

CREATE. SELL. PROFIT.

METRO

MIAD SPEC AD LIBRARY

Big Plans? Bring 'Em On!

Get the parts, tools and advice to make your home improvement plans come together.

Free Workshop
Cabinetry for Beginners
Saturday, February 00 at 9 a.m.
RSVP to name@namewebsite.com or call 000.000.0000 to reserve your spot.



Central Building Supply



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

S1802A11001C

Make It Happen.

Get the parts, tools and advice to make your home improvement plans come together.

ON SALE NOW
Name Brand Power Tools
up to 30% Off
through 00.00.18



Central Building Supply



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Ready. Set. DONE!

Get the parts, tools and advice to make your home improvement plans come together.

THIS JUST IN
Redwood Planter Box Kits
assorted sizes in stock from
\$49.99



Central Building Supply



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Download ads from the **MIAD SPEC AD LIBRARY** in the **METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY**.
For instant spec ads you can customize with a prospect's name and info, open the ads in **METRO INTERACTIVE AD DESIGNER (MIAD)**.
THIS MONTH FIND ADS GEARED TOWARD **SPRING HOME** and **GREEN LIVING** ADVERTISERS.



February 2018

Deliver
facebook

Ritano Pharmacy
1234 Washington Street

2018 MiAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services
Health, Mind & Body

FEBRUARY

Home Improvement
Real Estate

MARCH

Auto Services
Spring Sales

APRIL

Lawn & Garden
Pet Merchandise
& Services

MAY

Mother's Day
Seniors
Women Today

JUNE

Summer Living
Father's Day
Travel

JULY

Back to School
Sports Sponsorships

AUGUST

Dining, Entertaining
& Celebrations

SEPTEMBER

Home Improvement
Fall Sales

OCTOBER

Auto Services
Electronics & Technology

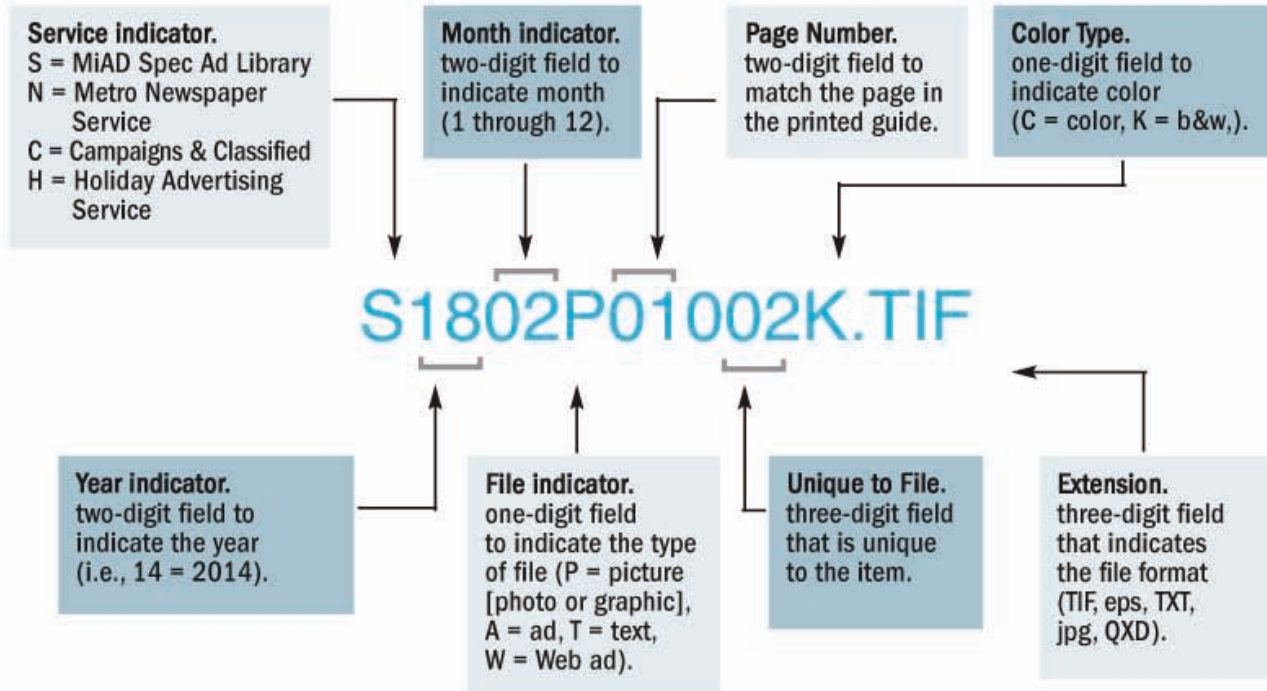
NOVEMBER

Holiday Gift Guide
& Holiday Lifestyle

DECEMBER

Year-End & Winter Sales
Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



○ EPS art file format

● TIFF art file format

◇ Photoshop® EPS file format

For Your Home

C152QP35024C*-O



Contact us today for a free home value estimate or homebuyer consultation!

[f](#) [t](#)

Your Full-Service Local Realtor

Representing buyers, sellers and investors with experience and integrity.

Somerville Realty Group

1234 Washington Street
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www.namewebsite.com

C152QP34020C*-O

Build On Our Architectural Expertise

Custom and pre-drawn home plans available
New construction, home additions & remodels

Contact us for a free consultation and bid!

Align Architectural Designs

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C152QP35009C*-O

The Spare Keys to Your Castle and so much more!



tools & hardware | building supplies | locks & keys | lumberyard

Central Hardware

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N1709P37004C*-O
N1203P46009C*-O

Color Your World

Quality paints and painting supplies for superior results.

Color consultations
Custom color matching
Sample pots available



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Hues Paint Center

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Home Heating & Cooling Systems for year-round comfort & enjoyment

Free Estimates | Affordable Payment Plans
Installation, Repairs & Maintenance
Warranty & Maintenance Contracts Available

Halcyon Gas & Electric

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N1505P16010C*-O



From prep work to cleanup, we are here to handle every detail of your paint job with professionalism and attention to detail.

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You Pick. We Paint!

Rainbow Painting

1234 Washington Street
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www.namewebsite.com

N1412P49007C*-O

SPRING Cleaning Time

New Customers **SAVE \$10 OFF**
Your First Home Cleaning
Call today for details and booking!



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hardwood • laminate • tile • carpeting • rugs

Great prices and expert installation!

Stop in today for a consultation, and explore the beautiful options for your home.

Flooring Warehouse

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AD# S1802A01001C

AD# S1802A01002C - S1802A01009C

COMPLETE LAYOUT PASS 4 COL. x 9.5

individual ads (3.5 x 2) available (left to right, top to bottom)

N1503P28011C-●

CUSTOM



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- | Modular Homes
- | Additions & Renovations
- | Real Estate Development

Beautiful Energy-Efficient Homes

starting from

\$99 sq. ft.

Call for a free consultation!



Locally Owned & Operated Since **20XX**

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XX Builders License 000000

L&M Building & Development



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AD# S1802A02001C PASS 3 COL. x 9.5

Custom Closets

for a beautifully organized home!



N1711P18001C-●

N1502P72004C*-○



Customize, organize and beautify with our individually designed systems.

- Closets • Cabinets • Pantries
- Garages • Laundry • Storage

Customize Every Detail,
From Hardware to Lighting!

Call for your free in-home design consultation and quote!

All Work & Materials Guaranteed

N1504P31004C-●



N1504P31001C-●

SPECIAL OFFER
Save \$100 Off

Any Custom Closet Design
when you book your consultation before 00.00.18.
List details, terms and conditions here.

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Custom Closets Unlimited



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www.namewebsite.com

AD# S1802A03001C PASS 3 COL. x 9.5



The House *You'll* Love Coming Home To Every Day

We specialize in new homes and home transformations designed and built to bring your dreams to life!

.....
 Custom Home Design & Construction | Room Additions
 & Add-a-Levels | Kitchen & Bathroom Remodeling | Basement
 Remodeling | Home Restorations | Custom Decks

.....
 Quality Craftsmanship for 20 Years | Excellent Local References
 Reliable & Professional | All Work Guaranteed

.....
Free Written Estimates
Fully Insured | License# 000000



Hanson Building & Remodeling

1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

AD# S1802A04001C PASS 3 COL. x 4.5

S1802P05001C*-O

N1606P46006C-●

N1607P29025C*-O

OPEN HOUSE GUIDE



Check out this week's must-see open homes!

To Advertise an Open House
Contact Nancy Hernandez
000.000.0000 | name@namenewspaper.com

The Somersville Press
Open House Weekly

In Print & Online

www.namenewspaper.com
000.000.0000

Open Sat & Sun 12-4

Somersville Heights
1234 Washington Street 00000
2 BR | 2 BA | 1450 SF

Charming ranch-style property with spacious yard, hardwood floors, fireplace and finished basement.

\$195,900

Brandon Meyers

000.000.0000 | name@namewebsite.com

Signature Properties Group

Open Fri & Sat 11-3

Somersville Heights
1234 Washington Street 00000
2 BR | 2 BA | 1450 SF

Charming ranch-style property with spacious yard, hardwood floors, fireplace and finished basement.

\$195,900

Brandon Meyers

000.000.0000 | name@namewebsite.com

Signature Properties Group

Open Sunday 11-4

Somersville Heights
1234 Washington Street 00000
2 BR | 2 BA | 1450 SF

Charming ranch-style property with spacious yard, hardwood floors, fireplace and finished basement.

\$195,900

Brandon Meyers

000.000.0000 | name@namewebsite.com

Signature Properties Group

Open Saturday 10-4

Somersville Heights
1234 Washington Street 00000
2 BR | 2 BA | 1450 SF

Charming ranch-style property with spacious yard, hardwood floors, fireplace and finished basement.

\$195,900

Brandon Meyers

000.000.0000 | name@namewebsite.com

Signature Properties Group

AD# S1802A05001C PASS 3 COL. x 9.5

N1505P16009C-●



Give Your Home a **Fast & Affordable Facelift**

Professional Interior & Exterior Painting Services

From prep to cleanup and every step in between, we are your full-service residential and commercial painting contractor for excellent results at a great price.

Free Estimates | Prompt & Professional | Great Local References! Satisfaction Guaranteed



Also Offering Wallpaper Hanging & Removal!

SPOT-ON PAINTING

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N1203P46009C*-○

AD# S1802A06001C PASS 3 COL. x 4.5

N1707P36011C-●



Commercial Real Estate **Specialists**

We've been advising and representing buyers, sellers, property owners and tenants with professionalism and integrity for more than 00 years. **Put the height of local market expertise to work for your business!**

Sales | Leasing | Property Management
Contact us today for a free consultation, or visit us online to browse current listings!

Vantage Commercial Properties

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

AD# S1802A06002C PASS 3 COL. x 4.5

N1301P38008C-●

N1203P46009C*-○



Factory-Direct Pricing on Premium Replacement Windows

Let the sun shine in with durable new energy-efficient windows designed to add value and beauty to your home!

- ✓ Precision Measuring, Manufacturing & Installation for a Perfect Fit
- ✓ Energy-Efficient Design to Keep Your Home Warmer in Winter & Cooler in Summer
- ✓ Quality Construction to Keep Noise Out & Keep Utility Costs Down

Spring Savings
\$75 Off Each Window
Plus, Pay No Interest for 12 Months!

Offer good with purchase of 4 or more windows. List offer details, terms and conditions here. List offer details, terms and conditions here. Limited-time offer. Call or go online today for details.

Call for a **Free In-Home Consultation & Estimate!**

Premier Windows
 1234 Washington Street | Somersville Heights
 000-000-0000 | www.namewebsite.com

Like us on facebook

AD# S1802A07001C PASS 3 COL. x 4.5

N1710P45001C-●



Your Everyday & Emergency Plumbing Professionals

FREE Service Call
 for new customers when you mention this ad
Not valid during emergency hours. List details, terms and conditions here. List details, terms and conditions here.

24-Hour Emergency Response
Fully Insured
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Fast, friendly and professional service you can count on anytime.

AD# S1802A07002C PASS 3 COL. x 4.5

N1706P37002C-●

interior & exterior painting • drywall • wallpaper hanging & removal • pressure washing



Spring Cleaning?

Don't forget the walls and ceilings!

Call now to take advantage of **spring special offers** on full-service painting for your home!

Licensed & Insured | Free Estimates

Royal Painting



1234 Washington Street | Somersville Heights
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AD# S1802A08001C PASS 3 COL. x 2

N1707P17007C-●




Keep It Green

Irrigate your lawn evenly and efficiently with our automated sprinkler systems!

Save 25% Off System Installation
when you book through 00.00.18. Discount applies to labor only.

Free Consultation & Estimate | Fully Insured & Bonded

Lawnscapes



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Extend the Life of Your Appliances

We repair and maintain all types of household appliances to save you money and cut down on waste. Visit us online today for easy tips to keep your appliances running better, longer!

Appliance Repair | Maintenance Contracts | Troubleshooting | Installation

Donnelly Appliance Repair



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AD# S1802A08003C PASS 3 COL. x 2

N1706P37003C-●



When the Vacuum Just Won't Cut It...

Rent a Carpet Cleaner!

Only \$25 a day

Remove deep-down dirt, stains and odors for a fresh and clean home!

Somersville Hardware

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www.namewebsite.com

AD# S1802A08004C PASS 3 COL. x 2

N1402P48011C-●

Color It Your Way!

Colors, combinations, inspiration and ideas to create the living space that's just right for you.

Bright Cheerful Elegant Fun



Unique Sophisticated Relaxing

Premium Name Brand Paints
Complete Line of Paint Supplies
Sample Pots & Color Swatches
Custom Color Matching
In-Store Color Consultations

Low-VOC Paints Available Here! Commercial Accounts Welcome



Open Monday-Friday 7 a.m.-7 p.m.
Saturday & Sunday 8 a.m.-3 p.m.

Rainbow Paint Center

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www.namewebsite.com

Save 10% Off Your Total Purchase

Coupon required. Expires 00.00.18.
List details, terms and conditions here. List details, terms and conditions here.

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N1203P46009C*-O

AD# S1802A09001C PASS 3 COL. x 9.5

N1308P43002C-●



Your Secret to a Beautiful Lawn

Complete Lawn Care & Landscaping Services

- Landscape Design & Installation
- Automatic Sprinkler Systems
- Maintenance Contracts
- Garden Care
- Mowing & Trimming
- Drainage Solutions
- Erosion Solutions
- Sod & Seeding
- Soil Aeration
- Weed Control
- Pest Control
- Yard Cleanups
- Hardscaping
- Water Features
- Tree Care
- Tree Removal
- Stump Removal

We Take Pride in Our Work!
Reliable Service & Quality Results Guaranteed
Locally Owned & Operated Since 20XX

Save 10% Off
Seasonal Maintenance Contract
 When You Sign Up Before March 00, 2018
 List details, terms and conditions here. List details, terms and conditions here.
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Save \$15 Off
Spring Yard Cleanup
 Through March 00, 2018
 List details, terms and conditions here. List details, terms and conditions here.
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Free Estimates | Insured & Bonded | Commercial & Residential

Wellspring Landscaping 

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N1203P46009C*-O

AD# S1802A10001C PASS 3 COL. x 9.5

Big Plans? Bring 'Em On!

Get the parts, tools and advice to make your home improvement plans come together.

Free Workshop

Cabinetry for Beginners
Saturday, February 00 at 9 a.m.
RSVP to name@namewebsite.com or call
000.000.0000 to reserve your spot.



Central Building Supply

1234 Washington Street | Somersville Heights
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AD# S1802A11001C PASS 2 COL. x 3

Make It Happen.

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ON SALE NOW

Name Brand Power Tools
up to 30% Off
through 00.00.18



Central Building Supply

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AD# S1802A11002C PASS 2 COL. x 3

Ready. Set. DONE!

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THIS JUST IN

Redwood Planter Box Kits
assorted sizes in stock from
\$49.99



Central Building Supply

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AD# S1802A11003C PASS 2 COL. x 3

N1609P37008C-●

N1609P37009C-●

N1609P37007C-●

SPRING CARPET CLEANING SPECIAL



Whole House
up to 1,500 sq ft

Only **\$129**

Includes spot removal!
Limited-Time Offer
Book Today!

Like us on
facebook

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Spiffy Carpet Cleaning

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AD# S1802A11004C

PASS 1 COL. x 4

Better Air Quality Is Just a Phone Call Away



Free Video Camera Inspection

Call or go online today to book
your free, no-obligation
consultation and inspection.

Spring Savings Available Now

for a limited time only!

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www.namewebsite.com

AD# S1802A11005C

PASS 1 COL. x 5

● N1301P39001C

○ N1203P46009C*

● N1301P39007C

C171QP34008C-●



Buying a home is a major investment. Make sure it's not a "money pit" with a thorough and professional home inspection. Our experienced team will assess the condition of the property and provide you a comprehensive detailed report, so you can make an informed buying decision.

Pre-purchase Home Inspections | New Construction Inspections | Radon & Mold Inspections | Commercial & Residential Inspections | Rental Inspections

Call today to arrange your appointment with a certified home inspector, and ensure that your home and the systems within it are safe and sound to minimize unexpected expenses and home repairs down the road.

Integrity Home Inspections



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Somerville Heights
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www.namewebsite.com

N1203P46009C*-○

AD# S1802A12001C PASS 3 COL. x 4.5

C171QP34005C-●

A Match Made in Homebuyer Heaven

Let us help you find the home that's the perfect fit for you!



Jason Anderson
Licensed Agent
XX BRE# 0000000
000.000.0000
name@namewebsite.com



Helen Gallagher
Loan Officer
XX BRE# 0000000
000.000.0000
name@namewebsite.com

Over 00 Years of Combined Local Experience



1234 Washington Street
\$195,599



1234 Washington Street
\$195,599



1234 Washington Street
\$195,599



1234 Washington Street
\$195,599

Spring Special Offer
Closing Cost Credit up to \$2,000
Call for details and to start your home search!

Signature Realty Group

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N1502P36012C-●

Heat & Cool Your Home With Green Renewable Energy

Reduce your carbon footprint and your energy spending with the latest geothermal heating and cooling systems. These state-of-the-art systems use the earth's temperature to heat and cool your home without burning fossil fuels! To learn more, call today for a free in-home consultation.

ACT NOW!
Interest-Free Financing
for 18 Months

available on Name Brand geothermal system installations with credit approval
List details, terms and conditions here. List details, terms and conditions here.

Brant Heating & Cooling



1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1203P46009C*-○

AD# S1802A13001C PASS 3 COL. x 4.5

C123QP28005C-●

FREE Home Energy Analysis

Find out how to lower your monthly bills and enhance the year-round comfort of your home. Call or visit us online today to arrange your free in-home consultation with an efficiency expert, and receive a report with helpful tips at no cost or obligation!

Our Money-Saving Green Improvements Include

blown-in home insulation | replacement windows & doors | high-efficiency heating & cooling systems | whole-house fans | system repair & maintenance | vinyl siding systems



Bellings Home Energy Systems

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www.namewebsite.com

AD# S1802A13002C PASS 3 COL. x 4.5



Find Your Happily Ever After-55

Leave your cares behind and enjoy a sense of community with maintenance-free living designed for seniors who value privacy, freedom and an active lifestyle!

Mulberry Ridge

Single-Story Townhomes & Detached Homes

starting in the **Low \$200s**

The Homes

- | Up to three bedrooms & three baths
- | Up to 1,900 square feet
- | En-suite master baths
- | Granite counters & stainless appliances
- | Walk-in closets with ample storage
- | Attached garages
- | Energy-efficient heating & cooling
- | Maintenance-free landscapes & exteriors

The Community

- | Community pool & hot tub
- | Tennis courts & shuffleboard
- | Clubhouse with game room & library
- | Fitness center & sauna
- | Fun community activities
- | Walking paths & gardens
- | Gated for privacy & security

Spring Move-In Incentives Available for a Limited Time!

Receive up to \$10,000 Toward Closing Costs

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Stop by to tour our beautiful fully furnished model homes.

Sales Office Open
Tuesday-Friday 11-7
Saturday & Sunday 9-3



Mulberry Ridge

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www.namewebsite.com

AD# S1802A14001C PASS 3 COL. x 9.5

C171QP35003C-●



Ready to Own?

Let Us Show You the Way!

Attend our **free homebuyer's workshop** or contact us for a free one-on-one consultation, and let us walk you through every step to becoming a successful homeowner!

C152QP35027C*-○



FREE Homebuyer's Education Workshop

Saturday, February 00
9 a.m.-12 noon

We'll cover these important topics and more:

Finding the Right Mortgage | Zero-Down Home Loans
The Ins & Outs of Points | Incentive Programs | Mistakes to Avoid

Your must register to attend this free workshop!

Call 000.000.0000 or email name@namewebsite.com to reserve your spot today.

Meet Your Hosts!



Lance Harrison
Agent/Broker



Lisa Brookes
Agent/Broker



Richard Grant
Loan Consultant



New Beginnings Realty

1234 Washington Street
Somerville Heights

000-000-0000 | www.namewebsite.com

AD# S1802A15001C PASS 3 COL. x 9.5

Welcome Home a New Kitchen!

Enhance the beauty and enjoyment of your home with a fabulous new kitchen you'll enjoy for decades to come. Our experienced design consultants are here to help you visualize and bring to life the perfect cooking and entertaining space to complement your taste and lifestyle. Call, visit us online or stop by our showroom anytime for a complimentary consultation, and get inspired by the extraordinary possibilities for your home!

Enjoy Limited-Time Spring Savings
up to **\$500 OFF** Your
Kitchen Remodel

List details, terms and conditions here. List details, terms and conditions here. See showroom for details.



Let us **make it green** with an eco-friendly touch!



Cabinets + Countertops + Lighting + Fixtures + Hardware + Flooring + Tile + Appliances + Storage + & So Much More

Showroom Hours: Tuesday-Saturday 10-7, Sunday 11-4

Online Kitchen Gallery Open 24/7

Essence Kitchens

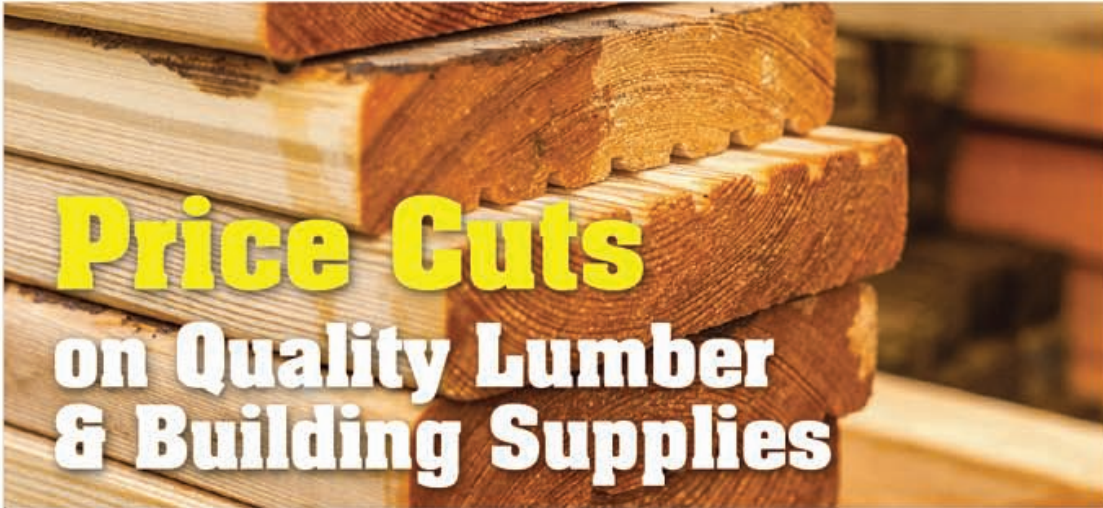
1234 Washington Street • Somersville Heights
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C161QP35004C-●

N1610P63010C-●

AD# S1802A16002C PASS 3 COL. x 9.5

N1609P49005C-●



Price Cuts on Quality Lumber & Building Supplies

Spruce up your outdoor living space with the season's best **do-it-yourself deals!**

DECKS

Redwood Decking

\$1.59 In ft

Hardwood Decking

\$1.25 In ft

PLANTER BOXES

Ground Boxes

\$99 4x6

Raised Boxes

\$129 2x6

PATIO COVERS

up to **20% Off**
Customizable
Cover Kits

Privacy Lattice

\$39 (reg. \$54)

FENCING

Cedar Fence Rail

\$4.99 2x4x8

Cedar Fence Post

\$9.99 4x4x8

OUTDOOR FURNITURE

Cedar Adirondack Chair

\$119 (reg. \$149)

Redwood Picnic Table

\$199 (reg. \$279)

& SO MUCH MORE

Fire Pits

\$24.99 & up

Window Boxes

\$12.99 & up

N1203P46009C*-○



Delivery Available | Contractors Welcome

Reynolds Lumber & Building

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000-000-0000 | www.namewebsite.com

Open Monday-Saturday 7 a.m.-7 p.m.

AD# S1802A17001C PASS 3 COL. x 9.5

Your Local Lumberyard

for dependable quality and value

Whether you're building a new deck or a new home, find everyday low prices on the quality lumber and building supplies you need for superior results.

Lumber | Paint | Plumbing | Electrical | Doors
Windows | Siding | Roofing | Hardware | Flooring
Paint | Finishing | & More

WE DELIVER

Open Monday-Friday 7 a.m.-5 p.m., Saturday 8 a.m.-4 p.m.

Barnes Family Lumber

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Somerville Heights
000-000-0000 | www.namewebsite.com



N0903P35003C-●

AD# S1802A18001C | PASS 3 COL. x 4.5

Home Financing Solutions

custom-built to meet your needs



Buying?
Refinancing?
Investing?

Talk to us today about the best borrowing options for your needs. We offer a variety of flexible terms and low rates to fit your budget and help you achieve your future goals.

First Financial Home Lending

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as low as
3.19% APR
10/1 ARM 30-Year Loan
Prequalify Today!

Call or go online to apply in minutes.
List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# S1802A18002C | PASS 3 COL. x 4.5

N0909P59009C-●

N1303P17004C-●

●N1610P39001C-

Flooring for Your LifeSTYLE

Shop an incredible selection of beautiful and durable flooring solutions for every room of your home. From wall-to-wall carpeting to genuine hardwood or quality laminate, our friendly design consultants are here to answer your questions and help you select the best floor covering options for your lifestyle and budget.

Finance Your New Flooring With No Interest for 12 Months!
See showroom for details. Credit approval required.

Central Flooring 

1234 Washington Street
Somerville Heights
000-000-0000 | www.namewebsite.com

Expert Installation
Tile | Hardwood
Laminate | Carpet
Let us provide fast, easy and affordable installation of your new flooring for guaranteed great results!

●C174QP34009C-

○N1203P46009C*

AD# S1802A19001C PASS 3 COL. x 4.5

●C154QP35006C-

STORE YOUR STUFF
Clean | Secure | Convenient

Private Storage Units | Choose from a variety of sizes, from 6'x6' to 10'x40' with no long-term commitments or contract fees!

starting from **\$25** per month
6'x6' unit price

STORAGE PLUS 

1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# S1802A19002C PASS 3 COL. x 4.5

N1604P66010C-●

Vegan Cafe

Enjoy great-tasting plant-based cuisine that's good for your health and good for our planet!



Daily Lunch & Dinner Specials
Local Wine & Beer | Vegan Desserts

 **Flavor Plant**


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AD# S1802A20001C

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Fair Trade Coffee

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N1704P31005C*-○

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Green Living EXPO

Saturday, February 00
10 a.m. - 4 p.m.
Somerville Convention Hall

Free Workshops All Day!

Composting 101 | Organic Gardening | Waterwise Landscapes | Vegan Cooking | Everyday Conservation | Green Home Improvements | Family Yoga Class

Food Trucks | Interactive Displays

Door Prizes & Raffles | Recycled Art & Craft Projects

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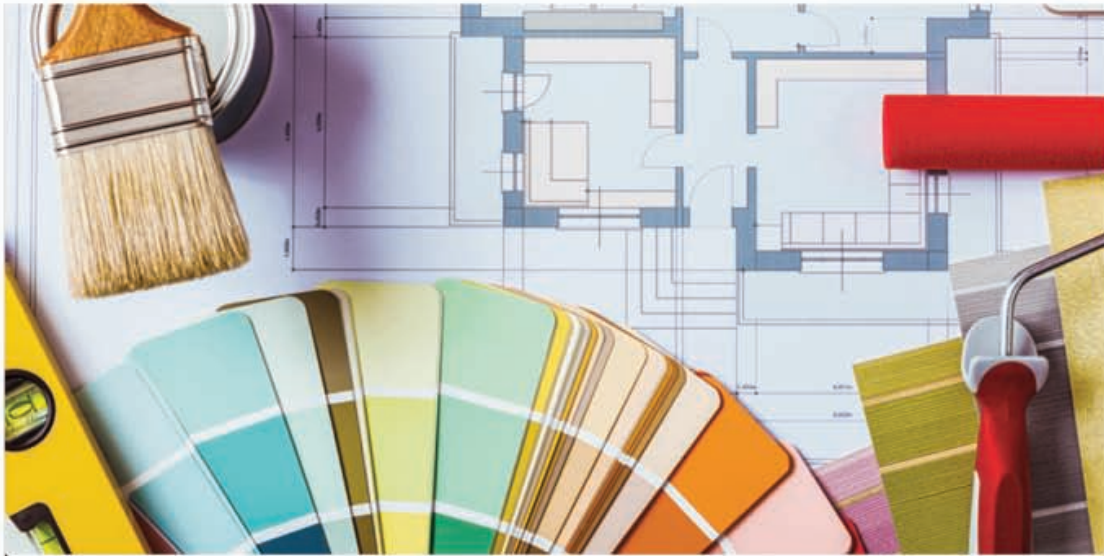


N1204P55006C*-○

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Learn how to make a big to-do out of springtime with ideas, inspiration, advice and special offers from the best local home improvement professionals!

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Saturday 9 a.m.-6 p.m. | Sunday 10 a.m.-4 p.m.

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