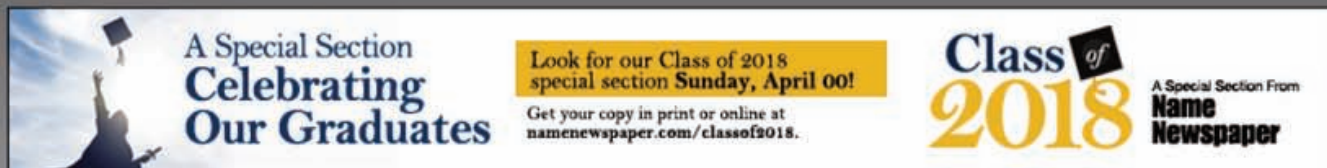CREATE. SELL. PROFIT.

METRO®

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly *Multi-Platform Ad Packages e-Edition*. Click the *e-Edition* link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly *SearchBook™*. There, you can click to gain immediate access to the ads from the pages.

Search the *Creative Library* by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.

View each of the ads in the *Multi-Platform Ad Packages* e-Edition accessed through the *MCC* home page.

Search for Web/mobile ads in the *MCC Creative Library*. Use the "Print with Web/Mobile" or "Web/Mobile" check boxes to narrow your search, along with ad sizes and relevant keywords.

2 Quick Spec Ads for Web & Mobile with MiAD

Metro Interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in *MiAD* by selecting the pencil-in-the-box icon below ad thumbnails in the *MCC Creative Library*.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. *MiAD mobile*® users can take this functionality on the go and present to prospects on their iPads. *MiAD* is an optional service. For further info, or to set up a free trial, call our Client Services team at **800-223-1600** or e-mail **service@metro-email.com.**

3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, *AOD* is a cost-effective back-up team when you need custom print, Web and mobile ads. *AOD* can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, *AOD* does it all! Call **800-223-1600** or e-mail **service@metro-email.com** for further information about this unique service, and to begin a free trial. **M**

METRO
CREATIVE GRAPHICS, INC.

www.metrocreativeconnection.com • 800-223-1600 • service@metro-email.com

Buyer Bonus Days

All Weekend

Cash-Back Rebates
for up to $6,500 Total MSRP Savings

0% APR for 72 Months
Financing offer available in lieu of rebate.

Tracey Automotive Group
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C181QA05003C PASS 2 COL. x 4

Buyer Bonus Days

Cash-Back Rebates
for up to $6,500 Total MSRP Savings

0% APR for 72 Months
Financing offer available in lieu of rebate.

Tracey Automotive Group
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Buyer Bonus Days | Cash-Back Rebates & 0% APR | Tracey Automotive Group

AD# **C181QW05003B** 300 X 50

Buyer Bonus Days | Cash-Back Rebates & 0% APR | Tracey Automotive Group

AD# **C181QW05003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Buyer Bonus Days

Cash-Back Rebates
for up to $6,500 Total MSRP Savings

0% APR for 72 Months
Financing offer available in lieu of rebate.

Tracey Automotive Group
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Buyer Bonus Days | **Cash-Back Rebates** for up to $6,500 Total MSRP Savings | **0% APR** for 72 Months Financing offer available in lieu of rebate. | **Tracey Automotive Group** 1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

We Work Hard
for the Justice You Deserve.

Family Law | Criminal Defense | Personal Injury | General Civil Litigation

Free Consultation
No Fees Unless You Get a Settlement!

Frost & Lyon
LAW OFFICES

1234 Washington Street Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **C182QA17003C** PASS 2 COL. x 5

We
Work
Hard

for the Justice
You Deserve.

Family Law
Criminal Defense
Personal Injury
General Civil
Litigation

Free Consultation

Frost
& Lyon
LAW OFFICES

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

AD# **C182QW17003B** 300 X 50

AD# **C182QW17003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Makeup
Made Fun

Try out our in-store testers or enjoy a complimentary makeover with one of our makeup artists, and find the look you love!

Free Samples With Purchase!

Palette
Beauty Supply

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# C182QA17006C PASS 2 COL. x 5

Makeup
Made Fun

Try out our in-store testers or enjoy a complimentary makeover with one of our makeup artists, and find the look you love!

Free Samples With Purchase!

Palette
Beauty Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Makeup **Made Fun** — Palette Beauty Supply — **Free Samples** With Purchase!

AD# **C182QW17006B** 300 X 50

Makeup **Made Fun** — Palette Beauty Supply — **Free Samples** With Purchase!

AD# **C182QW17006W** 320 X 50

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Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Makeup
Made Fun

Free Samples With Purchase!

Palette
Beauty Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Makeup **Made Fun** — Try out our in-store testers or enjoy a complimentary makeover! — **Free Samples** With Purchase! — Palette Beauty Supply — 1234 Washington Street | Somersville Heights — 000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Take the **Slim-Down Challenge** Today

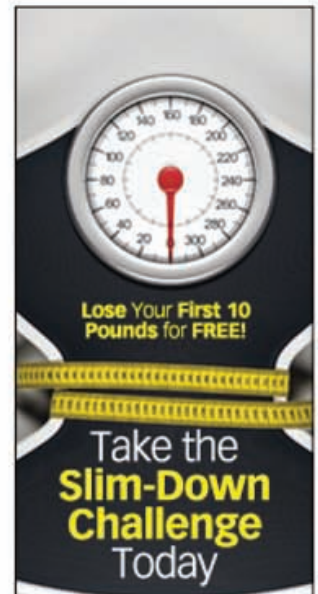We create **customized nutrition** and **lifestyle plans** for safe, long-term weight-loss results.

Lose Your **First 10 Pounds** for **FREE!**

Inspired Weight-Loss Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **C182QA18003C** PASS 2 COL. x 5

AD# **C182QW18003B** 300 X 50

AD# **C182QW18003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Lose Your **First 10 Pounds** for **FREE!**

Take the
Slim-Down Challenge Today

Inspired Weight-Loss Center

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Lose Your **First 10 Pounds** for **FREE!**

Take the **Slim-Down Challenge** Today

Inspired Weight-Loss Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Take the **Slim-Down Challenge** Today

Lose Your **First 10 Pounds** for **FREE!**

Inspired Weight-Loss Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Create
More Satisfaction in Your Life

Enjoy and nurture your artistic skills with group or private classes led by our experienced and friendly instructors.

Painting | Drawing | Sculpture | Mixed Media

Rella
Art Academy

NEW One-Day & Weekend Workshops
Jewelry making, mosaics, weaving, beading & more! Visit us online for our full class and workshop calendar.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Like us on facebook

AD# C182QA18006C PASS 2 COL. x 5

Create
More Satisfaction in Your Life

Enjoy and nurture your artistic skills with group or private classes led by our experienced and friendly instructors.

NEW One-Day & Weekend Workshops

Rella
Art Academy

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Create
More Satisfaction in Your Life
Group & Private Classes
Rella
Art Academy

AD# C182QW18006B 300 X 50

Create
More Satisfaction in Your Life
Group & Private Classes
Rella
Art Academy

AD# C182QW18006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Create
More Satisfaction in Your Life

NEW One-Day & Weekend Workshops

Rella
Art Academy

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Create
More Satisfaction in Your Life

NEW One-Day & Weekend Workshops

Group and Private Classes

Rella
Art Academy
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Anticipating a New Arrival?

Register Today!
Baby Gift Registry
| Computerized for easy tracking
| Online ordering & shipping available
| Complimentary gift wrapping
| Easy exchanges

Baby World

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **C182QA19003C** PASS 2 COL. x 5

AD# **C182QW19003B** 300 X 50

AD# **C182QW19003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Anticipating a New Arrival?

Register Today!
Baby Gift Registry
| Computerized for easy tracking
| Online ordering & shipping available
| Complimentary gift wrapping
| Easy exchanges

Baby World

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Anticipating a New Arrival?

Register Today!
Baby Gift Registry

Baby World

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Anticipating a New Arrival?

Register Today!
Baby Gift Registry
Computerized for easy tracking

Baby World

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

APRIL 2018

RECOVER YOUR CONFIDENCE

The Latest in Precision Prosthetic & Orthotic Care & Technology

Call for information or to schedule a consultation with one of our specialists.

Elite Rehabilitation & Prosthetics

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# C182QA19006C PASS 2 COL. x 5

AD# C182QW19006B 300 X 50

AD# C182QW19006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECOVER YOUR CONFIDENCE

The Latest in Precision Prosthetic & Orthotic Care & Technology

Schedule a consultation with one of our specialists.

Elite Rehabilitation & Prosthetics

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Join Us for Special Occasions!

From *birthdays* and *anniversaries* to *weddings* and *corporate events*, our private party room is the perfect place to host your next special event!

Lunch | Dinner | Sunday Brunch | Private Events

Magnolia Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **C182QA20003C** PASS 2 COL. x 5

Join Us for Special Occasions!   Magnolia Cafe

AD# **C182QW20003B** 300 X 50

Join Us for Special Occasions!   Magnolia Cafe

AD# **C182QW20003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Join Us for Special Occasions!

From *birthdays* and *anniversaries* to *weddings* and *corporate events*, our private party room is the perfect place to host your next gathering!

Lunch • Dinner Sunday Brunch Private Events

Magnolia Cafe

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Join Us for Special Occasions!

From *birthdays* and *anniversaries* to *weddings* and *corporate events*, our private party room is the perfect place to host your next gathering!

Magnolia Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Join Us for Special Occasions!

From *birthdays* and *anniversaries* to *weddings* and *corporate events*, our private party room is the perfect place to host your next gathering!

Magnolia Cafe

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Accuracy Guaranteed

We make professional tax prep affordable, so you can file with confidence.

New Clients Save 10% Off 2017 Tax Prep Service when you come in before April 00, 2018. List details, terms and conditions here.

Year-round accounting & bookkeeping services Personal & business accounts Audit assistance

Like us on facebook

Goldstar Accounting

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# C182QA20006C PASS 2 COL. x 5

AD# C182QW20006B 300 X 50
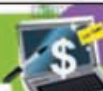
AD# C182QW20006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Accuracy Guaranteed

New Clients Save 10% Off 2017 Tax Prep Service

Year-round accounting & bookkeeping services Personal & business accounts Audit assistance

Goldstar Accounting

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Accuracy Guaranteed

New Clients Save 10% Off 2017 Tax Prep Service

Goldstar Accounting

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Accuracy Guaranteed

New Clients Save 10% Off 2017 Tax Prep Service

Goldstar Accounting

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

METRO Web Ad Supplement
© 2018 Metro Creative Graphics, Inc., Printed in U.S.A.

Picture It SOLD

Tickets & Event Ads
- $9

3 lines, 5 days, print & online

Place Your Ad at namenewspaper.com/classifieds or Call 000.000.0000.

Shop the Classifieds by Category
New Listings Added Daily!

The Somersville Press Classifieds Section

Buy & Sell, In Print & Online
0000.000.0000 • www.namenewspaper.com

AD# **C182QA21005C** PASS 2 COL. x 4

Picture It SOLD

Tickets & Event Ads Only $9

3 lines, 5 days, print & online

Place Your Ad

View all current lisitings >>

The Somersville Press Classifieds Section

000.000.0000
www.namenewspaper.com

SKYSCRAPER **160 x 600**

Picture It SOLD | Place Your Ad View all lisitings >> **The Somersville Press**

AD# **C182QW21005B** 300 X 50

Picture It SOLD | Place Your Ad View all lisitings >> **The Somersville Press**

AD# **C182QW21005W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Picture It SOLD

Tickets & Event Ads Only $9

View all current lisitings >> Place Your Ad

The Somersville Press Classifieds Section

000.000.0000 • www.namenewspaper.com

RECTANGLE **300 x 250**

Picture It SOLD

Tickets & Event Ads • Only $9

Place Your Ad

View all current lisitings >>

The Somersville Press Classifieds Section

000.000.0000 • www.namenewspaper.com

LEADERBOARD **728 x 90**

Somersville Heights 00000
Asking **$159,599**

Let's make it happen.

Premier Properties

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Go online today to download our mobile home search app, or give us a call for your free consultation!

AD# C182QA26003C PASS 2 COL. x 4

Somersville Heights 00000
Asking **$159,599**

Download our search app now >>

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Tap to get our mobile search app! Premier Properties

AD# C182QW26003B 300 X 50

Tap to get our mobile search app! Premier Properties

AD# C182QW26003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Download our search app now >>

Premier Properties

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Download our search app now >>

Premier Properties

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

LEADERBOARD **728 x 90**

AD# **C182QA36001C** PASS 6 COL. x 21

SKYSCRAPER **160 x 600**

AD# **C182QW36001B** 300 X 50

AD# **C182QW36001W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

EXPLORE

YOUR OPTIONS

The Somersville Press
JOB & CAREER RESOURCE FAIR
May 00, 2018 • 10 a.m.-4 p.m.
Somersville Community College Student Center
1234 Washington Street, Somersville Heights 00000

A live recruiting and hiring event that brings together great local candidates and dozens of area and regional employers!

Preview Jobs Today!
namenewspaper.com/jobfair18
Register online to preview available jobs, upload your resume and maximize your exposure to potential employers!

The Somersville Press
Your #1 Local Job Resource In Print & Online
000-000-0000 | www.namenewspaper.com

AD# C182QA37001C PASS 6 COL. x 21

EXPLORE YOUR OPTIONS 000 Local Jobs Online Today! The Somersville Press www.namenewspaper.com/jobs

AD# C182QW37001B 300 X 50

EXPLORE YOUR OPTIONS Over 000 Local Jobs Online Today! The Somersville Press www.namenewspaper.com/jobs

AD# C182QW37001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

EXPLORE YOUR OPTIONS

Search over 000 local jobs in every industry from hospitality to healthcare, online today!

To post a job, call 000.000.0000.

The Somersville Press

Your #1 Local Job Resource
In Print & Online
namenewspaper.com/jobs

SKYSCRAPER **160 x 600**

EXPLORE YOUR OPTIONS

Search over 000 local jobs in every industry from healthcare to hospitality, online today!

To post a job, call 000.000.0000.

The Somersville Press
Your #1 Local Job Resource
In Print & Online

www.namenewspaper.com/jobs

RECTANGLE **300 x 250**

EXPLORE YOUR OPTIONS
Healthcare | Education | Hospitality | & More

Search Over 000 Local Jobs Online Today!
The Somersville Press
000-000-0000 | namenewspaper.com/jobs

Your #1 Local Job Resource
In Print & Online

LEADERBOARD **728 x 90**

Auto Auction
Open to the Public
Saturday, April 00 • 10am
Rain or Shine

Bids Starting
as Low as **$500**
Browse Our Auction Inventory Online Today!
Come in for an inspection and test drive Wednesday-Friday 9am-4pm or call ahead for an appointment. We welcome you to take any of our auction vehicles to your mechanic for a pre-purchase inspection.

Free Entry
No Salvaged
Titles
Clean &
Economical
Vehicles

Best Bet Auto Auction
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A02001C PASS 2 COL. x 5

Auto Auction
Open to the Public
Saturday, April 00 10am
Rain or Shine

Free Entry
No Salvaged
Titles
Clean &
Economical
Vehicles

Best Bet Auto Auction
1234 Washington Street
Somersville Heights
000-000-0000
www. namewebsite.com

SKYSCRAPER **160 x 600**

Auto Auction
Open to the Public
Saturday, April 00 • 10am
Best Bet Auto Auction

AD# N1804W02001B 300 X 50

Auto Auction
Open to the Public
Saturday, April 00 • 10am
Best Bet Auto Auction

AD# N1804W02001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Auto Auction
Open to the Public
Saturday, April 00 • 10am
Rain or Shine

Best Bet Auto Auction
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Auto Auction
Open to the Public
Saturday, April 00 • 10am
Rain or Shine

Free Entry
No Salvaged
Titles
Clean &
Economical
Vehicles

Best Bet Auto Auction
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Friends. Neighbors. Valued Customers.

Let's get together!

Open House
Thursday, April 00
11am–4pm
Stop in to say hello, and learn about the products and services we have available to help you achieve your financial goals.

Door Prize Giveaways
Balloons for the Kids
Free Refreshments
Everyone Welcome

Somersville Community Bank

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A02002C PASS 2 COL. x 5

Friends. Neighbors.
Valued Customers.

Let's get together!

Open House
Thursday, April 00
11am–4pm

Door Prize Giveaways
Balloons for the Kids
Free Refreshments
Everyone Welcome

Somersville Community Bank

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Open House
Thursday, April 00
11am–4pm

Somersville
Community
Bank

AD# N1804W02002B 300 X 50

Open House
Thursday, April 00
11am–4pm

Somersville
Community
Bank

AD# N1804W02002W 320 X 50

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Friends. Neighbors. Valued Customers.

Let's get together!

Somersville Community Bank

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Open House
Thursday, April 00
11am–4pm

Door Prize Giveaways
Balloons for the Kids
Free Refreshments
Everyone Welcome

RECTANGLE **300 x 250**

Friends. Neighbors.
Valued Customers.

Let's get together!

Open House
Thursday, April 00
11am–4pm

Somersville Community Bank

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Haircuts for Him

Friendly and professional custom cuts for men and boys.

- Hot Shaves
- Clean Fades
- Scissor Cuts
- Tapered Cuts

Appointments & Walk-Ins Welcome
Monday-Friday 10-8
Saturday 10-6

Buzz Cuts
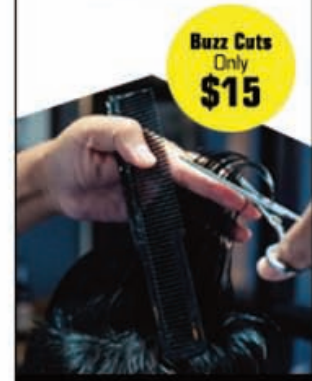Only
$15

Clean Cut Barbershop

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

AD# **N1804A02003C** PASS 2 COL. x 5

Haircuts for Him

Friendly and professional custom cuts for men and boys.

- Hot Shaves
- Clean Fades
- Scissor Cuts
- Tapered Cuts

Buzz Cuts
Only
$15

Clean Cut Barbershop

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Haircuts for Him
- Hot Shaves • Clean Fades
- Scissor Cuts • Tapered Cuts
Buzz Cuts Only **$15**
Clean Cut Barbershop

AD# **N1804W02003B** 300 X 50

Haircuts for Him
- Hot Shaves • Clean Fades
- Scissor Cuts • Tapered Cuts
Buzz Cuts Only **$15**
Clean Cut Barbershop

AD# **N1804W02003W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Haircuts for Him

- Hot Shaves
- Clean Fades
- Scissor Cuts
- Tapered Cuts

Buzz Cuts Only **$15**

Clean Cut Barbershop

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

Haircuts for Him

- Hot Shaves • Clean Fades
- Scissor Cuts • Tapered Cuts

Buzz Cuts Only **$15**

Clean Cut Barbershop
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

Hotel-Style Luxury at Home

Take your relaxation ritual to the next level with a luxury bathroom transformation.
heated tile floors | steam showers | dual-head showers
whirlpool tubs | frameless shower doors
and so much more

Call or go online today for your free consultation and estimate!

Like us on facebook

Recommended Locally
Financing Available
License# 000000

Hayden
Remodeling
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# **N1804A02004C** PASS 2 COL. x 5

Hotel-Styl Luxury at Home

heated tile floors
steam showers
dual-head showers
whirlpool tubs
frameless shower doors
and so much more

Call or go online today for your free consultation and estimate!

Hayden
Remodeling
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com
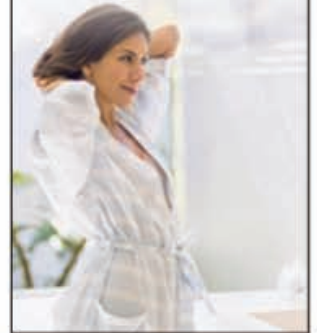
SKYSCRAPER **160 x 600**

Hotel-Style Luxury at Home **Hayden** Remodeling

AD# **N1804W02004B** 300 X 50

Hotel-Style Luxury at Home **Hayden** Remodeling

AD# **N1804W02004W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Hotel-Style Luxury at Home

Call or go online today for your free consultation and estimate!
heated tile floors | steam showers | dual-head showers
whirlpool tubs | frameless shower doors and so much more

Hayden
Remodeling
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Hotel-Style Luxury at Home

heated tile floors
steam showers
dual-head showers
whirlpool tubs
frameless shower doors
and so much more

Hayden
Remodeling
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

We Make Organizing *Easy*

Closets Transformed In Just One Day! **Call today for your free in-home design consultation and estimate.**
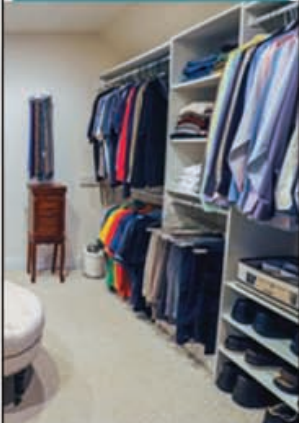
Spring Cleaning Special
Save 20%Off Installation
when you book before April 00, 2018.

bedroom closets | pantries | garages | laundry rooms | & more spaces

Zen Closet Systems

1234 Washington Street | Somersville Heights
000-000-0000 | **www.namewebsite.com**

AD# N1804A02005C PASS 2 COL. x 5

We Make Organizing *Easy*

Spring Cleaning Special
Save 20% Off Installation

Zen Closet Systems

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Save 20% Off Installation
Zen Closet Systems

AD# N1804W02005B 300 X 50

Save 20% Off Installation
Zen Closet Systems

AD# N1804W02005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

We Make Organizing *Easy*

Spring Cleaning Special
Save 20% Off Installation

Zen Closet Systems

1234 Washington Street | Somersville Heights
000-000-0000 | **www.namewebsite.com**

RECTANGLE **300 x 250**

We Make Organizing *Easy*

Spring Cleaning Special **Save 20%** Off Installation

Zen Closet Systems

1234 Washington Street | Somersville Heights
000-000-0000 | **www.namewebsite.com**

LEADERBOARD **728 x 90**

Thinking About Your Future?

Enroll now for the fall semester!

We offer a variety of degree and certificate programs, as well as continuing education classes, to enrich your life and take your career to the next level. Go online today to download our course catalog, or call to speak with an admissions counselor.

Like us on facebook

Somersville Community College

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A02006C PASS 2 COL. x 5

AD# N1804W02006B 300 X 50

AD# N1804W02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Lighten Up!

FREE Teeth Whitening
With Your Dental Exam & Cleaning
Limit one free treatment per patient. Call for details and your appointment.

Complete Family Dental Care

Sedation Available for Anxious Patients

Dental Insurance Welcome

Friendly Payment Plans

Like us on facebook

Wendell Dental

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A02007C PASS 2 COL. x 5

Lighten Up!

Free Teeth Whitening
With Your Dental Exam & Cleaning

Wendell Dental

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Lighten Up! Free Teeth Whitening — Wendell Dental

AD# N1804W02007B 300 X 50

Lighten Up! Free Teeth Whitening — Wendell Dental

AD# N1804W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Lighten Up!

Free Teeth Whitening
With Your Dental Exam & Cleaning

Wendell Dental

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Lighten Up!

Free Teeth Whitening
With Your Dental Exam & Cleaning

Wendell Dental
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Summer Bodies
Start Here

Call today for your free consultation!

Medically Supervised Weight-Loss Programs for Men & Women
| Safe & Lasting Results
| Testosterone Therapy
| Bioidentical Hormones
| Vitamin B Injections
| All-Natural Supplements
| Customized Nutrition Plans

Horizons
Weight-Loss & Wellness Medspa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# N1804A02008C PASS 2 COL. x 5

Summer Bodies Start Here — Tap Here! — Horizons Weight-Loss & Wellness Medspa

AD# N1804W02008B 300 X 50

Summer Bodies Start Here — Tap Here! — Horizons Weight-Loss & Wellness Medspa

AD# N1804W02008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Summer Bodies
Start Here

Click here for your free consultation!

Medically Supervised Weight-Loss Programs for Men & Women
| Safe & Lasting Results
| Testosterone Therapy
| Bioidentical Hormones
| Vitamin B Injections
| All-Natural Supplements
| Customized Nutrition Plans

Horizons
Weight-Loss & Wellness Medspa

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Summer Bodies
Start Here

Click here for your free consultation!

Horizons
Weight-Loss & Wellness Medspa

Medically Supervised Weight-Loss Programs or Men & Women

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

RECTANGLE **300 x 250**

Summer Bodies
Start Here

Click here for your free consultation!

Horizons Weight-Loss & Wellness Medspa
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Shop Shade Solutions for Summer

up to **30%Off**
Awnings Systems
Canvas Canopies
Patio Umbrellas | & More
Now Through April 00, 2018.

Like us on **facebook**

Central Hardware

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A02009C PASS 2 COL. x 5

Shop Shade Solutions for Summer — Central Hardware

AD# N1804W02009B 300 X 50

Shop Shade Solutions for Summer — Central Hardware

AD# N1804W02009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Shop Shade Solutions for Summer

up to **30%Off**
Awnings Systems
Canvas Canopies
Patio Umbrellas | & More

Central Hardware
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Shop Shade Solutions for Summer

up to **30%Off**

Central Hardware
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Shop Shade Solutions for Summer

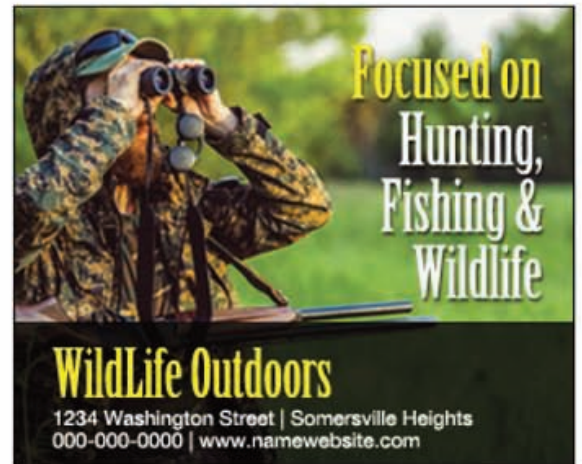up to **30%Off**
Awnings Systems
Canvas Canopies
Patio Umbrellas | & More

Central Hardware
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.
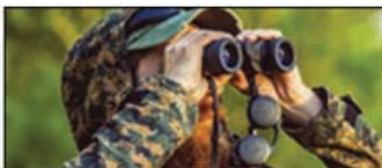
Here to Help You Grow Productivity & Profits

Access the quality equipment and financing you need to yield better results.

up to **$500 Off**
Model Year 2017
Tractors & Combines

Affordable new & pre-owned financing
Worry-free warranty protection

Sales | Service | Parts

Haddon Tractor & Equipment
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **N1804A03002C** PASS 2 COL. x 5

Here to Help You Grow Productivity & Profits

Sales | Service | Parts

Haddon Tractor & Equipment

AD# **N1804W03002B** 300 X 50

Here to Help You Grow Productivity & Profits

Sales | Service | Parts

Haddon Tractor & Equipment

AD# **N1804W03002W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Here to Help You Grow Productivity & Profits

up to **$500 Off**
Model Year 2017
Tractors & Combines

Sales | Service | Parts

Haddon Tractor & Equipment
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Here to Help You Grow Productivity & Profits

up to **$500 Off**
Model Year 2017
Tractors & Combines

Sales | Service | Parts

Haddon Tractor & Equipment
1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Here to Help You Grow Productivity & Profits

Sales | Service | Parts

Haddon Tractor & Equipment
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**
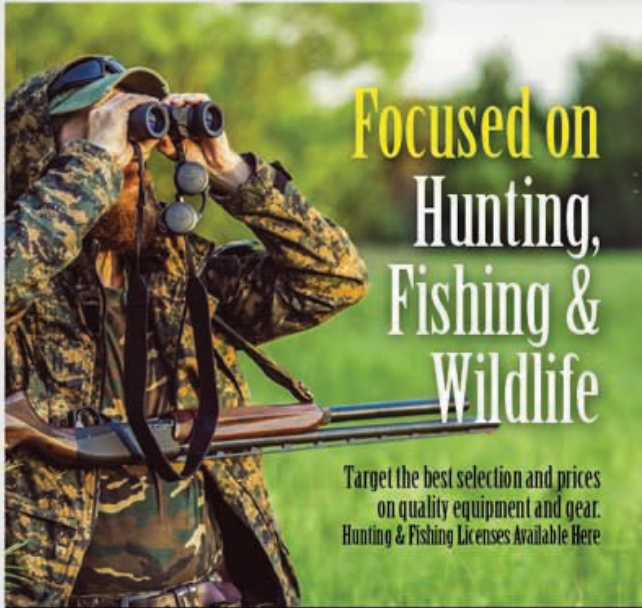
Focused on
Hunting,
Fishing &
Wildlife

Target the best selection and prices
on quality equipment and gear.
Hunting & Fishing Licenses Available Here

WildLife Outdoors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A03003C PASS 2 COL. x 5
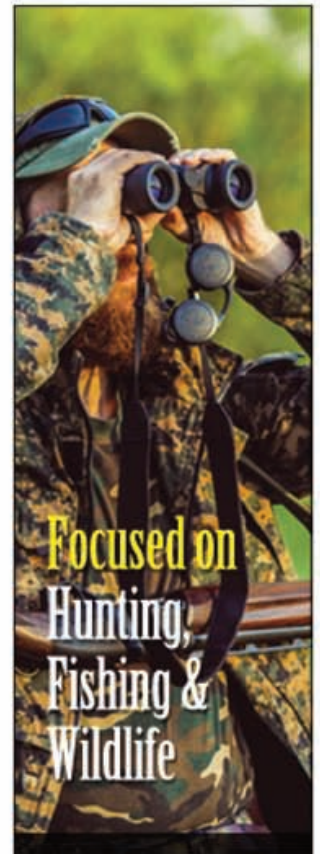
Focused on Hunting,
Fishing & Wildlife

WildLife
Outdoors

AD# N1804W03003B 300 X 50
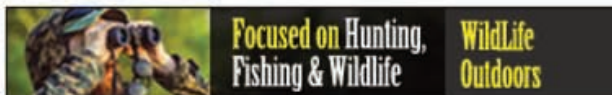
Focused on Hunting,
Fishing & Wildlife

WildLife
Outdoors

AD# N1804W03003W 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:
Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's *"Make Frames from Layers"* command in the
Animation window.

Focused on
Hunting,
Fishing &
Wildlife

WildLife
Outdoors

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Focused on
Hunting,
Fishing &
Wildlife

WildLife Outdoors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Focused on Hunting,
Fishing & Wildlife

WildLife Outdoors

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# N1804A03004C PASS 2 COL. x 5

AD# N1804W03004B 300 X 50

AD# N1804W03004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Don't
Let Fleas
& Ticks
Break His
Stride

Pest-proof your pet with the latest flea and tick control solutions!

20% Off Name Brand Flea & Tick Prevention
Application for Dogs & Cats provides 30 days of protection reg. $00.00-$00.00

Name Brand Flea & Tick Collar for Dogs
00" for medium dogs
$12.99

Name Brand Flea & Tick Collar for Cats
adjustable 00" size
$7.99

Name Brand Flea Control Shampoo
00 oz. formula
$6.99

Wag Zone
Pet Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

Advertised offers good through 00.00.18. List details, terms and conditions here.

AD# N1804A03005C PASS 2 COL. x 5

Don't
Let Fleas
& Ticks
Break His
Stride

20% Off
Name Brand Flea
& Tick Prevention

Wag Zone
Pet Supply

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

20% Off
Name Brand Flea
& Tick Prevention

Wag Zone
Pet Supply

AD# N1804W03005B 300 X 50

20% Off
Name Brand Flea
& Tick Prevention

Wag Zone
Pet Supply

AD# N1804W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Don't
Let Fleas
& Ticks
Break His
Stride

20% Off
Name Brand Flea
& Tick Prevention

Wag Zone Pet Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

20% Off
Name Brand Flea
& Tick Prevention

Don't Let Fleas & Ticks Break His Stride

Wag Zone Pet Supply
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

Professional & Affordable
Home Repair & Maintenance Services

Keeping Up
Appearances

Spring Cleaning Special
10% Off Pressure Washing
Give your home, driveway or patio a fresh new look!

Contact us anytime for a free consultation and estimate.
Local References • Insured & Bonded

Home Services

Like us on facebook

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A03006C PASS 2 COL. x 5

Keeping Up
Appearances

Spring Cleaning Special

10% Off Pressure Washing

Give your home, driveway or patio a fresh new look!

Home Services

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Spring Cleaning Special
10% Off Pressure Washing
Home Services

AD# N1804W03006B 300 X 50

Spring Cleaning Special
10% Off Pressure Washing
Home Services

AD# N1804W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Keeping Up
Appearances

Spring Cleaning Special
10% Off Pressure Washing
Give your home, driveway or patio a fresh new look!

Home Services
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Keeping Up **Appearances**
Home Services

Spring Cleaning Special
10% Off Pressure Washing

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# **N1804A03007C** PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# **N1804W03007B** 300 X 50

AD# **N1804W03007W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Next Move:
Find the **Best Insurance**

Pinnacle Insurance

We offer great coverage options for homeowners and renters. Call or visit us online today for a free consultation and rate quote, and ask about our policy bundle discounts.

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A03009C PASS 2 COL. x 5

Next Move:
Find the **Best Insurance**

Pinnacle Insurance

We offer great coverage options for homeowners and renters. **Visit us online today for a free consultation** and **rate quote,** and ask about our policy bundle discounts.

Pinnacle Insurance

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

AD# N1804W03009B 300 X 50

AD# N1804W03009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Next Move:
Find the **Best Insurance**

Pinnacle Insurance
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Next Move:
Find the **Best Insurance**

Visit us online today for a free consultation and **rate** quote.

Pinnacle Insurance
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

LEADERBOARD **728 x 90**

AD# N1804A04005C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# **N1804W04005B** 300 X 50

AD# **N1804W04005W** 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

Summer Reading for Pet People Like You

This pawpular special section is loaded with grrreat features and special offers you and your pet will love!

Advertisers, **Call 000.000.0000!**

Look for your copy of Pawsome Pets Coming Sunday, April 00 in print and online at namenewspaper.com/pawsomepets

Pawsome Pets
summer edition
A Special Section From
Name Newspaper

AD# N1804A05005C PASS 2 COL. x 5

Pawsome Pets summer edition **Name Newspaper** Coming Sunday, April 00

AD# N1804W05005B 300 X 50

Pawsome Pets summer edition **Name Newspaper** Coming Sunday, April 00

AD# N1804W05005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Summer Reading for Pet People Like You

This pawpular special section is loaded with grrreat features and special offers you and your pet will love!

Summer Reading for Pet People Like You

This pawpular special section is loaded with grrreat features and special offers you and your pet will love!

Look for your copy of Pawsome Pets Coming Sunday, April 00

Pawsome Pets summer edition A Special Section From **Name Newspaper**

SKYSCRAPER **160 x 600**

Look for your copy of Pawsome Pets **Coming Sunday, April 00**

Pawsome Pets summer edition A Special Section From **Name Newspaper**

RECTANGLE **300 x 250**

Summer Reading for Pet People Like You

Look for your copy of Pawsome Pets **Coming Sunday, April 00**

Pawsome Pets summer edition A Special Section From **Name Newspaper**

LEADERBOARD **728 x 90**

Prom Advertising? ☆ Check!

Reserve your spot on our Prom Checklist, and give your business valuable exposure to a targeted audience of promgoers and parents!

PROM *Checklist*

Name Newspaper

Call 000.000.0000 for details about this and other great advertising opportunities for prom season. **Friday, April 00 is the advertising deadline for Prom Checklist.** **www.namenewspaper.com**

AD# N1804A06004C PASS 2 COL. x 5

Prom Advertising? Check!

Reserve your spot on our Prom Checklist, and give your business valuable exposure to a targeted audience of promgoers and parents!

PROM *Checklist*

Name Newspaper

Click here for details about this and other great advertising opportunities for prom season. **Friday, April 00 is the advertising deadline for Prom Checklist.** **www.name newspaper.com**

SKYSCRAPER **160 x 600**

Prom Advertising? Check! ☆ Reserve your spot — PROM *Checklist* **Name Newspaper**

AD# N1804W06004B 300 X 50

Prom Advertising? Check! ☆ Reserve your spot — PROM *Checklist* **Name Newspaper**

AD# N1804W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Prom Advertising? ☆ Check!

Click here to reserve your spot

PROM *Checklist*

Name Newspaper

RECTANGLE **300 x 250**

Prom Advertising? Check! ☆ Click here to reserve your spot

PROM *Checklist* **Name Newspaper**

LEADERBOARD **728 x 90**

AD# N1804A07004C PASS 6 COL. x 10

AD# N1804W07004B 300 X 50

AD# N1804W07004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

SKYSCRAPER **160 x 600**

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1804A08005C PASS 2 COL. x 5

SKYSCRAPER **160 x 600**

AD# N1804W08005B 300 X 50

AD# N1804W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

RECTANGLE **300 x 250**

LEADERBOARD **728 x 90**

AD# N1804A10001C

RECTANGLE **300 x 250**

AD# N1804A10002C

RECTANGLE **300 x 250**

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

All Glammed Up

Your one-stop salon for prom night beauty!

Manicures • Pedicures • Tanning • Waxing • Updos
Blowouts • Makeup • Haircuts • Highlights • Facials & More

Book Today! Appointments are filling up fast.
Gift Cards Available for Graduation

Lala Salon

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# **N1804A14003C** PASS 2 COL. x 5

All Glammed Up
Your one-stop
salon for prom
night beauty!

Appointments
are filling up fast.
Gift Cards Available
for Graduation

Book Today!

Lala Salon

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

All Glammed Up **Book Today!**
Your one-stop salon *Lala Salon*
for prom night beauty!

AD# **N1804W14003B** 300 X 50

All Glammed Up **Book Today!**
Your one-stop salon *Lala Salon*
for prom night beauty!

AD# **N1804W14003W** 320 X 50

**In addition to today's most commonly used
Web ad sizes, these cross-platform packages
now include two ad sizes for mobile advertising**

Note:
Make quick animated GIF Web ads from the Metro .psd files by
using Photoshop's *"Make Frames from Layers"* command in the
Animation window.

All Glammed Up
Your one-stop salon
for prom night
beauty!

Book Today!
Appointments
are filling up fast.
Gift Cards Available
for Graduation

Lala Salon
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

All Glammed Up
Your one-stop salon
for prom night beauty!
Book Today!

Lala Salon Appointments
are filling up fast.

1234 Washington Street | Somersville Heights
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LEADERBOARD **728 x 90**

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the smart choice in
Prom & Graduation Flowers
Beautiful designs and fresh quality at competitive prices, guaranteed. Order today!

Custom corsages & boutonnieres Graduation roses & bouquets Balloons, gift baskets & greeting cards

Paradise Florals

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AD# N1804A14004C PASS 2 COL. x 5

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Custom corsages & boutonnieres
Graduation roses & bouquets
Balloons, gift baskets
& greeting cards

Paradise Florals

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SKYSCRAPER **160 x 600**

AD# N1804W14004B 300 X 50

AD# N1804W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Order today!

Custom corsages & boutonnieres Graduation roses & bouquets Balloons, gift baskets & greeting cards

the smart choice in Prom & Graduation Flowers

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RECTANGLE **300 x 250**

the smart choice in
Prom & Graduation Flowers
Order today!

Custom corsages & boutonnieres Graduation roses & bouquets Balloons, gift baskets & greeting cards

Paradise Florals

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LEADERBOARD **728 x 90**

You've Earned It!

Open Until Midnight

Graduation Special
Free Topping
With Any Large Pizza
April 00-00, 2018

Prom Night Special
2 Large Pizzas for $25
Toppings $2 Each
April 00-00, 2018

Delivery Available • Mention this ad when ordering!

Zaro's Pizza

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

Like us on facebook

AD# N1804A14005C PASS 2 COL. x 5

You've Earned It!

Graduation Special
Free Topping
With Any Large Pizza

Prom Night Special
2 Large Pizzas for $25

Zaro's Pizza

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

AD# N1804W14005B 300 X 50

AD# N1804W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

You've Earned It!

Graduation Special
Free Topping
With Any Large Pizza

Zaro's Pizza

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

RECTANGLE **300 x 250**

You've Earned It!

Graduation Special
Free Topping
With Any Large Pizza

Prom Night Special 2
Large Pizzas for $25

Zaro's Pizza

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com

LEADERBOARD **728 x 90**

Ready for Your Close-Ups?

Make sure your smile is white, bright and beautiful for prom and graduation season!

Student Special Exam, Cleaning & Whitening
Only $99
Call today for your appointment. Dental insurance plans welcome. List details, terms and conditions here.

Wetzel Dental

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1804A14007C PASS 2 COL. x 5

Student Special Exam, Cleaning & Whitening Only $99 — Wetzel Dental

AD# N1804W14007B 300 X 50

Student Special Exam, Cleaning & Whitening Only $99 — Wetzel Dental

AD# N1804W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's *"Make Frames from Layers"* command in the *Animation* window.

Ready for Your Close-Ups?

Student Special Exam, Cleaning & Whitening
Only $99

Wetzel Dental

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

SKYSCRAPER **160 x 600**

Ready for Your Close-Ups?

Student Special Exam, Cleaning & Whitening Only $99

Wetzel Dental

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

RECTANGLE **300 x 250**

Ready for Your Close-Ups?

Student Special Exam, Cleaning & Whitening Only $99

Wetzel Dental

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LEADERBOARD **728 x 90**

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Identify and capitalize on new promotional opportunities throughout the year with Metro's interactive planning calendar, weekly tips, *Plus Business* moneymaking ideas, Quick Sell e-mails and more.

Close More Sales with a Wealth of Spec Ad Options

Access ready-to-present-and-sell spec ads and campaigns for virtually every advertiser category, including top monthly ad prospects, themed event packages, multiple-advertiser pages, shaped specialty ads, free-standing inserts and more from our expansive online spec ad library.

Bundle Print, Web & Mobile Offerings to Expand Sales

Simplify coordination of print and digital sales to meet the evolving needs of your local market and advertisers with Metro's multimedia solutions like print and Web ad combos, online e-Sections and easy-to-create websites.

Interactive SearchBook: Instantly Access the Content You See

Metro's Interactive *SearchBook*, as the name suggests, lets you preview all of the new images, ads and ideas with the ability to then link directly to that content in the *Creative Library* of MetroCreativeConnection (MCC). Access each of the monthly *SearchBooks* from the *Search* pull-down on the top navigation bar of every MCC page. You don't even have to log in to view them!

Grow Print and Digital Sales with a Fully Templated Special Sections Package

Speed sales and save valuable production time by having two or more ready-made, 24-page special section options to present to advertisers every month. Each themed section is filled with ready-to-buy ad positions of varying sizes. Present advertisers with a multimedia solution by combining print section offerings with corresponding online e-sections. Complimentary promotional rate sheets and ads for each section are also included to help you lock in local advertisers.

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Promotions • Sales and Money with Metro.

Have Spec Ads on Hand for Every Advertiser With MiAD Wizard

Having personalized spec ads created for every sales rep and their ad prospects has always been a challenge. MiAD Wizard enables on-the-go sales professionals to personalize and present spec ads for prospects in a matter of minutes. It's as easy as entering advertiser info, selecting an ad and getting a presentation-ready spec ad! (See back for more info.)