CREATE. SELL. PROFIT.

METRO

MULTI-PLATFORM AD PACKAGES

Cross-platform packages featuring today's most popular ad sizes for web and mobile



Payday Too Far Away?

We're here to help you make ends meet.

payday loans · cash checking title loans · money orders

Cash Advance

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Payday Too Far Away?

We're here to help you make ends meet.



Cash Advance

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com







Payday Too Far Away?
Cash Advance

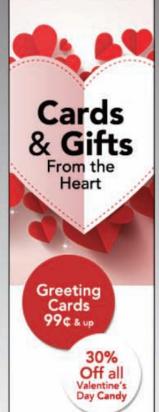


Cards Greating Clayton Pharmacy





Clayton Pharmacy



Clayton Pharmacy

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



Cards
Cards
Cards
Cards
99¢ & up

30% Off all Valentine's Day Candy

Clayton Pharmacy

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com

Web & Mobile Ad Solutions Delivered Three Ways

Metro has three ways for you to get the ad content you need to expand your sales efforts with Web and mobile. Choose the ways that work best for your sales and creative teams.

1 Ads for Web & Mobile in MCC

Included as a **FREE** value-added bonus of your subscriptions, Metro gives you ads for Web and mobile to show, sell and produce on their own or in conjunction with print ad layouts. Located in the *MetroCreativeConnection Creative Library*, Metro ads for Web and mobile are provided in the most popular shapes and sizes: rectangle, leaderboard, skyscraper and two mobile-specific banners. Each ad is delivered in Adobe Photoshop® format, giving you complete editing control. Drop in advertiser specifics and save the file as a ready-to-post JPEG or GIF.

View all the combination print and digital ads in the monthly Multi-Platform Ad Packages e-Edition. Click the e-Edition link on the opening screen to view the latest selection onscreen or download the entire PDF.

You can also view print ads that have companion Web/mobile ads in each monthly SearchBook*. There, you can click to gain immediate access to the ads from the pages.

Search the Creative Library by checking the "Print with Web/Mobile" or "Web/Mobile" box along with relevant keywords. You can even select your Web/Mobile standard ad size from the pull-down menu.



2 Quick Spec Ads for Web & Mobile with MiAD

Metro interactive Ad Designer (desktop) gives you the option of creating your own Web or mobile ads onscreen through the use of your online browser. Search thousands of ad options, select a file and enter your advertiser info in the appropriate fields. You can also open a Web/Mobile ad directly in MiAD by selecting the pencil-in-the-box icon below ad thumbnails in the MCC Creative Library.

When your ad is ready, download a JPEG of the ad to present on a laptop or a ready-to-post file. MiAD mobile' users can take this functionality on the go and present to prospects on their iPads.' MiAD is an optional service. For further info, or to set up a free trial, call our Client Services team at 800-223-1600 or e-mail service@metro-email.com.





3 Custom Ads for Web & Mobile from ADS On Demand™

With a fast turnaround, no long-term contracts, and no ad-quantity commitments, AOD is a cost-effective back-up team when you need custom print, Web and mobile ads. AOD can provide you with an extremely quick and efficient way to get all the ads you need. Just fill out the online request form and your ad file(s) will be ready for your approval within 24 hours. From simple static ads to complex animations, AOD does it all! Call 800-223-1600 or e-mail service@metro-email.com for further information about this unique service, and to begin a free trial. M







RECTANGLE 300 x 250





RECTANGLE 300 x 250

Use these bonus web ads to promote your August and Labor Day contests to readers on your website. Link them to your online entry forms for reader convenience.

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.





SKYSCRAPER 160 x 600



AD# N1802W08001B 300 X 50



AD# N1802W08001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Sophisticated and sexy lingerie, sleepwear and custom-fit bras in every size and style.

Plumeria Zingerie
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com





AD# N1802W08002B 300 X 50



AD# N1802W08002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Isn't it about time you owned that **luxury watch** you've always wanted?



New & Refurbished Status Timepieces Name Brand | Name Brand Name Brand | & More Trade-Ins Considered Affordable Financing Plans Expert Watch Repair & Maintenance

Simeon Jewelry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1802A08003C PASS 2 COL. x 5

Isn't it about time you owned that luxury watch you've always wanted?



New & Refurbished Status Timepieces Name Brand Name Brand Name Brand & More

Simeon Jewelry

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



New & Refurbished Status Timepieces
Simeon Jewelry

AD# N1802W08003B 300 X 50



New & Refurbished Status Timepieces

Simeon Jewelry

AD# N1802W08003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

Isn't it about time you owned that luxury watch you've always wanted?

New & Refurbished Status
Timepieces

Simeon Jewelry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

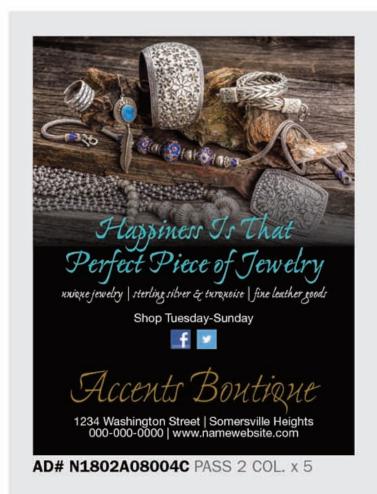


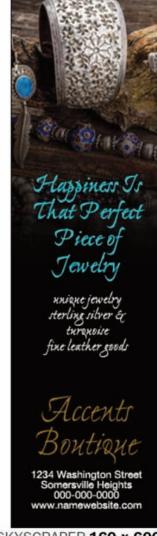
Isn't it about time you owned that luxury watch you've always wanted?

New & Refurbished Status Timepieces

Simeon Jewelry

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1802W08004B 300 X 50



AD# N1802W08004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Accents Boutique
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com





Arcade Zone

AD# N1802W08005B 300 X 50



Arcade Zone

AD# N1802W08005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Arcade Zone

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



RECTANGLE 300 x 250



Take Game Night to the Next Level
We challenge you to find a better time!

Arcade Zone

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com



Cash Advance

Payday Too Far Away?

> We're here to help you make ends meet.

payday loans cash checking title loans installment loans money orders money transfers prepaid debit cards bill payments business services

Call, come in or apply online today!

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1802A08006C PASS 2 COL. x 5



Payday

Too Far

Away

We're here to

help you make ends meet.

Cash Advance

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1802W08006B 300 X 50



AD# N1802W08006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Payday Too Far Away?

We're here to help you make ends meet.

payday loans - cash checking title loans - money orders

Cash Advance

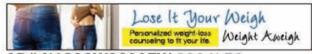
1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1802W08007B 300 X 50



AD# N1802W08007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





Cold or stait as makes today to arrange your free, an-obligation eres

Weight Aweigh 1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





LEADERBOARD 728 x 90

Winter Slip-Up?

using Photoshop's "Make Frames from Layers" command in the

Vance Body Shop

RECTANGLE 300 x 250

Fast & Easy

Hail Damage Repair \$99 & up **Hail Damage**

Repair \$99 & up

Winter

Slip-Up?

Fast & Easy

Hail Damage

Repair \$99 & up

Vance

Animation window.



Every Dollar Counts

From dance lessons to braces and beyond, we know you want the best for your family. That's why we're committed to making sure you receive every tax deduction you are entitled to by law. We'll even review your last year's return free of charge!

Save \$20 Off 2017 Tax Prep Service

when you come in before February 00, 2018. List details, terms and conditions here. List details, terms and conditions here.

Merit Accounting

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# N1802A08009C PASS 2 COL. x 5



Every Dollar Counts Merit Accounting

AD# N1802W08009B 300 X 50



Every Dollar Counts Merit Accounting

AD# N1802W08009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



Every Dollar Counts

From dance lessons to braces and beyond, we know you want the best for your family. That's why we're committed to making sure you receive every tax deduction you are entitled to by law. We'll even review your last year's return free of charge!

Save \$20 Off 2017 Tax Prep Service

Merit Accounting

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



Every Dollar Counts
Save \$20 Off 2017 Tax Prep Service

Merit Accounting

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250



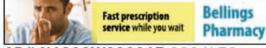
Every Dollar Counts
Save \$20 Off 2017 Tax Prep Service

Merit Accounting

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1802W09001B 300 X 50



AD# N1802W09001W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.

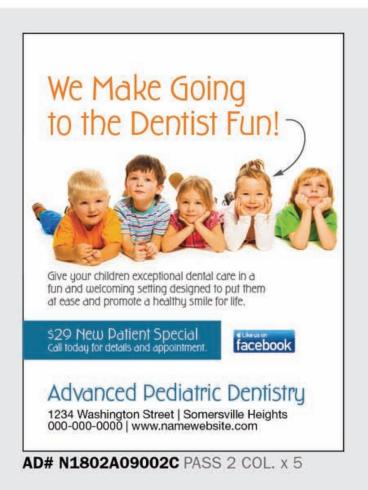


RECTANGLE 300 x 250



Bellings Pharmacy

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com





Dentistru

1234 Washington Street Somersville Heights 000-000-0000

SKYSCRAPER 160 x 600



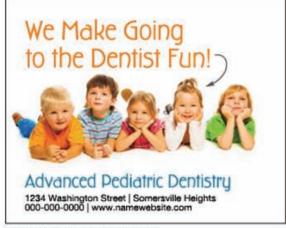
AD# N1802W09002B 300 X 50



AD# N1802W09002W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1802W09003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600

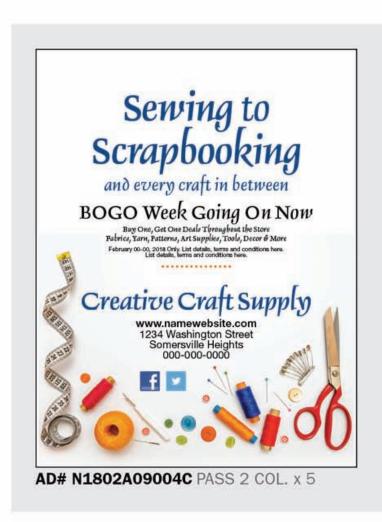


RECTANGLE 300 x 250



Bella Flooring

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com









AD# N1802W09004B 300 X 50



AD# N1802W09004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

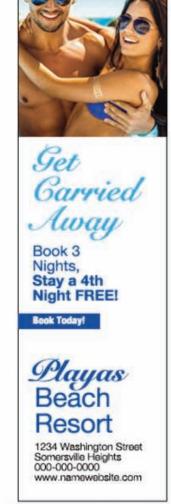
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









AD# N1802W09005B 300 X 50



AD# N1802W09005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





Stay a 4th Night FREE! Book Today!

Playas Beach Resort
1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com









AD# N1802W09006B 300 X 50



AD# N1802W09006W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1802W09007B 300 X 50



AD# N1802W09007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

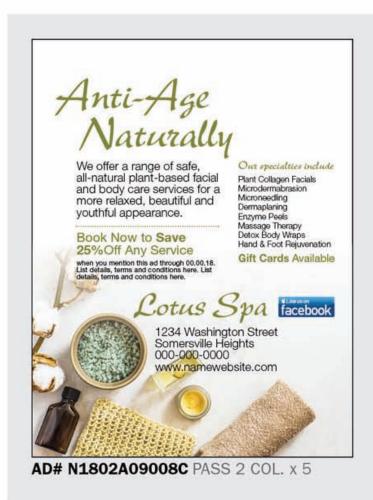
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1802W09008B 300 X 50



AD# N1802W09008W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1802A09009B 300 X 50

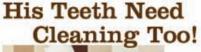


AD# N1802A09009W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.





Pet Dental Health Month Special Safe & Effective Non-Anesthetic Dental Cleaning for Dog or Cat Only \$79

Paws & Claws Veterinary Clinic

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

RECTANGLE 300 x 250

His Teeth Need Cleaning Too!



Safe & Effective Non-Anesthetic Dental Cleaning for Dog or Cat Only \$79

Paws & Claws Veterinary Clinic

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com







AD# N1802W10003W 320 X 50

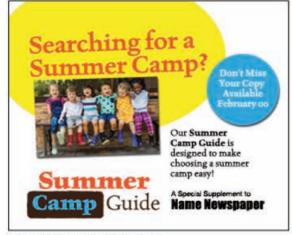
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



SKYSCRAPER 160 x 600



RECTANGLE 300 x 250

Searching for a Summer Camp?



Our Summer Camp Guide is designed to make choosing a summer camp easy!











AD# N1802W11003B 300 X 50



AD# N1802W11003W 320 X 50

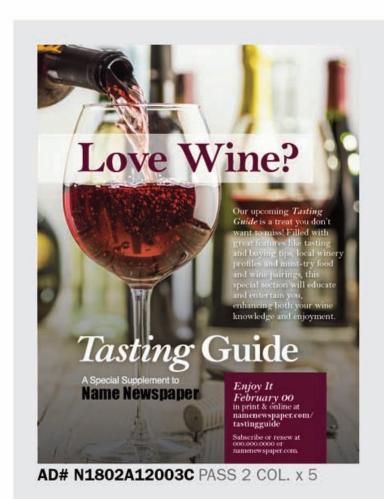
In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



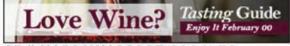
RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1802W12003B 300 X 50

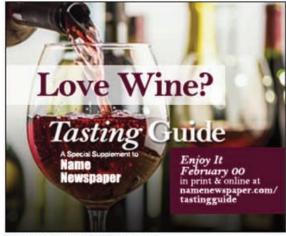


AD# N1802W12003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

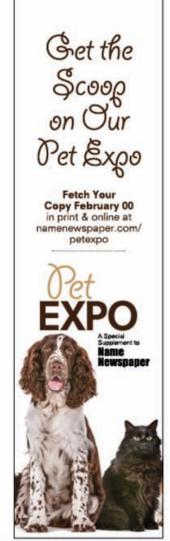
Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







SKYSCRAPER 160 x 600



AD# N1802W13003B 300 X 50



AD# N1802W13003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Fetch Your Copy February 00 in print & online at namenewspaper.com/ petexpo



Name Newsnaner









AD# N1802W14003B 300 X 50



AD# N1802W14003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250









The Gourmet Market

AD# N1802W14004B 300 X 50



The Gourmet Market

AD# N1802W14004W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250



Balloon Bouquets Flower Arrangements Chocolate Gift Boxes Wine & Champagne Gourmet Prepared Foods Gift Baskets & More

The Gourmet Market 1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com







AD# N1802W14005B 300 X 50



AD# N1802W14005W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

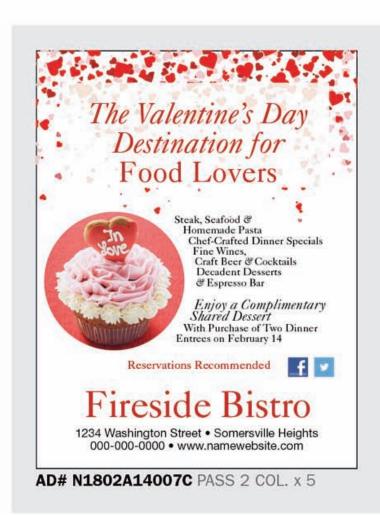
Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250







1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

SKYSCRAPER 160 x 600



AD# N1802W14007B 300 X 50



AD# N1802W14007W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Note:

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250





AD# N1802A19003C PASS 6 COL. x 3



A Wag-





AD# N1802W19003B 300 X 50





Premier **Pet Supply**

AD# N1802W19003W 320 X 50

In addition to today's most commonly used Web ad sizes, these cross-platform packages now include two ad sizes for mobile advertising

Make quick animated GIF Web ads from the Metro .psd files by using Photoshop's "Make Frames from Layers" command in the Animation window.



RECTANGLE 300 x 250

A Wag-Worthy Lineup of Quality **Pet Care Products**





Premier Pet Supply

1234 Washington Street · Somersville Heights 000-000-0000 · www.namewebsite.com