

2017

THE MONEY MAKING SOURCE FOR HOLIDAY IMAGES, ADS & DESIGNS

METRO[®]

Holiday Advertising Service



QUICK-SELL GREETINGS

PAGES
• 2
• 4
• 6
• 37
• 47



Bundle up sales from multiple advertisers with this year's smaller-space, multi-advertiser formats. These layouts are perfect for businesses operating on limited budgets, giving them the ability to pool resources and increase their impact. They are also great for businesses looking to maximize name recognition with supplemental advertising in addition to their single-advertiser greeting ads. Choose from a variety of designs, sizes and themes. Fresh layouts for both Christmas and the New Year offer additional combo advertising opportunities.



GREETINGS & SELF-PROMOTION PACKAGES

PAGES
• 24
• 25
• 31



Multiple-advertiser layouts deliver added sales potential to your holiday season. Find all the elements you need to create your own, including coordinated marketing materials to help you promote these opportunities to local advertisers. Find completely customizable seasonal, Christmas and New Year's designs to appeal to a wide range of potential customers. Run sales promotions in the frame designs as well to promote them in the months leading up to the holidays, or include them with invoices and newsletters. Also, find layouts to promote and sell greetings from readers.



CHRISTMAS GREETINGS & IMAGES

PAGES
• 3, 5
• 7-11
• 13, 15
• 17, 19
• 23, 32
• 35



Make your list and shop around a diverse variety of ready-to-present-and-sell greetings for every advertiser preference in this year's *Holiday Advertising Service*. From seasonal nature scenes to Santa shots, religious themes and Christmas poems, there's something for everyone on your holiday selling list. Present advertisers with a range of artistic styles and designs, quickly creating new ads with existing layouts paired with alternate images through *Metro Interactive Ad Designer (MIAD)*, or simply drop in advertiser info in *MIAD Wizard* and head out the door.



SPECIFIC ADVERTISERS

PAGES
• 37-45



Give your most popular sales prospects exactly what they want for Christmas with holiday greetings customized for specific types of advertisers and their products or services. Find ready-to-present-and-sell features – plus bonus images – for restaurants, movie theaters, banks, ski resorts, pet supply stores, toy stores, electronics retailers, clothing companies, garden centers, gift shops, bowling alleys, contractors, hardware stores, utility companies, auto repair clinics, furniture stores, your own newspaper, and many more!



NEW YEAR'S EVE

PAGES
• 33
• 46-52



Optimize end-of-year profits as you count down to 2018 with themed New Year's greetings for your local advertisers. Piggyback sales with package deal options to purchase both Christmas and New Year's space, choosing from multiple-advertiser layouts and individual greetings in a variety of styles and sizes for virtually every price point. Invite community-minded businesses to include drunk-driving prevention messages. Keep in mind that all of the New Year's greeting spec ads are ready for you to drop in your advertiser info in *MIAD Wizard*.



THANKSGIVING

PAGE
• 54
• 55



■ Help yourself to a head start on holiday sales by giving local advertisers a chance to express their gratitude to valued customers with Thanksgiving-themed greeting ads. Encourage businesses to reserve their holiday ad space early with presell discounts and package rates on Thanksgiving and Christmas combo advertising. All Thanksgiving spec ads are ready to drop in your advertiser info in MIAD Wizard. This innovative online ad design tool is available to help you create countless new Thanksgiving greetings in mere minutes using additional MCC imagery.



KWANZAA & CHANUKAH

PAGE
• 53



■ Help local businesses celebrate alongside their African American and Jewish customers with holiday greetings designed for Chanukah and Kwanzaa. These ads present an opportunity for holiday advertisers to maintain a print presence for an extended period of time, beginning with Chanukah on December 12 and continuing through Kwanzaa, which ends January 1. These ads are an ideal complement to special Chanukah and Kwanzaa celebration guides, or include them in your traditional holiday sections. Get ready-to-present spec ads or expand options through MIAD Wizard and MIAD Desktop.



SWIRLS & HEADINGS

PAGE
• 22
• 30
• 36
• 56



■ Expand your design options for greeting ads and section covers with a collection of swirl-style illustrations. These pretty images feature seasonable elements like reindeer, holly and doves, as well as versatile ribbon-style banners to put the finishing touch on ads and covers. Heading designs are another valuable tool for creating new greetings or sections. Find headings for Christmas, Chanukah, Kwanzaa and the New Year, plus a selection of French and Spanish holiday headings.



BACKGROUNDS & TABS

PAGE
• 27
• 29
• 33



■ Choose from a versatile selection of themed backgrounds for this year's holiday season, featuring winter landscapes, manger scenes, lights and decorations, gifts, celebratory fireworks, and more. These backgrounds can function beautifully as section covers, or use them to create holiday event flyers, marketing promotions for section advertisers or large ads for individual advertisers eager to make a big impression. Additional tab cover designs are featured using background and other images for Christmas greetings, a gift guide, New Year's Eve entertainment, a holiday songbook, a workshop guide, a cookie recipe book and much more!

BONUS!

3 FULLY TEMPLATED HOLIDAY SPECIAL SECTIONS



■ Present advertisers with a number of unique ways to connect with customers this holiday season. Sponsoring a coloring page panel is a great way for local advertisers to create positive name recognition among both kids and parents. Invite advertisers to participate in the storyline as Itsy the Elf embarks on another exciting holiday adventure. Promote placement opportunities to complement seasonal product and service offerings in a *Home for the Holidays* section.

H1712P02002C • H1712P02001C

H1712P02003C • O

Wishing You *all the trimmings* of a **Perfect Holiday**

Friendship. Family. Love. Peace. Goodwill. Happiness.

May this holiday season find you surrounded by all the things that bring you gratitude and contentment. At this special time of year, we are reminded of how blessed we truly are to be surrounded by good friends and neighbors like you. Thank you for bringing so much joy and good fortune to our year. We look forward to seeing you and serving you again soon.

Season's Greetings and Best Wishes to You and Yours!

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A02001C

PASS 6 COL x 21

AD# H1712A02002C

10 x 13



*A Wish Wrapped
in Gratitude*

Goodhearted folks like you make every day special, and we'd like to thank you for making 2017 everything we wished it would be and more. The gift of your friendship is a blessing we value beyond measure.


As we open up another holiday season here, we wish you and yours a Christmas filled with happy surprises. Best wishes from our home to yours!

Name Sponsor
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P03002C-O

H1712P03001C-O

AD# H1712A03001C PASS 4 COL. x 10



*Thinking of you
at Christmastime.*

Wishing you peace, joy and good fortune always!

May your heart and home be filled with all the happiness this special season brings. We thank you for your patronage, friendship and support.

Name Sponsor
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

H1712P03003C-O

AD# H1712A03002C PASS 4 COL. x 10



*From Our Family to Yours,
Best Wishes for a Merry Christmas!*

Brightly wrapped boxes...
stockings stuffed with surprises...
fresh Christmas cookies...
twinkling trees all aglow...

Of all the special gifts the holiday season delivers, we appreciate the friendship of good folks like you most of all.

Thank you for delighting us with your visits this year. We look forward to serving you again soon, and we wish you the merriest of holidays.

Name Sponsor
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

H1712P03004C-O

AD# H1712A03003C PASS 4 COL. x 10



Happy Celebrating!

At this festive time of year, we count customers like you among our best reasons to celebrate. Thank you for dropping in on us and for trusting us with your business. We are truly grateful for your support and friendship.

May your days be trimmed with every happiness at the holidays and throughout the New Year. Merry Christmas and best wishes to you!

Name Sponsor
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

H1712P03005C-O

AD# H1712A03004C PASS 4 COL. x 10

H1712P04003C*-O

H1712P04002C-● H1712P04001C-●

Wishing You a Holiday Wrapped in Happiness



As we open up another holiday season, we are filled with gratitude for the support and goodwill of our customers, friends, neighbors and fellow merchants here at home. Thanks to all of the folks who help make this community a great place to live, shop, work and do business. We can't think of anywhere we would rather be at the holidays and all year round.

Thanks & Best Wishes From All of Us to All of You!

Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com
	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com	Name Business 1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# H1712A04001C PASS 6 COL. x 21
AD# H1712A04002C 10 x 13



Merry
CHRISTMAS
&
HAPPY NEW YEAR

Lights and laughter in the air,
Smiling faces everywhere,
Drifts of snow and boughs of holly,
All the things that make us jolly...


All signs point to a merry Christmas, and we can't think of a better place to spend the season than here at home with all of you. Thank you for making 2017 a banner year for us. We are truly grateful for your kindness and support, and we wish you all a happy holiday season.

Name Sponsor

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

H1712P05001C ● H1712P05002C ●

AD# H1712A05001C PASS 4 COL. x 10



**May Peace,
Joy & Beauty
Surround You All Season**

At this special time of year, we'd like to share our best wishes with the friends, customers and neighbors who have made our year simply spectacular. Your support and trust mean the world to us, and we are grateful to be a part of this vibrant community. Thank you for making us feel so at home here.

May your days be merry and bright at Christmastime and throughout the New Year. We hope all of your wishes come true!

Name Sponsor

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

H1712P05006C ○ H1712P05003C ○

AD# H1712A05002C PASS 4 COL. x 10



*Candy-Coated
Christmas Wishes
to You & Yours*

May every moment of your holiday be as sweet as you have been to us this year. Friends and neighbors like you are a treat to serve, and we are so grateful for the kindness and support you have shown us. We look forward to your continued visits in the New Year!

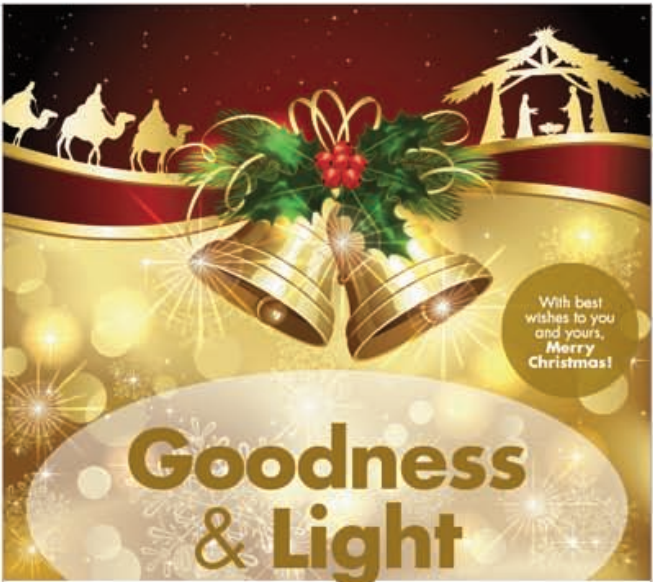
*Thanks & Happy Holidays
From Our Entire Team*

Name Sponsor

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

H1712P05004C ○

AD# H1712A05003C PASS 4 COL. x 10



With best wishes to you and yours,
Merry Christmas!

**Goodness
& Light**

May the joyous spirit and blessings of Christmastime resound in your heart and home all year. We greatly appreciate your friendship and support at the holidays and year round, and we thank you for being a continued part of our success and good fortune here. We feel truly blessed to be a part of this fine community.

Name Sponsor

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

H1712P05005C ●

AD# H1712A05004C PASS 4 COL. x 10

H1712P06001C ● H1712P06002C ●

Decking *the Halls* *with Our Gratitude*

The best part of the holiday season is remembering all of the good friends and customers who make it so special! Thank you for being such an important part of our year. We greatly appreciate your business and your friendship, and we wish you all a very happy holiday season and a prosperous 2018.

Wishing you peace, joy and good fortune at Christmastime and all year!

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Name
Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A06001C
AD# H1712A06002C

PASS 6 COL. x 21
10 x 13

H1712P07001C

Make It MERRY



As another holiday season comes together, we'd like to extend our best and brightest wishes to you, our valued customers, neighbors and friends. We hope your Christmas is crafted from all the comfort and joy that make this season so special!

We're proud to be a part of this close-knit community, and we value the fine folks who make us feel so at home here. Thank you for your support and friendship. We look forward to seeing you and serving you again soon in the coming year.

Name Business

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# H1712A07001C PASS 6 COL x 10

H1712P07002C

A Wish for You at the Holidays



Stars are bright, but it's good friends like you who really light up our year! Thanks for bringing us so many smiles and great memories. We really cherish the times we've shared with you in 2017, and we look forward to serving you again soon.

We hope every moment of your holiday season shines with happiness. May it bring you and your loved ones peace and contentment to last all year.

Name Business

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# H1712A07002C PASS 6 COL x 10



H1712P08001C

Sweet Tidings to You

Wishing you a Christmas made up of your favorite ingredients: good friends and family, joyful festivities, beloved traditions and all of the things that make you happiest! And when the season is done, may the memories you savor fill you with contentment all year long.

Folks like you are a treat to serve, and we thank you for sweetening our year with your kindness. Merry Christmas to you and yours!

Name Business

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# H1712A08001C PASS 6 COL. x 10



Here's hoping Santa delivers everything on your wish list and more this Christmas!

H1712P08002C

Sharing Warm Wishes & Holiday Cheer

We simply couldn't ask for a better place to celebrate the season! We feel truly blessed to be surrounded by the many good friends and neighbors we know and love here. Thanks for being so good to us all year; we hope the warmth and traditions of the holiday season bring you an abundance of comfort and joy. **Merry Christmas!**

Name Business

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# H1712A08002C PASS 6 COL. x 10



Sweet Tidings to you,

Our Valued Customers & Friends!

Cookies and candy may be sweet, but customers like you are our favorite treat! As we enjoy another holiday season, we'd like to take this opportunity to express our heartfelt appreciation for the friendship and support of our many customers here in the community. Your trust means the world to us, and we thank you for making 2017 such a wonderful year. It is truly our pleasure to serve you, and we look forward to seeing you again soon. **From our family to yours, best wishes for a merry Christmas and a happy, healthy New Year!**



Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

H1712P09003C*-O

H1712P09001C-●

H1712P09002C-●

AD# H1712A09001C

PASS 6 COL. x21

AD# H1712A09002C

10 x 13

H1712P10001C

May the Joys of the Season Be With You All Year

Decorations and drifts of snow, carols, parties and lights all aglow...
Christmastime always brings a flurry of excitement that fills us with joy, anticipation
and appreciation. As we pause to think about the people most important to us,
good friends and customers like you come to mind. We wouldn't be where we are
without your support, and we're grateful for your trust and kindness.

*We hope your season is merry, bright and filled with the blessings of friendship, love, peace, joy, health and good fortune.
Best wishes to you and yours!*

Name Business

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# H1712A10001C PASS 6 COL x 10

H1712P10003C

H1712P10002C



Bring On the Merry!

**Friends, family and festivities...
Light, love and laughter...
Gifts, gratitude and goodwill...**

**We hope this Christmas season treats you to all the best.
Doing business with you has been our pleasure, and we look forward to seeing you again soon.**

Happy Holidays!

Name Business

1234 Washington Street • Somersville Heights • 000-000-0000 • www.namewebsite.com

AD# H1712A10002C PASS 6 COL x 10

H1712P11001C



Thinking of Our Troops & Veterans at Christmastime

We're sending our prayers and best wishes to all of the men and women in uniform who protect our country, our communities and our traditions. Whether you're across town or across the world, our thoughts and gratitude are with you at the holidays and all year. We thank you for your service, sacrifice and dedication to our country. May God bless and protect you today and always.

Happy Holidays!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A11001C PASS 3 COL. x 10

Hope Your Holiday Sparkles



May this Christmas season shine with all the warmth, happiness and good fortune you deserve.

Like twinkling ornaments and lights on a tree, you've decorated our year with brightness and beauty. Thanks for making time to visit us. We appreciate your kind patronage, and we look forward to seeing you again soon.

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A11002C PASS 3 COL. x 10

H1712P11002C

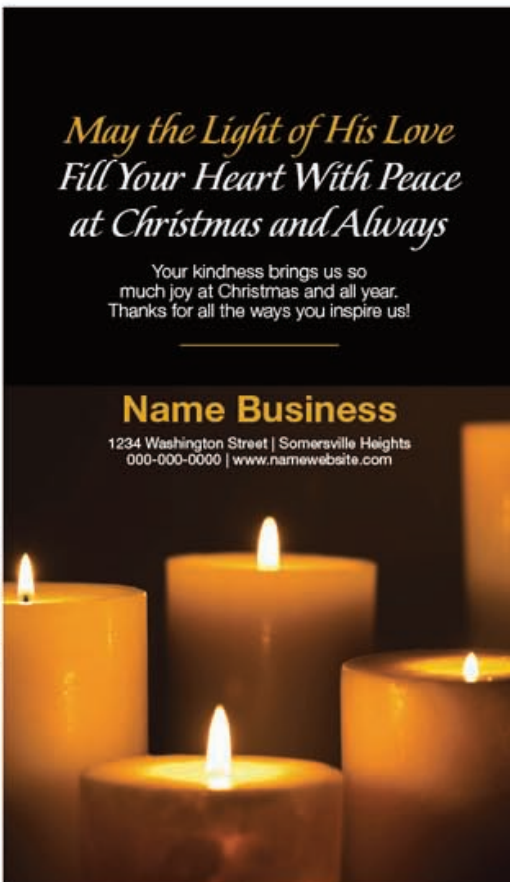
May the Light of His Love Fill Your Heart With Peace at Christmas and Always

Your kindness brings us so much joy at Christmas and all year. Thanks for all the ways you inspire us!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

H1712P11003C



AD# H1712A11003C PASS 3 COL. x 10

H1712P11004C



With Our Thanks for Your Patronage

The nicest thing about Christmas is sharing it with wonderful friends and neighbors like you. Thank you for making our year special in so many ways. We wouldn't be here without the support of kind folks like you.

We wish you and yours a gifted holiday season!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A11004C PASS 3 COL. x 10



H1712P12006C-●



H1712P12002C-●



H1712P12003C-●



H1712P12005C-●



H1712P12001C-●



H1712P12007C*-O



H1712P12004C*-O

Jingle All the Way

May the sights, sounds and spirit of the season fill your heart and soul with glee this Christmas!

With gratitude in our hearts, we'd like to wish you all a merry Christmas and a prosperous New Year. It's been a privilege and a pleasure serving you in 2017, and we appreciate all you've done to help make our year a resounding success.

Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

H1712P13001C

AD# H1712A13001C PASS 4 COL x 7

Peace Be With You

Thinking of you at Christmastime.
Wishing you peace, joy and good fortune always!

As we welcome another holiday season, we're reminded of how fortunate we are to be surrounded by such good friends and neighbors. Folks like you fill our hearts with gladness, and we thank you for your kindness and support.

Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

O-C2020C*
H1712P13002C

AD# H1712A13004C PASS 3 COL x 10

A Christmas Wish for Our Cherished Friends

Blankets of snow coating the ground, peace, joy and laughter all around. May it find you surrounded by family and friends, a picture-perfect holiday from beginning to end.

Merry Christmas To All & To All a Great Year!

Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

H1712P12006C

AD# H1712A13002C PASS 4 COL x 7

Yuletide Greetings

Peace. Joy. Goodwill.
Good Fortune.
May the season's best surround you and flourish in your heart all year!

Please accept our sincere thanks and best wishes
For all of the joy you've brought us all year,
we are truly grateful!

Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

H1712P13001C

AD# H1712A13005C PASS 3 COL x 10

Welcome to Christmas

May love, warmth, unity and fun surround you all season!

We'd like to say thanks to the friends and customers who have made us feel so at home here, and share our best wishes for a blessed and happy holiday. We look forward to beginning another great year in this warm and welcoming community.

Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

H1712P12003C

AD# H1712A13003C PASS 4 COL x 7



H1712P14001C*-O



H1712P14005C*-O



H1712P14008C*-O



H1712P14004C*-O



H1712P14002C*-O



H1712P14007C*-O



H1712P14003C*-O



H1712P14009C*-O



H1712P14006C*-O

Peace Be With You



...May your heart be light with peace, joy and contentment at this special time and all year.

Thank you for the generosity and kindness you have shown us in 2017. Your support and friendship make us grateful to be a part of this warm and welcoming community. We wish you all a beautiful holiday!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

H1712P14001C*O

AD# H1712A15001C PASS 4 COL. x 7

'Tis the Season



May the love and light of this special time fill you with enough peace, joy and contentment to last the whole year through. Merry Christmas, friends!

As we wrap up another year, we share our thanks and best wishes with all of you. Your trust and support fill us with gratitude, and we look forward to continuing to serve you in 2018.

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

H1712P14002C*O

AD# H1712A15004C PASS 3 COL. x 10

Happy Holiday Wishes



Hope it's merry. Hope it's bright. Hope it's filled with goodness and light. May this holiday season deliver much cheer to you and your loved ones straight through the New Year.

Customers like you bring us joy at Christmastime and all year, and we thank you for dropping in on us in 2017. Your trust and support mean a great deal to us!


Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

H1712P14008C*O

AD# H1712A15002C PASS 4 COL. x 7

A Flurry of Pretty Little Wishes



May your days be merry, blessed and bright, bringing you peace morning, noon and night. May the kindness and friendship you generously give, come back to you in abundance as long as you live.

With our gratitude, Happy Holidays!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

H1712P14009C*O

AD# H1712A15005C PASS 3 COL. x 10

Soon It Will Be Christmas Day



As we count the days until Christmas, we are moved to count the many blessings this year has brought us. Our hearts are filled with gratitude for the fellowship and support of our good friends, neighbors and customers here in the community. We are honored by your trust in us, and we consider it a privilege to serve you.

Name Business

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

May your holiday season and the coming year be rich in happiness, health and good fortune. Merry Christmas to you and yours!

H1712P14007C*O

AD# H1712A15003C PASS 4 COL. x 7



H1712P16002C*-O



H1712P16014C*-O



H1712P16007C*-O



H1712P16013C*-O



H1712P16012C*-O



H1712P16008C*-O



H1712P16009C*-O



H1712P16016C*-O



H1712P16015C*-O



H1712P16006C*-O



H1712P16005C*-O



H1712P16010C*-O



H1712P16011C*-O



H1712P16017C*-O



H1712P16003C*-O



H1712P16004C*-O



H1712P16001C*-O

H1712P16007C*-O



Just a Little Holiday Hello

Season's greetings to our valued customers, associates, neighbors and friends. We wish you all the very best!

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17001C PASS 2 COL. x 5

H1712P16013C*-O



Thanks for the Gift of Your Friendship!

We'd like to express our deep gratitude to this community for making our year so special. The support of good friends like you is a gift we value beyond measure. **Happy Holidays!**

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17002C PASS 2 COL. x 5

H1712P16014C*-O

A Chorus of Thanks & Well Wishes



Here's hoping your holiday has all the high notes!

Thanks for choosing us. We appreciate your generous support!

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17003C PASS 2 COL. x 5

H1712P16008C*-O



Wishing You All Good Things

May your holiday season be filled with gifts and plenty of sweet surprises!

We couldn't wish for better friends and customers, and we thank you for your kindness and support.

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17004C PASS 2 COL. x 5

H1712P16002C*-O

Merry, Bright & Just Right!



The greatest gifts are the people who bring us joy, and we count you among them. Thanks for brightening our year with your visits. We wish you a wonderful Christmas!

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17005C PASS 2 COL. x 5

H1712P16009C*-O

You're on Our "Nice" List!



The holiday season may be in full swing, but we're never too busy to appreciate great customers like you. Thanks for making our year so memorable with your visits. **We wish you all the best!**

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17006C PASS 2 COL. x 5

H1712P16012C*-O

A Little Wish for You



At this blessed and special time of year, we wish you all much joy and cheer. Your kindness and your friendship too, make us so very grateful to each one of you!

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17007C PASS 2 COL. x 5

H1712P16015C*-O



Pure Joy

We hope your holiday delivers enough cheer to keep you smiling all year!

Thanks so much for choosing us. We appreciate your business!

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17008C PASS 2 COL. x 5

H1712P16003C*-O

The tree's alight, the gifts are bright, and now there's just one thing left to do: **Thank great customers like all of you!**

Merry Christmas, Friends!



Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A17009C PASS 2 COL. x 5



H1712P18003K-●



H1712P18001K-●



H1712P18010C-●
H1712P18011C-●



H1712P18008C*-○



H1712P18009C*-○



H1712P18002K-●



H1712P18005C*-○
H1712P18006C*-○
H1712P18007C*-○

H1712P18003K

Have a Blessed Season



We'd like to wish all of our special friends, neighbors, customers and associates here a blessed and beautiful Christmas. May the birth of our Savior be at the heart of your celebrations all season.

Thank you for your goodwill and friendship. We sincerely appreciate your kind support.

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A19001C PASS 4 COL. x 7

The Full MERRY



Hope this Christmas delivers joy, harmony, friendship, love, prosperity and everything else on your wish list. You deserve it all!

Thanks to all of the goodhearted folks who have made our year so jolly. We wouldn't be here without your support, and we appreciate your trust in us.

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A19004C PASS 3 COL. x 10

H1712P18004K



Let Heaven & Nature Sing

As we celebrate the miraculous birth of our Savior, may the beauty and wonder of the season fill you with warmth, joy and contentment.

We'd like to take this opportunity to sing the praises of our neighbors and customers here in the community. Your friendship is a blessing, and we wish you all the best.

Rejoice!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A19002C PASS 4 COL. x 7

H1712P18005C-O



We're just peeking in to say, Hope you have a great holiday. May it be happy, healthy and bright, Making each day a sheer delight. We're sharing words of gratitude too, For we wouldn't be here without all of you!

Thanks and best wishes to all of our fine customers and friends!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A19003C PASS 4 COL. x 7

H1712P18002K

H1712P19001C-O



Rejoice in the Reason for the Season

On Christmas morn, we celebrate our Savior born and his ever-present love for us. May the pure joy of this holy season bring contentment to your heart, enlightenment to your soul and strength to your faith.

Let peace be upon you this Christmas and always!

Name Business

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A19005C PASS 3 COL. x 10



H1712P20026C*-O



H1712P20025C*-O



H1712P20030C*-O



H1712P20015C*-O



H1712P20021C*-O



H1712P20024C*-O



H1712P20027C*-O



H1712P20023C*-O



H1712P20020C*-O



H1712P20031C*-O



H1712P20029C*-O



H1712P20028C*-O



H1712P20017C*-O



H1712P20032C*-O



H1712P20005C*-O



H1712P20004C*-O



H1712P20019C*-O



H1712P20018C*-O



H1712P20022C*-O



H1712P20001C*-O



H1712P20007C*-O



H1712P20002C*-O



H1712P20012C*-O



H1712P20010C*-O



H1712P20006C*-O



H1712P20003C*-O



H1712P20009C*-O



H1712P20008C*-O



H1712P20011C*-O



H1712P20014C*-O



H1712P20016C*-O



H1712P20013C*-O

H1712P20017C*O



Happy Holidays

To our sweet friends and customers, **thanks for treating us so well!**

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21001C
PASS 1 COL. x3

H1712P20018C*O



Merry Christmas Everyone

Thanks for hanging with us in 2017! We look forward to serving you again in the New Year.

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21002C
PASS 1 COL. x3

H1712P20019C*O



Ring-a-ling!

We're chiming in with our best wishes for a happy holiday. **Merry Christmas, everyone!**

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21003C
PASS 1 COL. x3

O-C02002P21711H



Hope It's Jolly

Wishing you a season full of frosty fun! Thanks for making our dreams come to life this year. We're so grateful for customers like you!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21004C
PASS 1 COL. x3

O-C12002P21711H



Peace Beauty Joy

Thanks and warm wishes to our valued customers at this special time of year!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21005C
PASS 1 COL. x3

H1712P20022C*O



For You...

Our best wishes for a wonderful Christmas! We thank you for the gift of your friendship.

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21006C
PASS 1 COL. x3

H1712P20023C*O



Fill It With Joy

We hope this Christmas holds everything you've been wishing for and more!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21007C
PASS 1 COL. x3

H1712P20024C*O



Christmas Is Coming

We're counting down the days to say, "Hope you have a great holiday!"

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21008C
PASS 1 COL. x3

H1712P20025C*O



Hats Off to You!

We appreciate your business at the holidays and all year. **Merry Christmas!**

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21009C
PASS 1 COL. x3

O-C92002P21711H



Merry Christmas

and best wishes to our "deer" friends and customers!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21010C
PASS 1 COL. x3

H1712P20027C*O



Holly, Jolly Holiday Wishes

Hope your season is merry and bright in every possible way!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21011C
PASS 1 COL. x3

O-C98002P21711H



You make our spirits bright!

Thanks for being such great customers and friends.

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21012C
PASS 1 COL. x3

O-C62002P21711H



JOY. PEACE. Enlightenment.

Hope your holiday is bright with blessings!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21013C
PASS 1 COL. x3

O-C3002P20030C*O



Wishing You Much Merry

Hope you have a tree-nific holiday! Thanks for showing us so much support.

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21014C
PASS 1 COL. x3

O-C18002P21711H



Santa Says, "Celebrate!"

Ho-ho-happy holidays, friends! Wishing you all the best at Christmastime and all year.

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21015C
PASS 1 COL. x3

H1712P20032C*O



Presenting Our Best Wishes

Happy Holidays, and thanks for shopping with us!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21016C
PASS 1 COL. x3

O-C9002P20021711H



enJOY!

Wishing you a fun-filled season. Thanks for spicing up our year with your visits!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21017C
PASS 1 COL. x3

O-C94002P20021711H



Happy Holidays

Hope your season is sprinkled with sweetness!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21018C
PASS 1 COL. x3

H1712P36013C*O



Season's Greetings

With gratitude in our hearts, we wish you and yours a blessed season!

Name Business
www.namewebsite.com
1234 Washington Street
Somerville Heights
000-000-0000

AD# H1712A21019C
PASS 1 COL. x3

H1712P36019C*O



The Forecast Calls for Joy!

Wishing you an accumulation of holiday happiness that lasts all year! Thanks for dropping in on us in 2017.

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A21020C
PASS 1 COL. x3



H1712P22006C*-O



H1712P22001C*-O



H1712P22013C*-O



H1712P22005C*-O



H1712P22015C*-O



H1712P22011C*-O



H1712P22003C*-O



H1712P22008C*-O



H1712P22010C*-O



H1712P22016C*-O



H1712P22020C*-O



H1712P22007C*-O



H1712P22009C*-O



H1712P22012C*-O



H1712P22023C*-O



H1712P22025C*-O



H1712P22027C*-O



H1712P22002C*-O



H1712P22017C*-O



H1712P22036C*-O



H1712P22021C*-O



H1712P22029C*-O



H1712P22009C*-O



H1712P22014C*-O



H1712P22026C*-O



H1712P22032C*-O



H1712P22031C*-O



H1712P22038C*-O



H1712P22004C*-O



H1712P22018C*-O



H1712P22028C*-O



H1712P22039C*-O



H1712P22037C*-O



H1712P22035C*-O



H1712P22034C*-O



H1712P22024C*-O



H1712P22040C*-O



H1712P22041C*-O



H1712P22033C*-O



H1712P22022C*-O



H1712P22030C*-O

H1712P22001C*O



Dear Santa, Please remember our good friends and customers this Christmas!

Thanks for making our year so jolly with your visits. We appreciate your patronage!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23001C PASS 2 COL. x 5

H1712P22015C*O

Friends like you are a precious gift!

Thanks for giving us so much to be grateful for this year. We really appreciate your kind support.



Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23002C PASS 2 COL. x 5

H1712P22018C*O



Wishing you a Christmas as wonderful as you are!

Thanks so much for dropping in on us this year. We look forward to your continued friendship!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23003C PASS 2 COL. x 5

H1712P22021C*O



Wishing you a most merry Christmas and a very happy New Year!

Thanks for giving us so much to celebrate this year. We owe our success to great friends and customers like you!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23004C PASS 2 COL. x 5

H1712P22022C*O



Hope it's merry, hope it's bright, hope it fills you with delight!

With gratitude, we wish you and yours a wonderful holiday season.

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23005C PASS 2 COL. x 5

H1712P22030C*O



Big thanks to all of the kind folks who have made our year so special. We're very grateful for friends and neighbors like you.

As we welcome the holiday season, we hope it finds you surrounded by abundant happiness and good fortune. Best wishes!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23006C PASS 2 COL. x 5

H1712P22029C*O



We hope 2018 gives you plenty of reasons to celebrate!

We're certainly grateful for the kindness and support you've shown us in 2017, and we look forward to seeing you again soon in the New Year. Best wishes to you and yours!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23007C PASS 2 COL. x 5

H1712P22036C*O



To all our friends both near and far, may harmony surround you wherever you are.

The holidays are happier with friends and customers like you, and we thank you for being such an important part of our year. Merry Christmas!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23008C PASS 2 COL. x 5

H1712P22038C*O



As we celebrate the birth of our Savior, we hope the warmth of His love illuminates your heart, soul and season with joy and contentment.

Christmas is a time for gratitude, and we appreciate all of the goodness you have brought to our year. Thank you!

Name Business

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# H1712A23009C PASS 2 COL. x 5

Display Your Customer Appreciation!

Share your thanks while building name recognition and goodwill with a wish in our Holiday Greetings edition.

Holiday Greetings

starting at \$00.00

Call or email to place your ad before November 00

Name Newspaper

000.000.0000 name@namewebsite.com
www.namenewspaper.com

AD# H1712A24001C

PASS 6 COL. x 3

H1712P24015C*-O

Light Up Their Season With a Holiday Greeting!

Looking for one more way to outshine the competition? Share your thanks and holiday wishes with the local community in our special Holiday Greetings edition. Our ad consultants are standing by to help you build name recognition and goodwill during the busy holiday shopping season and beyond with the perfect wish for your valued clients and friends.

Holiday Greetings

Choose your size and personalize your message!
Prices start at \$00.00
Call or email today to place your ad.
Advertising Deadline: November 00, 2017.

Name Newspaper
000.000.0000
name@namewebsite.com
www.namenewspaper.com

H1712P24014C*-O

Thank Your Most Delightful Customers!

Share your thanks and holiday wishes with the local community in our Holiday Greetings edition. It's a great way to build name recognition and goodwill during the busy holiday shopping season and beyond!

Holiday Greetings

Start at \$00.00
Call or email to place your ad before November 00.

Name Newspaper
000.000.0000
name@namewebsite.com
www.namenewspaper.com

H1712P24013C*-O



H1712P24002C*-O



H1712P24001C*-O



H1712P24005C*-O



H1712P24004C*-O



H1712P24008C*-O



H1712P24007C*-O



H1712P24011C-●



H1712P24010C-●



H1712P24003C*-O



H1712P24006C*-O



H1712P24009C-●



H1712P24012C-●



H1712P24017C*-O



H1712P24016C*-O



H1712P24020C*-O



H1712P24019C*-O



H1712P24018C-●



H1712P24021C*-O



H1712P24024C-●



H1712P24027C*-O



H1712P24023C-●



H1712P24022C-●



H1712P24026C*-O



H1712P24025C*-O

Thanks for Brightening Our Year!
A string of good things for our valued customers and friends this holiday season!

Wishing you a merry Christmas and a happy New Year!
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

All the best to all of you! Thanks for your kind support.
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

Thanks for shopping locally! We wish you all the best.
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

Season's greetings and best wishes to you and yours!
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

Thanks and best wishes to all of the fine folks who make this community so special!
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

Happy Holidays to our dear friends, customers and neighbors!
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

May your holiday be filled with enough joy to last all year!
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

Thanks for making our year so merry and bright! We wish you all the best.
Name Business
1234 Washington Street | Somerville, MA 02145
000-000-0000 | www.namewebsite.com

AD# H1712A25001C 10 x 13



H1712P25015C* - O



H1712P25014C* - O

USAGE NOTE:

This is a page filled with options! Begin with the ad layout to the left, then substitute any of the eight additional backgrounds supplied here. The matching sponsor frame boxes to place on the background are supplied in two sizes for you to have different price points to sell. Duplicate and size the small or larger frame boxes as needed to fulfill the amount of spaces that have been sold for a custom look!



H1712P25013C* - ●



H1712P25003C* - O



H1712P25002C* - O



H1712P25006C* - O



H1712P25005C* - O



H1712P25009C* - O



H1712P25008C* - O



H1712P25012C* - O



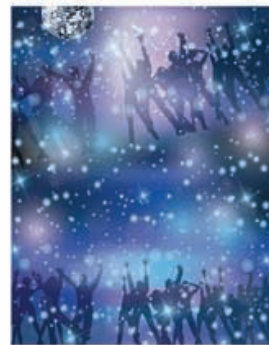
H1712P25011C* - O



H1712P25001C* - O



H1712P25004C* - O



H1712P25007C* - ●



H1712P25010C* - ●



H1712P25017C* - O



H1712P25018C* - O



H1712P25020C* - O



H1712P25021C* - O



H1712P25023C* - O



H1712P25024C* - O



H1712P25026C* - O



H1712P25027C* - O



H1712P25016C* - ●



H1712P25019C* - O



H1712P25022C* - ●



H1712P25025C* - O



H1712P26009C-●



H1712P26001C-●



H1712P260xxC-●



H1712P260xxC-●



H1712P26005C-●



H1712P26004C-●



H1712P26003C-●



H1712P26002C-●



H1712P26008C-●



H1712P26010C-●



H1712P26011C-●

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Christmas SONGBOOK

LET IT SNOW! LET IT SNOW! LET IT SNOW!

Classic carols and songs of praise to celebrate the holiday season!

AD# H1712A27001C 10 x 13

December 16, 2017 - A Special Supplement to
NAME NEWSPAPER

Arts & Entertainment Holiday Edition

Your holiday season guide to concerts, theater, films and more.

AD# H1712A27002C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Christmas CookieBook

Our readers' best recipes, baking tips and more!

AD# H1712A27003C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Christmas Crafting

DIY gift ideas and decorations to make it merry!

AD# H1712A27004C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Season's Greetings

A collection of holiday wishes for you from your favorite local businesses.

AD# H1712A27005C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Holiday Nights

Special Events
Celebration Venues
Nightlife & Entertainment
Extended Shopping Hours

AD# H1712A27006C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Deck the Halls

Tree Trimming Tips
DIY Decorations for Every Budget
"Christmas Past" Decorating Trends Through the Years
Holiday Home Decorating Showcase
Local Christmas Lights Tour

AD# H1712A27007C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Home for the Holidays

Decorating Ideas & Inspiration
Holiday Hosting Tips
Choosing a Christmas Tree
Our Favorite Holiday Recipes
& So Much More

AD# H1712A27008C 10 x 13

December 16, 2017
A Special Supplement to
NAME NEWSPAPER

Christmas Worship Guide

Local Worship Schedule
Concerts & Special Services
Holiday Wreathmaking
Christmas Music for

AD# H1712A27009C 10 x 13



H1712P28001C-●



H1712P28002C-●



H1712P28004C-●



H1712P28003C-●



H1712P28005C-●



H1712P28010C-●



H1712P28009C-●



H1712P28010C-●



H1712P28006C-●



H1712P28008C-●



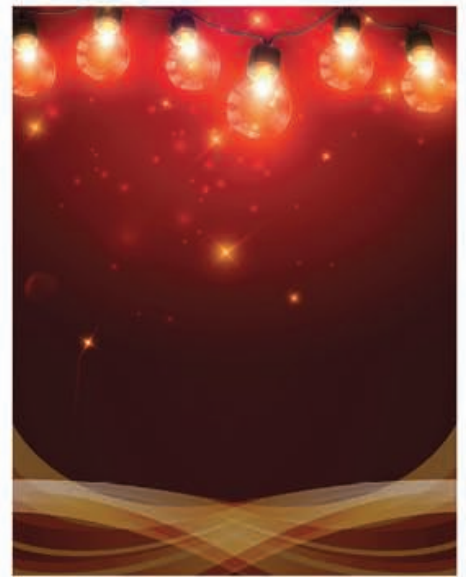
H1712P28007C-●



H1712P29001C-●



H1712P29002C-●



H1712P29003C-●



H1712P29004C-●



H1712P29005C-●



H1712P29006C-●



H1712P29007C-●



H1712P29008C-●



H1712P29009C-●



LOVE, HOPE & PEACE AT CHRISTMAS
H1712P30016C*-O



MERRY CHRISTMAS & HAPPY NEW YEAR
H1712P30022C*-O



MERRY CHRISTMAS

H1712P30012C*-O



H1712P30023C*-O



H1712P30024C*-O



H1712P30014C*-O



H1712P30006C*-O



H1712P30003C*-O



H1712P30002C*-O



H1712P30020C*-O



H1712P30018C*-O



H1712P30004C*-O



H1712P30015C*-O



H1712P30001C*-O



H1712P30013C*-O



H1712P30021C*-O



H1712P30009C*-O



H1712P30007C*-O



H1712P30005C*-O



H1712P30025C*-O



H1712P30011C*-O



H1712P30019C*-O



H1712P30017C*-O



H1712P30008C*-O



H1712P30010C*-O

Holiday Wishes

H1712P31002C-0



Happy Chanukah to the Lieberman Family!
Thinking of you at this special time, and sending much love!
Ryan

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker



Happy Chanukah to the Lieberman Family!
Thinking of you at this special time, and sending much love!
Ryan

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

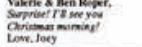
To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker



Happy Chanukah to the Lieberman Family!
Thinking of you at this special time, and sending much love!
Ryan

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker



Happy Chanukah to the Lieberman Family!
Thinking of you at this special time, and sending much love!
Ryan

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker



Happy Chanukah to the Lieberman Family!
Thinking of you at this special time, and sending much love!
Ryan

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker

To my good friend Lydia North,
Wishing you the best at Kwanzaa and all year!
With love, Ronald

Grandma Rosa Winter
We love you, and we wish you a Merry Christmas!
XOXO, Julie & Brian

Happy New Year, Ryan Wilson!
Here's to a great year in your new home! We miss you, and we wish you all the best.
Love, Mom & Dad

Merry Christmas to Rich and Wendy Myers!
We're so lucky to have great neighbors like you.
Best wishes, The Allard Family

To the Coffeepot Cafe Crew,
Thanks for perking up my days! I wish you all a very happy holiday season.
With gratitude, Gordon Rogers

To My Dear Granddaughter Lisa Rodriguez
You are the best gift I could ever wish for, and I love you very much!
XO, Grandma Joyce

Valerie & Ben Roper,
Surprise! I'll see you Christmas morning!
Love, Joey

Anna & Fred Carter,
Wishing you a blessed and happy holiday season. We are so grateful to be sharing the holiday season with such good friends!
The Peterson Family

Merry Christmas to Hannah Richards.
We love you, and we miss you!
Love, Aunt Sue & Uncle Ned

Dear Mrs. Bidley,
Thank you for being such a great teacher!
Penny Baker

USAGE NOTE:

Use this suggested layout in your special holiday editions or regular pages for Holiday Greetings ads purchased by your readers. In addition, find a set of graphics on this page that can be sold as an add-on premium. IDEA: Create a digital companion by incorporating the same Holiday Greetings material on your website. You'll increase traffic and provide a second outlet for readers to reach their families and loved ones who may have moved from the area. Open and rasterize the graphics in Photoshop® as RGB, 72 dpi files in the size you want, and save them in GIF or JPEG format for use on your website.

Express Yourself This Holiday Season!

'Tis the season to share your thanks and well wishes with friends, family, neighbors, colleagues and everyone you appreciate. Our personalized holiday greetings are a great way to make somebody's day by showing them how much they mean to you. Your message will appear in print and online as part of our special **Holiday Wishes** page on Sunday, December 09.

Choose Your Option:

A. 0-Line Greeting
Only \$00

B. 0-Line Greeting With Graphic
Only \$00

Place your Ad By Phone, Online or By Mail:

1. CALL 000.000.0000 ext. 00
2. Go to namenewspaper.com/holidaywishes
3. MAIL the completed entry form provided

Decorate your message with a festive holiday graphic!



Holiday Wishes Order Form

Your Full Name _____
Billing Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Message (maximum 80 words) _____
Method of payment: Check Money Order Visa MasterCard Name.com Card
Credit Card # _____ Exp _____ CVC _____
Authorized amount of order _____
Message up to 80 words \$00 (message up to 100 words with graphic \$00 additional words for each additional graphic \$00 each)
I agree to terms and conditions outlined below:
Mail this completed order form with check or required payment information to:
Name Newspaper
Attn: Classifieds
1234 Washington Street
Somerville Heights, NY 00000

AD# H1712A31002C PASS 6 COL. x 10

A Wish to Brighten Your Holiday

In this season of wonder and light, we hope the blessings of family, friendship, faith and fellowship surround you with warmth each and every day. Folks like you remind us how fortunate we are to be a part of this wonderful and welcoming community. Your visits are always a bright spot in our day, and we thank you for the pleasure of your company and your trust in our business. You inspire us in so many ways!

*To all of our good friends and neighbors here,
Merry Christmas and Happy New Year!*



Name Business

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



AD# H1712A32001C PASS 6 COL. x 21
AD# H1712A32002C 10 x 13

H1712P33001C

Thanksgiving Guide
A Special Supplement to
NAME NEWSPAPER

- Tips for a Perfect Turkey
- Table Setting Trends
- Decoration Inspiration
- Practicing Gratitude

AD# H1712A33001C 10 x 13

H1712P28008C

Holiday Style
A Special Supplement to
NAME NEWSPAPER

Winter Skin Care
Holiday Hairstyles
Celebration Fashion
Party-Ready Makeup

& Little Weight-Loss Helpers

AD# H1712A33002C 10 x 13

H1712P28006C

Holiday Hosting
A Special Supplement to
NAME NEWSPAPER

Your guide to cooking, baking, decorating and entertaining for the holidays!

AD# H1712A33003C 10 x 13

H1712P25007C

A Special Supplement to
NAME NEWSPAPER

New Year's Eve Celebration Planner

Restaurant Guide
Bars & Nightclubs
Party Hosting Tips
Family Events

AD# H1712A33004C 10 x 13

H1712P13001C

A Special Supplement to
NAME NEWSPAPER

Christmas Greetings
Thanks and best wishes from your local merchants.

AD# H1712A33005C 10 x 13

H1712P33003C

A Special Supplement to
NAME NEWSPAPER

Holiday Gift Guide
Handpicked gift ideas for all the names on your list!

AD# H1712A33006C 10 x 13

H1712P25001C

A Special Supplement to
NAME NEWSPAPER

Winter Fun Guide
Your Cure for Cabin Fever!

Ski Report
Sledding Spots
Easy Crafts for Kids
Arcades & Indoor Fun

AD# H1712A33007C 10 x 13

H1712P25010C

A Special Supplement to
NAME NEWSPAPER

Christmas COUPONS
Big holiday savings from your favorite local businesses!

AD# H1712A33008C 10 x 13

H1712P33004C

A Special Supplement to
NAME NEWSPAPER

Holiday Heroes
A Christmastime salute to our men and women in uniform.

AD# H1712A33009C 10 x 13



H1712P34006A-●



H1712P34005A-●



H1712P34008A-●



H1712P34004A-●



H1712P34009A-●



H1712P34003A-●



H1712P34002A-●



H1712P34001A-●



H1712P34007A-●

Thanks for Shopping With Us!
At Christmastime and all year, we really appreciate your business. Happy Holidays to all of our valued customers and friends!

NAME BUSINESS
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# H1712A35001 C PASS 2 COL. x 4

H1712P34001A

Hope it's Magical

Name Business
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

May the childlike wonder of the season fill your heart with joy and contentment. We thank you for choosing us, and we wish you the best during this special season and all year long.

AD# H1712A35002C PASS 2 COL. x 4

H1712P35001A

A Wish for You

HAPPY NEW YEAR

We're pleased to present our thanks and best wishes to the good friends and customers who have made our year so very special. May you find peace, joy and prosperity in 2018 and always!

Name Business
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# H1712A35003C PASS 2 COL. x 4

H1712P35002C-O

H1712P34003A

A Season to Rejoice

May the miraculous spirit of this holy season fill your heart and home with peace, wonder and feelings of goodwill. We feel blessed to celebrate Christmas with such good friends and neighbors.

Thank You & May God Bless You!

Name Business
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# H1712A35004C PASS 2 COL. x 4

H1712P34004A

Wishing You an Abundance of CHEER

Here's hoping the holiday season delivers all the happiness and love your heart can hold. Thank you for making our year so jolly. We appreciate your trust in us, and we wish you all the best!

NAME BUSINESS
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# H1712A35005C PASS 2 COL. x 4

H1712P34005A

Wishing You a Storybook Christmas

From beginning to end, we hope your holiday is a classic.

Thank you for filling the pages of our year with great memories. We're looking forward to the next chapter!

Name Business
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# H1712A35006C PASS 2 COL. x 4

H1712P34006A

Heartwarming Holiday Wishes

Wishing you a holiday filled with enough happiness to make even Scrooge himself smile!

We'd like to take this opportunity to thank you for your generosity and kindness. Folks like you make us so grateful to be a part of this wonderful community. Merry Christmas!

NAME BUSINESS
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# H1712A35007C PASS 2 COL. x 4

H1712P35003C-O

H1712P34007A

Thanks for a Great Ride!

It's been a wonderful year, and we'd like to say thanks to all of the kind folks who have been a part of it. Your support and friendship mean so much, and we appreciate your trust in us.

Thanks & Happy Holidays From Our Family to Yours!

Name Business
 1234 Washington Street
 Somersville Heights
 000-000-0000
 www.namewebsite.com

AD# H1712A35008C PASS 2 COL. x 4

H1712P34008A

Hope Your Holiday Is Overflowing With joy

May your Christmas be merry, bright and filled with fun! Thanks for playing such an important part in our success this year. We couldn't do it without good friends and customers like all of you!

Name Business
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# H1712A35009C PASS 2 COL. x 4

H1712P34009A

USAGE NOTE:

This selection of holiday greetings ads were created using retro images and are presented in spot color for a vintage feel. Customize the Pantone® color to suit your printing needs when you open them in InDesign® or QuarkXPress®, or easily convert the Pantone color to CMYK through your application's color palette.



H1712P36007C*-O



H1712P36001C*-O



H1712P36002C*-O



H1712P36008C*-O



H1712P36003C*-O



H1712P36006C*-O



H1712P36005C*-O



H1712P36004C*-O



H1712P36013C*-O



H1712P36014C*-O



H1712P36010C*-O



H1712P36009C*-O



H1712P36015C*-O



H1712P36016C*-O



H1712P36018C*-O



H1712P36011C*-O



H1712P36025C*-O



H1712P36022C*-O



H1712P36019C*-O



H1712P36024C*-O



H1712P36012C*-O



H1712P36021C*-O



H1712P36017C*-O



H1712P36023C*-O



H1712P36020C*-O



H1712P36026C*-O

H1712P37001C

H1712P37002C

Beauty. Warmth. Tradition.

Wishing you friendship, goodwill, harmony and all the things that fill your heart with contentment at this peaceful time of year. Customers like you keep our community growing, and we thank you for shopping locally. Happy Holidays!

*Best Wishes
to You & Yours!*

Financial Institution

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Merry Christmas
& Happy New Year!*

Insurance Company

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Season's Greetings to
Our Friends & Neighbors!*

Automotive Dealer

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*May All of Your Christmas
Wishes Come True!*

Real Estate Agency

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Tidings of Comfort
& Joy to You & Yours!*

Law Center

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*With Warm Thoughts
at Christmastime!*

Grocery Store

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*It's Been a Joy
Serving You!*

Name Restaurant

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Merry Christmas
& Many Thanks!*

Department Store

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Blessings &
Best Wishes to You!*

Home & Garden Center

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Thanks & Best Wishes
From Our Entire Team!*

Medical Center

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*Cheers to
You & Yours!*

Name Pub

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

*To a Happy &
Healthy New Year!*

Medical Center

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A37001C

PASS 6 COL. x 21

AD# H1712A37002C

10 x 13



H1712P38006C-●
H1712P38007C-●



H1712P38008C-●



H1712P38004C*-○
H1712P38005C*-○



H1712P38010C*-○
H1712P38011C*-○



H1712P38009C*-○



H1712P38001C*-○



H1712P38003C*-○



H1712P38002C*-○

H1712P39001C*-O

May Your Days Be Shiny & Bright

Wishing you and yours sleighfuls of happiness at Christmastime and throughout the New Year! We hope this holiday season delivers everything you've been wishing for, right down to the last detail.

2017 has been a great ride for us, and we appreciate your support and trust along the way.



Merry Christmas, Everyone!

Automotive Body Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A39001C PASS 4 COL. x 10

H1712P39002C*-O

THE SPIRIT IS BUILDING!



All around town, north, south, east and west, we're sending our neighbors all of our best! With wishes so warm and merry and bright, we hope your holiday is a sheer delight!

Thanks for your support in making 2017 a great year for us. We appreciate this wonderful community's trust in us, and we look forward to serving you in the future.

Building Supply Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A39002C PASS 4 COL. x 10

Warmest Wishes



Sending you and yours tidings of comfort and joy at Christmastime! May the spirit of the season warm your heart and home at the holidays and throughout the New Year.

When the weather outside is frightful, we thank you for choosing us to keep your home feeling delightful. Serving you is our pleasure, and we appreciate your loyal support.

Happy Holidays!

Heating Company

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A39003C PASS 4 COL. x 10

H1712P39004C*-O

Delivering Our Best at Christmastime

To all of our valued readers and friends, go our sincere best wishes for a merry and bright holiday season filled with peace, joy and contentment. We are so proud to be a part of this fine community, and we consider it an honor to be the local and trusted news source you turn to throughout the year.

Thank you for your readership and support. Happy Holidays!



Name Newspaper

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A39004C PASS 4 COL. x 10



H1712P40010C-●



H1712P40005C-●



H1712P40004C-●



H1712P40001C-●



H1712P40003C-●



H1712P40011C-●



H1712P40002C-●



H1712P40007C-●



H1712P40008C-●



H1712P40006C-●



H1712P40009C-●

H1712P41001C
H1712P41002C

On Today's Menu: ←
Our Best Wishes

Here's hoping your holiday season is filled with generous helpings of joy, excitement and goodwill. May it find you surrounded by the company of loved ones and the festive spirit that makes this time of year so very special.

We'd like to take a moment to thank our friends and customers for all they have brought to our table this year, including friendship, success and wonderful memories. Serving all of you has been our pleasure, and we hope to meet again soon. Merry Christmas!

Restaurant

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A41001C PASS 4 COL. x 10

H1712P41003C
H1712P41003C

Hope Your Holiday is a Showstopper

Presenting our best wishes for a five-star season! May it fill your heart with glee from start to finish, and may 2018 be your ticket to much happiness, success and good fortune.

As we review our year, we're filled with gratitude for the support and friendship of good neighbors like all of you. Thanks for the part you have played in making 2017 a blockbuster success for us. We look forward to keeping you entertained in the New Year and beyond. Merry Christmas to you and yours!

Movie Theater

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A41002C PASS 4 COL. x 10

H1712P41004C
H1712P41007C

Wishing You All the Nuts & Bolts of a Great Holiday

From the good times you share with friends and family to the feelings of peace and goodwill that make the holiday season so special, we hope your Christmas is a blueprint for happiness and contentment.

With another year under our belt, we're extremely grateful to be a part of this fine community and for the continued trust of our valued customers. We owe our success to good folks like you, and we look forward to building a bright future together. Thank you, and Merry Christmas!

Contractor

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A41003C PASS 4 COL. x 10

H1712P41005C
H1712P41007C

Customers like you make our job easy, and we'd like to say thanks for being such great friends and neighbors.

Thanking You Is at the Top of Our To-Do List

We hope your holiday season is equipped with all of the fixings that matter most: friends, family, community, love, good cheer, peace, goodwill and everything that makes you happy. Merry Christmas!

Hardware Store

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A41004C PASS 4 COL. x 10



H1712P42009C-●



H1712P42010C-●



H1712P42012C-●



H1712P42001C-●



H1712P42002C-●



H1712P42006C-●



H1712P42003C-●



H1712P42011C-●



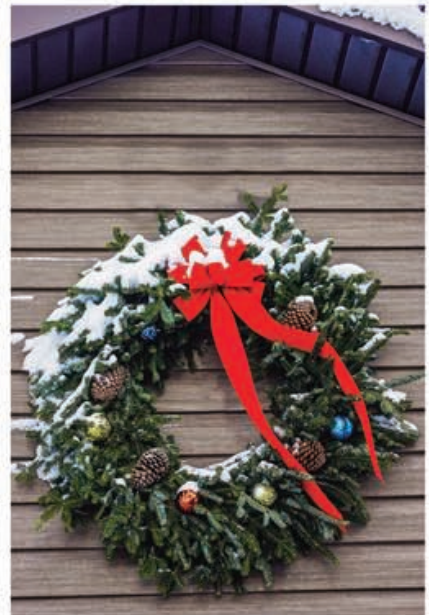
H1712P42005C-●



H1712P42004C-●



H1712P42007C-●



H1712P42008C-●



View, access and download all content directly from your online **interactive SearchBook** so you can immediately begin to create, sell and profit! Go to newmcc.com and click on the SearchBook link at the top left of the home page now!

H1712P42001C



Hope It's Magical!

May your holiday season be filled with childlike wonder and plenty of happy surprises. We've had so much fun serving you in 2017, and we look forward to your continued visit. Merry Christmas!

Toy Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A43001C PASS 2 COL. x 4

H1712P42011C

Friends Like You Make Us Merry!

Wishing you health, wealth and happiness in good measure this holiday season and all year. Thanks for "baking" our year with your visits!



Bakery

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H1712A43002C PASS 2 COL. x 4

H1712P42003C

Hope the Season Furnishes You With Much Joy!

Thank you for decorating our year with the pleasure of your visits! We value your patronage, and we wish you a warm and wonderful holiday season. May it fill your heart and home with happiness and contentment to last all year.



Furniture Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A43003C PASS 2 COL. x 4

H1712P42004C

Merry Christmas & Many Happy Returns!



Wishing you a holiday season rich in joy, friendship, peace and prosperity.

Thanks for banking on us! We appreciate your trust and support, and we will continue to put our customers first in 2018 and beyond.

Bank

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A43004C PASS 2 COL. x 4

H1712P42005C

May Faith Color Your Season With Peace & Joy

We hope your Christmas holiday is the picture of happiness and contentment. We appreciate your visits, and we look forward to seeing you again soon in the New Year!



Art Supply Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A43005C PASS 2 COL. x 4

H1712P42006C

Serving Our Best Wishes

We're reserving our thanks and best wishes for great friends and customers like you. Thanks for bringing so much happiness to our table this year. We really appreciate your kindness and support, and we wish you a very happy holiday season!



Restaurant

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A43006C PASS 2 COL. x 4

H1712P42008C



Best Wishes to the Best Folks Around

We're so grateful to be surrounded by good friends and neighbors like you at the holidays and all year. Thank you for making us feel so at home here!

As we ring in another holiday season, we'd like to share our best wishes to all of the fine folks who have helped us flourish through the years. Merry Christmas!

Garden Center

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# H1712A43007C PASS 2 COL. x 4

H1712P42010C



Thanks & Happy Holidays!

Variety Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A43008C PASS 2 COL. x 4

H1712P42009C



As we open up the Christmas season, we're reminded of how fortunate we are to do business in this fine community. Thanks for your valued patronage and friendships.

Card & Gift Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

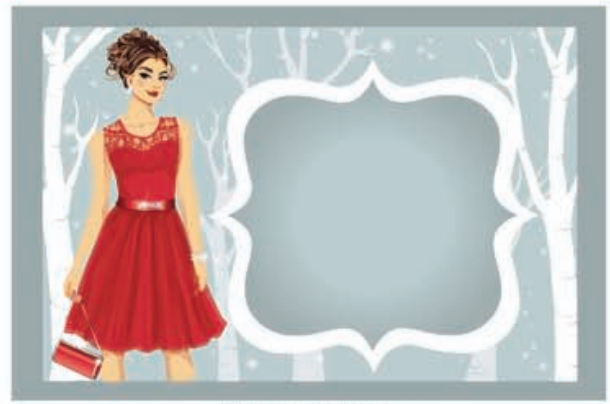
AD# H1712A43009C PASS 2 COL. x 4



H1712P44008C-●



H1712P44006C-●



H1712P44004C*-○
H1712P44005C*-○



H1712P44002C*-○



H1712P44001C*-○



H1712P44003C*-○



H1712P44010C*-○



H1712P44009C*-○



H1712P44007C*-○



H1712P44011C*-○



View, access and download all content directly from your online **interactive SearchBook** so you can immediately begin to create, sell and profit! Go to newmcc.com and click on the SearchBook link at the top left of the home page now!

H1712P44004C*-O

Dressed With Our Best Wishes



Here's hoping your Christmas season is filled with peace, joy, health, friendship and good fortune. We're grateful to customers like you for making our year so enjoyable and successful, and we look forward to serving you again in the New Year.

Clothing Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45001C PASS 2 COL. x 4

H1712P44002C*-O

'Snow Better Place to Celebrate



Hope your season is filled with thrills! Thanks for dropping in on us this year. We look forward to more cool times with friends like you in 2018.

Ski Resort

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45002C PASS 2 COL. x 4

H1712P38007C*-O

Wishing You a Bright & Merry Christmas



To our good friends and customers, thanks for bringing so much joy to our year with your visits! We wish you a holiday trimmed with happiness and a New Year dressed in success.

Dry Cleaner

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45003C PASS 2 COL. x 4

H1712P44008C*-O

A Message to Our Valued Customers



We'd like to say thanks, and best wishes too. For making our year so special, we're grateful to all of you!

Merry Christmas & Happy New Year From Our Entire Team!

Electronics Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45004C PASS 2 COL. x 4

H1712P44010C*-O

Hope Your Holiday Is a Perfect Fit!



Wishing you a season tailor-made with all of your favorite things. Doing business with friendly folks like you is one of our favorite things, and we're grateful for the opportunity to serve you. Thanks so much for your loyal support. We wish you and yours a very merry Christmas!

Menswear Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45005C PASS 2 COL. x 4

H1712P44011C*-O

Customers Like You Lift Our Spirits All Year Long!



Thanks for making 2017 so much fun for us. We look forward to taking care of you in the New Year. Happy Holidays & Best Wishes!

Auto Repair Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45006C PASS 2 COL. x 4

H1712P40008C*-O

Wishing You a Pawsome Holiday!



Hope this holiday season treats you and yours to nothing but the best. We're forever grateful to good friends and customers like you. Thanks & Merry Christmas!


Pet Supply Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45007C PASS 2 COL. x 4

H1712P38009C*-O

STRIKE UP THE HOLIDAY FUN!



Hope you have a ball this holiday season with plenty of good times to spare for the New Year! Thanks for rolling with us this year. It's been our pleasure to serve you, and we hope to see you again very soon. Best wishes!

Bowling Alley

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45008C PASS 2 COL. x 4

H1712P38010C*-O

Hope it's mAGical!



As another holiday season comes rolling in, we'd like to share our best wishes and gratitude with all of the folks who have helped make our year so special. Your trust in us means a lot, and we greatly appreciate your loyal support.

We wish you and your family a merry Christmas and a happy, healthy New Year!

Farm Supply Store

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A45009C PASS 2 COL. x 4



H1712P46010C-●
H1712P46011C-●



H1712P46007C-●



H1712P46008C*-○
H1712P46009C*-○



H1712P46003C*-○



H1712P46012C-●



H1712P46006C*-○



H1712P46001C*-○



H1712P46002C*-○



H1712P46005C*-○



H1712P46004C*-○

H1712P47001C

H1712P47002C

H1712P47003C-O

Wishing You **Joy.**
Wishing You **Cheer.**
Wishing You All a
Happy New Year!

As we ring out the old year and ring in the new, we wish all the best to each one of you. Thanks for making 2017 a year to remember. We appreciate the opportunity to serve you, and we look forward to your continued friendship. **Please enjoy a safe and happy New Year!**

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

**Name
Business**

1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A47001C

PASS 6 COL. x21

AD# H1712A47002C

10 x 13



H1712P48009C-●



H1712P48001C*-○



H1712P48008C*-○



H1712P48002C*-○



H1712P48007C*-○



H1712P48005C*-○



H1712P48003C*-○



H1712P48006C*-○



H1712P48004C*-○



View, access and download all content directly from your online **interactive SearchBook** so you can immediately begin to create, sell and profit! Go to newmcc.com and click on the SearchBook link at the top left of the home page now!

H1712P48001C*-O

Hope your New Year's Eve is a blast, and may peace, love, friendship and prosperity light up each day of 2018.
Thank you for brightening our year with your visits!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A49001 C PASS 2 COL. x 4

H1712P48002C*-O

Here's hoping the year ahead is filled with nothing but the best for you and yours!

Thanks & Happy New Year!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000
www.namewebsite.com

AD# H1712A49002C PASS 2 COL. x 4

H1712P48003C*-O

Cheers!

As we pop open a New Year, we'd like to share our best wishes with all of our valued friends and customers here in the community. **Thanks for the outpouring of support you've shown us in 2017!**

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A49003C PASS 2 COL. x 4

H1712P48004C*-O

Let's Celebrate!

As we ring in the New Year, we celebrate our good fortunes, including the friendship and support of kind folks like you. Thanks for making 2017 a great year for us. We look forward to seeing you again soon, and we wish you a safe, happy and healthy New Year!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A49004C PASS 2 COL. x 4

H1712P48005C*-O

**Peace Prosperity
Good Fortune
Good Cheer**

May your New Year be filled with reasons to celebrate!

Thank you to all of our valued friends, neighbors and clients.

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Happy New Year!

AD# H1712A49005C PASS 2 COL. x 4

H1712P48006C*-O

Best Wishes

A New Year is about to drop in, and we can't think of a better place to celebrate than right here with all of you. Thank you for making us feel so at home in this community. We appreciate your patronage and friendship. **Happy New Year!**

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000
www.namewebsite.com

AD# H1712A49006C PASS 2 COL. x 4

H1712P48007C*-O

Hope It's a Time to Remember!

May your New Year celebrations be filled with memorable moments you'll cherish all year. We certainly treasure the many memories we have made with great friends and customers like you in 2017, and we thank you for your business!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000
www.namewebsite.com

AD# H1712A49007C PASS 2 COL. x 4

H1712P48008C*-O

HAPPY NEW YEAR

We're so excited to ring in the New Year here among such good friends and neighbors. Thank you for making it possible. We greatly appreciate your business, and we wish you all the best!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A49008C PASS 2 COL. x 4

H1712P48009C*-O

**It's your year.
Go ahead and make the most of it!**

We wish you all the best in 2018. Thank you for all you have done to make this past year a success for us.

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A49009C PASS 2 COL. x 4



H1712P50026C*-O



H1712P50025C*-O



H1712P50022C*-O



H1712P50027C*-O



H1712P50024C*-O



H1712P50021C*-O



H1712P50028C*-O



H1712P50019C*-O



H1712P50023C*-O



H1712P50020C*-O



H1712P50018C*-O



H1712P50017C*-O



H1712P50009C*-O



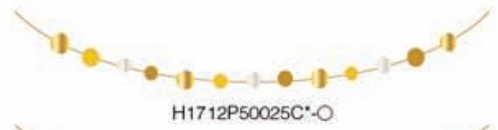
H1712P50010C*-O



H1712P50011C*-O



H1712P50031C*-O



H1712P50025C*-O



H1712P50034C*-O



H1712P50036C*-O



H1712P50043C*-O



H1712P50044C*-O



H1712P50042C*-O



H1712P50041C*-O



H1712P50033C*-O



H1712P50037C*-O



H1712P50039C*-O



H1712P50040C*-O



H1712P50029C*-O



H1712P50038C*-O



H1712P50015C*-O



H1712P50016C*-O



H1712P50008C*-O



H1712P50006C*-O



H1712P50012C*-O



H1712P50014C*-O



H1712P50045C*-O



H1712P50030C*-O



H1712P50003C*-O



H1712P50001C*-O



H1712P50002C*-O



H1712P50004C*-O



H1712P50007C*-O



H1712P50032C*-O



H1712P50005C*-O

Let's Hear It for Our Customers!

Thanks for making our year one to celebrate.

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P52011C
C-200325P21L1H

AD# H1712A51001C
PASS 1 COL. x3

Wishing You a Festive Finale

Thanks for all you've done to make our year a booming success.
Happy New Year!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P52010C

AD# H1712A51002C
PASS 1 COL. x3

Happy Celebrating

Bursts of color. Shots of cheer.
A special night with loved ones does do. As we ring in a brand-new year, we'd like to thank you for making 2017 an occasion to celebrate. **Happy New Year!**

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P52000C

AD# H1712A51003C
PASS 1 COL. x3

For You: Our Best Wishes

Happiness & Health, Peace & Prosperity, Friendship & Fun
We hope 2018 brings all the best to your table!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P46002C

AD# H1712A51004C
PASS 1 COL. x3

Festive Wishes

Pouring out our thanks and best wishes to the good friends and customers who have made our year so memorable.
Happy New Year, everyone!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# H1712A51005C
PASS 1 COL. x3

Your visits are always a pleasure, and we're looking forward to serving you in 2018!

We hope you enjoy a safe and happy New Year's Eve celebration. *Best wishes for the New Year!*

You are Invited

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P52008C

AD# H1712A51006C
PASS 1 COL. x3

Let the Good Times Roll!

There's a rush of excitement in the air as everybody, everywhere, gets set to ring in a brand-new year with gratitude, goodwill and plenty of cheer!

We've really enjoyed the good times we've shared with our customers and friends in 2017. **Best Wishes!**

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P52003C

AD# H1712A51007C
PASS 1 COL. x3

At the Grand Opening of a Brand-New Year

As we pop the cork on 2018, we'd like to share our thanks and best wishes with the good folks who have made us feel so at home here over the years. We hope the coming year brings happiness, health and good fortune to you and yours.
Happy New Year!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P46009C

AD# H1712A51008C
PASS 1 COL. x3

2018

Happy New Beginning!

It's a fresh start, and we hope it brings 365 days of happiness to you! Good friends and neighbors like you make us feel like celebrating, and we look forward to seeing you again soon in the New Year!

NAME BUSINESS
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P46012C

AD# H1712A51009C
PASS 1 COL. x3

It's Time

The New Year is dawning near, so we're wishing best wishes to our good friends here! Thanks for your support in 2017. We look forward to serving you again soon.

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P46011C

AD# H1712A51010C
PASS 1 COL. x3

Let's Party

We can't think of a better place to celebrate than right here with all of you. Thanks for being such great customers and friends!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P46007C
C-30009P46007C

AD# H1712A51011C
PASS 1 COL. x3

2018

Hope your New Year is a blast, from the first day until the last!

Thanks & Best Wishes

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P46003C

AD# H1712A51012C
PASS 1 COL. x3

2018

We hope the New Year takes you to new heights of happiness and success! Thanks for making 2017 so much fun for us.

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P46003C

AD# H1712A51013C
PASS 1 COL. x3

Ready. Set. Celebrate!

It's time to celebrate good friends like you! Thanks for brightening our year with your visits.

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P46001C

AD# H1712A51014C
PASS 1 COL. x3

HATS OFF TO YOU

We really appreciate the support of good friends and customers like you. **Happy New Year!**

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P46001C

AD# H1712A51015C
PASS 1 COL. x3

HAPPY NEW YEAR

We're all set to celebrate, all folks we appreciate! Thanks for being such great customers. We wish you the best!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P50005C

AD# H1712A51016C
PASS 1 COL. x3

HAPPY NEW YEAR

Thanks for making 2017 a banner year for us. We appreciate your kind support, and we wish you health, happiness and good fortune in 2018!

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P50005C

AD# H1712A51017C
PASS 1 COL. x3

HAPPY NEW YEAR

Here's looking at you!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P50010C

AD# H1712A51018C
PASS 1 COL. x3

A Toast to Our Friends

We'd like to raise a glass to the kind folks who have made 2017 so special. We wish you all a happy and healthy New Year!

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

H1712P50019C

AD# H1712A51019C
PASS 1 COL. x3

HAPPY NEW YEAR

We tip our hat to the wonderful customers who have helped make our year a success. **Thanks, and best wishes!**

NAME BUSINESS
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

H1712P50020C

AD# H1712A51020C
PASS 1 COL. x3



H1712P52007C-●



H1712P52003C-●



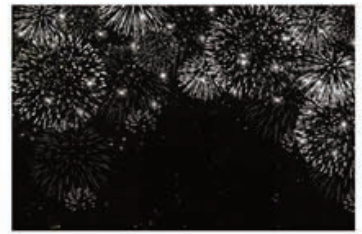
H1712P52009C-●



H1712P52004C-●



H1712P52008C-●



H1712P52006C-●



H1712P52010C-●



H1712P52005C-●



H1712P52001C-●



H1712P52011C-●



H1712P52002C-●



H1712P52012C-●



H1712P53002C*-O



H1712P53001C*-O



H1712P53003C*-O



H1712P53005C*-O



H1712P53004C*-O



H1712P53006C-●

Happy Hanukkah

Here's to love, laughter, latkes and all of the beautiful traditions that make this time of year so special! Thank you for making our entire year special with your visits. We greatly appreciate your trust and support.

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A53001 C PASS 2 COL. x 4

CHANUKAH
Light the Candles

Wish your days and nights to be bright through Chanukah with all your light. Thank you for lighting up our year with your friendship. We wish you all the best!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A53002C PASS 2 COL. x 4

CHANUKAH

Blessings at Chanukah

As we celebrate this festival of light, we'd like to share a wish for happiness, health and harmony with all of the friends, neighbors and customers who have made our year so special. We appreciate your support, and we look forward to your continued patronage. Shalom!

Name Business
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# H1712A53003C PASS 2 COL. x 4

Happy Kwanzaa From Our Family to Yours

Wishing you and your loved ones a Kwanzaa celebration filled with enough peace, joy, harmony and light to last all year. We greatly appreciate the support of good friends and customers like you, and we look forward to seeing you again soon!

Name Business
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A53004C PASS 2 COL. x 4

Wishing You a *Bright & Beautiful Kwanzaa*

May the principles of Kwanzaa light your way with peace, happiness and contentment today and all year. We feel blessed to be surrounded by such a warm and supportive community and we thank you for your business. Happy Kwanzaa!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A53005C PASS 2 COL. x 4

Kwanzaa Wishes

In the spirit of Kwanzaa, as with you peace, joy and prosperity. We're proud to be a part of the strong community, and we owe our success to the loyal customers who brighten our days with their visits. Thank you for your friendship and generous support!

NAME BUSINESS
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A53006C PASS 2 COL. x 4



H1712P54004C-●



H1712P54005C-●



H1712P54002C-●



H1712P54001C-●



H1712P54003C-●



H1712P54010C*-○



H1712P54011C*-○



H1712P54013C*-○



H1712P54014C*-○



H1712P54007C*-○



H1712P54006C*-○



H1712P54016C*-○



H1712P54015C*-○



H1712P54009C*-○



H1712P54008C*-○



H1712P54018C*-○



H1712P54017C*-○



H1712P54012C*-○



View, access and download all content directly from your online **interactive SearchBook** so you can immediately begin to create, sell and profit! Go to newmcc.com and click on the SearchBook link at the top left of the home page now!

H1712P55001C*-O

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

As we count our blessings this Thanksgiving, we can't help but remember how much folks like you have done to make our year special. We really appreciate your business and your friendship!

Happy Thanksgiving!

AD# H1712A55001C PASS 2 COL. x 4

H1712P54014C*-O

Happy Thanksgiving
To Our Fine-Feathered Friends

From our table to yours, go our sincere best wishes for a blessed and happy Thanksgiving. Thank you for your valued patronage!

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A55002C PASS 2 COL. x 4

H1712P54015C*-O

At Thanksgiving and all year, we're filled with gratitude for good folks like you! Thanks for making our year so special with your visits.

Wishing you a blessed Thanksgiving and a happy holiday season!

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A55003C PASS 2 COL. x 4

H1712P55002C*-O

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

Wishing you an abundance of happiness and good fortune this Thanksgiving and always. We're grateful for the opportunity to serve you, and we look forward to seeing you again soon!

AD# H1712A55004C PASS 2 COL. x 4

H1712P54016C*-O

A TIME TO SHARE OUR GRATITUDE

As we welcome another Thanksgiving, we welcome the opportunity to thank our good friends and customers here in the community for their support and trust in us. Folks like you make every day special.

Best Wishes & Happy Thanksgiving!

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A55005C PASS 2 COL. x 4

H1712P54001C*-O

We're All Set to Celebrate!

Happy Thanksgiving From Our Entire Team!

Name Business
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

As we gather round to give thanks this year, we're especially grateful to our fine customers for your loyal patronage and kindness. We wouldn't be where we are without your support, and we appreciate your trust in us.

AD# H1712A55006C PASS 2 COL. x 4

H1712P54002C*-O

An Abundance of Blessings

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

May your plate be filled with love, health, friendship, faith, joy and good fortune at Thanksgiving and throughout the year. We always welcome your visits, and we look forward to serving you again soon!

AD# H1712A55007C PASS 2 COL. x 4

H1712P54004C*-O

With Gratitude in Our Hearts, We Wish You a Very Happy Thanksgiving!

To our fine-feathered friends and customers go our best wishes for a happy and healthy holiday season. Thank you for choosing us!

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A55008C PASS 2 COL. x 4

H1712P54010C*-O

Warm Wishes at Thanksgiving

As we celebrate the many blessings we've been so lucky to enjoy this year, we count good friends and customers like you among them. May you enjoy laughter and happiness around the table this Thanksgiving and an abundance of good fortune to last all year!

Thank You & Happy Thanksgiving!

Name Business
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# H1712A55009C PASS 2 COL. x 4



(NOEL-SPANISH)
H1712P56016C*-O



(HAPPY NEW YEAR)
H1712P56006C*-O



(MERRY CHRISTMAS)
H1712P56007C*-O



(CHRISTMAS EVE)
H1712P56002C*-O



(SANTA CLAUS)
H1712P56017C*-O



(CHRISTMAS)
H1712P56018C*-O



(HAPPY HOLIDAYS)
H1712P62008C*-O



(GIFTS)
H1712P56021C*-O



(PEACE & HAPPINESS)
H1712P56014C*-O



(HALLELUJAH)
H1712P56001C*-O



(MERRY CHRISTMAS)
H1712P56005C*-O



(SILENT NIGHT)
H1712P56009C*-O



(MUCH HAPPINESS)
H1712P56010C*-O



(PEACE ON EARTH)
H1712P56019C*-O



(THREE KINGS DAY)
H1712P56003C*-O



(CHRISTMAS-FRENCH)
H1712P56015C*-O



(CHRISTMAS EVE)
H1712P56013C*-O



(PEACE & HAPPINESS)
H1712P56020C*-O



(CHRISTMAS EVE)
H1712P56012C*-O



(CHRISTMAS)
H1712P56011C*-O



(MERRY CHRISTMAS)
H1712P56004C*-O



(MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR)
H1712P56022C*-O



Flexible options — headings, backgrounds, banners, frames, cover designs and specialty spec ads — are yours for the taking in the 2017 Holiday Advertising Service. Use them to customize your pages and ads for your own unique holiday look.



Options for Customizing Your Holiday Pages, Covers, Ads & More

Hundreds of options of spec ads are available in your 2017 Holiday Advertising Service. Looking to add your own creative stamp to your ads? Need a jump-start to holiday pages? Looking to customize existing ads from your *Holiday Service*? There are lots of options, but take these highlights as a sample:

Headings and Banners

These headings and banners (pp. 22, 36) can be dropped into any ad or multiple-advertiser pages and section pages, as well as online holiday areas of your website.

Backgrounds

Contemporary or traditional, graphic or photo, these colorful holiday backgrounds (pp. 12, 25, 29, 40, 46, 52) are the perfect starting point for pages and holiday section covers. Use them as-is or crop them for any ad background. You can also choose from selections for religious and secular holiday applications as well as New Year's.

Holiday Covers

Chances are you produce more sections this time of year than any other, and you need covers! View the secular and religious selection in this edition (p. 27) to inspire new sections or complete existing titles.

Flat Design Graphics

These festive graphics (pp. 16, 36, 50) are trendy not only for their graphic impact, but also because their simple colors are perfect for use on digital platforms. Use them in print, or translate them for online and mobile use — it's your choice!

Mix and Match Frames

Flexible frames and backgrounds (pp. 24, 25) mean quick layouts for sales presentations as well as readily available self-promotion options. With backgrounds and frames that can be mixed or matched with the suggested layouts, these two pages alone present options galore!

You Asked for It!

HAS subscribers like you requested more, and we listened! This edition has more easy-to-present-and-sell 1-column ads than fit on the printed pages, so see the full selection on MCC. You also requested additional Thanksgiving ads, so this edition has 20% more than earlier editions!

Download separate elements or complete ads in the MCC Creative Library. Search through the *Holiday SearchBook*®, or by keyword, *Image Type* (i.e., frame, heading or background), *Ad Type*, *Ad Size* and/or by horizontal or vertical orientation. **M**

Our Gifts for You:



Fully Templated Holiday Special Sections

Your *Holiday Service* includes three complete, ready-to-sell templated special sections: *Home for the Holidays*, a youth-market *Coloring Book* and *Itsy the ELF*.

Itsy The Elf puts your advertisers into the story of Itsy the Elf and his holiday travels around town.

Access them from the *MCC Editorial Library*. Download your choice of QuarkXPress® or InDesign® formats and start selling!

Sell More Holiday Ads with MiAD Wizard ... as Easy as 1-2-3!

1. Enter advertiser information

2. Choose an Ad

3. Download or e-mail a presentation-ready PDF.



Now with *MiAD*® Wizard you can type in advertiser information, select an ad and get a PDF for instant spec presentation or e-mailing. Leave the ad content as-is, or customize it with alternate images, headings or text using *MiAD Desktop* — it's up to you. *MiAD* lets you do it all so you can sell more ads in less time! Access to the HAS ads inside *Metro interactive Ad Designer* (*MiAD*) software is another added bonus to your subscription.

SERVICE GLOSSARY

Search and download all *Holiday Advertising Service* content from the *Creative Library* of *MetroCreativeConnection* (metrocreativeconnection.com).

In the Ad Packages (i.e.: H1712A00000C):

- QuarkXPress® ads end with the .QXP extension; InDesign® ads end with .indd
- Color ads end with C; B&W end with K
- Art used in ads end with .TIF or .eps
- Web ad starters are provided in Photoshop .psd format

Graphic Symbols legend: ● TIFF art file format ○ EPS art file format ◇ Photoshop® EPS file format

Metro Creative Graphics, Inc.
519 Eighth Ave. New York, NY 10018 • 800-223-1600
service@metro-email.com • metrocreativeconnection.com

METRO[®]

CREATIVE GRAPHICS, INC.

519 Eighth Avenue
New York, NY 10018

PRSR STD
US POSTAGE
PAID
SOUTHERN, MD
PERMIT 4205

what's inside

FULL-COLOR REFERENCE BOOK

to present top-quality content and color options to your advertisers — increasing your upsell potential

ONLINE HOLIDAY SEARCHBOOK

to view and access the content in the digital realm

QUICK-SELL OPPORTUNITIES

to let you begin selling immediately and see results fast

NUMEROUS ADVERTISER- SPECIFIC ADS

designed for a custom-made sell

INCOMPARABLE COMPILATION OF HOLIDAY ADS & IMAGES

covering the big end-of-year moneymaking opportunities — Christmas, New Year's, Thanksgiving, Chanukah and Kwanzaa — in the most popular sizes, ready to sell and ready to use ... just drop in the advertiser's logo!

BEAUTIFULLY DESIGNED COVERS

developed with beautiful images, photos and frames to introduce themed special sections and greeting editions

TOP-OF-THE-LINE IMAGERY

in a broad range of styles — photos, line art, tone art, classic, contemporary and traditional — to fit any advertiser's taste

COLOR & BLACK- &-WHITE IMAGES

give you the creative choices necessary to fulfill design and advertiser preferences

BONUS HEADINGS & LANGUAGE OPTIONS

include new customizable heading banners and an expanded variety of holiday headings with options in Spanish and French

Plus — READY-TO-SELL TEMPLATED SECTIONS

Three bonus sections, "Home for the Holidays," a youth-market Coloring Book and the latest edition of Itsy theElf, a section that brings your advertisers into the story, are available in the MCC Editorial Library

ALL ADS MiAD[®] WIZARD ENABLED

so you can personalize them for any sales call in seconds with only a web browser and internet connection. Set up your free MiAD Wizard trial by calling 800.223.1600 today!