CREATE. SELL. PROFIT.

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile





30% Off Entire Stock Ladies' Bracelets

Madison Jewelry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebste.cor





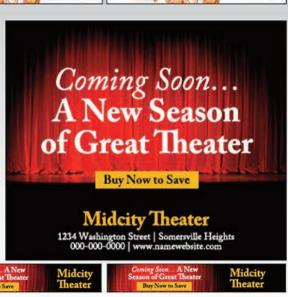


Madison Jewelry





1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



Coming Soon... A New Season of Great Theater

Buy Now to Save

10% Off One Show 15% Off Season Ticket Packages

Midcity

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

Coming Soon... A New Season of Great Theater

Buy Now to Save

10% Off One Show 15% Off Season Ticket Packages Midcity Theater

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly Multi-Platform Ad Packages e-Edition. Click the e-Edition link on the opening screen to view the latest selection onscreen or download the entire PDF,

You can also view print ads that have companion Web/mobile ads in each monthly SearchBook". There, you can click to gain immediate access to the ads from the pages.

Search the Creative Library by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in MiAD by selecting the pencil-in-the-box icon below ad thumbnails in the MCC Creative Library.

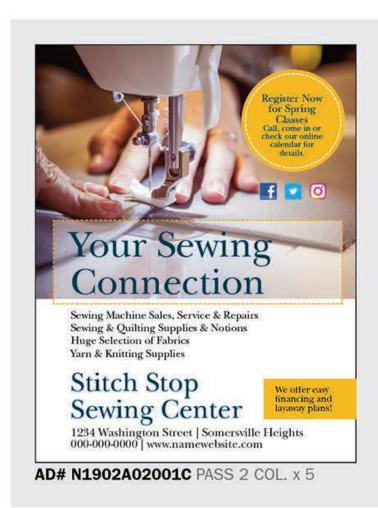
When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. MiAD mobile' users can take this functionality on the go and present to prospects on their iPads.' MiAD is an optional service. For further info, or to set up a free trial, call our Client Services team at 800-223-1600 or e-mail service@metro-email.com.



3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, AOD is a cost-effective back-up team when you need custom print, Web and mobile ads. AOD can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, AOD does it all! Call 800-223-1600 or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. M







AD# N1902W02001B 300 X 50



AD# N1902W02001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Stitch Stop Sewing Center

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Stitch Stop Sewing Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1902W02002B 300 X 50



AD# N1902W02002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







For a limited time only, get Free Carpet Installation & Free Financing for 6 Months

Flooring **Emporium**

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600





AD# N1902W02003B 300 X 50

Quality You Can See. Comfort You Can Feel. Value You Can Appreciate. Flooring **Emporium**

AD# N1902W02003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

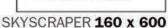
Quality You Can See. Comfort You Can Feel. Value You Can Appreciate. For a limited time only, get Free Carpet Installation & Free Financing for 6 Months

Flooring **Emporium**











AD# N1902W02004B 300 X 50



AD# N1902W02004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



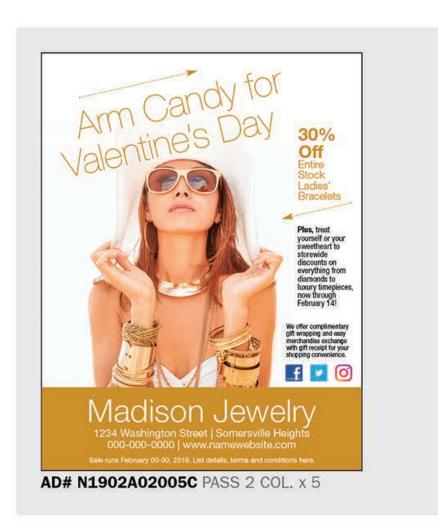
RECTANGLE 300 x 250



We put the latest styles, trends and technology in designer men's watches at your fingertips. Stop in and take a look at what's hot for Valentine's Day!

Timmons Fine Watches & Jewelry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1902W02005B 300 X 50



AD# N1902W02005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

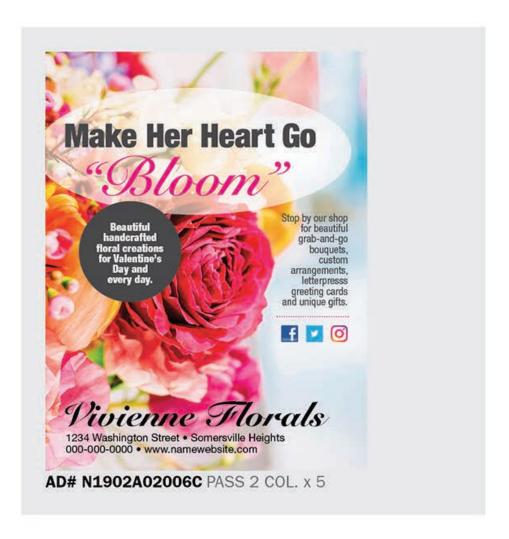




30% Off Entire Stock Lacies' Bracelets

Madison Jewelry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com







AD# N1902W02006B 300 X 50



AD# N1902W02006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Let's Get One Thing Straight: Your Smile... for Only \$79 a Month!

Call today to arrange your free no-obligation consultation with an experienced orthodontist, and be on your way to a more beautiful and confident smile.







Barnes Orthodontics

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1902A02007C PASS 2 COL. x 5

Let's Get One Thing Straight:



Your Smile!

Barnes Orthodontics

AD# N1902W02007B 300 X 50

Let's Get One Thing Straight:



Your Smile!

Barnes Orthodontics

AD# N1902W02007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Let's Get One Thing Straight:



Your Smile... for Only \$79 a Month!

Arrange your free no-obligation consultation with an experienced orthodontist.

Barnes Orthodontics

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600

Let's Get One Thing Straight:

Your Smile...for Only \$79 a Month!



Barnes Orthodontics

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

Let's Get One Thing Straight:



Your Smile... for Only \$79 a Month!

Barnes Orthodontics

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







Gartner Family Dentistry

AD# N1902W02008B 300 X 50



Gartner Family Dentistry

AD# N1902W02008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Gartner
Family Dentistry

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com







AD# N1902W02009B 300 X 50

Coming Soon... A New Season of Great Theater Buy Now to Save

Midcity Theater

AD# N1902W02009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

Coming Soon...
A New Season
of Great Theater

Buy Now to Save

10% Off One Show 15% Off Season Ticket Packages Midcity Theater

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com





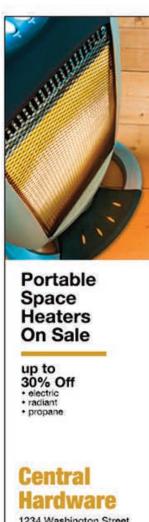
AD# N1902W03001B 300 X 50



AD# N1902W03001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



1234 Washington Street Somersville Heights 0000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1902W03002B 300 X 50



AD# N1902W03002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







AD# N1902W03003B 300 X 50



AD# N1902W03003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Buy One, Get One 50% Off In-Stock Tires Value
Tire Depot

1234 Washington Street | Somersville He

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





AD# N1902W03004B 300 X 50



AD# N1902W03004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600

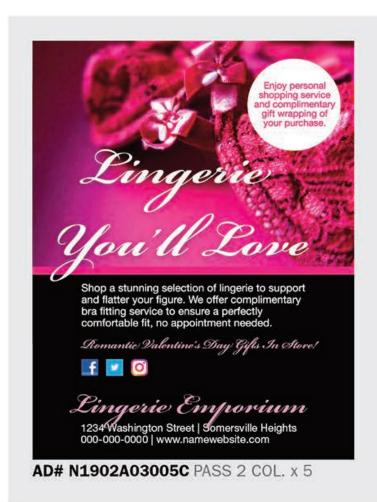


RECTANGLE 300 x 250



Old-School Cocktails With a Modern Twist









AD# N1902W03005B 300 X 50



AD# N1902W03005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1902W03006B 300 X 50



AD# N1902W03006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Save up to 40% Off Your All-Inclusive Vacation

Name Destination Name Destination Name Destination



1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com





AD# N1902W03007B 300 X 50

Spring 10% Off Repair & Repair & Supply

AD# N1902W03007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

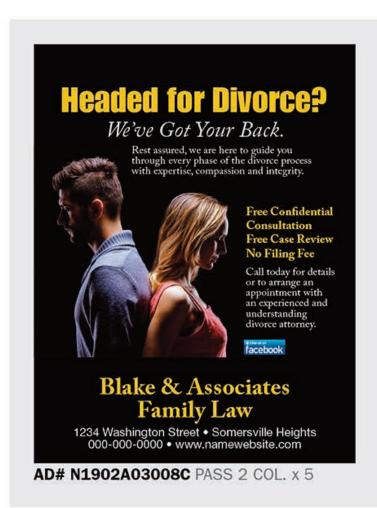


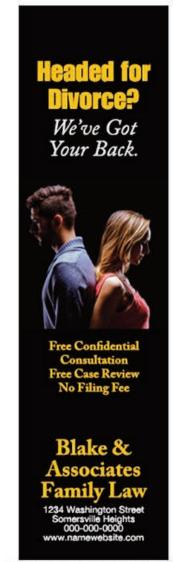
SKYSCRAPER 160 x 600



RECTANGLE 300 x 250









AD# N1902W03008B 300 X 50



AD# N1902W03008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Headed for Divorce?

We've Got Your Back.



Blake & Associates Family Law

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com







AD# N1902W03009B 300 X 50



AD# N1902W03009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



A&R Tax & Accounting

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com





SKYSCRAPER 160 x 600



AD# N1902A04004B 300 X 50



AD# N1902A04004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1902W05007B 300 X 50



AD# N1902W05007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1902W06004B 300 X 50



AD# N1902W06004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1902W07005B 300 X 50



Ready for a Change? Spring Home Transformations Name Newspaper

AD# N1902W07005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



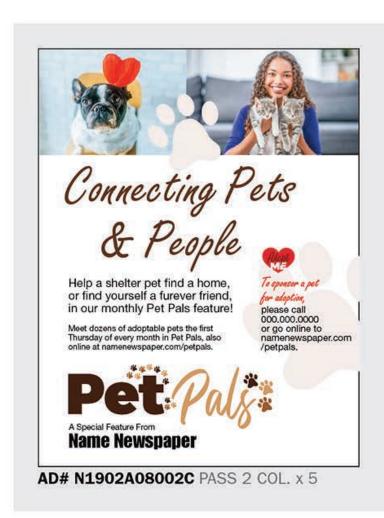
RECTANGLE 300 x 250



Ready for a Change? Turn to our latest special section for ideas, advice and advertising to enhance the look, feel and enjoyment of your home.











AD# N1902W08002B 300 X 50



AD# N1902W08002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1902W09005B 300 X 50



Learn more about what's in store at you local library!

Hame Newspaper

AD# N1902W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Kids' Storytelling • Free Classes Family Movie Nights • Arts & Crafts Computers & Technology • Books, Music & Movies Job Resources Entertainment & So Much More



Learn more about what's in store at your local library in our next special section, coming February 00!



Match local business owners with their proper pets for a chance to win! \$300 **Enter Online Now!** Gift Basket Grand Name Newspaper Prize

RECTANGLE 300 x 250





RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

AD# N1902A10002C

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.







AD# N1902W14003B 300 X 50



AD# N1902W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





Savor the Night

Valentine's Day Weekend Romantic Four-Course Menu



Thursday-Sunday, February 14-17 Optional \$20 wine pairing available.

Mercado Restaurant

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com

AD# N1902A14004C PASS 2 COL. x 5



Savor the Night



Valentine's Day Weekend Romantic Four- Course Menu

Mercado

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



Valentine's Day Weekend Romantic Four-Course Menu

Mercado Restaurant

AD# N1902W14004B 300 X 50



Valentine's Day Weekend Romantic Four-Course Menu

Mercado Restaurant

AD# N1902W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com

RECTANGLE 300 x 250



Valentine's Day Weekend Romantic Four-Course Menu

Savor the Night

Mercado Restaurant

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com





SKYSCRAPER 160 x 600



AD# N1902W14005B 300 X 50



AD# N1902W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Love at First Bite

Sweetheart Dinner Special Only \$39

Cafe Italiano

1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com





AD# N1902W14007B 300 A 30

chocolate
gift boxes Chocolate Shop

AD# N1902W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250











AD# N1902W19006B 300 X 50



AD# N1902W19006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

The Best Vet Care for Your Pet





Farling
Veterinary Clinic
1234 Washington Street - Someriville Heights
000-000-0000 - www.namewebsite.com