

CREATE. SELL. PROFIT.

METRO

CREATIVE SERVICES



BRIDAL

Beautiful images and ads to engage business from all types of wedding vendors



THE BIG GAME

Team up with super promotions for bars, restaurants, grocers and more to tackle big profits



HEALTH & WELLNESS

Targeted ads, ideas and images to close sales from health, fitness, beauty and wellness advertisers

From seasonal sports and recreation to retail sales and services, score revenue from more

Winter Advertisers



MiAD Spec Ad Library PP. 45-52:

Dozens of ready-to-sell spec ads for bridal and health and wellness advertisers — MiAD enabled!



Campaigns & Classified PP. 53-65:

Rev up first-quarter Classified ad sales with a fresh installment of automotive, real estate, recruitment and campaign content!

Editorial Features & Templated Special Sections:

Weddings • Health, Mind & Body • In Case of Emergency • January Timely Features • Games & Puzzles

WINTER



ON THE COVER:
N1801P34007C

Hockey shops, skating rinks, college sports teams and orthopedic doctors are all top January advertiser prospects to target with this hockey image.

Find content to keep closing winter sales from a variety of advertisers.

- Target winter sports and recreation advertisers with ads for an ice rink offering hockey clinics and public skating, a snowmobile rental company, and a ski and snowboard shop's winter clearance event (08, 33, 61)
- Help a gas utility company promote "all the comforts of home heating at its best" (08).
- An ad for "winter specials now in store" is geared toward a fashion boutique, but can be easily used for a number of advertisers (49).
- A consignment shop ad promotes savings on winter fashions for kids (40).
- Other winter sells include storm damage repair, windshield repair and a car wash (08, 09).



WEDDINGS



Find eye-catching images and ad designs to engage business from all types of wedding vendors.

- A Marketplace page features bridal ads for a jeweler, bakery, craft supply store, wedding dress shop, travel planner and reception hall, as well as directory spots for additional advertisers (14).
- Capture the attention of a bridal salon with a striking full-page ad design for bridal fashions. This ad is also a perfect fit for resale gown shops and dress rentals, as well as bridal beauty advertisers with quick copy edits in MiAD (38).
- Create and promote special bridal sections with Themed Event Package content as well as a Templated Special Section (12, 58).
- Finally, don't miss a "cover couple" bridal guide photo contest idea (05) and many more bridal ads featured in January's MiAD Spec Ad Library.



THE BIG GAME



Capitalize on the culmination of football season with ads and images to tackle sales from a variety of advertisers.

- Score a full-page ad sale from a sports bar or restaurant showing customers "where to watch" the big game on big screens while enjoying super food and drink specials (60).
- A banner ad promoting "Sunday scores" on food and beverages is also available for advertisers with smaller budgets (44).
- Help grocers and convenience markets get in on the action with a "game day spread" of special offers (47).
- Create a special section with a Big Game Guide Themed Event Package (11).
- Plus, find a playful "super fan" photo contest idea (05).



HEALTH & WELLNESS



Kick off new year sales with content for health, wellness, beauty and fitness advertisers as readers make self-improvement resolutions.

- Show restaurant and grocery advertisers how to showcase their healthy eating options using a selection of food images from Metro's new Food & Dining Library. You can add access to this premium image library to your subscription by contacting our Client Services Team (19, 46, 65).
- Find ads for spa, medspa, weight loss, pharmacy and medical advertisers (08, 09, 25, 26).
- Larger Single Sheet ads are designed for a dermatologist and a fitness center (33).
- Showcase ads in January's Health, Mind and Body TSS or a section titled Namaste (13, 59).
- Additionally, find a wealth of health and wellness ads in this month's MiAD Spec Ad Library.



NEWSPAPER SELF-PROMOTION



In addition to this quarter's Campaigns & Classified content, you'll find ways to promote your publication included in January MNS.

- Position your newspaper as the authority on everything local with a fresh full-page ad design promoting the community-building power and locally focused features of your publication to new subscribers and advertisers (39).
- Use a selection of headings to create promotions for businesses, athletes and photographers of the week or day. See several of these headings used in ads that pair contributions and feedback from local readers with sponsorships from local businesses (21).
- Use additional photos and illustrations provided to create more promotions (22, 23).



JANUARY PROMOTIONAL OPPORTUNITIES



Here are a few more ways to connect and sell throughout January:

- Promote community volunteer opportunities in conjunction with the MLK Day of Service. Additional images provided offer sponsorship opportunities for local businesses (19, 41).
- Find festive images as well as a bar and restaurant ad to run promotions celebrating Mardi Gras through Fat Tuesday (15, 16, 61).
- Photos and headings for food event tie-ins include Soup Month, Spaghetti Day, Oatmeal Month and Hot Tea Month (64, 66, 68).
- Target top January sales prospects with ads for blood banks, men's fashion, tax accounting, office supplies, education and more (08, 09).
- Other ads cover pet-friendly travel, home improvement, home mortgages and vintage goods (33, 40, 61).
- Also find a locally focused Community Outlook Themed Event Package to kick off the year (10).



JANUARY CUSTOMER REQUESTS

FIND THIS MONTH'S CUSTOMER-REQUESTED ART ON PAGE 69!



N1801P69005C

SUDOKU, WORD FINDS, CROSSWORDS, COLORING PAGES & MORE!

SUDOKU

Fill in the numbers 1-9 so that each row, column, and 3x3 sub-grid contains all the numbers. Each number can appear only once in each row, column, and sub-grid.

7								
8								
	7	3	1					
1	2							
8			7	4				
3	6				9			
5		9		6				
4			7	9	3			
7		2						

CRYPTO FUN

Use the numbers 1-9 to fill in the grid. Each number can appear only once in each row, column, and 3x3 sub-grid.

1	7	7	13	33				
9	11	20	1	3	20	1		
18	18	8	24	18	21	20	1	
17	11	18	2	18	24	2	18	

Tap into a new revenue stream with popular games and puzzles perfect for recruiting sponsor advertisers. They offer unique placement that will attract plenty of focused attention from readers of all ages! Access the entire archive online from the MCC Editorial Library.

FULLY TEMPLATED SPECIAL SECTIONS (TSS)

- January's TSSs in Print & Online:
- WEDDINGS • HEALTH, MIND & BODY
 - IN CASE OF EMERGENCY

TSS are available by separate purchase. View them online in the MCC Editorial Library. Start growing sections revenue today: Call 800-223-1600 or email service@metro-email.com to order!



CREATE. SELL. PROFIT.

Like Us on Facebook
facebook.com/
MetroCreativeConnection

Follow Us on Twitter
@MetroConnection

Metro Creative Graphics, Inc.

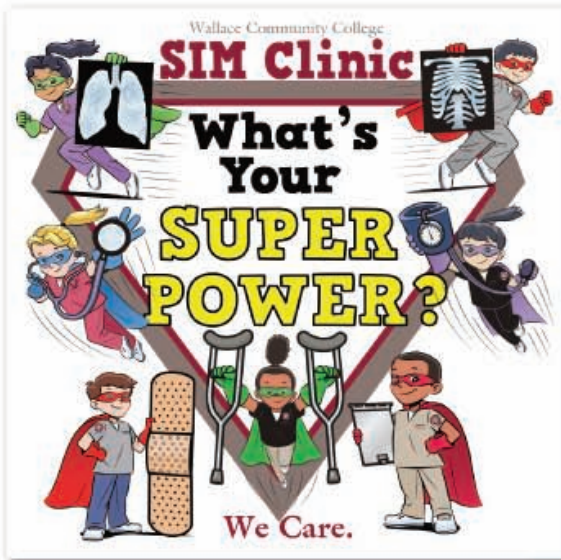
519 Eighth Avenue,
New York, NY 10018
Voice 212.947.5100
Toll-free 800.223.1600
www.metrocreativeconnection.com

Follow Us on Instagram
@metrocreativeconnection



COMPANION WEB &
MOBILE ADS NOW
AVAILABLE ON MCC!

Get Web ads in the MCC Creative Library. Click the Web button to limit your search to only ads that have a Web component. Click the "W" below each thumbnail and download the Metro Web or Mobile ad as a layered Photoshop file (.psd).



Custom Metro Art Helps Make Healthcare Event a Super Success

Wallace Community College, Dothan, AL

Long-term client utilizes Metro's ability to create custom art to promote a community outreach event for local kids.

CREATE: When Wallace Community College's Health Sciences Department was developing a program for children to visit the campus, they added a "Who's Your Superhero" theme to make the project more fun and appealing to the participating second-grade students. Wallace graphic designer Angila Brannon asked Metro to create a series of cartoon illustrations depicting "superheroes" of the college's various health services programs, ultimately using them to create a variety of marketing materials like posters, PowerPoint presentations, T-shirts and coloring books.

SELL: The goal of this program was to teach children about careers in healthcare, but it was also intended to empower them about their own health while alleviating the fear associated with going to the doctor or emergency room. Through simulation activities like watching the logo's "superheroes" (actual faculty and staff in costumes) have a "broken" arm X-rayed, the department was able to make learning fun and engaging for the young students.

PROFIT: While this was not a profit-driven endeavor, teaching area children about the health science programs available at Wallace Community College in a way that gets them excited about careers in healthcare is great for future recruitment. The college will continue to use the logo to promote this event in the future, as well as for other elementary school functions throughout the year!

Added Plus: Thompson reports that Metro's turnaround time on this project was great, and that Metro made sure to use the school's colors for scrubs and include diversity with their programs.

"We felt like Metro collaborated with us and took ownership of our success in teaching children about healthcare and careers that will give them better lives. This is our mission, and we appreciate Metro providing the pivotal artwork that made this project a success."

– Barbara Thompson, Director of Public Relations & Marketing

Wallace Community College

Dothan, AL

Director of Public Relations & Marketing

Barbara Thompson

bthompson@wallace.edu

Metro Seen Content in Action

Take a look at some of the ways Metro images go beyond advertising to enhance editorial features and local event promotions in print and online!

Community Outreach Promotions



Pawhuska Journal-Capital

Click here for Pawhuska real es **TOLSON**

Flu vaccination clinics scheduled



Flu vaccination clinics scheduled

A program gets a boost. The Chagoy County Health Department announced it received funding assistance from Oklahoma for the upcoming flu season at large sites. METRO CREATIVE CONNECTION

11/02/2013 10:17 AM

The Chagoy County Health Department announced its seasonal influenza vaccination clinics schedule for the upcoming flu season. Clinics will begin Oct. 8.

The Oklahoma State Department of Health and the Chagoy County Health Department announced its vaccination clinics for everyone 6 months of age and older. The more people vaccinated, the less the chance that flu will spread in families and communities.

Each year in the United States, the common influenza viruses, hundreds of thousands of hospitalizations and thousands of deaths. The flu vaccine is the best defense against getting the flu. The vaccine usually starts in September or October and runs through April or May.

To learn about new ways when vaccines are become fully prepared as it is important for everyone in your family to be vaccinated as soon as possible," said Larry Bergeron, administrative director for the Chagoy County Health Department. "Vaccination drive the flu vaccine lasts about six months, so people vaccinated in October should be protected through April of next year."

Vaccination is the safest and best way to protect people at high risk from the flu such as pregnant women, children and people with chronic heart and lung disease. It will also be getting the vaccination, people 65 and older, and those with chronic health conditions, should not skip their clinic about being vaccinated against pneumonia pneumonia. Pneumonia pneumonia is a serious and potentially serious complication of the flu. Unlike the influenza vaccine, the pneumonia pneumonia does not need to be given every year.

The Chagoy County Health Department will be providing the vaccine using the following schedule:

- All individuals with health insurance about being their cost. Their insurance company will be billed for the vaccine and an administration fee.
- Individuals who have no health insurance, whose health insurance does not cover the vaccine, who are eligible for Medicaid, or children 18 years of age and younger who are Native American or Alaska natives may receive their vaccine at no charge.
- All others will be charged a fee of \$25 to cover the cost of the flu vaccine and the cost of administering the vaccine.

As Seen In
Pawhuska Journal-Capital
pawhuskajournalcapital.com

Locally Focused Editorial Features & Events



Spruce Grove Examiner

Aerials brings back special needs programming

By Mike Lee, Spruce Grove Examiner Staff Writer
From November 3, 2013 10:48 AM MST



The Spruce Grove Special Needs Program is pleased to announce the return of the program, allowing the users to be more confident and successful in all activities. Special needs program

The program is a place for everyone. It is the only place in town where Special Needs Program (SNP) where people can learn and grow. The program is a place for everyone. It is the only place in town where Special Needs Program (SNP) where people can learn and grow. The program is a place for everyone. It is the only place in town where Special Needs Program (SNP) where people can learn and grow.

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As Seen In
Spruce Grove Examiner
sprucegroveexaminer.com



MADD Parkland

MADD Parkland to light up City Hall

By Mike Lee, Spruce Grove Examiner Staff Writer
From November 3, 2013 10:48 AM MST



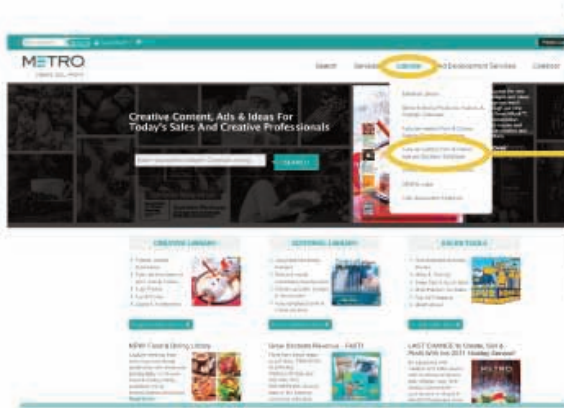
The MADD Parkland Chapter of MADD is pleased to announce that it will be lighting up City Hall in celebration of their 10th anniversary. Photo courtesy of MADD Chapter

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Note: Metro always suggests you utilize your content material "in print and online," and here is proof that it works. These examples show the use of Metro Editorial on a publication's website, plus use of Metro photos to illustrate local content on two additional sites. Make the most out of your Metro content to create, sell and profit. Remember, if your staff has any questions or needs some assistance in searches, they can always call Client Services at 1-800-223-1600. The call is free, but the help is priceless.



Access the annual *Print Sections and digital e-Sections* schedule by selecting it from the *Editorial* pull-down menu on the *MCC* home page.



Templated *Print Special Sections* are downloaded in *QuarkXPress* or *InDesign* format in *MCC*.

Themed Sections & Quick-Sell Pages Worth Their Weight in Revenue

Print and digital sections have proven to be effective vehicles for advertisers hoping to reach their targeted audiences while providing added revenue for publications of all sizes. For this reason, many publications have expanded their annual print and digital schedule of sections, niche sections and themed pages, sometimes at the last minute and with very little turnaround time. If you've committed to an expanded schedule this year, you'll need a bevy of viable theme ideas for profitable sections and pages. Look to Metro to lend a helping hand. Check out:

- **Templated Special Sections (TSS) and e-Sections.** Metro's print and digital sections are ready to sell. The entire annual schedule for *TSS* and *e-Sections* is available now on the *MCC* site. There you'll find the titles that will be published, and the dates the sections will be available. You can even download the schedule and print it for off-line meetings and planning. Check it out to slide appropriate titles into your own schedule or to explore additional ideas for expanding your current lineup. Print *TSS* and digital *e-Sections* are an extremely cost-effective option available with a subscription or as single purchase items. Call Client Services at 800-223-1600 for details.

- **Bonus Covers and QuickSell Pages.** Each monthly issue has timely and seasonal section and page ideas for print and digital platforms by way of ready-to-use covers and *Quick-Sell* layouts. These ready-to-sell, multiple-advertiser layouts are designed with the same themes as the covers so that they can be sold for inclusion into the sections or separately in your regular editions. All material is available for download in color or black & white, for *QuarkXPress*® or *InDesign*® format.

- **Plus Business stories.** The *MCC Sales area* houses a treasure trove of ideas for sections (and promotions) that have proven to be successful by your fellow publishers. Search the database by keywords and peruse a variety of articles in PDF format that offer insight into what these publications have accomplished with the featured ideas.

For many publications, healthy print and digital sections mean a healthy bottom line. Count on Metro to help you make more profitable print and digital themed sections and pages. M



Bonus Covers & Quick-Sell Layouts present covers that name additional section ideas and tab- and broadsheet-sized multiple-advertiser pages. They're called *Quick-Sell* because that is exactly what they are intended to be: easy and fast to sell. View them in the monthly print books or online *SearchBooks*®. You can search for them in the *MCC Creative Library* by selecting *BonusIdeas/Covers* or *Quick Sell Page* from the *Print Ad Type* pull-down menu.



Plus Business articles in the *MCC Sales area* offer a wide range of section ideas that have proven to be successful for the publishers who have shared their stories.



Don't Sit on the Sidelines! PLAY TO WIN!

SUPER FAN PHOTO CONTEST
Show us how you get in the game with a picture showing how you support your favorite football team!

ENTER ONLINE TODAY!
Go to namenewspaper.com/contests to upload your photo for a chance to win a super game-day spread. See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here. See details, terms and conditions here.

Winner Announced Monday, January 29
Look for the announcement in print, online and on social media!

We've teamed up with these contest sponsors to reward one lucky winner with the ultimate party spread for the big game on Sunday, February 8!

Usage Note:

According to the National Retail Federation, consumers spent more than \$14 billion on Super Bowl-related goods last year. Help advertisers mark the event with a **Don't Sit on the Sidelines! Play to Win! Contest**. Although direct use of the terms "Super Bowl" or "Super Sunday" in advertising without licensing permission is a violation of NFL trademark, advertisers can still advertise the "Super Game" or "Big Game" to get their share of the pie.

<p>Two Large Two-Topping Pizzas</p> <p>Pizzeria 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Basket of Assorted Snacks</p> <p>Grocery Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Keg of Beer</p> <p>Liquor Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Two Buckets of Fried Chicken</p> <p>Chicken Restaurant 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Partyware Package for 20</p> <p>Party Supply Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Catering Tray of Your Choice</p> <p>Chinese Takeout 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>
<p>Appetizer Party Tray</p> <p>Catering Company 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Catering Tray of Lasagna</p> <p>Family Restaurant 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Coffee Station</p> <p>Coffee Shop 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Football Sheet Cake</p> <p>Bakery 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Football Jersey</p> <p>Sporting Goods Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p>Beverage Assortment</p> <p>Convenience Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>

N1801A05001C



Cover Couple

Bridal Guide Photo Contest

Just Married?
If your wedding took place between January 1, 2017 and today, you're invited to enter our "Cover Couple" (Bridal Guide Photo Contest). Share your love story and up to three photos. The winning couple will enjoy a host of contest prizes and be featured on this cover near Bridal Guide on January 08.

Enter & Vote Online at namenewspaper.com/contests between now and January 08, 2018. List contest details, terms and conditions here. See contest page for complete rules and details.

<p><i>\$100 Gift Card</i></p> <p>Furniture Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Two-Night Stay</i></p> <p>Hotel Resort 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Bottle of Premium Champagne</i></p> <p>Liquor Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Crystal Photo Frame</i></p> <p>Home Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>
<p><i>Romantic Dinner for Two</i></p> <p>Restaurant 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Anniversary Cake</i></p> <p>Bakery 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Anniversary Floral Bouquet</i></p> <p>Wedding Florist 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Couple's Massage</i></p> <p>Day Spa 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>
<p><i>Chauffeured Transportation</i></p> <p>Transportation Company 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>His & Her Haircuts</i></p> <p>Beauty Salon 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>\$50 Gift Card</i></p> <p>Lingerie Store 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>	<p><i>Anniversary Gift Basket</i></p> <p>Gift Shop 1234 Washington Street Somerville Heights 800-000-0000 www.namenewspaper.com</p>

Usage Note:

A **Cover Couple Bridal Photo Contest** can be a great way to involve readers and attract advertisers to a wedding theme early in the year. The twist for this contest is that it focuses on couples who have been recently married — perhaps over the holiday season — as opposed to mid-year weddings, which usually garner more attention. Give prospects a discount for advertising in your annual wedding section for their participation in this contest.

N1801A05002C

CREATE. SELL. PROFIT.



N1801A06001C - 10x13

Increased consumer interest in all types of foods — including desserts — continues with no end in sight. A **Desserts** section or pages can be a source of delicious new dessert recipes from readers. Divide your space for pies, cakes and pastries, or by baked vs. frozen treats, or by sweet vs. savory. There is a broadsheet full-page version of the *Quick-Sell* layout in MCC to sell separately, or include the tab version in your section.

N1801A06002C - 5 col x 13
N1801A06003C - 6 col x 21



N1801A06004C - 10x13

A **Local Progress** section or pages can give your readers a barometer of the changes happening in your community at the start of the new year and how advertisers are responding to these changes. You can link what's happening now to the region's history as well. Sell the *Quick-Sell* layout — in tab or full-page sizes — for inclusion in the section or as part of your regular ROP page editions.

N1801A06005C - 5 col x 13
N1801A06006C - 6 col x 21



N1801A06007C - 10x13

Position a **Travel Times** section or pages as the perfect antidote to cabin fever. Pay particular attention to winter attractions and events within a day's drive from your location. The *Quick-Sell* layout can be sold and run separately or within your section. There are both tabloid and full-page versions available in MCC.

N1801A06008C - 5 col x 13
N1801A06009C - 6 col x 21



N1801A06010C - 10x13

A **Winter** section or pages can be a catch-all theme of events, goods and services for the season. Divide the pages by outdoor activities, such as skiing, sledding, snowmobiling and skating, or by indoor activities, such as concerts and dinner theater, or experiential events, such as cooking lessons. Sell the *Quick-Sell* layout as part of the section or separately for your regular ROP pages.

N1801A06011C - 5 col x 13
N1801A06012C - 6 col x 21



See the complete **Themed Event Package** for these layouts on page 10.

N1801A10001C - 10x13

Community connections endear local publications to their readers. A **Community Outlook** section or pages can offer a "progress" update on what is happening in your community, and the challenges and opportunities that lie ahead at the beginning of a new year. See the full **Themed Event Package** for ads to help promote your section to readers and potential advertisers. Tab-sized and broadsheet full-page versions of the **Quick-Sell** layout are available on MCC.

N1801A10002C - 5 col x 13
N1801A10009C - 6 col x 21



See the complete **Themed Event Package** for these layouts on page 11.

N1801A11001C - 10x13

This year, the Big Game will be held on Sunday, February 4. A **Big Game Guide** can give your advertisers the platform they need to offer your readers travel and ticket options, food and viewing venues for the annual spectacle. The title reflects the fact that "Super Bowl" is a trademarked name that cannot be used in any advertising without a licensing contract from the NFL. Sell the **Quick-Sell** layout for the section or run it in separate ROP editions.

N1801A11002C - 5 col x 13
N1801A11009C - 6 col x 21



See the complete **Themed Event Package** for these layouts on page 12.

N1801A12001C - 10x13

Help area couples planning to wed this year with an **"I Do" Bridal Guide** section or pages. Fill your pages with local info on the latest jewelry, gowns, hairdos, event spaces and honeymoon trends as well as budget-friendly tips for their wedding days. See this complete **Themed Event Package** for corresponding self-promotion print, web and mobile ads for your readers and advertisers.

N1801A12005C - 5 col x 13
N1801A12009C - 6 col x 21



See the complete **Themed Event Package** for these layouts on page 13.

N1801A13001C - 10x13

Various sources indicate that spending on yoga products has increased by 87 percent over the previous five years. Tap into the explosion of yoga's popularity with a **Namaste** section or pages to promote area studios as well as apparel and accessories retailers. Sell the **Quick-Sell** layout for the section or to run in separate ROP editions, and duplicate the layout to accommodate additional sales as more ads are sold.

N1801A13002C - 5 col x 13
N1801A13009C - 6 col x 21

Enjoy warmth and convenience you can count on all season with safe, reliable and renewable natural gas.

Ask about our monthly level pay plans!

All the Comforts of Home Heating at Its Best

Halcyon Gas & Electric
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Buying a new appliance? Planning home improvements? Call or visit us online to find out how you can qualify for rebate incentives!

AD# N1801A08001C PASS 2 COL. x 5

N1801P36001C

THE AREA'S BEST ICE ARENA ACTION

Hockey Leagues & Clinics
Learn to Skate
Public Skating
Private Parties
Rink Rentals
Pro Shop

SOMERSVILLE ICE ARENA
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08002C PASS 2 COL. x 5

N1801P36002C

N1203P46009C

The Calm After the Storm
When Disaster Strikes, call us for fast and professional response.

water damage restoration
fire damage restoration
smoke damage restoration
storm damage restoration

Let us negotiate your claim directly with your insurance company!

local & trusted | licensed & insured | free estimates

Renew Restoration
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08003C PASS 2 COL. x 5

N1801P08002C

N1801P36003C

Ready for Shorts Season?

Laser Hair Removal
Almost-Summer Sale 20% to 30% Off All Packages
Save up to \$500!

Free Consultation! Book now to take advantage of these special rates! Offers end 00.00.18.

Laser Magic Medspa
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08004C PASS 2 COL. x 5

N1801P36010C

Make Your Workspace Work for You

Resolve to make more progress this year with tools and supplies designed to create a better workflow and boost productivity.

Winchell Office Supply
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08005C PASS 2 COL. x 5

N1801P36008C

N1203P46009C

Ready to Restart?

Enroll today for spring semester classes, and begin your path to a better future!

Go online today to download our course catalog or chat with an enrollment advisor.

Degree & Certificate Programs
Day, Evening & Online Classes • Financial Aid Available

Somerville Community College
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08006C PASS 2 COL. x 5

N1801P36005C

Companion WEB + MOBILE ADS available on MCC

We Take Your Prescription Needs Personally

Friendly & Helpful Technicians
Prescriptions Filled in 30 Minutes or Less
Pharmacists on Hand to Answer Your Questions
Fast Prescription Refills By Phone or Online
Home Health, First-Aid & Medical Supplies
Over-the-Counter Remedies, Vitamins & Supplements
Personal Care & Convenience Items
Delivery Service Available

Clayton Pharmacy
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08007C PASS 2 COL. x 5

N1801P36011C

Whose Life Will Your Blood Donation Save?

More than 4.5 million patients need blood transfusions each year in the U.S. and Canada. By making a single blood donation, YOU can help save the lives of up to three people. Donating blood is safe, simple and easy to do. Call or visit us online today to schedule your blood donation appointment, and we'll have you in, out and on your way in under 30 minutes.

Somerville Blood Bank
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08008C PASS 2 COL. x 5

N1801P08001C

N1801P36004C

N1203P46009C

The Tools You Need to Build a Better Body

- Free Weights & Strength-Training Circuit
- State-of-the-Art Cardio Equipment
- Personal Training Programs
- Group Fitness Classes

Kick-Start Your Transformation Today With Three Free Personal Training Sessions

when you sign up for a 12-month membership through January 31, 2018. Offer good for new clients only. List offer details, terms and conditions here.

Volt Fitness
1234 Washington Street | Somerville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A08009C PASS 2 COL. x 5

N1801P36006C

N1801P36009C

Look-Good Style. **Feel-Good Prices.**

auto & menswear | casual looks
premium denim | athletic
apparel | accessories

Fashion Challenge!
Ask a style-savvy associate to help you choose the outfits that look great on you!

Stila Menswear

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09001C PASS 2 COL. x 5

N1801P37006C

N1203P46009C*-O

Professional Handling of Auto Glass & Windshield Damage

WE FIX POWER WINDOWS!

Repair | Replace | Tint | Same-Day Mobile Service Available

Free Estimate • Satisfaction Guaranteed
Check online for current special offer!

Ray's Auto Glass

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09002C PASS 2 COL. x 5

N1801P37007C

N1203P46009C*-O

Save yourself the stress, and let us handle your 2017 tax prep quickly and easily!

Tax Paperwork a Headache?

Affordable Rates | Guaranteed Accuracy
Free Review of Last Year's Return

Call today for an appointment!
This year's tax filing deadline is **Tuesday, April 17, 2018.**

On-Point Accounting

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09003C PASS 2 COL. x 5

N1801P37004C

N1203P46009C*-O

Step Up Your Weight-Loss Results

Nutrition Plans
Vitamin Injections
Supplementation Programs
Fat-Burning Treatments
Fat Cavitation Therapy

Our medically supervised programs are personalized to help you lose weight quickly and safely.

Your consultation is **FREE!**
Call or visit us online today to get started.

Weight-Loss Center

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09004C PASS 2 COL. x 5

N1801P37009C

N1203P46009C*-O

OPEN 7 DAYS

Dirty Car? BRING IT ON.

Also offering bumper and paintless dent repair!

\$9.99 Wash & Wax
Clean • Protect • Beautify

Skip's Car Wash

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09005C PASS 2 COL. x 5

N1801P37010C

N1203P46009C*-O

Everyday low prices on residential, commercial and industrial tool and equipment rentals.

Big or Small, We Rent Them All.

hand tools | power tools | lawn & garden | lighting | lifts | excavators
scaffolding | welding | floor care | & much more!

Stop in or visit us online to reserve your rental in advance.

Simmons Hardware & Equipment

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09006C PASS 2 COL. x 5

N1801P37005C

Same-Day Appointments Available
New Patients Welcome

Trusted Pediatric Care

when your ray of sunshine is under the weather

Sick Visits • Checkups • Immunizations
School Physicals • Weight & Nutrition • Asthma & Allergies
Behavioral Concerns • 24-Hour Nurse Help Line

Somersville Pediatrics

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09007C PASS 2 COL. x 5

N1801P37003C

Find the One to Warm Your Heart

Burned out on disappointing dating apps? Contact us today for professional matchmaking with a personal touch.

Free Phone Consultation
Fill out our confidential online profile to get started.

ConnectionsMatchmaking

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09008C PASS 2 COL. x 5

N1801P17008C

Beat the Clock. Get Your Tickets Today!

Somersville College Men's Basketball
Next Game January 00

Tickets On Sale Now

Stop by the campus box office or buy online today!
Discounts for Students & Alumni
Limited Season Tickets
Still Available

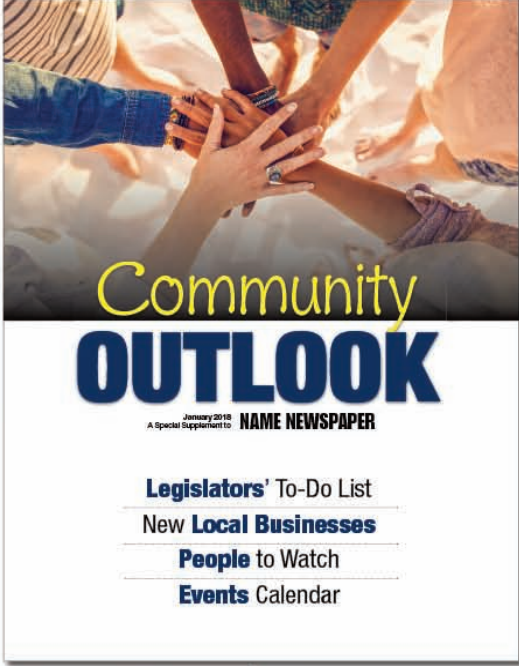
Somersville College Sports

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A09009C PASS 2 COL. x 5

Companion WEB + MOBILE ADS available on MCC

SECTION COVER:



Community OUTLOOK

January 2018
A Special Supplement to NAME NEWSPAPER

Legislators' To-Do List
New Local Businesses
People to Watch
Events Calendar

AD# N1801A10001C 10. x 13

N1801P10001C*

N1801P20003C

SELF-PROMOTION READER CAMPAIGN:



Community-Focused Advertising for Your Business

Direct your marketing message to more local consumers in our Community Outlook special section. Just in time for the new year, this themed section gives readers a glimpse of what's in store for 2018, from new business openings to area events, legislative initiatives and more. Make sure your products, services and new year offers are visible in this popular section when you call now to reserve your ad spot!

Call 000.000.0000 or email name@namenewspaper.com before January 00 to place your ad. This special section will publish in print and online January 00.

Community OUTLOOK
A Special Section From NAME NEWSPAPER

AD# N1801A10003C PASS 2 COL. x 5

N1801P20003C

SELF-PROMOTION ADVERTISER CAMPAIGN:



Expect Great Things

Community Outlook is your guide to people, places, events, developments and more affecting our local community as we kick off a new year. Make sure you are in the know and ready to make the most of 2018 with this timely special section!

Coming January 00
In Print & Online at
www.namenewspaper.com/
communityoutlook

Community OUTLOOK
A Special Section From NAME NEWSPAPER

AD# N1801A10006C PASS 2 COL. x 5

N1801P20003C

N1801P10001C*

HEADING:
N1801P10001C*

Community OUTLOOK



Improve Your Sales Outlook

Direct your marketing message to more local consumers in our Community Outlook special section. Just in time for the new year, this themed section gives readers a glimpse of what's in store for 2018, from new business openings to area events, legislative initiatives and more. Make sure your products, services and new year offers are visible in this popular section when you call now to reserve your ad spot!

Call 000.000.0000 or email name@namenewspaper.com before January 00 to place your ad. This special section will publish in print and online January 00.

Community OUTLOOK
A Special Section From NAME NEWSPAPER

AD# N1801A10004C PASS 2 COL. x 5



Get an Informed Outlook on 2018

Community Outlook is your guide to people, places, events, developments and more affecting our local community as we kick off a new year. Make sure you are in the know and ready to make the most of 2018 with this timely special section!

Coming January 00
In Print & Online at
www.namenewspaper.com/
communityoutlook

Community OUTLOOK
A Special Section From NAME NEWSPAPER

AD# N1801A10007C PASS 2 COL. x 5

QUICK SELL:



Community OUTLOOK

Tips when starting a neighborhood watch

Advertiser Suggestion
Grocery Store
1234 Washington Street
Somerset, NJ 08876
www.namenewspaper.com

Advertiser Suggestion
Coffee Shop
1234 Washington Street
Somerset, NJ 08876
www.namenewspaper.com

Advertiser Suggestion
Diner
1234 Washington Street
Somerset, NJ 08876
www.namenewspaper.com

Advertiser Suggestion
Real Estate Agency
1234 Washington Street
Somerset, NJ 08876
www.namenewspaper.com

Advertiser Suggestion
Insurance Company
1234 Washington Street
Somerset, NJ 08876
www.namenewspaper.com

Advertiser Suggestion
Home Security Store
1234 Washington Street | Somerset, NJ 08876 | 000-000-0000 | www.namenewspaper.com

AD# N1801A10002C 9.667 x 13
AD# N1801A10009C PASS 6 COL. x 21

N1801P10001C*

N1801P20003C



See What Local Advertising Can Do for You

Direct your marketing message to more local consumers in our Community Outlook special section. Just in time for the new year, this themed section gives readers a glimpse of what's in store for 2018, from new business openings to area events, legislative initiatives and more. Make sure your products, services and new year offers are visible in this popular section when you call now to reserve your ad spot!

Call 000.000.0000 or email name@namenewspaper.com before January 00 to place your ad. This special section will publish in print and online January 00.

Community OUTLOOK
A Special Section From NAME NEWSPAPER

AD# N1801A10005C PASS 2 COL. x 5



New Year. New Outlook!

Community Outlook is your guide to people, places, events, developments and more affecting our local community as we kick off a new year. Make sure you are in the know and ready to make the most of 2018 with this timely special section!

Coming January 00
In Print & Online at
www.namenewspaper.com/
communityoutlook

Community OUTLOOK
A Special Section From NAME NEWSPAPER

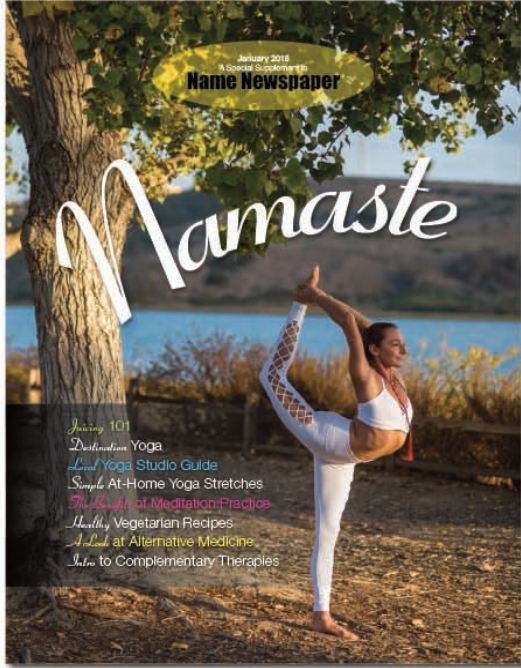
AD# N1801A10008C PASS 2 COL. x 5



These valuable packages give you what you need to plan and publicize timely, seasonal sections. Each provides a heading, print, Web and mobile ad campaigns for readers, a ready-made cover design and a Quick-Sell multiple advertiser page.

(MCC Creative Library / Print Ad Type: ThemedEventPackage)

SECTION COVER:



N1801P13002C*-O

N1801P59003C

AD# N1801A13001C 10. x 13

HEADING:
N1801P13001C*-O

Namaste

QUICK SELL:

Advertiser Suggestion

Clothing Boutique
1234 Washington Street
Bismarck, ND 58101
www.namastebeta.com

Advertiser Suggestion

Spa
1234 Washington Street
Bismarck, ND 58101
www.namastebeta.com

Advertiser Suggestion

Yoga Studio
1234 Washington Street
Bismarck, ND 58101
www.namastebeta.com

Advertiser Suggestion

Gym
1234 Washington Street
Bismarck, ND 58101
www.namastebeta.com

N1801P13001C*-O

N1801P59003C

<p>Advertiser Suggestion</p> <p>Yoga Retreat 1234 Washington Street Bismarck, ND 58101 www.namastebeta.com</p>	<p>Advertiser Suggestion</p> <p>Yoga Studio 1234 Washington Street Bismarck, ND 58101 www.namastebeta.com</p>
<p>Advertiser Suggestion</p> <p>Sporting Goods Store 1234 Washington Street Bismarck, ND 58101 www.namastebeta.com</p>	

AD# N1801A13002C 9.667 x 13
AD# N1801A13009C PASS 6 COL. x 21

READER CAMPAIGN:

Seeking Balance?

Our Namaste guide is a great place to start! Look to this informative special section for a variety of valuable features and advertising designed to help you enhance your health and well-being through yoga, complementary therapies, nutrition, meditation and more.

Sunday, January 00 • In Print & Online at www.namewspaper.com/namaste

Namaste
A Special Section from
NAME NEWSPAPER

N1801P13002C*-O

AD# N1801A13003C PASS 2 COL. x 5

Get in the Om Zone

Our Namaste guide is a great place to start! Look to this informative special section for a variety of valuable features and advertising designed to help you enhance your health and well-being through yoga, complementary therapies, nutrition, meditation and more.

Sunday, January 00 • In Print & Online at www.namewspaper.com/namaste

Namaste
A Special Section from
NAME NEWSPAPER

AD# N1801A13004C PASS 2 COL. x 5

Find Your Zen

Our Namaste guide is a great place to start! Look to this informative special section for a variety of valuable features and advertising designed to help you enhance your health and well-being through yoga, complementary therapies, nutrition, meditation and more.

Sunday, January 00 • In Print & Online at www.namewspaper.com/namaste

Namaste
A Special Section from
NAME NEWSPAPER

AD# N1801A13005C PASS 2 COL. x 5

ADVERTISER CAMPAIGN:

Wellness-Focused Advertising

As interest and spending on complementary health approaches increases, our Namaste guide is an ideal vehicle to promote your products and services to a targeted audience of potential customers, both in print and online. From healthy lifestyle tips and yoga features to alternative medicine and integrative therapies, find a variety of features to complement your business's offerings in this popular special section.

To reserve your ad spot, call 000.000.0000 or email namename@namewspaper.com.
Advertising Deadline: January 00 • Issue Date: January 00

Namaste
A Special Section from
NAME NEWSPAPER

N1801P59003C

AD# N1801A13006C PASS 2 COL. x 5

Integrated Advertising for Your Business

As interest and spending on complementary health approaches increases, our Namaste guide is an ideal vehicle to promote your products and services to a targeted audience of potential customers, both in print and online. From healthy lifestyle tips and yoga features to alternative medicine and integrative therapies, find a variety of features to complement your business's offerings in this popular special section.

To reserve your ad spot, call 000.000.0000 or email namename@namewspaper.com.
Advertising Deadline: January 00 • Issue Date: January 00

Namaste
A Special Section from
NAME NEWSPAPER

AD# N1801A13007C PASS 2 COL. x 5

A Holistic Approach to Advertising

As interest and spending on complementary health approaches increases, our Namaste guide is an ideal vehicle to promote your products and services to a targeted audience of potential customers, both in print and online. From healthy lifestyle tips and yoga features to alternative medicine and integrative therapies, find a variety of features to complement your business's offerings in this popular special section.

To reserve your ad spot, call 000.000.0000 or email namename@namewspaper.com.
Advertising Deadline: January 00 • Issue Date: January 00

Namaste
A Special Section from
NAME NEWSPAPER

AD# N1801A13008C PASS 2 COL. x 5



N1801P28003C



The Vow Factor

Local wedding professionals to help you plan the perfect day.

Presto Printing
Elegant invitations & more
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Presto Printing
Elegant invitations & more
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Presto Printing
Elegant invitations & more
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Elegant invitations & more
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www.namewebsite.com

Equip Party Rentals
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1234 Washington Street • Somersville Heights
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www.namewebsite.com

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Equip Party Rentals
Browse our online catalog!
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www.namewebsite.com

Impressions Photography
View our wedding portfolio online.
1234 Washington Street • Somersville Heights
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www.namewebsite.com

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www.namewebsite.com

Impressions Photography
View our wedding portfolio online.
1234 Washington Street • Somersville Heights
000-000-0000
www.namewebsite.com

Usage Note:

Sell this Marketplace layout for a variety of sponsors as part of a multiple-run campaign. Advertisers will benefit from the association with fellow businesses associated with the Marketplace layout's theme while you reap the rewards of a full-color page. For your convenience, a tab-sized version of the page is available in the MCC Creative Library.



N1801P29010C


Forever Yours


Timeless style in jewelry design.

- engagement rings
- wedding bands
- bridal metal & attendant gifts
- bridal jewelry
- custom designs

Free lifetime jewelry cleaning with your engagement ring or wedding band purchase

Financing available
Satisfaction guaranteed



Prestige Jewelers 

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A14002C
PASS 2 COL. x 5

N1203P46009C

For a Love So Sweet

Unforgettable custom wedding cakes made with the finest ingredients.

Contact us today to arrange your tasting.



The Bakery 

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

Make It Personal

Find everything you need to create the wedding day of your dreams!

- wedding crafts | 14-y favors | decorations
- scrapbooking | faux florals | & much more

Connect with us online or on social media for endless ideas, inspiration, tips, tutorials and special offers to make it happen!

Kai Craft Supply  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1801P29005C

N1203P46009C

AD# N1801A14004C
PASS 2 COL. x 5
N1801P28004C
AD# N1801A14003C
PASS 2 COL. x 5

N1801P28009C

Come Away With Us!

The Destination Wedding & Honeymoon Planning Specialists

Travel packages available
Call or visit us online today for a free consultation!



Whimsy Travel & Events

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A14005C
PASS 2 COL. x 5

Service & Style to Sweep You Off Your Feet!

- Bridal gowns
- Bridesmaid dresses
- Mother-of-the-bride ensembles
- Flower girl fashions
- Veils & accessories
- Bridal footwear

By Appointment Only
Call today to book your fitting with a bridal consultant.

Lenia's Bridal Shop

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

This Magic Moment

...and many more.

- wedding receptions
- rehearsal dinners
- bridal showers
- engagement parties

Contact us today to speak with a wedding coordinator, and let us begin planning the wedding reception of your dreams.

The Manor  

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1801P28006C

AD# N1801A14007C
PASS 2 COL. x 5
N1801P28008C
AD# N1801A14006C
PASS 2 COL. x 5

AD# N1801A14001C PASS 6 COL. x 21
AD# N1801A14008C 10 x 13



N1801P15005C-●



N1801P15002C-●



N1801P15008C-●



N1801P15004C-●



N1801P15001C-●



N1801P15003C-●



N1801P15009C-●



N1801P15007C-●



N1801P15006C-●



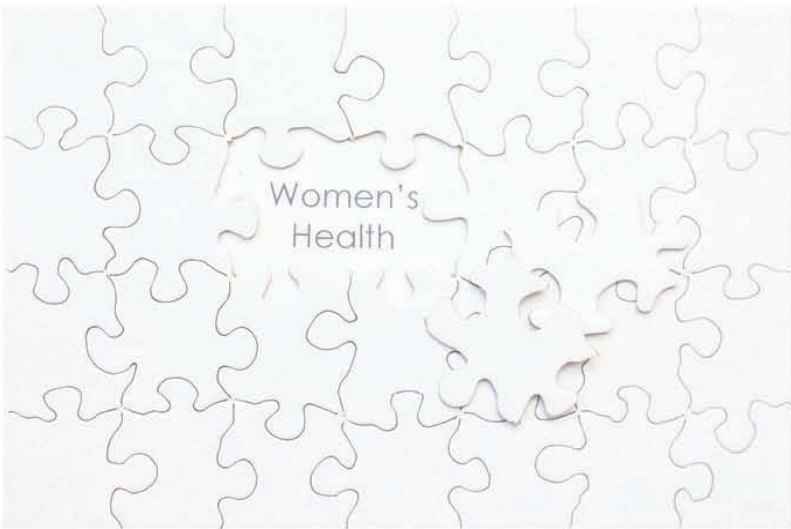
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N1801P16002C-●



N1801P16008C-●



N1801P16001C-●



N1801P16005C-●



N1801P16006C-●



N1801P16003C-●



N1801P16004C-●



N1801P17007C-●



N1801P17004C-●



N1801P17009C-●



N1801P17006C-●



N1801P17008C-●



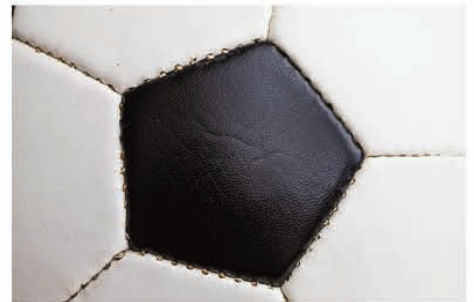
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N1801P17001C-●



N1801P17002C-●



N1801P17003C-●



N1801P18009C-●



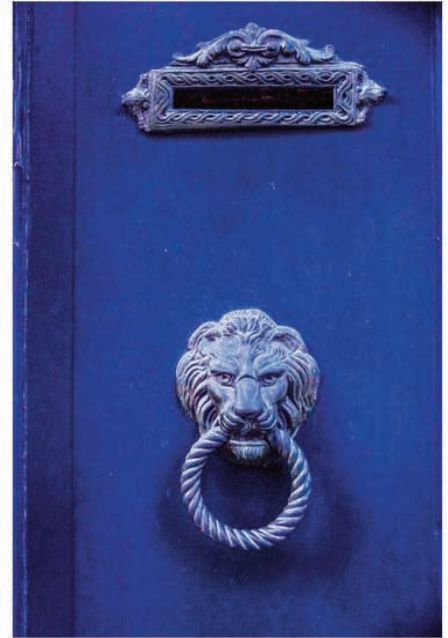
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N1801P18006C-●



N1801P18007C-●



N1801P18001C-●



N1801P18002C-●



N1801P18003C-●



N1801P18004C-●



N1801P18005C-●



N1801P20008C-●



N1801P20002C-●



N1801P20001C-●



N1801P20003C-●



N1801P20005C-●



N1801P20004C-●



N1801P20006C-●



N1801P20007C-●



N1801P20009C-●

N0905P26003C-●

Athlete Of The Week



Alexa Berringer
Somerville High School
JV Girls' Basketball Team
*Alexa is a team player on and off the court, as both a point guard for the Somerville Wildcats and a student peer volunteer tutor in algebra.
Keep up the great work, Alexa!
- Nominated by Coach Tim Garland

To nominate an outstanding student athlete, go online to namenewspaper.com/athleteoftheweek.

Sponsored By
Baylor Sporting Goods
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1801A21001C

PASS 2 COL. x 7

N1801P66004C-●

Business Of The Week



The Coffee Pot Cafe
1234 Washington Street | Somerville Heights
"I can't think of a better place to start my day than at The Coffee Pot Cafe. Great coffee, friendly folks and the most amazing carrot cake muffin I've ever had! Thanks the Coffee Pot crew for their consistently great service and quality."
- Nominated by Gina V. of East Somerville

To nominate an outstanding local business, go online to namenewspaper.com/businessoftheweek.

Sponsored By
Somerville Gas & Electric
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1801A21002C

PASS 2 COL. x 7

N1801P63006C-●

Photo Of The Week



"Snowcapped Sunset"
Photo Submitted By
Hayley Smith
of West Somerville

To submit a photograph, go online to namenewspaper.com/photooftheweek.

Sponsored By
Pix Art & Framing Shop
1234 Washington Street • Somerville Heights
000-000-0000 • www.namewebsite.com

AD# N1801A21003C

PASS 2 COL. x 7

Photo Of The Week

N1501P21011C*-○

Photo Of The Day

N1501P21009C*-○

Business Of The Week

N1501P21007C*-○

Business Of The Day

N1501P21005C*-○

Athlete Of The Week

N1501P21003C*-○

Athlete Of The Day

N1501P21001C*-○

Athlete Of The Week

N1501P21004C*-○

Athlete Of The Day

N1501P21002C*-○

Photo Of The Week

N1501P21012C*-○

Photo Of The Day

N1501P21010C*-○

Business Of The Week

N1501P21008C*-○

Business Of The Day

N1501P21006C*-○



N1801P22010C-●



N1801P22004C-●



N1801P22003C-●



N1801P22008C-●



N1801P22002C-●



N1801P22005C-●



N1801P22001C-●



N1801P22009C-●



N1801P22007C-●



N1801P22006C-●



N1801P23007C-●



N1801P23008C-●



N1801P23004C-●



N1801P23003C-●



N1801P23001C-●



N1801P23017C*-○



N1801P23013C*-○



N1801P23012C*-○



N1801P23002C-●



N1801P23011C*-○



N1801P23009C*-○



N1801P23010C*-○



N1801P23006C-●



N1801P23005C-●



N1801P23014C*-○



N1801P23015C*-○

N1801P23016C*-○

N1801P24005C*O

N1801P24002C*O

N1801P24003C*O

Celebration Planner

Your helpful guide to hosting

Elegant Events

Party planning for all occasions
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Confetti Party Supply

Balloons, party supplies & more
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Millbrook Restaurant

Private party room available
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Thunder Lanes Bowling

Host your birthday here!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Sundae Spot

Kids' parties are our specialty!
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Service Club Hall

Banquet hall rental available
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Top-Shelf Liquors

Case discounts & delivery available
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Juniper Catering

appetizers | entrees | desserts
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

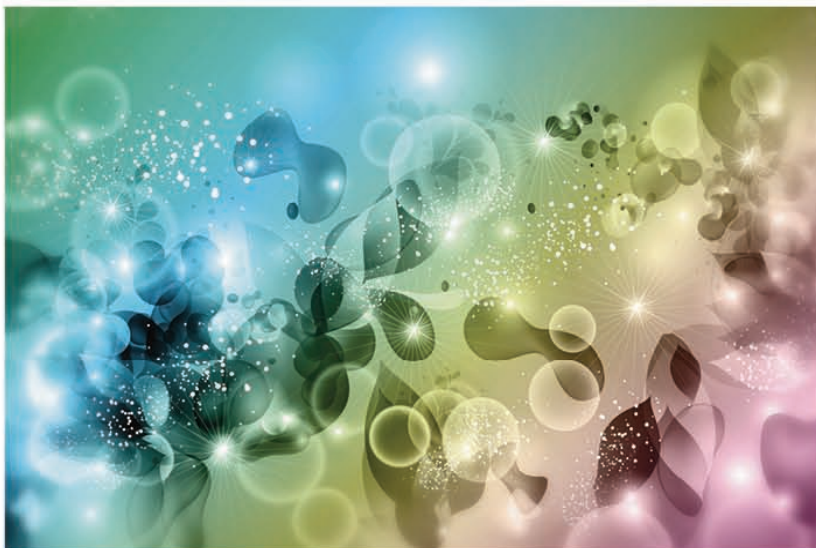
Value Grocery Mart

Party platters and in-store bakery
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

Voila Printing

Event invitations & more
1234 Washington Street
Somerville Heights
000-000-0000
www.namewebsite.com

AD# N1801A24001C 19.334. x 13



N1801P24001C-●

Usage Suggestion:

Multiple-advertiser, double truck layouts present unique opportunities for advertisers to gain more exposure while sharing the cost of appearing in color in a prime position.

At the same time, they give you a full-color spread. Use the alternative headings on this page to change the focus of the layout, and don't forget to repurpose the content for your Web site.

(MCC Creative Library / Print Ad Size: Doubletruck / Print Ad Type: Multiple Advertiser or Directory)

Beauty Deals

N1801P24004C*O

"New Arrivals" Baby Guide

N1801P24006C*O



N1801P25006C-●



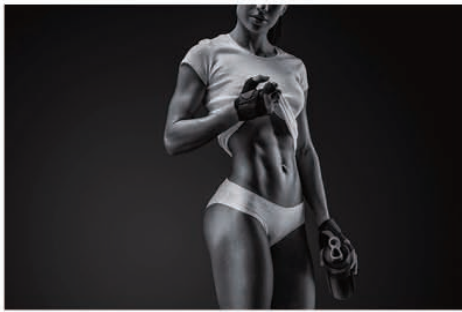
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N1801P25004C-●



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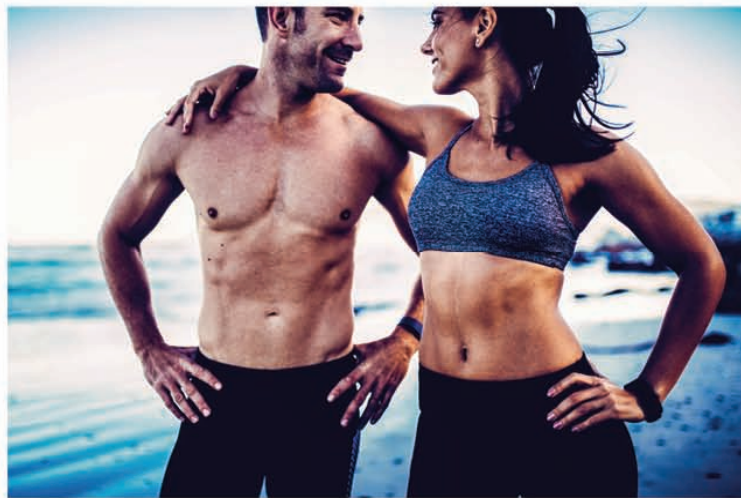
N1801P25007C-●



N1801P25008C-●



N1801P25002C-●



N1801P25009C-●



N1801P25003C-●



Glow & Tell

Share the joy of the latest anti-aging beauty breakthroughs, and earn a free \$25 treatment credit for every new client referral you make!

List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

Call or go online today for our new client specials!

- Botanical Facials
- Microneedling
- IPL Facials
- Micromedabrasion
- Infrared Sauna
- Detox Body Wraps
- Massage | Reflexology
- Cupping | Reiki
- Acupuncture

Holistica Day Spa

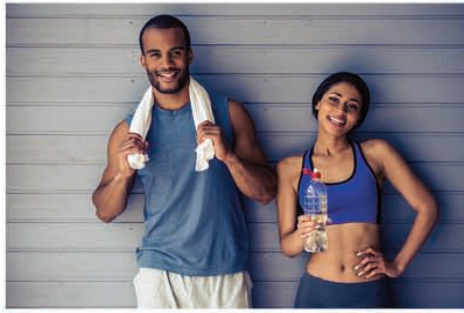
1234 Washington Street • Somersville Heights
000-000-0000 • www.namewebsite.com



AD# N1801A25001C PASS 6 COL. x 3



N1801P26001C-●



N1801P26004C-●



N1801P26003C-●



N1801P26006C-●



N1801P26005C-●



N1801P26002C-●



N1801P26007C-●



N1801P26008C-●



N1801P26009C-●

Get a Leg Up on Summer

- Body Sculpting
- Cellulite Reduction
- Laser Hair Removal
- Spider Vein Treatment

Preseason Specials Going On Now
 Call today for your free consultation!
 We offer easy financing plans for your convenience.



Vibrance Medspa & Cosmetic Surgery Center

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 Somersville Heights
 000-000-0000
 www.namewebsite.com



AD# N1801A26001C PASS 6 COL. x 3



N1801P27001C*-○



N1801P27019C*-○



N1801P27018C*-○



N1801P27004C*-○



N1801P27003C*-○



N1801P27017C*-○

N1801P27005C*-○

N1801P27002C*-○



N1801P27011C*-○



N1801P27016C*-○



N1801P27014C*-○



N1801P27007C*-○



N1801P27013C*-○



N1801P27010C*-○



N1801P27015C*-○



N1801P27012C*-○



N1801P27006C*-○



N1801P27009C*-○



N1801P27008C*-○



N1801P28010C-●



N1801P28009C-●



N1801P28006C-●



N1801P28001C-●



N1801P28002C-●



N1801P28007C-●



N1801P28004C-●



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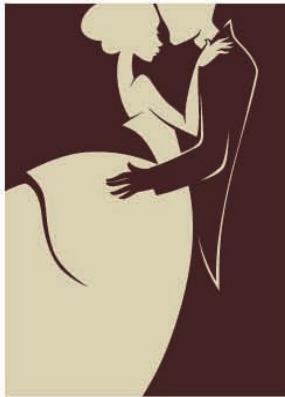
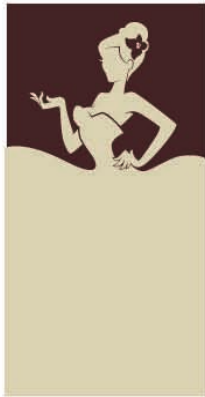
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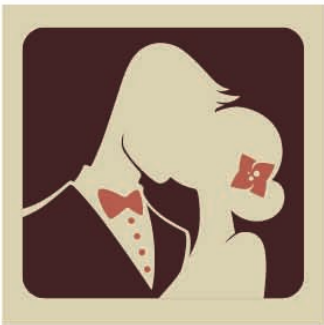
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N1801P29003C-●



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N1801P30006C*-○

N1801P30005C*-○

N1801P30002C*-○

N1801P30008C*-○



N1801P30013C*-○



N1801P30016C*-○



N1801P30010C*-○
N1801P30011C*-○



N1801P30012C*-○



N1801P30017C*-○



N1801P30015C*-○



N1801P30014C*-○



N1801P31010C*-○



N1801P31001C*-○



N1801P31005C-●



N1801P31013C*-○



N1801P31012C*-○



N1801P31006C-●



N1801P31007C-●



N1801P31014C*-○



N1801P31016C*-○



N1801P31011C*-○



N1801P31008C-●



N1801P31004C*-○



N1801P31015C*-○



N1801P31002C*-○



N1801P31003C*-○



N1801P31009C-●



N1801P32009C-●



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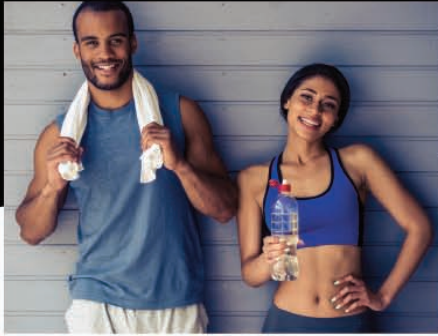


N1801P32006C-●



N1801P32007C-●

N1801P26004C



**affordable fitness
in your neighborhood**

Join Today!
\$0
Initiation Fee
\$39
Per Month

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Call, come in or visit us online today to speak with a membership consultant.

Brand-new equipment | Cardio & strength | Group fitness classes | Locker room amenities | Friendly & welcoming | Child care available



Breakthrough Fitness

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AD# N1801A33001C 8.5 x 11

N1801P20008C



**Dream-Come-True
Mortgage Rates**

Apply Today!
4.75%
APR
30-Year
Fixed Rate

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Call, come in or visit us online today to speak with a mortgage specialist and apply.

No application fee | No points | Purchase or refinance | No prepayment penalties | Additional terms and rates available



**Somersville County
Credit Union**

1234 Washington Street | Somersville Heights
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AD# N1801A33002C 8.5 x 11

N1203P46009 C*

*Great-Looking Skin
Is Your Best Asset*



The Latest in Cosmetic, Medical & Surgical Dermatology From a Board-Certified Expert
Skin Cancer Treatment | Acne | Eczema | Psoriasis | Rosacea
Anti-Aging & Rejuvenation | Hair Removal | Spider Veins | & More

FREE Skin Cancer Detection & Prevention Seminar
Monday, January 00
12 noon-1 p.m.
Refreshments will be served. Call 000.000.0000 to reserve your spot.

New Patients Welcome
Call today for your appointment!

New Year Specials Going On Now

20.18% Off

Name Procedure
for acne scar reduction
Name Procedure
to reduce fine lines & wrinkles
Name Procedure
for safe & painless fat reduction

Somersville Dermatology

1234 Washington Street
Somersville Heights
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AD# N1801A33003C 8.5 x 11

N1801P20006C



**Winter Ski &
Snowboard Clearance**

up to 50% Off Storewide
Starting This Saturday, January 00
Shop Early for the Best Selection
Doors Open at 10AM

Our Lowest Prices of the Year

Skis | Snowboards | Boots | Bindings | Ski Apparel | Helmets | Goggles | Accessories

We Buy Used Equipment!
Expert In-Store Tune-Up & Repair Services

SKI PORT

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Follow us for ski reports, special offers and more!

AD# N1801A33004C 8.5 x 11

N1801P35006C



N1801P34001C-●



N1801P34005C-●



N1801P34004C-●



N1801P34006C-●



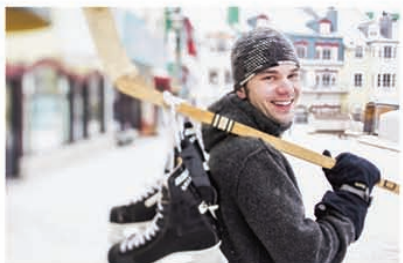
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N1801P35001C-●



N1801P35005C-●



N1801P36011C-●



N1801P36010C-●



N1801P36009C-●



N1801P36004C-●



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N1801P37010C-●



N1801P37004C-●



N1801P37008C-●



N1801P37011C-●

Down the Aisle in *Perfect Style*



N1801P38001C*O N1801P38002C*●

Shop the ultimate selection of luxury bridal gowns and fashions for your wedding day.

- Designer Wedding Gowns
- Classic to Contemporary Styles
- Bridal Veils & Accessories
- Petite & Plus Sizes
- Elegant Bridal Lingerie
- Bridesmaid Dresses
- Mother-of-the-Bride Fashions
- Flower Girl Frocks

Contact us today to arrange your personalized consultation and fitting with a bridal specialist.

Tulle & Jewel Bridals

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Somerville Heights
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**Save the Date...
Name Designer
Trunk Show
January 00-00
By Appointment Only
Please call for details
and booking.**

AD# N1801A38001C PASS 6 COL. x 10
AD# N1801A38002C 10 x 13



Get In On Everything LOCAL

*Connecting you to the community
where you live, work and play!*

Keeping you informed and keeping our community connected are central to our mission. Become a subscriber today, and support the community-building power of your local newspaper!

Home Delivery

starts at just
\$3.99 weekly

Thursday-Sunday delivery.
Additional options available.
Call for details.

Local Advertising Works.

To speak with an ad consultant about the best way to shine a light on your business, call 000.000.0000 today.

- Local News
- Live Music
- Great Shopping
- Special Offers
- Festivals
- Special Events
- Dining & Bars
- Indie Movies
- Community Theater
- Volunteering
- Local Politics
- Local Jobs
- Housing
- & So Much More

The Somersville Press

Building community one reader at a time.
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AD# N1801A39001C

PASS 6 COL. x 10

AD# N1801A39002C

10 x 13

N1801P18009C



**Boys' & Girls' Styles
Sizes Toddler to 12+**

Winter Sweaters
Jeans & Cords
Cozy Flannels
Sports & Activewear
Dress Clothes
Down Coats & Jackets
Scarves, Hats & Gloves
Boots & Footwear
& Much More

**Winter Clearance
Going On Now**
Save an
Extra 20% Off
All Winter Apparel & Outerwear
Shop now for the best selection!
Shop Tuesday-Friday 10-8
Saturday & Sunday 10-4

Outsmart Outgrowing

Like-New Name Brand Fashions for
Kids at a Fraction of the Retail Price!

  **KidZone**
Consignment Shop

1234 Washington Street
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000-000-0000
www.namewebsite.com

AD# N1801A40001C PASS 6 COL. x 10

ROOM FOR IMPROVEMENT?

Take advantage of special prices on top-quality paints, tile, fixtures, hardware and more to enhance the beauty and enjoyment of any room in your home!

Winter "Paint & Redecorate" Sale

Going On Now
Through Sunday

Free In-Store Workshops
Stop in or visit us online for details.

Corporate Accounts Welcome
Apply in store or online today.

Offers good January 00-00, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.



N1801P32008C

up to 25% Off Interior Paints & Stains in Every Color & Finish	up to 40% Off Cabinets, Vanities, Laminate, Tiles, Mirrors & More	up to 30% Off Lighting, Fixtures, Fans, Window Fashions & More
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Renova Hardware & Home Improvement



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AD# N1801A40002C PASS 6 COL. x 10



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N1801P41005C*-○



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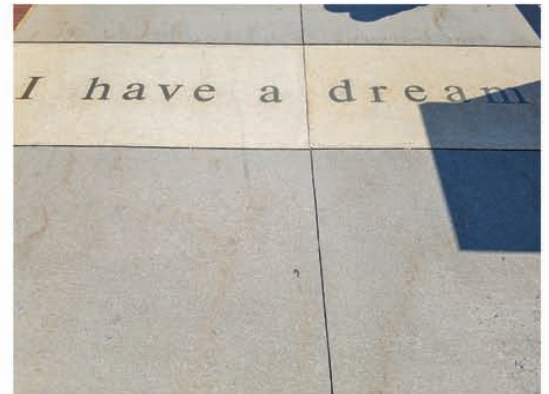
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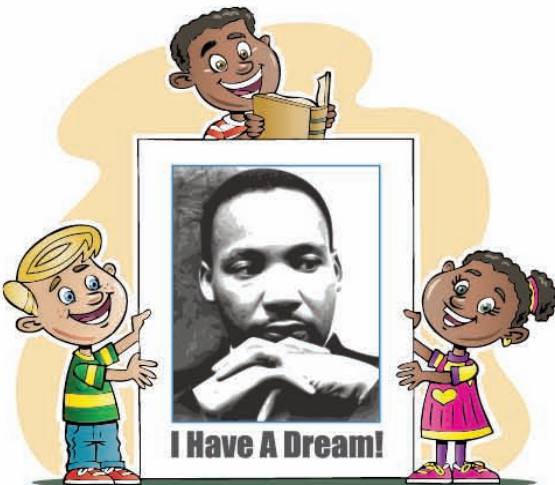
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N1801P41014C*-○



N1801P41002C-●



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N1801P41003C*-○

N1801P41004C*-○



N1801P41007C*-○



N1801P41001C-●



Martin Luther King Jr. Day

January 15



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N1801P41009C*-○

N1801P41010C*-○



Honor His Memory
MLK Day of Service
January 15

N1801P41011C*-○

N1801P41012C*-○



N1801P41013C*-○



N1801P42002K-●



N1801P42003A-●



N1801P42015K-●



N1801P42012A-●



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N1801P42004A-●



N1801P42013A-●



N1801P42009A-●



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N1801P42001A-●



N1801P43006K-●



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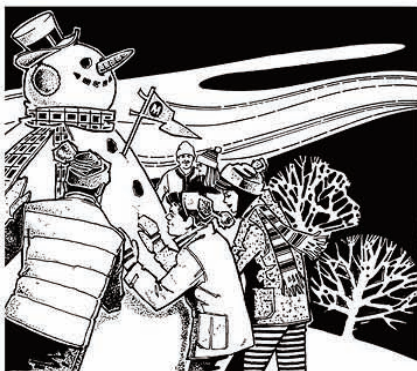


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N1801P43003A-●



N1801P43016A-●



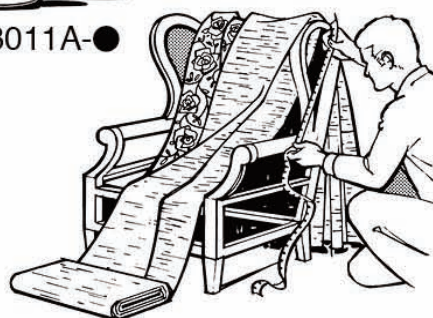
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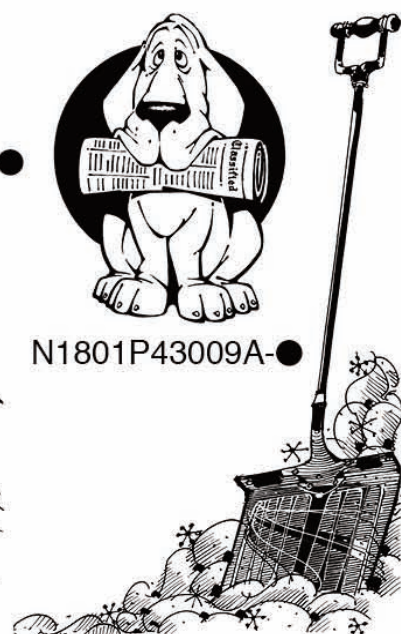
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N1801P44003C-●



N1801P44002C-●



N1801P44001C-●



N1801P44009C-●



N1801P44006C-●



N1801P44004C-●



N1801P44005C-●



N1801P44008C-●



N1801P44007C-●



Sunday Scores

Unbeatable game-day specials and big-screen views.
\$5 Food Specials • \$2 Domestic Drafts • 6 Giant Hi-Def Screens • Contests & Giveaways
Specials available every Sunday through February 4, 2018.

End Zone Sports Bar & Grill

1234 Washington Street | Somersville Heights | 000-000-0000 | www.namewebsite.com



AD# N1801A44001C PASS 6 COL. x 3



N1801P45011C-●



N1801P45002C*-○



N1801P45008C*-○
N1801P45009C*-○



N1801P45003C*-○



N1801P45012C*-○



N1801P45010C*-○



N1801P45004C*-○



N1801P45013C*-○



N1801P45001C*-○



N1801P45007C*-○



N1801P45006C*-○



N1801P45005C*-○



N1801P46007C-●



N1801P46003C-●



N1801P46010C-●



N1801P46006C-●



N1801P46002C-●



N1801P46009C-●



N1801P46004C-●



N1801P46001C-●



N1801P46008C-●



N1801P46005C-●

N1801P17008C

It's Basket Season



Catch all the game-time action here, and score great food and drink deals!

\$4.99 Baskets
Wings & Chips
Chicken Fingers
Loaded Tots
Shrimp & Chips
Fish & Chips

\$2 Domestic Drafts
Giant-Screen HDTVs
Offers good during pro and college basketball games. Last details, terms and conditions here.



N1801P66013C

Time-Out Bar & Grill

1234 Washington Street | Somersville Heights
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AD# N1801A47001C PASS 3 COL. x 10

N1801P66011C

Your Game Day Spread



Party Trays
\$9.99 & up
Chicken Wings
Assorted Cheeses
Deli Platters
Sliders
Dips & Veggies
Fresh Fruit

BOGO 50% Off
Name Brand Snack Chips
assorted varieties through 00.00.18 only

\$1.99 Liters
Name Brand Soda
assorted varieties through 00.00.18 only

Super Selection of **Domestic, Imported & Craft Beer**
Your Guests Will Tackle Our **Bakery-Fresh Desserts**

Grocery Mart

1234 Washington Street | Somersville Heights
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AD# N1801A47002C PASS 3 COL. x 10

N1801P66014C

Now Open for Your Enjoyment

Please join us for fantastic food, friendly service and great value!

Premium Steak & Seafood
Fresh Soup & Salad Bar
Delicious Pasta Dishes
Vegetarian Selections
Signature Desserts
Kid's Menu

Happy Hour at the Bar 4-7 pm Daily
Beer | Wine | Cocktails | Appetizers

Early-Bird Special 4-6 pm Daily
3 Courses for \$20

Dinner Beginning at 4pm
Closed Mondays

Skyline Grill

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N1203P46009C

AD# N1801A47003C PASS 3 COL. x 10

N1801P64019C

Take Our Pasta Menu for a Twirl



Daily Dinner Specials
From \$9.99

Half-Price Wine
Every Wednesday

Gluten-Free Pasta Also Available
Reservations Welcome
Open for Lunch & Dinner
Closed Mondays

From hearty spaghetti bolognese to fresh pasta primavera, creamy lasagna and savory carbonara, enjoy more than a dozen delicious pasta creations from our authentic Italian kitchen! Plus, enjoy wood-fired pizza, grilled entrees, fresh salads, classic casseroles and more.

Cucina Amira

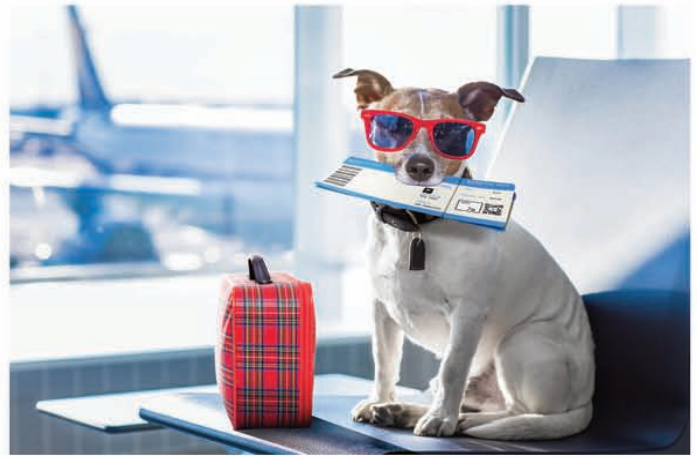
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AD# N1801A47004C PASS 3 COL. x 10



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N1801P48007C-●



N1801P48006C-●



N1801P48005C-●



N1801P48002C-●



N1801P48004C-●



N1801P48003C-●



N1801P48008C-●



N1801P48009C-●

Support for area businesses is fundamental for a strong community and the foundation of every publication's ad revenue. This valuable content is designed to position your paper as the champion of local businesses, and therefore allow you to take the lead with "shop local" advertising.



N1801P49003C-●



N1801P49002C-●



N1801P49001C-●



N1801P49005C-●



N1801P49004C-●



N1801P49014C*-○
N1801P49015C*-○



N1801P49010C*-○
N1801P49011C*-○
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N1801P49013C*-○



N1801P49009C*-○



N1801P49028C*-○



N1801P49027C*-○



N1801P49029C*-○



N1801P49026C*-○



N1801P49030C*-○



N1801P49016C*-○



N1801P49007C*-○



N1801P49024C*-○



N1801P49025C*-○



N1801P49006C*-○



N1801P49008C*-○



N1801P49021C*-○



N1801P49023C*-○

My resolution



N1801P49019C*-○
N1801P49020C*-○



N1801P49017C*-○



N1801P49018C*-○



N1801P49022C*-○



AD# N1801A49001C PASS & COL. x 3

Winter Specials

Now In Store

Save on a fashion-forward selection of winter apparel, outerwear and cold-weather accessories!

Merci Boutique

1234 Washington Street | Somersville Heights
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Shop Tuesday-Friday 10-8, Saturday & Sunday 11-4



N1801P50001C-●

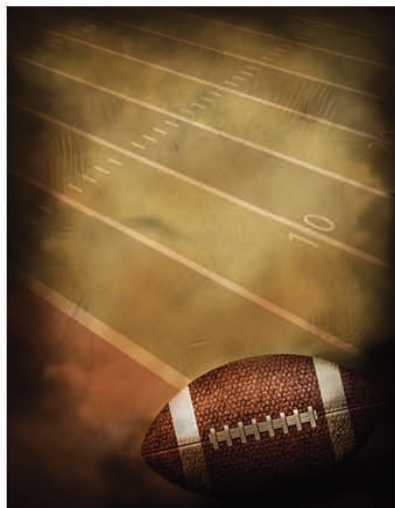
Usage Notes:

Use these backgrounds to help promote services and merchandise for bridal and wedding, wellness, progress, Martin Luther King, Jr. Day (non-ad) celebrations and the Big Game, for individual retail ads and campaigns, full-page directories, multiple-item merchandise ads, event schedules or cover designs.

(MCC Creative Library / Image Type: Background)



N1801P50003C-●



N1801P50002C-●



N1801P50004C-●

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N1801P50005C-●



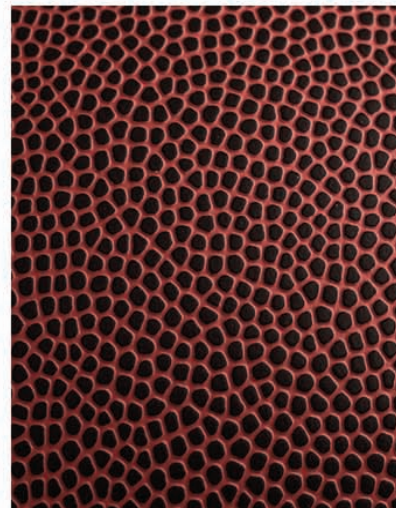
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N1801P50007C-●

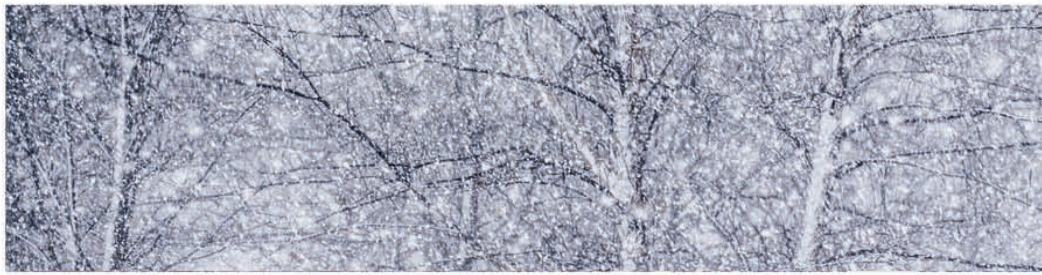


N1801P50008C-●



N1801P50009C-●

N1801P51001C-●



N1801P51002C-●



N1801P51003C-●



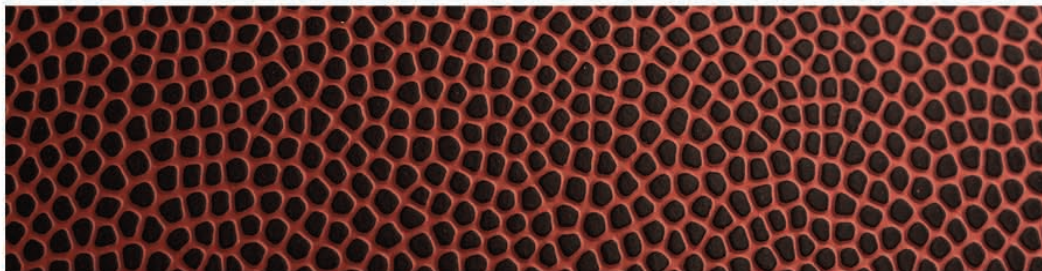
N1801P51004C-●



N1801P51005C-●



N1801P51006C-●



Usage Suggestions:

These banner-style photos can be utilized as backgrounds or page headers for all types of ads and pages in print and online. Try them for a variety of promotions for winter, country and rustic merchandise and services, the Big Game, Mardi Gras... and more.



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25

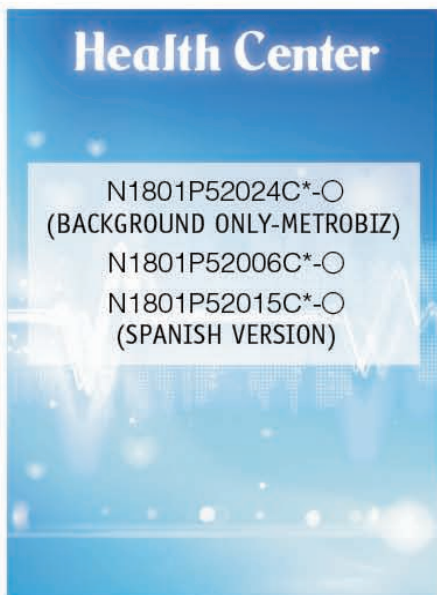


PASS 1 COL. x 5.25

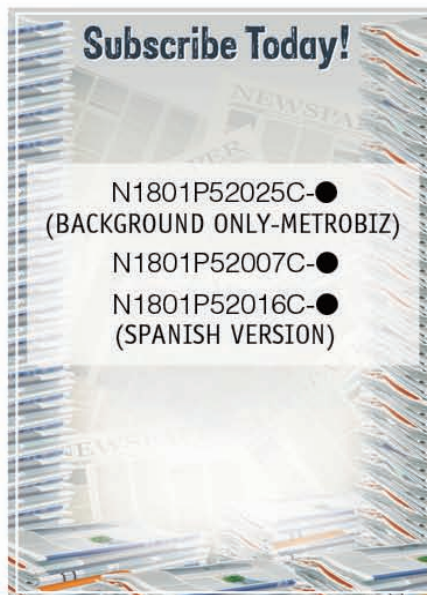
Usage Note:

These frame-and-heading ad starters are also presented as frames without headings for you to use in your pages and ads. They can also be used as background letterhead templates for customers of your printing business. Plus, you can repurpose them to use in HTML e-mail for newsletters and messages that require extra attention.

MCC Creative Library / Image Type: Ad Starter or Image Type: Background / Keyword: MetroBiz



PASS 2 COL. x 5.25



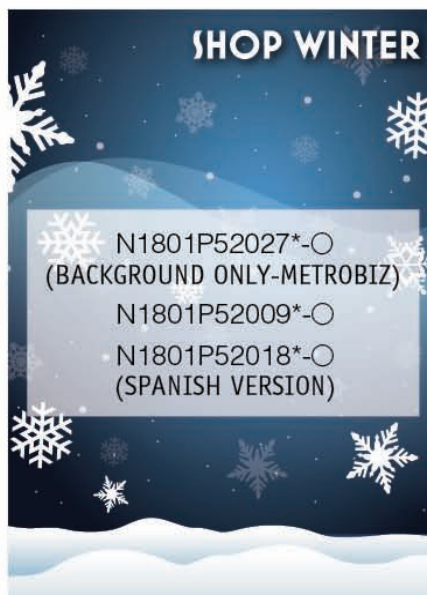
PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



PASS 2 COL. x 5.25



PASS 2 COL. x 5.25



PASS 1 COL. x 5.25



MCC KEYWORD HINT: Waxing Studio
N1801P53007C-●



MCC KEYWORD HINT: Italian Restaurant
N1801P53008C-●



MCC KEYWORD HINT: Tea Shop
N1801P53009C-●



MCC KEYWORD HINT: Cafe
N1801P53010C-●



MCC KEYWORD HINT: Personal Trainer
N1801P53011C-●



MCC KEYWORD HINT: Ski Resort
N1801P53012C-●

Usage Note:

MCC Creative Library / Image Type: frame, background, photo or MetroBiz, where applicable

Use these business card backgrounds to help you expand your printing business.

You can also employ these timely frames in print inserts, ads or online ads and pages.

The banner-style frames can be used for top- or bottom-of-the-page print ads or repurposed for Web banners. Look for more seasonal and timely subjects throughout the year.



N1801P53001C*-○



N1801P53002C*-○



N1801P53003C*-○



N1801P53004C*-○



N1801P53005C*-○



This image is for commemorative use only. Not for use in any advertising.

N1801P53006C*-○



N1801P54020C*-O



N1801P54018C*-O



N1801P54002C*-O



N1801P54019C*-O



N1801P54013C*-O



N1801P54004C*-O



N1801P54001C*-O



N1801P54017C*-O



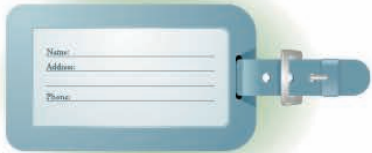
N1801P54016C*-O



N1801P54003C*-O



N1801P54014C*-O



N1801P54010C*-O



N1801P54009C*-O



N1801P54015C*-O



N1801P54005C*-O



N1801P54008C*-O



N1801P54012C*-O



N1801P54011C*-O



N1801P54007C*-O



N1801P54006C*-O



N1801P55009C*-O



N1801P55006C*-O



N1801P55002C*-O



N1801P55001C*-O



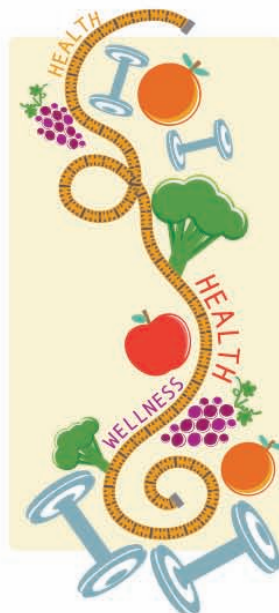
N1801P55004C*-O



N1801P55003C*-O



N1801P55005C*-O



N1801P55007C*-O



N1801P55008C*-O



MCC KEYWORDS: ICON SET, AUTOMOTIVE PARTS, AUTOMOTIVE SUPPLIES
N1801S56001C*-O



MCC KEYWORDS: ICON SET, TEA, COFFEE, HOT BEVERAGE
N1801S56002C*-O



MCC KEYWORDS: ICON SET, FOOD
N1801S56003C*-O



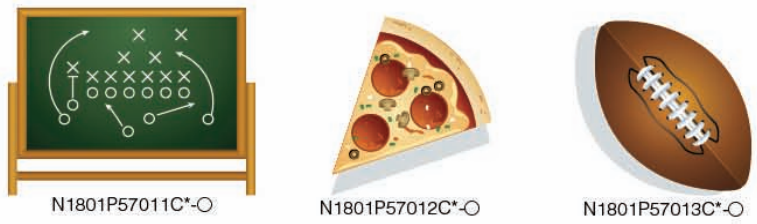
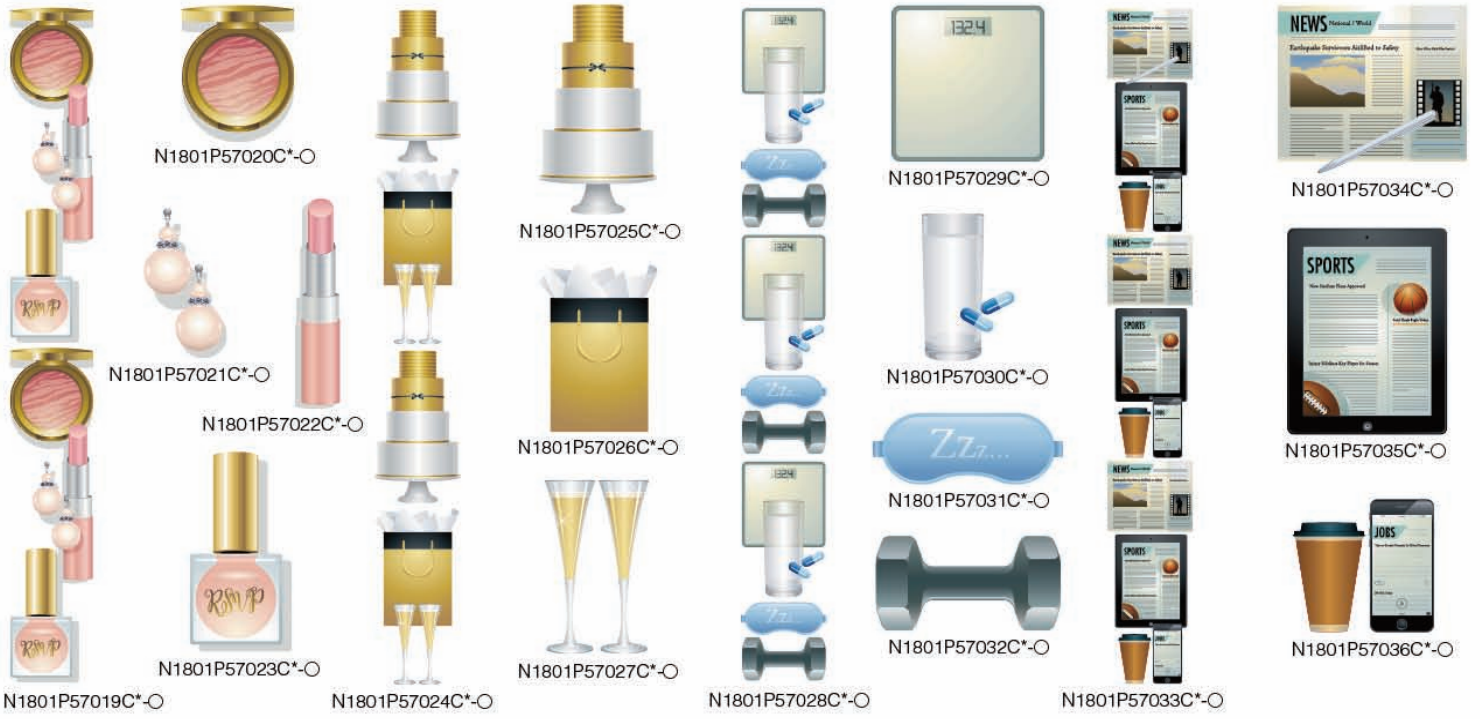
MCC KEYWORDS: ICON SET, ELECTRONICS
N1801S56006C*-O



MCC KEYWORDS: ICON SET, SOCIAL MEDIA
N1801S56005C*-O



MCC KEYWORDS: ICON SET, SOCCER
N1801S56004C*-O



MCC Creative Library /
Image Type: **Border, Icon Set**
or **Object**



Bonus images available in the MCC Creative Library:



N1801P5805C-●



N1801P5806C-●



N1801P5801C-●



N1801P5802C-●



N1801P5803C-●



N1801P5804C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available). These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section.

View this month's **Weddings** Templated Special Sections package in the **MCC Editorial Library**. If you like what you see, call **800-223-1600** or email **service@metro-email.com** to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL. x 5



PASS 2 COL. x 5

Bonus images available in the MCC Creative Library:



N1801P59003C-●



N1801P59002C-●



N1801P59001C-●



N1801P59004C-●



N1801P59006C-●



N1801P59005C-●

Fully Templated Special Sections & Collateral Material *Present. Sell. Print.*

Want to grow your special sections program and ad sales, starting now? With Metro's fully templated print sections, you can (online versions also available).

These beautifully designed 24-page sections come complete with professionally written articles and eye-catching imagery surrounded by a wealth of ad positions. PLUS, a sales sheet and self-promotion ads to invite advertisers to participate in

your section are also included in the package. Adapt the ads for online use to promote the upcoming online version of the section. View this month's **Health, Mind & Body** Templated Special Sections package in the MCC Editorial Library. Like what you see? Call 800-223-1600 or email service@metro-email.com to order and grow your special sections revenue!



TSS COVER



8.5 x 11 SALES SHEET



PASS 2 COL. x 5



PASS 2 COL. x 5

WHERE TO WATCH



Join us for an action-packed Sunday!

February 4, 2018

Big Game Specials All Day

\$10 Burger & Beer Combo

Tasty quarter-pound burger served with crispy fries, fresh slaw, dill pickle and a cold domestic draft

Dollar Sliders

Beef or veggie patties

25¢ Wings

BBQ, ghost pepper, teriyaki or maple

\$5 Appetizer Specials

Nachos, chicken fingers, jalapeno poppers, mozzarella sticks and more

\$4 Baskets

Fries, tots or onion rings

\$10 Pitchers

Your choice of Name Beer, Name Beer or Name Beer

Catch the Game on 6 Giant HD Screens
Super Contests, Prizes & Giveaways



Doors Open at 3PM
Reservations Available



CITY SPORTS BAR

1234 Washington Street
Somersville Heights
000-000-0000

www.namewebsite.com

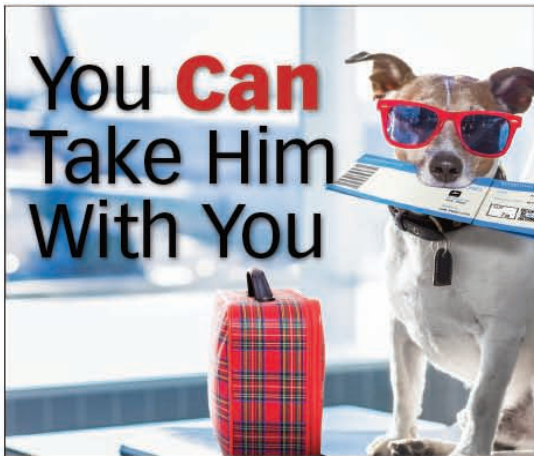
Advertised offers good February 4, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

AD# N1801A60001C

PASS 6 COL. x 10

AD# N1801A60002C

10 x 13



You **Can** Take Him With You

N1801P48007C-●

Enjoy the company of your favorite canine companion during your next **Name Town** getaway!

A Pup-Friendly Place to Play & Stay in Beautiful Downtown Name Town

- | Stylish & Dog-Friendly Hotel Rooms
- | No Added Pet Fees
- | Dog Treats at Check-In
- | Yappy Hour at the Pool
- | Pet-Friendly Cocktail & Dining Patio
- | Clean & Spacious Pet Relief Area
- | Great Downtown Location
- | Free Parking

Palm Grove Hotel

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

AD# N1801A61001C PASS 3 COL. x 10

Vintage Vibes

A curated collection of **fabulous vintage finds** for your home and closet.

Clothing | Jewelry | Accessories | Footwear | Furniture | Home Decor | & More

New Arrivals Always In Store

Treasure Chest Vintage

1234 Washington Street | Somersville Heights
000-000-0000 | www.namewebsite.com

N1801P48003C-●

AD# N1801A61002C PASS 3 COL. x 10

Let's Get the Mardi Started!

**Mardi Gras Drink
Specials All Weekend**

**\$5 Hurricanes | \$4 Frozen Daiquiris
\$3 Bayou Bombs | \$12 Buckets of Beer**

Try our delicious **Cajun-style specialties** like gumbo, blackened shrimp, po' boys and crawfish etouffee!

No Cover | Live Musie | Free Beads

Offers good February 9-13, 2018.
List details, terms and conditions here.

The Fun Starts
Friday at 4PM
Party Till Fat
Tuesday!

Boulevard Bar & Grill

1234 Washington Street
Somersville Heights
000-000-0000 | www.namewebsite.com

N1801P16003C-●

AD# N1801A61003C PASS 3 COL. x 10

Winter's Going Fast!

Enjoy the thrill of dashing through the snow while there's still time.

No Experience Necessary
Great Hourly, Half-Day, Full-Day & Overnight Rates Available

**Classes | Self-Guided Rides
Group & Private Tours**

SnowSport Rentals

1234 Washington Street
Somersville Heights
000-000-0000
www.namewebsite.com

**End-of-Season Special
10% Off**

Any Snowmobile Rental
Other valid with coupon through 02/28/18. Limit one discount per coupon. See details, terms and conditions here.

SnowSport Rentals
1234 Washington Street
000-000-0000 | www.namewebsite.com

N1801P36001C-●

N1203P46009C*-●

AD# N1801A61004C PASS 3 COL. x 10



N1801P62015C*●



N1801P62014C*○



N1801P62005C*○



N1801P62003C*○
N1801P62004C*○



N1801P62013C*○



N1801P62002C*○



N1801P62016C*○
N1801P62017C*○



N1801P62011C*○
N1801P62012C*○



N1801P62006C*○



N1801P62001C*○



(A FRESH START FOR YOUR HEALTH)
N1801P62010C*○



(ANSWER THE CALL OF THE SUN)
N1801P62009C*○



(A FLURRY OF LOW PRICES)
N1801P62008C*○



(PLAN YOUR PERFECT WEDDING)
N1801P62007C*○



N18012P63006C-●
SUNRISE, VERMILLION LAKE



N18012P63009C-●
MORAINE LAKE



N18012P63012C-●
POLAR NORTHERN LIGHTS



N18012P63004C-●
WINNIPEG MANITOBA, CANADA



N18012P63005C-●
DOWNHILL SKIER, ALBERTA



N18012P63003C-●
FALSE CREEK, VANCOUVER, BC



N18012P63011C-●
WHISTLER VILLAGE, VANCOUVER



N18012P63010C-●
WHISTLER VILLAGE, VANCOUVER



N18012P63008C-●
MAN WEARING HAT & SUNGLASSES



N18012P63007C-●
MOOSE



N18012P63002C-●
POLAR BEARS



N18012P63001C-●
POLAR BEAR



N1801P64023C-●
CHOCOLATE COVERED CHERRIES



N1801P64025C-●
OYSTER



N1801P64021C-●
BROWN EGGS



N1801P64018C-●
RIB EYE



N1801P64016C-●
HOT COCOA



N1801P64013C-●
CHOCOLATE CAKE



N1801P64007C-●
OATMEAL



N1801P64009C-●
OATMEAL



N1801P64003C-●
KIWI HEALTH DRINK



N1801P64002C-●
GREEN DRINK



N1801P64001C-●
GREEN DRINK



N1801P64004C-●
COFFEE



N1801P64038C-◇
CUP OF TEA



N1801P64034C-◇
PORK CHOPS



N1801P64031C-◇
BOTTLE OF MILK



N1801P64036C-◇
CHOCOLATE CHERRY



N1801P64008C-●
OATMEAL



N1801P64005C-●
COFFEE



N1801P64040C-◇
NEW ENGLAND CHOWDER



N1801P64033C-◇
CHOCOLATE CAKE



N1801P64039C-◇
PLATTER OF OYSTERS



N1801P64024C-●
HOT TEA



N1801P64017C-●
CUP OF CHCKEN NOODLE SOUP



N1801P64032C-◇
CREAM PUFFS



N1801P64041C-◇
BROKEN EGG



N1801P64035C-◇
PLATE OF SPAGHETTI



N1801P64019C-●
PLATE OF SPAGHETTI



N1801P64026C-●
OYSTERS



N1801P64030C-◇
BOTTLES OF MILK



N1801P64037C-◇
CUP OF TEA



N1801P64028C-◇
BLOODY MARY



N1801P64014C-●
CANDY



N1801P64020C-●
BEEF STEW



N1801P64022C-●
CUP OF SOUP



N1801P64010C-●
CREAM PUFF



N1801P64012C-●
CHOCOLATE CAKE



N1801P64027C-●
EGGS



N1801P64015C-●
GUMMY WORMS



N1801P64029C-◇
GALLON OF MILK



N1801P64006C-●
BOWL OF OATMEAL



N1801P64011C-●
CREAM PUFF

N1801P65001C*-O

TURN OVER A *New Leaf*

Everyday Low Prices for
Healthy Eating All Year



Bulk Whole Grains, Legumes & Nuts | Organic & Local Fruits & Vegetables
All-Natural Meats, Eggs & Dairy | Sustainable Seafood | Fresh Prepared Foods
Non-GMO Groceries | Gluten-Free Products | Healthy Snacks | Juice Bar



Cooking Demos & Samples In Store
[Healthy Recipes Online](#)

Heartland Food Market

1234 Washington Street | Somersville Heights
000-000-0000 | [www.namewebsite.com](#)



On Sale This Week

Long-Grain
Brown Basmati Rice
\$1.29 lb.

Name Brand
Cage-Free Large Eggs
\$4.99 dozen

Name Brand
All-Natural
Chicken Breasts
\$5.99 lb.

Name Brand
Vegetarian
Frozen Entrees
2 for \$10

Advertised offers good through January 00, 2018. List details, terms and conditions here. List details, terms and conditions here. List details, terms and conditions here.

N1801P46007C

N1801P46003C

N1801P46006C

N1801P46010C

N1801P46001C

AD# N1801A65001C

PASS 6 COL. x 10



N1801P65002C*-O



N1801P65004C*-O



N1801P65003C*-O



N1801P65005C*-O



N1801P66013C-●
BUFFALO WINGS



N1801P66014C-●
STEAK DINNER



N1801P66011C-●
BUFFALO WINGS



N1801P66009C-●
LONDON BROIL



N1801P66010C-●
PASTRAMI & SWISS SANDWICH



N1801P66012C-●
POT ROAST



N1801P66015C-●
FILET MIGNON



N1801P66016C-●
PORK CHOPS



N1801P66018C-●
STEAK DINNER



N1801P66005C-●
BUFFET



N1801P66002C-●
PRIME RIB



N1801P66019C-●
FRIED SHRIMP



N1801P66003C-●
SOY BEANS



N1801P66004C-●
COFFEE



N1801P66001C-●
LASAGNA & GARLIC BREAD



N1801P66006C-●
FRENCH TOAST



N1801P66008C-●
PEPPERONI PIZZA



N1801P66007C-●
POTATO SKINS



N1801P66017C-●
FRENCH TOAST

MCC KEYWORD HINT: week2

This is your illustration and copy for January 12, 2017.

Recognizing Others



Nothing that virtually everyone has in common is the need and desire to be recognized. We may differ in what we want to be recognized for and how we would like the recognition to be expressed, but we all want it. Some want to be recognized for their athletic prowess, others for their intelligence or musical ability, and others for their physical beauty. Good coaches, teachers and managers learn to recognize their athletes, students and employees in such a way as to get the best out of them. This is one of those hard and fast rules of human nature that we all should learn how to tap. Often a simple smile or a nod of the head is all it takes. A simple two-word acknowledgment such as "nice job" can often make an otherwise long and forgettable workday memorable. The first thing to do if you are trying to recognize others is to notice them. Be attentive to what people around you are saying and doing. And then be sincere in your recognition, and don't be stingy. Everyone likes being recognized, and it doesn't cost us a thing to give it to others. The dividends that it pays are well worth the small effort it takes.
—Christopher Simon

*"How we see you, brothers and sisters, is subordinate to how you see the Lord and who subordinates you. Hold them in the highest regard in love because of their work."
—1 Thessalonians 5:12-13 NIV*

N1801P67005C*
N1801P67001C*
N1801P67006C*
N1801P67002C*

AD# N1801A67002C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week3

This is your illustration and copy for January 19, 2017.

Thoughtfulness



The simple act of thinking about the needs and desires of others is often the seed of charity, compassion and mercy. Compassion depends on our ability to put ourselves in someone else's place and imagine what it would be like to be them. We often use the word "thoughtful" without really thinking about what it means. To be thoughtful really means to use your imagination and to try to see things from the other person's perspective. We often think we are being thoughtful when we are just doing for the other person what we would want done, but to be truly thoughtful you should try to do for the other person what he or she would want done. People are not all the same. Some like things quiet and simple while others crave noise and excitement. Treating someone to dinner at your favorite restaurant is nice for you, but treating them to dinner at their favorite restaurant is nicer for them. Some like to be the center of attention while others don't. In our ongoing quest to be more loving and compassionate to others, we should strive to imagine more fully what it is like to be the people with whom we share this world. God created each one of us a unique creature, and with seven billion different people on the planet, that gives us a lot to think about.
—Christopher Simon

*"Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, not looking to your own interests but each of you to the interests of the others."
—Philippians 2:3-4 NIV*


N1801P67006C*
N1801P67002C*
N1801P67008C*
N1801P67004C*

AD# N1801A67003C PASS 2 COL. x 5.25

MCC KEYWORD HINT: week4

This is your illustration and copy for January 26, 2017.

When Silence Is Sinful



While it is often wise to keep our mouths to ourselves and resist the urge to tell others what we think, there are times when it is wrong to remain silent. When those who are helpless or unable to speak for themselves are being intentionally harmed or taken advantage of, those who can speak up and help have a duty to do so. This principle is often mentioned in the law, for instance the laws which protect children usually require that anyone who knows that a child is being harmed has a duty to report it. People at the beginning and end of life and without access to the levers of power in their society often lack the ability to protect themselves and should be protected by those around them. The prophet of the Bible often took up the cause of the helpless: "I came to do rights and justice. Defend the oppressed. Take up the cause of the fatherless, plead the case of the widow." (Isaiah 1:17 NIV) In the world today we see many cases of ethnic or religious minorities being persecuted, from Christians in parts of the Middle East to Muslims in countries like Myanmar. Our tribal instincts often bring out the worst in us, and good people of all faiths should stand up for the basic human rights of all God's children. Standing up to bullies and tyrants takes courage and there is no guarantee that you won't be the bully's next target, but doing the right thing sometimes has a high cost.
—Christopher Simon

*"If anyone sees, knows the good they ought to do and doesn't do it, it is sin for them."
—James 4:17 NIV*

N1801P67008C*
N1801P67004C*

AD# N1801A67004C PASS 2 COL. x 5.25



Your Friendly Community Church
N1801P67014C*
N1801P67013C*



Free Community Breakfast
N1801P67013C*



RELIGION NEWS
N1801P67010C*

N1801P67007C*
N1801P67003C*

MCC KEYWORD HINT: week1


This is your illustration and copy for January 5, 2017.



N1801P67011C*



N1801P67012C*



NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____


Resolve to Be Kinder This Year



Every new year inevitably brings with it the desire to improve our lives. Health and fitness centers and diet plans take advantage of this by offering deals this time of year, and one can only wonder how many people make it to February with their diet or exercise plan intact. While it is always good to turn over a new leaf and to improve our lives, I'd like to suggest that a better New Year's resolution would be to resolve to treat people with more love and kindness. This is not an easy thing to do. Family, friends and co-workers can all be difficult, and it can be especially hard to be kind to those who aren't treating us well, but treating others kindly is often the only thing that will turn an angry person around, and even if it doesn't soften the other's wrath, you will have maintained your own compassion by treating them kindly and won't have anything to regret later. Resolve to be kinder and more civil this year. What the world needs is surely more love and kindness and this resolution, besides improving your own life, has a good chance to spread kindness and love to those who really need it.
—Christopher Simon

*"Be kind and compassionate to one another, forgiving each other, just as in Christ God forgave you."
—Ephesians 4:32 NIV*

AD# N1801A67001C PASS 2 COL. x 5.25



NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

NAME SPONSOR _____

AD# N1801A67005C PASS 6 COL. x 7



(THREE KINGS DAY)
N1801P68009C*○



(COMMUNITY CALENDAR)
N1801P68007C*○



This image is for commemorative use only. Not for use in any advertising.
(MARTIN LUTHER KING JR. DAY
JANUARY 15TH)
N1801P68010C*○
N1801P68011C*○



(YOU'RE INVITED)
N1801P68002C*○



(WINTER FESTIVAL)
N1801P68001C*○



(PROGRESS AND TECHNOLOGY)
N1801P68005C*○



(JANUARY EVENTS)
N1801P68006C*○



(RESOLUTIONS)
N1801P68008C*○



(WEDDING EXPO)
N1801P68004C*○



(HEALTH, MIND & BODY)
N1801P68003C*○

Use special event headings to launch or expand promotional opportunities for your advertisers. Use them in ads as a springboard to larger promotions, sections or full-page developments.
(MCC Creative Library / Keyword: Event / Image Type: heading).



N1801P68024C*○



N1801P68030C*○
N1801P68031C*○



N1801P68021C*○



N1801P68019C*○
N1801P68020C*○



N1801P68025C*○



N1801P68029C*○



JANUARY 30
N1801P68015C*○
N1801P68016C*○



N1801P68014C*○



N1801P68018C*○



N1801P68026C*○
N1801P68027C*○



N1801P68022C*○
N1801P68023C*○



N1801P68012C*○
N1801P68013C*○



N1801P68028C*○



N1801P68017C*○



N1801P68032C*○



N1801P69018C*-O
(Sailing)



N1801P69019C*-O
(Softball)



N1801P69020C-●
(Softball Background)



N1801P69004C-●
(Heavenly Hand)



N1801P69011C*-O
(Film Icon)



N1801P69003A*-O
(Female Dancer)



N1801P69012C*-O
(Theater Icon)



N1801P69002A*-O
(Male Dancer)



N1801P69001A*-O
(Dancers)



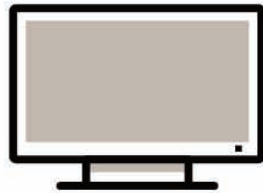
N1801P69014C*-O
(Baby With Mobile)



N1801P69009C*-O
(Figure Skating)



N1801P69010C*-O
(Microphone Icon)



N1801P69013C*-O
(TV Icon)



N1801P69016C*-O
(Baby With Pacifier)



N1801P69015C*-O
(Baby With Rattles)



N1801P69017C*-O
(Baby on Blanket)



N1801P69005C*-O
(Cross-country Skiing)



N1801P69007C*-O
(Downhill Skiing)



N1801P69008C*-O
(Ice Hockey)



N1801P69006C*-O
(Snowboarding)

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Cancer Awareness & Prevention
Fall/Winter Sports**
Hispanic Heritage*



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Halloween



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How-To
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PP. 45-52

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PP. 53-65

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