

CREATE. SELL. PROFIT.

# METRO

CAMPAIGNS & CLASSIFIED



## Real Estate

Ads, images and seasonable promotions to effectively target real estate market advertisers.

PP. 25-35, 43

### Campaigns PP. 1-6, 21, 25, 37:



Get more from sales calls with ready-to-present-and-sell campaigns for electricians, consignment shops, banks, realtors, auto dealers and more!

### Automotive PP. 5-20, 42



Shift second-quarter auto sales into high gear with seasonal themes like graduation and spring, as well as year-round ad designs to close sales from local dealers.

### Recruitment PP. 36-41, 44



Attract local employers and job seekers alike to your Recruitment section with coverage to promote job openings, training programs and job search tools.

# NEW, IMPROVED & MORE VALUABLE THAN EVER! CAMPAIGNS & CLASSIFIED

We've given Classified Dynamics a makeover to keep up with the evolving needs of your Classifieds business. **Campaigns & Classified** now delivers the fresh auto, real estate and recruitment content you already value, as well as a wealth of ready-to-sell campaigns focused on generating more revenue from every single sales call!



Show and sell more at every sales call with valuable campaign opportunities for your most popular advertisers. Each quarter, **Campaigns & Classified** delivers fresh ideas to drive sustained revenue growth for both you and your clients.

**New customers**, call now to find out how to get the latest quarterly issue of **Campaigns & Classified FREE!**

**METRO.**  
CREATIVE GRAPHICS, INC.

**800.223.1600**

[www.metrocreativeconnection.com](http://www.metrocreativeconnection.com) • [service@metro-email.com](mailto:service@metro-email.com)

**SEARCHING**  
for More Qualified Employees?

Put our skilled recruitment professionals to work for your business. With an extensive and diverse talent pool and years of industry insight, we excel at watching local companies like yours with the ideal candidate for the job, helping both parties reach new levels of success.

**Start getting better recruitment results today.** Contact us by phone to arrange a free consultation, or visit our website with a comprehensive program designed to fit your business goals and budget. We look forward to working with you!

**Premier Recruitment Services**

1234 Washington Street | Somersville-Hogale  
800-000-0000 | www.somersville.com

**Get the Latest Job Updates STAT**

Our new mobile app is the fastest way to connect with the latest career opportunities as they become available, so you'll never be left in the lurch of the "JOB" market!

Download the app today for customized job alerts!  
Accounting | Advertising | Business Development | Customer Service | Education | Healthcare | Information Technology | Legal | Manufacturing | Operations | Retail | Sales | Social Media | & More

**The Somersville Press Jobs Connection**  
By Print, Online & Mobile

800.000.0000 | www.somersvillepress.com

Find a variety of recruitment spec ads in MCC that promote your own jobs and career print and online efforts as well as staffing companies and individual company recruitment for specific job categories.

**JOBS**  
NOW AVAILABLE!

**Build your income and experience with us!**

|           |           |           |           |           |
|-----------|-----------|-----------|-----------|-----------|
| Warehouse | Warehouse | Warehouse | Warehouse | Warehouse |
| Warehouse | Warehouse | Warehouse | Warehouse | Warehouse |
| Warehouse | Warehouse | Warehouse | Warehouse | Warehouse |
| Warehouse | Warehouse | Warehouse | Warehouse | Warehouse |
| Warehouse | Warehouse | Warehouse | Warehouse | Warehouse |

**Corman Staffing Group**  
1234 Washington Street | Somersville-Hogale  
800-000-0000 | www.somersville.com



## Campaigns & Classified: Recruitment Means Advertising Opportunity for Jobs and Careers

After a protracted lull due to the recession of a few years ago, recruitment advertising is making a big comeback in many areas. In fact, the U.S. Department of Labor is expecting a slight increase in employment rates this year, on par with last year's increase. Are you prepared to capture your share of this profitable ad market? Every issue of *Campaigns & Classified* adds a targeted selection to the *MCC Creative Library* of recruitment spec ads, images, headings and photos for jobs and career pages and sections. You'll see elements earmarked for self-promotion as well as creating spec ads for prospects looking to hire the right candidates.

### Self-Promotion

Look for a variety of print, web and mobile ads that promote your own efforts. Customize them to publicize and sell career and job sections or pages, and to raise awareness of what you have available online for your readers. Get web and mobile ads in the five most popular sizes, saved as customizable Photoshop® files for your convenience.

### Recruitment for Recruiters

Recruitment companies are big business in North America and they do their work in virtually every category of business and industry. Included in each recruitment installment is material devoted to the companies that earn their livelihood from recruiting staff for other companies. Use the spec ads and additional elements to create campaigns for the recruitment companies in your area and to introduce them to the services you have available to reach the target audiences they need.

### Images, Headings, Photos and more

Build your recruitment ads and pages with the ideal images supplied in *Campaigns & Classified*:

- Contemporary photos that reflect a vast array of industries and the modern business environment
- Heading designs that can anchor ads and pages
- "Flat design" images that are on the cutting edge of current design. And because they contain limited colors, these images are also perfect to use on websites and for creating web ads

### Seek and Find

A sample of current coverage in *Campaigns & Classified* covers the hot recruitment categories of medical specialists, food-related careers, hospitality industry, IT services, bus and truck drivers, agricultural specialists and more.

Make the most of your *Campaigns & Classified* recruitment collection to create, sell and profit from your jobs and career advertising. M P1704B04001C

**What's Cooking in Restaurant & Hospitality Careers**

A variety of exciting career opportunities. Discover our exciting careers.

Administrative Assistant  
Cooks  
Dishwashers  
Food Service Workers  
Hostesses  
Line Cooks  
Managers  
Servers  
Sous Chefs  
Trainers

The Somersville Press Jobs Section

**JOB of the day**

Elementary Administrative Assistant

The Somersville Press Jobs Section

**What's Cooking in Restaurant & Hospitality Careers**

Supporting Adult Education

The Somersville Press Jobs Section

**What's Cooking in Restaurant & Hospitality Careers**

The Somersville Press Jobs Section

**What's Cooking in Restaurant & Hospitality Careers**

The Somersville Press Jobs Section

**What's Cooking in Restaurant & Hospitality Careers**

The Somersville Press Jobs Section

**What's Cooking in Restaurant & Hospitality Careers**

The Somersville Press Jobs Section

Get web and mobile ads along with companion print spec ads.



## CAMPAIGNS



**Grow revenue with this quarterly selection of ad campaigns for local businesses.**

- Find a 13-part campaign highlighting auto insurance services as well as campaigns for automotive dealers, a real estate group, recruitment of sales professionals and your own publication's garage sale search and promotional tools (56, 60, 61, 64).
- Focus on animal care advertisers with campaigns for a pet supply store, veterinary clinic and equestrian center (55).
- Encourage an electrician to promote various special offers to expand their target customer base (55).
- Another campaign promotes the benefits of consignment store shopping (55).
- Woo a bridal salon with a new campaign (55).
- Finally, find campaigns to close sales from a local bank and an art supply store (55).

## AUTOMOTIVE PROMOTIONS



**Rev up your second quarter with more sales from auto dealers.**

- Sell-a-brate graduation season with a print and online campaign for a graduation sales event (56).
- Spring advertisers into action with seasonal clearance and sale ads (57, 58).
- Help a dealer tout big deals for both Mother's Day and Father's Day (57).
- Kick off summer with a Memorial Day sale promotion (57).
- Seal the deal with a sign-and-drive promotion that invites drivers to "erase" their down payments (56).
- Other ads focus attention on luxury, quality, price, financing and great service (56-58).
- Secure additional sales from auto care advertisers with a coupon savings guide featuring multiple businesses (59).

## REAL ESTATE PROMOTIONS



**Find ready-to-present-and-sell spec ads to open the door to new real estate advertisers.**

- Help a local realty group tout their diverse variety of listings – from vacation properties to retirement living to starter homes – with a campaign that invites readers to explore their options (61).
- Attract attention to "notable" open homes or "realtor favorites" featured in your publication with two eye-catching full-page layouts (61).
- Secure sales from multiple builders with a unique ad design featuring "exciting new communities taking shape" (62).
- Other advertiser-ready ads focus on urban apartment listings, vacation homes for every type of traveler and custom manufactured homes (62).
- Promote your publication's online real estate search tools with an ad that encourages readers to "leave no home unseen" (62).

## SUBSCRIPTION & CLASSIFIED AD SELF-PROMOTION



**Showcase your publication's Classifieds section with the latest self-promotions ads.**

- It's time for spring cleaning and, as a result, garage sales! Promote your publication as THE go-to authority on planning, advertising and finding garage sales in your local area with a coordinated print and online campaign. This campaign features a garage sale listings page layout, as well as ads featuring garage sale ad specials, garage sale kits and a "garage sale guarantee" promotion (60).
- Put a seasonal spin on Classified section promotion with an Easter-themed ad featuring "something for everybunny," including an ad placement special (60).
- Also find images to create additional self-promotion ads and campaigns for special sections, subscriptions and Classifieds (60).

## RECRUITMENT



**Get hired by more recruitment advertisers with this quarter's new selection of content.**

- A recruitment campaign focuses on multimedia account executives, making it a great fit for your own publication as you look to grow print and digital ad sales (64).
- Target a staffing service focused on construction and building jobs with an ad design incorporating sample listings (64).
- Recruit advertising from a career training center or college with an ad that encourages job seekers to "learn to love" their careers with the right education (64).
- Target an agricultural employer with an ad focused on career cultivation (64).
- Finally, remember to promote your publication's job search tools (64)!

## METRO Ideas

CREATE. SELL. PROFIT.


A quarterly column devoted to creative ideas utilizing our Campaigns & Classified service. Search and download Ideas pages from the online MCC Sales Ideas area.



In this issue: Recruitment Means Advertising Opportunity for Jobs and Careers

## Personalized Banking

From Your Local Credit Union



We're here to meet all of your personal and small-business banking needs with a personal touch!

- Free Checking & Savings Plans
- Flexible Borrowing Solutions
- Over 0,000 Surcharge-Free ATMs
- Free Online & Mobile Banking
- Branch Open Saturdays

**Somerville Credit Union**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA01001C**  
PASS 2 COL. x 5

## Friendly Rates

From Your Local Credit Union



### Auto Loans

as low as **2.49% APR**  
up to 72 months  
90 days deferred payment!

See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here.

We're here to meet all of your personal and small-business banking needs with a personal touch!

**Somerville Credit Union**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA01002C**  
PASS 2 COL. x 5

## Convenient Banking


From Your Local Credit Union

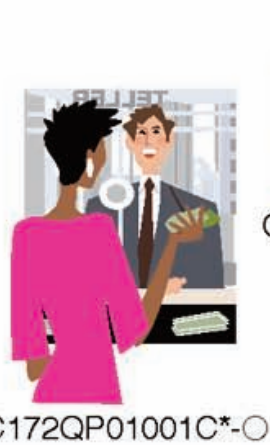


We're here to meet all of your personal and small-business banking needs with a personal touch!

- Free Online Banking
- Convenient Mobile App
- Over 0,000 Surcharge-Free ATMs
- Free Student Accounts
- Branch Open Saturdays

**Somerville Credit Union**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA01003C**   
PASS 2 COL. x 5



## Your Favorite Looks for Less



Shop all the fashions you love for a fraction of the retail price!

- His & Her Apparel
- Fashion Accessories
- Top Name Brands
- The Latest Styles
- Vintage Finds
- Great Denim Selection

Sell your gently worn fashions for cash or store credit!

**Upstyle Thrift Boutique**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA01004C**  
PASS 2 COL. x 5

## Top Labels for Less



Shop all the fashions you love for a fraction of the retail price!

### Designer Jeans

Dozens of styles and sizes for guys and girls

**\$9.99 & up**

Sell your gently worn fashions for cash or store credit!

**Upstyle Thrift Boutique**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA01005C**  
PASS 2 COL. x 5

## Own Your Style for Less



Shop all the fashions you love for a fraction of the retail price!


### The Latest Name Brands

priced up to **90% Off Retail**

Sell your gently worn fashions for cash or store credit!

**Upstyle Thrift Boutique**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA01006C**   
PASS 2 COL. x 5

*Shop the Latest Designer Bridal Collections*



Slip into something stunning with our unparalleled selection of beautiful bridal gowns, veils, accessories and bridesmaid fashions.

**Name Designer Trunk Show**  
**April 00-00**  
**Save 10%**

By Appointment Only

*Elegance Bridals*  
 1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com

**AD# C172QA02001C**  
 PASS 2 COL. x 5

*Styles & Service You & Your Bridesmaids Will Love*



Slip into something stunning with our unparalleled selection of beautiful bridal gowns, veils, accessories and bridesmaid fashions.


**We Offer Group Discounts For Bridal Parties!**

By Appointment Only

*Elegance Bridals*  
 1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com

**AD# C172QA02002C**  
 PASS 2 COL. x 5

*The Perfect Style. The Perfect Fit.*



Slip into something stunning with our unparalleled selection of beautiful bridal gowns, veils, accessories and bridesmaid fashions.

By Appointment Only

Petite & Plus Sizes  
 Expert, On-Site Fitting & Alterations  
 Figure-Sculpting Bridal Foundations

*Elegance Bridals*  
 1234 Washington Street | Somersville Heights  
 000-000-0000 | www.namewebsite.com

**AD# C172QA02003C**  
 PASS 2 COL. x 5



C172QP02001C\*-○



C172QP02002C\*-○



C172QP02004C-●



C172QP02005C-●



C172QP02006C-●



C172QP02003C\*-○

**Tools of the Trade**

Drawing | Drafting | Painting  
 Airbrushing | Scrapbooking  
 Sculpting | Screen Printing | Framing

**This Week's Special**  
**50% Off**  
 Name Brand Drawing Pads  
**\$3.99**  
 now from \$7.99  
 Sale ends Sunday, April 02, 2017. List details, terms and conditions here.

**Avenue Art Supply**  
 1234 Washington Street  
 Somersville Heights  
 000-000-0000  
 www.namewebsite.com

**AD# C172QA02004C**  
 PASS 2 COL. x 5

**A Full Spectrum of Art Supplies**

Drawing | Drafting | Painting  
 Airbrushing | Scrapbooking  
 Sculpting | Screen Printing | Framing

**This Week's Special**  
**60% Off**  
 Name Brand Bristle Brushes  
**\$1.99**  
 now from \$3.00  
 Sale ends Sunday, April 02, 2017. List details, terms and conditions here.

**Avenue Art Supply**  
 1234 Washington Street  
 Somersville Heights  
 000-000-0000  
 www.namewebsite.com

**AD# C172QA02005C**  
 PASS 2 COL. x 5

**Every Shade of Creative Inspiration**

Drawing | Drafting | Painting  
 Airbrushing | Scrapbooking  
 Sculpting | Screen Printing | Framing

**This Week's Special**  
**40% Off**  
 Name Brand Acrylic Paints  
**\$4.99**  
 now from \$8.00  
 Sale ends Sunday, April 02, 2017. List details, terms and conditions here.

**Avenue Art Supply**  
 1234 Washington Street  
 Somersville Heights  
 000-000-0000  
 www.namewebsite.com

**AD# C172QA02006C**  
 PASS 2 COL. x 5

N1203P46009C\*-O

**Experienced.  
Honest. Reliable. Safe.**  
*Residential & Commercial Electricians*



**10% Off**  
220 AMP  
Service Upgrade  
Value up to \$300!

**Advanced  
Electrical**

Free Estimates  
Licensed, Insured & Bonded  
24-Hour Emergency Service  
[facebook](#)

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

**AD# C172QA03001C**

PASS 2 COL. x 5



C172QP03001C\*-O



C172QP03004C-●

N1203P46009C\*-O

**Experienced.  
Honest. Reliable. Safe.**  
*Residential & Commercial Electricians*



**\$25 Off**  
Any Service Call  
Valid anytime!

**Advanced  
Electrical**

Free Estimates  
Licensed, Insured & Bonded  
24-Hour Emergency Service  
[facebook](#)

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

**AD# C172QA03002C**

PASS 2 COL. x 5



C172QP03002C\*-O



C172QP03005C-●

N1203P46009C\*-O

**Experienced.  
Honest. Reliable. Safe.**  
*Residential & Commercial Electricians*



**\$49**  
Electrical  
System Safety  
Inspection Service  
Prevent fire risks!

**Advanced  
Electrical**

Free Estimates  
Licensed, Insured & Bonded  
24-Hour Emergency Service  
[facebook](#)

1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

**AD# C172QA03003C**

PASS 2 COL. x 5



C172QP03003C\*-O



C172QP03006C-●

**Professional Training  
for Horse & Rider**



Offering customized training for every level of riding experience. We welcome you to stop by and speak with us about your riding goals and the right training program to achieve and enjoy them.

Lessons | Boarding | Training | Breeding | Sales | Grooming

**Arena  
Equestrian Center** [facebook](#)

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA03004C**

PASS 2 COL. x 5

N1203P46009C\*-O

**Making Your Horse  
Feel At Home & At Ease**



Offering a secure, caring and comfortable environment for your horse to reside, train and thrive. We welcome you to stop by and speak with us about our professional boarding services.

Lessons | Boarding | Training | Breeding | Sales | Grooming

**Arena  
Equestrian Center** [facebook](#)

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA03005C**

PASS 2 COL. x 5

N1203P46009C\*-O

**Head-to-Tail  
Equine Care**



Offering dozens of trails, arenas and stalls, as well as training and grooming services to protect, nurture and care for your equine companion. We welcome you to call or stop by anytime to learn more about our facility and services.

Lessons | Boarding | Training | Breeding | Sales | Grooming

**Arena  
Equestrian Center** [facebook](#)

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA03006C**

PASS 2 COL. x 5

N1203P46009C\*-O

# Aquarium Event

**Going On Now**

**15% Off All Fish Tanks**  
Huge selection of styles & sizes!

**BOGO 50% Off Tank Accessories**  
Filters, reets, lighting & more!

**Whiskers Pet Supply**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

# Grooming Specials

**Book Today**

**10% Off Bath & Cut Services**  
We use all-natural shampoos!

**BOGO 50% Off Nail Trim, Teeth Brushing, Facial or Ear Cleaning**

**Whiskers Pet Supply**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

# Pet Food Savings

**This Week Only**

**up to 30% Off Premium Name Brand Pet Nutrition**  
For Dogs, Cats, Kittens & Puppies

**Whiskers Pet Supply**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

**AD# C172QA04001C**  
PASS 2 COL. x 5

**AD# C172QA04002C**  
PASS 2 COL. x 5

**AD# C172QA04003C**  
PASS 2 COL. x 5



C172QP04001C\*-○



C172QP04002C\*-○



C172QP04003C\*-○



C172QP04005C-●



C172QP04006C-●

C172QP04004C-●

## Your Loyal Companion. Our Dedicated Focus.

Offering complete and compassionate veterinary care services for dogs and cats.  
wellness care | vaccines | puppy exams | fitness | injury surgery | diagnostics | microchipping | dental care | nutrition

**Free Pet Exam for New Customers**  
Call for details and your appointment.

**Somersville Veterinary Clinic**  
1234 Washington Street • Somersville Heights  
000-000-0000 • www.namewebsite.com

**AD# C172QA04004C**  
PASS 2 COL. x 5

## Your Best Friend. Our Best Care.

Offering complete and compassionate veterinary care services for dogs and cats.  
wellness care | vaccines | puppy exams | fitness | injury surgery | diagnostics | microchipping | dental care | nutrition

**Enter Our Pet Photo Contest**  
online or in office through April 00, 2017.

**Somersville Veterinary Clinic**  
1234 Washington Street • Somersville Heights  
000-000-0000 • www.namewebsite.com

**AD# C172QA04005C**  
PASS 2 COL. x 5

## Your Biggest Protector. Our Biggest Priority.

Offering complete and compassionate veterinary care services for dogs and cats.  
wellness care | vaccines | puppy exams | fitness | injury surgery | diagnostics | microchipping | dental care | nutrition

**\$25 Pet Microchipping Special**  
through April 00, 2017. Call for appointment.

**Somersville Veterinary Clinic**  
1234 Washington Street • Somersville Heights  
000-000-0000 • www.namewebsite.com

**AD# C172QA04006C**  
PASS 2 COL. x 5



CAMPAIGN:

C172QP01006C-

**You've Earned It!**

**2017 Arrondo Crossroader**  
with navigation and heated seats  
**Your Net Cost \$22,995**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**Appleton Auto Group**  
Over 600 Safety-tested Pre-owned Cars In Stock. Browse inventory online, or stop by our showrooms today!  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

C172QP19009C-

**Treat Yourself!**

**2017 Arrondo Anaconda**  
with power package and air conditioning  
**Lease per month plus tax \$189 36-month lease**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**Appleton Auto Group**  
Over 600 Safety-tested Pre-owned Cars In Stock. Browse inventory online, or stop by our showrooms today!  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

C172QP19009C-

**Great Cars for Grads!**

**2017 Arrondo Trailfinder**  
with power package and air conditioning  
**Lease per month plus tax \$199 36-month lease**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**Appleton Auto Group**  
Over 600 Safety-tested Pre-owned Cars In Stock. Browse inventory online, or stop by our showrooms today!  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

C172QP19009C-

AD# C172QA05002C PASS 2 COL. x 4

AD# C172QA05003C PASS 2 COL. x 4

AD# C172QA05005C PASS 2 COL. x 4

Bonus Cash & Low Financing Rates to Get You Behind the Wheel!

**GRADUATE**

**Graduation Sales Event**

**0% APR for 60 Months**

**2017 Arrondo Crossroader**  
with navigation and heated seats  
**Your Net Cost \$22,995**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**\$0 Down**

**2017 Arrondo Anaconda**  
with power package and air conditioning  
**Lease per month plus tax \$189 36-month lease**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**39 MPG Hwy**

**2017 Arrondo Trailfinder**  
with power package and air conditioning  
**Lease per month plus tax \$199 36-month lease**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**\$5,200 Total MSRP Savings**

**2017 Arrondo Benefactor**  
with navigation and heated seats  
**Your Net Cost \$20,995**  
See dealer, taxes and condition fees. See dealer, taxes and condition fees.

**Safety-tested Pre-owned Values**  
Inspection certification and vehicle history reports standard on every pre-owned vehicle we sell!

|                                                                            |                                                                            |                                                                            |                                                                            |
|----------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------|
| <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 |
| <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 |
| <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 | <b>2015 Maxima</b><br>Sedan, 4-Cyl., 2400 cc, 187,000 Miles, 12/15, 17,999 |

**You Did It!**

**Appleton Auto Group**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

C172QP05001C-

WEB ADS:

C172QP01006C-

**You've Earned It!**

**2017 Arrondo Crossroader**  
**Your Net Cost \$22,995**

**Appleton Auto Group**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

AD# C172QW05002R

C172QP19009C-

Companion WEB ADS available on MCC

**You've Earned It!** **2017 Arrondo Crossroader**  
**Your Net Cost \$22,995** **Appleton Auto Group**

AD# C172QW05002B  
300 x 50

C172QP19009C-

**You've Earned It!** **2017 Arrondo Crossroader**  
**Your Net Cost \$22,995** **Appleton Auto Group**

AD# C172QW05002W  
320 x 50

**You've Earned It!**

**2017 Arrondo Crossroader**  
**Your Net Cost \$22,995**

BROWSE HERE >

**Appleton Auto Group**  
1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

C172QP01006C-

AD# C172QA05001C PASS 6 COL. x 21

AD# C172QA05005C 10 x 13

C172QP01006C- C172QP19009C-

AD# C172QW05002S

**You've Earned It!** **2017 Arrondo Crossroader**  
**Your Net Cost \$22,995**

**Appleton Auto Group**  
1234 Washington Street | Somerville Heights  
000-000-0000 | www.namewebsite.com

AD# C172QW05002L

**Got Bad Luck?  
Get Good  
Insurance.**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP20012C\*-O

**AD# C172QA06001C**

PASS 2 COL. x 4

### 13-Time Campaigns:

Each quarter **Campaigns & Classified** gives you a ready-to-present 13-time ad campaign that focuses on your area's auto-related retailers, such as tire dealers, transmission shops, brake and muffler shops, auto parts stores, radiator repair shops, auto detailers and more.

You can choose to sell them to run once a week for a quarter-year program (13 weeks); publish more than one in a single edition for a set period of time; or spread the 13 ads over a daily one-month campaign... it's up to you!

Look for more in upcoming issues. If you have any requests for 13-time campaign ad subjects, call **800-223-1600** or send e-mail to **service@metro-email.com**.

(MCC Spec Ads & Covers Library / Service "Campaigns & Classified" / Keyword "campaign")

Companion WEB ADS available on MCC

**24-Hour Roadside Assistance From Just \$4.99 Monthly!**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP20013C\*-O

**AD# C172QA06002C**

PASS 2 COL. x 4

**Protect Yourself From What You Didn't See Coming**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP20014C\*-O

**AD# C172QA06003C**

PASS 2 COL. x 4

**Protect Yourself & Others With the Right Liability & Umbrella Coverage**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

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000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP20015C\*-O

**AD# C172QA06004C**

PASS 2 COL. x 4

**Don't Get Burned By Cut-Rate Insurance**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
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Call for your free policy review and rate quote today!

C172QP20016C\*-O

**AD# C172QA06005C**

PASS 2 COL. x 4

**Accident Coverage You Can Count On**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

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000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP06020C\*-O

**AD# C172QA06006C**

PASS 2 COL. x 4

**Troubled Driving Record? We Can Help!**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP20019C\*-O

**AD# C172QA06007C**

PASS 2 COL. x 4

**Collision Coverage to Get You Back on the Road Fast!**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP19013C\*-O

**AD# C172QA06008C**

PASS 2 COL. x 4

**"Insuring" Peace of Mind With Roadside Assistance**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

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000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP19014C\*-O

**AD# C172QA06009C**

PASS 2 COL. x 4

**Fender Benders Happen. We Happen to Have You Covered!**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP19015C\*-O

**AD# C172QA06010C**

PASS 2 COL. x 4

**Don't Get Slammed by Inferior Insurance Coverage**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP19016C\*-O

**AD# C172QA06011C**

PASS 2 COL. x 4

**Around Town or Cross-Country We're With You All the Way**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Call for your free policy review and rate quote today!

C172QP19017C\*-O

**AD# C172QA06012C**

PASS 2 COL. x 4

**Get a Free Car Wash When You Call Today for a Rate Quote!**

quality auto insurance coverage | personalized policies | safe driver discounts | fast & friendly claims service

**Benchmark Insurance Group**

1234 Washington Street | Somersville Heights  
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Call for your free policy review and rate quote today!

C172QP19018C\*-O

**AD# C172QA06013C**

PASS 2 COL. x 4

# ERASE Your Down Payment

**\$0** Down  
**\$0** Security  
**\$0** First Month's Payment  
Now Through April 30

*Simply sign and drive on  
every vehicle featured here!*



C172QP02004C-●



**2017 Arrondo  
Anaconda**  
*power everything, cruise control & leather seats*  
**Your Net Cost**  
**\$28,999**

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Anaconda**  
*power everything, cruise control & leather seats*  
**Your Net Cost**  
**\$28,999**

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Anaconda**  
*power everything, cruise control & leather seats*  
**Your Net Cost**  
**\$28,999**

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Anaconda**  
*power everything, cruise control & leather seats*  
**Your Net Cost**  
**\$28,999**

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Crossroader**  
*luxury package with rear camera & navigation*  
**36-Month Lease**  
**\$219** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Crossroader**  
*luxury package with rear camera & navigation*  
**36-Month Lease**  
**\$219** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Crossroader**  
*luxury package with rear camera & navigation*  
**36-Month Lease**  
**\$219** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



**2017 Arrondo  
Crossroader**  
*luxury package with rear camera & navigation*  
**36-Month Lease**  
**\$219** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.

## Mountainview Motor Group

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

Advertised offers end 00.00.17. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**AD# C172QA07001C** PASS 6 COL. x 21  
**AD# C172QA07002C** 10 x 13

# Affordable Pre-owned Luxury. Dependable Pre-owned Quality.

Peace of mind comes standard with every pre-owned vehicle we sell. 5-day money-back guarantee | 200-point inspection certificate | vehicle history report

**We Finance!**  
Pre-owned rates from  
**1.9% APR**



C172QP20005C-●

|                                                                                                                                                                                                |                                                                                                                                                                                                |                                                                                                                                                                                                |                                                                                                                                                                                                 |                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   |
| <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b>   |
| <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> |
| <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> | <br>2015 Max. Sidewinder<br>Auto, Cruise, A/C, Alloy, Leather, 00K Miles<br>VIN#00000000<br><b>\$17,995</b> |

C172QP20002C\*-O

**Bad Credit? No Credit? We Can Help!**

Call, come in or visit us online today for financing preapproval, even if your credit history is less than perfect

## Valley Pre-Owned Auto Mall

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

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AD# C172QA08001C

PASS 6 COL. x 21

AD# C172QA08002C

10 x 13

# Spring Clearance Event

Our lowest prices of the season on hundreds of new and pre-owned vehicles.



2017 Arrondo Anaconda  
**\$18,995**

12 available at this net cost  
MSRP \$24,645 SALE \$21,995 BONUS CASH  
\$2,000 TRADE BONUS \$1,000



2017 Arrondo Anaconda  
**\$18,995**

12 available at this net cost  
MSRP \$24,645 SALE \$21,995 BONUS CASH  
\$2,000 TRADE BONUS \$1,000



2017 Arrondo Anaconda  
**\$18,995**

12 available at this net cost  
MSRP \$24,645 SALE \$21,995 BONUS CASH  
\$2,000 TRADE BONUS \$1,000



2017 Arrondo Anaconda  
**\$18,995**

12 available at this net cost  
MSRP \$24,645 SALE \$21,995 BONUS CASH  
\$2,000 TRADE BONUS \$1,000

Signature Auto Group

1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com



## Every Pre-owned Vehicle Is Marked Down & Priced to Sell!

|                                                                               |                                                                               |
|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 | 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 |
| <b>\$17,995</b>                                                               | <b>\$17,995</b>                                                               |
| 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 | 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 |
| <b>\$17,995</b>                                                               | <b>\$17,995</b>                                                               |
| 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 | 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 |
| <b>\$17,995</b>                                                               | <b>\$17,995</b>                                                               |
| 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 | 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 |
| <b>\$17,995</b>                                                               | <b>\$17,995</b>                                                               |
| 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 | 2015 Maximus Sidewinder<br>Auto, AC, Power Package, OOK Miles<br>VIN#00000000 |
| <b>\$17,995</b>                                                               | <b>\$17,995</b>                                                               |

Advertised offers good while supplies last through May 01, 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

C172QP09001C\*-O

AD# C172QA09001C PASS 6 COL. x 10

# Your New Car for LESS

Buy or Lease!  
Low Down Payments  
Easy Financing

**\$5,800 Off MSRP**



2017 Maximus Sidewinder  
equipped with power package, navigation & heated seats  
**\$24,995**

**\$0 Down**



2017 Maximus Crossroader  
with air conditioning and remote controls  
**\$199** per month, 36-month lease

**\$5,800 Off MSRP**



2017 Maximus Sidewinder  
equipped with power package, navigation & heated seats  
**\$24,995**

**\$0 Down**



2017 Maximus Crossroader  
with air conditioning and remote controls  
**\$199** per month, 36-month lease

**\$5,800 Off MSRP**



2017 Maximus Sidewinder  
equipped with power package, navigation & heated seats  
**\$24,995**

**\$0 Down**



2017 Maximus Crossroader  
with air conditioning and remote controls  
**\$199** per month, 36-month lease

**\$5,800 Off MSRP**



2017 Maximus Sidewinder  
equipped with power package, navigation & heated seats  
**\$24,995**

**\$0 Down**



2017 Maximus Crossroader  
with air conditioning and remote controls  
**\$199** per month, 36-month lease

Carillo Motors



1234 Washington Street | Somersville Heights  
000-000-0000 | www.namewebsite.com

Advertised offers good while supplies last through May 01, 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

**\$5,800 Off MSRP**



2017 Maximus Sidewinder  
equipped with power package, navigation & heated seats  
**\$24,995**

**\$0 Down**



2017 Maximus Crossroader  
with air conditioning and remote controls  
**\$199** per month, 36-month lease

C172QP09002C-O

AD# C172QA09002C PASS 6 COL. x 10

C172QP10001C\*-0

# SPRING FEVER SALE

Spring is here, and so are the best deals from your local Maximus dealer!



2017 Maximus Adventurer  
now starting as low as  
**\$24,799**  
Lease per month  
**\$219** plus tax, 36 months



2017 Maximus Adventurer  
now starting as low as  
**\$32,599**  
Lease per month  
**\$279** plus tax, 36 months



2017 Maximus Adventurer  
now starting as low as  
**\$24,799**  
Lease per month  
**\$219** plus tax, 36 months



2017 Maximus Adventurer  
now starting as low as  
**\$32,599**  
Lease per month  
**\$279** plus tax, 36 months

## Skyline Motor Group

1234 Washington Street | Somersville Heights  
000.000.0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# C172QA10001C 10 x 13

C172QP10002C-0



C172QP10003C-0

# Memorial Day Markdown Mania

Saturday | Sunday | Monday  
May 27-29, 2017

Bonus Cash Incentives for Active & Retired Military  
We thank you for your service.



2017 Arondo Anaconda  
nicely equipped with power package  
**\$28,995**  
MSRP \$34,500 Sale \$31,995 Factory Bonus Cash \$1,500 Military Bonus \$1,500  
12 in stock at similar savings. Let details, terms and conditions here.



2017 Maximus Anaconda  
nicely equipped with power package  
**\$28,995**  
MSRP \$34,500 Sale \$31,995 Factory Cash \$1,500 Bonus Cash \$1,000 Military Bonus \$1,500  
12 in stock at similar savings. Let details, terms and conditions here.



2017 Maximus Anaconda  
nicely equipped with power package  
**\$28,995**  
MSRP \$34,500 Sale \$31,995 Factory Cash \$1,500 Bonus Cash \$1,000 Military Bonus \$1,500  
12 in stock at similar savings. Let details, terms and conditions here.

## Grantville Motor Group

1234 Washington Street | Somersville Heights  
000-000-0000 | [www.namewebsite.com](http://www.namewebsite.com)

AD# C172QA10002C 10 x 13  
AD# C172QA10003C 10 x 13

C172QP11001C\*-O

C172QP19007C-●



# Our Success Is Driven By Good Old-Fashioned Value & Service

We do our best to get you the best deal with no hassles or pressure to buy. Stop in today for a test drive, and experience the difference for yourself!



2017 Maxima Sidewinder with power package, navigation and cameras  
**Buy \$30,995**  
List details, terms and conditions here. List details, terms and conditions here.

Lease **\$259** per month plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here.



2017 Maxima Sidewinder with power package, navigation and cameras  
**Buy \$30,995**  
List details, terms and conditions here. List details, terms and conditions here.

Lease **\$259** per month plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here.



2017 Maxima Sidewinder with power package, navigation and cameras  
**Buy \$30,995**  
List details, terms and conditions here. List details, terms and conditions here.

Lease **\$259** per month plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here.



2017 Maxima Sidewinder with power package, navigation and cameras  
**Buy \$30,995**  
List details, terms and conditions here. List details, terms and conditions here.

Lease **\$259** per month plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here.



2017 Maxima Sidewinder with power package, navigation and cameras  
**Buy \$30,995**  
List details, terms and conditions here. List details, terms and conditions here.

Lease **\$259** per month plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here.



2017 Maxima Sidewinder with power package, navigation and cameras  
**Buy \$30,995**  
List details, terms and conditions here. List details, terms and conditions here.

Lease **\$259** per month plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here.

## Guaranteed Pre-owned Quality

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

2015 Arrondo Anaconda  
OK Miles, VIN#00000000  
**\$18,995**

# LTD Auto Sales



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AD# C172QA11001C PASS 6 COL. x 21

AD# C172QA11002C 10 x 13

# DAD'S DAY DEALS



**\$4,500 Off MSRP**

**2017 Maximus Crossroader**

with power package, air conditioning & heated seats  
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,500

**Your Net Cost \$34,500**

9 in stock at this price. List details, terms and conditions here.



**\$4,500 Off MSRP**

**2017 Maximus Crossroader**

with power package, air conditioning & heated seats  
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,500

**Your Net Cost \$34,500**

9 in stock at this price. List details, terms and conditions here.



**\$4,500 Off MSRP**

**2017 Maximus Crossroader**

with power package, air conditioning & heated seats  
MSRP \$39,500 SALE \$36,000 BONUS CASH \$1,500

**Your Net Cost \$34,500**

9 in stock at this price. List details, terms and conditions here.



Happy Father's Day From the  
Crossroads Auto Group Team!

## CROSSROADS AUTO GROUP

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Offers end June 30, 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

**AD# C172QA12001C**

PASS 2 COL. x 21

# Make Mom's Day!



**\$4,000 Off MSRP**

**2017 Maximus Sidewinder**

with power package, air conditioning & heated seats  
MSRP \$39,500 SALE \$36,500

BONUS CASH \$1,000

**Your Net Cost \$35,500**

9 in stock at this price

List details, terms and conditions here. List details, terms and conditions here.



**\$4,000 Off MSRP**

**2017 Maximus Sidewinder**

with power package, air conditioning & heated seats  
MSRP \$39,500 SALE \$36,500

BONUS CASH \$1,000

**Your Net Cost \$35,500**

9 in stock at this price

List details, terms and conditions here. List details, terms and conditions here.



**\$4,000 Off MSRP**

**2017 Maximus Sidewinder**

with power package, air conditioning & heated seats  
MSRP \$39,500 SALE \$36,500

BONUS CASH \$1,000

**Your Net Cost \$35,500**

9 in stock at this price

List details, terms and conditions here. List details, terms and conditions here.



Happy Mother's Day From the  
Crossroads Auto Group Team!

## CROSSROADS AUTO GROUP

1234 Washington Street  
Somerville Heights  
000-000-0000  
www.namewebsite.com

Offers end May 30, 2017. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

**AD# C172QA12002C**

PASS 2 COL. x 21

# Best of the Best

**Our biggest deals of the week, available only while they last!**

2017 Arrondo

**Anaconda**

with luxury package

and cameras

Buy **\$27,995**

Lease **\$249**

per month, plus tax, 36 months



List details, terms and conditions here. List details, terms and conditions here.

2017 Arrondo

**Anaconda**

with luxury package

and cameras

Buy **\$27,995**

Lease **\$249**

per month, plus tax, 36 months



List details, terms and conditions here. List details, terms and conditions here.

2017 Arrondo

**Anaconda**

with luxury package

and cameras

Buy **\$27,995**

Lease **\$249**

per month, plus tax, 36 months



List details, terms and conditions here. List details, terms and conditions here.

2017 Arrondo

**Anaconda**

with luxury package

and cameras

Buy **\$27,995**

Lease **\$249**

per month, plus tax, 36 months



List details, terms and conditions here. List details, terms and conditions here.

2017 Arrondo

**Anaconda**

with luxury package

and cameras

Buy **\$27,995**

Lease **\$249**

per month, plus tax, 36 months



List details, terms and conditions here. List details, terms and conditions here.



## Highway Motors

1234 Washington Street  
Somerville Heights  
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**AD# C172QA12003C**

PASS 2 COL. x 21



C172QP20007C-



**Special Financing Rates**  
 starting as low as **0.9% APR**  
with approved above-average credit. See dealer for application and details. List details, terms and conditions here.

# Take the **Wheel**

*Choose Your Down Payment. Choose Your Monthly Payment.  
 Drive Home the Deal That Works for You!*



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.



2017 Maximus Sidewinder  
**BUY OR LEASE!**  
 IN STOCK FROM  
**\$21,995**

List details, terms and conditions here. List details, terms and conditions here.

**Pre-owned Financing as Low as 1.9% to Get You Behind the Wheel**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

2015 Arrondo Anaconda  
Auto, Credit, AC, 50K Miles, VIN#00000000  
**\$17,995**

## Merit Motor Group

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**AD# C172QA13001C** PASS 6 COL. x 21  
**AD# C172QA13002C** 10 x 13

C172QP20008C-●



# Stop Dreaming. Start Driving!

## 0% APR for 72 Months

available in lieu of rebate with approved credit on featured models  
Limited-time offer. List details, terms and conditions here. See dealer for details.

### 2017 Maximus Embarcadero

Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

List details, terms and conditions here.  
List details, terms and conditions here.



### 2017 Maximus Sidewinder

Automatic transmission, cruise control, parking cameras and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

36-Month Lease  
Your Net Cost **\$239** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Embarcadero

Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Sidewinder

Automatic transmission, cruise control, parking cameras and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

36-Month Lease  
Your Net Cost **\$239** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



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Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Embarcadero

Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Sidewinder

Automatic transmission, cruise control, parking cameras and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

36-Month Lease  
Your Net Cost **\$239** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Embarcadero

Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

List details, terms and conditions here. List details, terms and conditions here.



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Automatic transmission, cruise control, parking cameras and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

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Your Net Cost **\$239** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Sidewinder

Automatic transmission, cruise control, parking cameras and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

36-Month Lease  
Your Net Cost **\$239** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Embarcadero

Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Sidewinder

Automatic transmission, cruise control, parking cameras and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

36-Month Lease  
Your Net Cost **\$239** per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.



### 2017 Maximus Embarcadero

Power package, heated seats, air conditioning and more  
MSRP \$39,995 Our Price \$37,500 Factory Rebate \$2,000 Bonus Cash \$1,000

Your Net Cost **\$34,500**

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## Simmons Partners Auto Mall

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AD# C172QA14001C PASS 6 COL. x 21

AD# C172QA14002C 10 x 13

C172QP15003C\*-O

C172QP15002C\*-O

C172QP15001C-●

# Get On the Road This Spring

We have low prices and easy financing to put you in the driver's seat!

## 1.9% APR

for 72 Months  
available on featured 2017 models with approved credit  
List details, terms and conditions here.  
List details, terms and conditions here.

12 in stock at this price



2017 Arrondo **Anaconda**  
with power package and navigation

## \$24,599

List details, terms and conditions here. List details, terms and conditions here.

12 in stock at this price



2017 Arrondo **Trailfinder**  
with off-road package and heated seats

## \$219

 per month, plus tax

List details, terms and conditions here. List details, terms and conditions here.

## Pre-owned Specials

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

2015 Maximus Sidewinder  
2-door, blue, power everything, cruise, ac, VNA000000

**\$17,995**

# Tompson Motors, LLC

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AD# C172QA15001C

PASS 6 COL. x 21

AD# C172QA15002C

10 x 13

# DRIVING IS BELIEVING

Stop in for a test drive, and experience the superior comfort, style and handling our latest models bring to the road.



**NEWLY RESTYLED**  
**2017 Maximus Chrysalis**  
 generously equipped from  
**\$34,995**  
 Lease From  
**\$279** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**39 MPG Hwy**  
**2017 Maximus Sidewinder**  
 nicely equipped from  
**\$29,995**  
 Lease From  
**\$249** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**Luxury Features**  
**2017 Maximus Embarcadero**  
 with full luxury package  
**\$39,995**  
 Lease From  
**\$319** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**Heated & Cooling Seats**  
**2017 Maximus Chrysalis**  
 generously equipped from  
**\$34,995**  
 Lease From  
**\$279** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**All-New Crossover**  
**2017 Maximus Sidewinder**  
 nicely equipped from  
**\$29,995**  
 Lease From  
**\$249** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**Luxury Features**  
**2017 Maximus Embarcadero**  
 with full luxury package  
**\$39,995**  
 Lease From  
**\$319** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**Heated & Cooling Seats**  
**2017 Maximus Chrysalis**  
 generously equipped from  
**\$34,995**  
 Lease From  
**\$279** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**39 MPG Hwy**  
**2017 Maximus Sidewinder**  
 nicely equipped from  
**\$29,995**  
 Lease From  
**\$249** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**All-New Crossover**  
**2017 Maximus Sidewinder**  
 nicely equipped from  
**\$29,995**  
 Lease From  
**\$249** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**Luxury Features**  
**2017 Maximus Embarcadero**  
 with full luxury package  
**\$39,995**  
 Lease From  
**\$319** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**Heated & Cooling Seats**  
**2017 Maximus Chrysalis**  
 generously equipped from  
**\$34,995**  
 Lease From  
**\$279** per month  
 plus tax for 36 months  
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



**39 MPG Hwy**  
**2017 Maximus Sidewinder**  
 nicely equipped from  
**\$29,995**  
 Lease From  
**\$249** per month  
 plus tax for 36 months  
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## Hershell Auto Mall

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**AD# C172QA16001C**

PASS 6 COL. x 21

**AD# C172QA16002C**

10 x 13

C172QP17001C\*~O

# CAR CARE & REPAIR SAVINGS

C172QP20002C\*~O

**MOBILE  
AUTO  
DETAILING**

**New Customers  
Save \$25 OFF  
Full Vehicle Detail**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Interior & Exterior Hand Detailing | Satisfaction Guaranteed | 7 Days a Week  
**DETAIL EVERYWHERE**

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**GLASS &  
WINDSHIELD**

**10% Off  
Windshield Repair  
or Replacement**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Mobile Service | Insurance Specialists | Free Estimates

**Kearny Auto Glass**

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**PAINT &  
BODYWORK**

**\$100 Off Your  
Deductible**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Frame Straightening | Dent & Bumper Repair | Color Matching | Custom Paint

**Flawless Body Shop**

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**TRANSMISSION  
SPECIALISTS**

**Save 10% Off  
Any Transmission  
Service**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Free Estimates | All Work Guaranteed | Owner Operated

**Gaines Transmission**

1234 Washington Street | Somersville Heights  
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**REPAIR &  
MAINTENANCE**

**10% Off Any  
Repair or Service**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Foreign & Domestic | Free Written Estimates | Parts & Labor Guaranteed

**Vance Auto Repair**

1234 Washington Street | Somersville Heights  
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**CAR  
WASH**

**Free Upgrade on  
Any Car Wash**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Touchless Car Wash | Friendly & Professional | Free Loyalty Program

**Hi-Shine Car Wash**

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**AUTO  
PARTS**

**\$5 Off Purchase  
of \$30 or More**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Huge Selection of Parts | Free Part Location Service | Car Care Products

**Discount Auto Supply**

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**UPHOLSTERY  
REPAIR**

**10% Off Upholstery  
Repair Service**

Coupon required. Expires 00.00.17. List details, terms and conditions here. List details, terms and conditions here.  
Patching & Repairs | Reupholstery | Custom Upholstery | Free Estimates

**Mark's Upholstery**

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N1203P46009C\*~O

AD# C172QA17001C PASS 6 COL. x 21

AD# C172QA17002C 10 x 13



C172QP18001C-●



C172QP18002C-●



C172QP18003C-●



C172QP18004C-●



C172QP18005C-●



C172QP18006C-●



C172QP19006C-●



C172QP19007C-●



C172QP19010C-●



C172QP19003C-●



C172QP19008C-●



C172QP19009C-●



C172QP19020C\*-○



C172QP19011C-●



C172QP19013C\*-○



C172QP19019C\*-○



C172QP19018C\*-○



C172QP19012C-●



C172QP19017C\*-○



C172QP19016C\*-○



C172QP19015C\*-○



C172QP19005C-●



C172QP19002C\*-○



C172QP19014C\*-○



C172QP19004C-●



C172QP19001C\*-○



C172QP20011C-●



C172QP20010C-●



C172QP20006C-●



C172QP20007C-●



C172QP20008C-●



C172QP20009C-●



C172QP20005C-●



C172QP20004C-●



C172QP20015C\*-○



C172QP20013C\*-○



C172QP20016C\*-○



C172QP20012C\*-○



C172QP20014C\*-○



C172QP20018C\*-○



C172QP20017C\*-○



C172QP20003C-●



C172QP20019C\*-○



C172QP20001C\*-○



C172QP20002C\*-○



CAMPAIGN:

**Spring Cleaning Garage Sale Special**  
 Advertise your garage sale to more than **00,000 local readers** in The Somersville Press Classifieds!

**3 Lines, 2 Days**  
 In Print & Online  
**Only \$12.95**

**The Somersville Press**  
 Local Classifieds  
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C172QP23002C\*-O

**AD# C172QA21002C** W  
 PASS 2 COL. x 4

**Your Secret to a Successful Garage Sale**  
 Advertise your garage sale to more than **00,000 local readers** in The Somersville Press Classifieds!

**FREE Garage Sale Kit With Your Classified Ad** includes signs, pricing stickers, checklist and tip sheet.

**The Somersville Press**  
 Local Classifieds  
 In Print & Online  
**000,000,0000**  
 www.namesvillepaper.com

C172QP23002C\*-O

**AD# C172QA21003C**  
 PASS 2 COL. x 4

**Your Best Garage Sale GUARANTEED!**  
 If you are not satisfied with the outcome of your garage sale, or if inclement weather affects your plans, let us within 7 days to run a second garage sale ad FREE within 30 days.

**Guaranteed Garage Sale Package**  
 3 Lines, 3 Days  
 In Print & Online  
**Only \$24.95**

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 Local Classifieds  
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C172QP23002C\*-O

**AD# C172QA21004C**  
 PASS 2 COL. x 4

**Your Weekend Garage Sale Guide**

Make a big deal out of your weekend with **great garage sale finds** all around town!

C172QP23002C\*-O

FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)

C172QP23002C\*-O

- |                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Somersville Heights 0000</b><br>1234 Washington Street<br>Saturday, April 01, 10am-3pm<br>Lots of gently used baby merchandise, including stroller, car seat and clothing. Household goods, tableware, fabric jewelry and more. | <b>Somersville Heights 0000</b><br>1234 Washington Street<br>Saturday, April 01, 10am-3pm<br>Lots of gently used baby merchandise, including stroller, car seat and clothing. Household goods, tableware, fabric jewelry and more. | <b>Somersville Heights 0000</b><br>1234 Washington Street<br>Saturday, April 01, 10am-3pm<br>Lots of gently used baby merchandise, including stroller, car seat and clothing. Household goods, tableware, fabric jewelry and more. | <b>Somersville Heights 0000</b><br>1234 Washington Street<br>Saturday, April 01, 10am-3pm<br>Lots of gently used baby merchandise, including stroller, car seat and clothing. Household goods, tableware, fabric jewelry and more. |
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**Planning a Garage Sale?**  
 Advertise Here! 3 Lines, 3 Days  
 In Print & Online Only \$19.95  
 Add Color Photos to Your Online Ad for Only \$5!  
 Get a Garage Sale Kit for Only \$10!  
 Get started at [namesvillepaper.com/classifieds](http://namesvillepaper.com/classifieds) or call 000,000,0000.

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**AD# C172QA21001C**  
 PASS 6 COL. x 21

**AD# C172QA21005C**  
 10 x 13

**Spring Cleaning Garage Sale Special**

**3 Lines, 2 Days**  
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**Only \$12.95**

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**AD# C172QW21002R**

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**AD# C172QW21002B**

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**Garage Sale Special**

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 In Print & Online  
**Only \$12.95**

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**AD# C172QW21002W**

320 x 50

C172QP23002C\*-O

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 In Print & Online  
**Only \$12.95**

**The Somersville Press**  
 Local Classifieds  
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 www.namesvillepaper.com

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Homes for Sale  
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 to place a Classified ad!

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 Limited-time offer through 00.00.17. List details, terms and  
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## The Somersville Press

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**AD# C172QA22001C** PASS 6 COL. x 21

**AD# C172QA22002C** 10 x 13



C172QP23010C-●



C172QP23005C-●



C172QP23007C-●



C172QP23006C-●



C172QP23008C-●



C172QP23009C-●



C172QP23004C-●



C172QP23003C\*-○



C172QP23001C\*-○

C172QP23002C\*-○



C172QP24006C-●



C172QP24008C-●



C172QP24009C-●



C172QP24005C-●



C172QP24010C-●



C172QP24007C-●



C172QP24004C-●



C172QP24002C\*-○



C172QP24003C\*-○



C172QP24011C-●



C172QP24001C\*-○

**CAMPAIGN:**

**Lakefront Escape**  
1234 Washington Street 00000  
**\$479,500**

2 bedrooms, 1.5 baths with hardwood floors, fireplace and private dock. Property ID#0000.


Search keywords "vacation property" for over 200 available listings, online today!

**EXPLORE YOUR OPTIONS**

**William Myers**  
License#00000  
000-000-0000  
name@namewebsite.com

**Signature Realty Group** 1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

C172QP33006C-

**AD# C172QA25002C**   
PASS 2 COL. x 4

**Single-Family Ranch Estate**  
1234 Washington Street 00000  
**\$519,500**

15.9 acres, 3 bedrooms, 3 baths, set on sprawling ranch with horse, walk and pasture. Property ID#0000.

Search keywords "agriculture" for over 150 available listings, online today!

**EXPLORE YOUR OPTIONS**

**Dennis Norman**  
License#00000  
000-000-0000  
name@namewebsite.com

**Signature Realty Group** 1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

C172QP33003C-

**AD# C172QA25003C**  
PASS 2 COL. x 4

**Resort-Style Senior Living**  
1234 Washington Street 00000  
**\$219,500**

Luxury private apartment with 2 bedrooms, 2 baths and renovated kitchen. Property ID#0000.

Search keywords "senior living" for over 200 available listings, online today!

**EXPLORE YOUR OPTIONS**

**Grace Heedley**  
License#00000  
000-000-0000  
name@namewebsite.com

**Signature Realty Group** 1234 Washington Street  
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C172QP33001C-

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Let us show you over 800 diverse properties for sale in beautiful Name County alone, online today!

**Lakefront Property**  
1234 Washington Street 00000  
**\$499,500**

2 bedrooms, 2 full and half bathrooms with hardwood floors, granite countertops and private dock. Call or text me at 000-000-0000. Property ID#0000.

**Great Starter Home**  
1234 Washington Street 00000  
**\$129,599**

1 bedroom, 1 bath, 1000 sq ft, hardwood floors and granite countertop. Call or text me at 000-000-0000. Property ID#0000.

**Two-Family Residence**  
1234 Washington Street 00000  
**\$219,499**

2 bedrooms, 2 full and half bathrooms with hardwood floors and granite countertops. Call or text me at 000-000-0000. Property ID#0000.

**Brand-New Construction**  
1234 Washington Street 00000  
**\$199,900**

Search for your dream home with a new construction home with granite countertops and hardwood floors. Call or text me at 000-000-0000. Property ID#0000.

**Handyman Special**  
1234 Washington Street 00000  
**\$289,500**

Over 4 bedrooms, granite countertops, hardwood floors, and full kitchen. Call or text me at 000-000-0000. Property ID#0000.

**Two-Family Residence**  
1234 Washington Street 00000  
**\$219,499**

2 bedrooms, 2 full and half bathrooms with hardwood floors and granite countertops. Call or text me at 000-000-0000. Property ID#0000.

**Brand-New Construction**  
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**\$199,900**

Search for your dream home with a new construction home with granite countertops and hardwood floors. Call or text me at 000-000-0000. Property ID#0000.

**Handyman Special**  
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**\$289,500**

Over 4 bedrooms, granite countertops, hardwood floors, and full kitchen. Call or text me at 000-000-0000. Property ID#0000.

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1234 Washington Street 00000  
**\$129,599**

1 bedroom, 1 bath, 1000 sq ft, hardwood floors and granite countertop. Call or text me at 000-000-0000. Property ID#0000.

**Lakefront Property**  
1234 Washington Street 00000  
**\$499,500**

2 bedrooms, 2 full and half bathrooms with hardwood floors, granite countertops and private dock. Call or text me at 000-000-0000. Property ID#0000.

Thinking of selling your home? Contact us today for a free, no-obligation market analysis and home value report!

**MEET OUR TEAM**

Call to Sign: Grace Heedley 000-000-0000 • name@namewebsite.com  
Dennis Norman 000-000-0000 • name@namewebsite.com  
William Myers 000-000-0000 • name@namewebsite.com  
Dennis Norman 000-000-0000 • name@namewebsite.com

**Signature Realty Group**  
1234 Washington Street  
Somersville Heights  
000-000-0000  
www.namewebsite.com

C172QP33006C-

N1501P27004C-  
N1208P64011C-  
N1306P44004C-

**AD# C172QA25001C**  
PASS 6 COL. x 21  
**AD# C172QA25005C**  
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**FULL PAGE PRINT AD (TAB-SIZED VERSION AVAILABLE ON MCC)**

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N1208P64012C-  
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C172QP33006C-

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C172QP33006C-

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**AD# C172QW25002B**  
300 x 50

Click here to search "vacation properties" available now!

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320 x 50

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**AD# C172QW25002S**

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**AD# C172QW25002L**

C172QP26001C\*-O

C172QP26002C-●

C172QP34009C-●

C172QP34005C-●

# Notable

Put these weekend open house events on your to-do list!

# OPEN HOMES



**Listing Agent:**  
Rick Baker  
Associate Broker  
000.000.0000  
rick@namewebsite.com  
Baker Partners Realty  
www.namewebsite.com

*Open Saturday 10am-3pm*

**1234 Washington Street 00000**  
Charming 2-bedroom, 2-bath bungalow featuring hardwood floors, stone fireplace, new windows and recent roof. Professional landscaping with large, fenced backyard. Great starter home, needs nothing!  
PropertyID00000000  
Offered at \$249,500



**Listing Agent:**  
Linda Hanson  
Associate Broker  
000.000.0000  
linda@namewebsite.com  
AllStar Real Estate  
www.namewebsite.com

*Open Sunday 11am-3pm*

**1234 Washington Street 00000**  
Sprawling 4-bedroom, 3.5-bath two-story home featuring hardwood floors, spa master bath and gourmet kitchen. Beautifully landscaped backyard with inground pool and gas fireplace. An entertaining oasis, inside and out! PropertyID00000000  
Offered at \$379,500



**Listing Agent:**  
Rick Baker  
Associate Broker  
000.000.0000  
rick@namewebsite.com  
Baker Partners Realty  
www.namewebsite.com

*Open Saturday 10am-3pm*

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Offered at \$249,500



**Listing Agent:**  
Linda Hanson  
Associate Broker  
000.000.0000  
linda@namewebsite.com  
AllStar Real Estate  
www.namewebsite.com

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PropertyID00000000  
Offered at \$249,500

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10 x 13

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We thank you for your service!

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C172QP32007C-

Hillside Ridge



1234 Washington Street 00000  
4 BR | 3.5 BA | 1,800 ESF  
Sprawling ranch with private half-acre property. Light and airy layout with inground pool and deck. PropertyID#0000000

Contact *Amanda Williams*  
000.000.0000  
name@namewebsite.com

Somersville Heights



1234 Washington Street 00000  
3 BR | 2.5 BA | 1,200 ESF  
Upgrades throughout with open floor plan, en-suite master bath, hardwood floors and fireplace. PropertyID#0000000

Contact *Walter Wepler*  
000.000.0000  
name@namewebsite.com

Hillside Ridge



1234 Washington Street 00000  
4 BR | 3.5 BA | 1,800 ESF  
Sprawling ranch with private half-acre property. Light and airy layout with inground pool and deck. PropertyID#0000000

Contact *Amanda Williams*  
000.000.0000  
name@namewebsite.com

Hillside Ridge



1234 Washington Street 00000  
4 BR | 3.5 BA | 1,800 ESF  
Sprawling ranch with private half-acre property. Light and airy layout with inground pool and deck. PropertyID#0000000

Contact *Amanda Williams*  
000.000.0000  
name@namewebsite.com

Somersville Heights



1234 Washington Street 00000  
3 BR | 2.5 BA | 1,200 ESF  
Upgrades throughout with open floor plan, en-suite master bath, hardwood floors and fireplace. PropertyID#0000000

Contact *Walter Wepler*  
000.000.0000  
name@namewebsite.com

Hillside Ridge



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Sprawling ranch with private half-acre property. Light and airy layout with inground pool and deck. PropertyID#0000000

Contact *Amanda Williams*  
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name@namewebsite.com

Hillside Ridge



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Contact *Amanda Williams*  
000.000.0000  
name@namewebsite.com

Somersville Heights



1234 Washington Street 00000  
3 BR | 2.5 BA | 1,200 ESF  
Upgrades throughout with open floor plan, en-suite master bath, hardwood floors and fireplace. PropertyID#0000000

Contact *Walter Wepler*  
000.000.0000  
name@namewebsite.com

Hillside Ridge



1234 Washington Street 00000  
4 BR | 3.5 BA | 1,800 ESF  
Sprawling ranch with private half-acre property. Light and airy layout with inground pool and deck. PropertyID#0000000

Contact *Amanda Williams*  
000.000.0000  
name@namewebsite.com

## Barnes & Gellar Realty

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com

AD# C172QA27001C PASS 6 COL. x 21

AD# C172QA27002C 10 x 13

C172QP28001C-◇

# Realtor Favorites

Must-see properties handpicked by the professionals!

1234 Washington Street 00000  
3BR, 2BA, 1,490 SF in beautiful wooded area. Large kitchen with new appliances and open floor plan. Energy-efficient windows and insulation. Prime location in top-rated school district. \$249,500



**Linda Anderson**  
Somerville Realty Partners  
www.namewebsite.com  
000.000.0000 • [lsar@somersvillerealty.com](mailto:lsar@somersvillerealty.com)

1234 Washington Street 00000  
4BR, 3.5BA, 2,700 SF ranch home with soaring ceilings. Beautiful living indoors and out with inground pool, professional landscaping and multi-level deck. Upgrades throughout! \$319,499



**Paul Hanson**  
Signature Realty Partners  
www.namewebsite.com  
000.000.0000 • [pah@somersvillerealty.com](mailto:pah@somersvillerealty.com)

1234 Washington Street 00000  
3BR, 2BA, 1,490 SF in beautiful wooded area. Large kitchen with new appliances and open floor plan. Energy-efficient windows and insulation. Prime location in top-rated school district. \$249,500



**Linda Anderson**  
Somerville Realty Partners  
www.namewebsite.com  
000.000.0000 • [lsar@somersvillerealty.com](mailto:lsar@somersvillerealty.com)

1234 Washington Street 00000  
4BR, 3.5BA, 2,700 SF ranch home with soaring ceilings. Beautiful living indoors and out with inground pool, professional landscaping and multi-level deck. Upgrades throughout! \$319,499



**Paul Hanson**  
Signature Realty Partners  
www.namewebsite.com  
000.000.0000 • [pah@somersvillerealty.com](mailto:pah@somersvillerealty.com)

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**Linda Anderson**  
Somerville Realty Partners  
www.namewebsite.com  
000.000.0000 • [lsar@somersvillerealty.com](mailto:lsar@somersvillerealty.com)

1234 Washington Street 00000  
4BR, 3.5BA, 2,700 SF ranch home with soaring ceilings. Beautiful living indoors and out with inground pool, professional landscaping and multi-level deck. Upgrades throughout! \$319,499



**Paul Hanson**  
Signature Realty Partners  
www.namewebsite.com  
000.000.0000 • [pah@somersvillerealty.com](mailto:pah@somersvillerealty.com)

1234 Washington Street 00000  
3BR, 2BA, 1,490 SF in beautiful wooded area. Large kitchen with new appliances and open floor plan. Energy-efficient windows and insulation. Prime location in top-rated school district. \$249,500



**Linda Anderson**  
Somerville Realty Partners  
www.namewebsite.com  
000.000.0000 • [lsar@somersvillerealty.com](mailto:lsar@somersvillerealty.com)

1234 Washington Street 00000  
4BR, 3.5BA, 2,700 SF ranch home with soaring ceilings. Beautiful living indoors and out with inground pool, professional landscaping and multi-level deck. Upgrades throughout! \$319,499



**Paul Hanson**  
Signature Realty Partners  
www.namewebsite.com  
000.000.0000 • [pah@somersvillerealty.com](mailto:pah@somersvillerealty.com)

1234 Washington Street 00000  
3BR, 2BA, 1,490 SF in beautiful wooded area. Large kitchen with new appliances and open floor plan. Energy-efficient windows and insulation. Prime location in top-rated school district. \$249,500



**Linda Anderson**  
Somerville Realty Partners  
www.namewebsite.com  
000.000.0000 • [lsar@somersvillerealty.com](mailto:lsar@somersvillerealty.com)

1234 Washington Street 00000  
4BR, 3.5BA, 2,700 SF ranch home with soaring ceilings. Beautiful living indoors and out with inground pool, professional landscaping and multi-level deck. Upgrades throughout! \$319,499



**Paul Hanson**  
Signature Realty Partners  
www.namewebsite.com  
000.000.0000 • [pah@somersvillerealty.com](mailto:pah@somersvillerealty.com)

1234 Washington Street 00000  
3BR, 2BA, 1,490 SF in beautiful wooded area. Large kitchen with new appliances and open floor plan. Energy-efficient windows and insulation. Prime location in top-rated school district. \$249,500



**Linda Anderson**  
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www.namewebsite.com  
000.000.0000 • [lsar@somersvillerealty.com](mailto:lsar@somersvillerealty.com)

1234 Washington Street 00000  
4BR, 3.5BA, 2,700 SF ranch home with soaring ceilings. Beautiful living indoors and out with inground pool, professional landscaping and multi-level deck. Upgrades throughout! \$319,499



**Paul Hanson**  
Signature Realty Partners  
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AD# C172QA28001C

PASS 6 COL. x 21

AD# C172QA28002C

10 x 13

N1208P64008C-●  
N1208P64007C-●

C162QP34011C-●  
C164QP35006C-●



C172QP29001C-

C151QP32009C-

C162QP34012C-



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**Models Now Open**  
Enjoy the luxury and convenience of a master-planned community featuring clubhouse, pool, playground and park set in true bond evidence of elegantly designed detached residences and townhomes. These gorgeous homes feature gourmet kitchens, master baths and energy-efficient amenities all in a desirable location close to shopping, entertainment and top-rated schools.  
**Location:**  
1234 Washington Street,  
Somerville Heights, NY 00000  
**Price:** starting from the mid \$200s  
**Features:** 3 to 5 bedrooms | 2.5 to 3.5 baths  
**Size:** 1450 to 1700 sq. ft.  
**Details:** [www.namewebsite.com](http://www.namewebsite.com)  
**Contact:** 000.000.0000 or [sales@namewebsite.com](mailto:sales@namewebsite.com)



**Coming Soon**  
Enjoy the luxury and convenience of a master-planned community featuring clubhouse, pool, playground and park set in true bond evidence of elegantly designed detached residences and townhomes. These gorgeous homes feature gourmet kitchens, master baths and energy-efficient amenities all in a desirable location close to shopping, entertainment and top-rated schools.  
**Location:**  
1234 Washington Street,  
Somerville Heights, NY 00000  
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**Details:** [www.namewebsite.com](http://www.namewebsite.com)  
**Contact:** 000.000.0000 or [sales@namewebsite.com](mailto:sales@namewebsite.com)



**Move-In-Ready Homes Now Available**  
Enjoy the luxury and convenience of a master-planned community featuring clubhouse, pool, playground and park set in true bond evidence of elegantly designed detached residences and townhomes. These gorgeous homes feature gourmet kitchens, master baths and energy-efficient amenities all in a desirable location close to shopping, entertainment and top-rated schools.  
**Location:**  
1234 Washington Street,  
Somerville Heights, NY 00000  
**Price:** starting from the mid \$200s  
**Features:** 3 to 5 bedrooms | 2.5 to 3.5 baths  
**Size:** 1450 to 1700 sq. ft.  
**Details:** [www.namewebsite.com](http://www.namewebsite.com)  
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**Price:** starting from the mid \$200s  
**Features:** 3 to 5 bedrooms | 2.5 to 3.5 baths  
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# Real Estate

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## 3 tips to prepare to sell your home

According to Realtor.com, spring is the busiest and best season to sell a home. While a good home can find a buyer any time of year, homeowners might find the buyers' pool is strongest in spring and into summer. The reasons for that are many, ranging from parents wanting to move when their children are not in school to buyers wanting to move when the weather is most accommodating. Because spring is such a popular time to sell a home, homeowners who want to put their homes on the market should use winter as an opportunity to prepare their homes for the prying eyes of prospective buyers. The following tips can help homeowners during the pre-selling preparation process.

### 1. Address the exterior of the home.

Winter can be harsh on a home's exterior, so as winter winds down, homeowners who want to sell their homes should make an effort to address anything that might negatively affect their homes' curb appeal. A study of homes in Greenville, S.C., from researchers at Clemson University found that the value of homes with landscapes that were upgraded from "good" to "excellent" increased by 6 to 7 percent. If it's in the budget, hire professional landscapers to fix any problematic landscaping or address any issues that arose during the winter. Homeowners with green thumbs can tackle such projects on their own, but hiring professionals is akin to staging inside the home.

### 2. Conquer interior clutter.

Clutter has a way of accumulating over the winter, when people tend to spend more time indoors than they do throughout the rest of the year. Homeowners who want to put their homes on the market in spring won't have the luxury of waiting until spring to do their "spring" cleaning, so start clearing any clutter out in winter, even resolving to make an effort to prevent its accumulation throughout winter. Just like buyers are impressed by curb appeal, they are turned off by clutter. The Appraisal Institute suggests homeowners clear clutter out of their homes before appraisers visit, and the same approach can be applied to open houses. Buyers, like appraisers, see cluttered homes as less valuable. In addition, a home full of clutter might give buyers the impression, true or not, that the home was not well maintained.

### 3. Eliminate odors.

A home's inhabitants grow accustomed to odors that might be circulating throughout the house. Pet odor, for instance, might not be as strong to a home's residents as it is to guests and prospective buyers. Because windows tend to stay closed throughout the winter, interior odors can be even stronger come late-winter than they are during the rest of the year. A thorough cleaning of the house, including vacuuming and removal of any pet hair that accumulated over the winter, can help to remove odor. In the weeks leading up to the open house, bathe pets more frequently, using a shampoo that promotes healthy skin so pet dander is not as prevalent. Open windows when the weather allows so more fresh air comes into the home.

Spring is a popular and potentially lucrative time to sell a home, and homeowners who spend winter preparing their homes for the market may reap even greater rewards.

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## How to manage time more effectively

Hectic schedules can make managing time seem like a riddle wrapped inside an enigma. Many people feel there are not enough hours in the day. But busy men and women need not look for extra hours in the day to manage their time more effectively.

**Examine your existing time management.** Before creating strategies for changing the way you manage your time, you first need to understand how you are currently spending it. Jot down what you do during an average week. Include how long you spend conversing, when you start working, how often you check your email, etc. Analyze this time in an effort to determine how much of it is being spent doing something productive and how much is getting in the way of getting things done.

**Complete crucial tasks first.** Figure out which of your daily tasks are most important and take care of those first before moving on to less important tasks. This can reduce stress and make you feel more confident that you can accomplish the smaller tasks.

**Write things down.** It's easy to feel overwhelmed when there are many things swimming around in your head. Put your to-do list on paper. Seeing it in black and white can help you separate the important tasks from other things

that can be put off for the time being or delegated to someone else. If necessary, use a day planner or set notifications on your smartphone.

**Turn off email notifications.** Email notifications can be very distracting when you are trying to get work done. Turn these off so you can concentrate more on the tasks at hand.

**Recharge with downtime.** Physical and mental fatigue can contribute to procrastination. Plan periodic breaks throughout your day. These breaks can help you be more productive by reenergizing you.

**Avoid instant access.** Schedule a time to return phone calls and instant messages rather than thinking you need to reply right away. Some notes may require immediate attention, but many likely do not.

**Block out distractions.** Turn off your television and phone and steer clear of social media while trying to get things done. Come back to them later when you've completed your tasks.

**Be flexible.** What works for another person may not work for you. Therefore, try a variety of strategies to get a better handle on time management until you discover one that works best for you.

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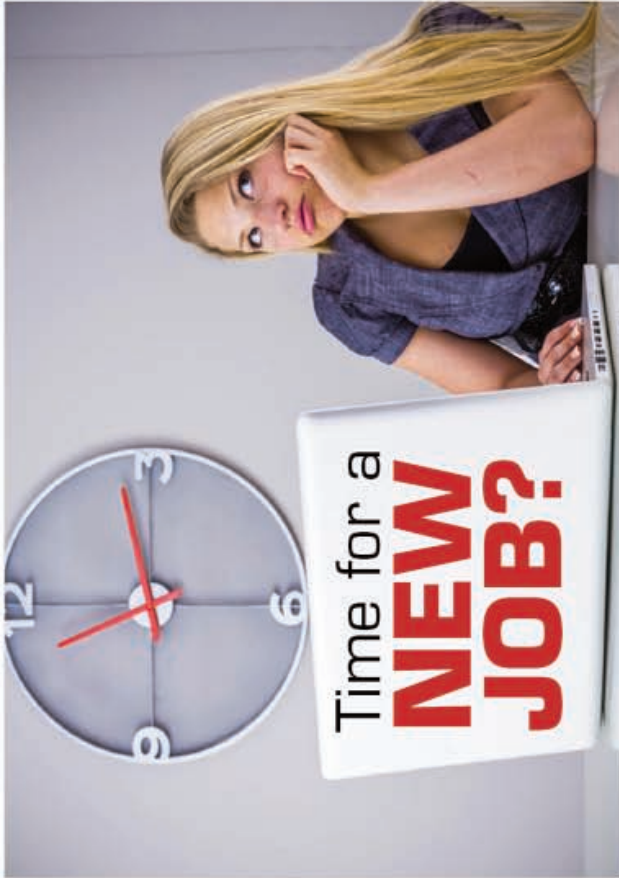
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