

AutoPhotoLibrary

Your gateway to Metro's collection of automotive photographs — including all major manufacturers —from 2000 to present.

Metro's Auto Photo Library is the most convenient and extensive, high-quality compilation of automotive photographs available in one user-friendly location. High resolution 300 dpi RGB, JPEG images for quick downloads and flexible production are just a click away. Search by make, model and/or year for the auto photo that you need. Then, easily save and store them into a project for access when you are ready.



Explanation of Terms & Icons

- 1. Display Preferences.** Personalize your MCC background, text color, and number of images per page view.
- 2. Main Menu.** Return to the MCC home page to access other Libraries.
- 3. Clear Text / Clear Search.** Click to reset search parameters in either keyword box or all criteria.
- 4. Keywords/Filename.** Enter keyword(s) or auto filename(s) into this window.
- 5. Cut Off.** Control search results based on a relevancy scale of the broadest parameters to the most exact (red being Match All, hot pink is Match Any).
- 6. Search Button.** Click to initiate your search.
- 7. Year.** Select what year of car you want to search
- 8. Make.** Choose which make of car you wish to search
- 9. Model.** Choose which model of the make of car you would like to view
- 11. View.** Choose from six positions for each car

view, including *Bonus Color* for each manufacturer-approved color.

- 11. Thumbnail Size.** Choose from a variety of sizes.
- 12. Download Button.** Click to download several *selected* images. Click any thumbnail for easy one-item downloads.
- 13. Project Organizer.** Select and store items from any Library for multiple downloading or future reference.

Add to Project. Select any image(s) to save in the Project name appearing in line 16.

View Project. Select to view the items in the Project name appearing in your *My Projects* list.

Project Name. Select Projects from the pulldown list, or create a new Project.

Each auto photo comes complete with its own clipping path to silhouette the vehicle in ads where it will be placed over a color background or other items. Turn on the path in Adobe Photoshop® and resave the file as a Photoshop CMYK EPS in order to activate it.

Go to the *Auto Library View* menu for the *Bonus Color Profile*. Choosing this option delivers each selected auto in all of the manufacturer-approved colors for that model.

Auto Image Symbols

- Relevancy Indicator.** Color corresponds to the relevancy **Cut Off** scale. Red indicates a 90-100% match to the search criteria.
- Selector Button.** Select images for multiple-item download, add to a project, or use as the subject for **Find Similar**.
- View Records Button.** Delivers all the elements used in the ad or cover, including QuarkXPress document, images and text file.
- View Info Button.** View ad(s) meta-data, including keywords, issue date and file size. The info window can be printed, and the item can be downloaded without leaving the window.
- PDF Preview.** Click to preview any car.