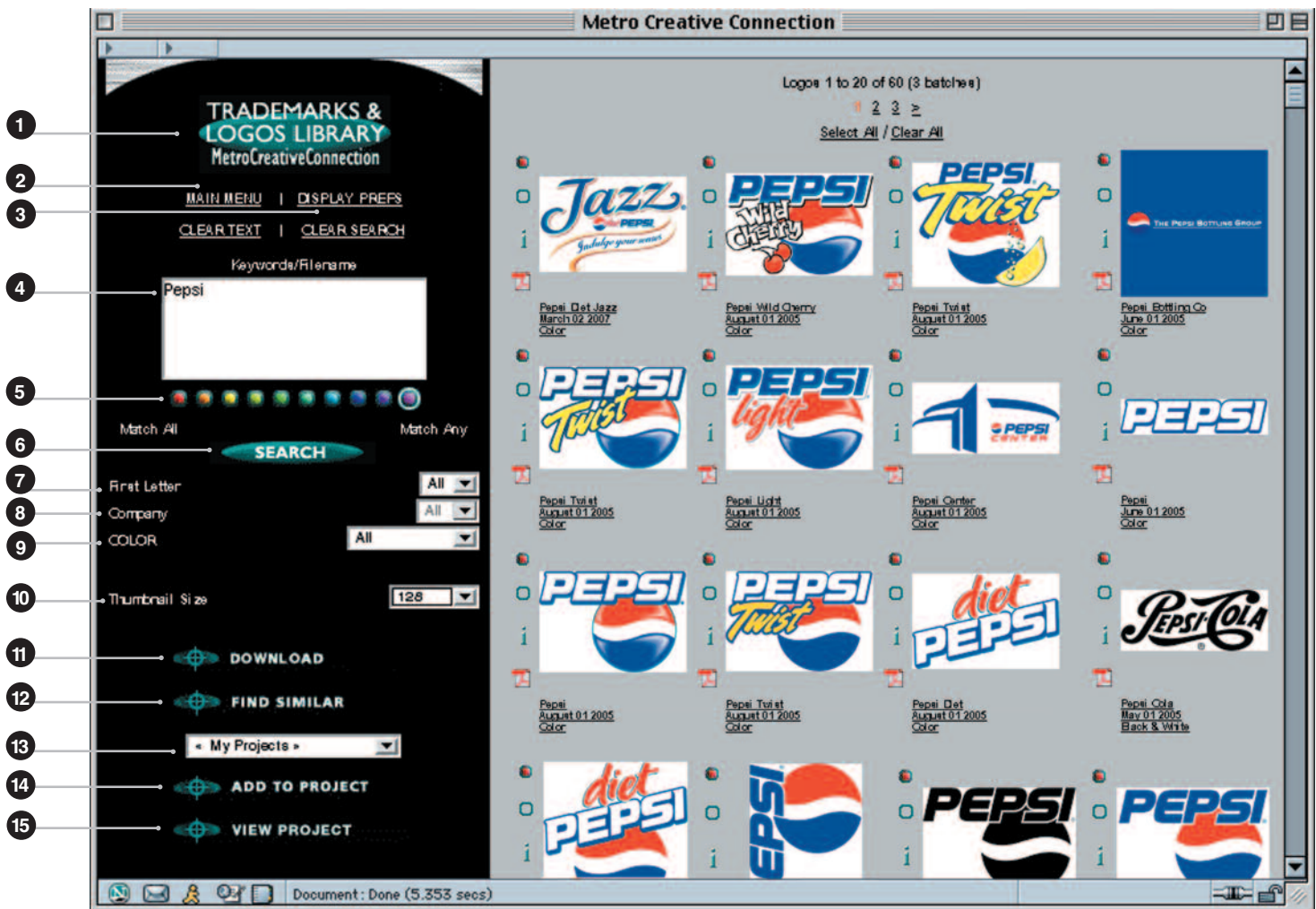


# Logos & Trademarks Library

Your gateway to Metro's vast selection of brand name logos for companies, products, services and organizations.

**Metro's Logos & Trademarks Library** houses a vast selection of brand name logos for companies, products, services or organizations that you need to complete your every day ad projects.



## Explanation of Terms & Icons

1. The name of the *Library* you are accessing.
2. **Main Menu.** Return to the *MCC* home page to access other *Libraries*.
3. **Display Preferences.** Personalize your *MCC* background, text color, and number of images per page view.
4. **Keywords/Filename.** Enter the brand or company name, if you wish.
5. **Cut Off.** Control search results based on a relevancy scale of the broadest parameters to the most exact (*red* being *Match All*, *hot pink* is *Match Any*).
6. **Search Button.** Click to initiate your search.
7. **First Letter.** Select, from the pulldown menu, the first letter of the company, business or organization you are looking for.
8. **Company.** Select, from the pulldown menu, the name of the company, business or organization you are looking for.
9. **Color.** Limit results to color or black and white.
10. **Thumbnail Size.** Choose from a variety of sizes. Size change is dynamic for at-the-moment viewing.
11. **Download Button.** Click to download one or more selected images.
12. **Find Similar.** Select any image and use it to automatically find similar images. Not applicable in Logos & Trademarks Library.
- 13.-15. **Project Organizer.** (*Enhanced Users Only*) Select and store items from any *Library* for multiple downloading or future reference.
13. **\*My Projects\*.** Select Projects from the pulldown list, or create a new Project.
14. **Add to Project.** Select any image or images to save in the Project name appearing in line 13.
15. **View Project.** Select to view the items in the Project name appearing in line 13.

## Image Symbols

- Relevancy Indicator.** Corresponds to the color Indicators on the relevancy **Cut Off** scale. Red produces the most exact search based on chosen criteria, while hot pink provides the broadest range of results.
- Selector Button.** Select an image to download, add to a project, or use as the subject for **Find Similar**.
- View Info Button.** View image(s) metadata, including keywords, issue date and file size. The info window can be printed, and the item can be downloaded without leaving the window. Not applicable in the *Logos & Trademarks Library*.
- PDF Preview.** Click to preview any item.