizarro's Pizza Free Extra Cheese Topping on Any Pizza

Offer good June 1-30, 2017.
List details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Grocery

Market-Fresh Grocery 10% Off All Dairy Purchases

Offer good June 1-30, 2017.
List details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A39004C
PASS 3 COL x 4

Cafe

Country Cafe \$5 Mac-&-Cheese Specials All Month

Offer good June 1-30, 2017.
List details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Yogurt

Swirls Frozen Yogurt BOGO 50% Off Every Yogurt Purchase

Offer good June 1-30, 2017.
List details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A39006C
PASS 3 COL x 4

Diner

Somerville Diner \$2 Milkshake Specials All Month

Offer good June 1-30, 2017.
List details, terms and conditions here.

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A39001C PASS 6 COL x 10

AD# N1706A39008C 10 x 13

N1706P36002C

N1706P40001C

N1706P40002C



JULY 4th

SAVINGS

event

FREE
Appliance
Delivery &
Recycling
on purchases over \$600 within 60-mile radius of showroom

Blowout Savings
on Top-Rated Name Brand Appliances
All Weekend



15% to 40% Off All Appliances
Starting This Saturday
July 1-4, 2017

Spectacular BONUS Offers

FREE Convection Microwave
With Purchase of 3-Piece Name Brand Kitchen Group



EXTRA 10% Off Any Name Brand Dryer
With Purchase of Any Name Brand Washer



FREE Installation on Dishwashers, Refrigerators & Laundry
Purchase of \$299 and up

No Interest for 6 Months

on purchase over \$600 when paid in full within 6 months List details, terms and conditions here. List details, terms and conditions here.



All-Star Appliance

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

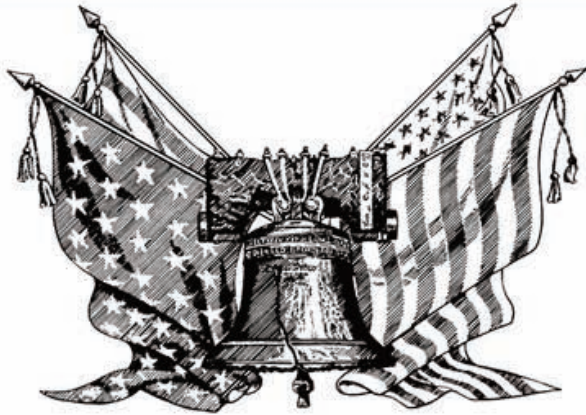


Advertised offers good through 00:00:17. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

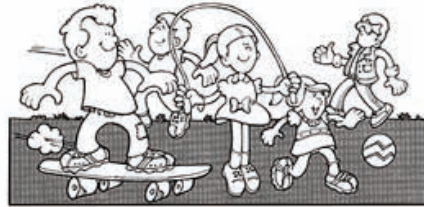
Showroom Open 7 Days
Monday-Saturday 10am-7pm, Sunday 10am-4pm

AD# N1706A40001C PASS 6 COL. x 21
AD# N1706A40002C 10 x 13

AD# N1706A40003C PASS 6 COL. x 21
AD# N1706A40004C 10 x 13



N1706P41010A-●



N1706P41009K-●



N1706P41002K-●



N1706P41014A-●



N1706P41005A-●



N1706P41007A-●



N1706P41004A-●



N1706P41001A-●



N1706P41012A-●



N1706P41013A-●



N1706P41003A-●



N1706P41015A-●



N1706P41006K-●



N1706P41011A-●



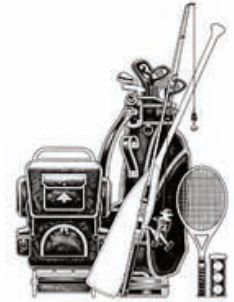
N1706P41008A-●



N1706P42006A-●



N1706P42001A-●



N1706P42007A-●



N1706P42002A-●



N1706P42008A-●



N1706P42012A-●



N1706P42005A-●



N1706P42013A-●



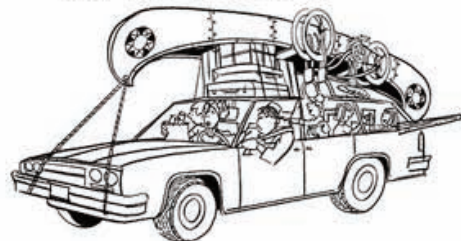
N1706P42003A-●



N1706P42004A-●



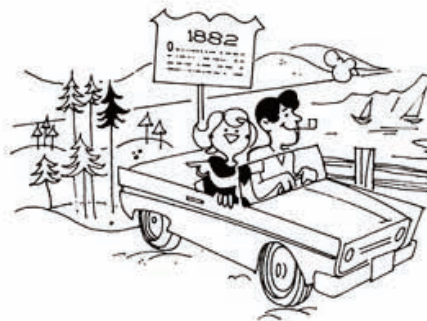
N1706P42015A-●



N1706P42014A-●



N1706P42009A-●



N1706P42011A-●



N1706P42010A-●



N1706P43005C-●



N1706P43003C-●



N1706P43002C-●



N1706P43007C-●



N1706P43004C-●



N1706P43001C-●



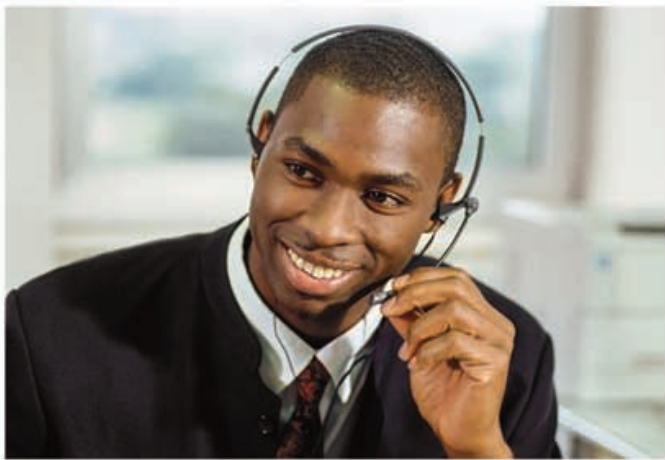
N1706P43008C-●



N1706P43006C-●



N1706P43009C-●



N1706P44009C-●



N1706P44002C-●



N1706P44001C-●



N1706P44004C-●



N1706P44006C-●



N1706P44003C-●



N1706P44005C-●

RISK
MANAGEMENT
LOSSES
SAFEGUARD
PROTECTION
LIABILITY
ACCIDENT
POLICY
INVESTMENT



N1706P44008C-●



N1706P44007C-●



N1706P45008C-●



N1706P45003C-●



N1706P45006C-●



N1706P45007C-●



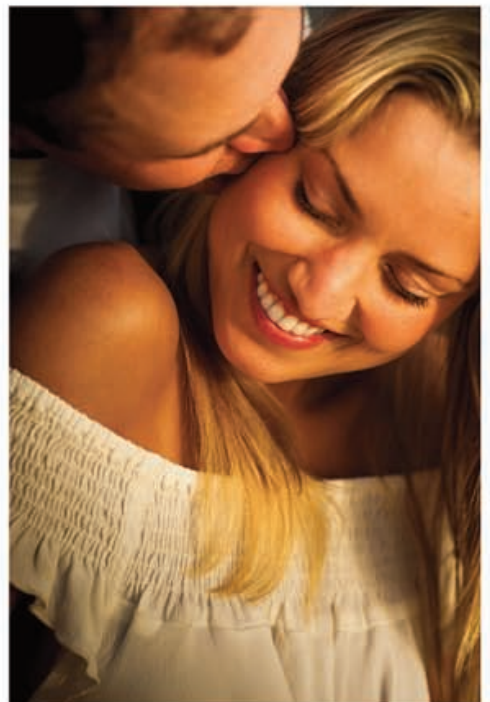
N1706P45009C-●



N1706P45005C-●



N1706P45002C-●



N1706P45001C-●



N1706P45004C-●



N1706P46008C-●



N1706P46004C-●



N1706P46007C-●



N1706P46005C-●



N1706P46006C-●



N1706P46009C-●



N1706P46003C-●



N1706P46001C-●



N1706P46002C-●



N1706P47007C-●



N1706P47002C-●



N1706P47009C-●



N1706P47006C-●



N1706P47004C-●



N1706P47005C-●



N1706P47008C-●



N1706P47001C-●



N1706P47003C-●



N1706P48009C-●



N1706P48005C-●



N1706P48006C-●



N1706P48003C-●



N1706P48007C-●



N1706P48004C-●



N1706P48008C-●



N1706P48002C-●



N1706P48001C-●

Support for area businesses is fundamental for a strong community and the foundation of every publication's ad revenue. This valuable content is designed to position your paper as the champion of local businesses, and therefore allow you to take the lead with "shop local" advertising.



N1706P49004C-●



N1706P49001C-●



N1706P49006C-●



N1706P49012C-●
N1706P49013C*-○



N1706P49002C-●



N1706P49014C*-○
N1706P49015C*-○



N1706P49007C*-○



N1706P49005C-●



N1706P49003C-●



N1706P49009C*-○



N1706P49008C*-○



N1706P49010C*-○



N1706P49011C*-○



AD# N1706A49001C PASS & COL. x 3

See What's Brewing All Summer

The Somersville Press is your local guide to what's going on, from dining and shopping to festivals, grand openings and community events.

Sign Up Online Today to Get a Free Coffee Coupon Delivered to Your Inbox!

The Somersville Press

In Print & Online
Subscribe or renew today at:
000-000-0000
www.namenewspaper.com



N1706P50003C-●

Usage Notes:

Use these backgrounds to help promote services and merchandise for summer, agriculture, health care, Father's Day, July 4th/Canada Day and more, for individual retail ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules or cover designs.

(MCC Creative Library / Image Type: Background)



N1706P50007C-●



N1706P50001C-●

🇨🇦 N1706P50002C-●



N1706P50005C-●



N1706P50006C-●



N1706P50004C-●



N1706P50008C-●



N1706P50009C-●



N1706P50010C-●

N1706P51001C-



**Usage
Suggestions:**

These banner-style photos can be employed as a background or page header for all types of ads and pages in print and online. Try them for a variety of promotions for the beginning of summer, July 4th and Canada Day holidays ... and more.

N1706P51002C-



N1706P51003C-



N1706P51004C-



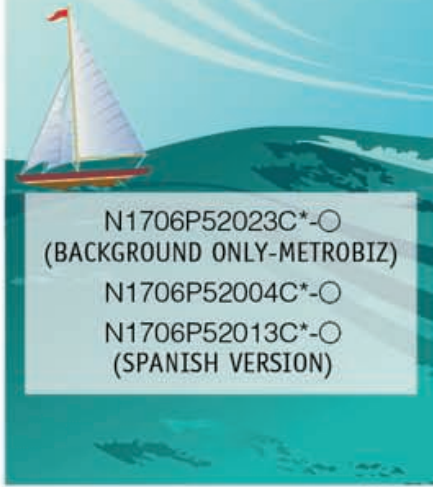
N1706P51005C-



N1706P51006C-



Yacht Club



N1706P52023C*-○
 (BACKGROUND ONLY-METROBIZ)
 N1706P52004C*-○
 N1706P52013C*-○
 (SPANISH VERSION)

PASS 2 COL. x 5.25

Dairy Farm



N1706P52024C*-○
 (BACKGROUND ONLY-METROBIZ)
 N1706P52005C*-○
 N1706P52014C*-○
 (SPANISH VERSION)

PASS 2 COL. x 5.25

Gift Shop



N1706P52019C*-○
 (BACKGROUND ONLY)
 N1706P52001C*-○
 N1706P52010C*-○
 (SPANISH VERSION)

PASS 1 COL. x 5.25

Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention.

MCC Creative Library / Image Type: Ad Starter or Image Type: Background / Keyword: MetroBiz

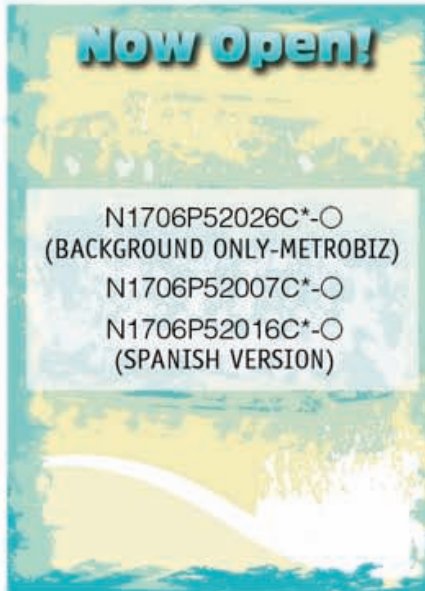
SHOP FATHER'S DAY



N1706P52025C*-○
 (BACKGROUND ONLY-METROBIZ)
 N1706P52006C*-○
 N1706P52015C*-○
 (SPANISH VERSION)

PASS 2 COL. x 5.25

Now Open!



N1706P52026C*-○
 (BACKGROUND ONLY-METROBIZ)
 N1706P52007C*-○
 N1706P52016C*-○
 (SPANISH VERSION)

PASS 2 COL. x 5.25

Closed July 4th



N1706P52021C*-○
 N1706P52020C*-○
 (BACKGROUND ONLY)
 N1706P52002C*-○
 N1706P52011C*-○
 (SPANISH VERSION)

PASS 1 COL. x 5.25

Open July 4th



N1706P52028C*-○
 N1706P52027C*-○
 (BACKGROUND ONLY-METROBIZ)
 N1706P52008C*-○
 N1706P52017C*-○
 (SPANISH VERSION)

PASS 2 COL. x 5.25

Summer Savings Blast



N1706P52029*-○
 (BACKGROUND ONLY-METROBIZ)
 N1706P52009*-○
 N1706P52018*-○
 (SPANISH VERSION)

PASS 2 COL. x 5.25

Beach Time!



N1706P52022C*-○
 (BACKGROUND ONLY)
 N1706P52003C*-○
 N1706P52012C*-○
 (SPANISH VERSION)

PASS 1 COL. x 5.25



MCC KEYWORD HINT: Physician
N1706P53007C-●



MCC KEYWORD HINT: Attorney
N1706P53008C-●



MCC KEYWORD HINT: Ice Cream Shop
N1706P53009C-●



MCC KEYWORD HINT: Massage Spa
N1706P53010C-●



MCC KEYWORD HINT: Bakery
N1706P53011C-●



MCC KEYWORD HINT: Insurance Agency
N1706P53012C-●

Usage Note:

MCC Creative Library / Image Type: frame, background, photo or MetroBiz, where applicable

Use these business card photo backgrounds to help you expand your printing business.

You can also employ these timely frames in print inserts, ads or online ads and pages.

The banner-style frames can be used for top- or bottom-of-the-page print ads

or repurposed for Web banners. Look for more seasonal and timely subjects throughout the year.



N1706P53001C*-○



N1706P53002C*-○



N1706P53003C*-○



N1706P53004C*-○ 🇨🇦



N1706P53005C*-○



N1706P53006C*-○



N1706P54007C*-O 🇨🇦



N1706P54008C*-O 🇨🇦



N1706P54006C*-O 🇨🇦



N1706P54005C*-O 🇨🇦



N1706P54020C*-O



N1706P54018C*-O



N1706P54019C*-O



N1706P54003C*-O



N1706P54015C*-O



N1706P54017C*-O



N1706P54001C*-O



N1706P54002C*-O



N1706P54016C*-O



N1706P54004C*-O



N1706P54011C*-O



N1706P54014C*-O



N1706P54012C*-O



N1706P54013C*-O



N1706P54010C*-O



N1706P54009C*-O



N1706P55001C*-O



N1706P55009C*-O



N1706P55008C*-O



N1706P55003C*-O



N1706P55005C*-O



N1706P55004C*-O



N1706P55002C*-O



N1706P55006C*-O



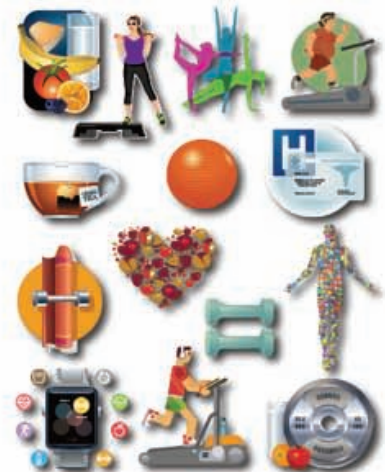
N1706P55007C*-O



MCC KEYWORDS: ICON SET, DAIRY
N1706S56001C*-O



MCC KEYWORDS: ICON SET, FATHER'S DAY
N1706S56002C*-O



MCC KEYWORDS: ICON SET, FITNESS, HEALTH
N1706S56003C*-O



MCC KEYWORDS: ICON SET, WINDOWS
N1706S56006C*-O



MCC KEYWORDS: ICON SET, SUMMER CAMP
N1706S56005C*-O



MCC KEYWORDS: ICON SET, SUMMER
N1706S56004C*-O



N1706P57022C*-O



N1706P57023C*-O



N1706P57024C*-O



N1706P57025C*-O

N1706P57021C*-O



N1706P57026C*-O



N1706P57027C*-O



N1706P57028C*-O



N1706P57029C*-O



N1706P57030C*-O



N1706P57031C*-O



N1706P57032C*-O



N1706P57033C*-O



N1706P57034C*-O



N1706P57035C*-O



N1706P57036C*-O



N1706P57037C*-O



N1706P57038C*-O



N1706P57039C*-O



N1706P57001C*-O



N1706P57016C*-O



N1706P57002C*-O



N1706P57003C*-O



N1706P57005C*-O



N1706P57004C*-O



N1706P57006C*-O



N1706P57017C*-O



N1706P57018C*-O



N1706P57019C*-O



N1706P57020C*-O



N1706P57007C*-O



N1706P57008C*-O



N1706P57009C*-O



N1706P57010C*-O



N1706P57011C*-O



N1706P57012C*-O



N1706P57014C*-O



N1706P57013C*-O



N1706P57015C*-O

MCC Creative Library /
Image Type: Border, Icon Set
or Object



MCC KEYWORDS: ICON SET, FATHER'S DAY
N1706S57040C*-O

Bonus images available in the MCC Creative Library:



N1706P58004C-●



N1706P58005C-●



N1706P58003C-●



N1706P58001C-●



N1706P58002C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Health & Wellness** Templated Special Sections package in the MCC Editorial Library. If you like what you see, call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL. x 5



PASS 2 COL. x 5

Bonus images available in the MCC Creative Library:



N1706P59003C-●



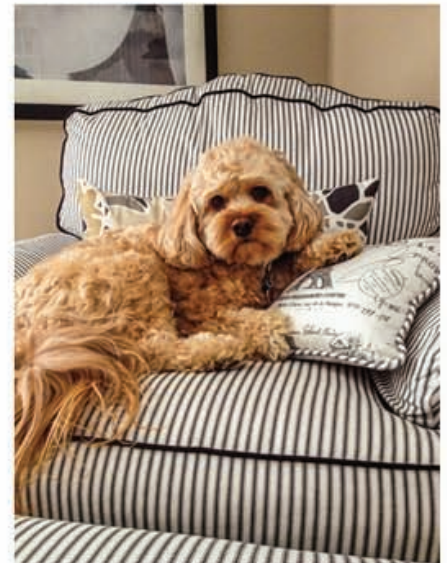
N1706P59002C-●



N1706P59005C-●



N1706P59001C-●



N1706P59004C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **How-To** Templated Special Sections package in the MCC Editorial Library. Like what you see? Call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL. x 5



PASS 2 COL. x 5

N1706P46006C



Get greater peace of mind with an umbrella policy. Protect yourself with \$1 million in liability coverage for as little as \$17 a month! Ask us for details today.

Personalized Insurance Coverage to Help You Weather the Unexpected

We have you covered with a full spectrum of quality personal and business insurance solutions.

- Homeowners
- Renters
- Automotive
- Boat
- Motorcycle
- Mobile Home
- Flood
- Earthquake
- Life Insurance
- Business Packages
- Group Coverage

Contact us today to discuss your needs, review your current policy or get a free rate quote. We offer a variety of discounts and special benefits to ensure you receive the best value from us!

Carter Insurance Group

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A60001C PASS 6 COL. x 10

N1706P47004C
N1706P47006C



What's In Store for Your Summer?

Getting fit? Having fun?
Trying something new?
We're here to help you enjoy your favorite sports and activities all year long. Stop in today to get started!

- golf
- camping
- hiking
- soccer
- football
- softball
- hockey
- lacrosse
- volleyball
- racquetball
- tennis • yoga
- yard games
- cross training
- padding
- running
- watersports
- skating
- surfing
- cycling
- swimming
- & more

Save \$5 Off
Purchase of \$20 or More

Coupon required. Expires 08.08.17. Use details, terms and conditions here. Use details, terms and conditions here.

InField Sporting Goods
1234 Washington Street
000-000-0000 | namewebsite.com



InField Sporting Goods

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

N1706P18007C



AD# N1706A60002C PASS 6 COL. x 10

N1706P46008C

Plus Sizes

On Point & In Style

shop the latest summer looks to fit and flatter your shape.

- Denim
- Dresses
- Coordinates
- Rompers
- Outerwear
- Activewear
- Swimwear
- Accessories

Sale Rack Finds up to 50% Off



Hot for Summer Palazzo Pant Sets \$49 & up

Ruche Boutique

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# N1706A61001C PASS 3 COL. x 10

N1706P64012C



Father's Day Perfectly Done

Treat Dad to a delicious night out. Our Father's Day menu features all of his favorites, from hand-cut steaks to grilled seafood, chops, fresh pasta and more.

Free Dessert for Dad All Weekend
Complimentary dessert for Dad with purchase of any dinner or brunch entree June 16-18, 2017.



Book your Father's Day brunch or dinner reservation for Sunday, June 18!

Old Mill Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A61002C PASS 3 COL. x 10

Your Experienced Legal Team for Accident & Injury Claims

We specialize in all aspects of personal injury law.

- | Vehicle Accidents
- | Slip & Fall Cases
- | Wrongful Death
- | Dog Bites
- | Workplace Injury
- | Defective Products
- | Medical Malpractice



Millions Recovered | No recovery, no fee!

Call today for your free consultation with an experienced attorney, and pay no fees or upfront costs until we win your case.

Wells & Grady Law Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A61003C PASS 3 COL. x 10

N1706P17004C



trusted & experienced Orthopedic Specialists

Sports Medicine
Hand, Foot & Ankle Conditions
Joint Arthroscopy
Spine Surgery & Back Pain
Joint Replacement

From breaks and fractures to overuse trauma and chronic pain, we offer comprehensive treatment in all areas of orthopedic medicine. From non-operative care to minimally invasive surgery, we utilize the latest technology, procedures and treatment plans to deliver the most effective solutions with minimal recovery times.

To learn more about our services or schedule a consultation with an experienced orthopedic surgeon, please give us a call today.

Emerson Orthopedics

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com



We accept most major insurances, including workers' compensation.

AD# N1706A61004C PASS 3 COL. x 10

N1203P46009C-0



N1706P62016C-●



N1706P62015C-●



N1706P62014C*-○



N1706P62019C*-○



N1706P62024C*-○



N1706P62022C*-○



N1706P62017C*-○



N1706P62023C*-○



N1706P62001C*-○



N1706P62003C*-○



N1706P62009C*-○



N1706P62005C*-○



N1706P62007C*-○



N1706P62006C*-○



N1706P62013C*-○



N1706P62029C*-○



N1706P62004C*-○



N1706P62002C*-○



N1706P62008C*-○



N1706P62012C*-○



N1706P62020C*-○



N1706P62018C*-○



N1706P62011C*-○



N1706P62023C*-○



N1706P62021C*-○



(TO YOUR GRILLS!)
N1706P62028C*-○



(RAISE YOUR FLAGS!)
N1706P62026C*-○



(RELAX ON THE TERRACE)
N1706P62027C*-○



(THANKS DAD!)
N1706P62025C*-○

N1706P62022C*-O



Canada Day fireworks & festival

food trucks • spectacular fireworks
live music • rides & games for the kids
art show • local vendors
beer & wine garden

Saturday, July 1st
12 noon • Fireworks at dusk

• **Celebrating 150 years!** •

Century Park

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A63001C PASS 6 COL. x 3

N1706P66013C*-O



Cheers, Canada!

The party starts
Friday at 4pm
June 30-July 2, 2017

Enjoy **Canada Day** specials all weekend as we celebrate 150 years!
\$1.50 domestic drafts
\$5 food specials
 firecracker shrimp • poutine
 mac & cheese • pretzel bites

Sellers Bar & Grill

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1706A63002C PASS 6 COL. x 3

N1701P69009C*-O

N1706P62024C*-O
N1608P68006C*-O



Shop local for Canada Day

Celebrate the spirit of Canada by supporting your independent neighborhood merchants this holiday weekend.

Holiday weekend sale map now online!
 Don't miss a deal! Download our guide to the best sales and special offers.

Name Town Chamber of Commerce

1234 Washington Street | Somerville Heights | 000-000-0000 | www.namewebsite.com

AD# N1706A63003C PASS 6 COL. x 3

N1706P62017C*-O



Canada Day 150

As we celebrate a very special Canada Day this year, we celebrate the people and communities who make Canada a place of diversity, tolerance, compassion, innovation and strength. We are proud to be Canadians, and we wish all of our friends and neighbors here in the community a happy and safe holiday!

Name Sponsor

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A63004C PASS 6 COL. x 3

N1706P36004C*-O



Canada Day weekend sales drive

Enjoy special incentives to celebrate this holiday weekend!

2017 Arrondo
 Name Model | Name Model
 Name Model | Name Model
\$150 free gas
1.5% APR financing
\$1,500 bonus cash

Central Motors

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Offer good July 01-02 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. Use dealer for details.

AD# N1706A63005C PASS 6 COL. x 3

N1608P68006C*-O

N1706P49013C*-O



storewide savings up to
40% off
 fashions | footwear
 accessories | home

Enter to Win a
\$150 Gift Card!
 Enter in store June
30-July 2, 2017.

CANADA DAY SALE

Friday | Saturday | Sunday June 30 - July 2, 2017

Valley Department Store

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1706A63006C PASS 6 COL. x 3



N1706P64006C-●
LOBSTER



N1706P64020C-●
ICE CREAM SUNDAE



N1706P64014C-●
STRAWBERRY MILK



N1706P64018C-●
ICED TEA



N1706P64005C-●
CHOCOLATE MILK



N1706P64011C-●
STEAK & FRIES



N1706P64002C-●
DONUT & MILK



N1706P64008C-●
FRUIT BASKET



N1706P64019C-●
ICE CREAM SODA



N1706P64030C-◇
LOBSTER



N1706P64016C-●
ICE CREAM SHAKE



N1706P64015C-●
SOUL FOOD



N1706P64001C-●
TURKEY



N1706P64023C-◇
DONUT



N1706P64022C-◇
DONUT



N1706P64032C-◇
BLUEBERRIES



N1706P64021C-◇
BOX OF DONUTS



N1706P64010C-●
OYSTERS



N1706P64017C-●
ICED TEA



N1706P64028C-◇
DAIRY PRODUCTS



N1706P64029C-◇
DAIRY PRODUCTS



N1706P64024C-◇
CARAMELS



N1706P64026C-◇
CANDIES



N1706P64007C-●
BUNCH OF CARROTS



N1706P64013C-●
EGGS



N1706P64025C-◇
CHOCOLATE CANDY BAR



N1706P64035C-◇
BROWN EGGS



N1706P64038C-◇
ICED TEA



N1706P64027C-◇
SWISS CHEESE



N1706P64033C-◇
ONION RINGS



N1706P64009C-●
SALMON



N1706P64003C-●
PIECE OF CANDY



N1706P64012C-●
STEAK



N1706P64037C-◇
BOWL OF ICE CREAM



N1706P64036C-◇
STRAWBERRY ICE CREAM



N1706P64004C-●
GRATED CHEESE

N1706P50001C-
N1706P50002C-
N1706P50003C-

N1706P66015C-
N1706P64012C-
N1706P29009C-

"The Works"

For Your July 4th Celebrations

Stock up for backyard barbecues and beyond this holiday weekend!



Burgers, Hot Dogs & All the Fixings

Fresh Ground Sirloin
80% or 90% lean
\$2.89 lb.

Name Brand Beef Hot Dogs
16 oz. pkg.
\$2.99

Name Brand Veggie Patties
14 oz. pkg.
\$3.99

Name Brand American Cheese
18 oz. pre-sliced
\$4.99

Name Brand Premium Buns
12 ct. pkg.
\$1.29

Name Brand Ketchup
18 oz. bottle
\$1.79

Name Brand Mustard
18 oz. jar
\$1.49

Name Brand Relish
12 oz. jar
\$1.99

Name Brand Pickle Chips
24 oz. jar
\$1.59

Premium Steak, Chicken & Seafood

Beef Rib-eye Steak
bone-in
\$5.99 lb.

Pork Loin Back Ribs
previously frozen
\$2.89

Boneless Chicken Breasts
skinless
\$1.99

Jumbo Shrimp
cleaned
\$5.99

Snacks, Beverages & Beyond

Name Brand 2-Liter Soda
select varieties
99¢

Name Brand Snack Chips
11 oz. varieties
\$1.79

Name Brand Specialty Dips
12 oz. varieties
\$4.99

Name Brand Snack Crackers
8 oz. varieties
\$2.19

The Grand Finale

July 4th Cookie Tray
36 ct.
\$6.99

Fresh Strawberries
1 lb. pkg.
\$2.49

Name Brand Whipped Cream
12 oz. tub
\$2.19

Name Brand Ice Cream
8 oz. varieties
\$2.19

N1706P66016C-



Fresh Deli Salads & Sides

Italian Pasta Salad
mayo & herbs
\$4.99 lb.

Classic Macaroni Salad
with creamy dressing
\$4.19 lb.

Creamy Potato Salad
with herbs
\$3.99 lb.

Assorted Party Platters
with dips
\$12.99 & up

Advertisement offers good June 30-July 30, 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Best Value Grocery

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com



Wishing All of Our Valued Customers a Safe & Happy Independence Day!



AD# N1706A65001C

PASS 6 COL. x 21

AD# N1706A65002C

10 x 13

AD# N1706A65003C

PASS 6 COL. x 21

AD# N1706A65004C

10 x 13



N1706P66002C-●
WINE & PLATE OF LASAGNA



N1706P66016C-●
HOUSE SALAD



N1706P66001C-●
PICNIC BASKET



N1706P66006C-●
PLUMS



N1706P66004C-●
NECTARINES



N1706P66003C-●
PEACHES



N1706P66010C-●
WATERMELON



N1706P66017C-●
WATERMELON



N1706P66013C-●
GLASS OF BEER



N1706P66005C-●
GRILLED CORN & SKEWERS



N1706P66011C-●
PINA COLADA



N1706P66018C-●
SUSHI



N1706P66012C-●
MIXED SALAD



N1706P66019C-●
SUSHI



N1706P66008C-●
SPARE RIBS & FRIES



N1706P66020C-●
BIRTHDAY CAKE



N1706P66015C-●
HOT DOG



N1706P66009C-●
ICE CREAM SUNDAE



N1706P66007C-●
BANANA SPLIT



N1706P66014C-●
SLICED WATERMELON

MCC KEYWORD HINT: week1

This is your illustration and copy for June 1, 2017.

N1706P67010C*
N1706P67005C*
N1706P67006C*
N1706P67007C*

How Much Is Enough?

"I've been told you, do not worry about your life, what you will eat or drink, or about your body, what you will wear. It is not the soul that clothes and the body more than clothes!"
—Matthew 6:25-34

In the quest to achieve financial independence and to secure our future, there is a temptation to think that if we could just acquire a certain amount of money (or things), that all would be well. We would then have our precious nest egg and our future would be safe and secure. But when it comes to money and material possessions, no amount is ever enough. Human desires are insatiable and will always outstrip our current possessions. Maybe that is a good thing insofar as it keeps us moving and striving. But it can also distract us from doing God's work, and so perhaps we should flip the question around, and not ask "How much is enough?" but rather, "How little will suffice?" Most of us would be amazed to learn how little it takes to keep us going. A modicum of food, some clothes on our back, and shelter from the storm is more than enough to keep a human body alive and well. All the rest is surplus, and often a distraction from our true mission, which is to love God and our fellow men. Seek what is enough to do God's work, not what is needed for your greed. — Christopher Simon

AD# N1706A67001C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week2

This is your illustration and copy for June 8, 2017.

N1706P67009C*
N1706P67004C*
N1706P67005C*
N1706P67006C*

The Garments of Faith

"Shed first then, with the belt of truth, bound around your waist with the discipline of righteousness in quiet and with your feet shod with the readiness that comes from the gospel of peace."
—Ephesians 6:14-15:16

We get dressed every morning to prepare for the work of the day, putting on our uniforms, as it were, and choosing appropriately for both the work ahead and the day's weather. Why not clothe the soul with the protective garments of faith as well? In the grand scheme of things, our immortal soul is worth infinitely more than our corporeal bodies, and thus we should take greater pains to protect it. The faith and knowledge that God loves us and wants us to be well while we carry out His will is a protective garment greater than anything we have in our closets. A great addition to the morning routine is to "gird up your loins" with the garments of faith and thanksgiving, remembering that our primary mission and the very meaning of our life is to love God with all our hearts, and to love our fellow men as we love ourselves. How wonderful that we can put on the garments of faith each day and go out into the world prepared to do God's work! — Christopher Simon

AD# N1706A67002C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week3

This is your illustration and copy for June 15, 2017.

N1706P67008C*
N1706P67003C*
N1706P67004C*
N1706P67005C*

Taking Up Your Cross

"For whoever wants to save their life will lose it, but whoever loses their life for me will save it."
—Luke 9:24:26

The gospels of Matthew and Luke both recount the narrative of Jesus telling his followers that "Whoever wants to be my disciple must deny themselves and take up their cross daily and follow me." (Luke 9:23-25) Both gospels stress that "taking up your cross" is an act of self-denial, that one must renounce one's selfish interests and put the interests of God and your fellow man first, in everyday life that means putting up with the many things that annoy you, and we have many opportunities to do this every day from people imposing on us at home, at work, and at school, to putting up with the annoying habits of our families and friends, to can daily take up our crosses and emulate the long-suffering forbearance of Jesus, even if we aren't literally carrying a cross. And it probably helps to keep in mind that these crosses we bear are minor inconveniences which aren't destined to kill us, unlike the cross which Jesus bore. — Christopher Simon

AD# N1706A67003C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week4

This is your illustration and copy for June 22, 2017.

N1706P67006C*
N1706P67001C*
N1706P67002C*
N1706P67003C*

Emptying the Dishwasher

"Remember, all God's chosen people, holy and dearly loved, clothe yourselves with compassion, kindness, humility, gentleness and patience."
—Colossians 3:12-14

I recently had houseguests who stayed with me for several weeks. It was a blessing to share my home with these good friends who I have known and loved for many years, but our different habits of loading and unloading the dishwasher became a source of real annoyance. It wasn't that they were leaving dishes in the sink, but that they had the habit of turning the dishwasher off before they left the house, so I couldn't always tell whether the dishes had been done or not. Eventually we had to talk about it and figure out a way to keep all of us happy. Loading and unloading the dishwasher is one of those ordinary acts of kindness and consideration that give a long way towards keeping our relations smooth and friendly. These are the kinds of things that considerate people do as part of their everyday life. Never underestimate the importance of these minor things like loading and unloading the dishwasher. What else in your everyday life has the potential to irritate those around you? Christian love is sometimes seen in the smallest details, such as whether you hang up your coat when you come inside, or whether you replace the roll of toilet paper. — Christopher Simon

AD# N1706A67004C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week5

This is your illustration and copy for June 29, 2017.

N1706P67007C*
N1706P67002C*
N1706P67003C*
N1706P67004C*

Repenting or Turning Your Life Around

"This is what the Sovereign LORD says: Repent from your sins and atone for all your iniquities and receive mercy."
—Isaiah 14:1:17

There is certainly cause for wonder in the etymological and historical connection between repentance and penitence. Penitence (i.e., penance) were at one time thought of as pieces of repentance, or at least penance, where people went to atone for their sins and to turn their lives around. Nowadays we seem to have lost sight of the potential for penance to be places where people can remake their lives and instead think of them more as warehouses for dangerous people. Perhaps we should go back to the original model of the penitentiary, and perhaps also we should think of repentance in our own lives as a way of turning things around. One problem that many of us have when considering whether to repent is that we can't bring ourselves to give up our sinful ways, and imagine that repenting will somehow make us drastically better or somehow less happy or fulfilled than we are now. But until we repent and turn around we won't see the beauty of our new life with God. The sinner is always reluctant to give up his precious sins because he is embroiled in his old way of thinking, whereas repentance leads to a whole new way of thinking and being in the world, free from sin and truly at one with God. — Christopher Simon

AD# N1706A67005C PASS 2 COL. x 5.25

Baptism Ceremony & Celebration

N1706P67016C*
N1706P67017C*

N1706P67014C*
N1706P67015C*
N1706P67016C*
N1706P67017C*

NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR
NAME SPONSOR	NAME SPONSOR

AD# N1706A67006C PASS 6 COL. x 7

Church Library NOW OPEN

N1706P67015C*
N1706P67016C*

N1706P67012C*
N1706P67013C*

N1706P67011C*
N1706P67013C*



Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.
(MCC Creative Library / Keyword: Event / Image Type: heading).





N1706P69010C*-O
(Sailboat)



N1706P69011C*-O
(Freighter)



N1706P69009C*-O
(Tug Boat)



N1706P69008C*-O
(Personal Watercraft)



N1706P69007C*-O
(Row Boat)



N1706P69006C*-O
(Ferry)



N1706P69005C*-O
(Cruise Ship)



N1706P69004C*-O
(Fishing Boat)



N1706P69003C*-O
(Yacht)



N1706P69002C*-O
(Speedboat)



N1706P69001C*-O
(Steamer)



N1706P69013C*-O N1706P69018C*-O
(Friends at a Bar)



N1706P69012C*-O
(Couple in Speedboat)



N1706P69014C*-O
(Man Golfing)



N1706P69017C*-O



N1706P69016C*-O



N1706P69015C*-O
(Wedding Cake)

2017 THEME SCHEDULE

FULLY-TEMPLATED ONLINE AND PRINT SPECIAL SECTIONS

Expand your print and digital ad sales with a coordinated sections program. Each month, Metro delivers new section opportunities filled with fresh content and ready-to-sell ad positions. Contact us today to get started with Metro's fully-templated print and online sections: 800.223.1600, service@metro-email.com.



JANUARY PACKAGE

| Available 11/21/16

Weddings
Health, Mind & Body
The New Year*



JULY PACKAGE

| Available 5/19/17

School Year
Bridal Guide
Fun & Games**
On the Grill*



FEBRUARY PACKAGE

| Available 12/20/16

Spring Home
Green Living
Valentine's Day*



AUGUST PACKAGE

| Available 6/20/17

Fall Home & Garden
Healthy Lifestyle
Think Pink
Best of the Best**



MARCH PACKAGE

| Available 1/20/17

Living 50 Plus
Spring...On the Road
Healthcare Profiles**
St. Patrick's Day*



SEPTEMBER PACKAGE

| Available 7/20/17

Holiday Gift Guide
Cancer Awareness & Prevention
Fall/Winter Sports**
Hispanic Heritage*



APRIL PACKAGE

| Available 2/21/17

Lawn & Garden Guide
All About Pets
Graduates**
Prom & Graduation*



OCTOBER PACKAGE

| Available 8/21/17

Drive & Ride
Holiday Gifts & Lifestyle
Halloween
Local Professionals Guide**



MAY PACKAGE

| Available 3/20/17

Family Life
Women Today
Communions & Confirmations*



NOVEMBER PACKAGE

| Available 9/20/17

Giving Back
Dining & Entertaining
Pet Friendly*



JUNE PACKAGE

| Available 4/20/17

How-To
Health & Wellness
Coloring for Adults/All Ages**
Summer Fun*



DECEMBER PACKAGE

| Available 10/20/17

Financial Planning
Resolutions
Distinctive Properties



METRO

CREATIVE GRAPHICS, INC.

519 Eighth Avenue
New York, NY 10018

PRSR STD
US POSTAGE
PAID
SOUTHERN, MD
PERMIT 4205

METRO NEWSPAPER SERVICE

June MNS is bursting with valuable ready-to-sell sales opportunities for Father's Day, summer, Dairy Month, health & wellness, Canada Day/July 4th, and more. Get even more great topics to sell in the online MCC Creative Library.



MiAD SPEC AD LIBRARY

Expand your advertiser presentation options with June's MSAL spec ads for Father's Day, summer living and travel advertisers. Presented in this book and available to view online in the MSAL SearchBook®, every ad is also available in MiAD Wizard so you can immediately personalize ads to present and close more sales.



CAMPAIGNS & CLASSIFIED

Brighten second quarter sales with a ready-to-present mix of multiple-ad campaign selling, timely and seasonal spring-to-summer auto layouts, recruitment, real estate, self-promo ads and web ads. Campaigns & Classified is presented quarterly in this book and online as a SearchBook®



Create, Sell & Profit with Ready-to-Sell Special Sections

Cater to your community's calendar-driven activities, popular trends and top-selling interests — weddings, home improvement, real estate, automobiles, holidays, and more — with ready-to-sell Metro Special Sections. Local advertisers will jump to capture their market share.

- 24-page, beautifully designed, fully templated print sections are ready-to-sell — saving valuable production time
- Magazine-quality articles with relevant, motivating content
- Fresh, eye-catching imagery
- Wealth of ad positions and size options
- PLUS, accompanying sales sheets and promotional ads help to generate pre-special section excitement
- Increase your profitability — coordinate your print sections with mobile-responsive e-Sections

Visit metrocreativeconnection.com, email service@metro-email.com or call Client Services at 800.223.1600.



Create. Sell.
**ROUND UP
THOUSANDS**
in HOLIDAY
Profits.

Metro's 2017 Holiday Advertising Service is the ultimate resource for developing moneymaking Christmas and New Year's advertising, greetings and special projects. By equipping your creative and sales teams with hundreds of all-new ads, images, copy and design components, and ready-to-sell sections — plus access to all ads in MiAD Wizard — this annual service is guaranteed to help you create, sell and generate thousands in profits!

Features:

- Quick-Sell formats for multiple advertisers
- Advertiser-specific ads and images
- Online SearchBook®
- Dynamic cover designs

- Color and black-and-white versions for every image
- QuarkXPress® and InDesign® formats

BONUS: FREE Access to MiAD® WIZARD

**BONUS: THREE
READY-TO-SELL
HOLIDAY SECTIONS**



Like Us on Facebook
[facebook.com/
MetroCreativeConnection](http://facebook.com/MetroCreativeConnection)



Follow Us on Twitter
[@MetroConnection](https://twitter.com/MetroConnection)



Follow Us on Instagram
[@metrocreativeconnection](https://www.instagram.com/metrocreativeconnection)

800.223.1600

metrocreativeconnection.com
service@metro-email.com