CREATE. SELL. PROFIT.

MIAD SPEC AD LIBRARY







Download ads from the MIAD SPEC AD LIBRARY in the METROCREATIVECONNECTION (MCC) CREATIVE LIBRARY.

For instant spec ads you can customize with a prospect's name and info, open the ads in METRO INTERACTIVE AD DESIGNER (MIAD).

S1801A11001C

THIS MONTH FIND ADS GEARED TOWARD WEDDING SERVICES and HEALTH, MIND & BODY ADVERTISERS.



2018 MIAD™ SPEC AD LIBRARY AD THEMES SCHEDULE

JANUARY

Wedding Services Health, Mind & Body

FEBRUARY

Home Improvement Real Estate

MARCH

Auto Services Spring Sales

APRIL

Lawn & Garden Pet Merchandise & Services

MAY

Mother's Day Seniors Women Today

JUNE

Summer Living Father's Day Travel

JULY

Back to School Sports Sponsorships

AUGUST

Dining, Entertaining & Celebrations

SEPTEMBER

Home Improvement Fall Sales

OCTOBER

Auto Services Electronics & Technology

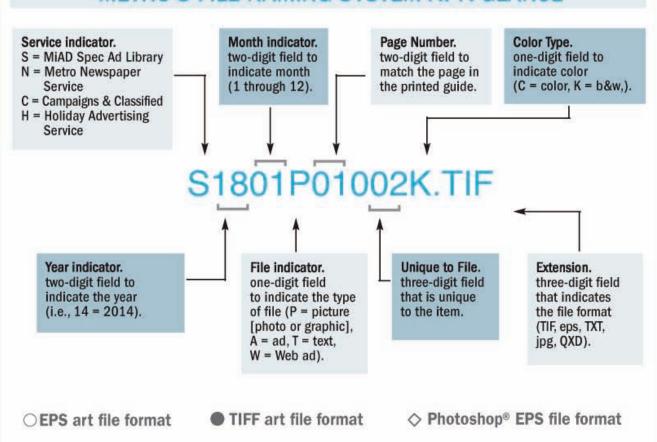
NOVEMBER

Holiday Gift Guide & Holiday Lifestyle

DECEMBER

Year-End & Winter Sales Progress

METRO'S FILE NAMING SYSTEM AT A GLANCE



HEALTH & WELLNESS GUIDE



ent through 00.00.18

N1203P46009C*-

N1610P49003C-

N1601P47004C-

V1611P55009C-

facebook Free Consultation

Renew Laser Cosmetic Center 1234 Washington Street I Somersville Heights 000-000-0000 I www.namewebsite.com

















AD# S1801A01001C

AD# S1801A01002C - S1801A01009C

COMPLETE LAYOUT PASS 4 COL. x 9.5 individual ads (3.5 x 2) available (left to right, top to bottom)

METRO. MiAD Spec Ad Library

So Many Shops. So Many Bargains!



Enjoy over 20 great shops and restaurants in one convenient location with plenty of free parking!

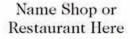
Name Shop or Restaurant Here

Name Shop or Restaurant Here

Name Shop or Restaurant Here

> Winter Clearance

Deals Now In Stores!



Name Shop or Restaurant Here

Name Shop or Restaurant Here

Name Shop or Restaurant Here Name Shop or Restaurant Here

Name Shop or Restaurant Here

Name Shop or Restaurant Here

Name Shop or Restaurant Here



Shops Open Sundays!

Somersville Shopping Plaza

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A02001C

PASS 3 COL. x 9.5



N1504P42003C-



Flaunt It

The ultimate in hair care and design from a talented team of leading local stylists.

Long & Short Cuts | Creative Color & Highlights | Ombre & Balayage | Pastel Colors | Hair Extensions | Keratin Straightening | Updos & Blowouts | Color Correction | Deep Conditioning | Men's Cuts

New Client Special Shampoo, Cut & Style Mention this offer when booking.

Appointments & Walk-Ins Welcome

Salon



AD# S1801A03001C PASS 3 COL. x 9.5

N1702P25010C-



Men's Wardrobe Event

The one shopping trip of the season you don't want to miss!

Thursday | Friday | Saturday | Sunday January 00-00, 2018

10% to 30% Off

The Entire Store Including New Arrivals Save on Career & Casual Essentials to Update Your Look for 2018

Personal Stylists On Hand for Fast & Easy Shopping Expert On-Site Alterations for a Perfect Fit

Bastion Menswear



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A04001C | PASS 3 COL. x 4.5



This Saturday, March 00 Shop. Hang Out. Say Hello!

Free Refreshments All Day
Free Blood Pressure Screenings
Fabulous Door Prize Giveaways
Face Painting & Photo Booth for the Kids

Great Selection of Merchandise:

Pharmacy | Health & Medicine | Personal Care | Contact Lenses | Vitamins & Supplements | Household & Cleaning | Beauty & Cosmetics | Baby Care | Toys & Gifts | Snacks & Beverages

Helpful & Friendly Pharmacists Prescriptions Filled While You Wait Refill Prescriptions By Phone or Online

Store Hours:

Monday-Saturday 8 a.m.-9 p.m., Sunday 9 a.m.-6 p.m. **Pharmacy Hours:**

Monday-Friday 8 a.m.-7 p.m., Saturday 8 a.m.-2 p.m.

Clayfon Pharmacy

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

10% OFF

Your Total Purchase

Excludes sale items and prescriptions.

Offer good with coupon. Expires 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

Clayfon Pharmacy

1234 Washington Street 000-000-0000 | www.namewebsite.com

AD# S1801A05001C



We Challenge You to **Find a Better Price**

Find a lower advertised price anywhere in Name County, and we'll beat it!

Drain Cleaning

List service details here Water Heater Flush Installation

\$74 List service details here Faucet

\$99 owner supplies fixture

Free Service Call With Any

Repair Service

Emergency Service Available Drain & Sewer Camera Inspections Full-Service Plumbing Repair & Replacement

Trusted & Local Since 19XX Call us anytime for a free estimate!

Pipeline Plumbing

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A06001C

PASS 3 COL. x 4.5



AD# S1801A06002C



AD# S1801A07001C PASS 3 COL. x 4.5





Brow & Waxing Specialists

Be confident in any light.

Save With Our Monthly Membership Package Rates! unisex salon | facial & body waxing | expert brow shaping

Wax Studio

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A08001C

PASS 3 COL. x 2



Heart disease is the number-one killer of women in the United States. Knowledge is power, so get to know your numbers with our free healthy heart screening service. This screening will test your cholesterol, blood pressure, BMI and blood sugar and give you an opportunity to discuss your results on the spot with a specialist.

Thursday, January 00 I 8 a.m.-3 p.m.

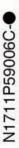
Fasting is required. Call today for details and to schedule an appointment for this free screening.

Somersville Heart Center

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A08002C

PASS 3 COL. x 2





Home | Auto | Health | Marine Renters | Motorcycle | RV

Contact us to discuss your total insurance needs, review your current policy with a seasoned professional, and get a free rate quote. We offer a variety of discounts, and may be able to improve your coverage for a an even lower rate. Call today!

Pillar Insurance Group

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A08003C

PASS 3 COL. x 2





AD# S1801A08004C

PASS 3 COL. x 2



N1203P46009C*-



Your best day begins with a restful night of healthy sleep. Not only does a good night of sleep help you feel energized and happy, studies show that sleep plays an important role in immune function, metabolism, memory and other vital functions. Long-term insufficient sleep can lead to an increased risk of heart disease, kidney disease, high blood pressure, diabetes and stroke. Is your mattress delivering the benefits of a good night's sleep, or is it negatively impacting your health? We invite you to stop by our showroom to test out today's most comfortable mattresses, and see if a new mattress is the solution you may need to improve your mood, energy level and overall sense of well-being!

Feel-Good Mattress Event Going On Now

Try Any Mattress FREE for 30 Days

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Free Boxspring, **Delivery & Setup**

with your mattress purchase. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Free Financing for 36 Months

on mattress purchase of \$0000 or more List details, terms and conditions here.

Sale Ends Sunday, January 00! List details, terms and conditions here. List details, terms and

conditions here. List details, terms and conditions here.

Dreamtime Mattress

1234 Washington Street Somersville Heights

000-000-0000 www.namewebsite.com



AD# S1801A09001C

PASS 3 COL. x 9.5



N1705P55003C*-C

The Big Picture

and all of the beautiful little details



your special day with the

finest in wedding photography. We

pride ourselves on providing couples with the very best images and service at reasonable rates to make your wedding day an event you will always remember.

Photojournalistic & traditional photography | Color, black-&-white & special effects | Engagement & bridal portraits | Online & print albums



Special Offer Save 50% Off

an Engagement Portrait Package When You Book Your Wedding With Us!

Visit us online today to browse our portfolio and package rates, then give us a call to talk about your vision for your big day.

Timeless Photography

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A10001C | PASS 3 COL. x 9.5



N1701P23002C-



AD# S1801A11001C

PASS 2 COL. x 3

The Perfect

Touch of Elegance

Treat yourself to quality nail care. Our friendly licensed technicians utilize state-of-the-art sterilization techniques for your safety, while you enjoy pampering treatments in the comfort of our relaxing massage chairs.

Acrylic Full Set

Only \$49

Manicures | Pedicures | Gel Polish | Acrylics | Gels | Nail Art | Foot Massage | Waxing

City Nail Spa

AD# S1801A11002C

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

PASS 2 COL. x 3



AD# S1801A11003C

PASS 2 COL. x 3





AD# S1801A11004C

PASS 1 COL. x 4

N1610P39016C-





LASIK Now On Sale Save \$300 Off

Your Laser Vision
Correction Procedure
when you book through 00.00.18
List details, terms and conditions here.

Over 000 Procedures Performed | Call today for your free consultation!

Advanced Eye Surgery Center

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1801A11005C

PASS 1 COL. x 5





Happy Hour Prices All Night Tuesday Half-Price Wine Every Wednesday Trivia Night at the Bar Thursdays Live Music Fridays & Saturdays at 7PM

Open Daily at 4PM Closed Mondays

Full Bar | Restaurant | Happy Hour Craft Beer on Tap | Sports on TV Private party reservations available.



Palm Bar & Grill



N1307P59010C-

1234 Washington Street • Somersville Heights 000-000-0000 • www.namewebsite.com

AD# S1801A12001C

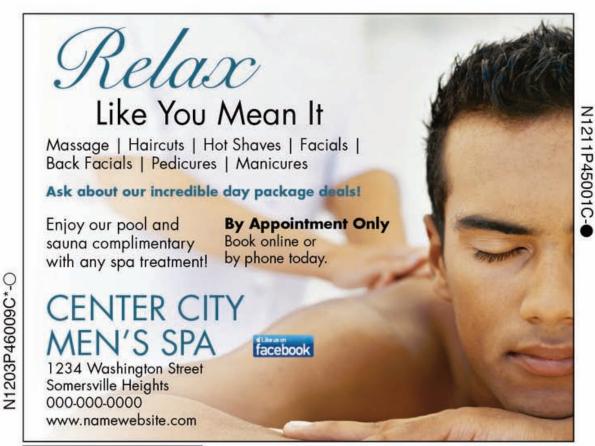
PASS 3 COL. x 4.5





AD# S1801A12002C





AD# S1801A13001C PASS 3 COL. x 4.5





We are committed to providing every member of your family with quality medical care. From well-child visits and routine physicals for adults to sick visits and treatment of chronic illness, we offer personalized comprehensive care to meet your needs at every age and every stage. To learn more about our physicians and services, we invite you to call or visit us online today, or check our online calendar to attend one of our free upcoming community events.

Now Accepting New Patients

Call or go online to find a physician or book an appointment with one of our helpful and friendly patient care coordinators.

Meet Our Doctors











Dr. Bruce Sayed



Dr. Gary Sanderson

Somersville Health Systems

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A14001C PASS 3 COL. x 9.5



N1312P16005C-N1701P27002C-

N1605P21005C-



Announce Your Wedding.

Share Your

Wedding Announcement Packages From

Includes

Print Announcement With Photo Online Wedding Announcement Online Album With up to 10 Photos Price applies to 2 col x 3" ad with up to 000 words. Additional packages and sizes available. Call or go online for details.

The Somersville Press

Wedding Announcements

In Print & Online

000.000.0000 | www.namenewspaper.com

AD# S1801A15001C

PASS 3 COL. x 9.5

SAMPLE AD



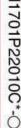
Garrett-Vogel

Allison Jean Garrett and Carter James Vogel of Somersville were united in marriage on January 00, 2018 at St. Matthew's Church in Somersville County. List details here. List details here, List details here, List details here. List details here.











Workplace Wellness Event









This Week!

10% OFF

All Standing Desks & Ergonomic Seating

Now Through January 00, 2018 Feel the difference a healthy office setup can make in your day!

FREE Lunchtime Workshops & Demos All Week

Refreshments Will Be Served!

Please RSVP to name@namewebsite.com to reserve your seat.





Clark Office Supply & Furniture

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

Monday, January 00 Healthy Lunching

12:30-1:15 A Meal Prep Demo By Chef Jennifer Anderson

Tuesday, January 00

Protecting Your Back 12:30-1:15 An Important Free Workshop By Dr. Shawn Noonan

Wednesday, January 00 Ergonomic Office Hacks

12:30-1:15
Easy DIY Fixes Presented By Restorative

Exercise Therapist Gordon Vera Thursday, January 00

10-Minute Strength & Stretching Routines 12:30-1:15

Office-Friendly Exercise By Licensed Personal Trainer Norma Grant

Friday, January 00

Healthy Wrists & Hands 12:30-1:15

Self-Help Techniques By Licensed Massage Therapist Cathy Ryan

AD# S1801A16001C





N1609P49005C
N1609P49005C-

See What We Can Do for Your Smile. Then See What a Great Smile Can Do for You!

Family, Cosmetic & Implant Dentistry

| Complete quality dental care for all ages | Private treatment rooms with television | Sedation dentistry available for anxious patients | Same-day emergency care available | Affordable payment plan options | Most insurance plans welcome

Grand Opening Specials for New Patients Going On Now

Exam, Cleaning & X-rays

\$59

additional treatment extra List details, terms and conditions here. Laser Whitening

\$79

in-office laser treatment List details, terms and conditions here. Traditional Braces

\$0 Down \$99 Monthly

free consultation included List details, terms and conditions here.

All Smiles Dentistry



1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com Your New Smile Is Waiting! Call now for a free, no-obligation consultation with a friendly and understanding dentist.

AD# S1801A17001C

PASS 3 COL. x 9.5



N1203P46009C*-

dal

Seize the Deal

Save today with this special offer and keep saving month after month, year after year, with an efficient and reliable new comfort system.

\$3,499 Off
A New High-Efficiency
Heating & Cooling System

Zero Interest
Zero Payments For 6 Months
5-Year Parts & Labor Warranty

Limited-time availability.

Act now! Call us today for details and a free consultation.

List details, terms and conditions here. List details, terms and conditions here.

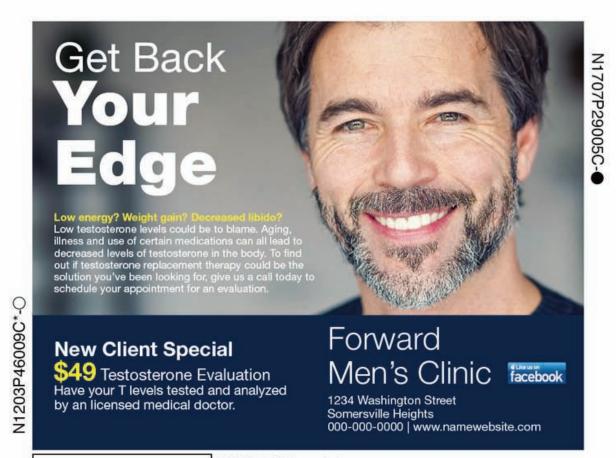
Core Heating & Cooling

facebook

1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A18001C

PASS 3 COL. x 4.5



AD# S1801A18002C

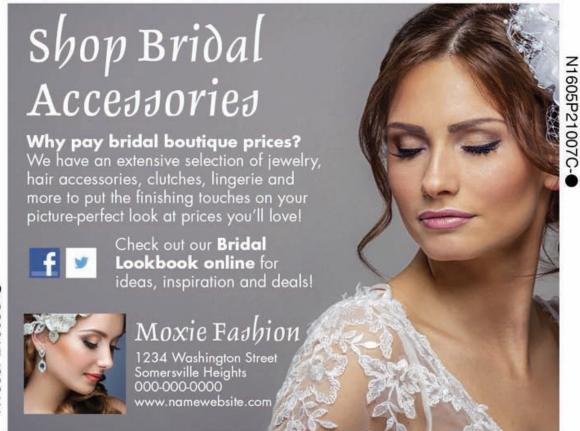


N1203P46009C*-



AD# S1801A19001C

PASS 3 COL. x 4.5



N1605P21008C-

AD# S1801A19002C

Personal Training for Women

Burn unhealthy fat Firm & tone muscles Increase flexibility & agility Improve bone density & protect your health



Contact me today for a free fitness evaluation and consultation to discuss your goals!
Tamara Baker
Certified Personal
Trainer

Recharge Fitness

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com



N1211P47003C-

AD# S1801A20001C

PASS 3 COL. x 2

N1703P26001CN1203P46009C*-



AD# S1801A20002C

PASS 3 COL. x 2



AD# S1801A20003C

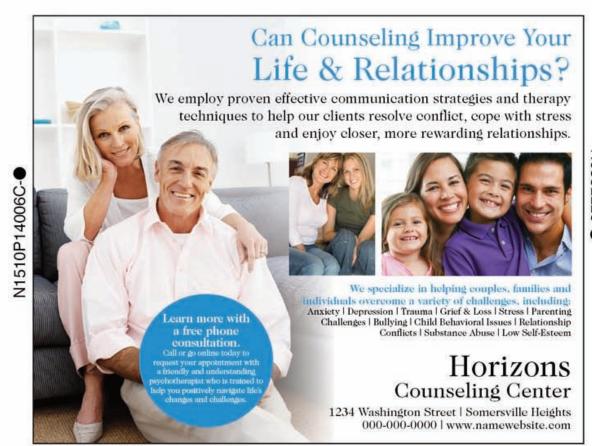
PASS 3 COL. x 2



AD# S1801A20004C

PASS 3 COL. x 2





AD# S1801A21001C PASS 3 COL. x 4.5



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Delicious & Healthy Greek Cuisine

Enjoy Fresh, All-Natural Mediterranean Specialities That Taste as Good as They Are Good for You!

Fresh Salads | Homemade Soups | Roasted Chicken | Beef Kabobs | Souvlaki | Moussaka | Gyro | Vegetarian Falafel | Roasted Eggplant | Spanakopita | Stuffed Grape Leaves | Tzatziki | Hummus | Imported Olives | Pita Wraps | Roasted Potatoes | Mediterranean Rice | Baklava

Try Our Delicious Combo Plates & Family Combo Meals!

Open 7 Days a Week for Lunch & Dinner **Now Serving Beer & Wine**

Free Beverage & Baklava

With Any Lunch Entree or Sandwich Purchase Coupon required. Expires 00.00.18. List details, terms and conditions here. List details, terms and conditions here.

Athens Cafe 1234 Washington Street 000-000-0000 | www.namewebsite.com

Total Purchase of \$20 or More
Coupon required. Expires 00.00.18. List details, terms and
conditions here. List details, terms and conditions here.

Athens Cate 1234 Washington Street 000-000-0000 | www.namewebsite.com

Athens Cate



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A22001C PASS 3 COL. x 9.5





Specialty Salads

Made Fresh to Order

Your answer for a fast, easy and delicious lunch that's low in calories and packed with healthy nutrition!

#1 Choose Your Greens

Romaine + Arugula + Baby Spinach + Baby Kale + Mixed Greens + Bibb Lettuce

Grab-&-Go **Prepared Salads** Also Available for Your Convenience!

#2 Choose **Your Protein**

Grilled Chicken + Crispy Chicken + Teriyaki Beef or Chicken + Carne Asada + Seared Steak* + Grilled Shrimp* + Roasted Turkey + Grilled Salmon + Ahi Tuna* + Tofu + Roasted Tempeh + Hard-Boiled Eggs + Honey-Roasted Ham + Classic Tuna

#3 Choose Your Mix-Ins

Assorted Cheeses + Bacon Crumbles + Artichoke Hearts + Cherry Tomatoes + Grilled Corn + Mushrooms + Carrots + Broccoli + Olives + Celery Black Beans + Kidney Beans + Garbanzo Beans + Red Onions + Avocado* + Bell Peppers + Pepperoncinis + Cabbage + Sunflower Seeds + Pumpkin Seeds + Peanuts + Candied Walnuts + Quinoa + Mandarin Oranges

#4 Choose **Your Dressing**

Balsamic Vinaigrette + Classic Italian + Spicy Italian + Avocado Cilantro + Creamy Ranch + Honey Mustard Lime + Thai Peanut + Sesame Tahini

Add Free Tortilla **Strips or Croutons** for Extra Crunch!

\$6.99

...or make it a wrap for the same low price! Includes one protein, dressing and up to five mix-ins. Additional mix-ins \$0.00. Additional proteins \$0.00. *Premium items, add \$0.00.

Also Serving Soups Made From Scratch, Plus Hot & Cold Sandwiches!

Save Time: Order Online & Skip the Line! Open 7 a.m.-4 p.m. Daily

Salad Stop & Deli facebook

1234 Washington Street Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801A23001C





Find Your Way to Fit





N1502P15013C-

N1605P29001C-





Explore your fitness options in a friendly and supportive place, and find the routine that works best for you!

Try It All in One Place!

State-of-the-Art Cardio Equipment treadmills | ellipticals | stationary bikes | rowers

Group Fitness Classes

cardio lift | yoga | aerobics | kickboxing | dance | aqua aerobics Strength-Training Circuit | Stretching Stations Pool & Sauna | Free Weights | Kettle Bells | & More

Try Us FREE for One Week!

Call, stop in or visit us online to get your complimentary all-access membership pass, good for one week.

Fitness Unlimited



1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

New Member Special Going on Now Through January 31

\$0 Initiation Fee

Plus, Three Free Personal **Training Sessions** That's a \$300 Value!

List details, terms and conditions here. List details, terms and conditions here.

AD# S1801A24001C



Discount Decorator Furniture Warehouse

Get the design magazine looks you love for less! We make it easy to create the home interior of your dreams.



C171QP34003C-

N1503P38010C-

Bedrooms, Lighting & Accent Pieces



Home Office Furniture, Storage & Seating

Tillman Furniture

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com





Living Rooms & Dinging Sets



Custom Sofas, Love Seats & Chairs Available Here for That Perfect Look!

Stop In or Call Ahead for a Free Decorating Consultation!

In-Store Financing Available \$29 Flat-Rate Delivery Within Name County

AD# S1801A25001C

Beautiful Flowers

What "We Do" Best

Add an element of enchantment to your wedding day with our artistic floral bouquets and arrangements. From classic round bouquets and nosegays to exotic sprays and vintage-inspired boho styles, we will create a striking combination of colors and blooms to put the finishing touch on your picture-perfect wedding day.

Free Consultation

Call or visit us online today to arrange your appointment with a bridal floral designer.



N1701P21009C

N1203P46009C*-C

Beautiful Botanicals (1800)

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

N1701P22005C

N1701P22012C*-C

WAD# S1801A26001C

PASS 3 COL. x 4.5

Breathtaking Bouquets

N1701P22012C*-

What "We Do" Best

classic bridal bouquets + beautiful reception centerpieces + complete ceremony arrangements + green weddings + boho & vintage styles + succulent bouquets + rustic & seasonal looks + unique themes + floral jewelry & hair accessories

Free Consultation

Call or visit us online today to arrange your appointment with a bridal floral designer.



Beautiful Botanicals

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1801A26002C

PASS 2 COL. x 4.5

N1701P21010C-



Elegant Arrangements What "We Do" Best

Free Bridal Consultation Call or visit us online today.

Beautiful

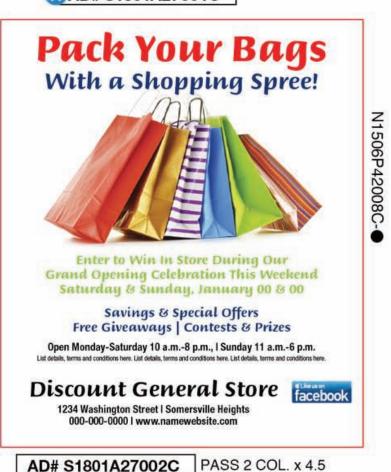
1234 Washington Street

Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1801A26003C

PASS 1 COL. x 4.5 M=TRO. MiAD™ Spec Ad Library





M=TRO. MiAD™ Spec Ad Library

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PASS 1 COL. x 4.5



Beautiful Flowers



Free Bridal Consultation Call or visit us online today.

Beautiful Botanicals



1234 Washington Street | Somersville Heights 000-000-0000 | www.namewebsite.com

AD# S1801W26003L









Companion WEBADS available on MCC

AD# S1801W26003W

AD# S1801W26003B





Free Bridal Consultation Call or visit us online today,



Beautiful Botanicals

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com V1701P22012C*-

Beautiful **Flowers** What "We Do" Best Free Bridal Consultation Call or visit us online today.



Somersville Heights 000-000-0000

AD# S1801W26003R



AD# S1801W27001R

C162QP35008C-Grand Opening Celebration

This Weekend

Saturday & Sunday, January 00 & 00

Come See What's In Store! Special Savings Offers Free Givenways

Discount General Store

Contests & Prizes

1234 Washington Street Somersville Heights 000-000-0000 www.namewebsite.com

AD# S1801W26003S

Grand Opening Celebration This Weekend January 00 & 00

N1701P22012C*-C

Discount General

Grand Opening Celebration This Weekend January 00 & 00

Discount General



AD# S1801W27001S

AD# S1801W27001W

AD# S1801W27001B

C162QP35008C-

Grand Opening Celebration This Weekend Saturday & Sunday, January 00 & 00

Come See What's In Store! Special Savings Offers Free Givenways | Contests & Prizes

Discount General Store

1234 Washington Street I Somersville Heights I 000-000-0000 I www.namewebsite.com

AD# S1801W27001L

