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MIAD SPECADLIBRARY



From brightening enzyme peels to microdermabrasion and targeted skin-correcting treatments, we offer a range of relaxing and beautifying facials to take great care of your skin.

Save 20% Off

Any Facial

when you book an appointment through May 00, 2017.

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Talk to us today about the right facial for your skin type!



Cloud 9 Spa & Salon

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S1705A11001C

Your Spa for Relaxing Massage From therapeutic deep-tissue massage to relaxing anomat hexapy cargo of massage services for targeted relaxation and poin reled.

Save 20% Off Any Massage when you book an appointment through May 00, 2017.

Talk to us today about the



LevelXFit

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Your Spa for Luxury Nail Care

From get polishes and acrylics to stim-softening parafin treatments, we often a range of professional nati care services for beautiful hands and feet.

Save 20% Off Any Maniouse or Pedicure when you book on appointment thiough May 00, 2017.

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Try something new: Reverse



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For instant spec ads you can customize with a prospect's name and info, open the ads in METRO INTERACTIVE AD DESIGNER (MIAD).

THIS MONTH FIND ADS GEARED TOWARD MOTHER'S DAY, SENIORS and WOMEN TODAY ADVERTISERS.

Pizza & Stracks
Ran & Grail
Game Arcada
Rock-n-Bowl
Saturdays

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May 2017

2017 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

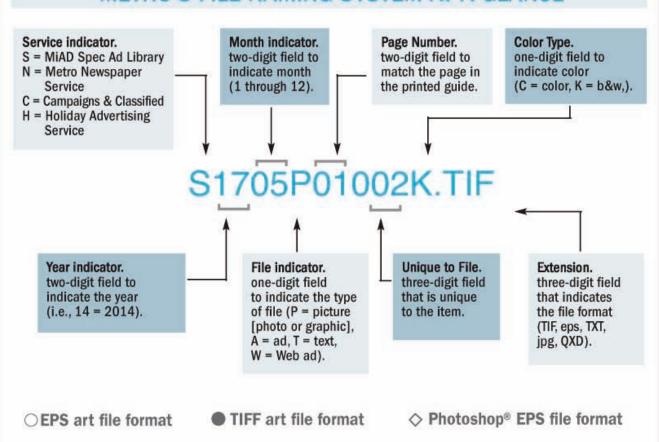
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



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Ladies' Choice



New You. **Starting Now!**

\$0 to Join

State-of-the-art equipment * Fun group fitness classes • Cardio theater • Child care Come in for your free tour and trial pass! Limited-time offer.

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Enhance Your Natural Beauty

Fuller Lips | Wrinkle Erasers | Laser Hair Removal | Vein Treatment | Facial Rejuvenation

Call anytime for a free consultation!

The Laser Medspa

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Treat Yoursel

Mani/Pedi Acrylic Combo

Full Set

Appointments & Walk-Ins Welcome Tuesday-Friday 11-8, Saturday & Sunday 10-4

The Nail Salon

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Relax. Revive. Renew.

Unlimited Monthly Yoga Only \$79

Free Class for **New Students**

Namaste Yoga Studio



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Weight Loss for You

Personalized. Medically supervised. Plans priced from \$49 monthly!



Call today for your free consultation.

HealthStyles If V



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Is Weight-Loss Surgery Right for You?

FREE Metabolic & Bariatric Surgery Seminar Tuesday, May 00 at 6 p.m.

RSVP by phone or online to attend or schedule your free one-on-one consultation.

Somersville Medical Center

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Beautiful Skin

Begins Here Skin-correcting facials | Anti-aging skin care

Save 30% Off Your First Facial Call now for your appointment.

The Facial Spa



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Home, Garden & Gift Boutique

Shop unique, handpicked treasures to enhance your home and lifestyle.

new merchandise + vintage finds + in-store workshops + plants & fresh flowers

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Breakfast Station

Benedicts, scrambles, omelettes, bacon, sausage, waffles and assorted pastries

Soups & Salads
Caesar salad, kale salad, pasta salad, potato salad and more

Carving Station
Prime rib, pork tenderloin, roasted lamb and honey ham

Entrees & Sides

Baked mahi, grilled chicken, eggplant parmigiana, mashed potatoes, rice pilaf and vegetables

Pasta Bar

Rigatoni or linguine with your choice of alfredo, pesto, marinara or vodka sauce

Dessert Table

Cake, fresh fruit, cookies, pastries, ice cream and more

Complimentary Champagne or Mimosa for Mom!

Adults \$29 | Seniors \$25 | Children 6-12 \$17 | Kids 5 & under dine free

Dinner service beginning at 4:30 p.m.







1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

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Why Cook? A Relaxing Night Is On the Menu!

Homemade Pastas Specialty Pizzas Italian Grill Fresh Seafood Salad Bar Beer & Wine Kids' Menu

Open Daily at 4PM Closed Mondays

Ask about party room reservations for your next special event!

Nightly Dinner Specials

\$12.95 & up

includes salad bar & fresh bread

Pasta Night Every Tuesday

BOGO 50% Off

Pasta Entrees

Wine Night Every Wednesday Half-Price Wines

By the Bottle or Glass





Cucina Roma

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Lose Those Extra **Inches** Instantly

We offer the latest cutting-edge non-surgical weight-loss and fat-reduction procedures to help you look better faster!

Laser Lipo Contouring

- · liquifies fat for release
- · no pain or downtime • list procedure details here
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Packages From

Fat-Freezing Sculpting

- · targeted fat reduction
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Packages From

Infrared Body Wrap

- lose inches instantly
 target fat & cellulite
 list procedure details here
- list procedure details here

Safe, Beautiful Results!

Call to Schedule Your Free Consultation Today.

We also offer a full spectrum of non-invasive beauty enhancement services to help you look and feel your best!

Acne Scar Treatment from \$399

Brand Injectable \$10 per unit

Liquid Facelift. from \$599

Laser Skin Resurfacing from \$799

Laser Hair Removal from \$79 per area

Skin Tightening from \$999

Advertised offers good through 00.00.17. List details, terms and conditions here.

Better Your Aesthetics Center

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AD# S1705A06001C

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AD# S1705A06002C







Shine Bright

Your trusted local jeweler for unique and beautiful styles you'll treasure for a lifetime.

Mother's Day Gifts for Every Budget

Stone's Throw Jewelry

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PASS 3 COL. x 2



AD# S1705A08003C

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Beautiful Mother's Day Bouquets \$19.95 Choose from a breathtaking assortment of colors and styles, freshly picked for lasting beauty.

Value Food Market

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The Art of Having Fun

Our experienced and fun instructors will give you step-by-step guidance to turn your canvas into your very own original work of art, no painting or drawing experience necessary!

New Student Special

\$10 OFF

Any Paint & Sip Event
Register online to receive your
promotional code for use at checkout.

Create Your Own Beautiful Painting

Instruction and all supplies provided!
Wine and appetizers
available for purchase.

We Do Special Events!

Corporate Parties | Bachelorette Parties | Fundraisers

Gift Certificates Available

Art Avenue Studios

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You Deserve a Mommy Makeover

Book your free consultation today!



Tummy Tuck & Breast Augmentation

Only \$8,995

Does not include cost of anesthesia. List details, terms and conditions here.

A Special Gift for You: FREE 50 Units of B*tox

With Any Cosmetic Surgery Procedure

Get safe, beautiful results from an experienced and trusted board-certified plastic surgeon. To arrange your complimentary consultation, please call or complete our online interest form to have a scheduling coordinator contact you.

Breast Augmentation | Tummy Tuck | Rhinoplasty | Labioplasty Buttock Lift | Skin Rejuvenation | Fillers & Injectables

Easy Financing Plans

to put the body of your dreams back within your reach!

Center for Cosmetic Surgery

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From brightening enzyme peels to microdermabrasion and targeted skin-correcting treatments, we offer a range of relaxing and beautifying facials to take great care of your skin.

Save 20% Off Any Facial

when you book an appointment through May 00, 2017.

facebook

Talk to us today about the right facial for your skin type!



Cloud 9 Spa & Salon

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Your Spa for

Relaxing Massage

From therapeutic deep-tissue massage to relaxing aromatherapy and hot stone treatments, we offer a range of massage services for targeted relaxation and pain relief.

Save 20% Off

Any Massage through May 00, 2017

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Talk to us today about the right massage type for you!



Cloud 9 Spa & Salon

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From gel polishes and acrylics to skin-softening paraffin treatments, we offer a range of professional nail care services for beautiful hands and feet.

Save 20% Off

Any Manicure or Pedicure through May 00, 2017

Try something new: Reverse French manicures are here!



Cloud 9 Spa & Salon

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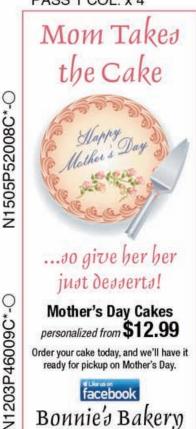
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ready for pickup on Mother's Day.

facebook Bonnie's Bakery

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55+ Resort-Style Senior Living

Enjoy retirement living the way it was meant to be: convenient, relaxing, and filled with good friends and good times. Our maintenance-free luxury apartments give you all the privacy you need with all the amenities you want, from restaurant-style dining to on-site clubhouse, pool, tennis courts and rec center. We also offer a host of add-on services to make life more convenient, from laundry to housekeeping, and emergency care is always just minutes away with 24-hour fast response.

To learn more or take a tour, call or visit us online today!

Alpine Village



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Getting Around Just Got Easier!

Mobility Aids for Sale or Lease

Power Chairs | Scooters | Walkers Wheelchairs | Lift Chairs

We have great prices and friendly, helpful service to get you going!

Call or stop in today to speak with a knowledgeable associate about your medical supply needs and insurance coverage benefits.

Bathroom & Shower Safety | Hospital Beds | Canes & Crutches | Incontinence Supplies | Nursing Supplies | & More

Spectrum Home Medical Supply

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AD# S1705A13002C





Stop in to meet the team, and browse our freshly stocked selection of merchandise! From family apparel, accessories and footwear to housewares, home furnishings, appliances and electronics, we have the prices and selection to make you feel great about shopping locally.

Enter to Win Awesome Prizes Just for Visiting!

We're giving away over \$500 in prizes, from jewelry and housewares to kitchen appliances and more. Simply stop in to register to win on Saturday, May 00 anytime before 5:30 p.m. Winners will be announced in store at 6 p.m. and notified by phone if not present.

Get a FREE Reusable Shopping Tote

Limited availability. One per customer. No purchase necessary.

Enjoy Free Refreshments

We'll be serving complimentary sparkling cider, savory appetizers and sweet treats all day!

Face Painting & Balloons for the Kids

Face painters in store 10 a.m.-3 p.m.

Somersville General Store

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Save 25% OFF

Any Single Item in the Store

Saturday & Sunday Only
Offer good with coupon May 00-00, 2017. List details,
terms and conditions here. List details, terms and
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Somersville General Store

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Designer Denim
Collections
Essential Tees
& Tops
Special Occasion
Dresses
Women's Suits &
Career Fashions
Casual Chic
Apparel
Athletic Looks &
Yoga Wear
Swim & Beach Wear

Spring Fling

Friday, May 00 | 4-8PM
Stop in and see what's
fresh for Spring 2017!
Live Fashion Show
Storewide Discounts
Free Refreshments
Door Prize Giveaways
Musical Entertainment
Mini Beauty Treatments
Local Vendors

Footwear
Leather & Vegan
Handbags & Belts
Fashion Jewelry
& Accessories
Skin Care &
Cosmetics
Handpicked
Fragrances
Gift Collections

Gift Cards Available

Perfect for Mother's Day

Personal Shopping Service

Always available. Always complimentary!



Elegance Boutique



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Fitness for the

Whole Family

Stay healthy, have fun, meet new friends and enjoy quality time together as a family!



For Adults:

Cardio & Strength-Training Equipment Yoga & Pilates Instruction Group Fitness Classes | Indoor Cycling Studio Personal & Small Group Training Basketball, Racquetball & Swimming

For Kids:

On-site Child Care Center | Yoga & Mindfulness for Kids Pool & Swim Lessons | Indoor Sports & Activities



For Seniors:

Aqua Aerobics | Specialized Group Classes Strength & Flexibility | Personal Training Programs



Because working out together is better!
Stop in or register online to enjoy a free
workout day for everyone in the family.
Free trial offer good for new members with registration.
List details, terms and conditions here.



Open 7 Days

Monday-Saturday 6 a.m.-9 p.m., Sunday 7 a.m.-7 p.m.

StadiumFamily Fitness





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N1506P62004C-

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Enjoy friendly service, great prices and a mouthwatering menu of freshly ground burgers, hot and cold sandwiches, healthy salads and specialty entrees!



Feeding the Whole Family Has Never Been Easier!

There's Something for Everyone...
Wholesome Meals & Daily Specials | Built-to-Order Beef, Turkey & Veggie

Wholesome Meals & Daily Specials | Built-to-Order Beef, Turkey & Veggie Burgers | Healthy Menu Options & Specialty Salads | Vegetarian, Vegan & Gluten-Free Choices | Discount Menus for Kids & Seniors | Freshly Baked Desserts | Ice Cream & Milkshakes

BOGO 50% Off Any Entree

With Purchase of Two Beverages

Limit one per table. Valid for lunch or dinner.

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

River Mill Restaurant

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Free Appetizer

With Purchase of

Two or More Entrees

Limit one per table. Valid for lunch or dinner. Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.

River Mill Restaurant

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Takeout Orders Welcome
Browse our menu here or online!

Open for Lunch & Dinner Closed Mondays

River Mill Restaurant

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AD# S1705A17001C





Tanning | Waxing | Manicures | Pedicures

FREE Haircut

Azul Salon

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Certified Diamonds | Gold & Silver His & Her Watches | Birthstone Jewelry Charm Bracelets | Engagement Rings

Beautiful Gifts for Mother's Day

Every style. Every budget!

Also offering

Insurance appraisals Expert jewelry and watch repair Free lifetime cleaning with diamond purchase



The Jewel Box Somersville He 000-000-0000

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Trusted value, selection and service from a local jeweler with more than 00 years of experience.

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AD# S1705A19001C

New & Refurbished Sewing Machines for Sale

Sewing Machine Maintenance & Repair

Somersville

Sewing Patterns & Notions

Sewing & Quilting Classes

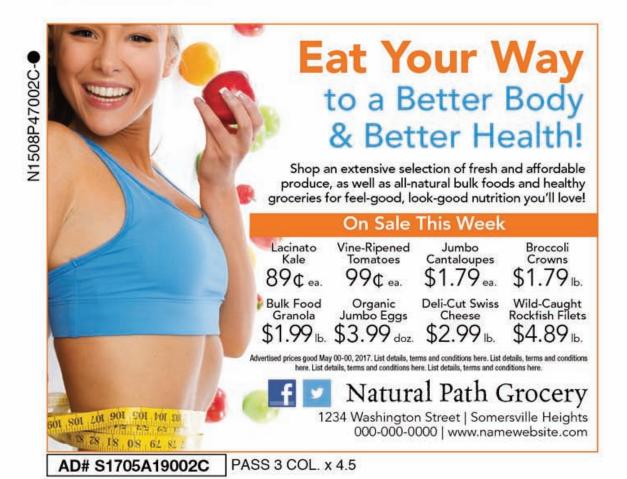
Sewing

Center

Extensive Selection of Fabrics

Quilting & Embroidery Supplies

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Jewelry She'll Love

From pendants and birthstone jewelry to charm bracelets and mother-of-pearl designs, choose from hundreds of beautiful ways to say thanks this Mother's Day!

Mother's Day Gifts starting from just

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We're celebrating the beauty of motherhood with special prices on birthstone jewelry throughout the month of May.

20% OFF 10% OFF All In-Stock

Custom-Made Birthstone Jewelry Birthstone Jewelry

Sale ends May 30, 2017. List details, terms and conditions here

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Special Buy

Diamond Stud Earrings

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Because She Is **Precious...**

Shop stunning jewelry designs to celebrate Mom and all she does this Mother's Day.

Prestige Jewelers

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Watch your waistline and your budget with these special offers!

Renew Weight-Loss Center

Medically supervised programs tailored to fit your lifestyle and weight-loss goals.



FREE Consultation Plus, 50% Off Your First Month

Offer good with coupon through 00.00.17, List details, terms and conditions here. List details,





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Oibrance Mart Health Foods

fresh produce | local & organic foods | natural groceries | vitamins | all-natural meats | bulk foods



Purchase of \$25 or More Offer good with coupon through 00.00.17. List details, terms and conditions here. List details,





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Gold Medal Fitness

state-of-the-art equipment | group fitness classes private locker rooms | personal training | juice bar



\$29 First Month Plus, No Initiation I

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End Zone Sporting Goods

cardio & strength training equipment | sporting goods & fitness gear | athletic apparel



15% Off Any Equipment Purch

Offer good with coupon through 00.00.17. List details, terms and conditions here. List details,





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Eat Clean Kitchen

Enjoy a delicious menu of healthy prepared foods, from vegan and vegetarian to lean protein choices!



BOGO 50% Off Any Menu Item

Offer good with coupon through 00.00.17. List rms and conditions here. List de terms and conditions here.





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New You Boot Camp

Personalized cross-training programs and small-group classes to transform your body!



FREE Two-Week Trial

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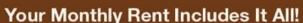


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AD# S1705A21001C



Enjoy all the comforts and privacy of home with none of the hassles or unexpected expenses. For one monthly rent payment, you can relax and enjoy resort-style living among your peers in a friendly and welcoming setting with convenient on-site amenities like a fitness center, hair salon and recreation room.



- Three delicious restaurant-style meals daily
- · Weekly housekeeping & laundry service
- Scheduled local transportation
- · Activities, group outings & events
- · Gas, electric & water utilities
- Managers on site 24 hours a day

Tiered Levels of Assisted Living & Memory Care Also Available

Schedule a tour today to learn more, or stop by our open house event to meet our staff and residents!

Elmwood Village

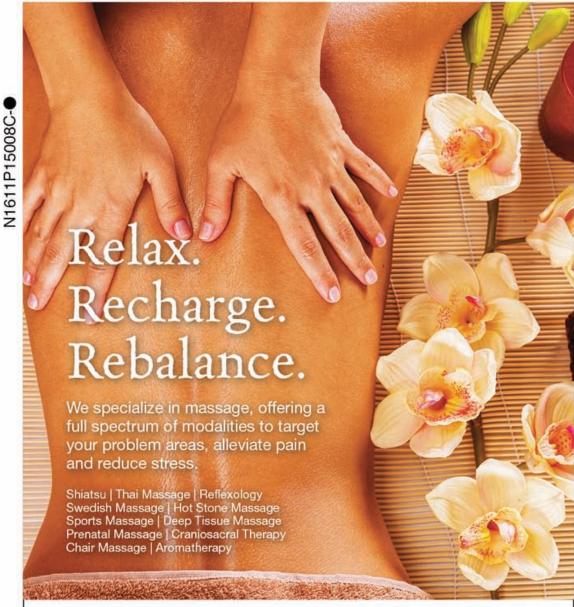
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Special Offer for New Clients 60-Minute Massage

Returning Clients Save

All Package Rates when you purchase through May 30, 2017

Get a \$10 Massage Credit for **Every New Client Referral!** Call or visit us online for details.

Book your appointment today to start experiencing the health, mind and body benefits of massage therapy!

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Elements Massage Spa

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AD# S1705A23001C

Local Dining Coupon Guide

Help yourself to these coupon savings from some of our favorite local restaurants!

The Roast Roost

coffee | tea bar | bagels | pastries | sandwiches

Any Hot or Iced Beverage

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Mario's Italian Deli

hot & cold sandwiches | soups & salads deli cold cuts | Italian desserts

Free Cup of Soup

With Any Sandwich Purchase

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Thai Palace Lunch specials starting at \$5.95!

Free Appetizer With Purchase of Two Dinners

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Scoreboard Bar & Grill

Enjoy happy hour 4-7 p.m. daily

Save \$5 Off

Purchase of \$15 or More

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PARKSIDE DINER

Breakfast served all day!

Any Breakfast, Lunch or Dinner Item

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Millbrook Restaurant

A family restaurant with something for everyone!

Purchase of \$25 or More

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Cork Wine Bar

Discover new wines by the bottle, glass or flight!

Any Small Plate or Flatbread

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here 1234 Washington Street| Somersville Heights 000-000-0000 | www.namewebsite.com

Sushi Stop Now serving beer, wine and sake!

Any Sushi Roll

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Special Treats for Mother's Day

THE NAIL BAR

Free Manicure

With Pedicure Purchase

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Clotherline Boutique 30% Off

Any Single Item

Coupon required. Expires 00.00.17.

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Sugar Shack Bakery Free Cookie or Donut

No purchase necessary!

Coupon required. Expires 00.00.17.
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1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Bath & Beauty Depot BOGO 50% Off

All Skin Care Products

Coupon required, Expires 00.00.17.

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CAFE MELI

Free Coffee or \$2 Off Any Specialty Beverage

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

The Jewel Box

Complimentary

Jewelry Cleaning
Limit one piece per customer. Coupon required. Expires 00.00.17. details, terms and conditions here. List details, terms and conditions here. 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Roma Bistro

Complimentary Glass of Wine With Any Food Purchase

Coupon required. Expires 00.00.17.

List details, terms and conditions here. List details, terms and conditions here. 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Fab Footwear

Save 25% Off

Any Pair of Shoes

Coupon required, Expires 00.00.17.

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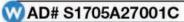
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