



May 2018

Ritano Pharmacy

# 2018 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

# **JANUARY**

Wedding Services Health, Mind & Body

# **FEBRUARY**

Home Improvement Real Estate

# MARCH

Auto Services Spring Sales

#### APRIL

Lawn & Garden Pet Merchandise & Services

#### MAY

Mother's Day Seniors Women Today

#### JUNE

Summer Living Father's Day Travel

#### JULY

Back to School Sports Sponsorships

#### AUGUST

Dining, Entertaining & Celebrations

#### SEPTEMBER

Home Improvement Fall Sales

#### **OCTOBER**

Auto Services Electronics & Technology

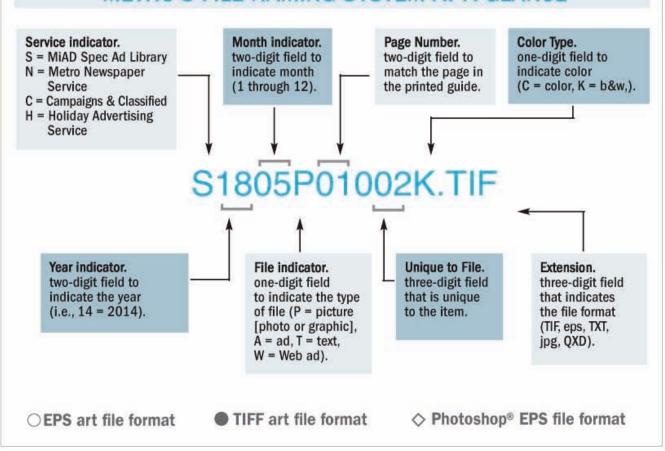
#### NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

#### DECEMBER

Year-End & Winter Sales Progress

# METRO'S FILE NAMING SYSTEM AT A GLANCE



# Serving Local Women







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N1803P16009C-

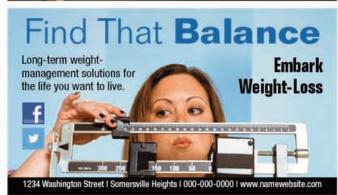
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AD# S1805A01001C

AD# S1805A01002C - S1805A01009C

METRO. MIAD\* Spec Ad Library
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**COMPLETE LAYOUT PASS 4 COL. x 9.5** 

individual ads (3.5 x 2) available (left to right, top to bottom)



# BEAUTY

nail care | skin care | hair care

One stop. Head-to-toe beauty.

# **Try Our Midweek Treats!**

# Monday Funday

One Incredible New Deal Every Week Call or check out our Facebook page for details.

# Twofer Tuesdays

Free Manicure With Spa Pedicure Purchase A \$17 value

# We Love Wednesdays

Free Hot Stone Add-On With Any Massage A \$20 value

# Call ahead

for your appointment!





# Media Salon & Spa

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1805A02001C



# Local Restaurant Guide

A special section packed with menus, suggestions and special offers from a tantalizing variety of great local eateries!

New Restaurants
International Foods
Family Dining
Happy Hours
Weekend Brunch
Takeout Menus
Cheap Eats
Dining Coupons
& Much More

COMING MAY 00 In Print & Online

Advertisers, Call **000.000.0000**to Reserve Your Spot in
This Popular Special Section!

# The Somersville Press

News & Special Sections

In Print & Online

000.000.0000 | www.namenewspaper.com



AD# S1805A03001C

# Here for You.



# **Here** for Your Family.

Comprehensive & Understanding Healthcare From a Dedicated Team of Professionals

Preventive Care & Wellness Programs | Pediatric Medicine Allergies & Asthma | Illness & Injury Care | Obstetrics & Gynecology | Men's Health Screenings

Extended Evening & Weekend Appointment Hours for Your Convenience

For insurance questions or to locate a physician, call one of our friendly care coordinators at 000.000.0000. We're here to help!

# Somersville Medical Center

1234 Washington Street Somersville Heights

000-000-0000 | www.namewebsite.com

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AD# S1805A05001C



AD# S1805A06001C PASS 3 COL. x 4.5



AD# S1805A06002C



#### **Our Weight-Loss** Programs Are:

- Safe & EffectiveMedically SupervisedCustomized for YouAffordably Priced

# Your Consultation

You have nothing to lose but the weight, so call or go online today to get started!

# Transform Weight-Loss enter

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1805A07001C

PASS 3 COL, x 4.5





AD# S1805A08001C

PASS 3 COL. x 2



AD# S1805A08002C

PASS 3 COL. x 2



AD# S1805A08003C

PASS 3 COL. x 2



AD# S1805A08004C

PASS 3 COL. x 2



# Shopping & Fun for the Whole Family

Specialty Shops | Bowling & Arcade Kids' Free Play Zone | Movie Theater Restaurant Dining | Coffee & Wifi | Fast Food

# Free Spring Events

Thursday Night Concerts at 7 p.m.
Saturday Morning Family Yoga at 9:30 a.m.
Farmers' Market Tuesdays 4-7 p.m.
Pet Adoption Fair May 00
Craft Market May 00-00
Details Online!

Village Plaza

1234 Washington Street Somersville Heights

000-000-0000 www.namewebsite.com Great Gifts for Moms, Dads & Grads! Plenty of Free Parking



AD# S1805A09001C





Vintage & Handpainted Furniture | Decorative Accents for the Home | Tableware, Books & Collectibles Repurposed Home Furnishings | Planting & Garden Decor Fresh Flower Bouquets | Vintage Jewelry

# DIY Workshops This Month

Macrame for Beginners May 00 Chalk-Style Furniture Painting May 00 Group Painting Class May 00 Mosaic Planter May 00

Join our online mailing list or connect with us on social media for merchandise updates, special offers and new class alerts!



# Rusty's Vintage & **Furniture Collective**

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



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AD# S1805A11001C

PASS 2 COL. x 3



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A11002C

PASS 2 COL. x 3



PASS 2 COL. x 3





AD# S1805A11004C

PASS 1 COL. x 4



PASS 1 COL. x 5



Shop comfortable, durable and beautiful outdoor furniture to open up your living space!

# **RIGHT NOW**

**Patio Furnishings** 

Conversation Groups | Dining Sets

Seating | Storage | & More

Easy In-Store Financing **Delivery Available** 

N1803P16004C-Westbrook Furniture 1234 Washington Street | Somersville Heights facebook 000-000-0000 | www.namewebsite.com

AD# S1805A12001C

PASS 3 COL. x 4.5



# You Work. They Play.

Enjoy Free Child Care While You Work Out!

Family Membership Plans starting as low as

all for details and your FREE Trial Workout Pass!

New Cardio Equipment | Circuit Training | Free Weights & Kettlebells | Stretching Stations | Pool & Sauna | Group Fitness Classes | Towel Service | Locker Rooms With Showers

Fitness First 🖪 🛂



N1203P46009C\*-C

1234 Washington Street Somersville Heights

000-000-0000 | www.namewebsite.com

AD# S1805A12002C



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professional caregiving, we offer the one-on-one in-home support services you need to meet the unique needs of your loved one.

Professional Caregivers | Licensed Healthcare Professionals | Adult Care & Alzheimer's Care New Baby Respite Care | Day & Overnight Care

> Contact us today for a free in-home assessment and consultation to learn more about our service options, rates and insurance coverage.

Emerson Home Care 000-000-0000

1234 Washington Street Somersville Heights www.namewebsite.com

Cure.

PASS 3 COL. x 4.5





N1710P37007C

AD# S1805A13001C

facebook

Look. Care.

Listen. Attentive and Personalized **Urgent Care and Routine Medicine** for the Whole Family

From preventive care and annual exams to acute illness or injury, we offer a full spectrum of healthcare services to meet your needs.

- +Convenient, Coordinated Care
- +In Network for Most Major Insurance Plans
- +Experienced Doctors &
- Healthcare Professionals
- +Friendly & Helpful Support Staff +Online Patient Portal Services

**Appointments Welcome** 

Walk-In Care Monday-Friday 8 a.m.-8 p.m., Saturday 8 a.m.-4 p.m.



1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A13002C

PASS 3 COL. x 4.5



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ART NIGHT Anyone Can Do It!

Create your own beautiful canvas in less than three hours, no painting experience required! Our friendly instructors will guide you through every step of the painting process, helping you craft a beautiful work of art to display in your home or office or give as a unique gift. All of our events take place in local cafes, so you can enjoy a glass of wine or light bite while expressing your creative side.

# **UPCOMING EVENTS**

Thursday, May 00
Name Bar or Restaurant
Friday, May 00
Name Bar or Restaurant
Saturday, May 00
Name Bar or Restaurant

Sunday, May 00
Name Bar or Restaurant
Tuesday, May 00
Name Bar or Restaurant
Wednesday, May 00
Name Bar or Restaurant

# Brushworks Mobile Art School

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

# **Book Online** or Call to Reserve Your Spot!

Group Events Welcome Gift Certificates Available



We also offer one-on-one art instruction and ongoing group painting classes. Call or visit us online for details, or stop by our next art night event.

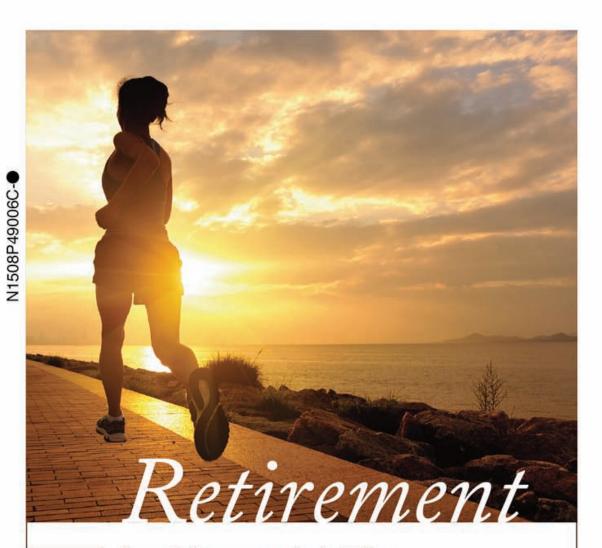
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N1203P46009C\*-C

N1507P15009C



Let us help you get to the finish line.

| Wealth Management | Retirement Planning | Investing & Saving | Risk Management | Education Planning | Estate Planning | Charitable Planning | Cash Flow & Budgeting

Call to arrange your free consultation with a certified financial advisor today.

# Willard Evans Financial

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A15001C

# Upscale **Consignment Boutique**



Scoop up the name brands and styles you love for a fraction of the retail price!

Designer Denim | Trendy Tops | Career Apparel | Special Occasion Dresses | Leather Handbags | Boots & Footwear | Fashion Jewelry & Accessories

New Arrivals In Store Daily Join Our Customer Rewards Program in Store or Online!

Sign Up Online for a Free \$5 Shopping Voucher!

Fashion Resale

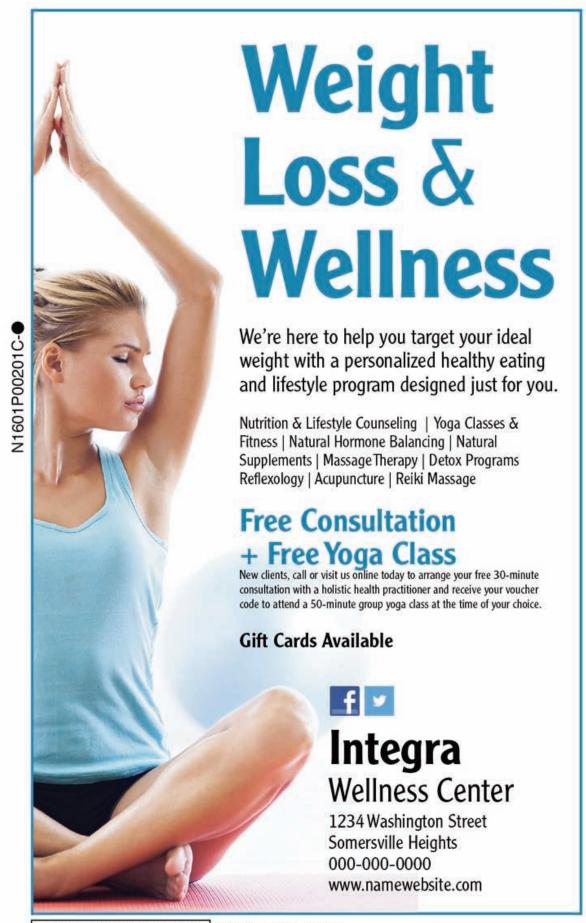
We buy gently worn current and designer fashions - cash or store credit!

Please call ahead to arrange your appointment

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



AD# S1805A16001C PASS 3 COL. x 9.5



AD# S1805A17001C



Enjoy friendly and professional nail care in a clean and stylish salon featuring state-of-the-art sterilization equipment with luxury foot baths and massage chairs!



| Spa Manicure | Spa Pedicure | Acrylics | Hard Gels | Airbrush | Massage | Waxing |

Mani+Pedi Midweek Special

Only \$30

Monday-Thursday, 11 a.m.-3 p.m. only

Gift Cards Available

Birthdays, Bachelorette Parties & Events Welcome





N1803P35006C-

N1203P46009C\*-C

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A18001C

PASS 3 COL. x 4.5



FREE With Your Product Purchase of \$15 or More! Let us help identify the most flattering color palette for you, and take the guesswork out of makeup shopping.

Stop in at your convenience, or call ahead to arrange your appointment with a cosmetic consultant.

Premium Cosmetics | Pro-Quality Skin Care | Hair Care & Color | Beauty & Hair Tools | Fashion Accessories

**Gift Cards Available** 

Vegan & Gluten-Free Brands Available Here



AD# S1805A18002C

Freshly Made Meals In No Time Our tasty and wholesome heat-and-eat entrees and sides make the perfect bites for busy nights. N1506P36009C-

Grab-&-Go Meals From Our Deli

| Family-Style Entrees | Assorted Side Dishes Fresh Vegetables & Salads | Made-to-Order Sandwiches | Homemade Soups

Top it off with a treat from our in-store bakery!

# l's Market 💶





1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A19001C

PASS 3 COL, x 4.5





AD# S1805A20001C

PASS 3 COL. x 2



AD# S1805A20002C

PASS 3 COL. x 2



AD# S1805A20003C

PASS 3 COL. x 2



AD# S1805A20004C

PASS 3 COL. x 2

# Now You Can Make More Time for What You Love

Experience the freedom and enjoyment that come with affordable and convenient resort-style senior living!

No more unexpected home upkeep expenses Safe & secure community Private, spacious apartments All utilities included Shuttle transportation service Daily activities & group outings Chef-prepared meals Restaurant-style dining 24-hour staff availability Optional housekeeping Pets welcome

# All-Inclusive Monthly Rates

starting from

\$1,499

Call Now for Your Private Tour and Complimentary Lunch! Assisted Living and

Assisted Living and Memory Care Available

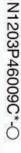
# facebook

# Tuscany Village

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1805A21001C

PASS 3 COL. x 4.5



N1803P69005C

# Zen Zone

Ease muscle tension, reduce stress and restore feelings of peace and tranquility with a relaxing and therapeutic massage.

Mother's Day Special 60-Minute Hot Stone Massage

With Appointment or Gift Card Purchase May 1-31, 2018 List details, terms and conditions here. Details and purchase available by phone or online.

Swedish Massage | Deep-Tissue Massage | Sports Massage | Prenatal Massage | Aromatherapy Massage | Hot Stone Massage | Reiki Massage | Cupping | Reflexology & Craniosacral Therapy

Gift Cards Available



N1801P27019C\*-C

**Refresh** Massage Spa

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A22001C

PASS 3 COL. x 4.5

An Independent Woman-Owned Business

Turn Your Passion Project

We're here with the tech and creative expertise you need to make doing what you love work for you.

Branding
Web Design
Logo Design
Online Marketing
Search Engine
Optimization
Social Media Consulting

Contact us today for a free consultation!

Outlet Creative & Marketing

1234 Washington Street Somersville Heights

000-000-0000 www.namewebsite.com

AD# S1805A22002C

PASS 3 COL. x 4.5

Into Profit



N1309P38010C-





M=TRO. MiAD™ Spec Ad Library

Rekindle your connection with a couples' spa day or getaway retreat.

Couples' Massage | Sauna & Mineral Pools Facials, Wraps & Scrubs Spa Pedicure & Foot Massage

# Suite Escape Weekend

Luxury Overnight Accommodations 60-Minute Massages for Two Complimentary Wine & Cheese

\$249

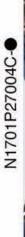
Advertised rate for stays Sunday-Thursday, Friday & Saturday night stays add \$00.

# The Spa at Mount Ellis Resort

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A24001C





We are here to help you navigate the insurance marketplace, connecting you with the customized insurance solutions that best fit your unique needs for security and peace of mind you can trust.

Affordable, Comprehensive Health & Dental Plans Available for Individuals | Families | Small Businesses

Free Confidential Consultation & Comparison

Call today for rates, details and enrollment information.

We handle a full spectrum of insurance products.

Talk to us today about bundles and multi-policy discounts.

Health | Life | Accident | Long-Term Care | Auto | Home | Business

# Bellings Insurance facebook

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805A25001C

PASS 3 COL. x 4.5



N1203P46009C\*-C



Luxury Beauty. Everyday Low Prices.

Because you deserve to

feel beautiful anytime!

Women's Haircut \$29

Partial Hightlights **\$79** 

**Deep Conditioning** 

N1803P33002C\*-C

\$25

Keratin Straightening

\$199



N1206P49003C-

Book your appointment today!



1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

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PASS 3 COL. x 4.5



AD# S1805A26002C

PASS 2 COL. x 4.5





AD# S1805A26003C

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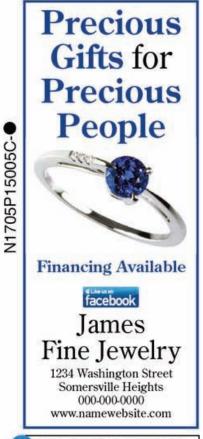
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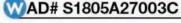
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AD# S1805A27002C

PASS 2 COL. x 4.5





PASS 1 COL. x 4.5





Because you deserve to feel beautiful anytime! Women's

Haircut \$29

Single-**Process Color** \$39



Image Salon 🖪 🔽

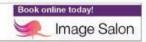


1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

# AD# S1805W26001L











Companion WEBADS available on MCC

# AD# S1805W26001W

#### AD# S1805W26001B





Women's Haircut

Book online today!

1234 Washington Street Somersville Heights

www.namewebsite.com

000-000-0000

f 🔽

Image

Salon

**\$29** 

N1206P49003C





Everyday Low Prices. Because you deserve to feel beautiful anytime! Women's Haircut

Image 🚮 Salon D

Book online today!

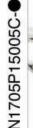
1234 Washington Street Somersville Heights 000-000-0000 | www.na

#### AD# S1805W26001R

\$29

# Precious Gifts for **Precious People**

Mother's Day Sale Going On Now!





facebook **Financing Available** 

James Fine Jewelry

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

# AD# S1805W27001R

# **Precious** Gifts for **Precious** People

Mother's Day Sale Going On Now!



**Financing Available** 

facebook

James Fine lewelry

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

# AD# S1805W26001S

**Precious Gifts for** Precious People Mother's Day Sale Going On Now!



James Fine Jewelry

Precious Gifts for **Precious People** Mother's Day Sale Going On Now!



N1203P46009C\*-C

James Fine Jewelry

AD# S1805W27001S

# AD# S1805W27001W

# AD# S1805W27001B

#### N1705P15005C-

# **Precious Gifts for Precious People**

Mother's Day Sale Going On Now!



**Financing Available** 

facebook

James Fine Jewelry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1805W27001L

